



Barton County, MO

MOKAN Economic Partnership

MOKAN
partnership

105 North Rangeline PO Box 1706
Joplin, Missouri 64802

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
Educational Pipeline	25
In-Demand Skills	26

Report Parameters

1 County

29011 Barton County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

11,712

Population (2020)

Population **decreased by 113** over the last 5 years and is projected to **decrease by 123** over the next 5 years.

4,021

Total Regional Employment

Jobs **grew by 61** over the last 5 years and are projected to **grow by 341** over the next 5 years.

\$41.6K

Median Household Income (2018)

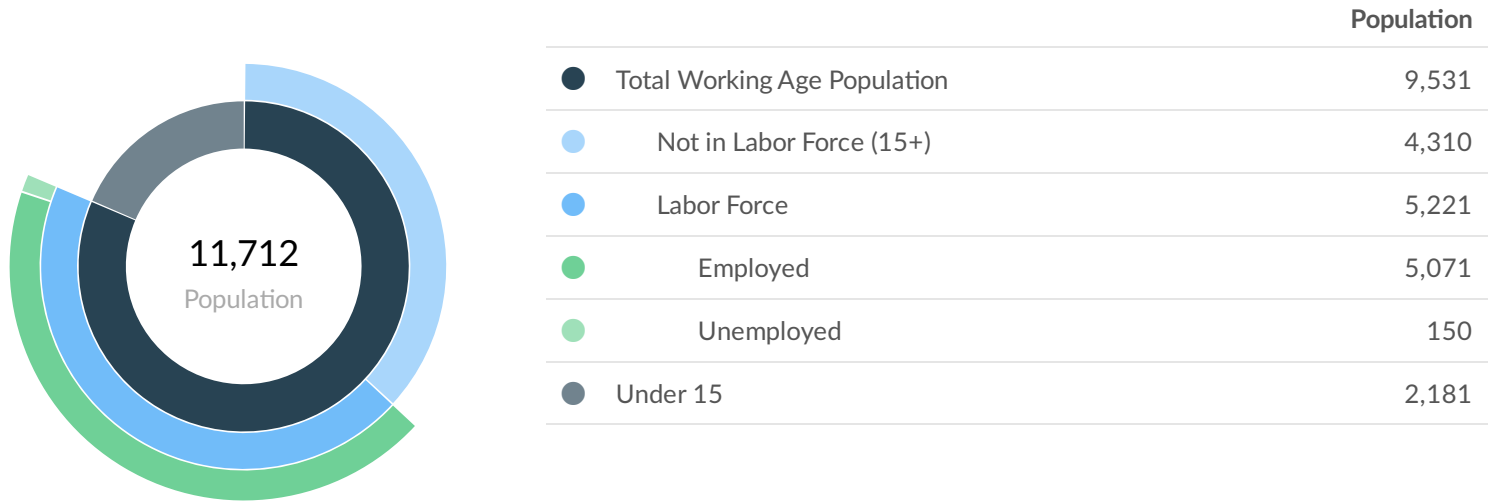
Median household income is **\$18.7K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **declined by 1.0%** since 2015, falling by 113. Population is expected to **decrease by 1.0%** between 2020 and 2025, losing 123.
- From 2015 to 2020, jobs **increased by 1.5%** in Barton County, MO from 3,960 to **4,021**. This change **fell short of the national growth rate of 6.2% by 4.7%**. As the number of jobs increased, the **labor force participation rate decreased from 55.8% to 54.8% between 2015 and 2020**.
- Concerning educational attainment, **11.0% of Barton County, MO residents possess a Bachelor's Degree** (8.1% below the national average), and **4.9% hold an Associate's Degree** (3.3% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

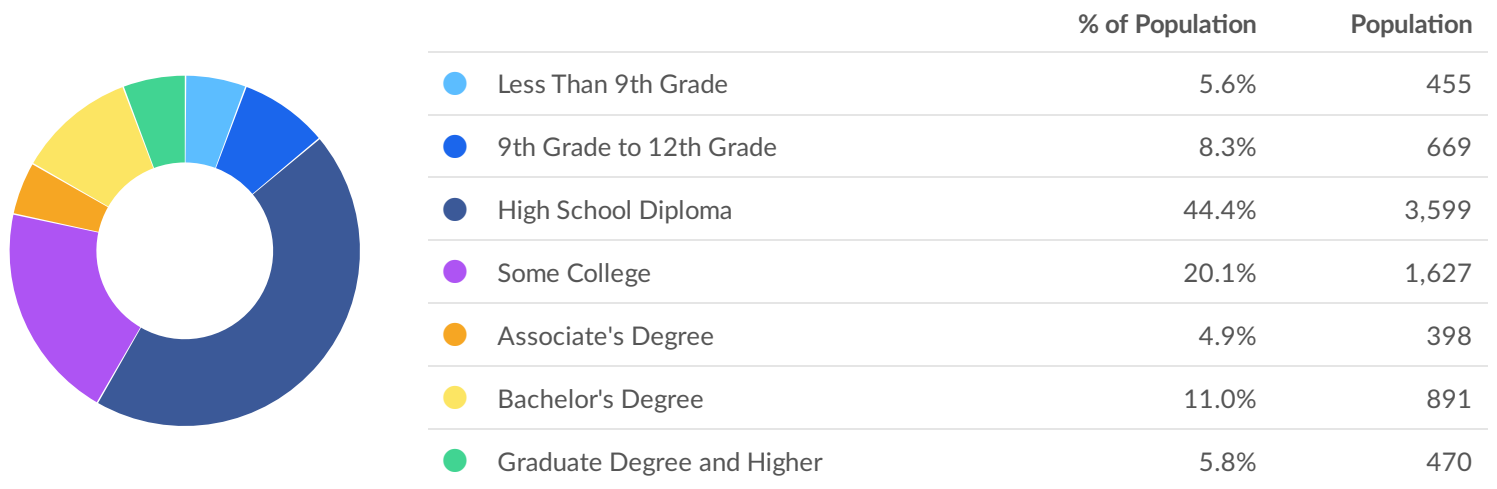
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	11,712	5,221	4,021	88.5	\$315.91M	\$583.27M	\$354.56M
United States	330,354,682	161,053,178	166,243,585	100.0	\$21.12T	\$0	\$8.97T

2020 Labor Force Breakdown



Educational Attainment

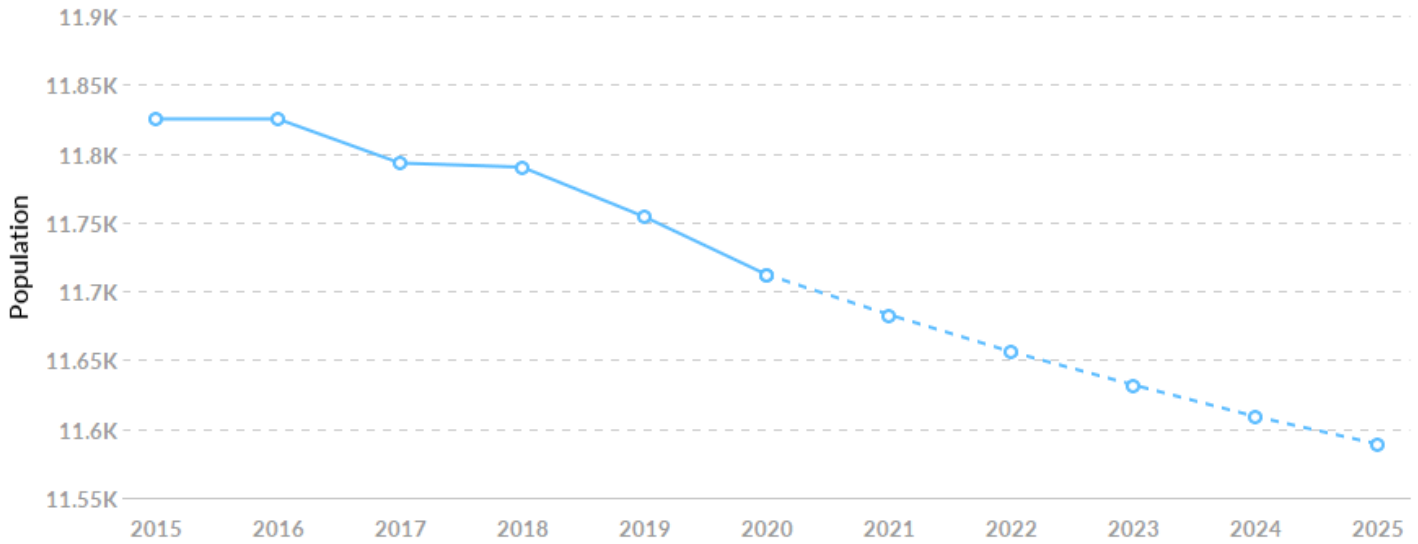
Concerning educational attainment, **11.0% of Barton County, MO residents possess a Bachelor's Degree** (8.1% below the national average), and **4.9% hold an Associate's Degree** (3.3% below the national average).



Historic & Projected Trends

Population Trends

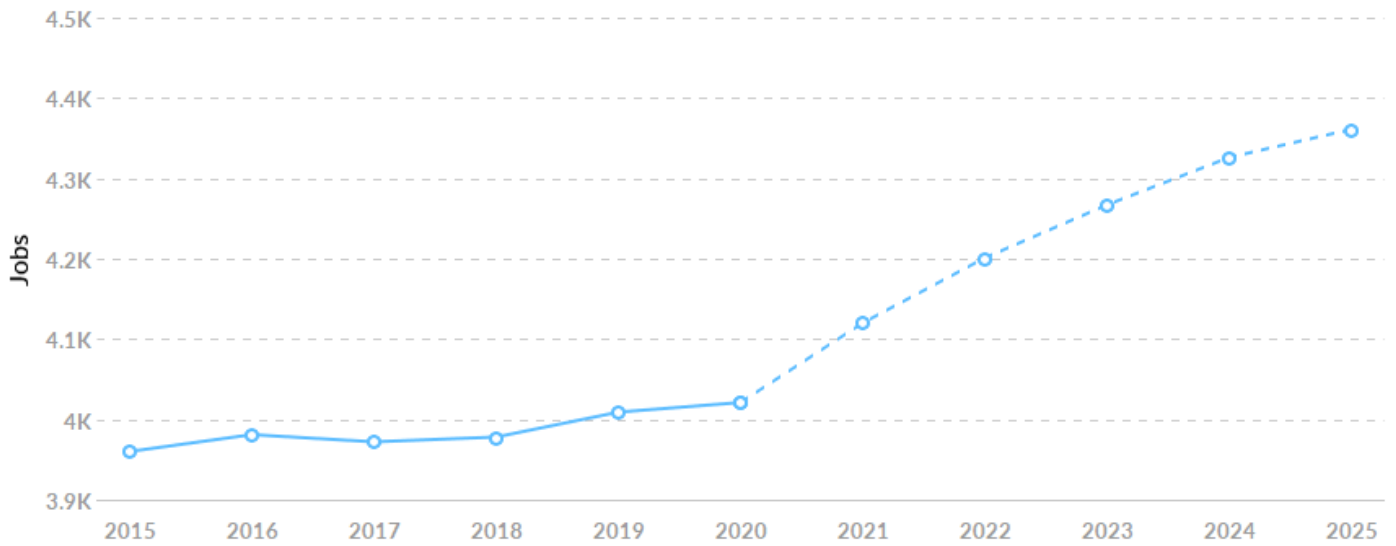
As of 2020 the region's population **declined by 1.0%** since 2015, falling by 113. Population is expected to **decrease by 1.0%** between 2020 and 2025, losing 123.



Timeframe	Population
2015	11,825
2016	11,825
2017	11,793
2018	11,790
2019	11,754
2020	11,712
2021	11,683
2022	11,656
2023	11,632
2024	11,609
2025	11,589

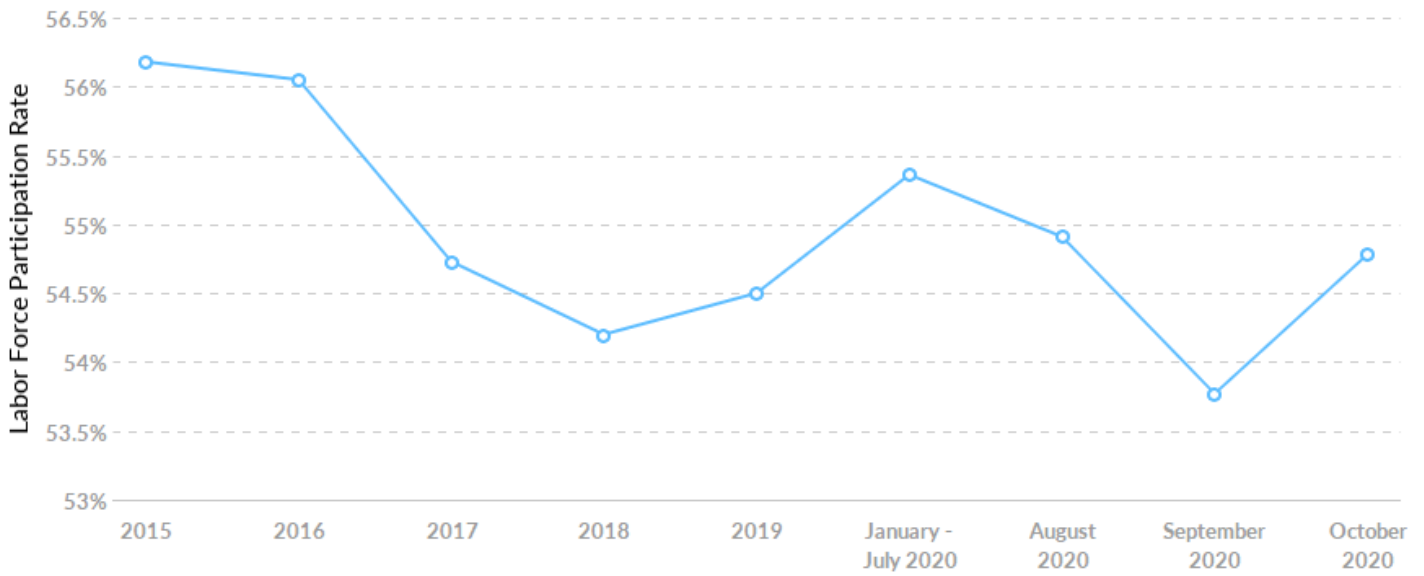
Job Trends

From 2015 to 2020, jobs increased by 1.5% in Barton County, MO from 3,960 to 4,021. This change fell short of the national growth rate of 6.2% by 4.7%.



Timeframe	Jobs
2015	3,960
2016	3,981
2017	3,972
2018	3,978
2019	4,009
2020	4,021
2021	4,120
2022	4,201
2023	4,267
2024	4,326
2025	4,361

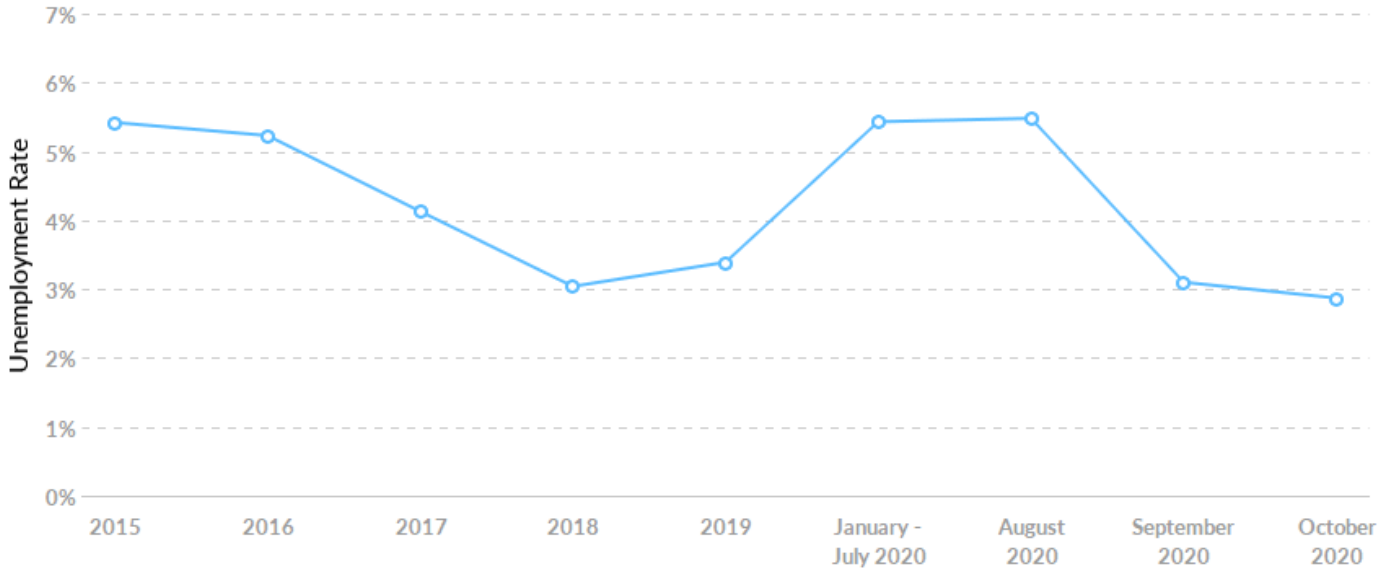
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	56.18%
2016	56.05%
2017	54.73%
2018	54.20%
2019	54.50%
January - July 2020	55.36%
August 2020	54.91%
September 2020	53.77%
October 2020	54.78%

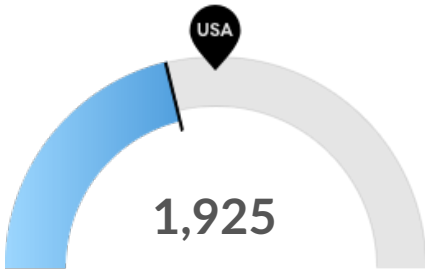
Unemployment Rate Trends

Barton County, MO had an October 2020 unemployment rate of 2.87%, decreasing from 5.42% 5 years before.



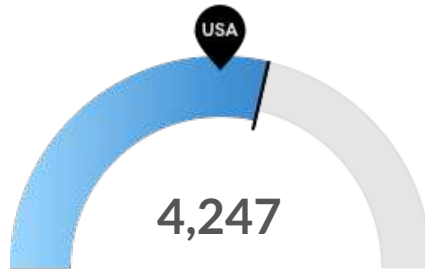
Timeframe	Unemployment Rate
2015	5.42%
2016	5.23%
2017	4.13%
2018	3.04%
2019	3.39%
January - July 2020	5.43%
August 2020	5.48%
September 2020	3.10%
October 2020	2.87%

Population Characteristics



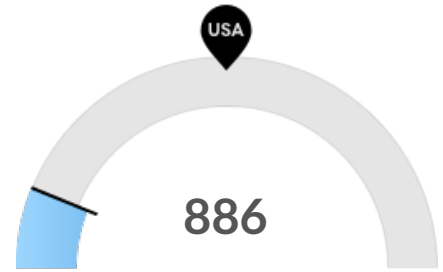
Millennials

Barton County, MO has 1,925 millennials (ages 25-39). The national average for an area this size is 2,423.



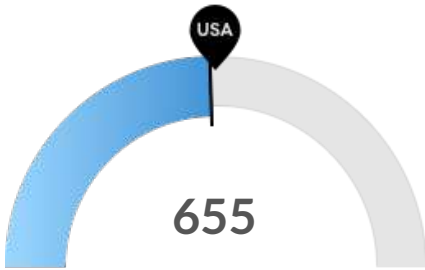
Retiring Soon

Retirement risk is high in Barton County, MO. The national average for an area this size is 3,456 people 55 or older, while there are 4,247 here.



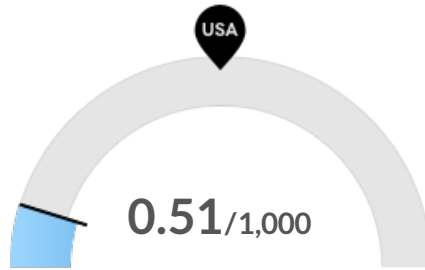
Racial Diversity

Racial diversity is low in Barton County, MO. The national average for an area this size is 4,688 racially diverse people, while there are 886 here.



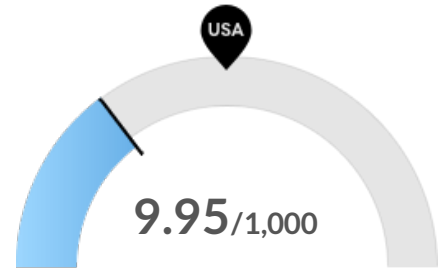
Veterans

Barton County, MO has 655 veterans. The national average for an area this size is 672.



Violent Crime

Barton County, MO has 0.51 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

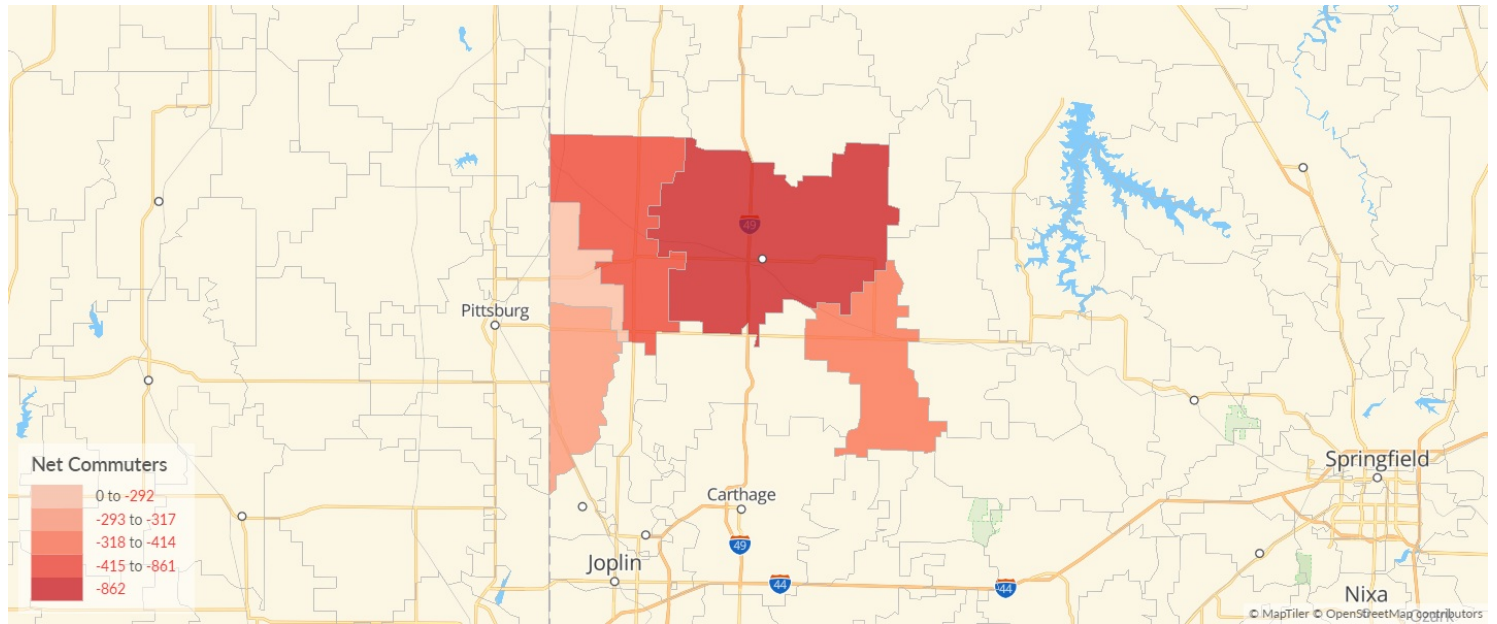


Property Crime

Barton County, MO has 9.95 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Barton County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

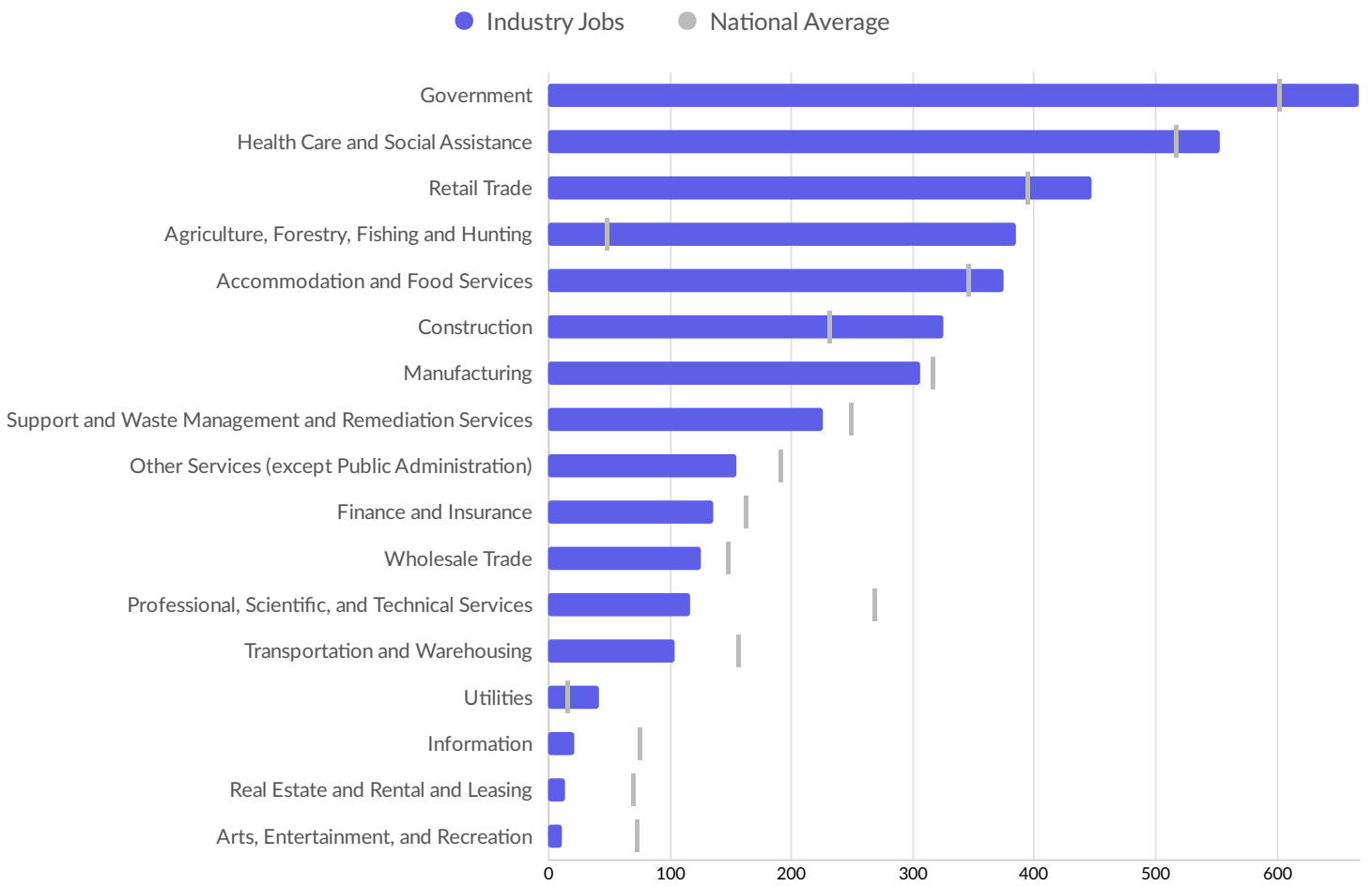
ZIP	Name	2020 Employment
64759	Lamar, MO (in Barton co...	2,981
64762	Liberal, MO (in Barton c...	518
64748	Golden City, MO (in Bar...	377
64832	Asbury, MO (in Barton c...	78
64769	Mindenmines, MO (in B...	65

Where Talent Lives

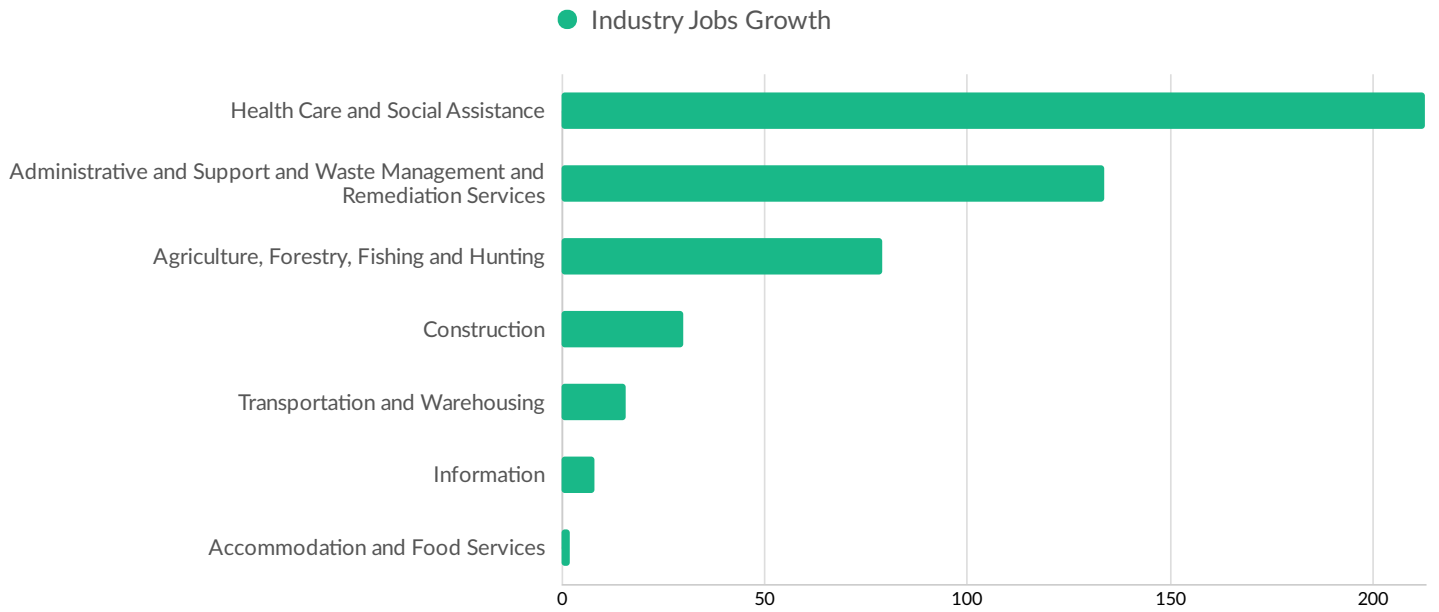
ZIP	Name	2020 Workers
64759	Lamar, MO (in Barton co...	3,844
64762	Liberal, MO (in Barton c...	932
64748	Golden City, MO (in Bar...	695
64832	Asbury, MO (in Barton c...	372
64769	Mindenmines, MO (in B...	225

Industry Characteristics

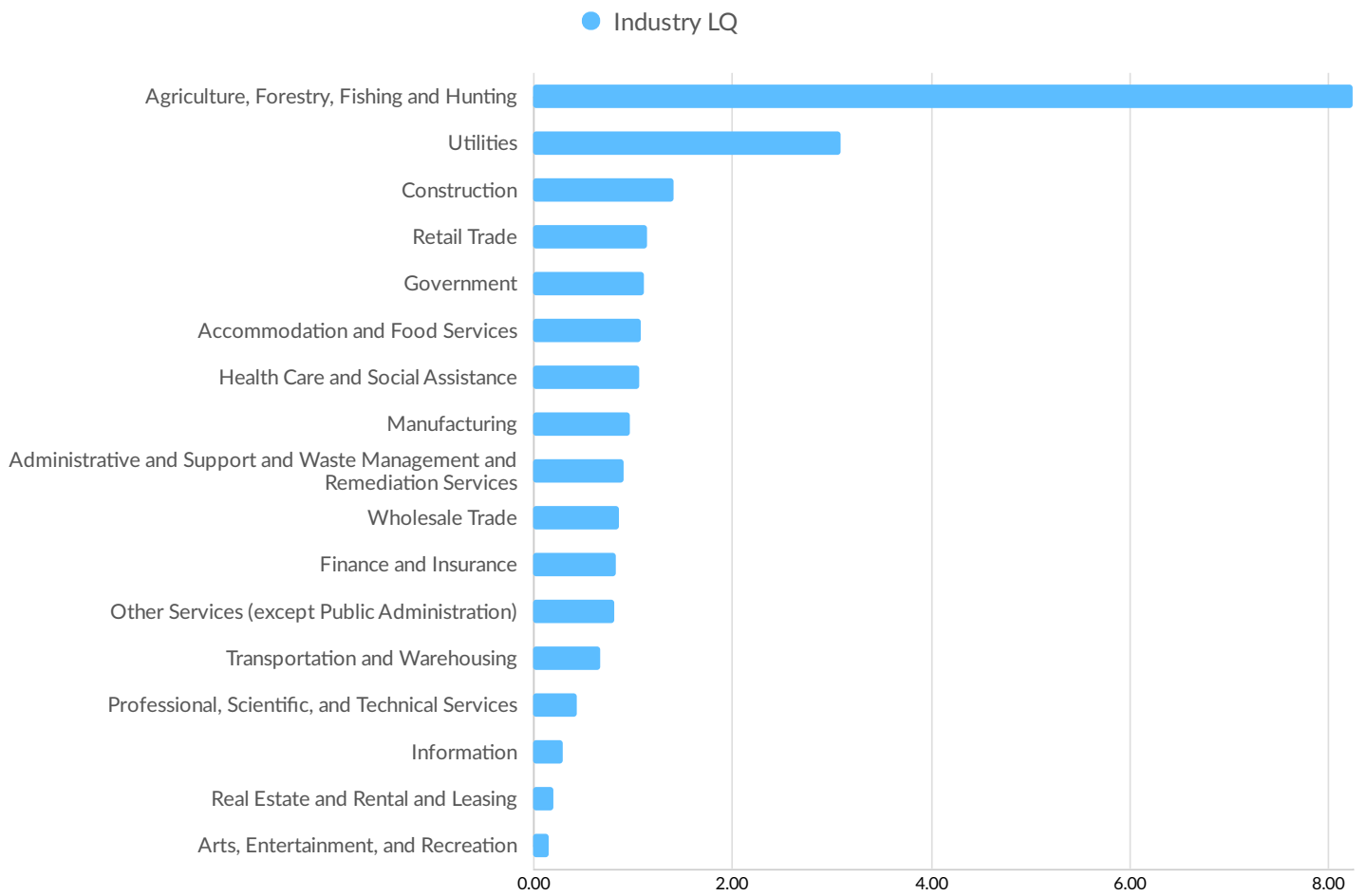
Largest Industries



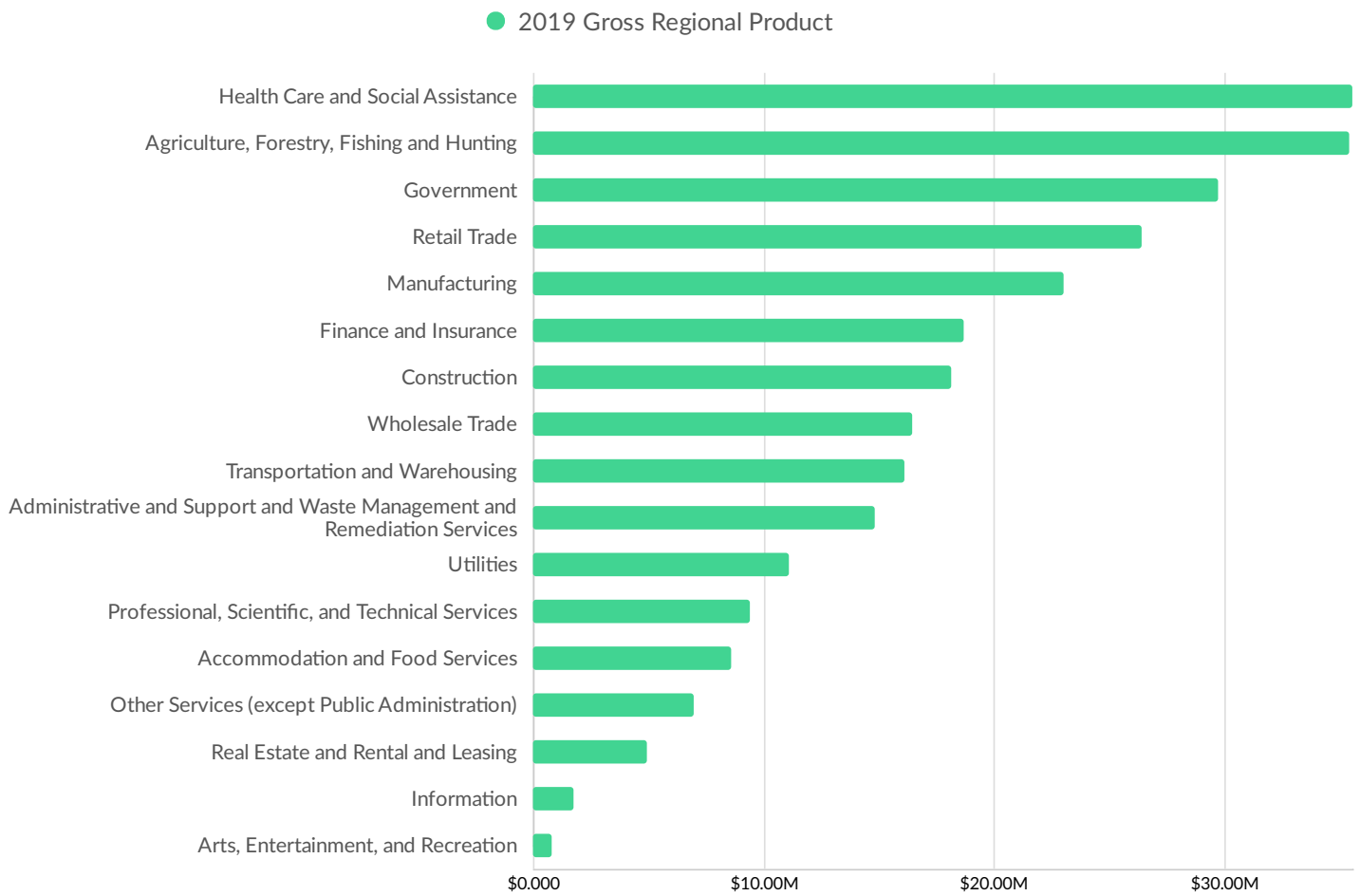
Top Growing Industries



Top Industry LQ



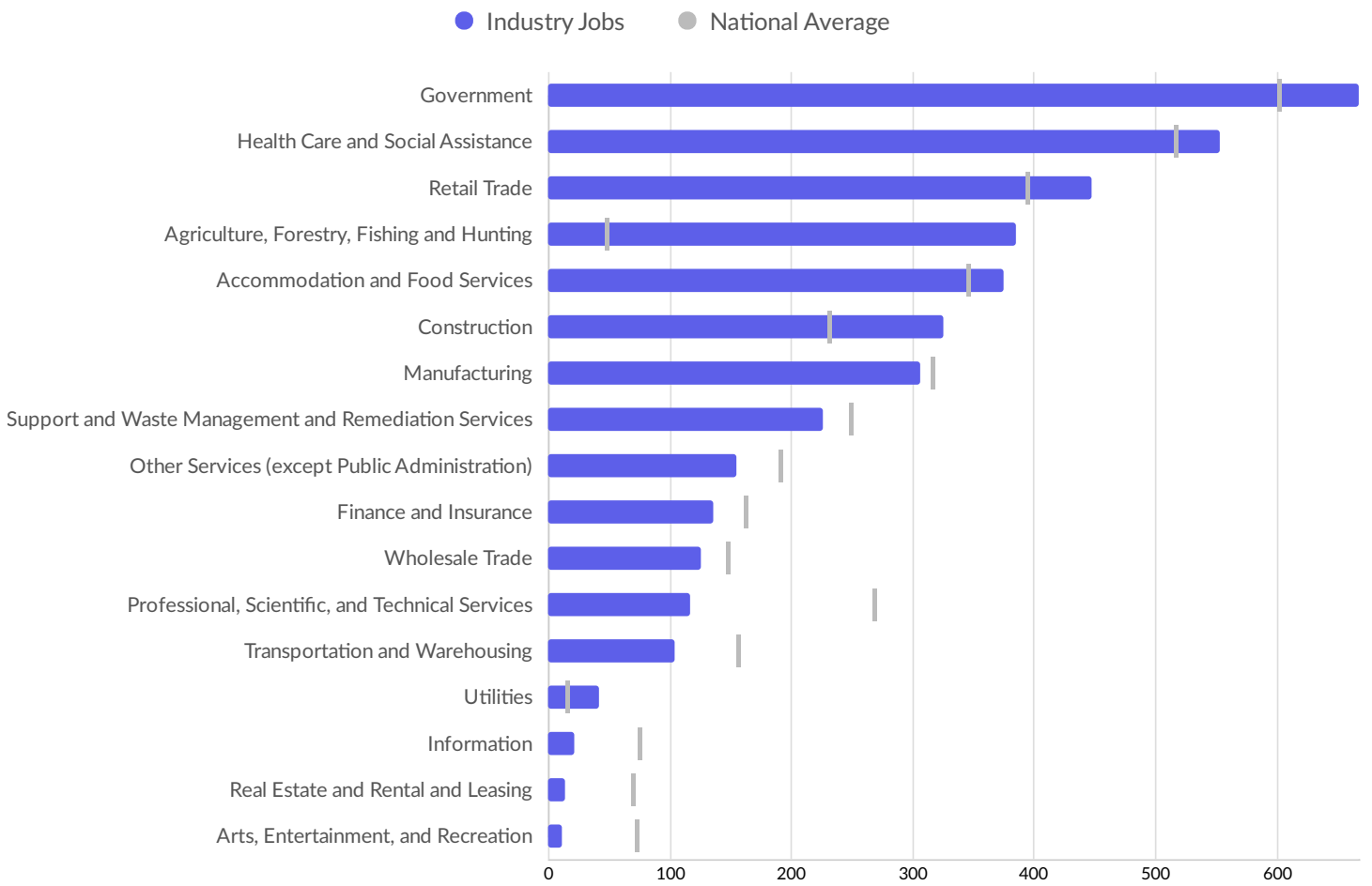
Top Industry GRP



Top Industry Earnings









Largest Industries



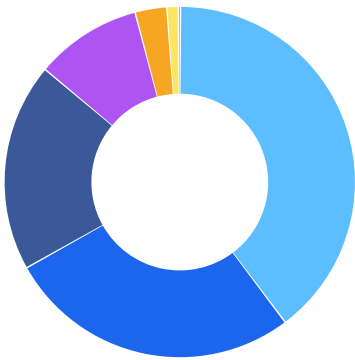
Business Characteristics

536 Companies Employ Your Workers

Online profiles for your workers mention 536 companies as employers, with the top 10 appearing below. In the last 12 months, 292 companies in Barton County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Barton County Memorial Hospital	30 	Army National Guard	185 
Finley Engineering Company, Inc.	10 	CRST International, Inc.	155 
Leggett & Platt, Incorporated	10 	Coxhealth	111 
O'Sullivan Industries, Inc.	10 	Platinum Supplemental Insuranc...	76 
Thorco Inc	8 	Hogan Transports Inc	71 
Wal-Mart, Inc.	8 	Wal-Mart, Inc.	48 
3M Company	7 	C.R. England, Inc.	43 
Barton County Electric Coopera...	7 	U.S. Xpress, Inc.	42 
McDonald's Corporation	7 	M. A. Mortenson Company	40 
Tamko Building Products, Inc.	7 	USA Truck, Inc.	36 

Business Size

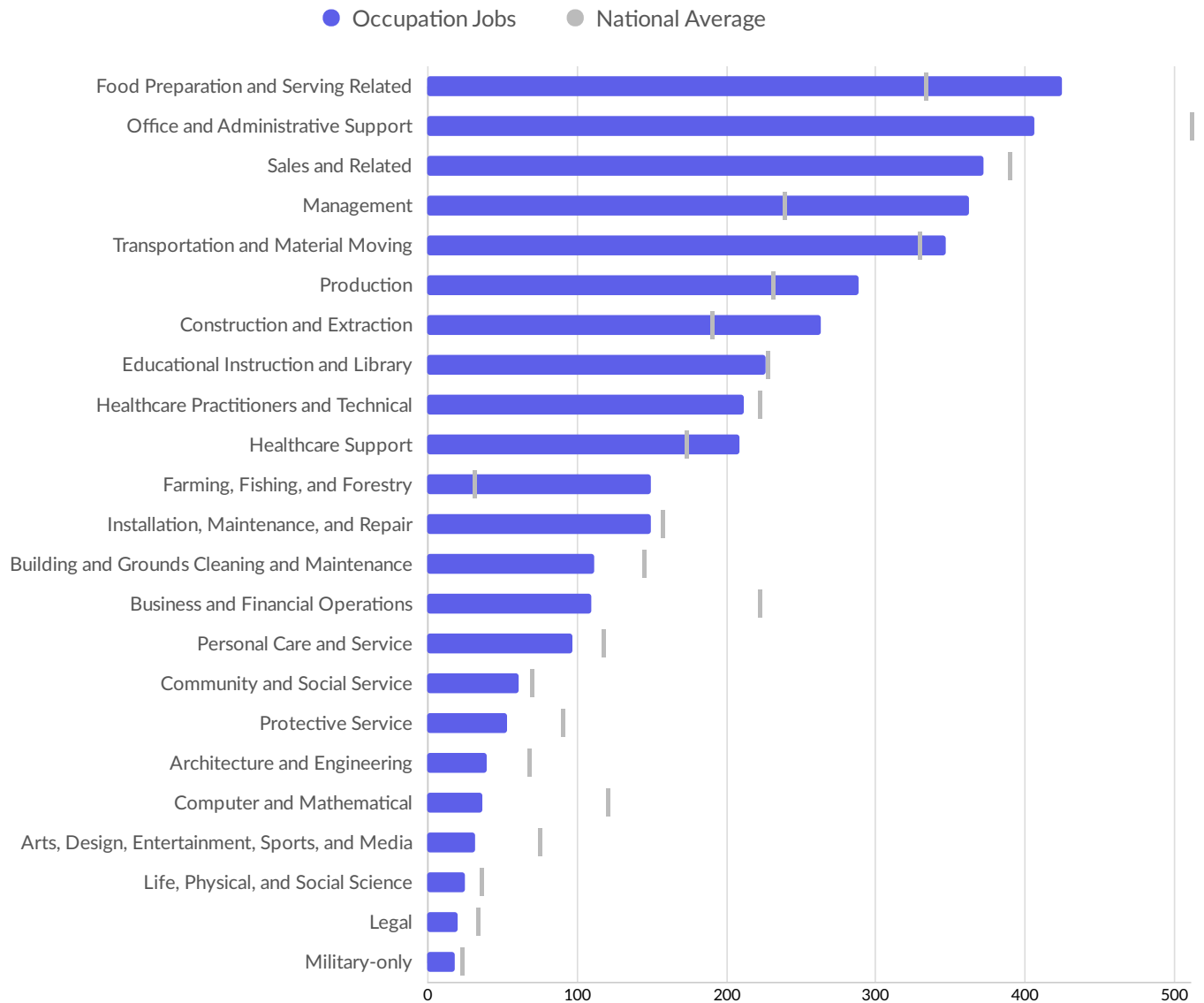


	Percentage	Business Count
● 1 to 4 employees	39.7%	190
● 5 to 9 employees	27.1%	130
● 10 to 19 employees	19.2%	92
● 20 to 49 employees	9.8%	47
● 50 to 99 employees	2.9%	14
● 100 to 249 employees	1.0%	5
● 250 to 499 employees	0.2%	1

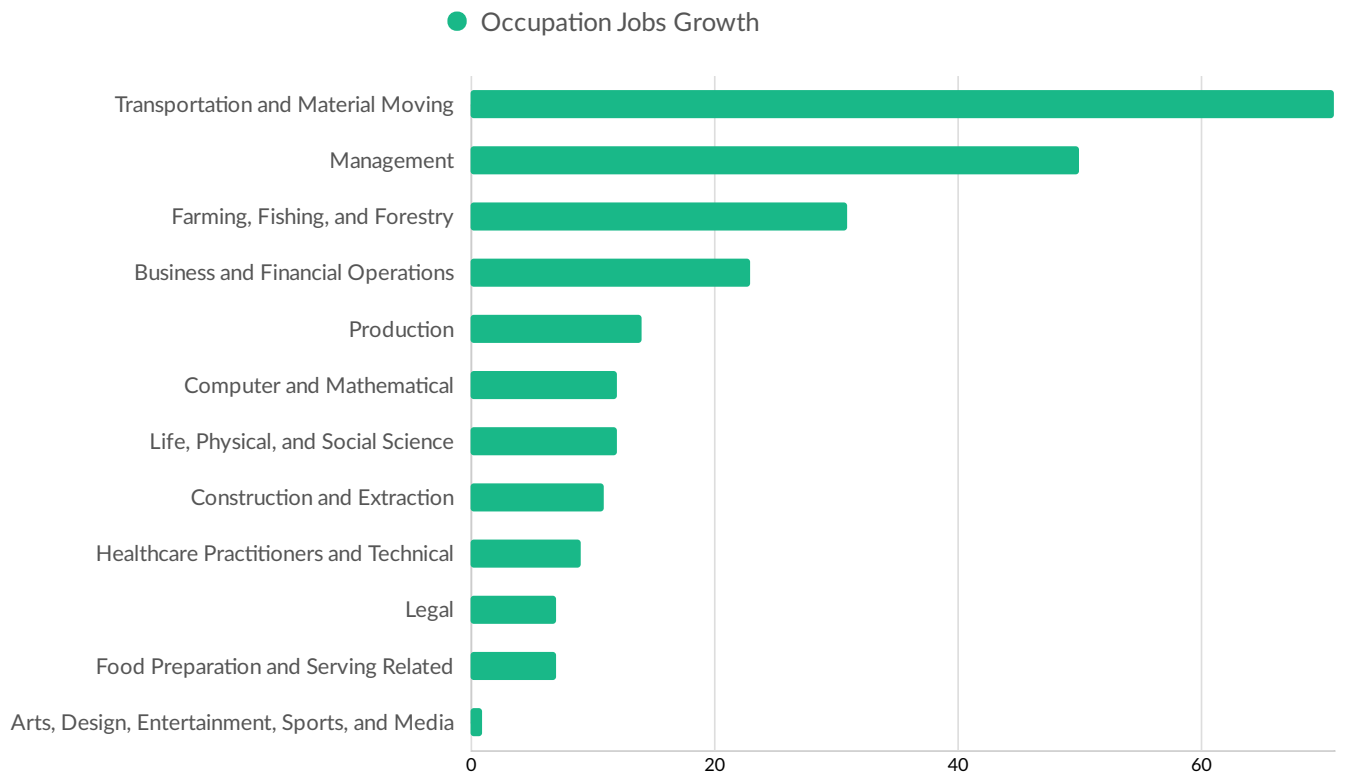
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

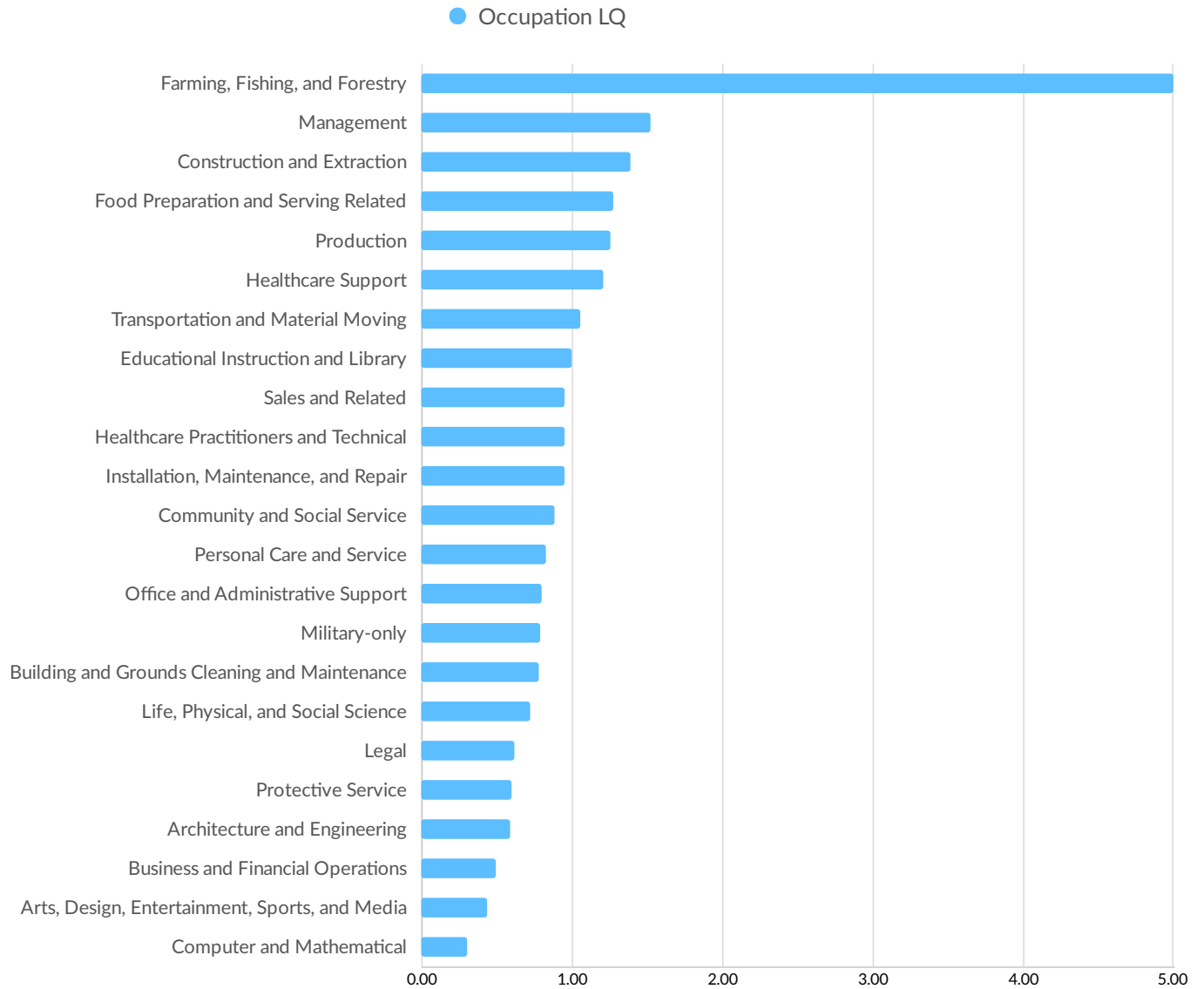
Largest Occupations



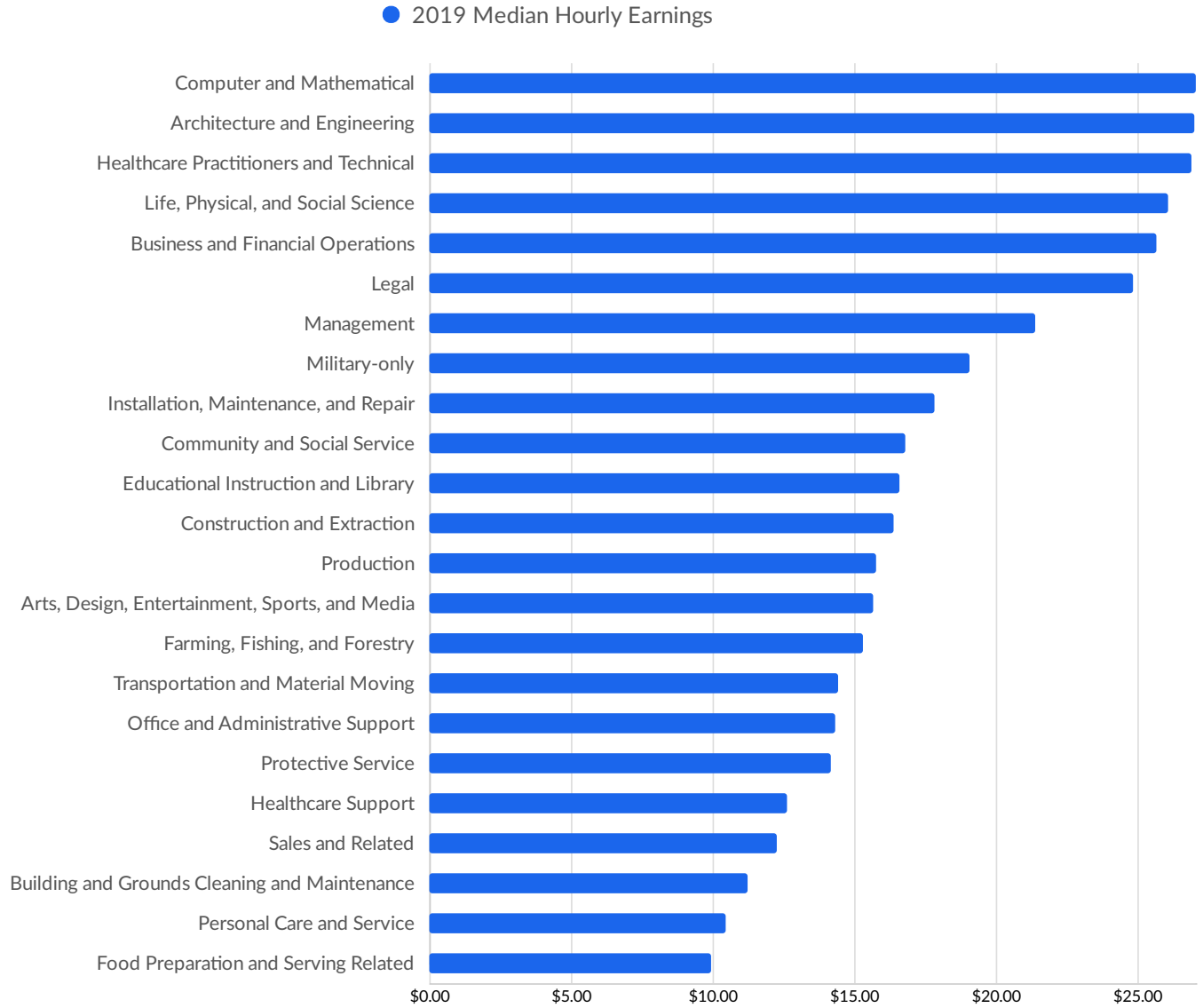
Top Growing Occupations



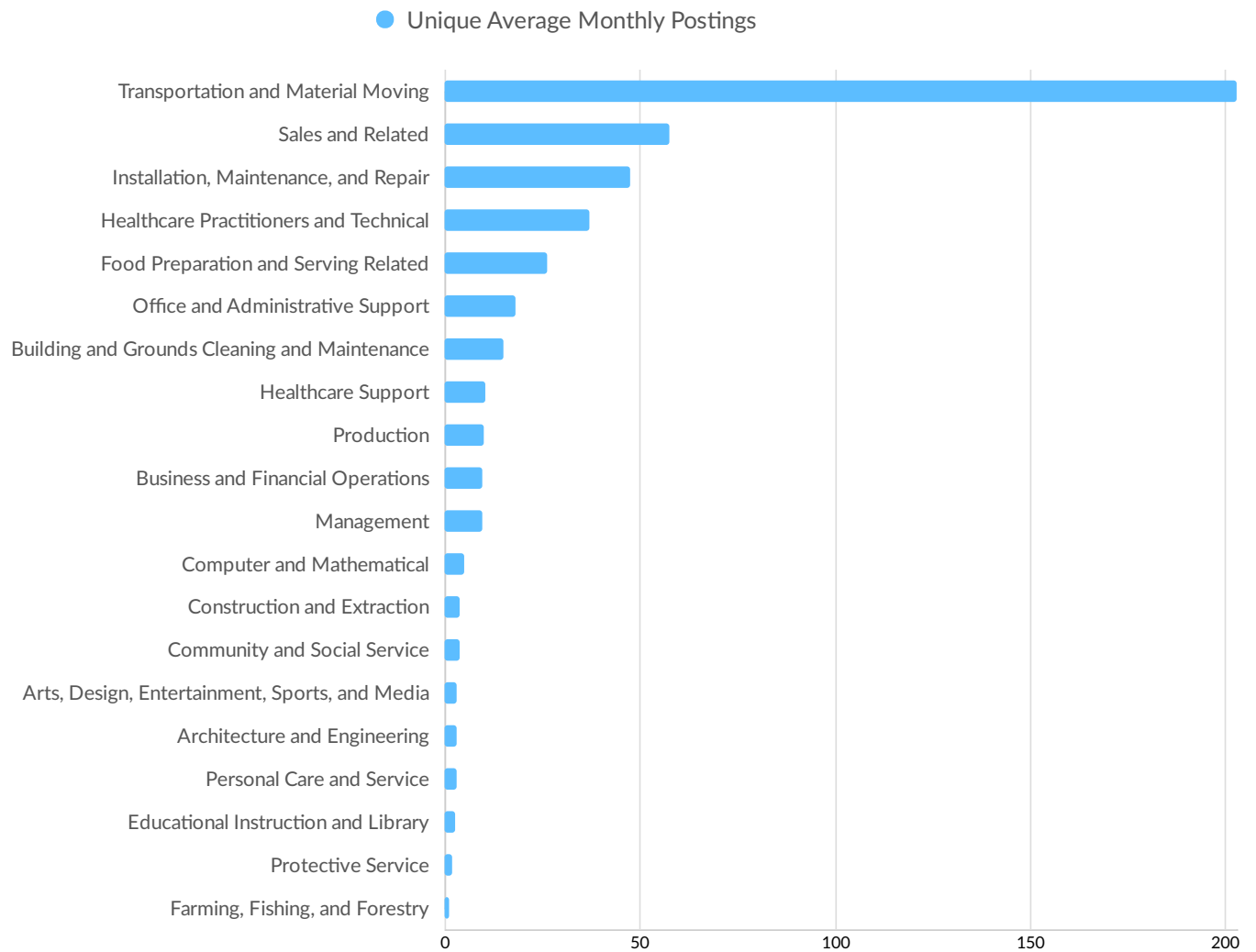
Top Occupation LQ



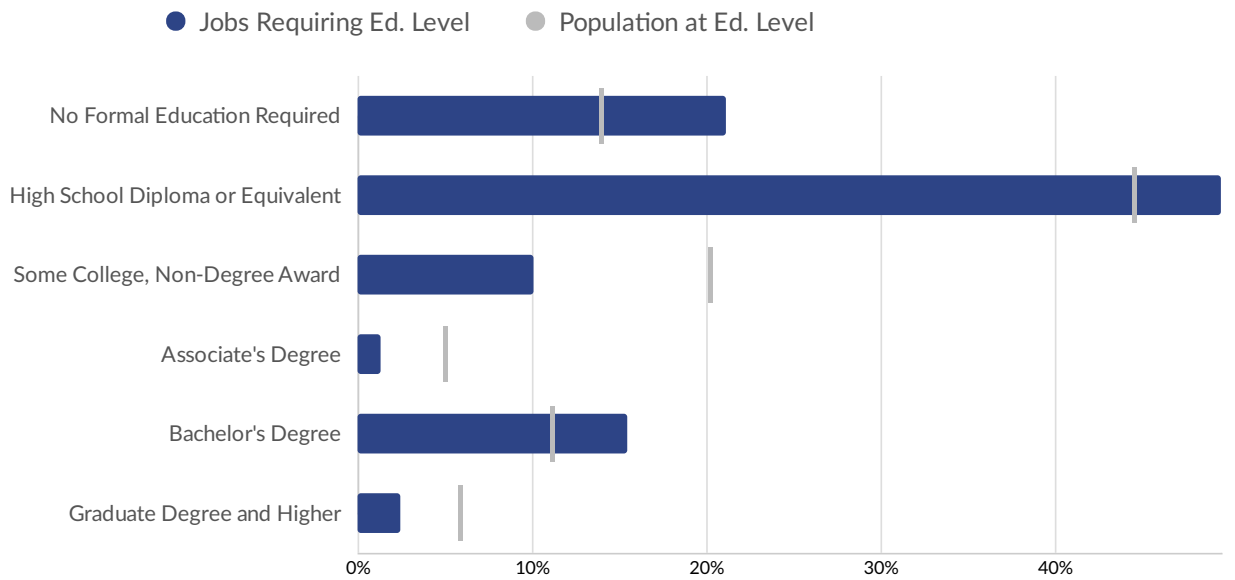
Top Occupation Earnings



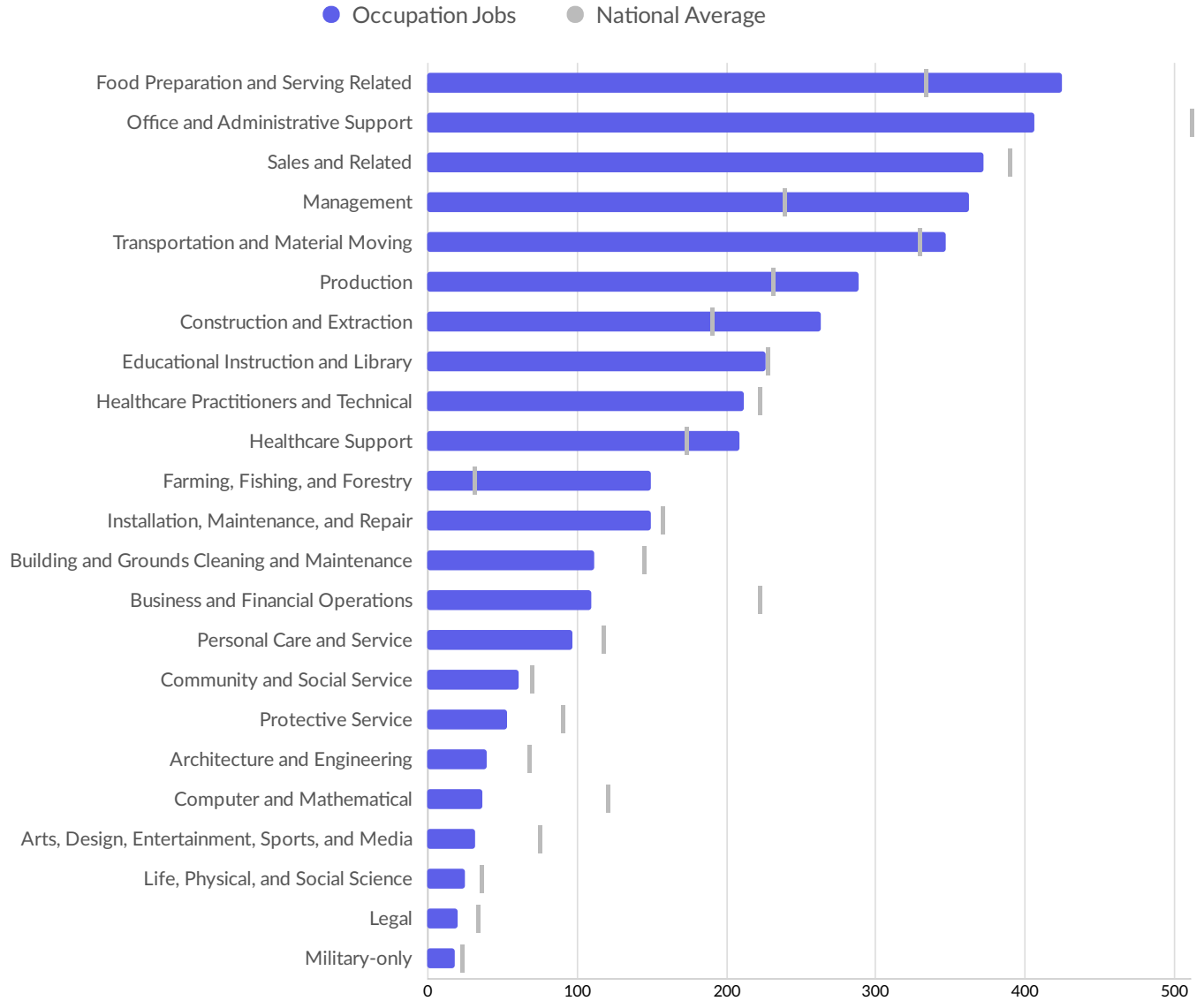
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Barton County, MO produced graduates.

In-Demand Skills

