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ICT LAUNCHES AGREEMENT WITH TRIBUTE LIFESTYLE IN NIGERIA

Crowd1's Nigerian members have now access to locally manufactured luxury lifestyle products

The ICT Group has reached an agreement with Tribute Lifestyle, a Nigerian luxury lifestyle and perfume company, to market and resell Tribute's products.

The agreement allows Crowd1's members to enjoy Tribute's high-end products to a discounted price, while earning a commission on the revenues generated from the sales of Tribute's products.

Tribute's lifestyle products will be ordered online through Tribute's e-commerce platform and delivered with home delivery or they can be picked-up at Tribute's local office in Lagos.

In addition to the discounted price for Crowd1's members, an amount will also be paid to the members as network commission.

Hanna Einarsson, CEO of Tribute Lifestyle, comments:

"I am very excited to be working as a strategic partner with the ICT Group and Crowd1. With their expertise in online networking, combined with our expertise in high-end and locally manufactured products, we are a perfect match. We are looking forward to providing Crowd1's network with amazing products over the years to come and with a start in Nigeria."

For more information please contact:

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About Tribute

Focusing on the specific cosmetic demands in West Africa, Tribute has developed high-end and high concentrated oil-based perfumes with long lasting effects. Tribute Lifestyles perfumes have a higher percentage of oils in them to make them extra long lasting and enabling a high-end customer experience. While some components of Tributes perfumes are imported, such as the oils that are sourced from France, the remainder of the substances are locally manufactured, thereby benefiting the local economy.

The company also markets watches, jewelry and other lifestyle products.

For more information about Tribute, visit www.tribute.ng

About the ICT Group

The Impact Crowd Technology Group (ICT) is a newly established Spanish group with headquarter in Madrid. The ICT Group has exclusive rights to offer products and services to Crowd1.com's member network. Crowd1 is the fastest growing networking program on the planet reaching over 100 countries globally.

The ICT Group's business idea is to market a portfolio of third-party products directly to the end customer. Similar to Uber and Airbnb, who own neither cars nor beds, the ICT Group does not sell any products of its own: it merely markets other companies' products and services via the Crowd1 member network.

The ICT Group's mission is to disrupt and change the traditional value chain and the distribution of physical or digital products and services - enabling entrepreneurs to earn a primary or secondary income by recommending and reselling these products and services, with a primary focus on developing countries. A key element to fulfill this purpose will be the exclusive use of the world's largest sales force of Crowd1.

For more information about the ICT Group, visit www.impactct.com