



MR.

Bui Ngoc Hong

POSITION

Partner

EMAIL

hong.bui@Intpartners.com**Education**

- LL.M. (Nagoya University, Japan)
- LL.B. (Ho Chi Minh City University of Law, Vietnam)

Membership

- Vietnam Bar Federation
- Ho Chi Minh City Bar Association
- Inter-Pacific Bar Association (IPBA)
- International Bar Association (IBA)

Practice Areas & Industry Coverage

- M&A
- Compliance
- Employment/Labor
- Corporate investigation
- Dispute Resolution
- Distribution/Retail
- Logistics
- Fintech
- Renewable energy
- Healthcare and Pharmaceutical

Profile

Mr. Hong Bui is a Partner of LNT & Partners. Being a Corporate and M&A lawyer, he is in charge of the firm's Corporate practice group.

He aids investors in their commercial objectives in all aspects of investment in Vietnam, and is familiar with establishing businesses and contractual arrangements, asset and company acquisitions, private equity matters, and corporate restructurings.

Mr Hong Bui is sought for advice on corporate governance, corporate investigation, M&A, joint ventures, deal structuring, corporate restructuring, contractual matters, employment, and dispute settlement.

Mr Hong Bui is a frequent contributor to local and regional business publications. He is also a regular speaker at conferences and seminars on foreign investment, M&A, corporate restructuring, contracts, employment, and dispute settlement in Vietnam.

Work Highlights

- Advised Taisho Pharmaceutical on acquisition of a controlling stake in Vietnam's largest pharmaceutical manufacturer DHG Pharmaceutical JSC;
- Advised Dragon Capital on all legal aspects (due diligence, deal structuring, transaction documents, closing) for acquiring a solar power plant whose capacity is 49.5MWp from LICOGI 13 Joint Stock Company;
- Advised Hanwha Asset Management, Korea's leading comprehensive asset management company on its investment into Grab Financial Group (Series A funding round);
- Advised Frutarom on acquisition of controlling stake in a Vietnam-based fragrance manufacturing company;
- Advised CJ Logistics on deal structuring and acquiring controlling stake in Gemadept;
- Advised en Japan and Navigos on their investment transactions in Vietnam;
- Advised Heritas Capital Management on deal structuring and acquisition of a significant minority stake in a local education group;
- Advised the owner of VBA in selling shares to ADK Advertising;

- Advised Sojitz and MINISTOP on deal structuring and acquiring convenience stores;
- Advised FINACCEL PTE. LTD. and relevant parties on a buy-now-pay-later fintech M&A and JV;
- Advised H&M on all matters relating to retail stores subject to ENT;
- Advised on and reviewed internal regulations on anti-bribery;
- Advised and conducted corporate investigations regarding several large corporations;
- Represented a Japanese machine tool manufacturing company throughout the court proceeding on a dispute with its employee;
- Represented a Japanese company throughout the court proceeding on a dispute with its construction contractor;
- Advised a Vietnam-Singapore joint venture in logistics regarding all legal aspects (due diligence, transaction documents and closing).

Recognition

- Recommended Lawyer in Corporate and M&A by Legal 500 APAC 2022
- In-House Community's Commended External Counsel of the Year, 2021
- In-House Community's Commended External Counsel of the Year, 2020
- In-House Community's Commended External Counsel of the Year, 2019
- In-House Community's Commended External Counsel of the Year, 2018
- In-House Community's Commended External Counsel of the Year, 2017

Publication

- 2021, (with Huynh Thien Ly, Tran Nguyen Hien Linh & Doan Ngoc Tran), [Vietnam Chapter, Chambers Corporate Governance Guide 2021](#)
- 2021, (with Huynh Thien Ly & Tran Nguyen Hien Linh), [Vietnam Chapter, Chambers Corporate and M&A Guide 2021 \(Law & Practice\)](#)
- 2021, (with Vu Thanh Minh, Dang Thi Thuy Linh & Le Thanh Hieu), [Vietnam Chapter, Chambers Fintech Guide 2021 \(Law & Practice\)](#)
- 2020, (with Bui Thi Hong Thi), [Share Classes: A Golden Key To Attract Investors Through M&A](#), Vietnam M&A Outlook 2020 published by Vietnam Investment Review
- 2020, (With Huynh Thien Ly), [Vietnam Chapter, Chambers Corporate Governance Guide 2020](#)
- 2019, [M&A in Vietnam: Changes and New Practices For 2020](#), Chambers Asia 2020 Corporate M&A Overview
- 2019, [Can backdating be acceptable?](#), In-House Community
- 2019, [Managing the relationship with special managers in Vietnam](#), In-House Community: M&A Special Report
- 2018, [Understanding "Business Transfer"](#), In-House Community
- 2016, [A Liberalized Framework](#), Vietnam Law Insight (Law blog by LNT & Partners)
- 2014, [Stricter rules and centralized regulator for multi-level sales](#), Vietnam Investment Review
- 2014, [Greater clarity needed on preferential share details](#), Vietnam Investment Review
- 2014, Regulation on multi-level sales: New, stricter rules and new, centralized regulator, Insights at LNT & Partners
- 2010, (With Huynh Tan Loi), [WTO rules pre-empt local law on trade in services](#)