



CASE STUDY

Global asset manager

moves to the cloud, grows user adoption

Picture this... you're a global asset manager that trades in dozens of countries in all major market regions.

Over the last 30 years, you've become a highly regarded company with thousands of employees and billions in assets under management.

You invested in an RMS to help your investment team scale efficiency. But no one likes to use it. Not only does it lack a mobile app, other business tools and applications your analysts and PMs use on a daily basis.

For what your firm's is paying, you'd think they would be investing in modernizing this platform.

So, you turn to Mackey

Since we're a SaaS platform by design, you have mobile apps and a web client by default. We also set up integrations with your other tools and configure our platform to meet your firm's unique needs. And because it's a simple-to-use platform, we're able to get you up and running quickly.

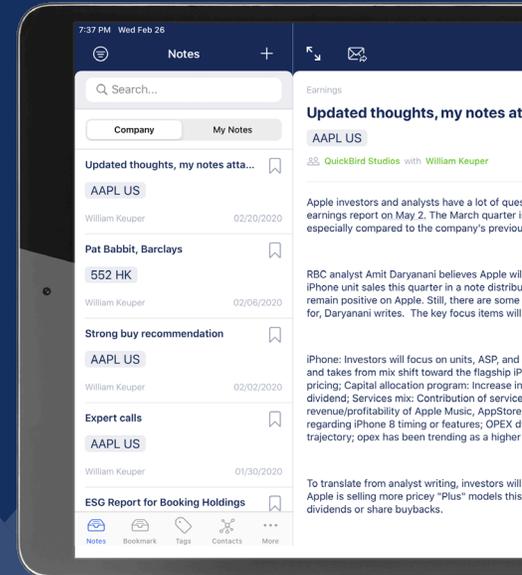


Now, you've got a state-of-the-art research management platform that your analysts love to use.

You're confident that this is a platform that can grow with you into the future – since you can update it to meet any changes in investment process and regulations.

And the mundane, manual tasks your analysts used to have to do to keep research content remains organized and accessible have been automated, so everyone has more time to make their best decisions. That's what happens when you **do more of what works.**

Want to learn more? Contact us today at info@mackeycorp.com



About MackeyRMS

MackeyRMS is a provider of SaaS-delivered research management software engineered to optimize the way analysts and portfolio managers generate, share, debate and act on investment research conducted for actively managed portfolios. Relied upon as a single system of record for research supporting the investment process, Mackey is used by many of the world's leading investment managers to organize key investment workflows, engender trust from investors, and streamline regulatory and compliance oversight. Mackey is used by institutional asset managers and asset owners across the Americas, EMEA and APAC regions.