

# McDonald County, MO

MOKAN Economic Partnership



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## Contents

Report Parameters .....	1
Economy Overview .....	2
Historic & Projected Trends .....	4
Population Characteristics .....	8
Industry Characteristics .....	10
Business Characteristics .....	15
Workforce Characteristics .....	17
Educational Pipeline .....	24
In-Demand Skills .....	25

## Report Parameters

### 1 County

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29119	McDonald County, MO
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**22,948**

### Population (2020)

Population **grew by 265** over the last 5 years and is projected to **grow by 216** over the next 5 years.

**8,083**

### Total Regional Employment

Jobs **decreased by 226** over the last 5 years but are projected to **grow by 160** over the next 5 years.

**\$42.0K**

### Median Household Income (2018)

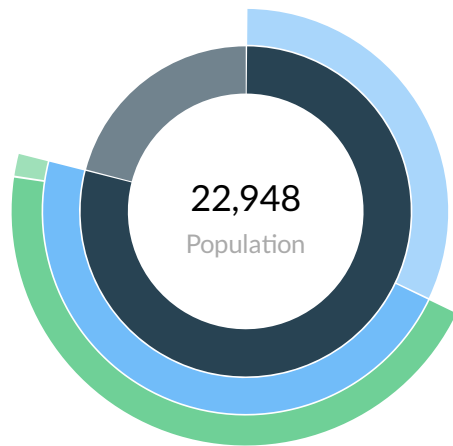
Median household income is **\$18.3K below** the national median household income of \$60.3K.

## Takeaways

- As of 2020 the region's population **increased by 1.2%** since 2015, growing by 265. Population is expected to **increase by 0.9%** between 2020 and 2025, adding 216.
- From 2015 to 2020, jobs **declined by 2.7%** in McDonald County, MO from 8,309 to **8,083**. This change **fell short of the national growth rate of 3.6% by 6.3%**. As the number of jobs declined, the **labor force participation rate increased from 58.7% to 59.4% between 2015 and 2020**.
- Concerning educational attainment, **7.7% of McDonald County, MO residents possess a Bachelor's Degree** (12.2% below the national average), and **5.6% hold an Associate's Degree** (3.0% below the national average).
- The top three industries in 2020 are Animal Slaughtering and Processing, Animal Production, and Education and Hospitals (Local Government).

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	22,948	10,767	8,083	87.4	\$640.44M	\$1.41B	\$1.17B
United States	330,768,968	160,467,740	164,012,276	100.0	\$21.14T	\$0	\$9.05T

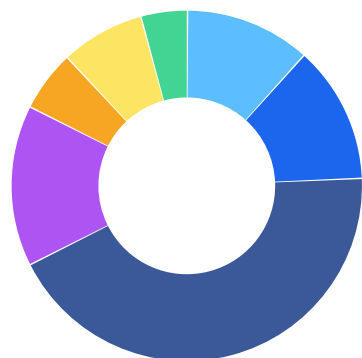
## 2020 Labor Force Breakdown



	Population
● Total Working Age Population	18,117
● Not in Labor Force (15+)	7,350
● Labor Force	10,767
● Employed	10,390
● Unemployed	377
● Under 15	4,830

## Educational Attainment

Concerning educational attainment, **7.7% of McDonald County, MO residents possess a Bachelor's Degree** (12.2% below the national average), and **5.6% hold an Associate's Degree** (3.0% below the national average).

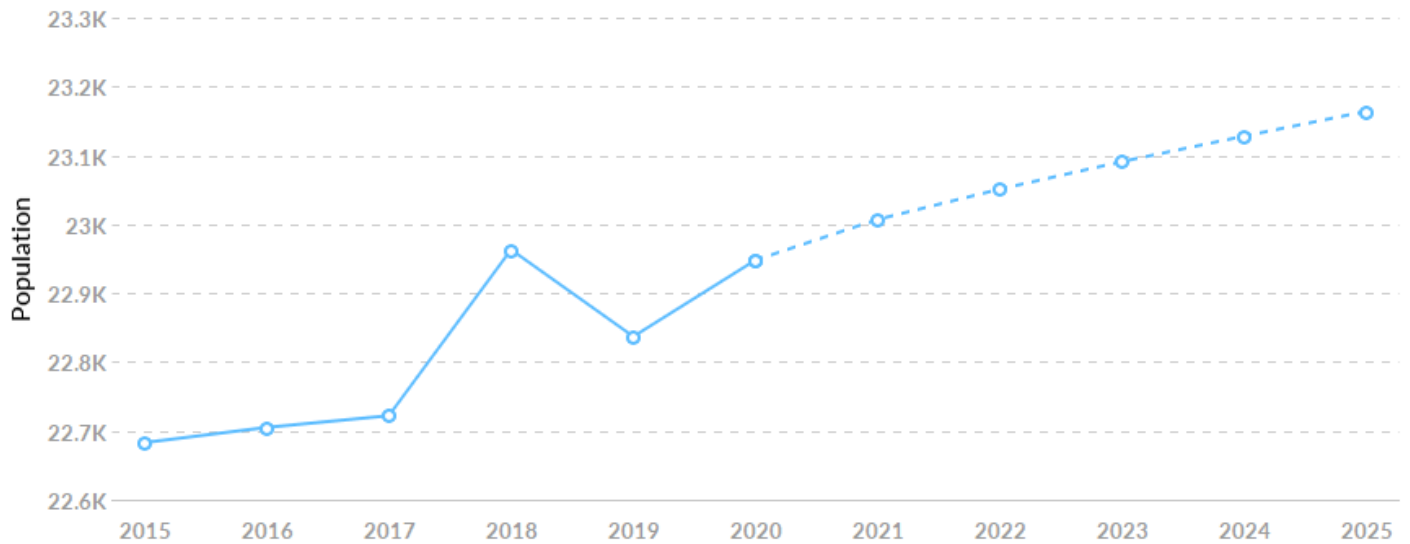


	% of Population	Population
● Less Than 9th Grade	11.6%	1,773
● 9th Grade to 12th Grade	12.7%	1,940
● High School Diploma	43.3%	6,625
● Some College	14.8%	2,274
● Associate's Degree	5.6%	864
● Bachelor's Degree	7.7%	1,183
● Graduate Degree and Higher	4.3%	656

# Historic & Projected Trends

## Population Trends

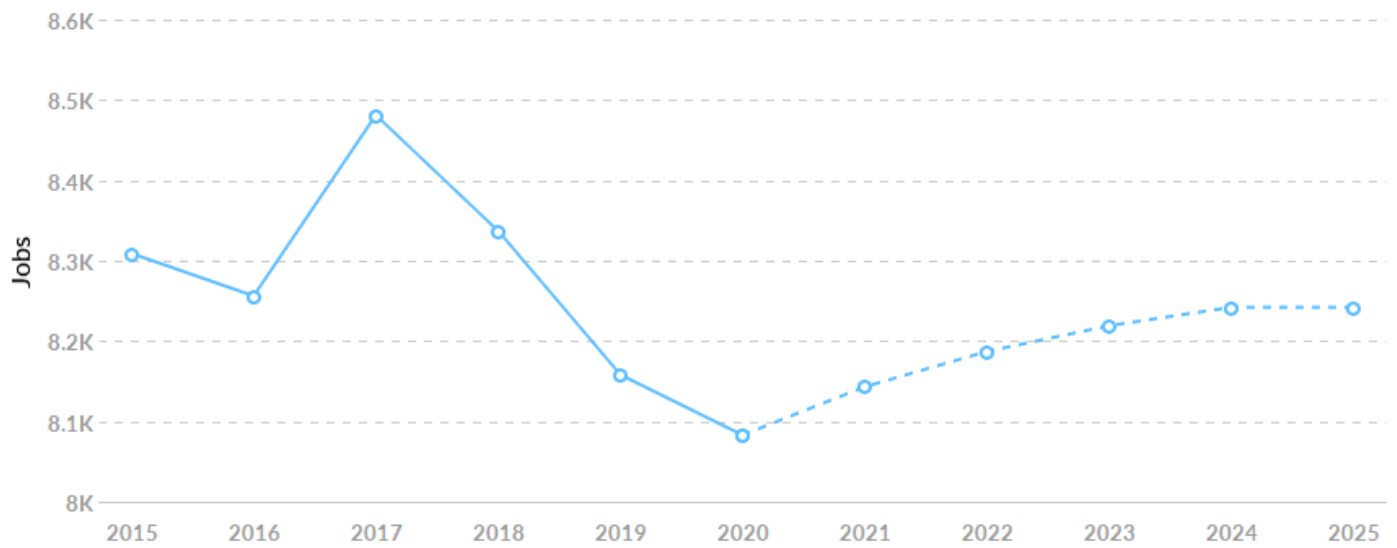
As of 2020 the region's population **increased by 1.2%** since 2015, growing by 265. Population is expected to **increase by 0.9%** between 2020 and 2025, adding 216.



Timeframe	Population
2015	22,683
2016	22,705
2017	22,722
2018	22,963
2019	22,837
2020	22,948
2021	23,007
2022	23,051
2023	23,091
2024	23,128
2025	23,164

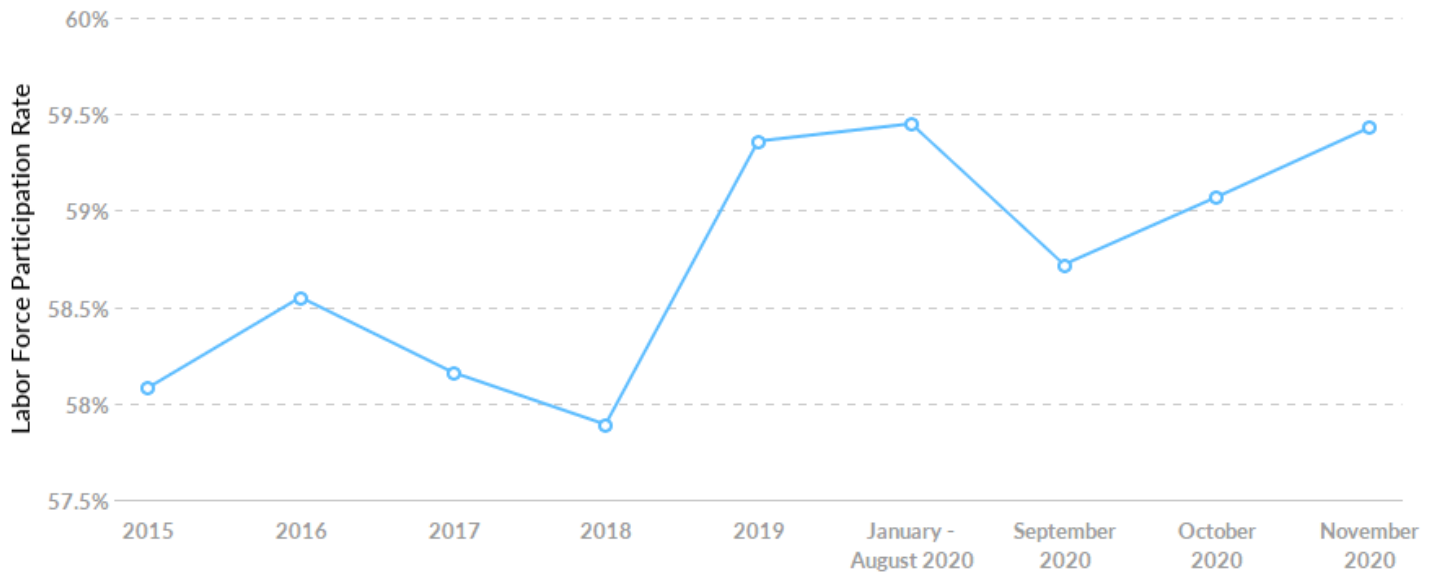
## Job Trends

From 2015 to 2020, jobs **declined by 2.7%** in McDonald County, MO from 8,309 to **8,083**. This change **fell short of the national growth rate of 3.6%** by 6.3%.



Timeframe	Jobs
2015	8,309
2016	8,256
2017	8,481
2018	8,337
2019	8,158
2020	8,083
2021	8,143
2022	8,187
2023	8,219
2024	8,242
2025	8,242

## Labor Force Participation Rate Trends

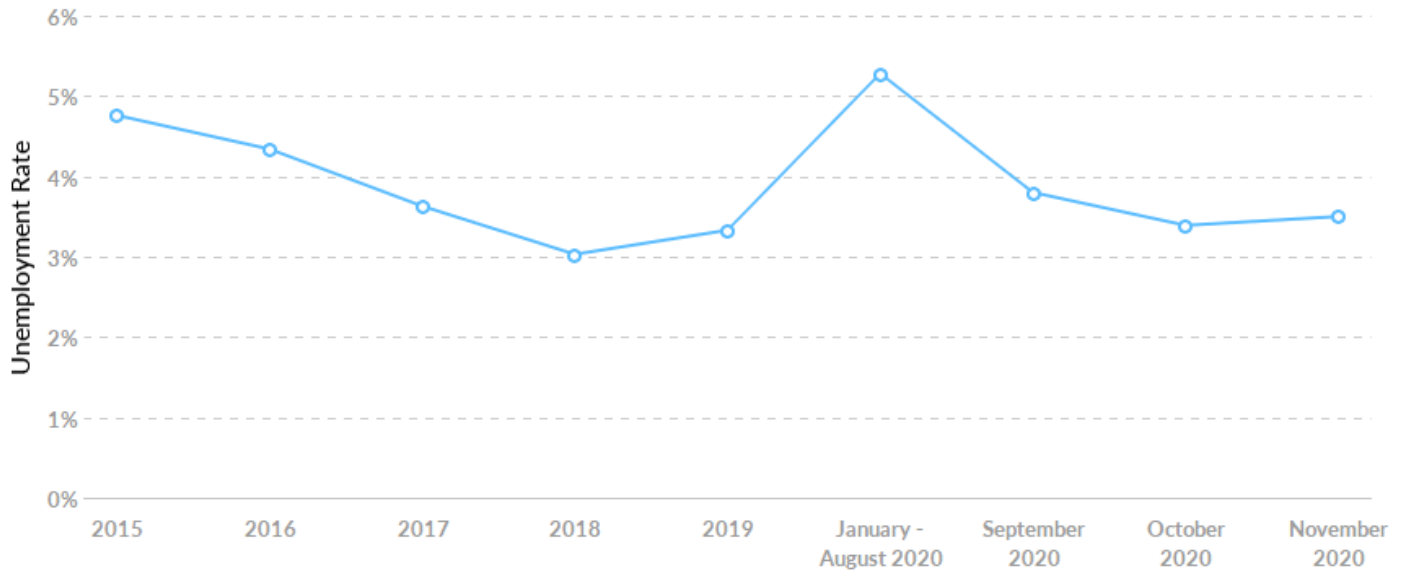


Timeframe	Labor Force Participation Rate
2015	58.08%
2016	58.55%
2017	58.16%
2018	57.89%
2019	59.36%
January - August 2020	59.45%
September 2020	58.72%
October 2020	59.07%
November 2020	59.43%



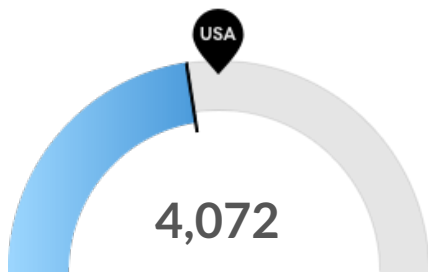
## Unemployment Rate Trends

McDonald County, MO had a November 2020 unemployment rate of 3.50%, **decreasing from 4.76%** 5 years before.



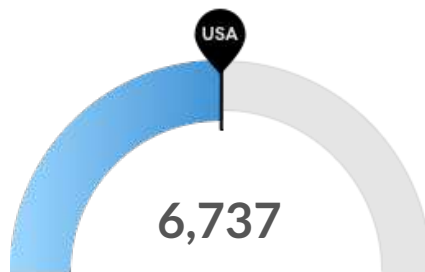
Timeframe	Unemployment Rate
2015	4.76%
2016	4.34%
2017	3.63%
2018	3.03%
2019	3.33%
January - August 2020	5.28%
September 2020	3.80%
October 2020	3.39%
November 2020	3.50%

## Population Characteristics



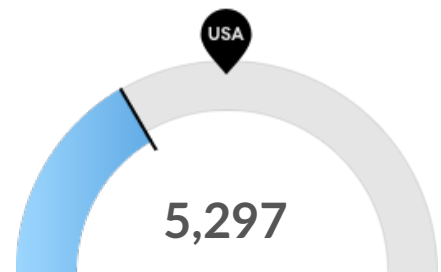
**Millennials**

McDonald County, MO has 4,072 millennials (ages 25-39). The national average for an area this size is 4,709.



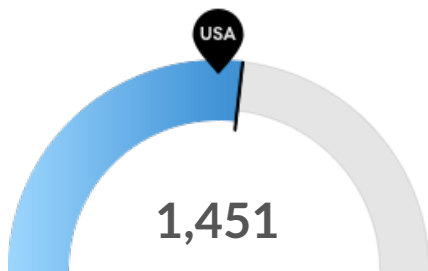
**Retiring Soon**

Retirement risk is about average in McDonald County, MO. The national average for an area this size is 6,714 people 55 or older, while there are 6,737 here.



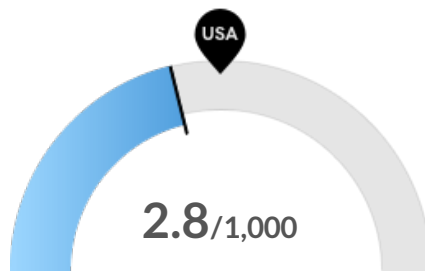
**Racial Diversity**

Racial diversity is low in McDonald County, MO. The national average for an area this size is 9,109 racially diverse people, while there are 5,297 here.



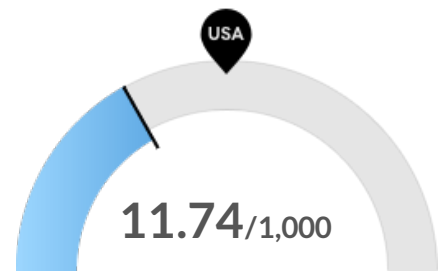
**Veterans**

McDonald County, MO has 1,451 veterans. The national average for an area this size is 1,308.



**Violent Crime**

McDonald County, MO has 2.8 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

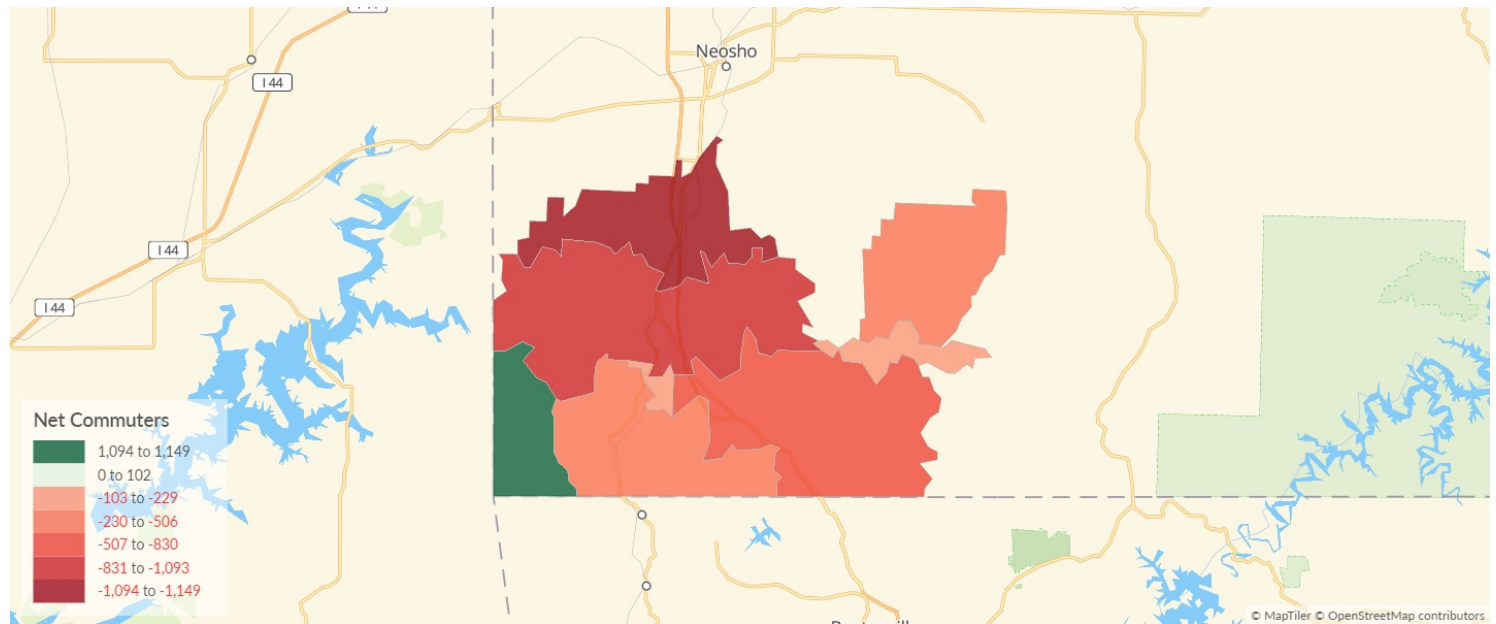


**Property Crime**

McDonald County, MO has 11.74 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in McDonald County, MO currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2020 Employment
64831	Anderson, MO (in McD...	2,607
64854	Noel, MO (in McDonald...	1,948
64863	South West City, MO (in...	1,756
64856	Pineville, MO (in McDo...	1,125
64843	Goodman, MO (in McD...	463

### Where Talent Lives

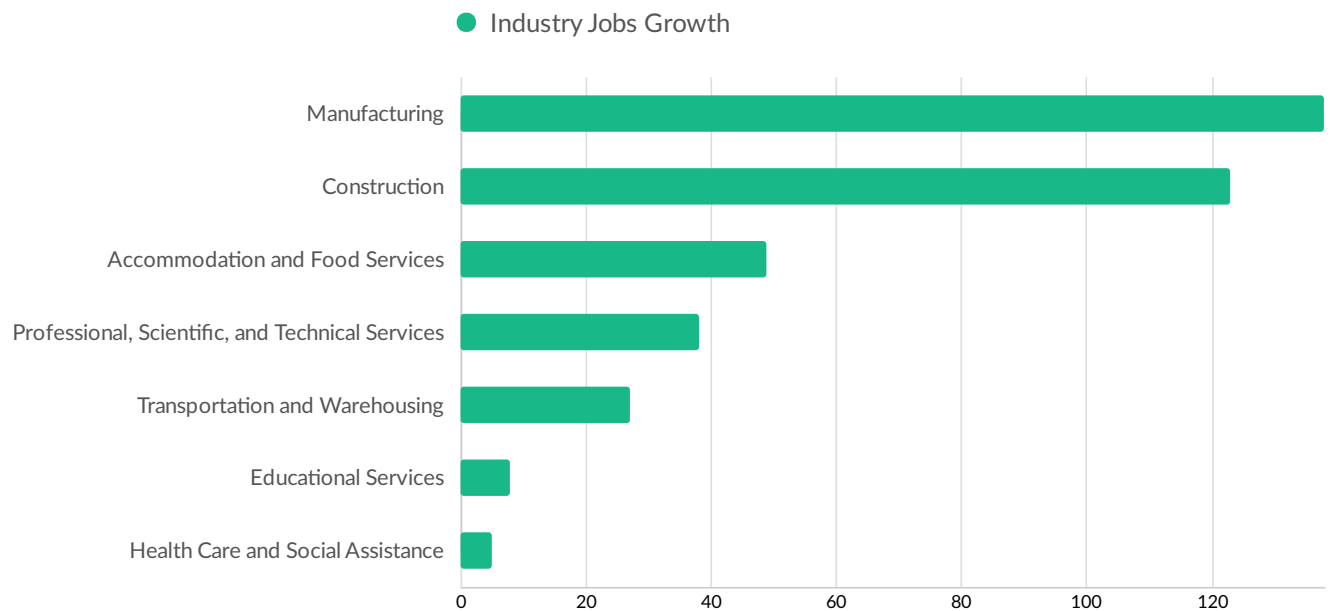
ZIP	Name	2020 Workers
64831	Anderson, MO (in McD...	3,438
64854	Noel, MO (in McDonald...	2,177
64856	Pineville, MO (in McDo...	1,632
64843	Goodman, MO (in McD...	1,612
64863	South West City, MO (in...	662

# Industry Characteristics

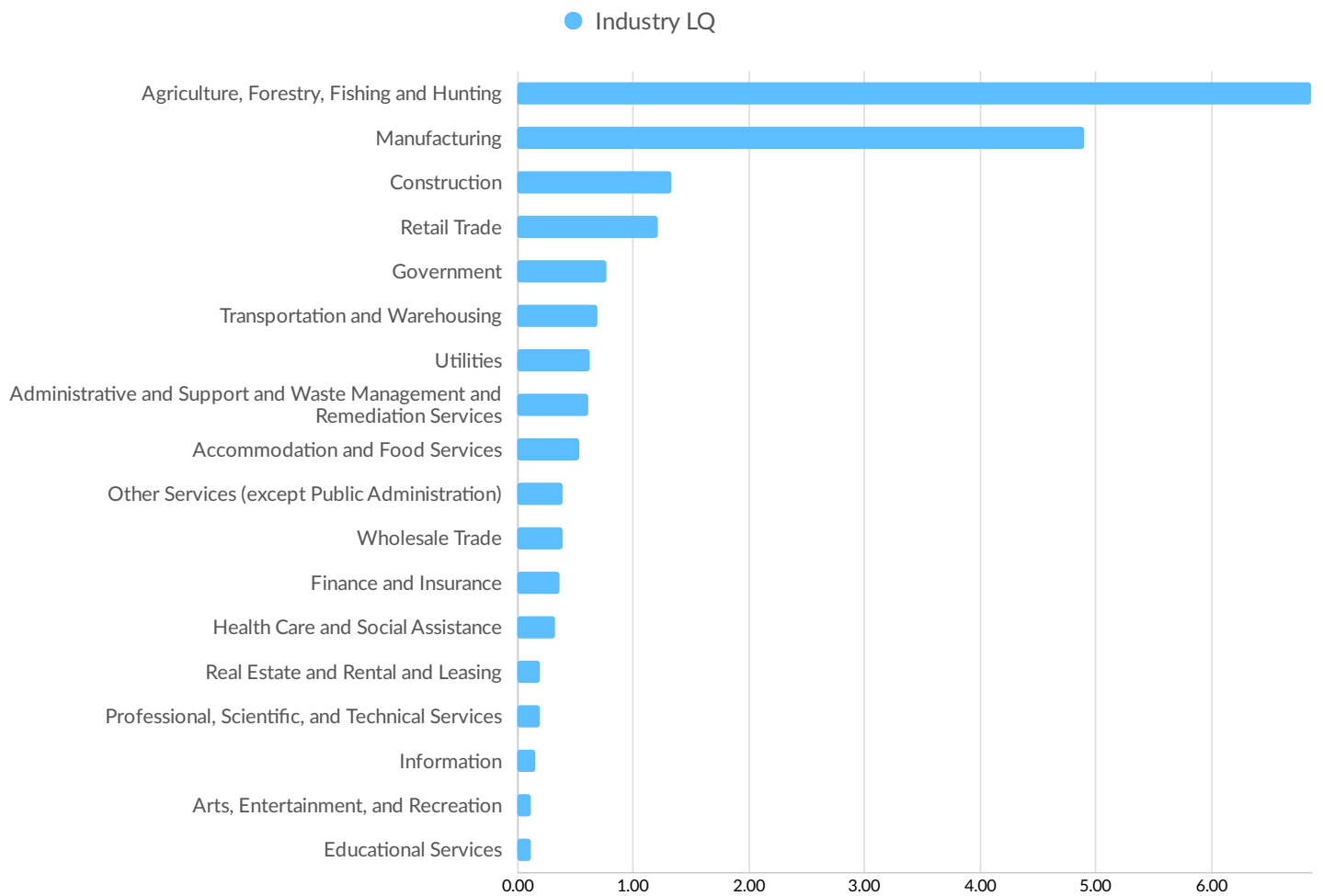
## Largest Industries

● Industry Jobs    ● National Average

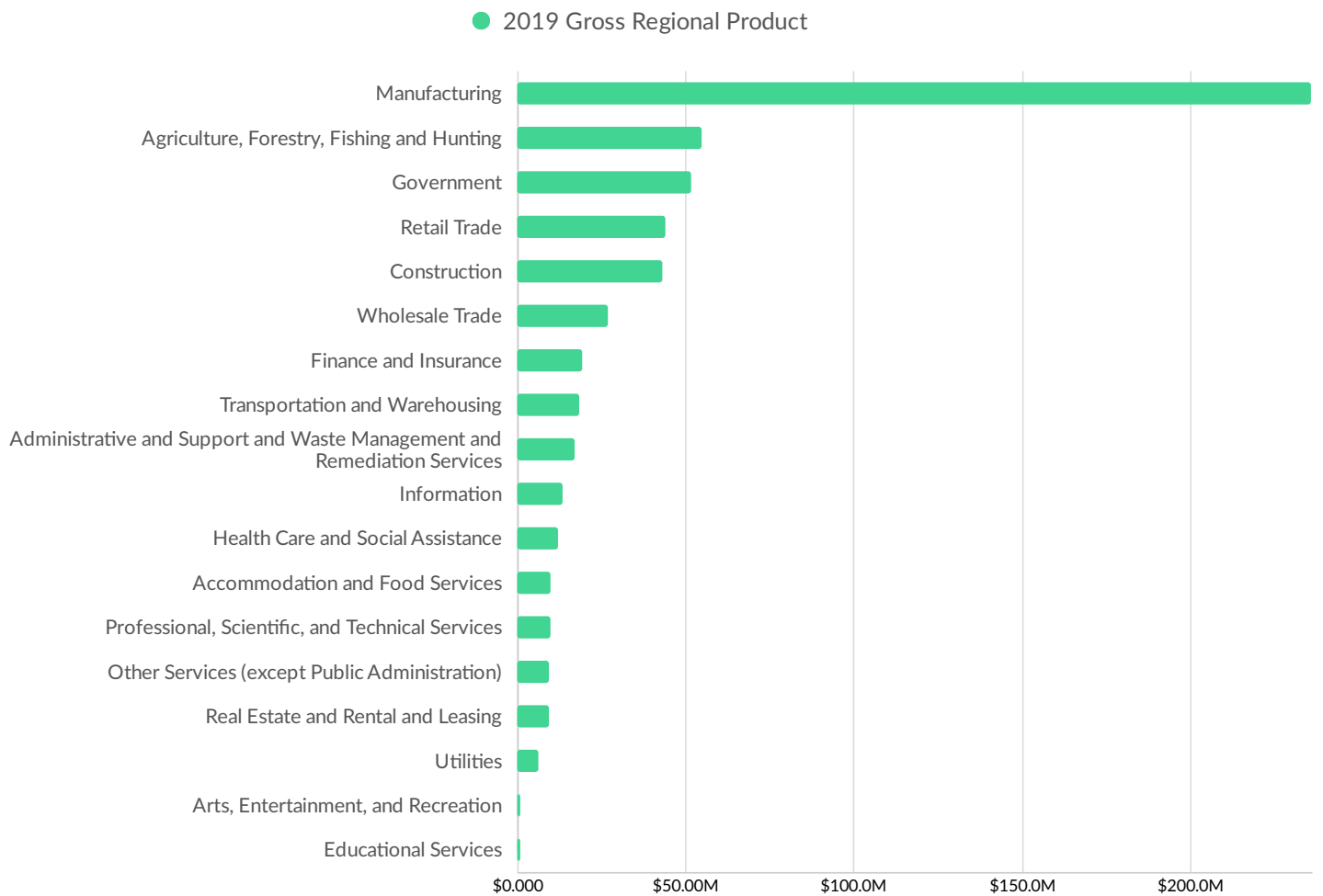
## Top Growing Industries



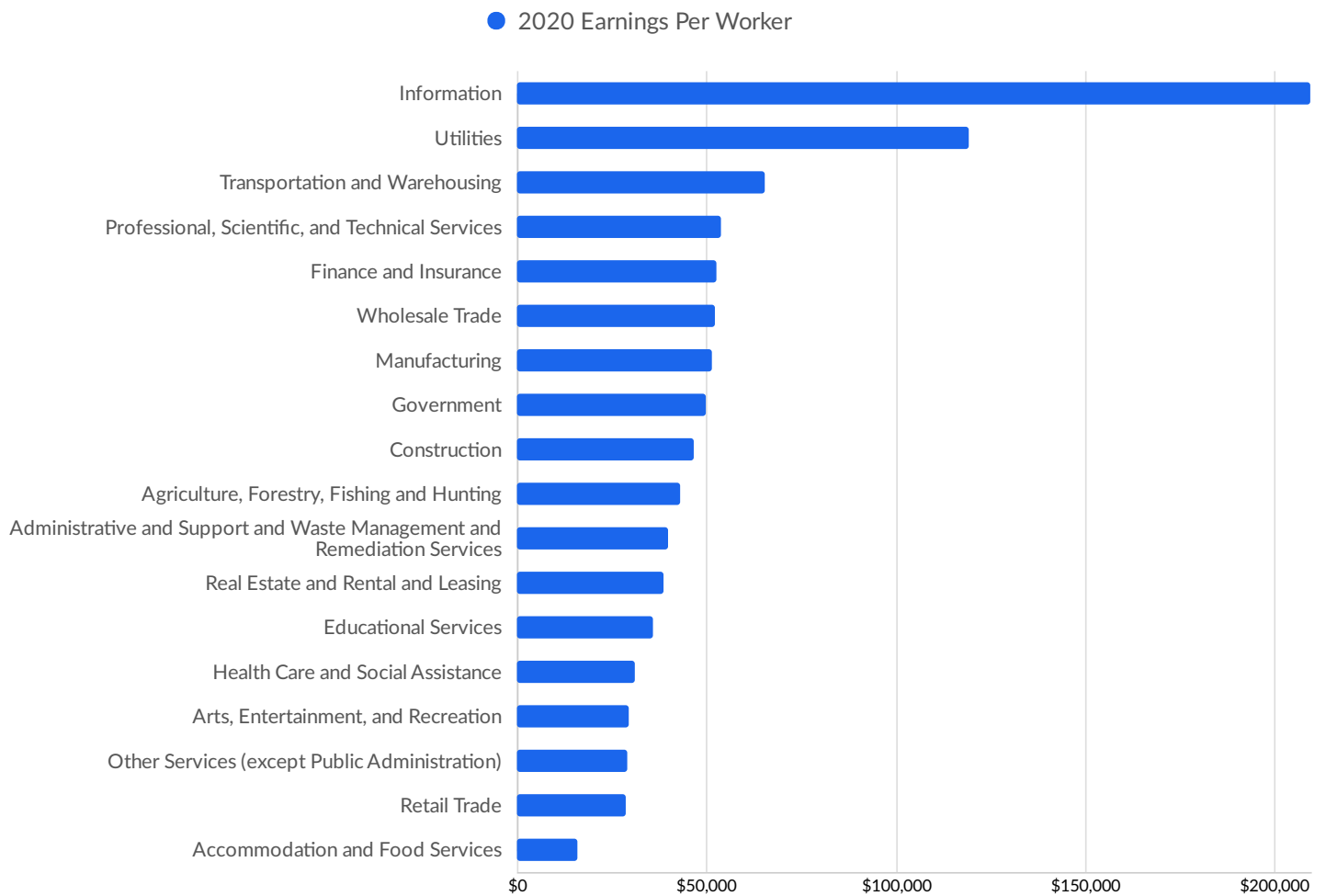
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings



## Largest Industries




















● Industry Jobs    ● National Average



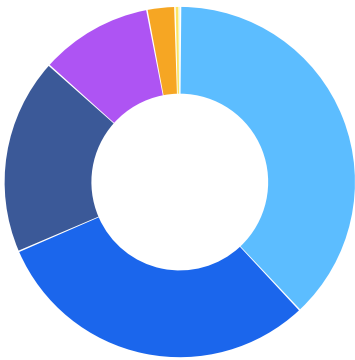
## Business Characteristics

### 724 Companies Employ Your Workers

Online profiles for your workers mention 724 companies as employers, with the top 10 appearing below. In the last 12 months, 293 companies in McDonald County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart, Inc.	95 	CRST International, Inc.	230 
Simmons Foods, Inc.	74 	CareInHomes.com	131 
Tyson Foods, Inc.	46 	Tyson Foods, Inc.	126 
Mc Donald County R1 School D...	28 	Dollar General Corporation	121 
County of McDonald	25 	Platinum Supplemental Insuranc...	94 
Crowder College	17 	Wal-Mart, Inc.	92 
McDonald County Library	17 	Hogan Transports Inc	85 
Sunbelt Home Health Care Inc	12 	USA Truck, Inc.	61 
Division of Parks and Public Lan...	11 	Pegasus Transportation, Inc.	51 
McDonald's Corporation	11 	U.S. Xpress, Inc.	51 

## Business Size

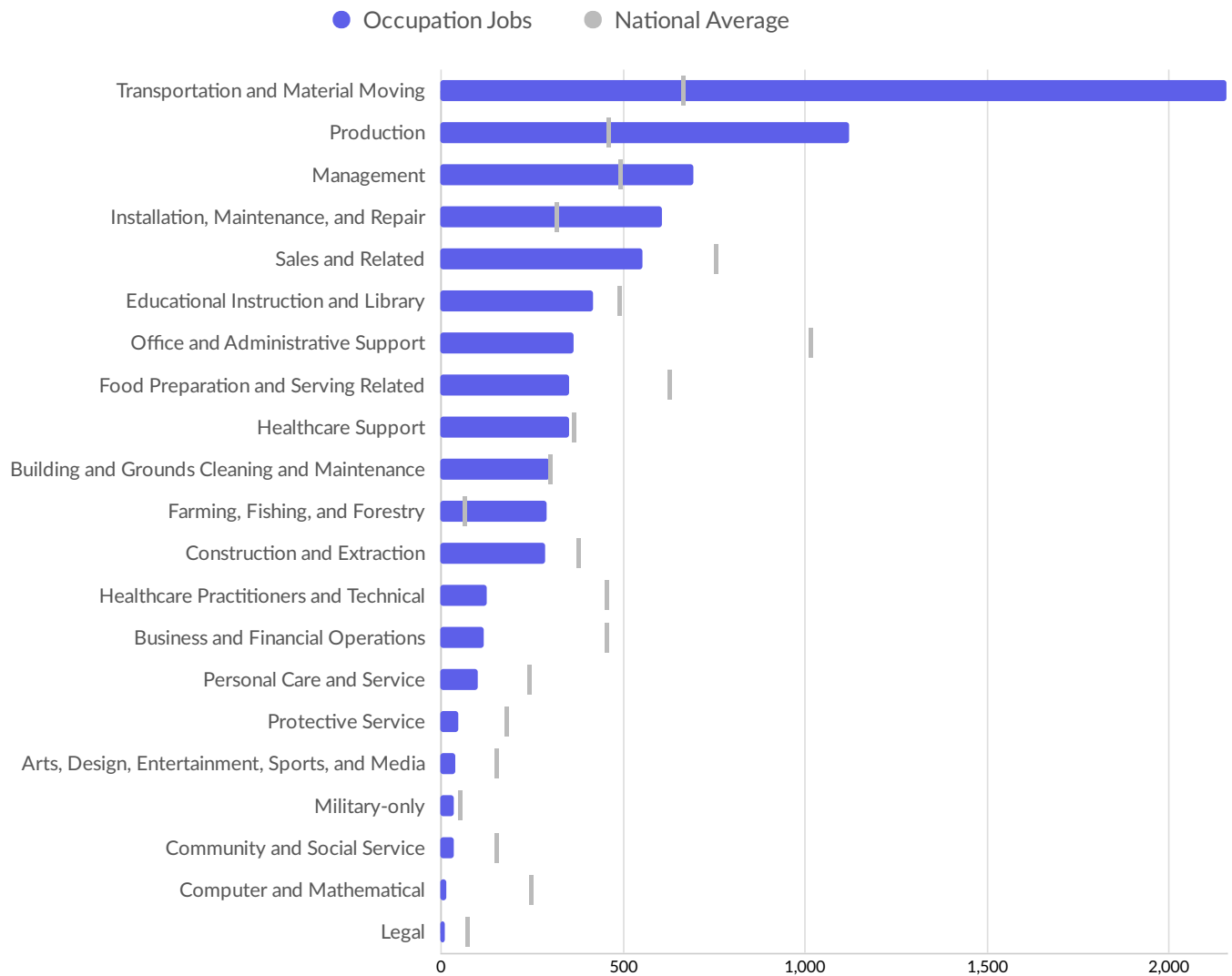


	Percentage	Business Count
1 to 4 employees	37.9%	296
5 to 9 employees	30.5%	238
10 to 19 employees	18.1%	141
20 to 49 employees	10.4%	81
50 to 99 employees	2.6%	20
100 to 249 employees	0.4%	3
250 to 499 employees	0.1%	1

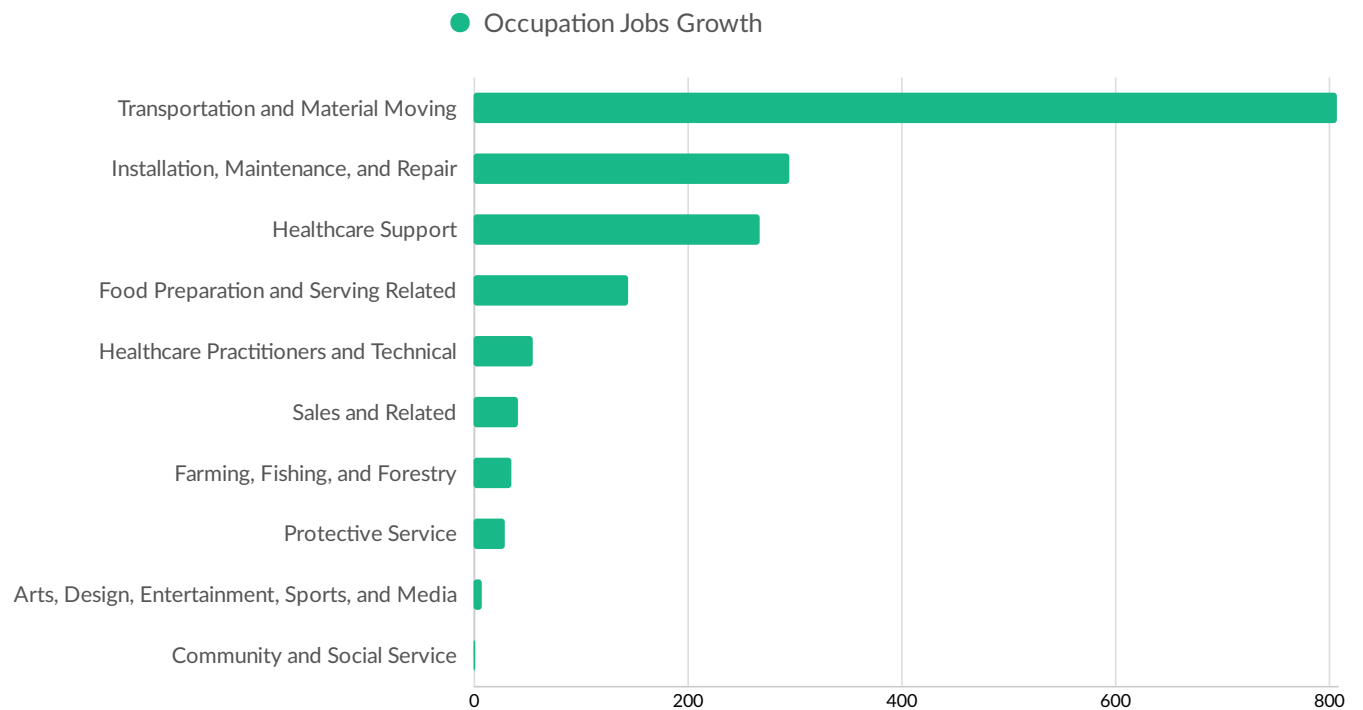
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

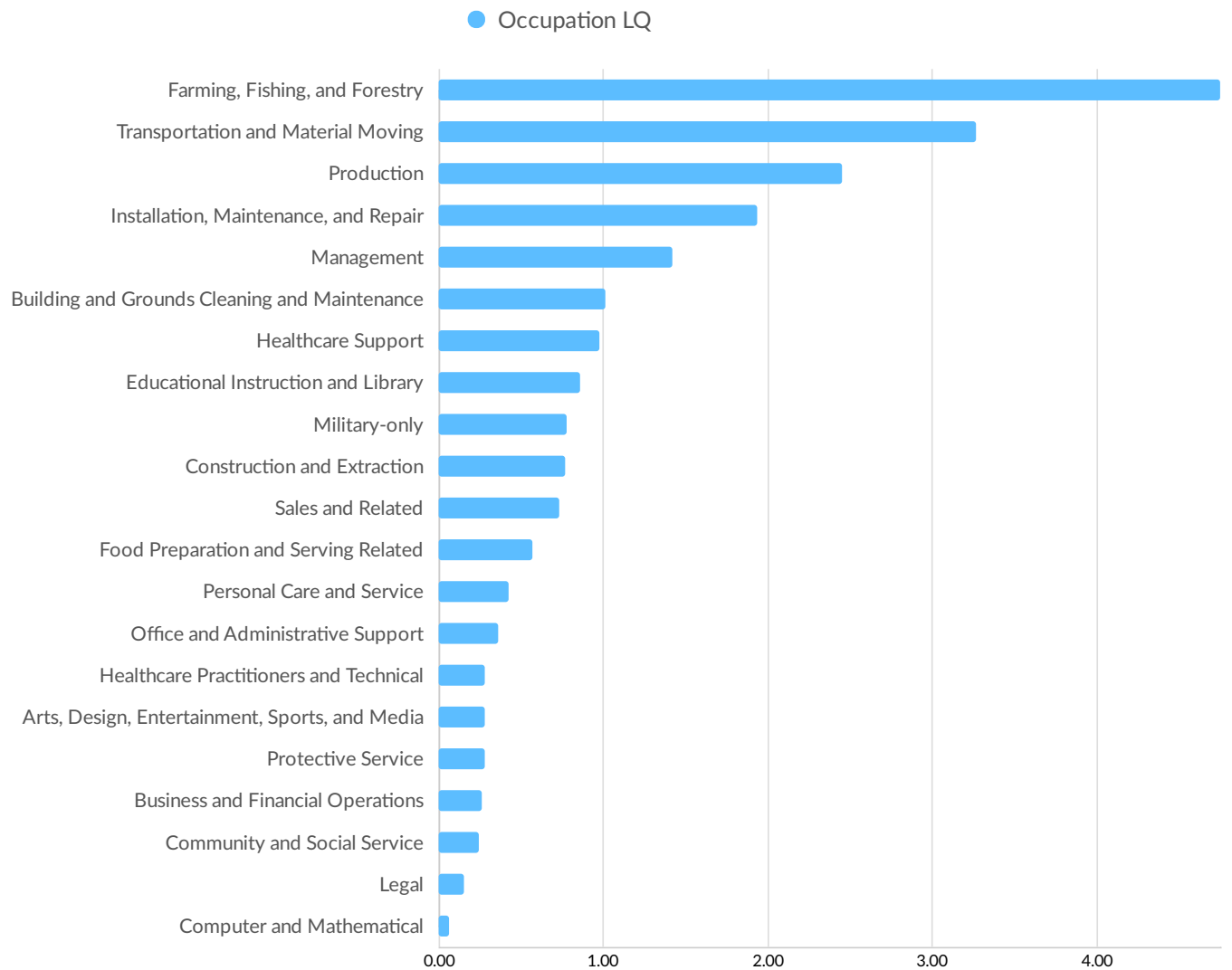
## Largest Occupations



## Top Growing Occupations



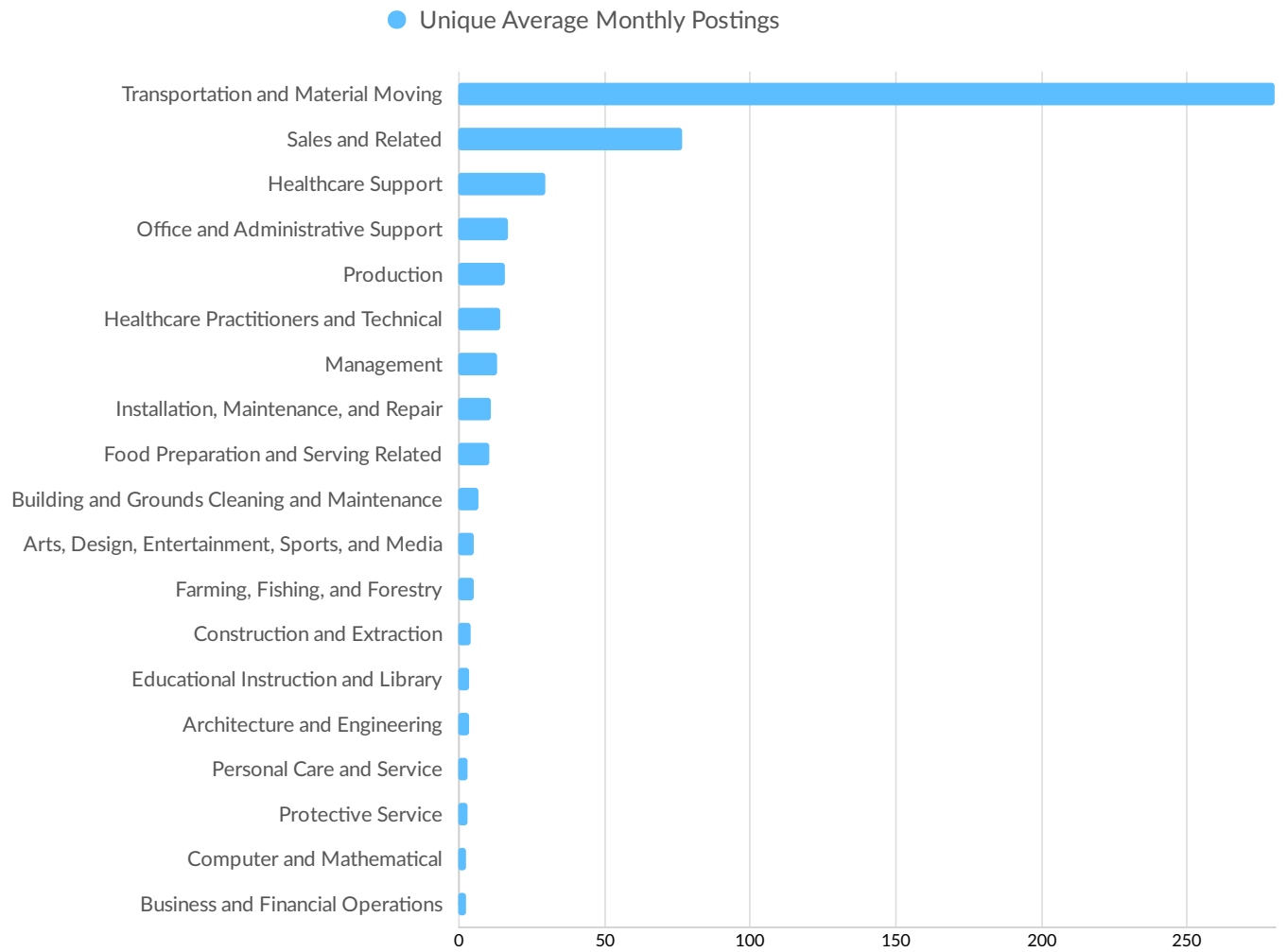
## Top Occupation LQ



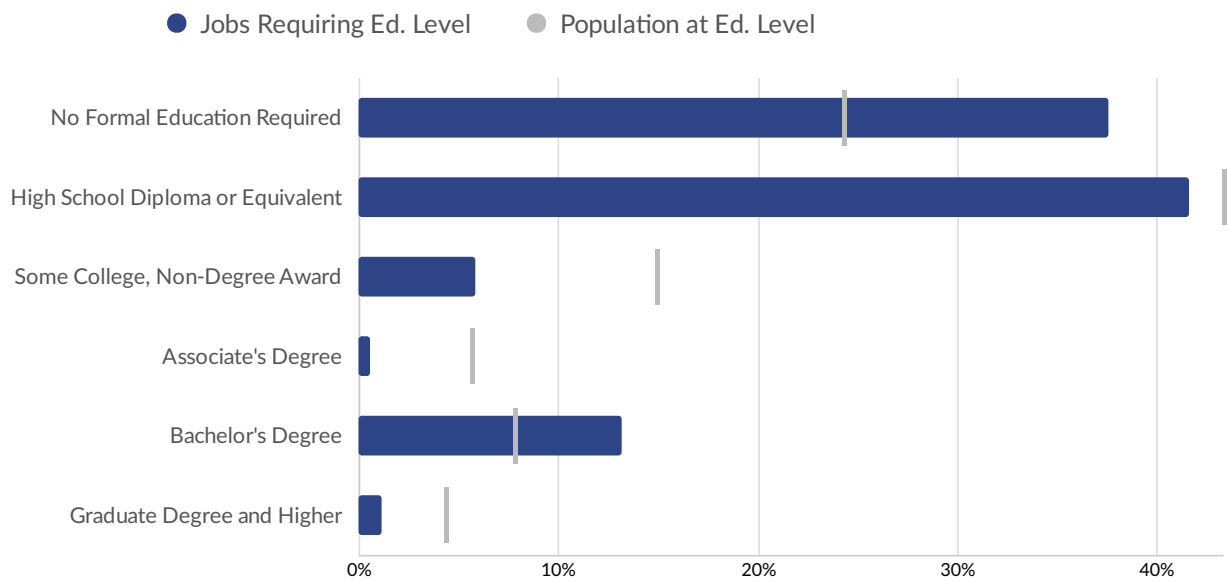
## Top Occupation Earnings



## Top Posted Occupations

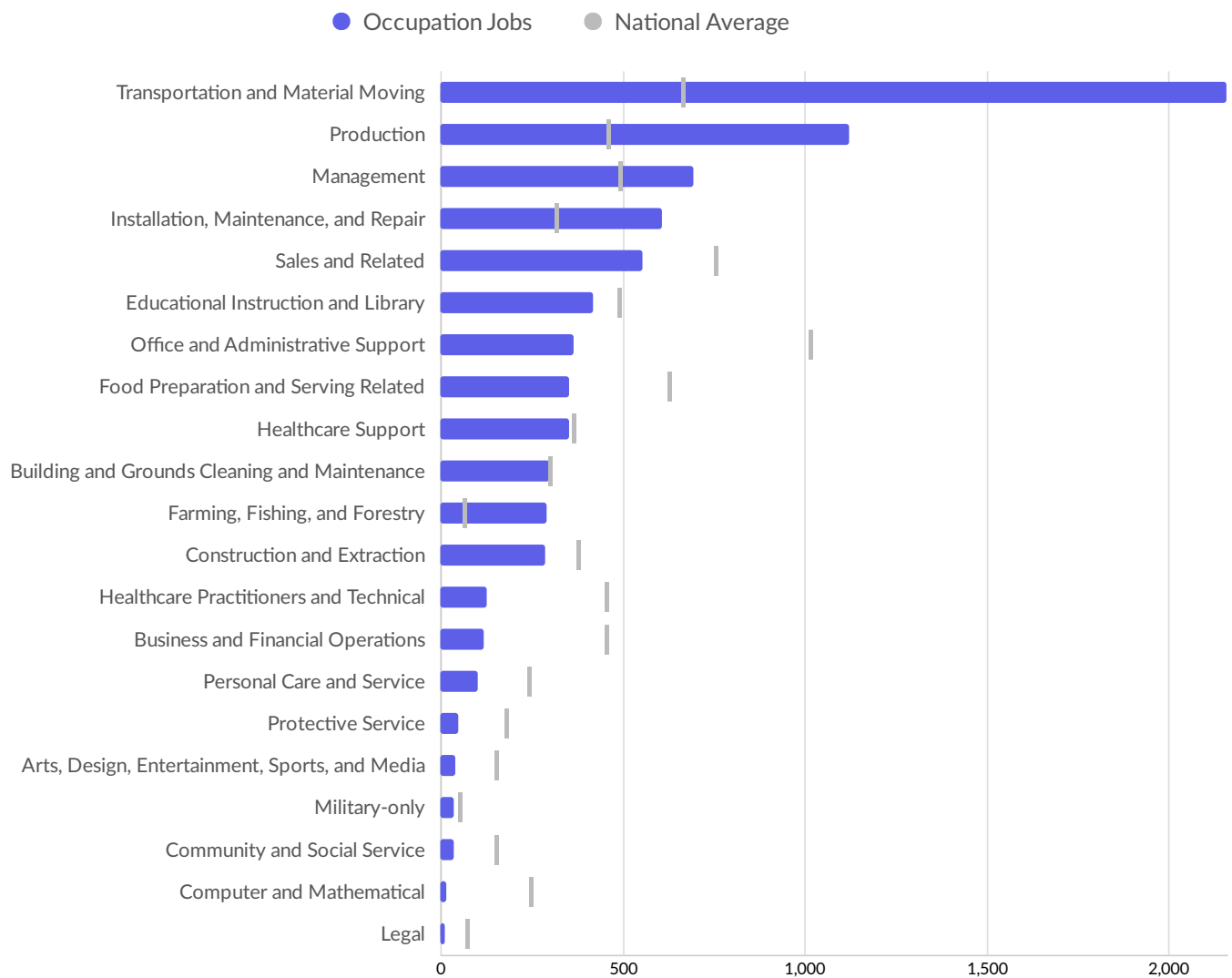


## Underemployment





## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in McDonald County, MO produced graduates.

## In-Demand Skills

