

[Center for Humane Technology]

Impact Highlights 2022

A Letter To Our Generous Supporters

All of this is possible due to
your continued partnership

Dear CHT Supporters,

We envision a world where technology serves humanity's best interests, which matters now more than ever.

As you know, powerful technology like social media and advanced AI has warped our ways of processing information, making sense of the world, and relating to others. **In 2022, we worked together to impact runaway technology through consumer awareness, legislation, litigation, and insider and technologist activation**—all helping to create more fertile conditions for a new generation of humane technology.

With your help, we:

- **Facilitated a shift in understanding for nearly 14,000 technologists, investors, researchers, professors, and others** who enrolled in our *Foundations of Humane Technology* course
- **Deepened the public conversation through media appearances that reached over 14 million people**, including a critically timed election segment on *60 Minutes* on how social media is undermining democracy
- **Empowered policymakers, litigators, and national security personnel to address harms caused by technology**, which is shifting technology companies' cultures, business models, policies, governance structures, and products

We know real change comes from the quality of our partnerships, not the quantity. Thank you for your support. We are moved by the depth of impact we are making with our small and mighty team.

With gratitude on behalf of all of us, thank you for being here.



TRISTAN HARRIS
Co-Founder &
Executive Director



MARIA BRIDGE
Chief Operating
Officer



Our Areas of Impact

1. BUILDING SHARED UNDERSTANDING

- Press & Media
- Podcast
- Upcoming Book

2. DRIVING COORDINATED ACTION

- Legislation & Litigation
- National Security
- Partnerships

3. EMPOWERING LEADERS

- Course & Workshops
- *Ledger of Harms* Research

BUILDING SHARED UNDERSTANDING | PRESS & MEDIA

We're deepening mainstream understanding of technology's impact

In 2022, we shifted popular and global leader perspectives on tech through major press appearances and convenings like SXSW, Unfinished Live, the Clinton Global Initiative, Wisdom 2.0, and The Nantucket Project.

We covered topics as wide-ranging as Elon Musk's purchase of Twitter, TikTok's National Security risks, social media harms to kids, tech and the mental health crisis, and exponential risks from advanced AI and large language models.

IMPACT: We saw a YOY increase in mentions of the "attention economy" (+55%), "social media harm" (+57%), and "harmful technology" (+48%)

14M+

Press impressions across trackable media

20+

Mainstream media interviews and public talks

— FEATURED IN —



theguardian

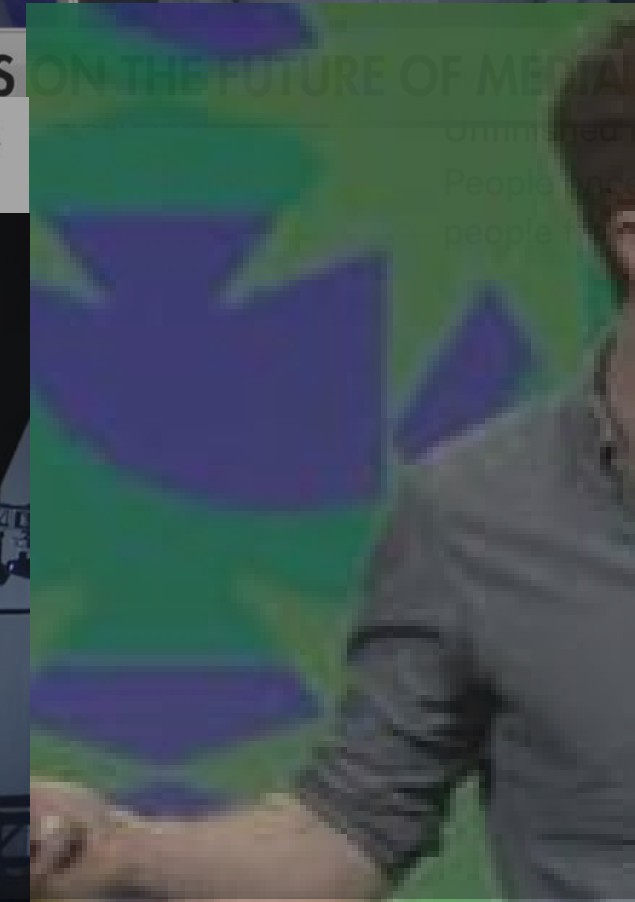
MSNBC

WIRED

USA TODAY



SEE ALL PRESS



MIND & LIFE



Unintended
can get better

Can an Online Course Help Big Tech Find Its Soul?

The Foundations of Humane Technology is an eight-hour class for Silicon Valley's disillusioned workers.



PHOTOGRAPH BY HENRIK GEBERIKEN/GETTY IMAGES



60
MINUTES

"Angry In America"

November 2022



11 Million Live Viewers

BUILDING SHARED UNDERSTANDING | PRESS & MEDIA

*"The more moral outrageous language you use, the more inflammatory language... the more it will get shared. **So we are being rewarded for being division entrepreneurs.**"*
- Tristan Harris, "Angry in America"

Days prior to the critical US midterm elections, we appeared on *60 Minutes* to explain to 11+ million viewers precisely how social media is undermining democracy.

We worked closely with show producers to center on the role of social media's broken *business model*, which profits from the most polarizing and divisive content.

IMPACT: The piece expanded public understanding of the co-dependent relationship between social media, anger, and political polarization, and has already led to new connections with high-level government officials.



WATCH: [Social Media and Political Polarization in America](#) (13 minutes)



WATCH: [The Feedback Loop of Social Media](#) (3 minutes, bonus footage)

16 million
downloads from
ad-free, organic growth

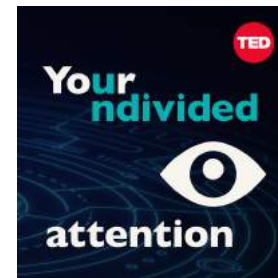
200+
number of countries and
territories our listeners
are from

22
episodes in 2022

top
tech podcast

now part of the
TED audiocollective

BUILDING SHARED UNDERSTANDING | PODCAST



Our podcast "Your Undivided Attention" is influencing tech, policy, and culture

Co-hosted by CHT co-founders Tristan Harris and Aza Razkin, *Your Undivided Attention* helps millions of listeners understand the incredible power technology has over our lives while also exploring how to catalyze a more humane future.

IMPACT: In addition to its wide, organic global reach, we are aware of high-level leaders across tech, policy, and culture who routinely turn to the podcast to advance their understanding of tech's role on society, e.g.:

- A senior team at a major tech company is incorporating humane design changes inspired by our podcast
- U.S. Government National Security Council leaders have shared they are applying lessons from the podcast on technology's domestic and foreign national security risks into their work
- A major Hollywood director signed a film deal on the "meta-crisis," which they learned about through our work

"They have people on their podcast who have these wonderful, thoughtful solutions and ideas that I'm really excited about....this is what I spend a lot of my time thinking about." - Daniel Kwan, director of Everything Everywhere All At Once

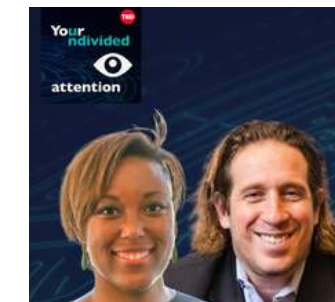
HIGHLIGHTED EPISODES OF 2022



EPISODE 59
Real Social Media
Solutions, Now with
Frances Haugen



SPOTLIGHT
Elon, Twitter and the
Gladiator Arena



EPISODE 57
Stepping Into the
Metaverse with Courtney
Cogburn and Jeremy
Bailenson

BUILDING SHARED UNDERSTANDING | BOOK

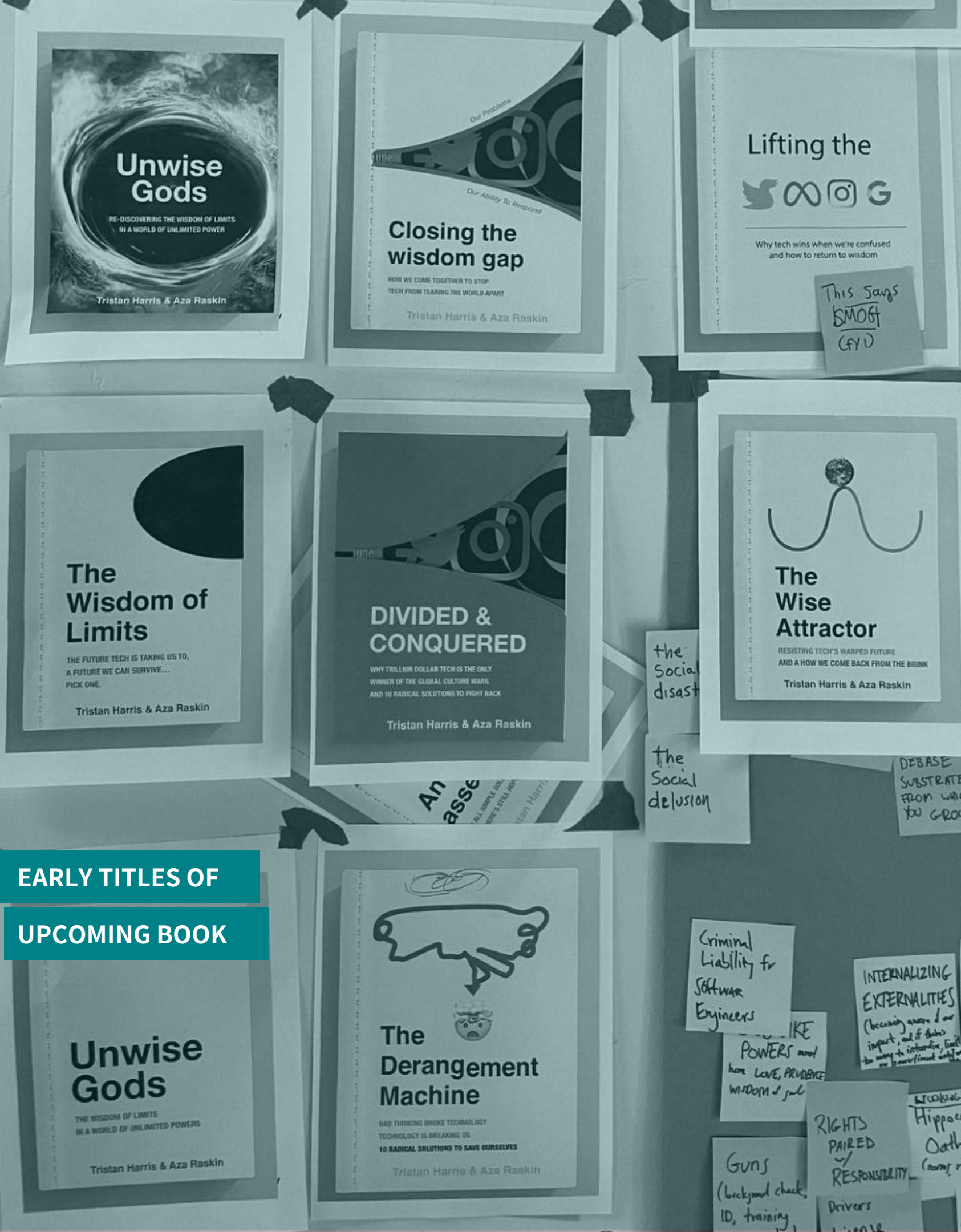
Coming in 2024

We're crystallizing actionable solutions on runaway technology for global and everyday leaders

Over the past year, CHT has been working on a book with Crown Publishing to release a full-length non-fiction book for widespread distribution. It will be published in 2024.

SOLUTIONS FOCUS: Sparked by the widespread success of *The Social Dilemma*, this book will explain the dynamic forces driving harmful technology while focusing heavily on the principles, frameworks, and solutions to bring our society back into balance with our shared values.

EARLY TITLES OF
UPCOMING BOOK





DRIVING COORDINATED ACTION | LEGISLATION & LITIGATION

Advising on Key Global Initiatives

CHT has become a go-to resource for policymakers seeking to advance legislation that aligns technology with the public good.

In 2022, we were asked to provide context and briefing memos to 30+ key leaders across the Department of Defense, Department of Commerce, U.S. Surgeon General's Office, World Health Organization, former and future U.S. Presidential candidates, and 4-star Generals.

We advised EU lawmakers on the Digital Markets Act and Digital Services Act (DMA, DSA) and supported the California Age Appropriate Design Code and federal Kids Online Safety Act.

Additionally, we have been supporting litigators working on prominent social media cases by connecting them to researchers, tech insiders, and experts.


IMPACT: The DSA and the CA AADC will debilitate platform's advertising-based business model by highly regulating or outright banning targeted advertising to youth under 18



Calling Attention to Social Media's National Security Risks

Through multiple closed-door meetings, we advised dozens of national security personnel on the foreign and domestic risks of social media platforms, with an emphasis on the critical immediate-term risks posed by TikTok.


IMPACT: We are aware of multiple government officials recognizing TikTok as a national security risk due to our work. As of December 2022, federal employees are banned from using it on federal devices; multiple states have banned state employees from it on state devices; other bills have been proposed; and there is generally greater scrutiny of the app emerging across sectors.


**CNN**

Group of attorneys general announce investigation into TikTok's impact on young Americans | CNN Business

A nationwide group of state attorneys general announced an investigation into TikTok's impact on young Americans Tuesday, adding to the steady drumbeat of political pressure being applied to social media platforms.

Mar 2nd (23 kB) ▾




**The Hill**

Noem orders TikTok ban for South Dakota government

South Dakota Gov. Kristi Noem (R) has implemented a ban on TikTok on state government-issued devices, citing security concerns over Chinese-based owner Byte Dance. Executive Order 2022-10, signed o...

Yesterday at 11:48 AM (211 kB) ▾



**Brendan Carr** 
@BrendanCarrFCC

NEW—Senator Mark Warner (D-VA) Chairman of the Senate Intelligence Committee:

"TikTok is a enormous threat."

"So if you're a parent and you got a kid on TikTok, I would be very, very concerned."



MARK WARNER (D)
a massive collector of information.

We're accelerating change through non-partisan coalitions



Integrity Institute

Supported the formation and launch of the **Integrity Institute**, a first-of-its-kind non-profit dedicated to protecting the social internet.



Council on Technology and Social Cohesion

Joined as a founding member of the **Council on Technology and Social Cohesion**, an alliance of 6 organizations launching in Feb 2023, that are bringing the technology and peace-building sectors together for the first time to collaborate on solutions.

[Center for Humane Technology]



SEARCH FOR
COMMON GROUND



Braver Angels



2022

SPRING

SUMMER

FALL

WINTER

Be Kind Tech Fund

by Globant Ventures

Became an advisor to the **BeKind Tech Fund**, a \$10M investment fund for startups tackling technology misuse in society.



Joined as senior advisor to **The Council for Responsible Social Media**, led by Issue One. The council is spearheading groups that focus on children, communities, and national security. We work with prominent, cross-sector leaders, like Facebook whistleblower Frances Haugen.

"The Council for Responsible Social Media wouldn't have happened without CHT."

— Dick Gephardt, Council Chair and former House Majority Leader



>14,000

Registered course
participants since launch
in March 2022

141

Countries represented by
course community
(USA <36%)

4.6 stars

Average rating of course
content modules

EMPOWERING LEADERS | COURSE & WORKSHOPS

Our new free course for technologists is having global impact



In March 2022, we launched a free, online course to teach technology professionals the principles of humane technology. Since launch, it has reached >14,000 participants with strong praise for its content.

IMPACT: Our course has empowered people across technology, philanthropy, consumer products, academia, and more to incorporate humane design principles and practices into their work within major tech platforms, foundations, and other global organizations.

Meta

Apple

Google

TikTok

amazon

Microsoft

Deloitte.

BBC

United Nations

IBM



Tom Gruber
Co-founder of Apple's Siri

"I can think of no content with more insight into what is causing the world's biggest problems today, and more potential to enable their solutions."

Our "Ledger of Harms" continues to be one of our most powerful resources

The Ledger is a critical educational and case-making research library that has helped a vast range of leaders — from high school civics teachers to grass-roots organizers to elected officials — convince others of the urgent need for action.



108

Summarized research papers from trusted experts — thanks to input from our readers, allies, and partners

15 min

Average time on page

207,000

All time visits

[VIEW LEDGER OF HARMS](#)

To our generous supporters

We extend our deepest gratitude to CHT's many supporters, as well as our partners and advocates around the world who are committed to catalyzing a more humane future.

thank you!

Craig Newmark Philanthropies

David Magerman

Evolve Ventures Foundation

Omidyar Network

**The Gerald Schwartz & Heather
Reisman Foundation**

Chris Larsen & Lyna Lam

Silicon Valley Community Foundation

Christy & John Mack

Open Society Foundations

Patrick J. McGovern Foundation

Ford Foundation

Robert Wood Johnson Foundation

Einhorn Collaborative

Knight Foundation

J.W. Couch Foundation

One Project

Johanna A. Favrot Fund

Alex Schwartz

Hug Morenz Foundation

Dolby Family

Edward Fenster

John Pritzker Family Fund

Pritzker Innovation Fund

Margarita Louis-Dreyfus

zero1derful.org

Argosy Foundation

SN Charitable Foundation

Park Foundation

— PLUS —

*The thousands of individuals,
organizations, and foundations
that give monthly & annually*