

Community Manager

Roqqett is looking for a brand new community manager to focus on developing Roqqett's digital community. As a brand ambassador you will seek, find and reach out to a variety of forums and communities representing Roqqett, joining in discussions and participating in trending conversations, ultimately bringing new members to Roqqett's community. Find new customers and listen to current ones, find new ways to engage with the community and function as the face of the brand. You'll be spending most of your time directly talking with new and current members and develop and own a long term strategy for an online community. Liaise with the social media manager to address certain topics or issues and further support the content marketing strategy. Must be digitally savvy, knowledgeable with social network activity and flexible enough to adapt to a fast moving startup company. Develop communication skills, desire and ability to interact with people online and nurture relations and grow a community that you'll own!

Community Manager duties and responsibilities

- Find relevant online forums, subreddits, communities and social pages to join and participate in ongoing discussions
- Respond to customers in the Roqqett forum in a timely manner
- Monitor, track and report on feedback
- Organize and manage Roqqett's forum to boost engagement and ensure smooth user experience
- Coordinate with Marketing team and liaise with Development team for technical queries
- Stay up-to-date with digital online communities trends
- Become the subject matter expert in all things Roqqett

Community Manager requirements

- Must have interest in finTech and/or financial products or services
- Experience planning community initiatives
- Ability to identify and track relevant community KPIs
- Excellent verbal, writing and interpersonal skills
- Hands on experience with social media management
- Ability to interpret website traffic and data
- Knowledge of finTech or finance
- Attention to detail, critical-thinker and problem-solver

To apply please send your CV and cover letter to sabrina@roqqett.com

Check out more information here www.roqqett.com