

### **4finance Holding SA**

### **Investor Presentation for 6 month 2016 results**

31 August, 2016

### Summary of first half 2016

#### 4finance has established a leading business with strong growth prospects

- European market leader in online and mobile consumer finance
- Diversified business with strong financial track record and multiple opportunities for growth

#### Solid first half results

- Strong revenue growth, +25%, and EBITDA generation, +15%
- Sound business performance following changes in regulation
- Cost to revenue ratio improving in Q1 and Q2, with risk metrics in line with expectations

#### Strategic acquisitions enhance overall group profile

- Attractive TBI Bank acquisition with multiple potential business benefits
- Strengthening the core position via the acquisition of Friendly Finance

#### Successfully managing impact of market changes

- · Adapted to regulation successfully in Latvia and Poland, ready to participate strongly in Lithuania
- No significant impact expected from upcoming Czech Republic regulations
- Google policy implementation in July: 4finance had slightly higher volumes in August than in June

#### New market and product development on track

- Latin America market entry progressing
- Instalment Ioan rollout (Poland, Spain, Romania...)
- Supervisory board established at 4finance Group level in July and EUR 100m 5 year bond issued in May



# 4finance: what has been achieved already

The European leader in online and mobile consumer lending:

Putting our customers first, providing a convenient and transparent service using cutting edge data-driven technology

1H'2016 return on average equity



revenue CAGR

2015 returning customer rate



1H'2016 profit before tax margin

Markets launched<sup>(1)</sup>

Leading positions in existing markets

**172,000** 

1H'2016 full time emplovees<sup>(2)</sup>

**¼**400

Highly qualified IT engineers(3) 22,500,000+

applications reviewed

11,500,000+ loans issued

5,300,000+

registered clients

€3,400,000,000+

in issued loans since 4finance established in 2008

€1,062,000,000

in issued loans during 2015





- Includes Friendly Finance acquisition in June 2016 and Dominican Republic launched in August 2016

  - Includes 190 in-house IT specialists and more than 200 third-party contractors

### Geographic and product development continues

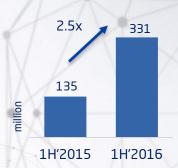
#### **Latin American expansion on track**

- Argentina & Mexico volumes still relatively low while scorecards and processes are fine-tuned
- Dominican Republic launched at end of August
- Pipeline: Guatemala, Brazil...

#### **Instalment loans**

- H1 2016 portfolio mix influenced by lower volumes in Lithuania
- Recent launches in larger markets Poland (relaunch in December),
  Spain (May) & Romania (August)
- Issuance run-rate of nearly EUR 10m per month, with over 50% of volumes to new customers

Population under coverage



Instalment loans (gross portfolio)





### Highlights of H1 2016 results: EUR 32.1m profit

#### **Results show steady progress**

- Revenue up 25% to EUR 182.8 million, adjusted EBITDA up 15%
- Cost to revenue ratio improving quarter on quarter by 2 percentage points
- Net profit EUR 32.1 m

#### Sound business performance following regulatory/market changes

- Poland: revenue up 11%
- Latvia: revenue up 1%
- · Lithuania: ready to re-start marketing

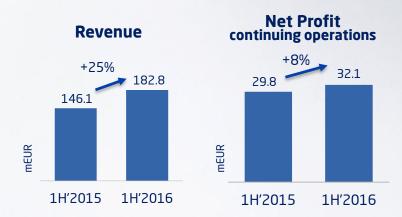
#### Asset quality trends in line with expectations

- NPL/sales ratio of 9.5%
- Solid provision buffer above statistical amounts
- Profitable portfolio sales demonstrate prudent policies

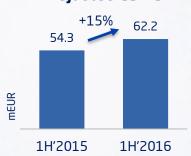
#### **Diversification continues**

- Geographies: Dominican Republic (August)
- Products: Instalment loans in Spain (May) & Romania (August)
- Brands: Friendly Finance acquisition adds strong 'challenger' brands





### **Adjusted EBITDA**

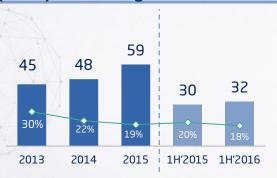


### Financial highlights - profitable growth

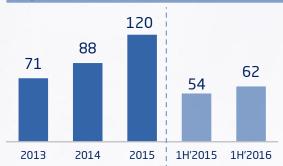




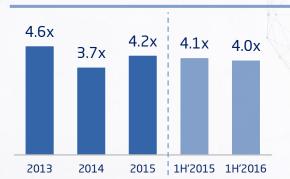
### Net profit from continuing operations (m EUR) and net margin



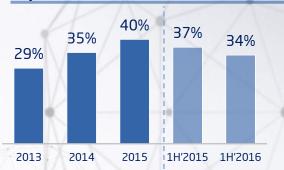
Adjusted EBITDA, m EUR



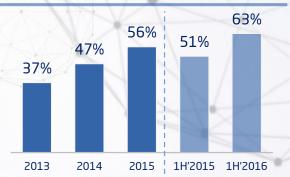
**Adjusted interest coverage ratio** 



Capital to assets ratio, % (1)



Capital/net loans, %





### Quarterly expenses breakdown



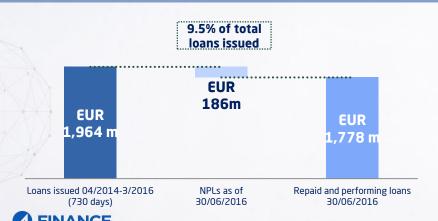
- Marketing efficiency improving: marketing expense / revenue decreased to 14.8% (1H16) from 16.0% (1H15)
- Focus on cost discipline and cost effective investments to support future growth



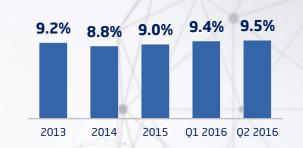
### Non-performing loans and provisioning stable

- Loans that are overdue more than 90 days are considered as nonperforming (NPLs)
- At the end of Q2 2016 NPLs represented 9.5% of total issued loans over the last 730 days
- Actual loss experienced on NPLs is approximately 50% (52% as of 30/06/2016)
- Provisions for default are typically 5-10 p.p. higher

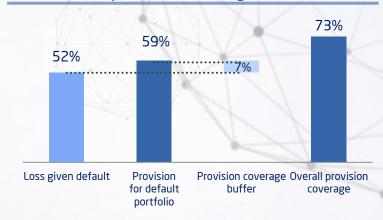
### Non-performing loans (NPLs) as % of total loans issued(1)



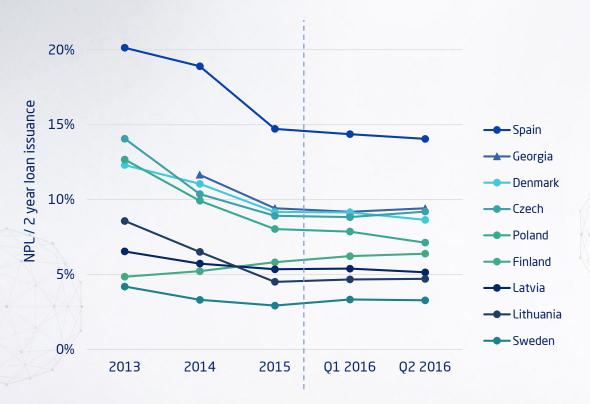
#### Stable NPLs to issued loans ratio<sup>(1)</sup>



### **Conservative provision coverage**



### Asset quality trends for single payment loans



- Non-performing loans to loan issuance ratio tends to improve over time in each market
  - More data: better scorecards
  - More experience: better debt collection
  - More returning customers
- Different characteristics for each market
  - Portfolio mix shift drives overall Group NPL/sales ratio (eg growth in Spain)
  - Current trend is in line with expectations
- Higher NPL ratio countries also have higher interest rates and revenue
  - Impairment / revenue ratio stable



### Completed acquisition of TBI Bank

### TBI acquisition at a glance

- Small, profitable, consumer-focused bank in existing markets (Bulgaria and Romania)
- Track record of profitability
  - EUR 7 million net profit in H1 2016
  - RoA of 5%, RoE of 23%
- · Strong capitalization
  - 26% Tier 1 ratio (8.5% minimum)
  - Strong results in recent central bank stress tests
- Simple, deposit funded balance sheet
  - EUR 175 million net customer loans
  - EUR 272 million total assets
  - EUR 186 million customer deposits
- Purchase price EUR 69 million + YTD profit adjustment (c.1.25x price/book)
- Consolidated in 4finance financial results from third quarter of 2016

#### **Rationale and strategy for TBI**

- Enhance existing TBI Bank operations
  - Deploy cutting edge 4finance technology (eg online proposition, marketing and risk management)
  - Gradual integration process
- Potential to offer consumer loans in other EU markets
  - Certain EU countries require a banking license for consumer lending
  - Gives greater flexibility in responding to changes in licensing / regulatory regimes for non-bank lenders
- Potential to diversify funding beyond capital markets
- Potential to enhance product offering, e.g. credit cards



### TBI Bank: positive impact on financial profile

1H'2016	TBI Bank	4finance	Proforma
Key figures (EUR m)			
Revenue	25	183	207
Net profit	7	32	39
Net loan portfolio	175	323	498
Customer deposits	186	11	197
Key financial ratios			
Profit before tax margin	31%	21%	23%
Adjusted interest coverage	6.5x	4.0x	4.3x
Net impairment to revenue ratio	17%	26%	25%
Return on average equity	23%	34%	31%
Capital/net loan portfolio	37%	63%	42%

#### **TBI Impact Highlights**

- Profitable existing business
  - Strong profit contribution (before any synergies)
  - Improves profit margin
- · Positive for bond covenants
  - Improvement in interest coverage
  - Substantial headroom on capitalization
- Diversification
  - Further diversifies revenue sources

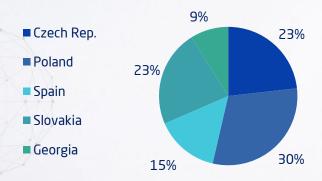


### Friendly Finance reinforces the Group's market position

#### Rationale for acquisition

- Adds strong 'challenger' brands to portfolio and consolidates leading European market position
- Over 1.1 million registered customers, adding to proprietary database
- Profitable business with potential for future synergies from technology platform integration

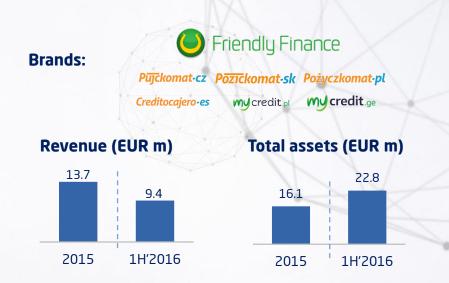
#### Loans issued by country, 1H'2016



### **FINANCE**

#### Friendly Finance at a glance

- Similar online consumer lending business model to 4finance
- 80%+ returning customers, 90% of revenue from interest income
- Single payment loans up to EUR 1,000 in 5 countries
- Instalment loans up to EUR 2,300 in Czech Republic, Spain & Slovakia
- Issued over EUR 220m in loans since launch at end of 2010



# Adapting successfully to regulatory changes

#### As a responsible lender, we welcome appropriate regulation

- Active in regulatory / legislative consultations through industry associations
- Supportive of clear regulatory frameworks
- Clear, transparent products and pricing with IT/development resources to adapt products where needed
- Launch of 'responsible borrowing' websites (www.responsibleborrowing.com)

#### Adapting successfully to regulatory changes in key markets

- Poland: revenue up 11%
- Latvia: revenue up 1%
- Lithuania: reduced marketing and volumes during regulatory change, now ready to participate strongly
- Czech Republic: regulations finalized with timeline for licensing process, no significant business impact expected



### Volumes are stable following Google policy changes

#### Limited business impact so far

- Google policy changes implemented at end of July 2016
- Lending volumes increased in August compared to June
- Seeing replacement of paid search volumes with organic search and direct traffic
- · Too early to assess longer-term impact

#### Coordinated firmwide planning and response

- Already diversified marketing channels to limit reliance on any individual channel (only 4% of overall volumes from non-branded paid search for single payment loans in 2015)
- Focus on 'above the line' brand marketing, content generation and organic search optimisation
- Active monitoring as ecosystem develops

#### **Lending volume comparison post implementation**



### Lending volume by marketing channel, 2015





### Conclusion

- 4finance has established a leading business with strong growth prospects
- Solid first half results
- Strategic acquisitions enhance overall group profile
- Successfully managing impact of market changes
- New market and product development on track
- Supervisory board established at 4finance Group level in July and EUR 100m 5 year bond issued in May



# **Appendix**





### Income statement

INCOME STATEMENT, M EUR	1H′2015	1H′2016	% Change
Interest income	146.1	182.8	25%
Interest expense	(13.4)	(15.4)	15%
Net interest income	132.7	167.4	26%
Net impairment losses on loans and receivables	(37.5)	(46.8)	25%
General administrative expenses	(56.8)	(84.0)	48%
Other income/(expense)	(0.9)	2.5	n.m.
Profit before tax	37.5	39.1	4%
Tax	(7.7)	(7.0)	9%
Profit from continuing operations	29.8	32.1	8%
Discontinued operations, net of tax	5.6	- *	(100)%
Net profit	35.4	32.1	(9)%
Net impairment to revenue ratio %	26%	26%	
Cost to income ratio %	39%	46%	
Net profit margin, %	24%	18%	



# Balance sheet

BALANCE SHEET, M EUR	1H'2015	1H'2016	% Change
Loans and advances	283.3	322.7	14%
Cash and cash equivalents	51.1	116.4	128%
Intangible assets (IT platform)	8.6	26.1	203%
Goodwill	0.6	25.4	n.m.
All other assets	46.9	100.0	164%
Total assets	390.5	590.6	51%
Loans and borrowings	214.7	328.7	53%
All other liabilities	30.4	59.3	95%
Total liabilities	245.1	388.0	58%
Total equity	145.4	202.6	39%
Total equity and liabilities	390.5	590.6	51%
KEY RATIOS	1H'2015	1H'2016	
Capital/assets ratio	37%	34%	
Capital/net loan portfolio	51%	63%	
Adjusted interest coverage ratio	4.1x	4.0x	
Return on average equity <sup>(1)</sup>	37%	34%	
Return on average assets(1)	16%	12%	

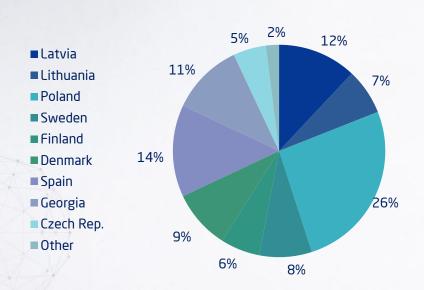
### Loan portfolio cash flow



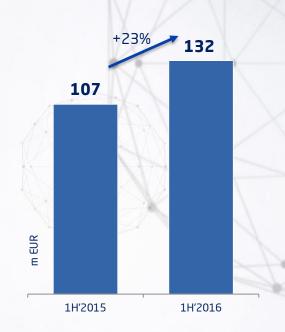


### Diversification by geography and product

### 1H'2016 Revenue: EUR 182.8m



### **Instalment Loan Portfolio (Gross)**





### Proforma H1 financials including TBI Bank

INCOME STATEMENT <sup>(1)</sup> , M EUR, 1H'2016	TBI Bank	4finance	Proforma
Interest income	24.6	182.8	207.4
Interest expense	(1.7)	(15.4)	(17.1)
Net interest income	22.9	167.4	190.3
Net impairment losses on loans and receivables	(4.1)	(46.8)	(50.9)
General administrative expenses	(14.5)	(84.0)	(98.5)
Other income/(expense)	3.3	2.5	5.8
Profit before tax	7.7	39.1	46.8
Corporate income tax for the reporting period	(0.8)	(7.0)	(7.8)
Profit for the period	6.9	32.1	39.0

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BALANCE SHEET <sup>(1)</sup> , M EUR, 1H'2016	TBI Bank	4finance	Adjustments	Proforma
Loans and advances	175.1	322.7	\ /	497.8
Cash and cash equivalents	45.1	116.4	(68.8)	92.7
Property and equipment	14.3	4.9		19.2
Intangible assets	0.7	26.1		26.8
Goodwill	0.2	25.4	10.6	36.2
Loans to related parties	M	28.8		28.8
Other assets	36.5	66.3		102.8
Total assets	272.0	590.6	(58.2)	804.3
Customer deposits	185.9	10.9		196.8
Loans and borrowings	6.1	328.7		334.8
Other liabilities	14.8	48.4		63.2
Total liabilities	206.8	388.0		594.7
Total equity attributable to the Group's equity holders	65.2	201.4	(58.2)	208.4
Non-controlling interests	-	1.2		1.2
Total equity	65.2	202.6	(58.2)	209.6
Total shareholders' equity and liabilities	272.0	590.6	(58.2)	804.3



<sup>(1)</sup> Proforma figures calculated on the basis set out in the 4finance H1 2016 results report assuming acquisition of TBI Bank had taken place on 1 January 2016.