

# {unscripted}

**The modern software delivery  
conference for DevOps practitioners,  
managers & decision makers.**

Brought to you by  **harness**

# EVENT DETAILS

{unscripted}

📍 **Bespoke, San Francisco**

📅 **November 16th, 2022**

👥 **500 attendees, in person**

# SPONSORSHIPS

## Gold

(2 available)–\$40,000

- 20 minute speaking session
- Logo placement on event website
- 6 ft table display at event
- Participation in Passport Program to drive attendees to sponsor table
- Dedicated social media posts from Harness accounts, highlighting sponsor
- 30 minute Executive strategy meeting with Harness executives including Jyoti Bansal (CEO) Jason Eubanks (CRO) and Nick Durkin (CTO)
- 5 attendee passes to {unscripted}


## Silver

(4 available)–\$15,000

- Logo placement on event website
- 6 ft table display at event
- Participation in Passport Program to drive attendees to sponsor table
- Dedicated social media posts from Harness accounts, highlighting sponsor
- 30 minute strategy meeting with 2x Harness Sales VPs in your region
- 5 attendee passes to {unscripted}

## Bronze

(5 available)–\$2500

- Logo placement on event website
  - Dedicated social media posts from Harness accounts, highlighting sponsor
  - 3 attendee passes to {unscripted}
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# SPONSOR ADD ONS:

## Breakfast

(1 available)–\$1,000

- Prominent sponsor logo on signage for breakfast tables
- Sponsor collateral on breakfast tables

## Lunch

(1 available)–\$1,000

- Prominent sponsor logo on signage for lunch
- Sponsor collateral on lunch tables

## Happy Hour

(1 available)–\$1,000

- Prominent sponsor logo on signage for Happy Hour
- Sponsor collateral on Happy Hour tables

## Sponsor Webinar

(3 available)–\$5,000

- Webinar to take place prior to {unscripted}
- 45 minute thought leadership webinar hosted with Harness
- Harness will create landing page and cross promote on social channels
- Sponsor to receive registration and attendee report post webinar



# TERMS AND CONDITIONS

## {unscripted} Sponsorship Agreement

WHEREAS, Harness, Inc. (“Harness”) will be hosting an in person conference on November 16th, 2022 (the “Event”), the {unscripted} sponsorship agreement (the “Agreement”); and, WHEREAS, the person or company listed below in the signature block (the “Partner”) wishes to participate in the Event in return for certain introductions.

NOW, THEREFORE, in consideration of the foregoing and the mutual consideration set forth herein, Partner agrees as follows:

1. Partner will provide Harness with web-ready images of Partner’s logo.
2. Partner grants Harness a limited right and license to display Partner’s name and logo on Harness’s event website, in materials for the Event, at the Event and in related materials and locations. All goodwill from Harness’s use of Partner’s name and logo shall insure in Partner. Harness shall have this right until 60 days after the Event is completed.
3. Partner will send at least one (1) dedicated email to Partner’s audience at least 60 days prior to the Event. In this context “audience” shall mean those users, customers, contacts and other persons to which Partner generally sends email distributions. Partner will add events@Harness.com to the outbound emails. Partner shall be solely responsible for compliance with any laws relating to bulk emails, spam and the like.
4. Partner will share at least two (2) posts on Partner’s social media channels at least 60 days prior to the Event. In this context “social media channels” shall mean those social media apps, sites and other locations where Partner generally posts information. Partner will include #UnscriptedConf and @Harnessio in the post. Partner shall be solely responsible for compliance with any terms and conditions relating to the social media channels.
5. Partner releases Harness, its licensees and assigns from any and all claims, demands or liabilities arising by reason of its participation in the Event.
6. Partner understands that Harness may change any aspect of the Event or cancel the Event at any time without any liability to Partner.
7. Sponsor agrees to pay sponsorship fees within 30 days of invoice.

Partner Name

Partner Company

Partner Title

Date Signed

Partner Signature

## Choose your {unscripted} Sponsorship Tier:

☐ Gold (2 available)–\$40,000

☐ Silver (4 available)–\$15,000

☐ Bronze (5 available)–\$2500

## Choose your {unscripted} Sponsorship Add-On:

☐ Breakfast (1 available)–\$1,000

☐ Lunch (1 available)–\$1,000

☐ Happy Hour(1 available)–\$1,000

☐ Sponsor Webinar (3 available)–\$5,000