



# Hospitality and Tourism Management Scholarship Program

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**The Hospitality Sales and Marketing Association International (HSMAI)  
San Diego Chapter**

Fuel Sales, Inspire Marketing, Optimize Revenue

[www.hsmaisd.org](http://www.hsmaisd.org)

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*The 2019-2020 San Diego HTM Scholarship winner(s) will receive a 12-month HSMAI Student Membership, registration to all San Diego HSMAI events for a 12-month period and \$1,000.00 cash.*

*For questions on submitting application, please contact [info@hsmaisd.com](mailto:info@hsmaisd.com)*

*Revised April 2019*



## H S M A I S a n D i e g o C h a p t e r S C H O L A R S H I P P R O G R A M

### **H SMAISD SCHOLARSHIP APPLICATION INSTRUCTIONS/CHECKLIST**

We are pleased on your selection to apply for the HSMAI San Diego Scholarship. HSMAI recognizes those students interested in pursuing or currently enrolled in a college level hospitality program. We created this scholarship to help advance opportunities and share our passion for the hospitality and tourism industry. It is very important that this packet of materials be completed as thoroughly and as quickly as possible to meet the deadlines set by the local Chapter.

The San Diego Chapter of HSMAI is one of the MOST ACTIVE in this international organization. We meet every month with gatherings covering a variety of topics. Our agenda is filled with everything from engaging educational speakers to just having fun. There is always plenty of time to talk casually to professionals and potential business contacts from all phases of the hospitality industry.

Each year, HSMAI raises educational seed money expressly for students enrolled in Hospitality curriculums in the San Diego area.

Our membership is made up of a variety of hospitality professionals including hotel sales, revenue and general managers, venue sales managers and businesses that support industry. We welcome professionals whose jobs are in the hospitality trade. Members are encouraged to become active in the organization. As an example, board members wear a variety of hats including; planning events, recruiting new members and doing all the detail work that has continued to make the chapter a success.

The HSMAISD Scholarship Program is open to:

- Anyone interested in or in process of seeking a degree in Hospitality and Tourism Management at any such program in San Diego county.
- Students must have a 3.00 GPA on a 4.0 scale, or have "Passed" all required courses
- Have contributed a minimum of 10 volunteer hours in the 12 months leading up to the application deadline and at least 2 hours at an HSMAI program during the scholarship period

This application includes the following materials:

- Instruction/Checklist
- Application – Section 1
- Profession Resume – Section 2
- Essay – Section 3
- Video Interview – Section 4



***APPLICATION MUST BE TYPED IN BLACK INK  
IN A FONT SIZE NO SMALLER THAN 11 POINT***

**IMPORTANT DATES**

- 4/26/20    Deadline for application to be received electronically
- 5/3/20    Recipient selected and notified
- 10/2020   Recipient recognized at HSMAI Chinese Auction Fundraiser



## **SELECTION CRITERIA**

Selection of winner(s) is based on several factors, with special emphasis on each individual's character, personal merit, and background. Merit is demonstrated in a variety of ways: leadership in school, civic, and other extracurricular activities, academic achievement, and motivation to serve and succeed in all endeavors.

**Deadline for Application Submission is: April 26, 2020**

Scholarship winner will be notified no later than the end of May 2020.

## **SUBMISSION CHECKLIST**

- Complete all required sections entirely and accurately. **The entire application and essay must be typed in black ink in a font size no smaller than 11 point.**
- Make sure the application has been signed where indicated
- Complete your professional resume
- Complete the Essay, limiting your response to no more than **750 words**. Your essay must be typed in black ink in a font size no smaller than 11 point.
- Complete your video interview. **Less than 10 minutes.**

## **COMPLETED APPLICATIONS SHOULD BE RETURNED ELECTRONICALLY TO:**

[Info@hsmisd.com](mailto:Info@hsmisd.com)

Email Subject line: HTM Scholarship Application, First Last Name

Please include each file as a separate Word or PDF attachment.

Files should be named as follows:

HTM Scholarship Application – First Last Name

HTM Professional Resume – First Last Name

HTM Transcript – First Last Name

HTM Scholarship Essay – First Last Name

HTM Video Interview – First Last Name

Video submissions should be privately shared via YouTube.com. From your YouTube home page, click "Upload"; under Select File to Upload, click "Private"; enter email address to send to; select your video to upload and click "Share."



**SECTION 1**

**H S M A I San Diego Chapter  
SCHOLARSHIP PROGRAM**

**APPLICATION MUST BE TYPED IN BLACK INK IN A FONT SIZE OF 11 POINT**

**A. YOU – THE APPLICANT**

Name (First/Middle Initial/Last)			
Street Address			
City/State/Zip Code			
Phone (include area code)		Cell Phone	
Email Address			
Last four digits of SSN			
Date of Birth		Gender	
Citizenship (Mark only one)			
<input type="checkbox"/> US Citizen		<input type="checkbox"/> Temporary Resident	
<input type="checkbox"/> US National		<input type="checkbox"/> Canadian Resident	
<input type="checkbox"/> US Permanent Resident		<input type="checkbox"/> Other (explain)	

**B. EDUCATIONAL BACKGROUND AND ACTIVITIES**

1. List the schools (*including current*) that you have attended in the last three years. Please list them in chronological order, with the most recent listed first.

School Name	City, State/Province	Dates Attended

2. List any advanced or special courses, dual enrollment, or summer courses you have taken *that are not reflected in your school records*. Please list the most recent course or program first:

Course or Program	Name of School, City, State/Province	Dates Attended	Hrs/Week



**3. Extra-Curricular Activities:** List the activities or organizations with which you have been involved and your position(s) for the past three years only. List information in order of year and do not duplicate information or submit additional materials as they will not be considered. Also, include school related clubs, Interscholastic Athletics, etc.

Date From/To (i.e. 9/18 – 4/19)	Total Hours Participated to Date	Activity/Organization	Position Held (i.e. member, office, etc)

**4. Volunteer Service – Including HSMaISD (Minimum of 10 hours unpaid per year):** List the organization(s) where you have served, and activities performed for the past 12 months only.

Date From/To (i.e. 9/18 – 4/19)	Total Hours Participated to Date	Organization Served	Activities Performed

**5. Work Experience (paid):** List your employer(s) and job responsibilities held for the past three years only.

Date From/To (i.e. 9/18 – 4/19)	Total Hours Participated to Date	Employer	Job Responsibilities

**6. Awards & Honors:** List awards and honors received for the past three years only.

Date	Award & Honors Received



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**SECTION 2**

**PROFESSIONAL RESUME**

Please submit a copy of your résumé as would be required for a professional job interview.

**SECTION 3**

**ESSAY**

Please submit an essay which demonstrates style, depth, breadth of knowledge and individuality. Please limit your essay to a maximum of 750 words. Your essay must be typed in black ink in a font size of 11 point.

**Please describe a leadership role you have held and how have you benefited from this role.**

**VERIFICATION:** I verify that the essay submitted in this application is my own work.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**SECTION 4**

**VIDEO INTERVIEW**

Your video interview should demonstrate style, depth, breadth of knowledge and individuality. Just as if you were in a face to face job interview. Please cover all 5 topics in 10 minutes or less.

1. Please tell us about yourself and why you are interested in a career in hospitality.
2. Please tell us about your emphasis of study and future goals.
3. Please tell us about any past experiences that have played a role in your passion for this industry.
4. Please tell us two things you have learned from others about excellence.
5. Please tell us why you feel being a member of a professional association will benefit you in your goals.

**Thank you for applying! Good luck!**