



# Cherokee County, KS

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



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## Report Parameters

### 1 County

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20021 Cherokee County, KS

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**19,781**

**Population (2020)**

Population decreased by 755 over the last 5 years and is projected to decrease by 497 over the next 5 years.

**6,837**

**Total Regional Employment**

Jobs decreased by 105 over the last 5 years but are projected to grow by 233 over the next 5 years.

**\$41.1K**

**Median Household Income (2018)**

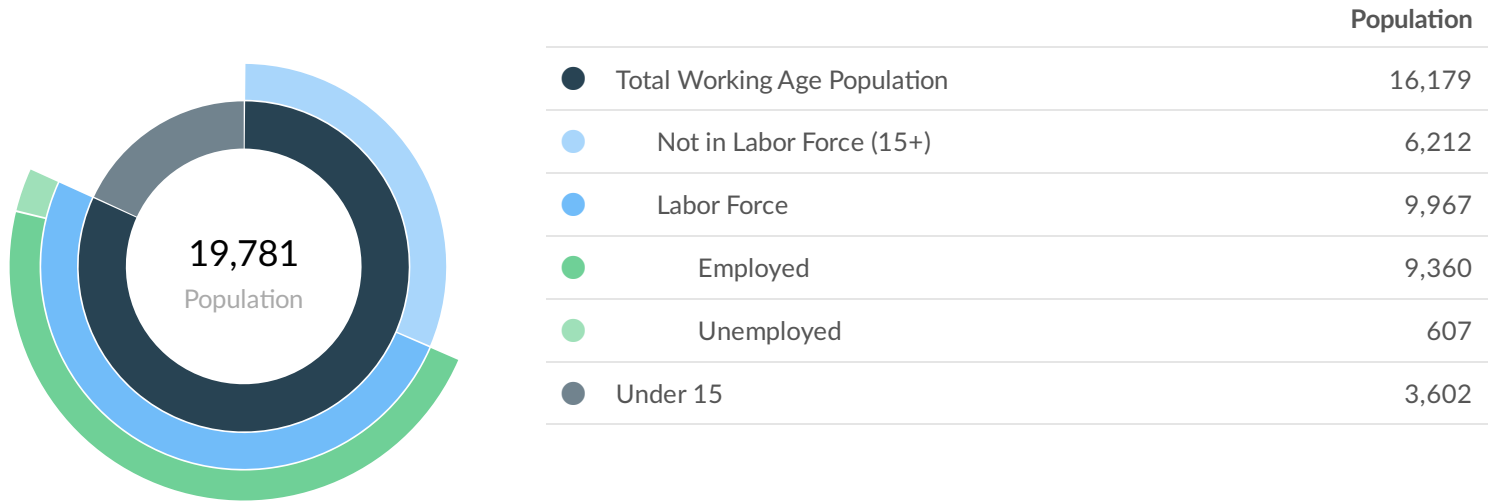
Median household income is \$19.2K below the national median household income of \$60.3K.

## Takeaways

- As of 2020 the region's population declined by 3.7% since 2015, falling by 755. Population is expected to decrease by 2.5% between 2020 and 2025, losing 497.
- From 2015 to 2020, jobs declined by 1.5% in Cherokee County, KS from 6,941 to 6,837. This change fell short of the national growth rate of 6.2% by 7.7%. As the number of jobs declined, the labor force participation rate decreased from 62.9% to 61.6% between 2015 and 2020.
- Concerning educational attainment, 11.3% of Cherokee County, KS residents possess a Bachelor's Degree (7.7% below the national average), and 10.5% hold an Associate's Degree (2.3% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Nonresidential Building Construction.

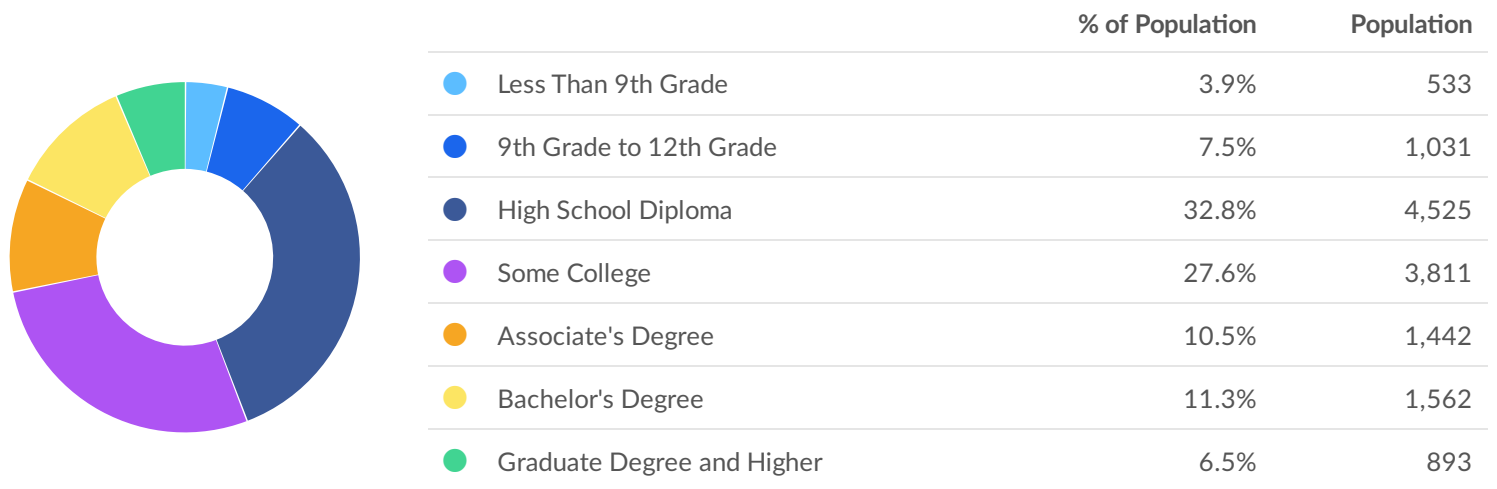
|        | Population (2020) | Labor Force (2020) | Jobs (2020) | Cost of Living | GRP       | Imports | Exports |
|--------|-------------------|--------------------|-------------|----------------|-----------|---------|---------|
| Region | 19,781            | 9,967              | 6,837       | 94.1           | \$769.37M | \$1.23B | \$1.13B |
| Nation | 330,354,682       | 160,966,313        | 166,243,585 | 100.0          | \$21.12T  | \$0     | \$8.97T |

## 2020 Labor Force Breakdown



## Educational Attainment

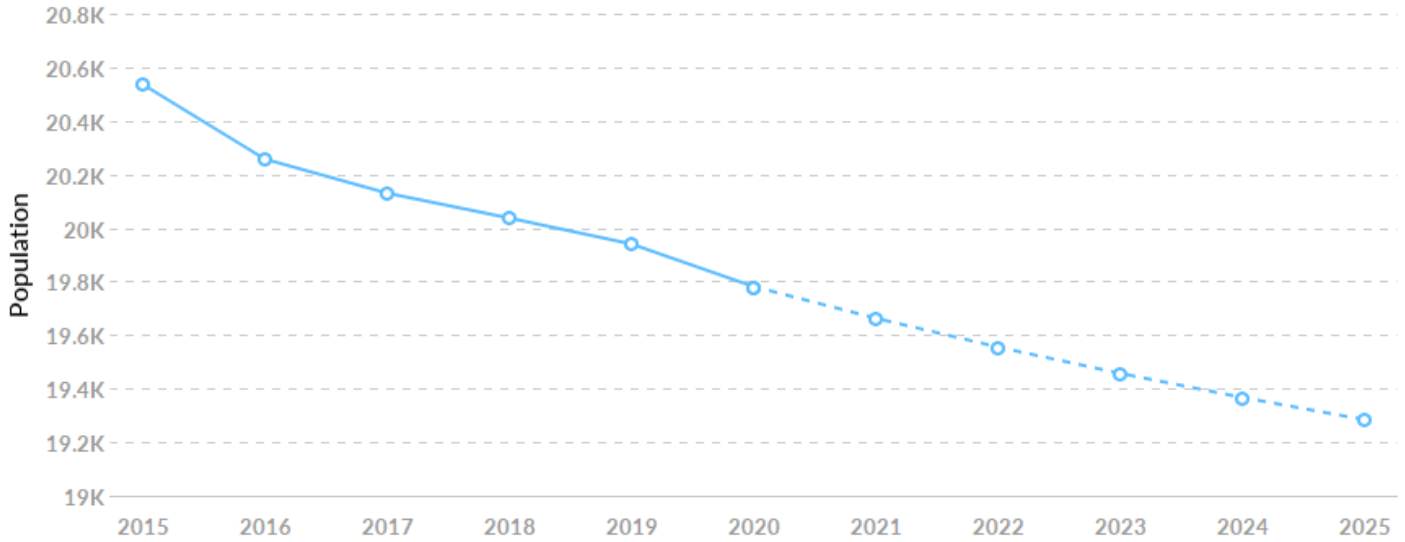
Concerning educational attainment, **11.3% of Cherokee County, KS residents possess a Bachelor's Degree** (7.7% below the national average), and **10.5% hold an Associate's Degree** (2.3% above the national average).



# Historic & Projected Trends

## Population Trends

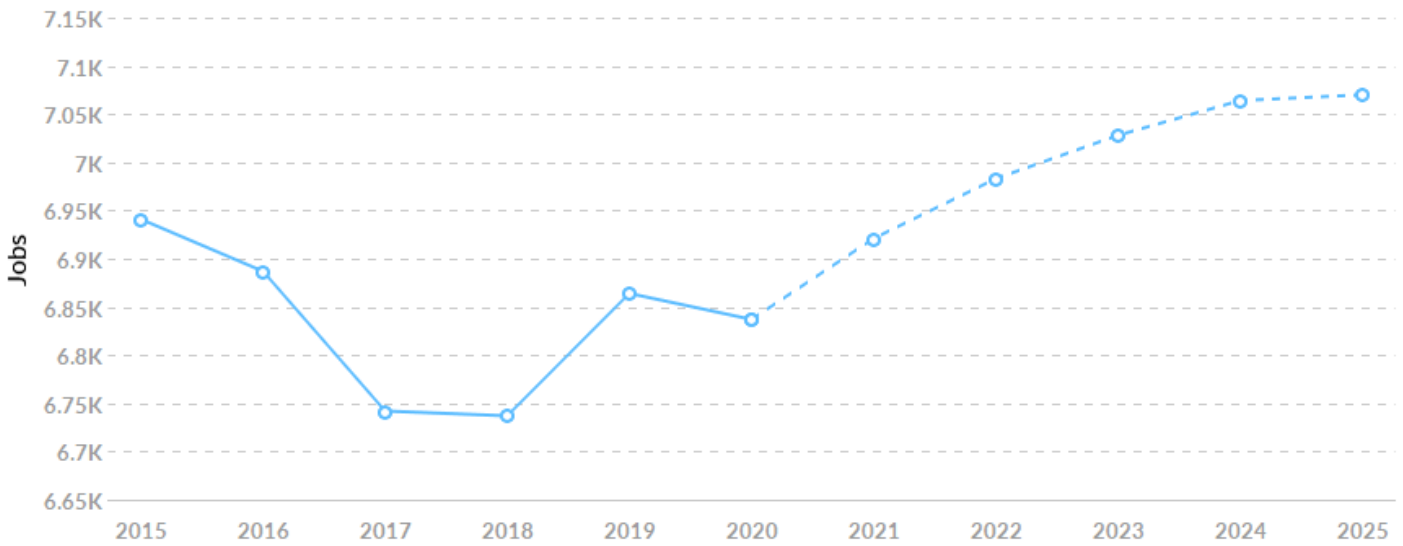
As of 2020 the region's population **declined by 3.7%** since 2015, falling by 755. Population is expected to **decrease by 2.5%** between 2020 and 2025, losing 497.



| Timeframe | Population |
|-----------|------------|
| 2015      | 20,536     |
| 2016      | 20,257     |
| 2017      | 20,130     |
| 2018      | 20,037     |
| 2019      | 19,940     |
| 2020      | 19,781     |
| 2021      | 19,663     |
| 2022      | 19,555     |
| 2023      | 19,457     |
| 2024      | 19,367     |
| 2025      | 19,284     |

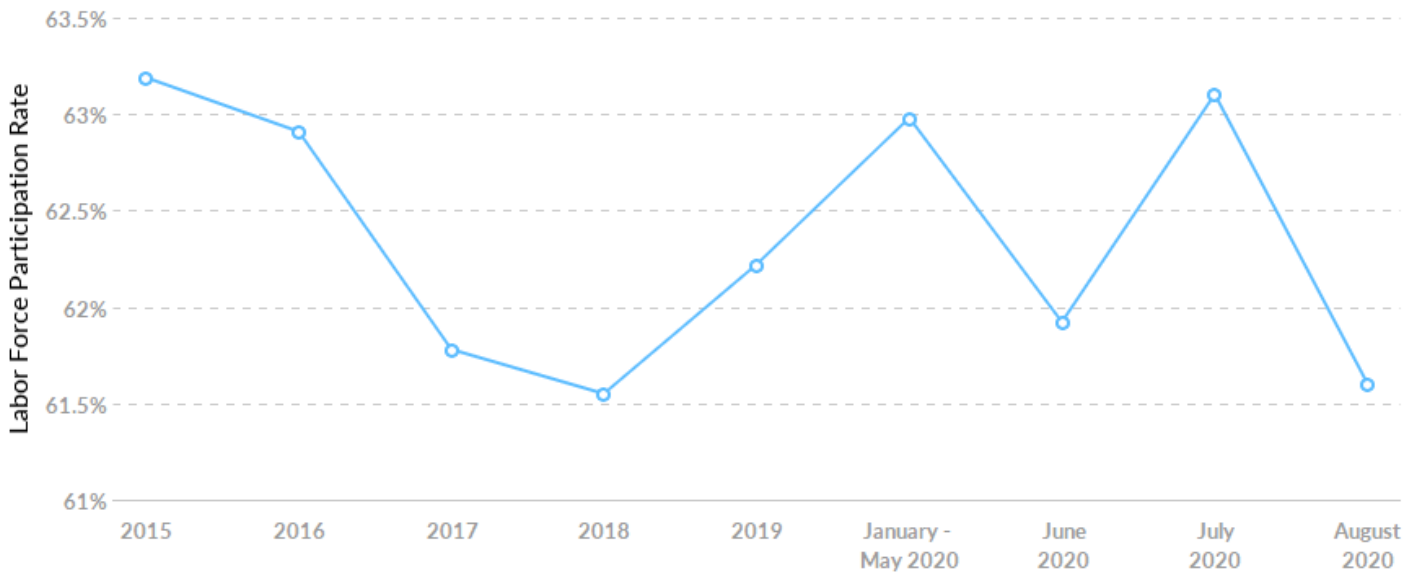
## Job Trends

From 2015 to 2020, jobs declined by 1.5% in Cherokee County, KS from 6,941 to 6,837. This change fell short of the national growth rate of 6.2% by 7.7%.



| Timeframe | Jobs  |
|-----------|-------|
| 2015      | 6,941 |
| 2016      | 6,887 |
| 2017      | 6,742 |
| 2018      | 6,737 |
| 2019      | 6,864 |
| 2020      | 6,837 |
| 2021      | 6,921 |
| 2022      | 6,983 |
| 2023      | 7,028 |
| 2024      | 7,064 |
| 2025      | 7,070 |

## Labor Force Participation Rate Trends

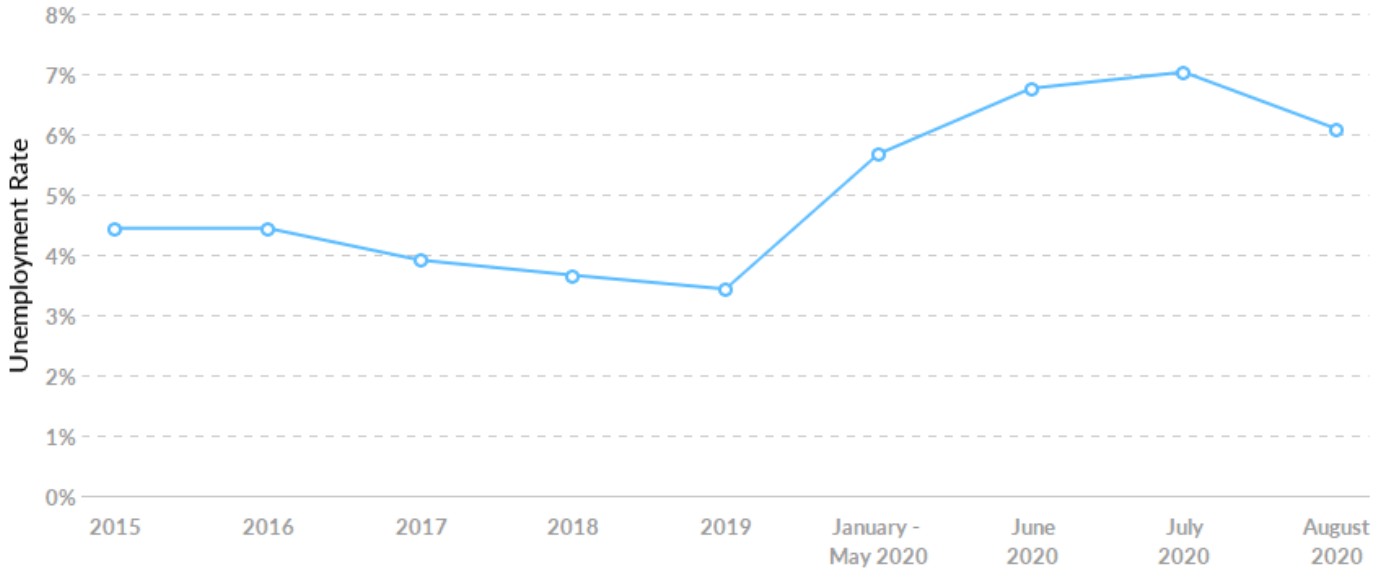


| Timeframe          | Labor Force Participation Rate |
|--------------------|--------------------------------|
| 2015               | 63.19%                         |
| 2016               | 62.91%                         |
| 2017               | 61.78%                         |
| 2018               | 61.55%                         |
| 2019               | 62.22%                         |
| January - May 2020 | 62.98%                         |
| June 2020          | 61.92%                         |
| July 2020          | 63.10%                         |
| August 2020        | 61.60%                         |



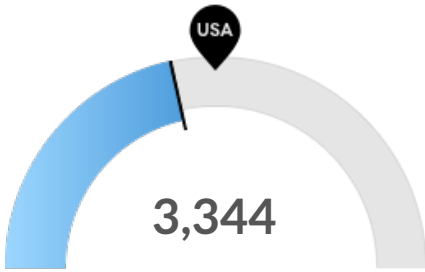
## Unemployment Rate Trends

Cherokee County, KS had an August 2020 unemployment rate of 6.09%, **increasing from 4.44% 5 years before.**



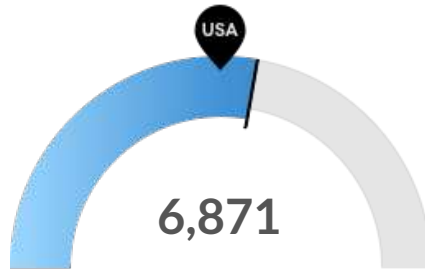
| Timeframe          | Unemployment Rate |
|--------------------|-------------------|
| 2015               | 4.44%             |
| 2016               | 4.44%             |
| 2017               | 3.91%             |
| 2018               | 3.66%             |
| 2019               | 3.43%             |
| January - May 2020 | 5.67%             |
| June 2020          | 6.76%             |
| July 2020          | 7.03%             |
| August 2020        | 6.09%             |

## Population Characteristics



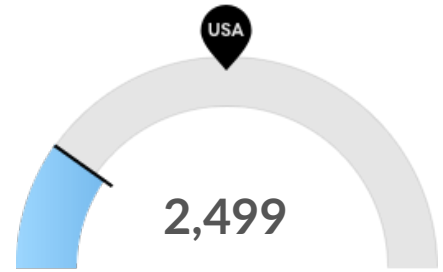
**Millennials**

Cherokee County, KS has 3,344 millennials (ages 25-39). The national average for an area this size is 4,111.



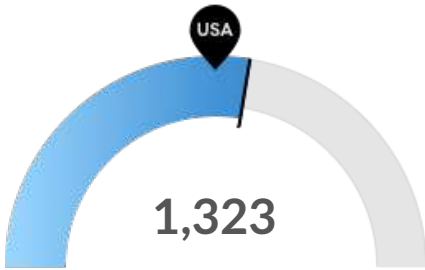
**Retiring Soon**

Retirement risk is high in Cherokee County, KS. The national average for an area this size is 5,863 people 55 or older, while there are 6,871 here.



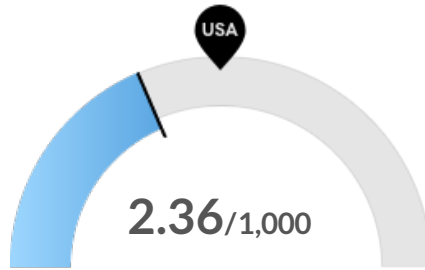
**Racial Diversity**

Racial diversity is low in Cherokee County, KS. The national average for an area this size is 7,954 racially diverse people, while there are 2,499 here.



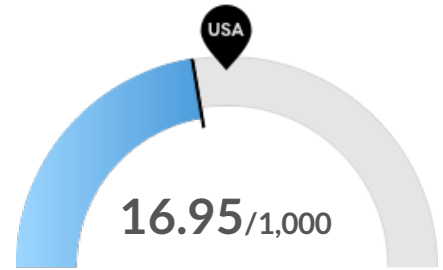
**Veterans**

Cherokee County, KS has 1,323 veterans. The national average for an area this size is 1,141.



**Violent Crime**

Cherokee County, KS has 2.36 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

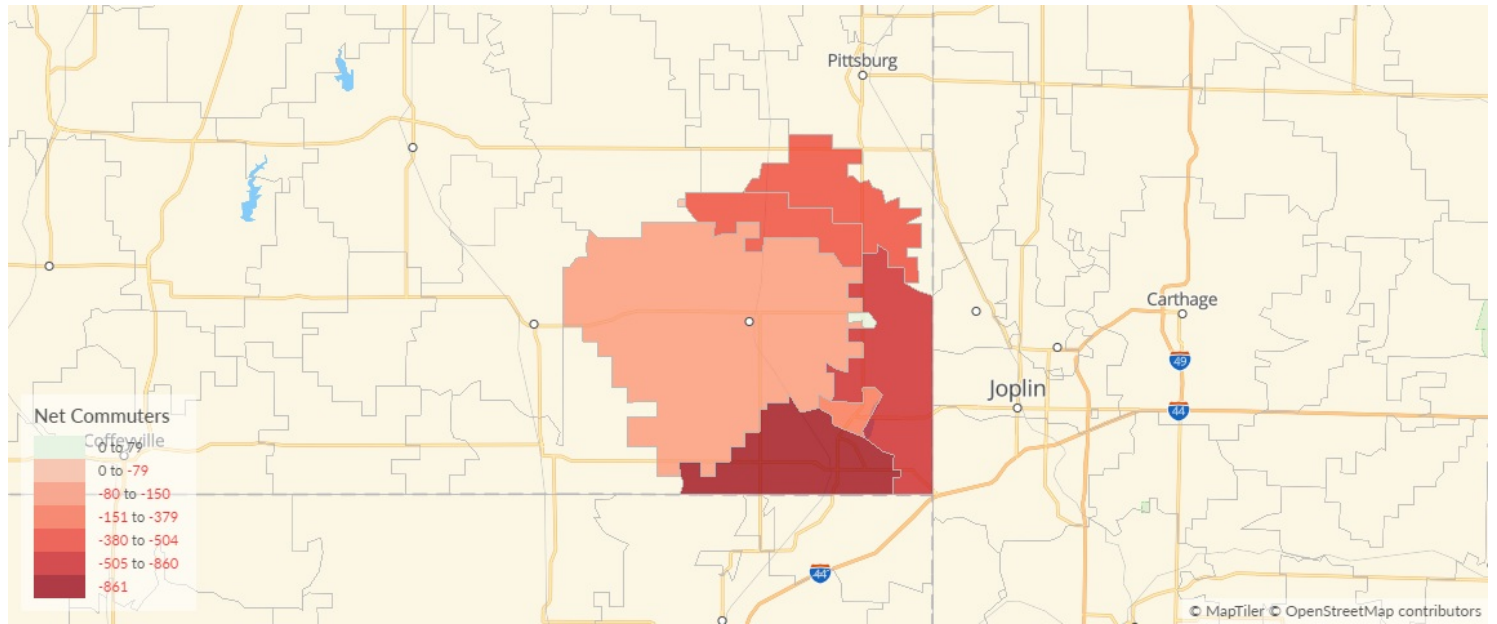


**Property Crime**

Cherokee County, KS has 16.95 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Cherokee County, KS currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

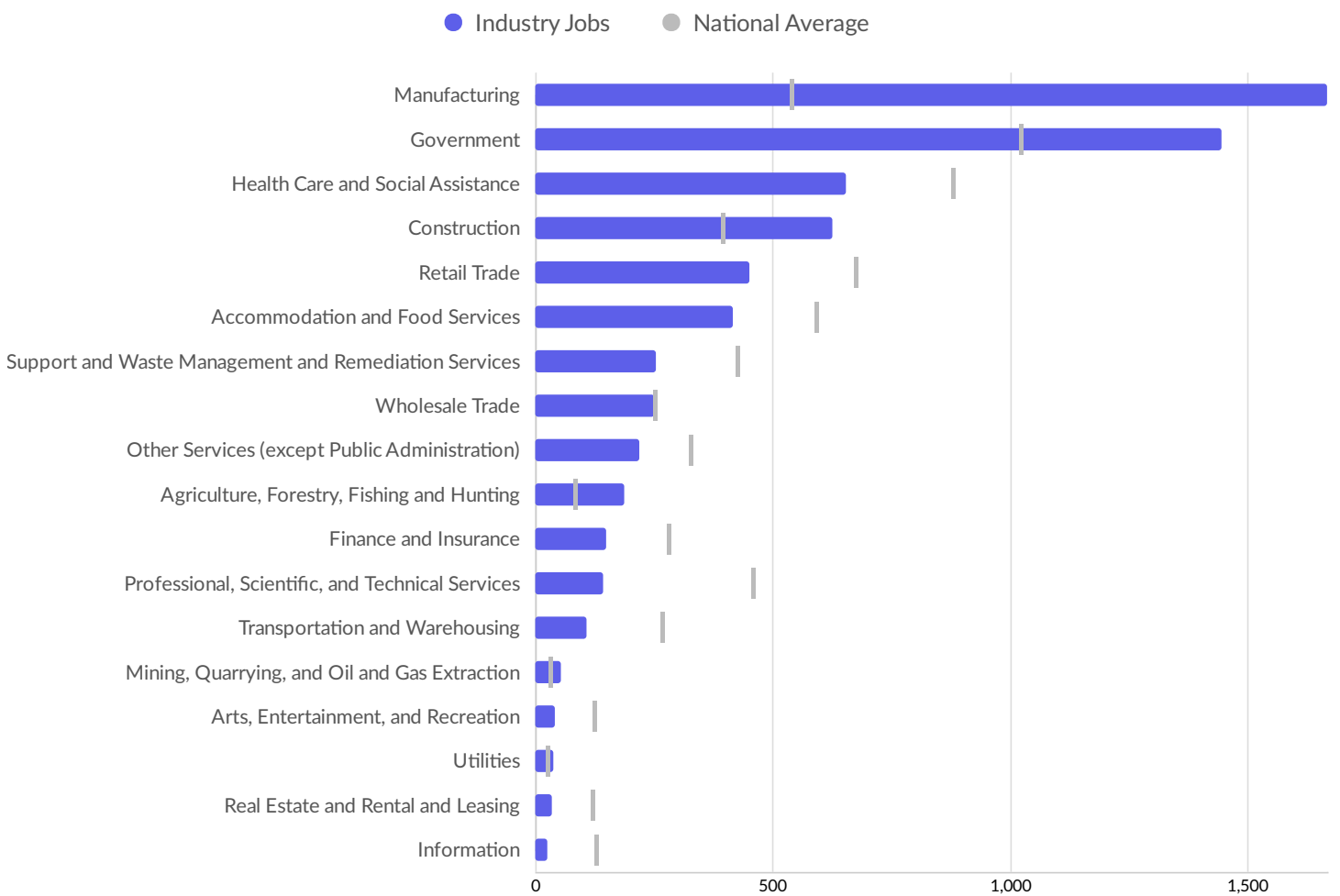
| ZIP   | Name                        | 2020 Employment |
|-------|-----------------------------|-----------------|
| 66725 | Columbus, KS (in Chero...   | 2,566           |
| 66739 | Galena, KS (in Cherokee...  | 1,928           |
| 66713 | Baxter Springs, KS (in C... | 1,581           |
| 66770 | Riverton, KS (in Cheroke... | 376             |
| 66781 | Weir, KS (in Cherokee c...  | 149             |

### Where Talent Lives

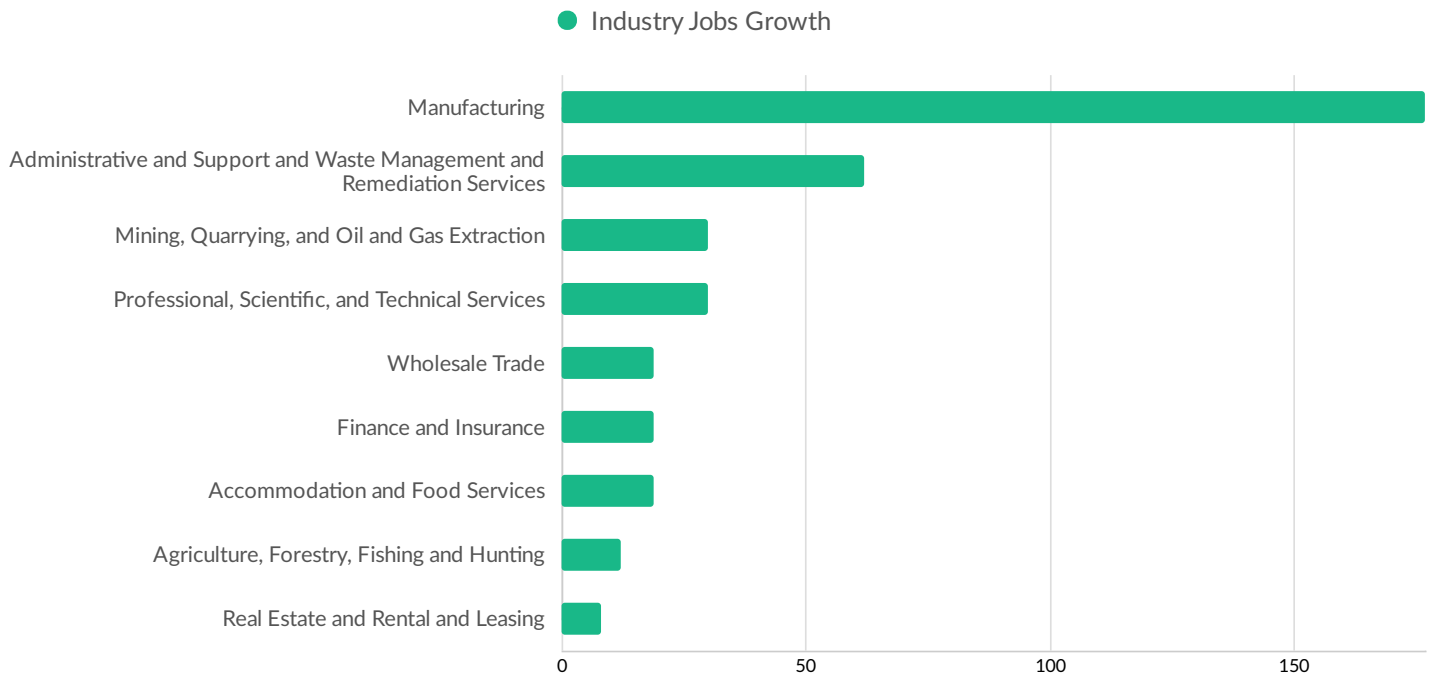
| ZIP   | Name                        | 2020 Workers |
|-------|-----------------------------|--------------|
| 66725 | Columbus, KS (in Chero...   | 2,647        |
| 66713 | Baxter Springs, KS (in C... | 2,441        |
| 66739 | Galena, KS (in Cherokee...  | 2,433        |
| 66781 | Weir, KS (in Cherokee c...  | 549          |
| 66770 | Riverton, KS (in Cheroke... | 527          |

# Industry Characteristics

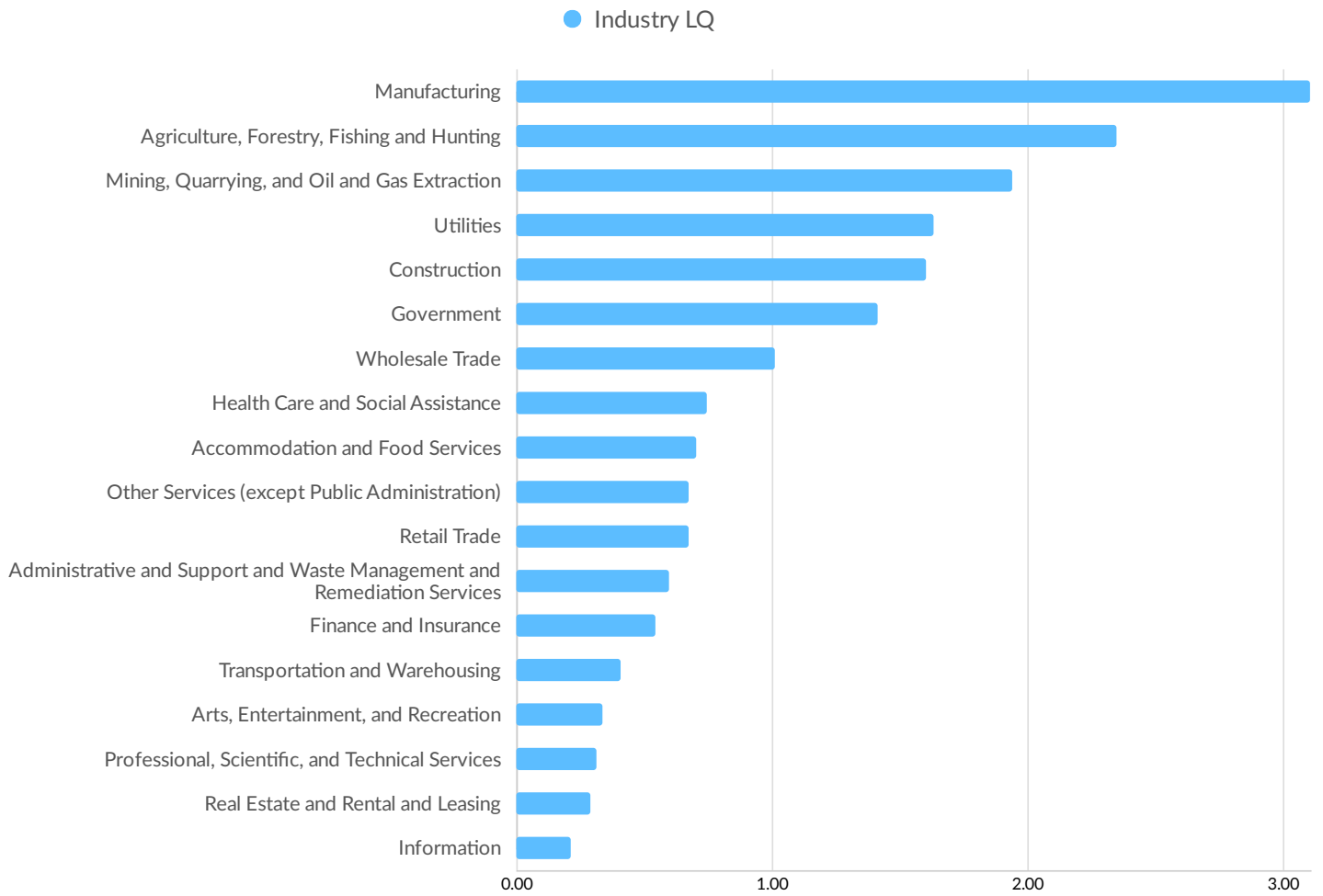
## Largest Industries



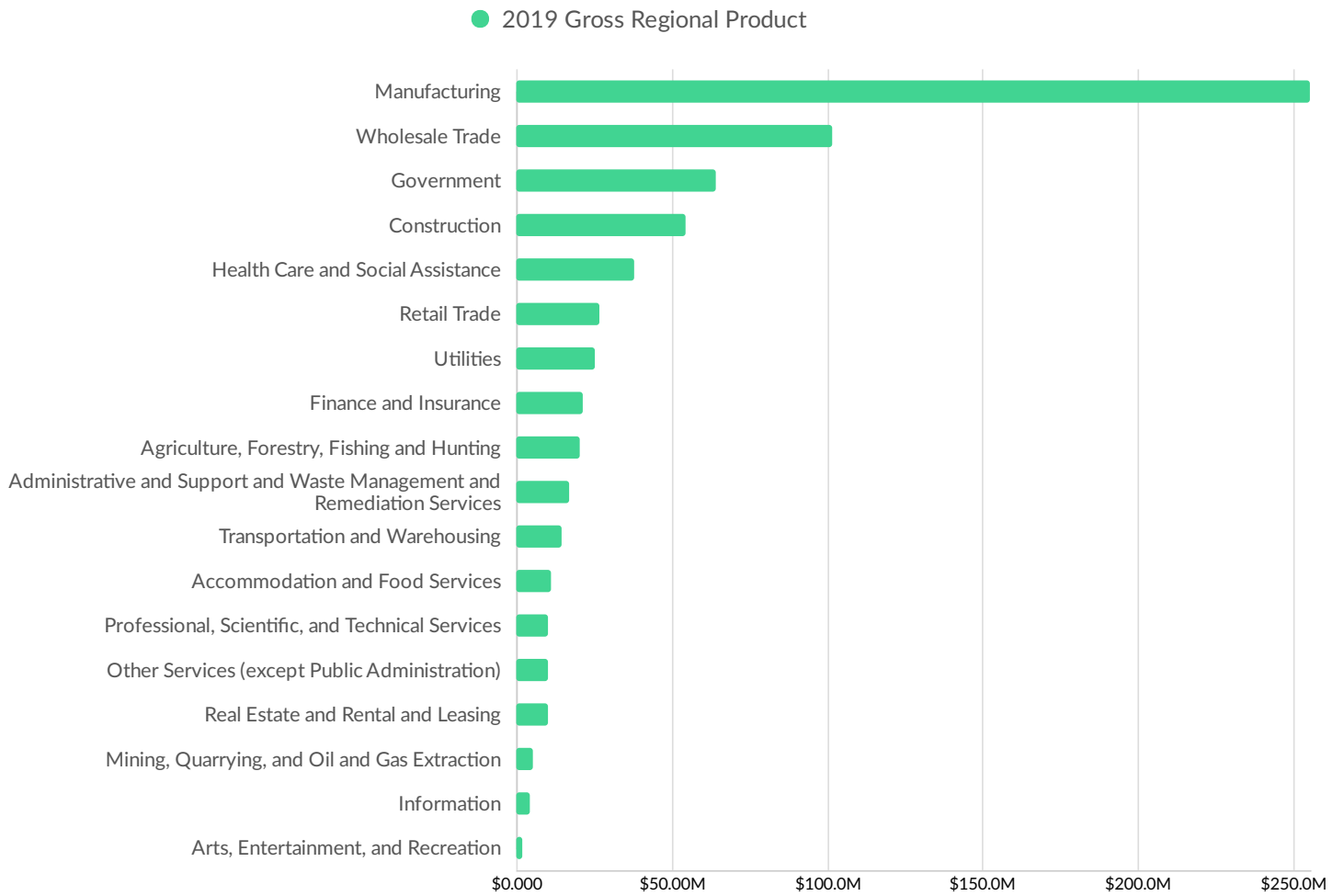
## Top Growing Industries



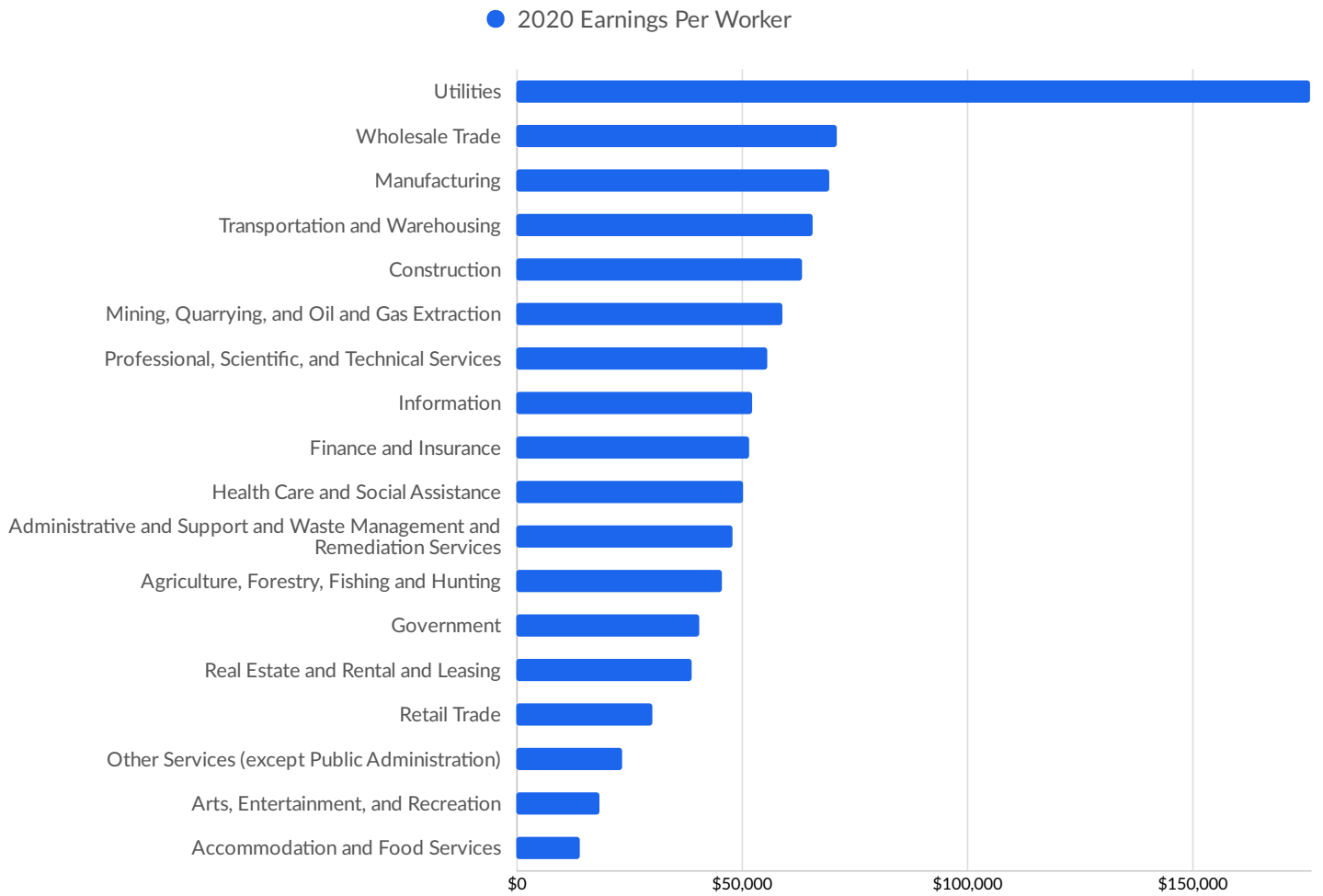
## Top Industry LQ



## Top Industry GRP

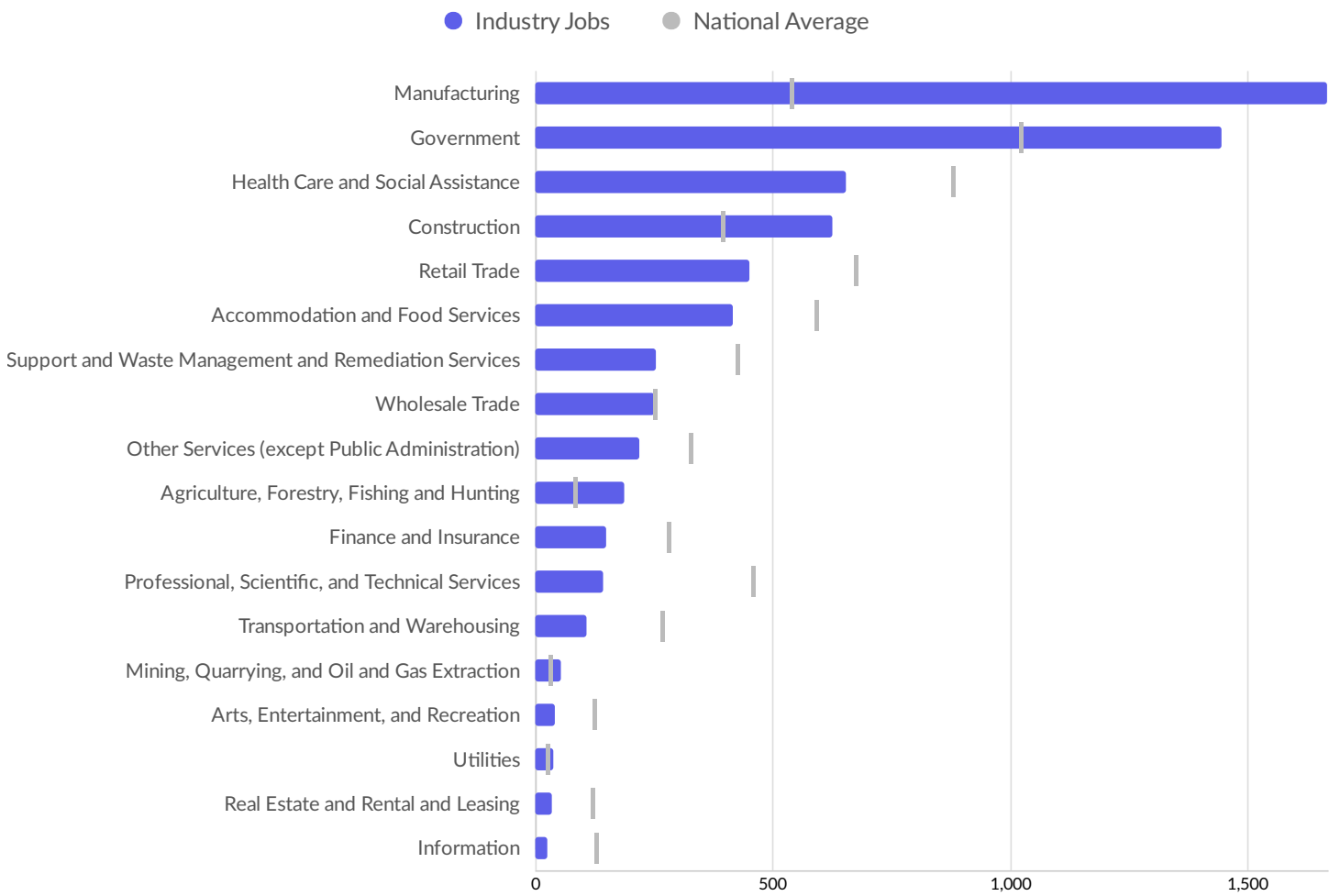


## Top Industry Earnings



















## Largest Industries



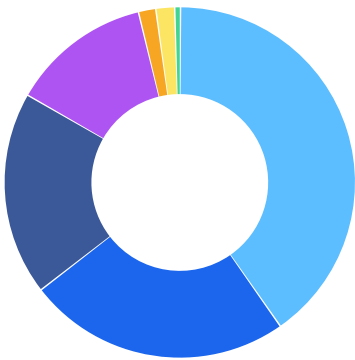
## Business Characteristics

### 1,032 Companies Employ Your Workers

Online profiles for your workers mention 1,032 companies as employers, with the top 10 appearing below. In the last 12 months, 344 companies in Cherokee County, KS posted job postings, with the top 10 appearing below.

| Top Companies                    | Profiles   | Top Companies Posting             | Unique Postings   |
|----------------------------------|--|-----------------------------------|---|
| Usd 493                          | 31    | CRST International, Inc.          | 292    |
| Celltron Inc                     | 25  | Platinum Supplemental Insuranc... | 165  |
| Freeman Health System            | 25  | Yrc Freight                       | 92   |
| Crossland Construction Compan... | 22  | Dollar General Corporation        | 88   |
| Wal-Mart, Inc.                   | 20  | Samsung                           | 88   |
| Downstream Casino Resort         | 18  | Mercy                             | 63   |
| Atec Steel, L.L.C.               | 16  | Teleperformance                   | 60   |
| Eaglepicher Technologies, LLC    | 16  | Sonic Drive-In                    | 59   |
| Sunbelt Home Health Care Inc     | 15  | Hogan Transports Inc              | 58   |
| Kmt Waterjet Systems, Inc        | 14  | U.S. Xpress, Inc.                 | 53   |

## Business Size

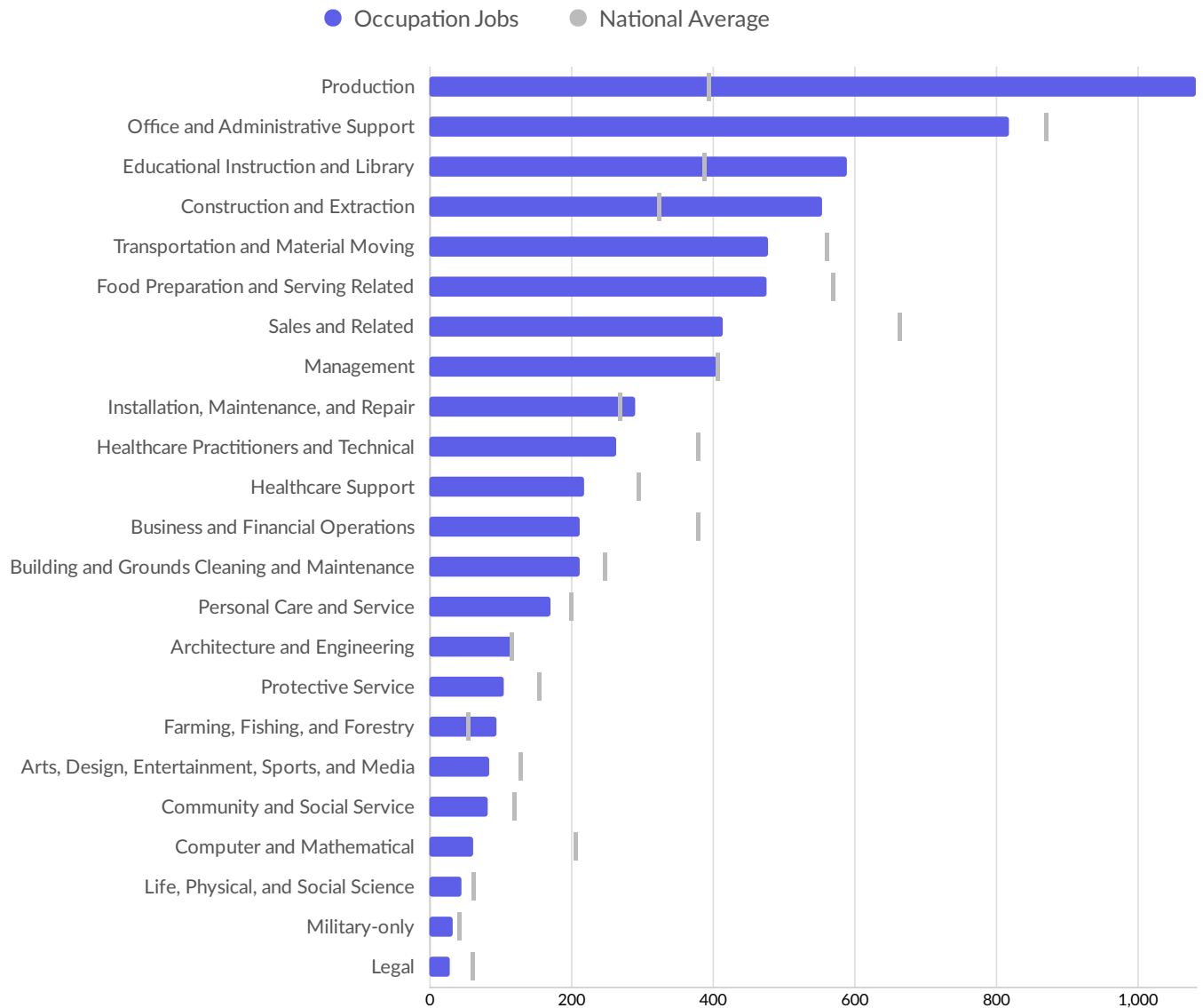


|                        | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees     | 40.2%      | 302            |
| ● 5 to 9 employees     | 24.2%      | 182            |
| ● 10 to 19 employees   | 18.8%      | 141            |
| ● 20 to 49 employees   | 12.9%      | 97             |
| ● 50 to 99 employees   | 1.6%       | 12             |
| ● 100 to 249 employees | 1.7%       | 13             |
| ● 250 to 499 employees | 0.5%       | 4              |

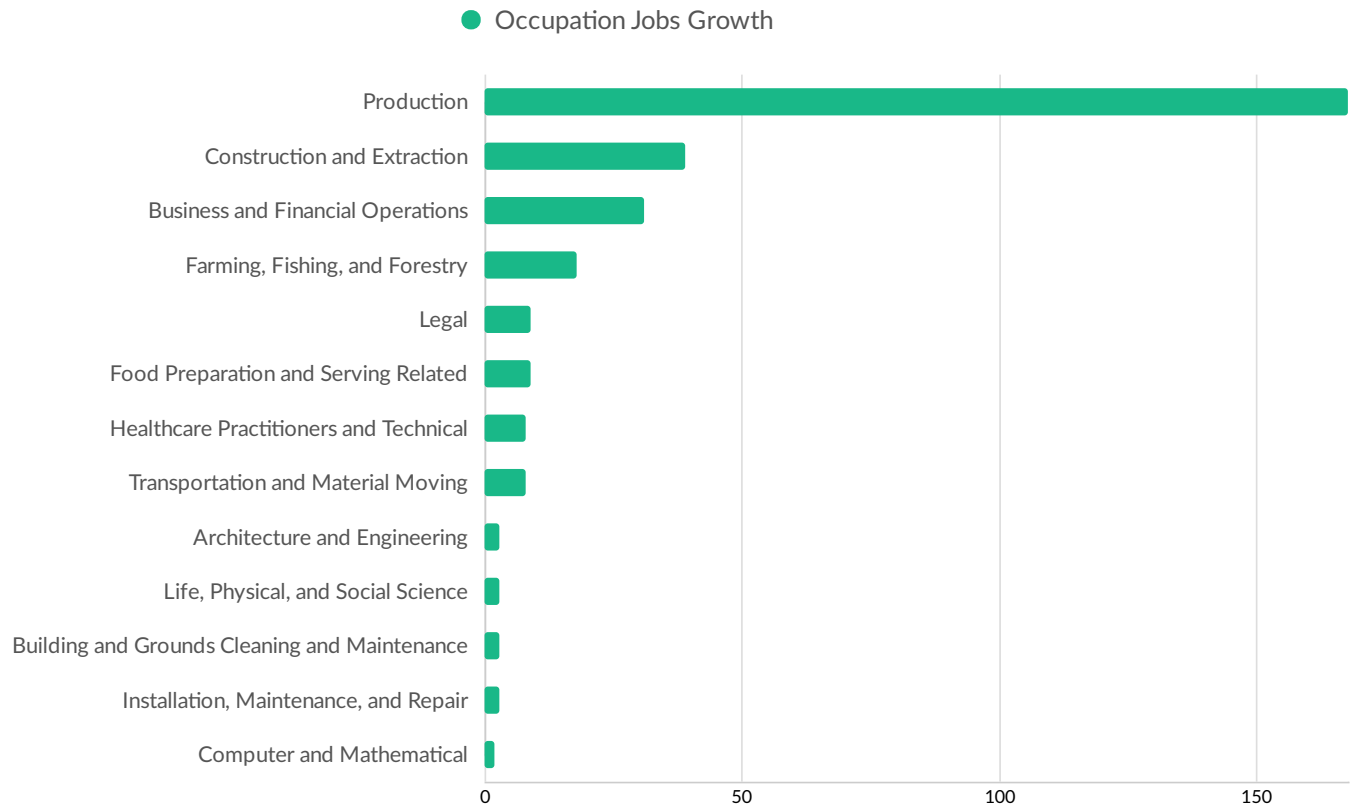
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

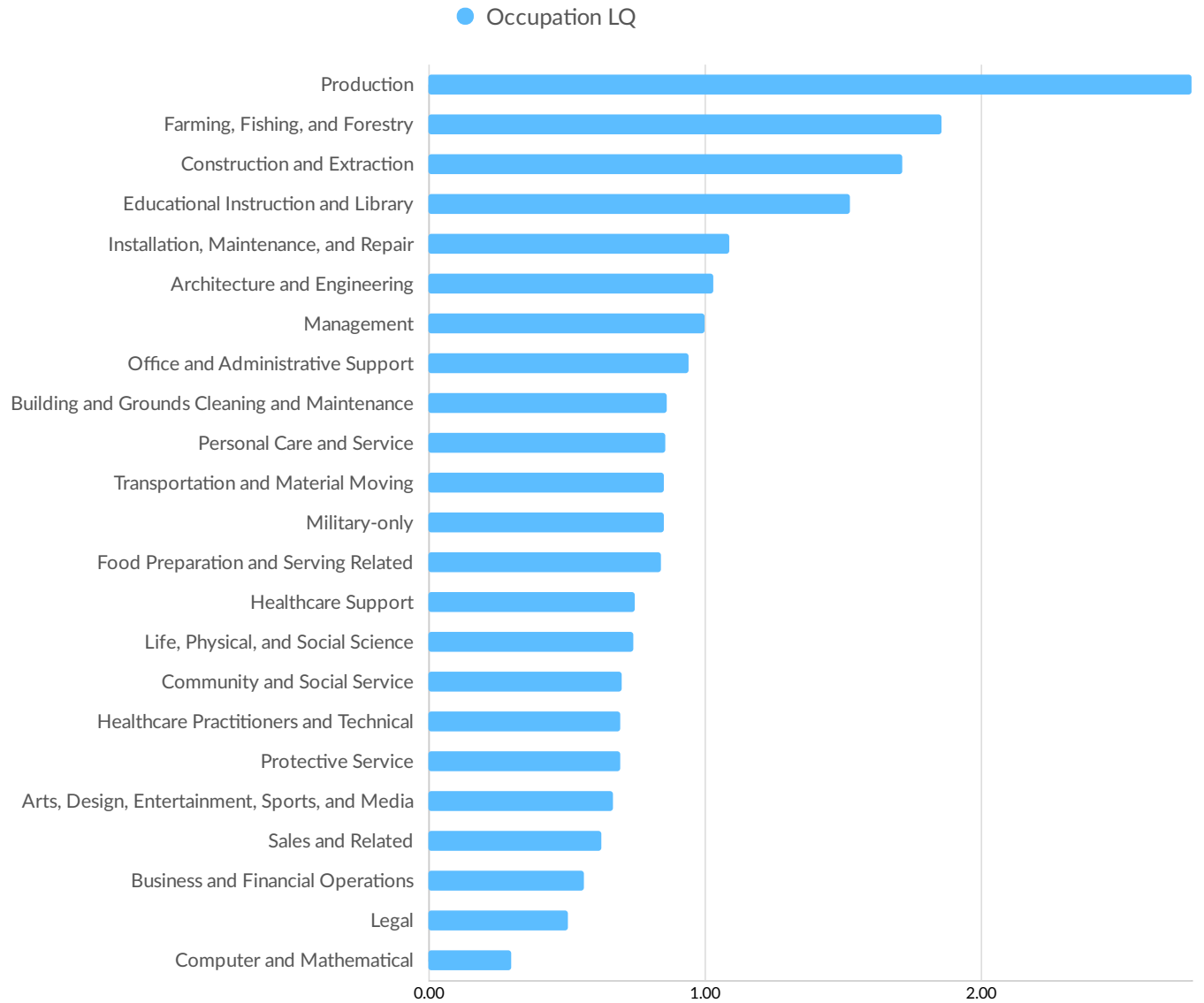
## Largest Occupations



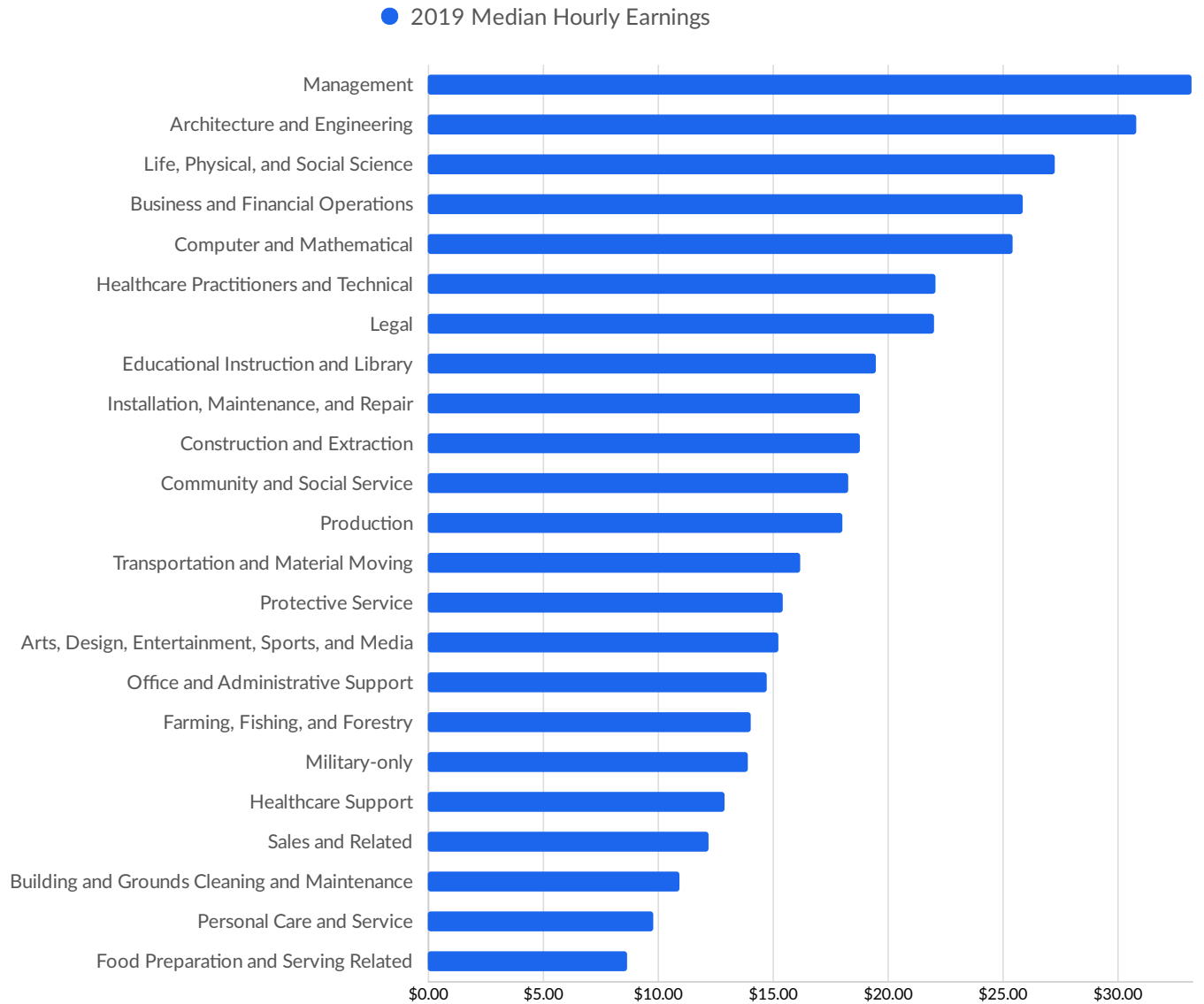
## Top Growing Occupations



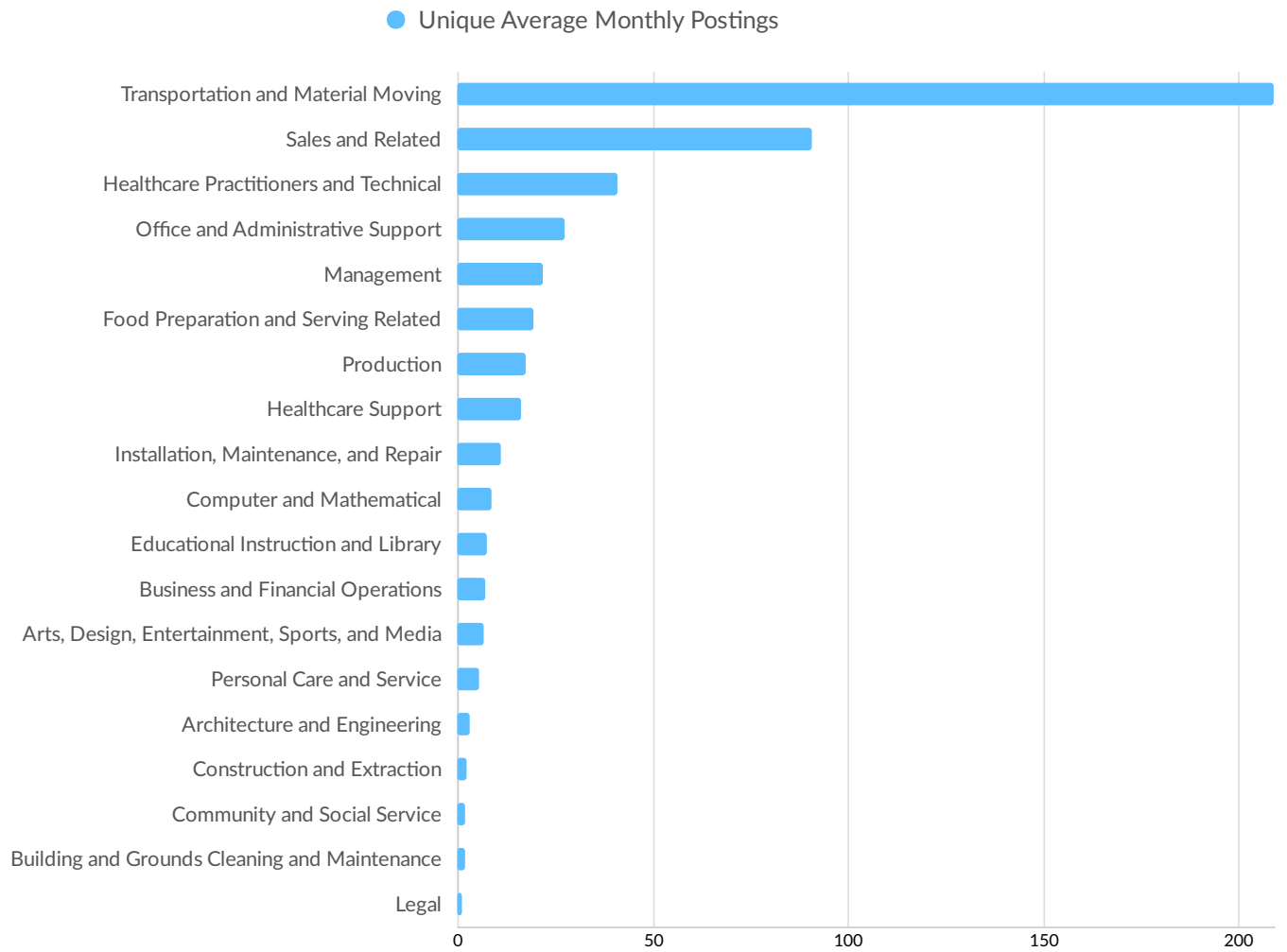
## Top Occupation LQ



## Top Occupation Earnings

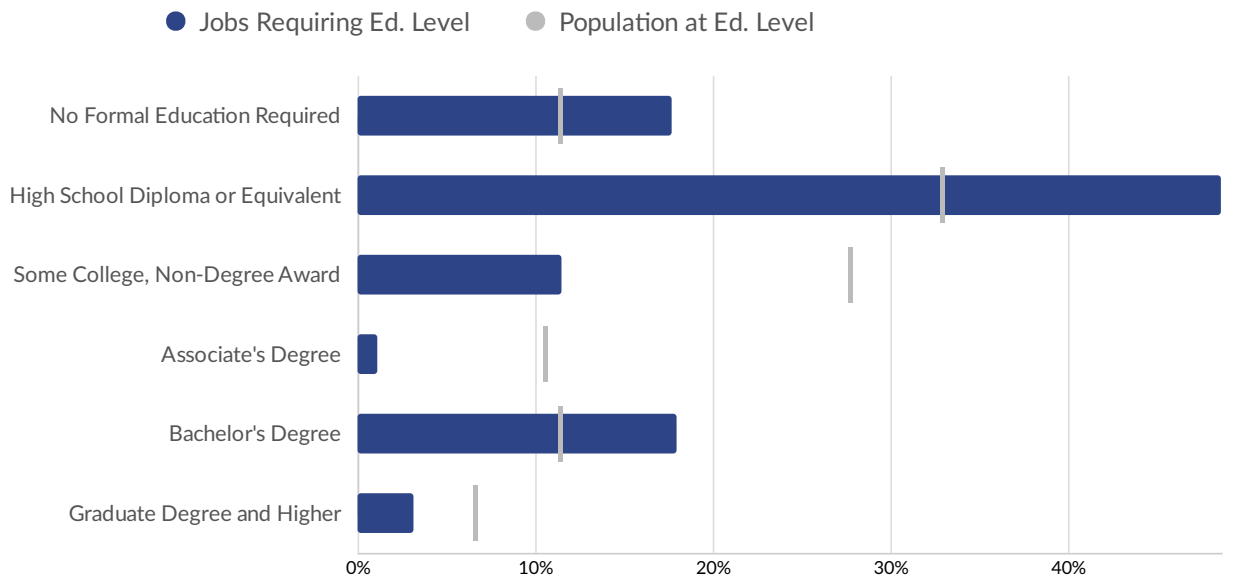


## Top Posted Occupations

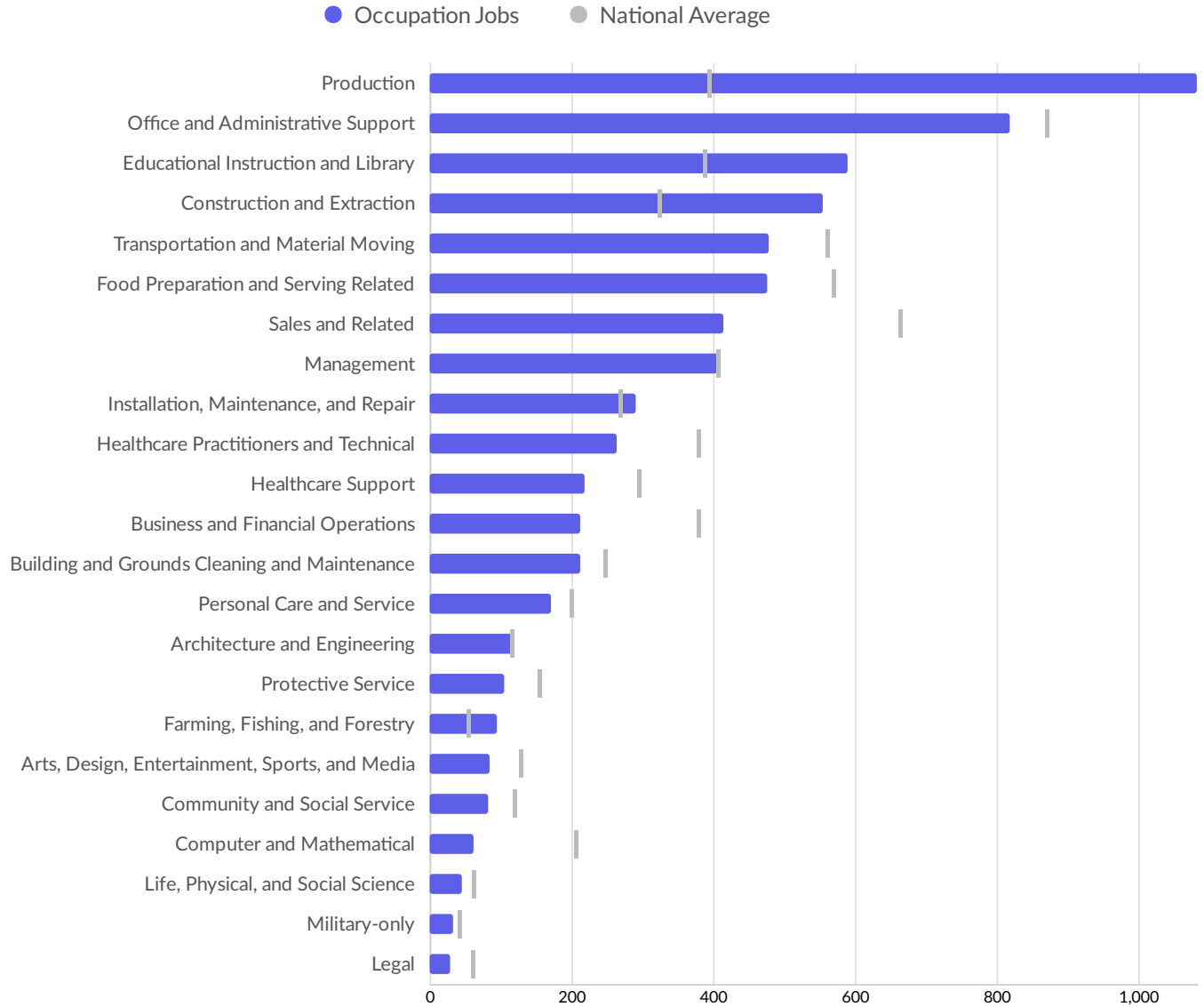




## Underemployment



## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in Cherokee County, KS produced graduates.

# In-Demand Skills

