



# Jasper County, MO

MOKAN Economic Partnership

**MOKAN**  
partnership

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## Report Parameters

### 1 County

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29097 Jasper County, MO

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**122,046**

**Population (2020)**

Population grew by 3,496 over the last 5 years and is projected to grow by 2,886 over the next 5 years.

**63,506**

**Total Regional Employment**

Jobs decreased by 1,950 over the last 5 years but are projected to grow by 714 over the next 5 years.

**\$46.9K**

**Median Household Income (2018)**

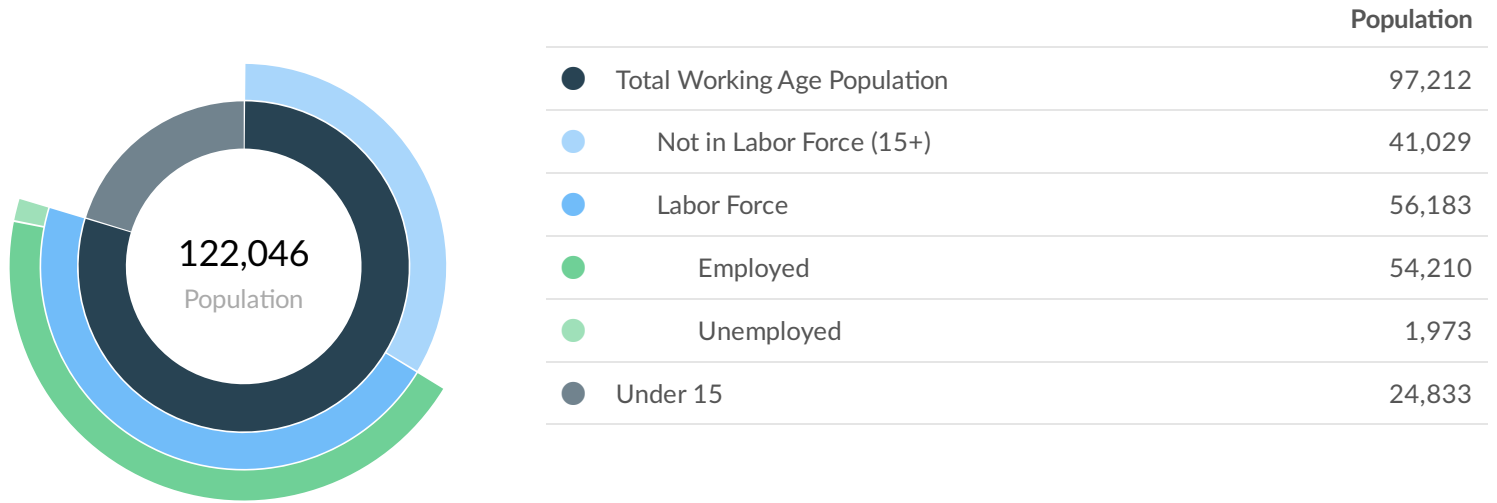
Median household income is \$13.4K below the national median household income of \$60.3K.

### Takeaways

- As of 2020 the region's population increased by 2.9% since 2015, growing by 3,496. Population is expected to increase by 2.4% between 2020 and 2025, adding 2,886.
- From 2015 to 2020, jobs declined by 3.0% in Jasper County, MO from 65,456 to 63,506. This change fell short of the national growth rate of 6.2% by 9.2%. As the number of jobs declined, the labor force participation rate decreased from 62.1% to 57.8% between 2015 and 2020.
- Concerning educational attainment, 15.7% of Jasper County, MO residents possess a Bachelor's Degree (3.4% below the national average), and 7.2% hold an Associate's Degree (1.0% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Freight Trucking.

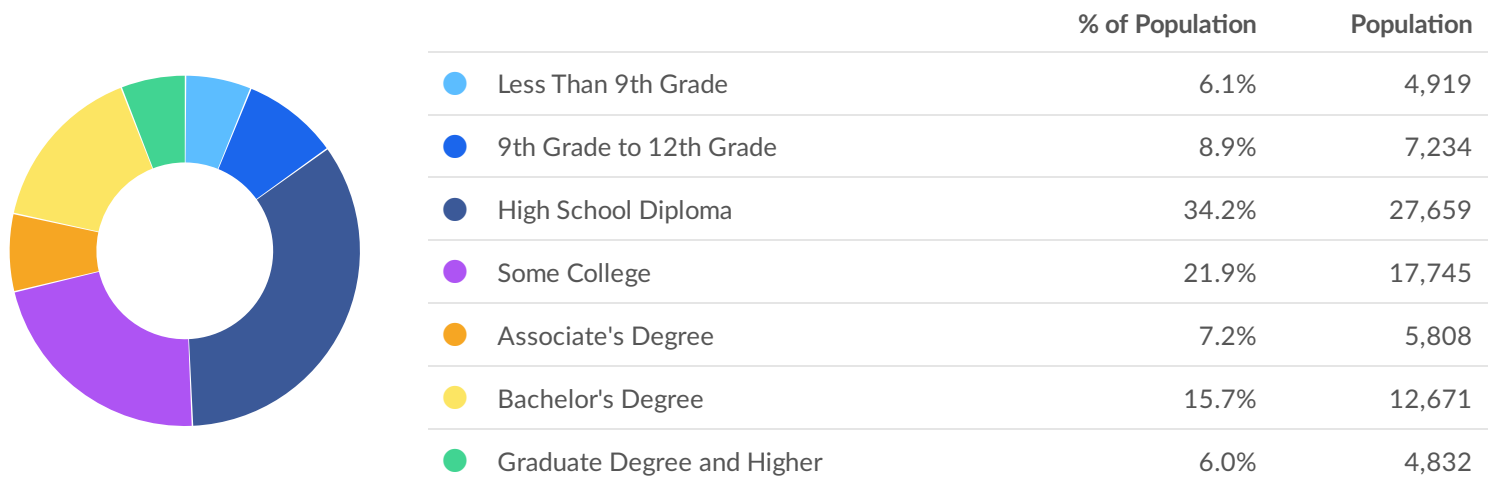
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	122,046	56,183	63,506	88.2	\$5.15B	\$6.43B	\$6.18B
United States	330,354,682	161,053,178	166,243,585	100.0	\$21.12T	\$0	\$8.97T

## 2020 Labor Force Breakdown



## Educational Attainment

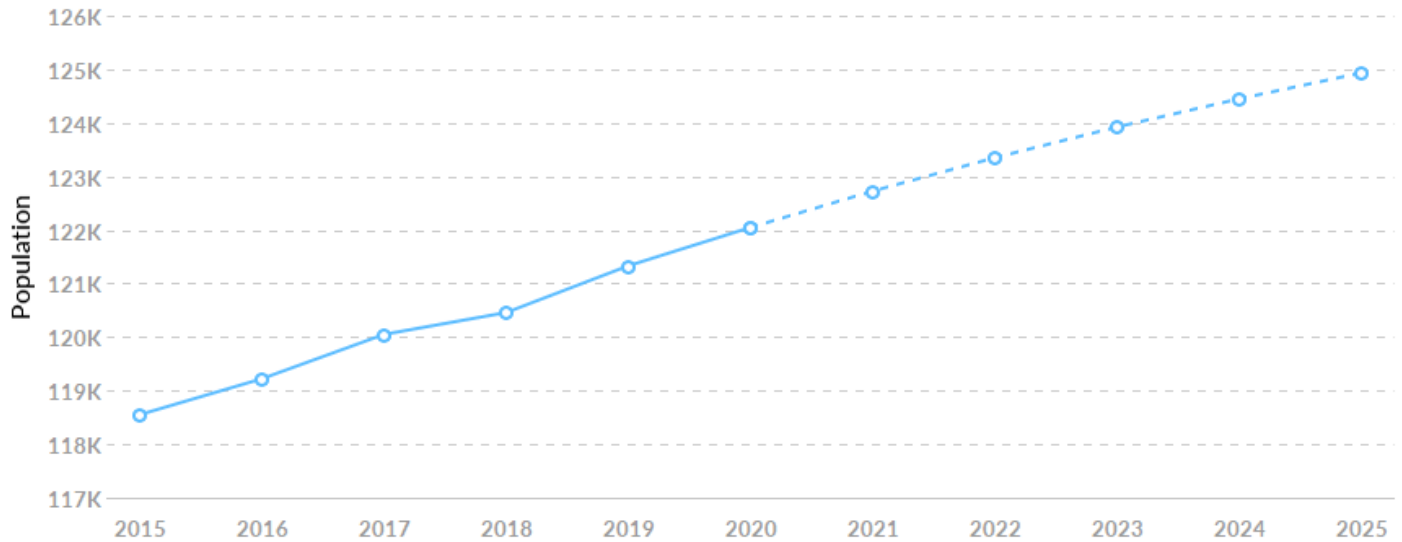
Concerning educational attainment, **15.7% of Jasper County, MO residents possess a Bachelor's Degree** (3.4% below the national average), and **7.2% hold an Associate's Degree** (1.0% below the national average).



# Historic & Projected Trends

## Population Trends

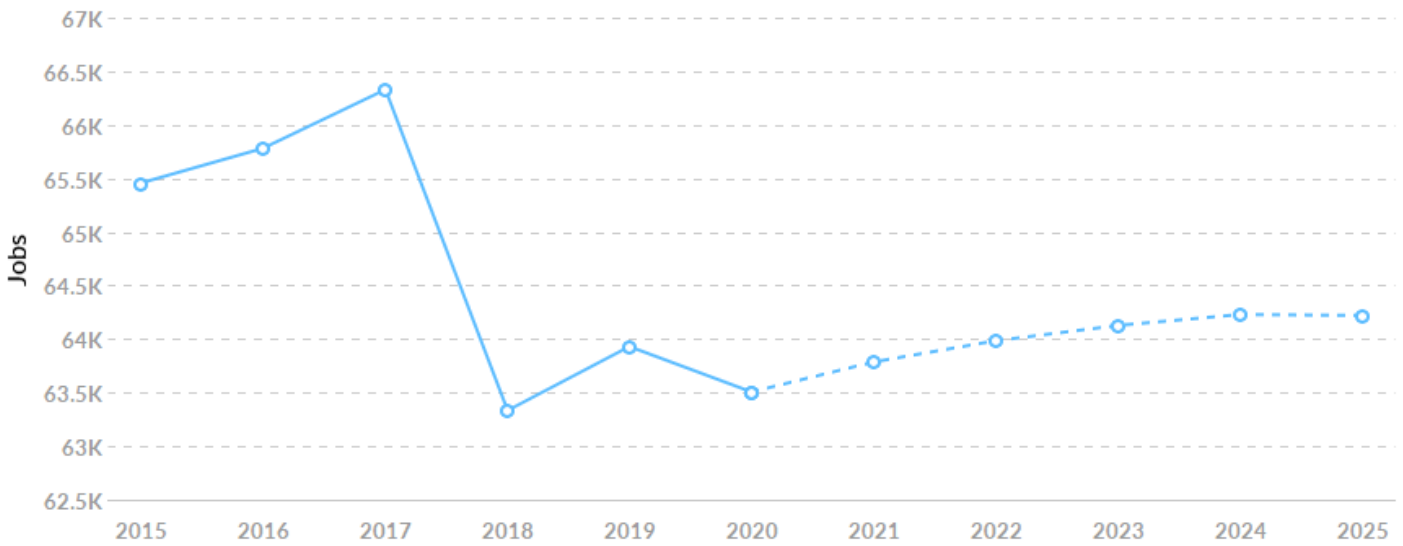
As of 2020 the region's population **increased by 2.9%** since 2015, growing by 3,496. Population is expected to **increase by 2.4%** between 2020 and 2025, adding 2,886.



Timeframe	Population
2015	118,550
2016	119,221
2017	120,049
2018	120,457
2019	121,330
2020	122,046
2021	122,724
2022	123,348
2023	123,921
2024	124,447
2025	124,932

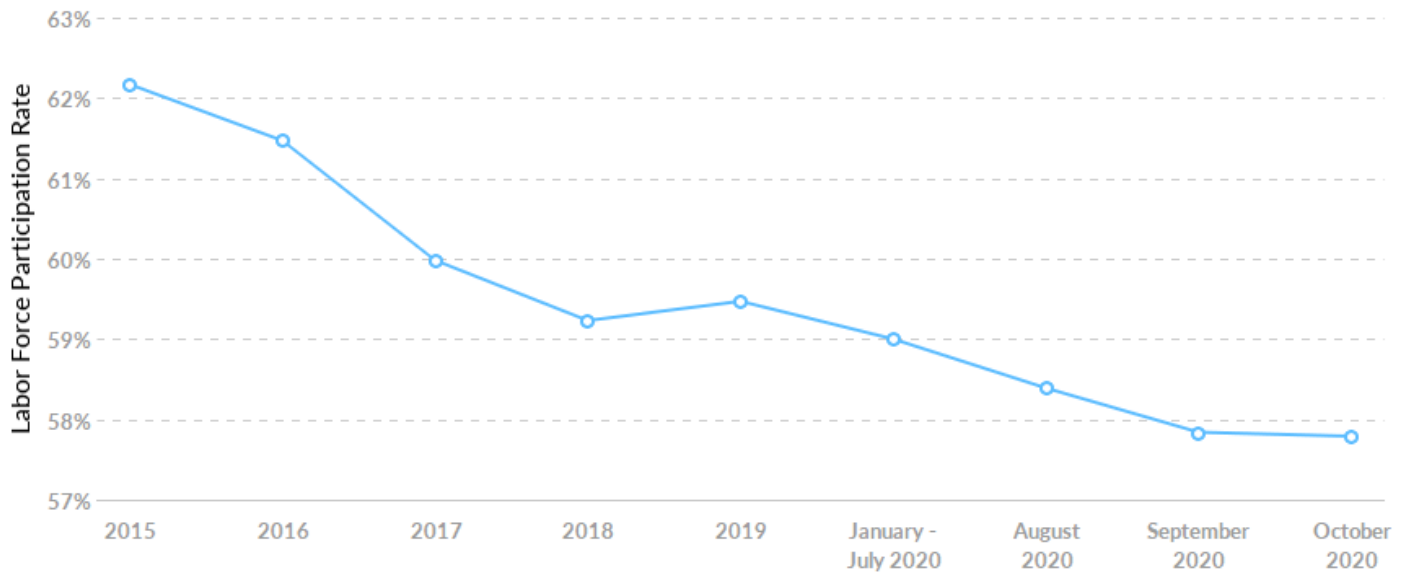
## Job Trends

From 2015 to 2020, jobs declined by 3.0% in Jasper County, MO from 65,456 to 63,506. This change fell short of the national growth rate of 6.2% by 9.2%.



Timeframe	Jobs
2015	65,456
2016	65,780
2017	66,327
2018	63,331
2019	63,930
2020	63,506
2021	63,786
2022	63,984
2023	64,127
2024	64,229
2025	64,220

## Labor Force Participation Rate Trends

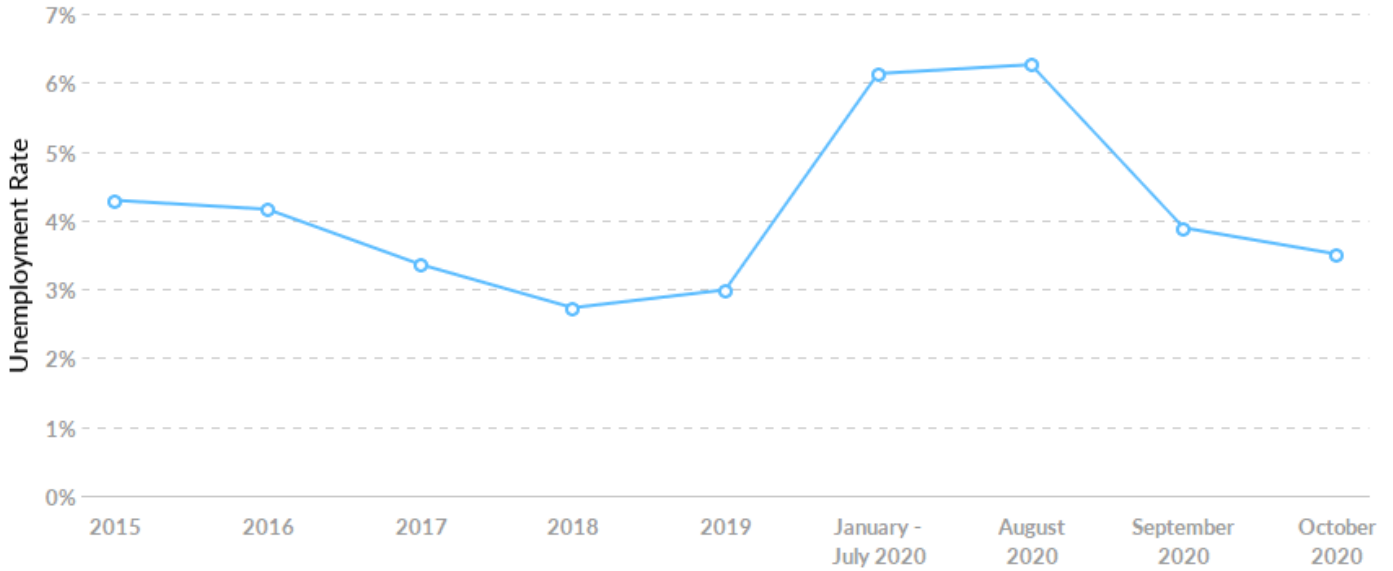


Timeframe	Labor Force Participation Rate
2015	62.17%
2016	61.47%
2017	59.98%
2018	59.23%
2019	59.47%
January - July 2020	59.00%
August 2020	58.39%
September 2020	57.84%
October 2020	57.79%



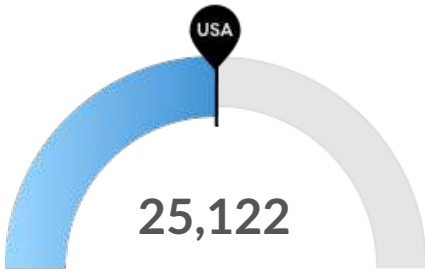
## Unemployment Rate Trends

Jasper County, MO had an October 2020 unemployment rate of 3.51%, **decreasing from 4.29%** 5 years before.



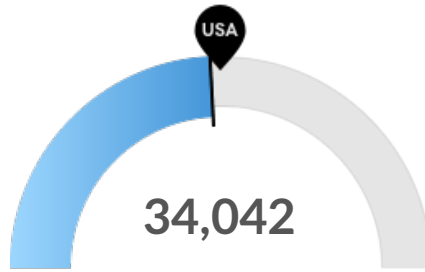
Timeframe	Unemployment Rate
2015	4.29%
2016	4.16%
2017	3.36%
2018	2.73%
2019	2.99%
January - July 2020	6.13%
August 2020	6.26%
September 2020	3.89%
October 2020	3.51%

## Population Characteristics



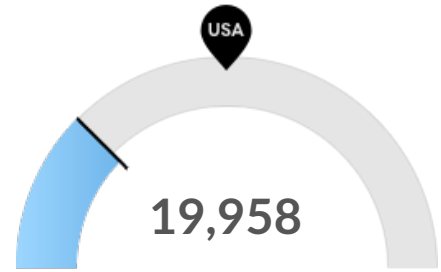
**Millennials**

Jasper County, MO has 25,122 millennials (ages 25-39). The national average for an area this size is 25,016.



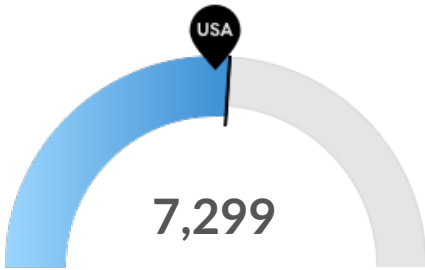
**Retiring Soon**

Retirement risk is about average in Jasper County, MO. The national average for an area this size is 35,673 people 55 or older, while there are 34,042 here.



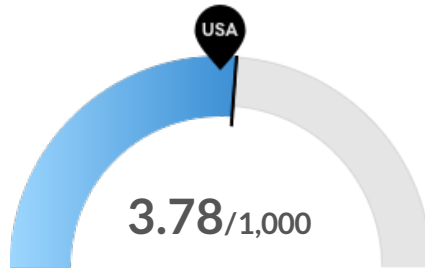
**Racial Diversity**

Racial diversity is low in Jasper County, MO. The national average for an area this size is 48,397 racially diverse people, while there are 19,958 here.



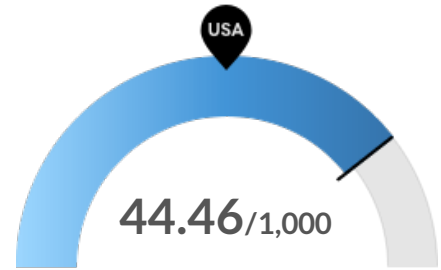
**Veterans**

Jasper County, MO has 7,299 veterans. The national average for an area this size is 6,862.



**Violent Crime**

Jasper County, MO has 3.78 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

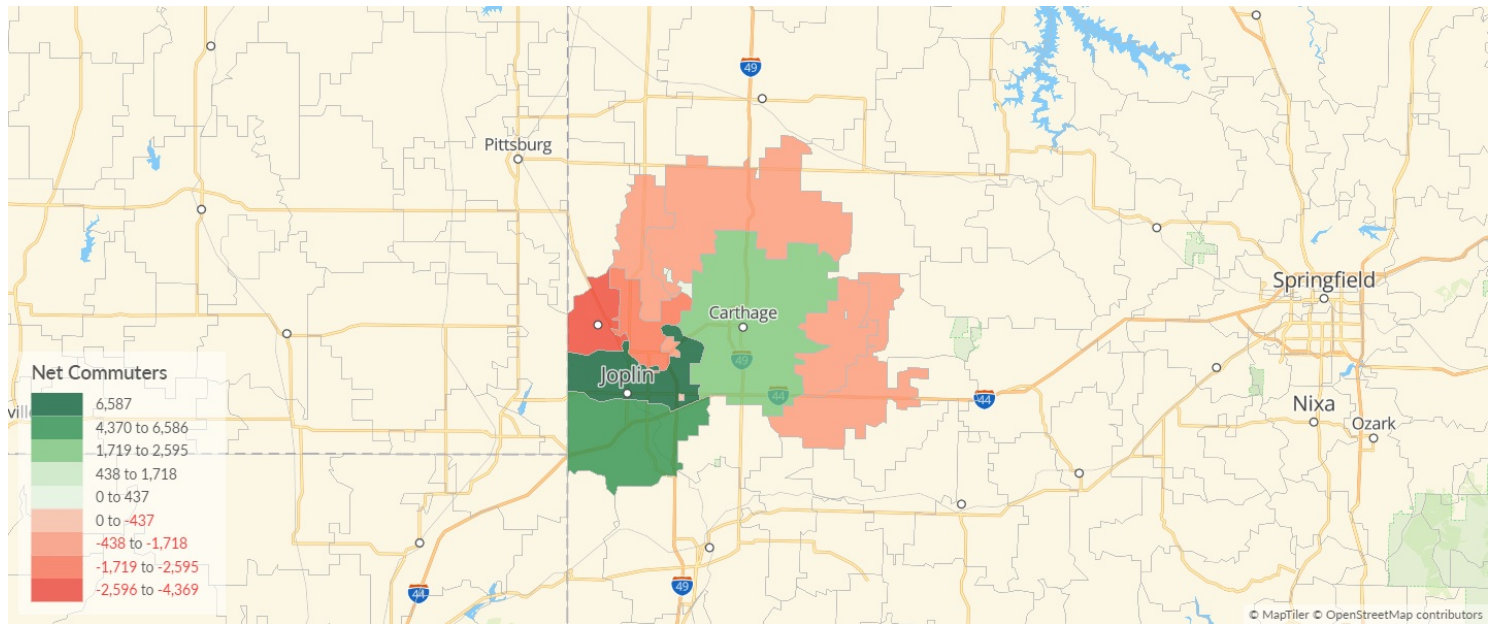


**Property Crime**

Jasper County, MO has 44.46 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Jasper County, MO currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



### Where Talent Works

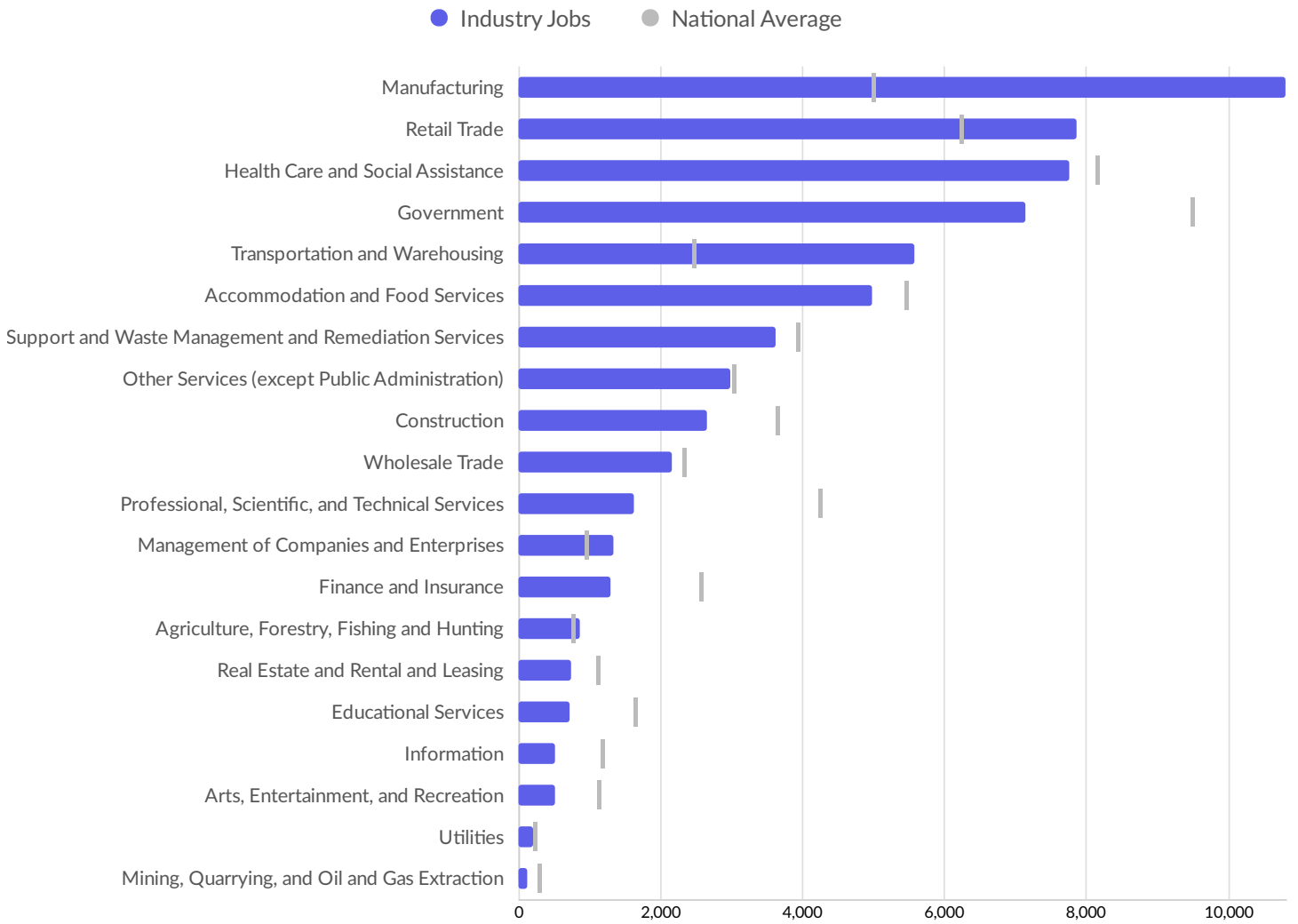
ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	21,528
64804	Joplin, MO (in Jasper co...	20,318
64836	Carthage, MO (in Jasper...	11,862
64870	Webb City, MO (in Jasp...	4,473
64834	Carl Junction, MO (in Ja...	1,761

### Where Talent Lives

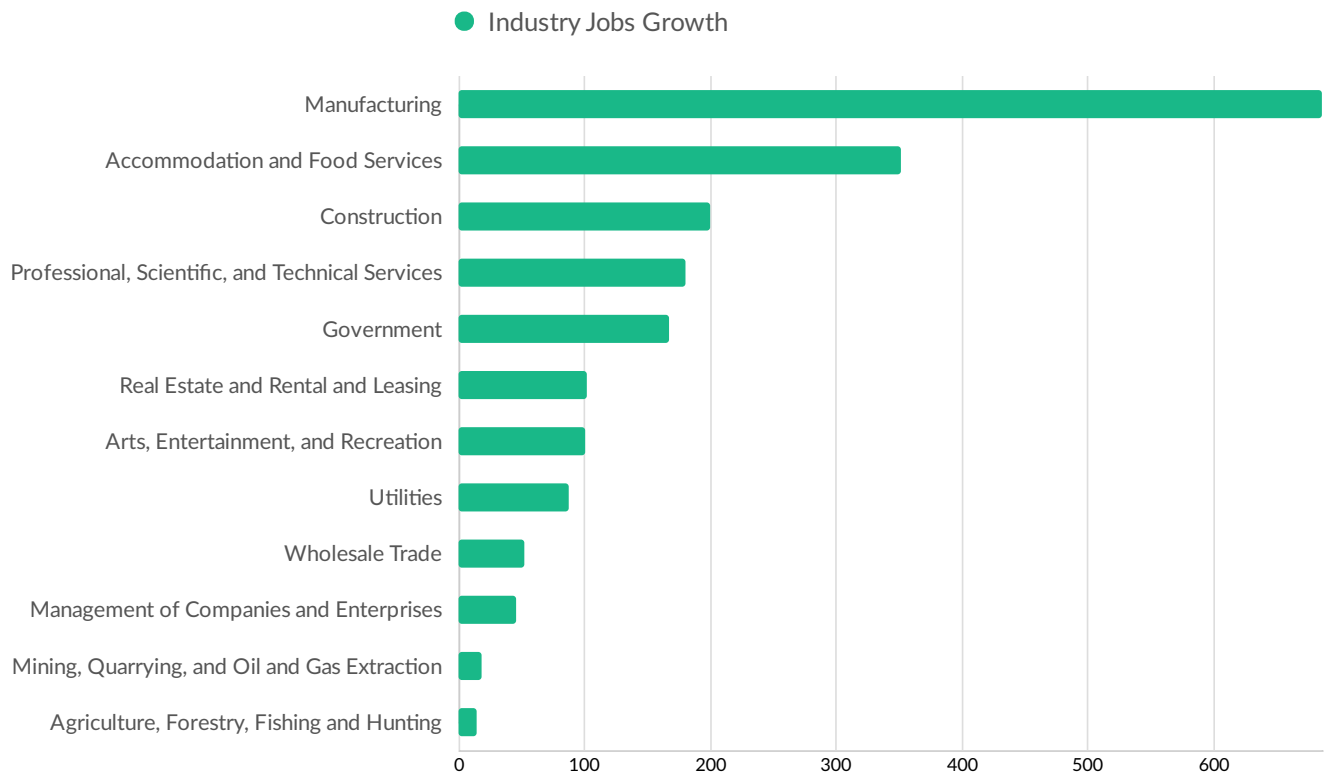
ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,947
64801	Joplin, MO (in Jasper co...	14,942
64836	Carthage, MO (in Jasper...	10,142
64870	Webb City, MO (in Jasp...	6,507
64834	Carl Junction, MO (in Ja...	4,357

# Industry Characteristics

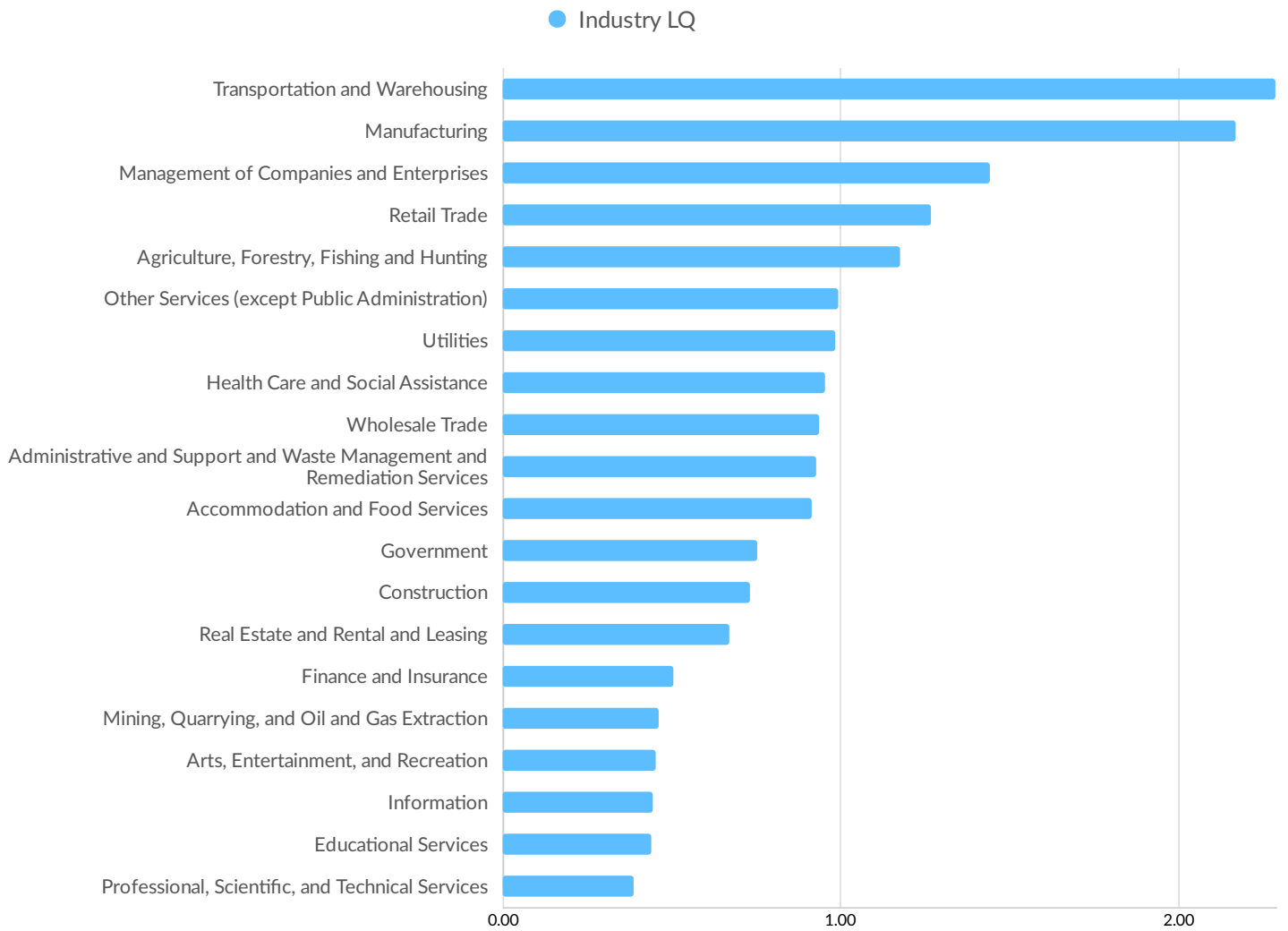
## Largest Industries



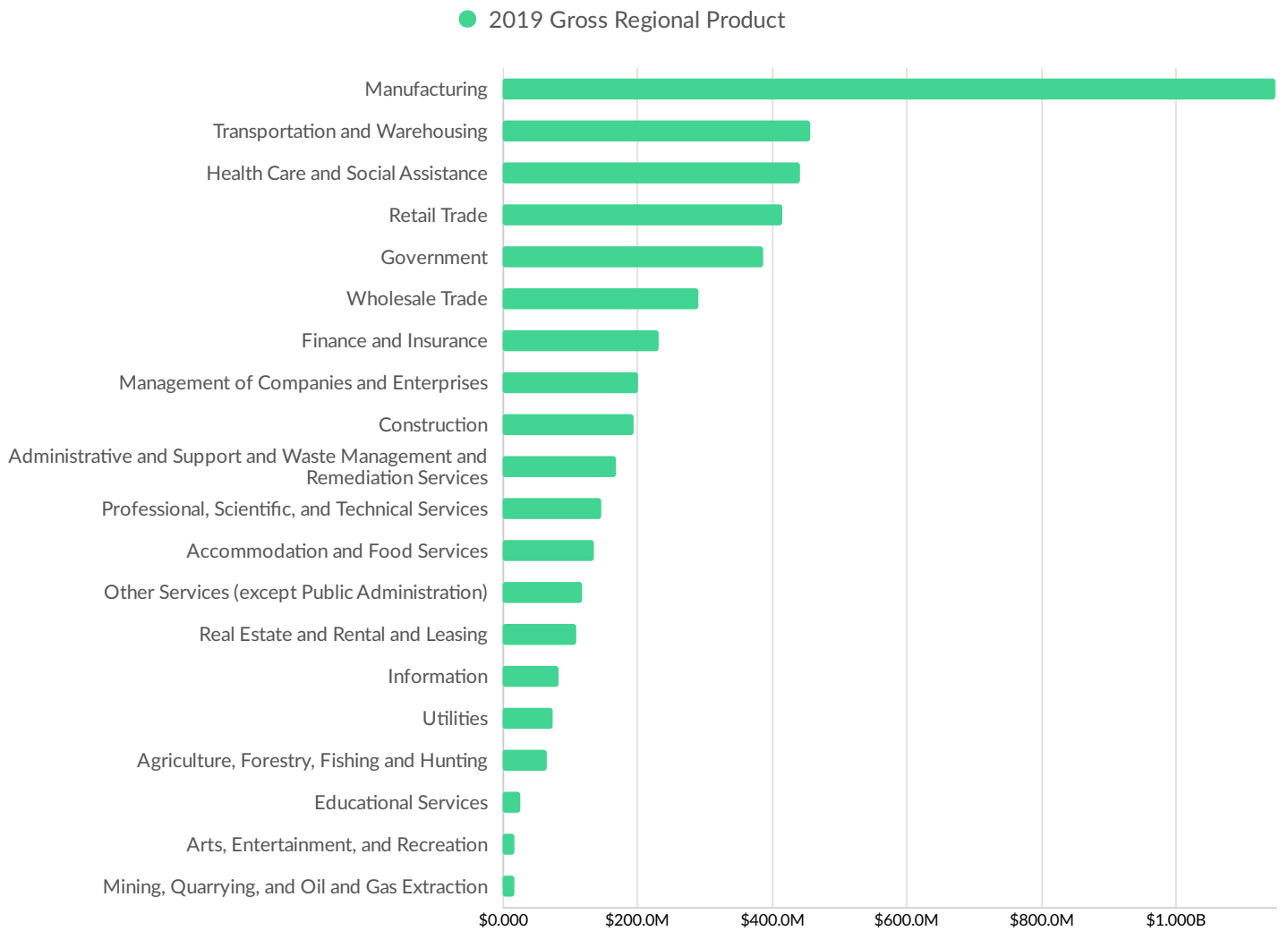
## Top Growing Industries



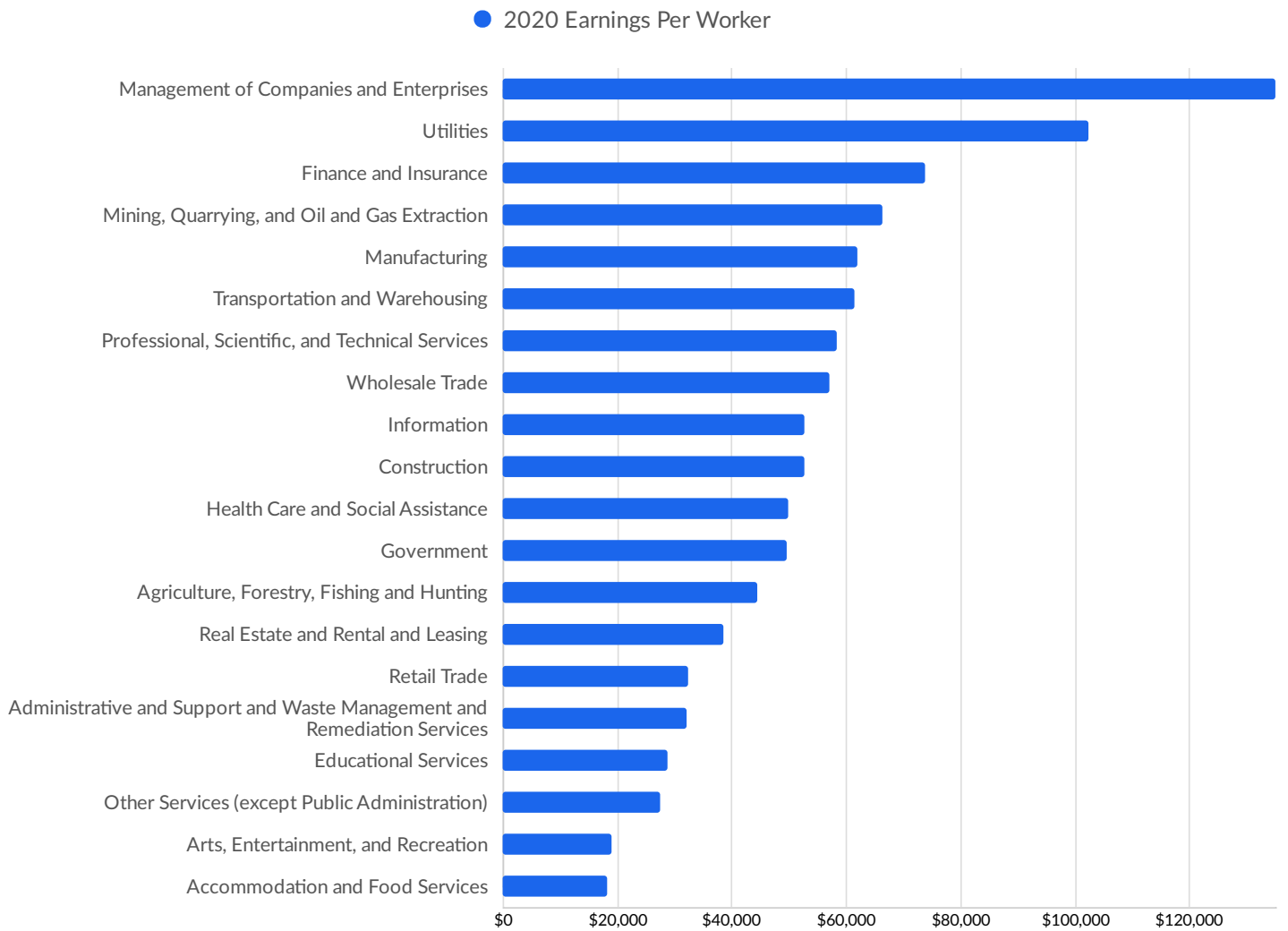
## Top Industry LQ



## Top Industry GRP

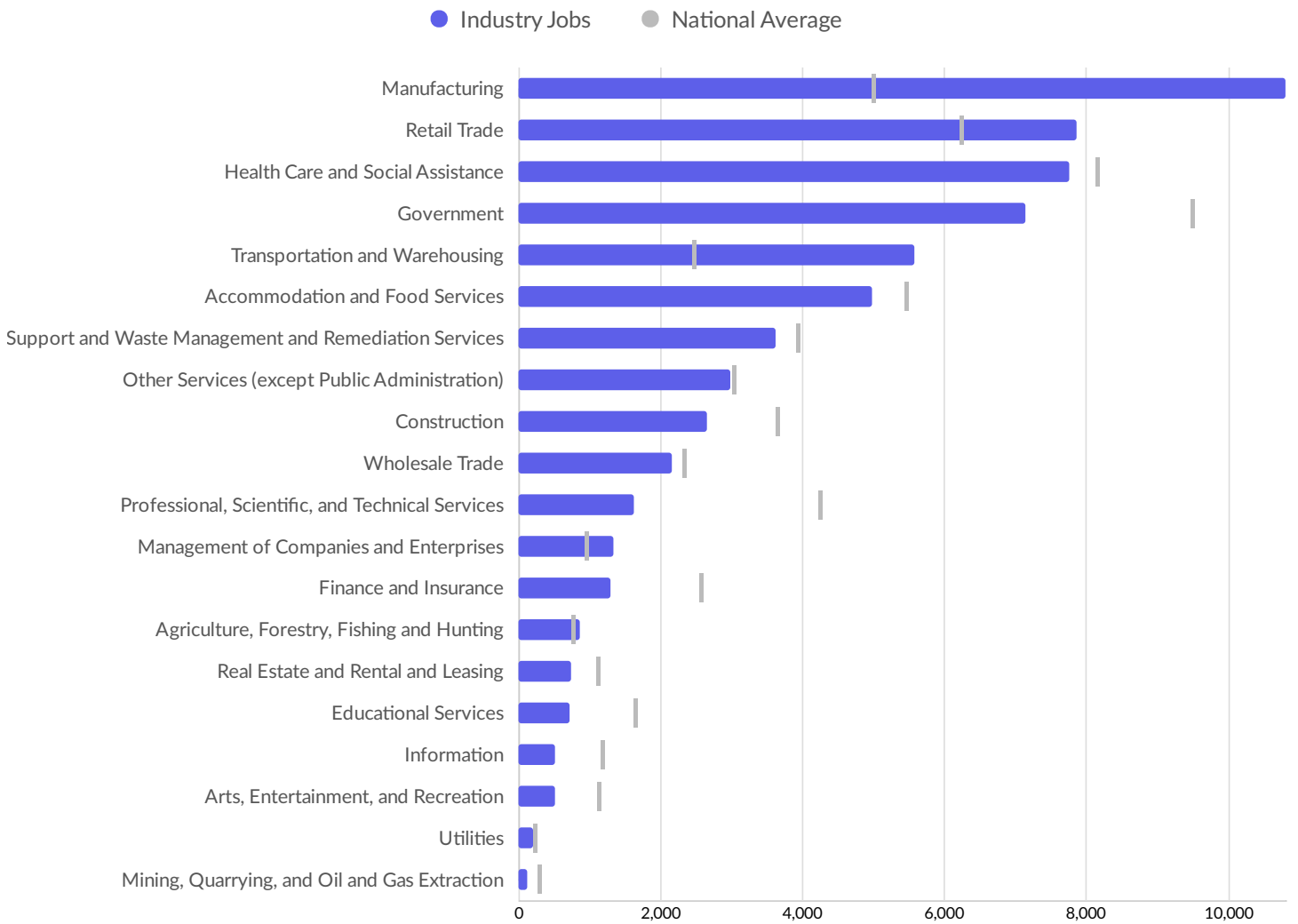


## Top Industry Earnings

























## Largest Industries



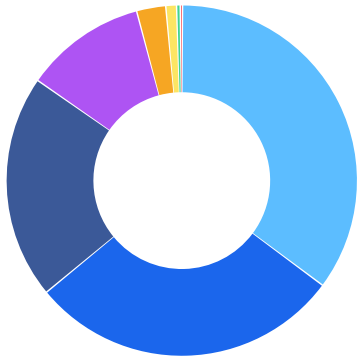
## Business Characteristics

### 12,141 Companies Employ Your Workers

Online profiles for your workers mention 12,141 companies as employers, with the top 10 appearing below. In the last 12 months, 2,314 companies in Jasper County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	665 	Freeman Health System	806 
Leggett & Platt, Incorporated	544 	Mercy	508 
Missouri Southern State Univers...	374 	CRST International, Inc.	362 
Sunbelt Home Health Care Inc	344 	U.S. Xpress, Inc.	303 
Wal-Mart, Inc.	316 	Care.com, Inc.	234 
Pittsburg State University Found...	234 	Mercy Health	229 
Joplin Schools	226 	Wal-Mart, Inc.	224 
Eaglepicher Technologies, LLC	198 	Leggett & Platt, Incorporated	207 
AT&T Inc.	193 	Platinum Supplemental Insuranc...	202 
Tamko Building Products, Inc.	191 	Dollar General Corporation	200 

## Business Size

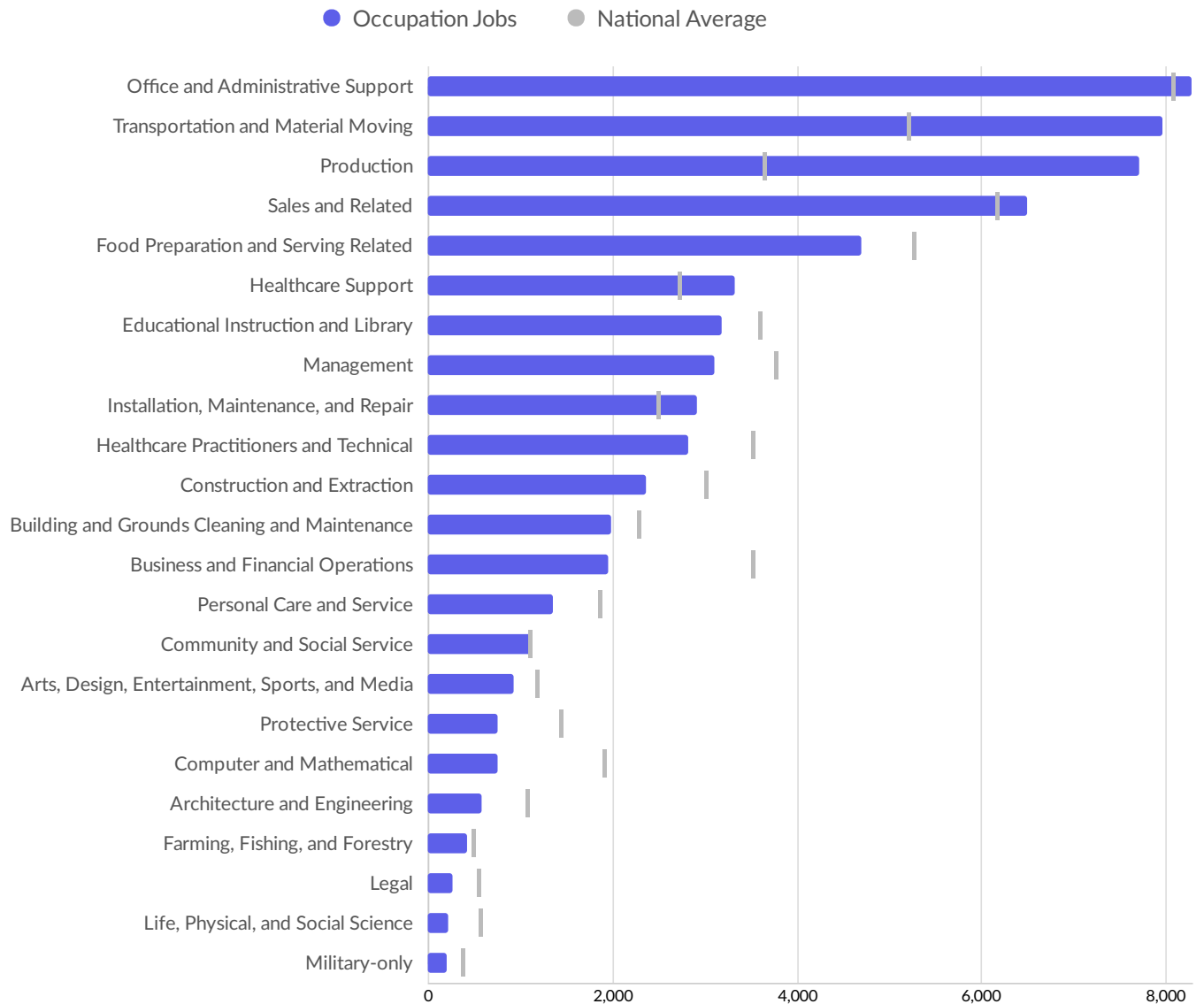


	Percentage	Business Count
1 to 4 employees	35.1%	1,673
5 to 9 employees	28.9%	1,375
10 to 19 employees	20.6%	984
20 to 49 employees	11.2%	533
50 to 99 employees	2.7%	128
100 to 249 employees	1.0%	47
250 to 499 employees	0.3%	16
500+ employees	0.2%	10

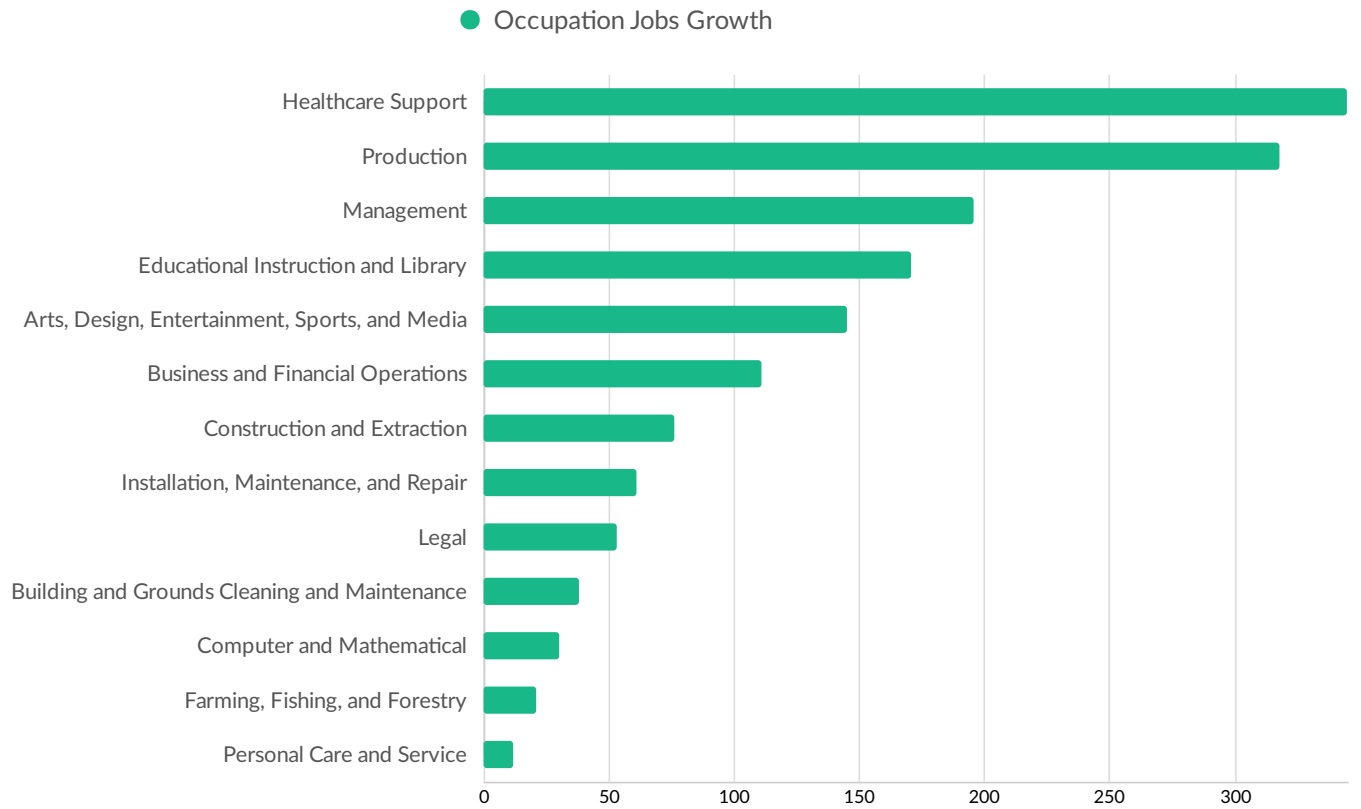
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

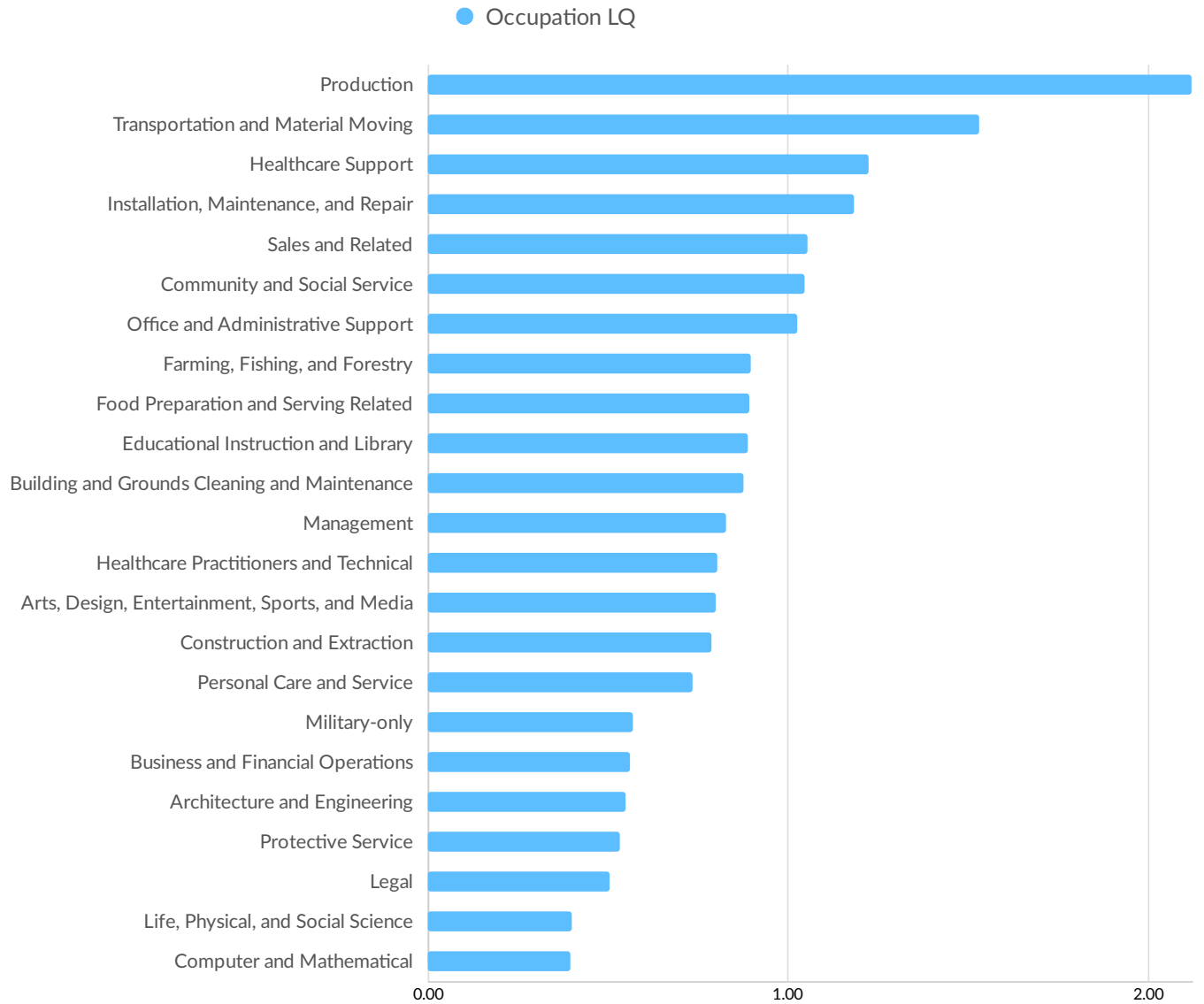
## Largest Occupations



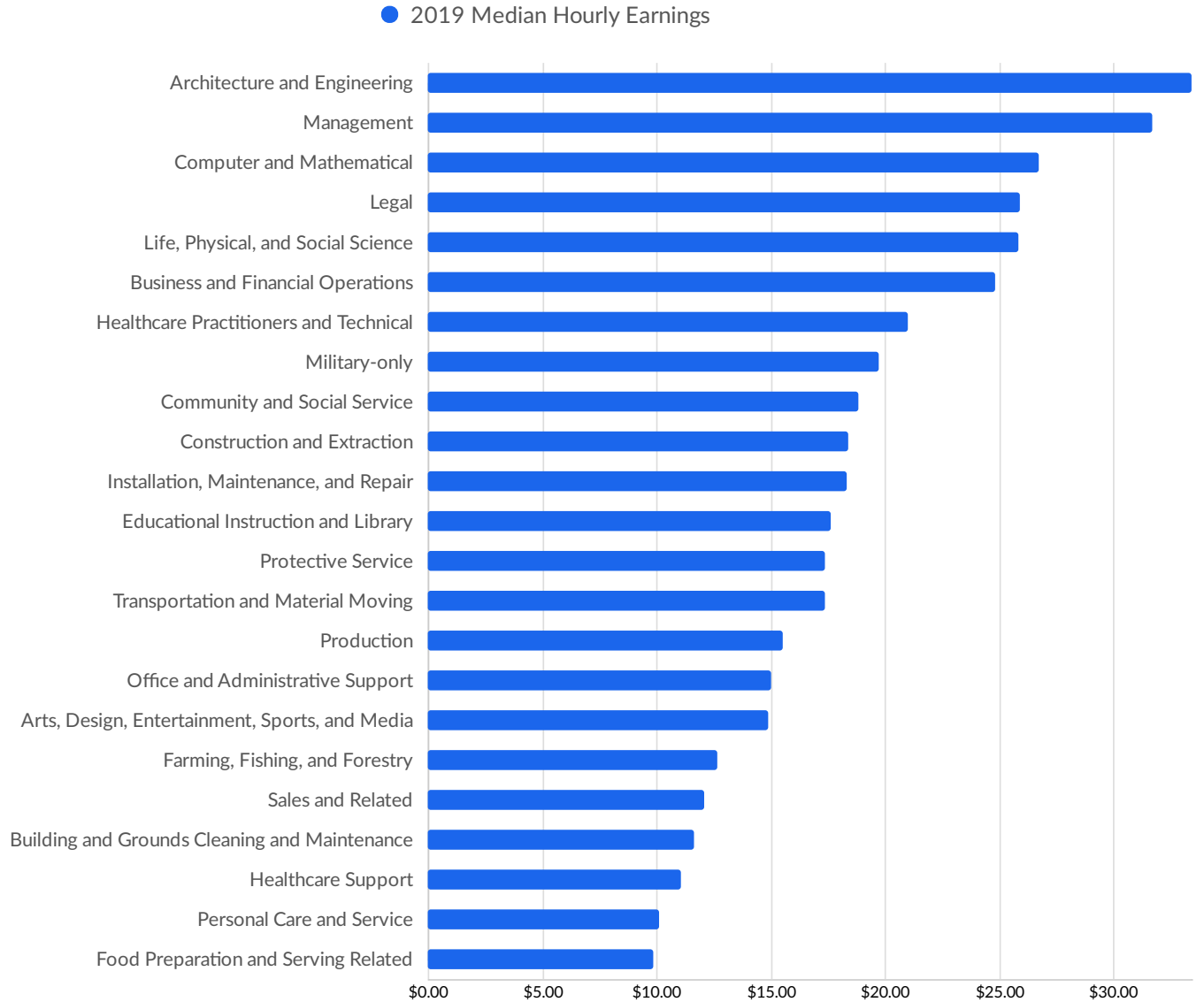
## Top Growing Occupations



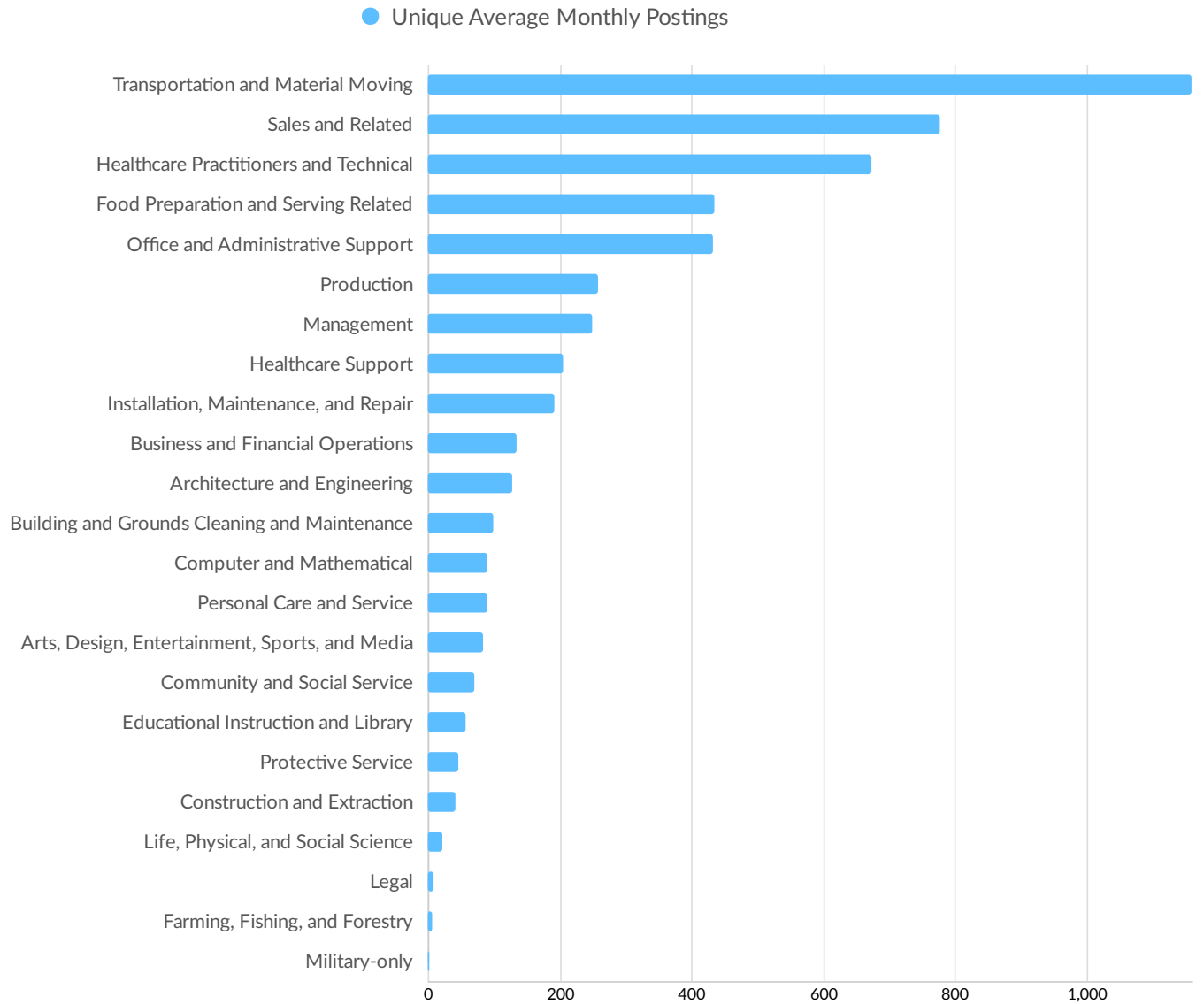
## Top Occupation LQ



## Top Occupation Earnings

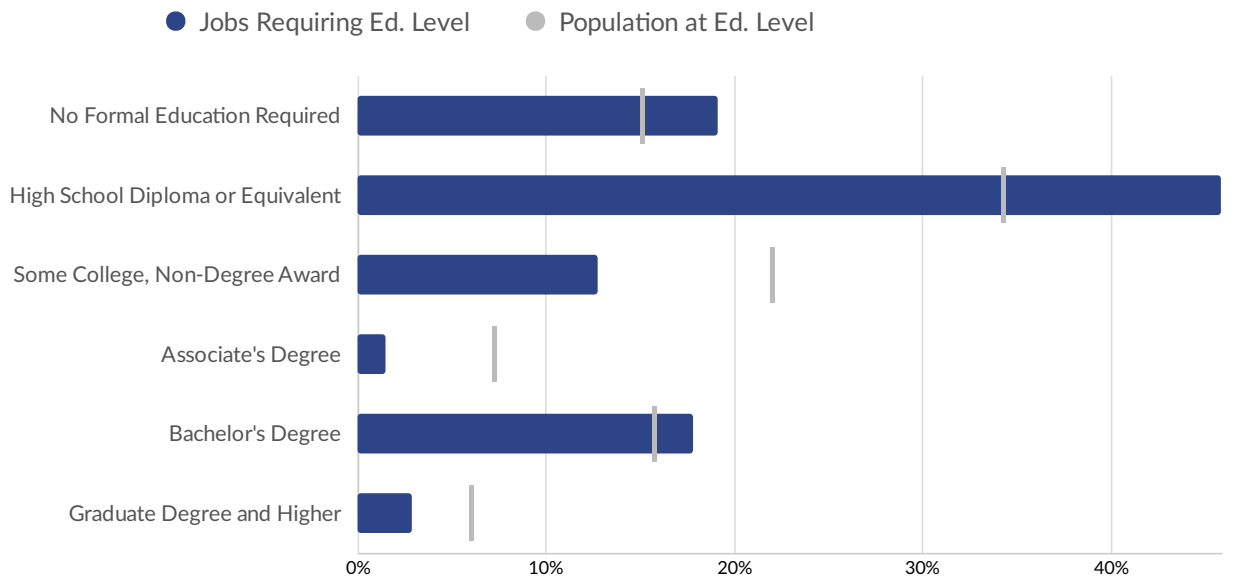


## Top Posted Occupations

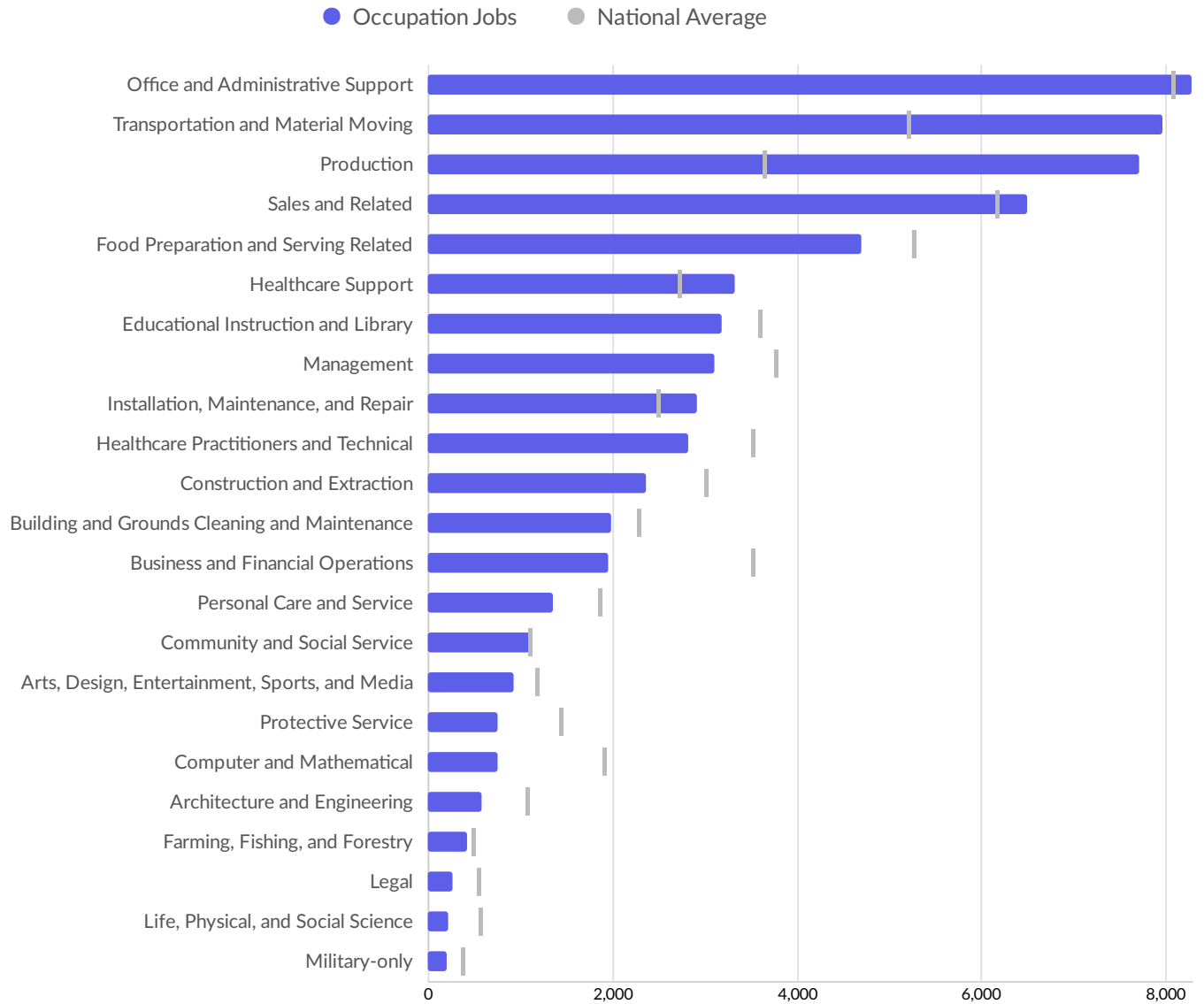




## Underemployment



## Largest Occupations



## Educational Pipeline

In 2019, there were 1,767 graduates in Jasper County, MO. This pipeline has grown by 18% over the last 5 years. The highest share of these graduates come from "Business/Commerce, General", Bible/Biblical Studies, and Criminal Justice/Police Science.

School	Total Graduates (2019)		Graduate Trend (2015 - 2019)
Missouri Southern State University	1,441		
Ozark Christian College	140		
Franklin Technology-MSSU	87		
City Pointe Beauty Academy	59		
Carthage R9 School District-Carthage Technical Center	28		
New Dimensions School of Hair Design	12		
Vatterott College-Joplin	0		

● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

