



Jasper County, MO

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



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Joplin, Missouri 64802

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Report Parameters

1 County

29097 Jasper County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

122,046

Population (2020)

Population grew by 3,496 over the last 5 years and is projected to grow by 2,886 over the next 5 years.

63,506

Total Regional Employment

Jobs decreased by 1,950 over the last 5 years but are projected to grow by 714 over the next 5 years.

\$46.9K

Median Household Income (2018)

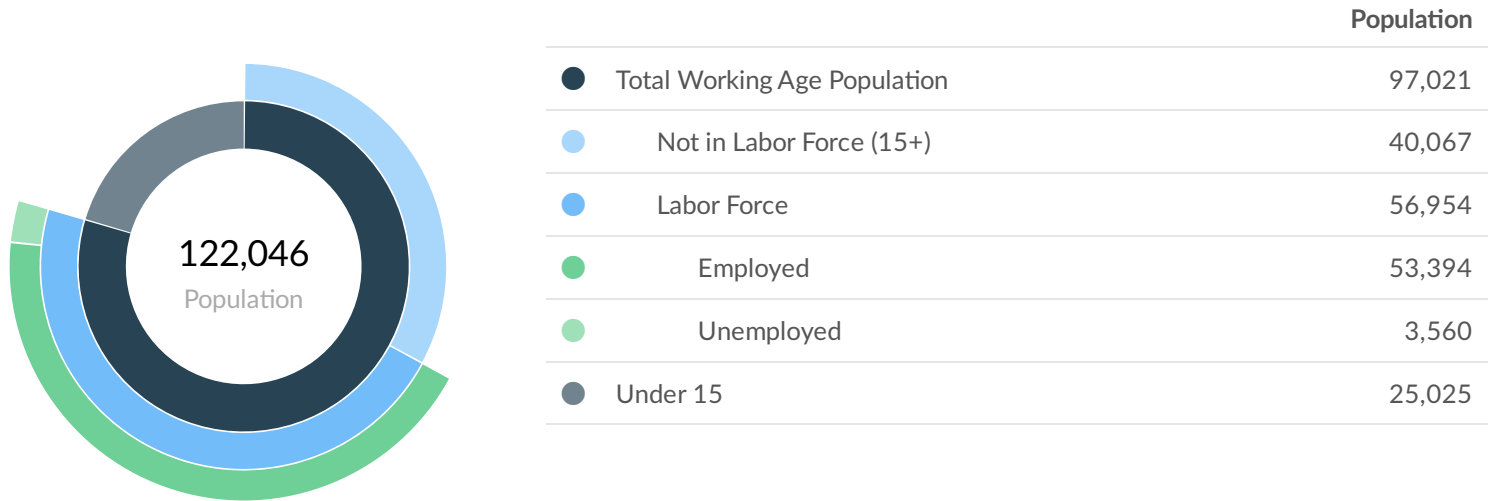
Median household income is \$13.4K below the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population increased by 2.9% since 2015, growing by 3,496. Population is expected to increase by 2.4% between 2020 and 2025, adding 2,886.
- From 2015 to 2020, jobs declined by 3.0% in Jasper County, MO from 65,456 to 63,506. This change fell short of the national growth rate of 6.2% by 9.2%. As the number of jobs declined, the labor force participation rate decreased from 61.8% to 58.7% between 2015 and 2020.
- Concerning educational attainment, 15.7% of Jasper County, MO residents possess a Bachelor's Degree (3.4% below the national average), and 7.2% hold an Associate's Degree (1.0% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Freight Trucking.

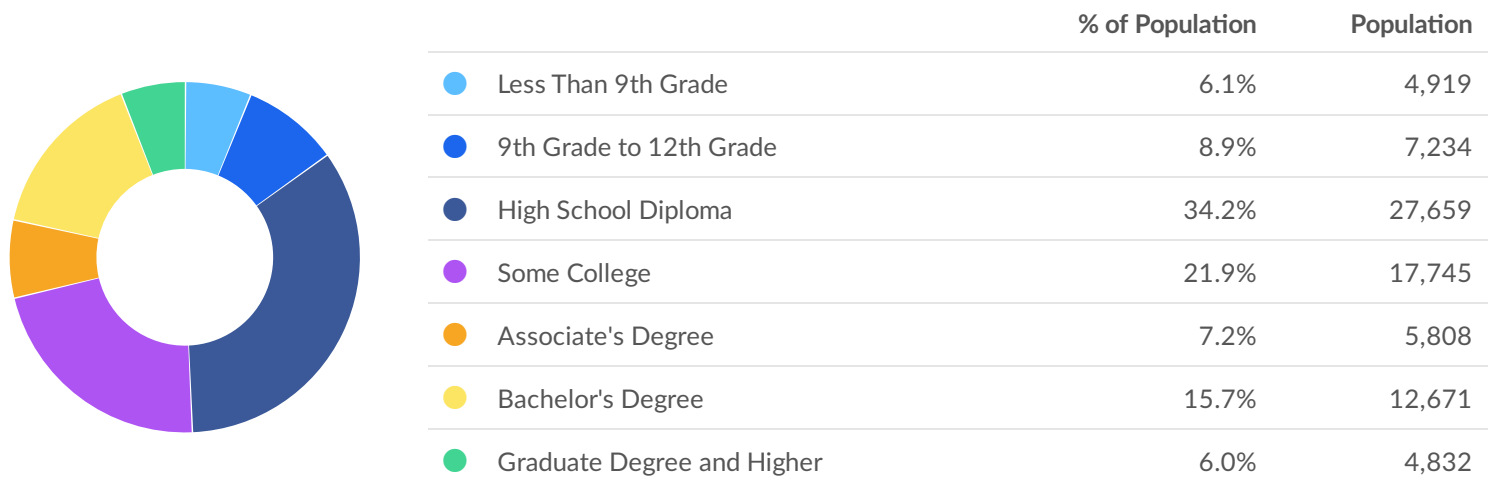
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	122,046	56,954	63,506	88.2	\$5.15B	\$6.43B	\$6.18B
Nation	330,354,682	160,966,313	166,243,585	100.0	\$21.12T	\$0	\$8.97T

2020 Labor Force Breakdown



Educational Attainment

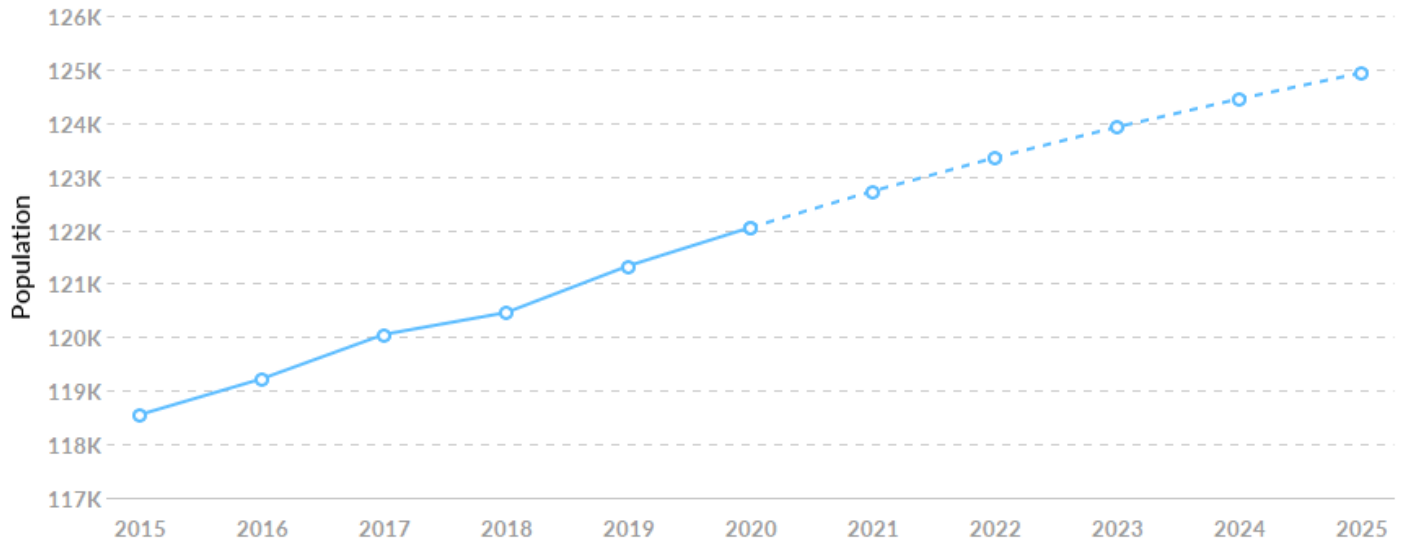
Concerning educational attainment, **15.7% of Jasper County, MO residents possess a Bachelor's Degree** (3.4% below the national average), and **7.2% hold an Associate's Degree** (1.0% below the national average).



Historic & Projected Trends

Population Trends

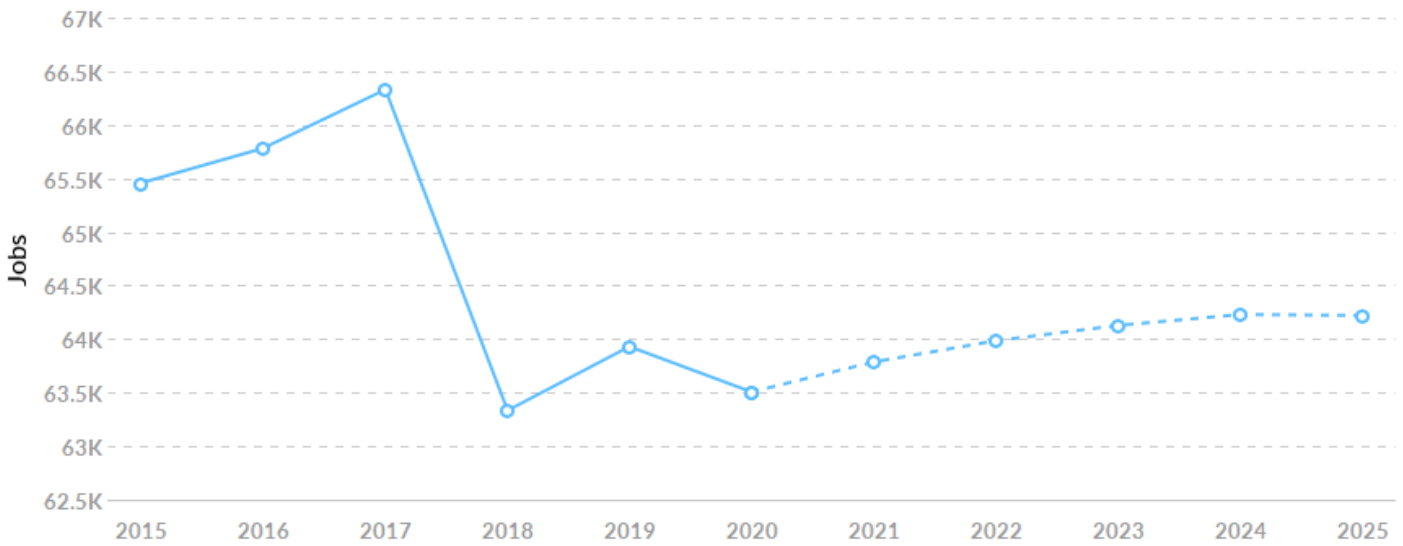
As of 2020 the region's population **increased by 2.9%** since 2015, growing by 3,496. Population is expected to **increase by 2.4%** between 2020 and 2025, adding 2,886.



Timeframe	Population
2015	118,550
2016	119,221
2017	120,049
2018	120,457
2019	121,330
2020	122,046
2021	122,724
2022	123,348
2023	123,921
2024	124,447
2025	124,932

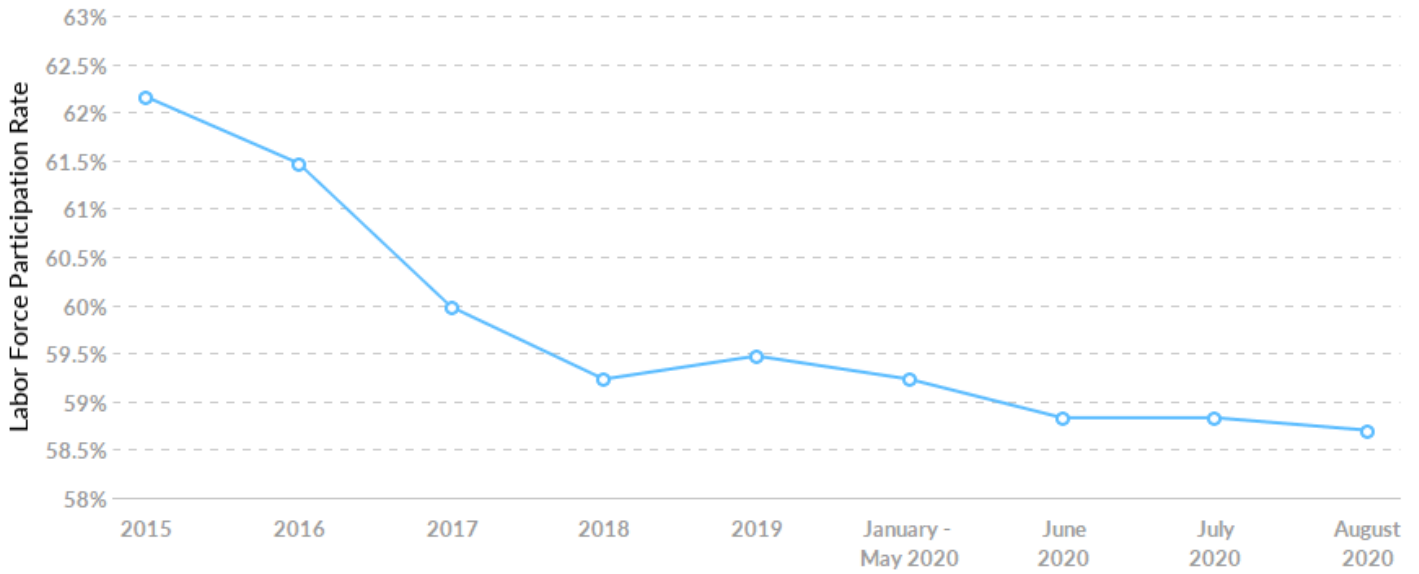
Job Trends

From 2015 to 2020, jobs declined by 3.0% in Jasper County, MO from 65,456 to 63,506. This change fell short of the national growth rate of 6.2% by 9.2%.



Timeframe	Jobs
2015	65,456
2016	65,780
2017	66,327
2018	63,331
2019	63,930
2020	63,506
2021	63,786
2022	63,984
2023	64,127
2024	64,229
2025	64,220

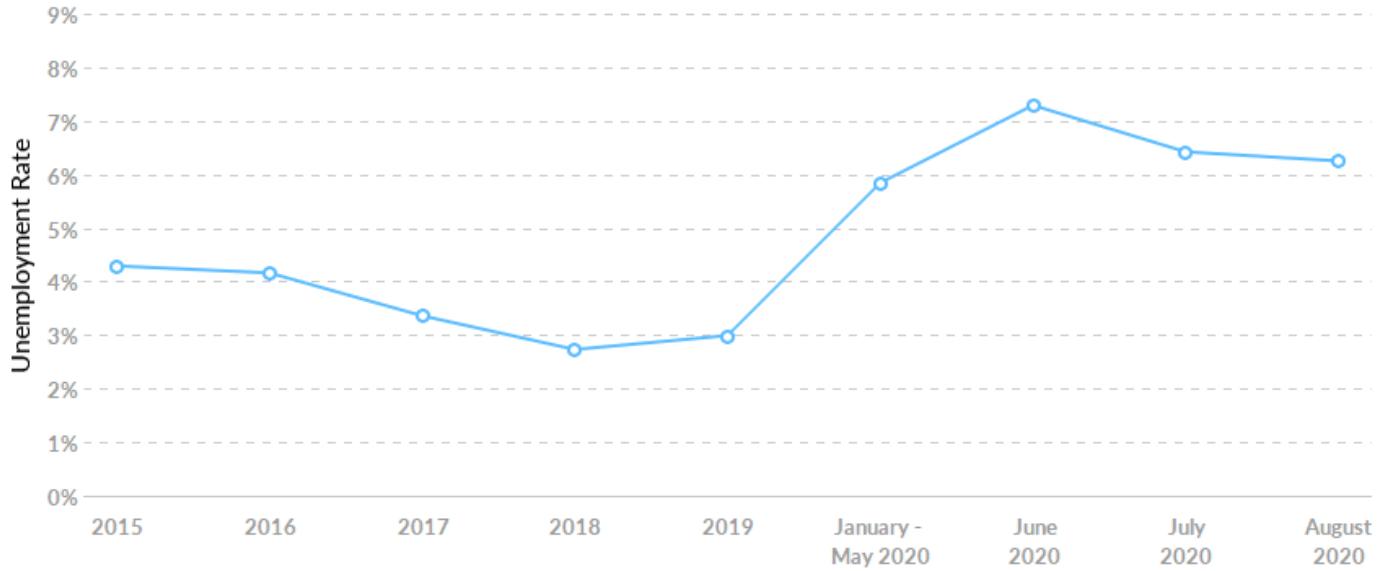
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	62.16%
2016	61.47%
2017	59.98%
2018	59.23%
2019	59.47%
January - May 2020	59.23%
June 2020	58.83%
July 2020	58.83%
August 2020	58.70%

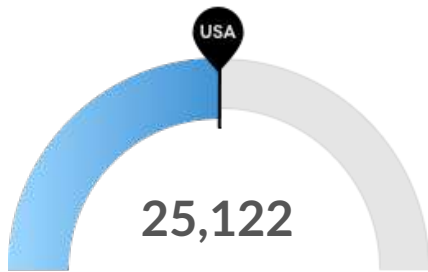
Unemployment Rate Trends

Jasper County, MO had an August 2020 unemployment rate of 6.25%, **increasing from 4.29% 5 years before.**



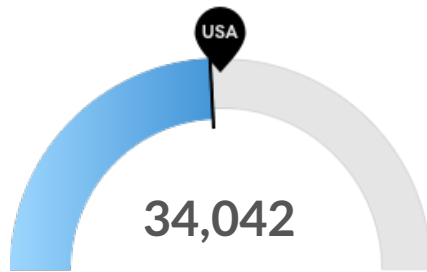
Timeframe	Unemployment Rate
2015	4.29%
2016	4.16%
2017	3.36%
2018	2.73%
2019	2.99%
January - May 2020	5.84%
June 2020	7.29%
July 2020	6.42%
August 2020	6.25%

Population Characteristics



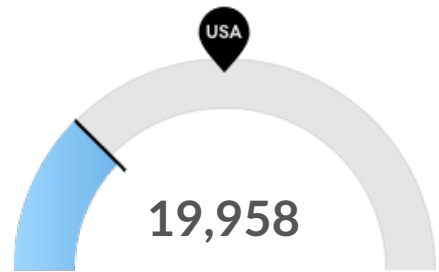
Millennials

Jasper County, MO has 25,122 millennials (ages 25-39). The national average for an area this size is 25,016.



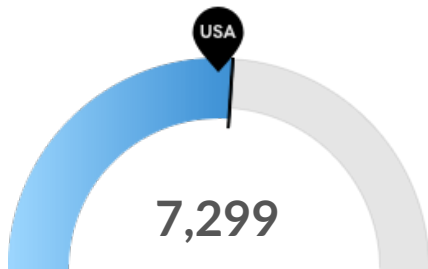
Retiring Soon

Retirement risk is about average in Jasper County, MO. The national average for an area this size is 35,673 people 55 or older, while there are 34,042 here.



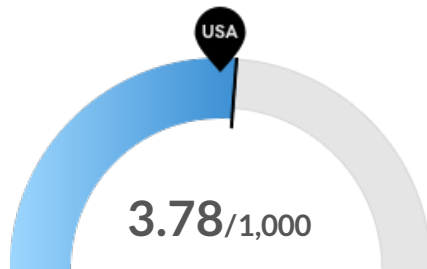
Racial Diversity

Racial diversity is low in Jasper County, MO. The national average for an area this size is 48,397 racially diverse people, while there are 19,958 here.



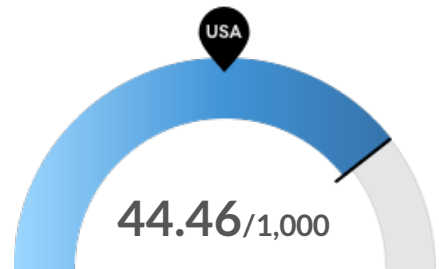
Veterans

Jasper County, MO has 7,299 veterans. The national average for an area this size is 6,862.



Violent Crime

Jasper County, MO has 3.78 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

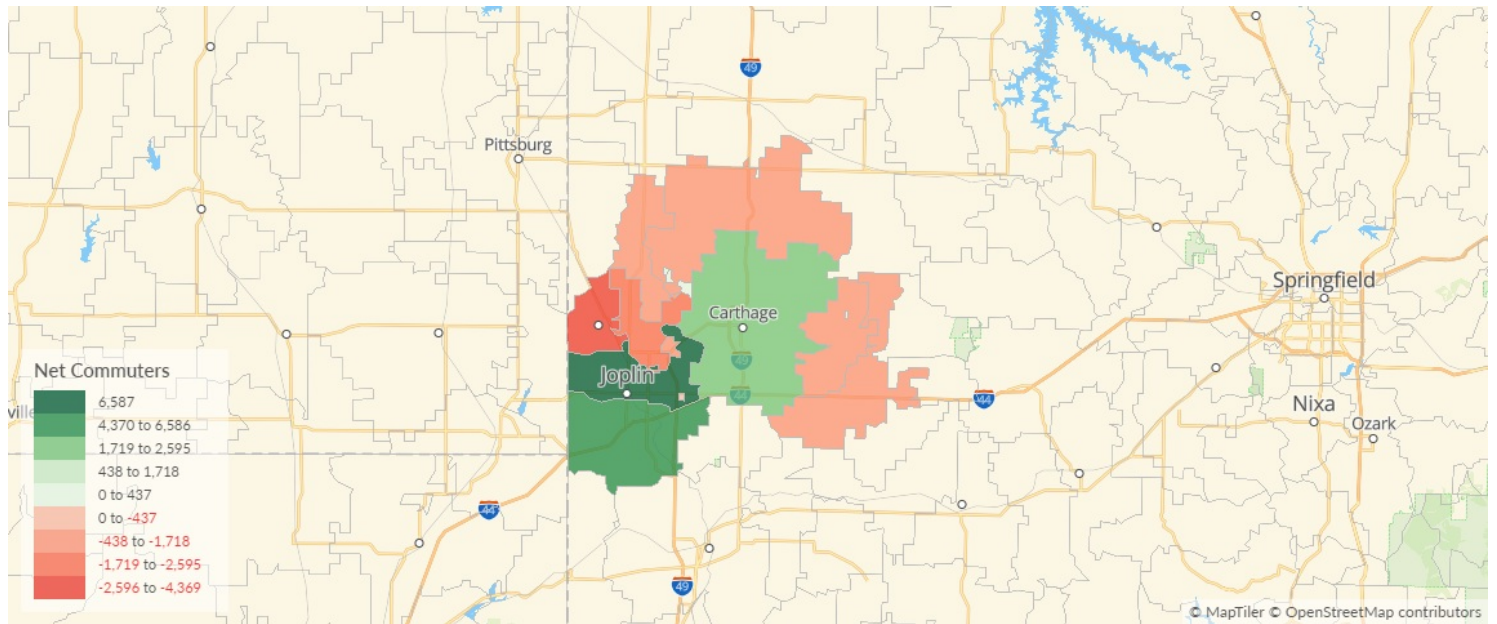


Property Crime

Jasper County, MO has 44.46 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jasper County, MO currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



Where Talent Works

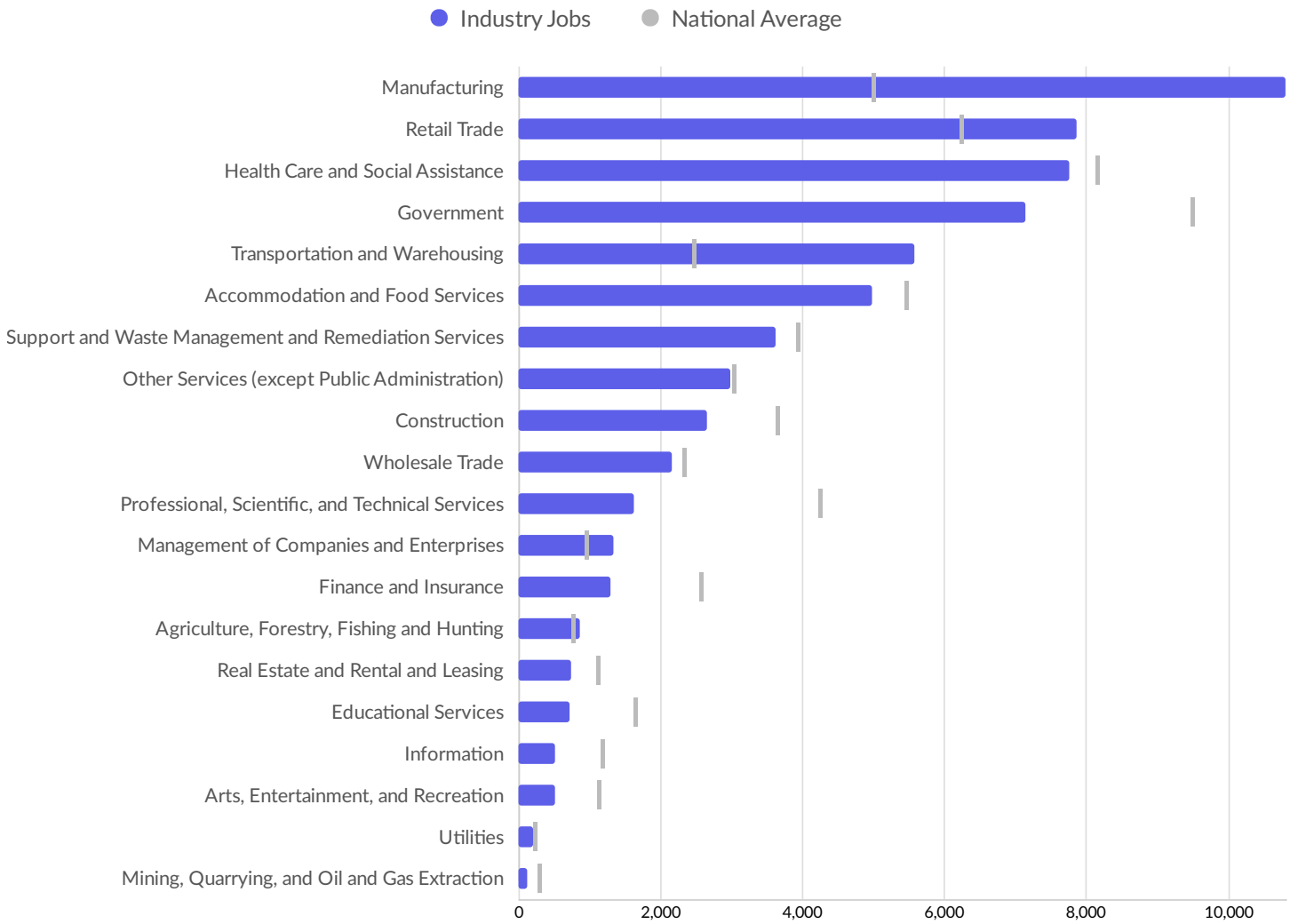
ZIP	Name	2020 Employment
64801	Joplin, MO (in Jasper co...	21,528
64804	Joplin, MO (in Jasper co...	20,318
64836	Carthage, MO (in Jasper...	11,862
64870	Webb City, MO (in Jasp...	4,473
64834	Carl Junction, MO (in Ja...	1,761

Where Talent Lives

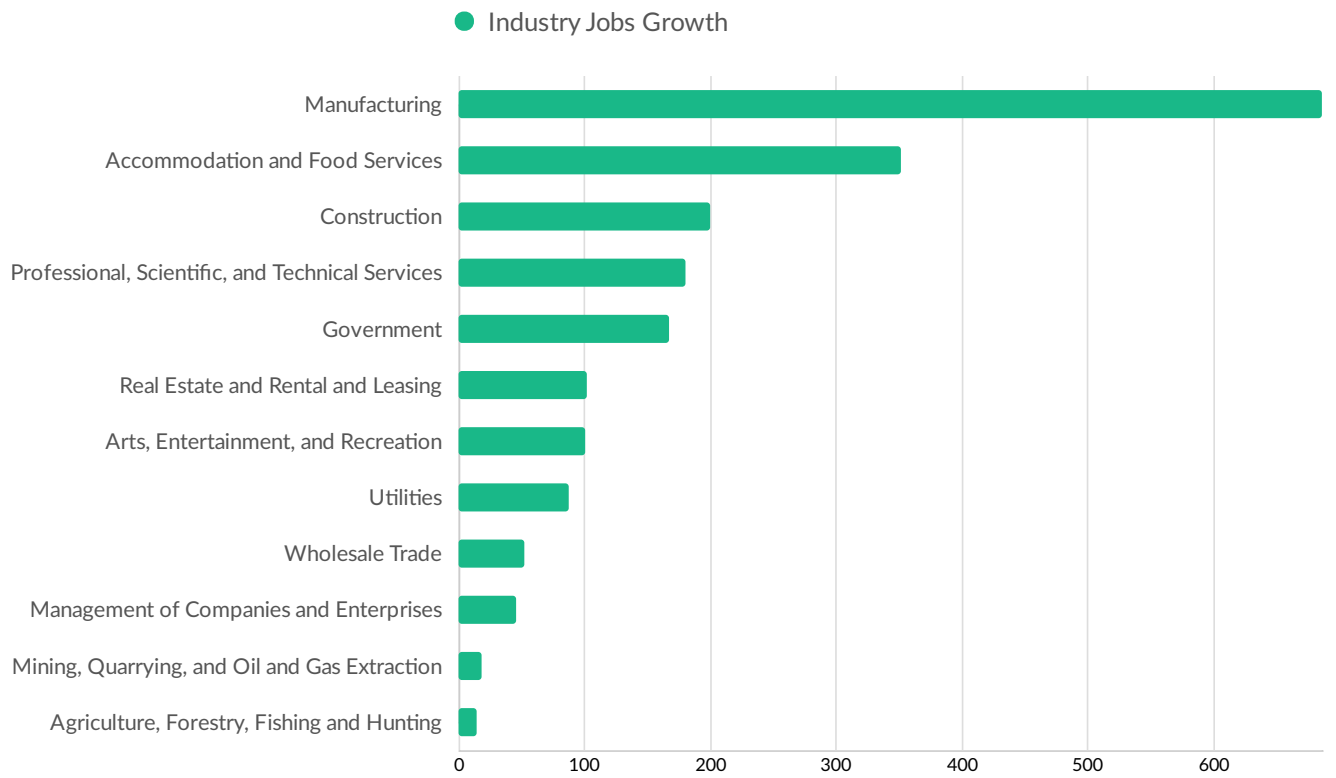
ZIP	Name	2020 Workers
64804	Joplin, MO (in Jasper co...	15,947
64801	Joplin, MO (in Jasper co...	14,942
64836	Carthage, MO (in Jasper...	10,142
64870	Webb City, MO (in Jasp...	6,507
64834	Carl Junction, MO (in Ja...	4,357

Industry Characteristics

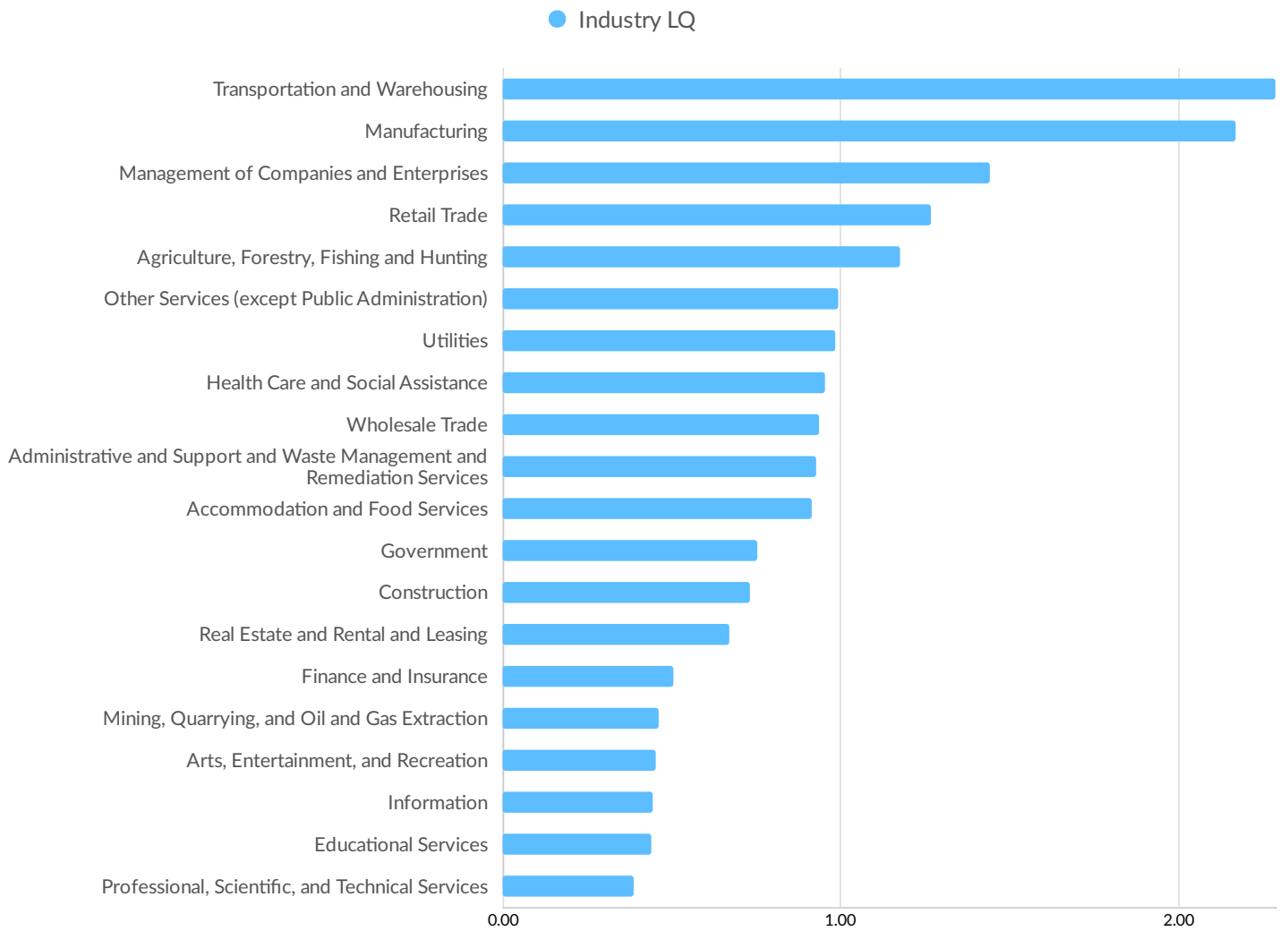
Largest Industries



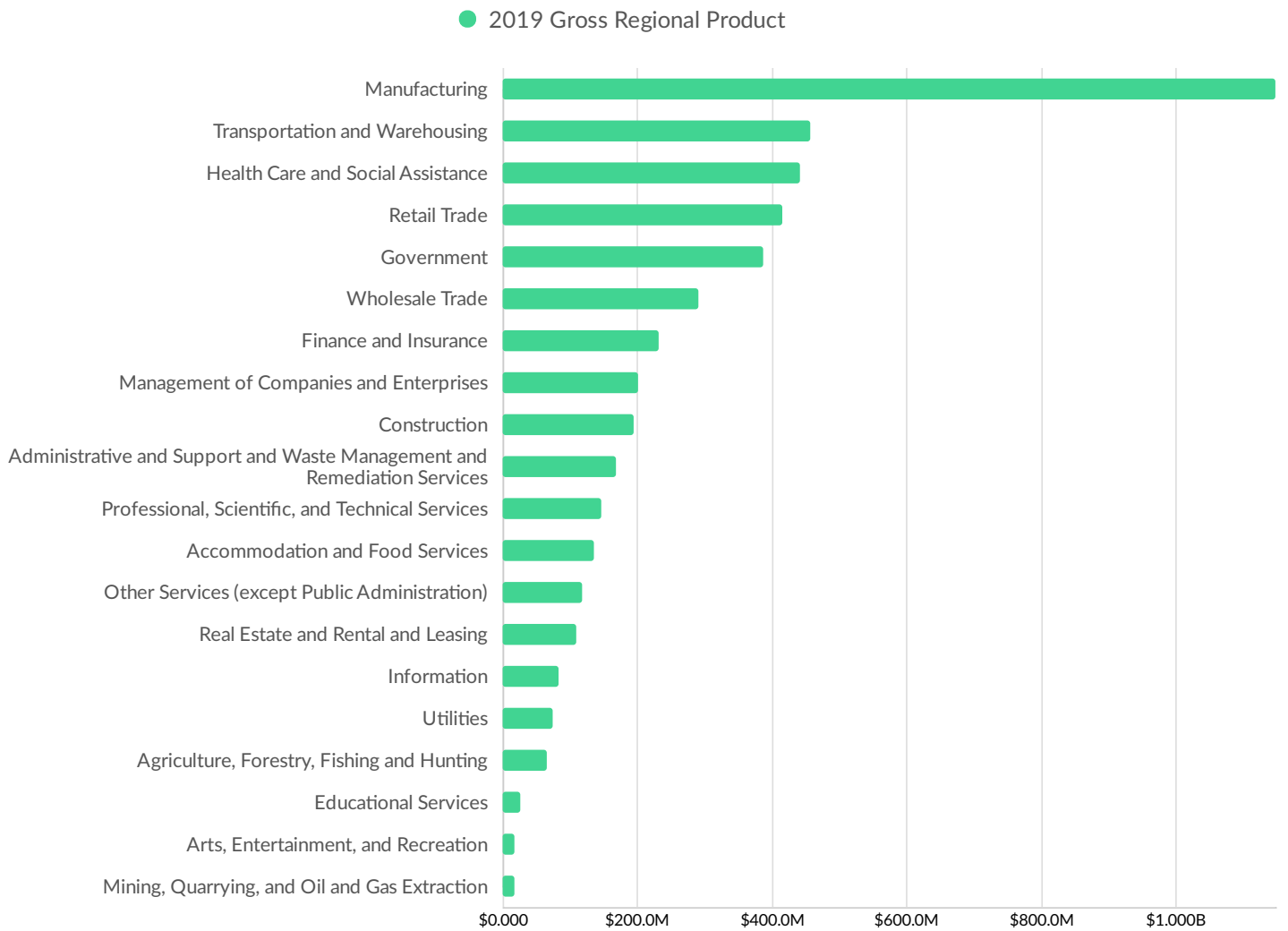
Top Growing Industries



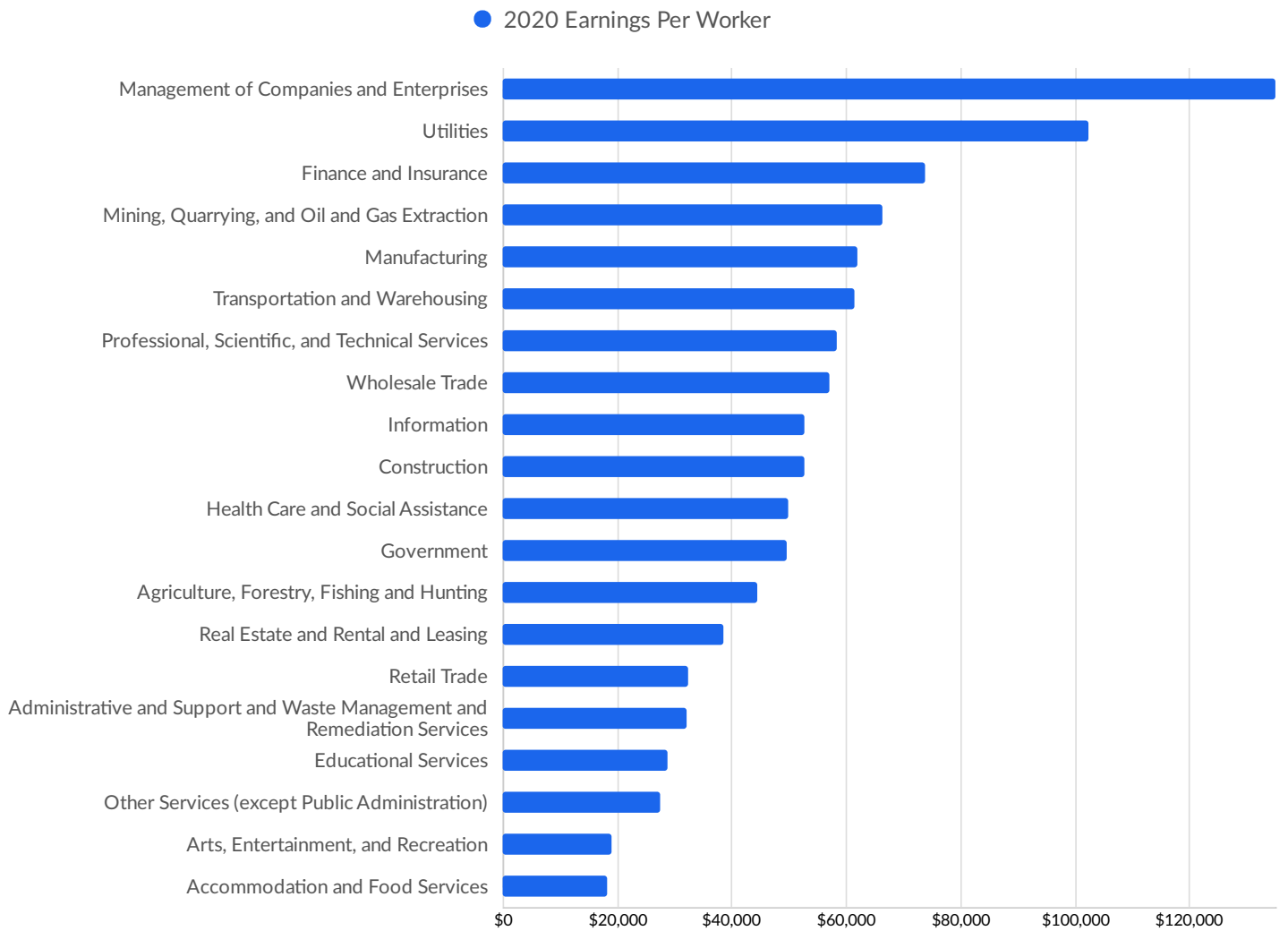
Top Industry LQ



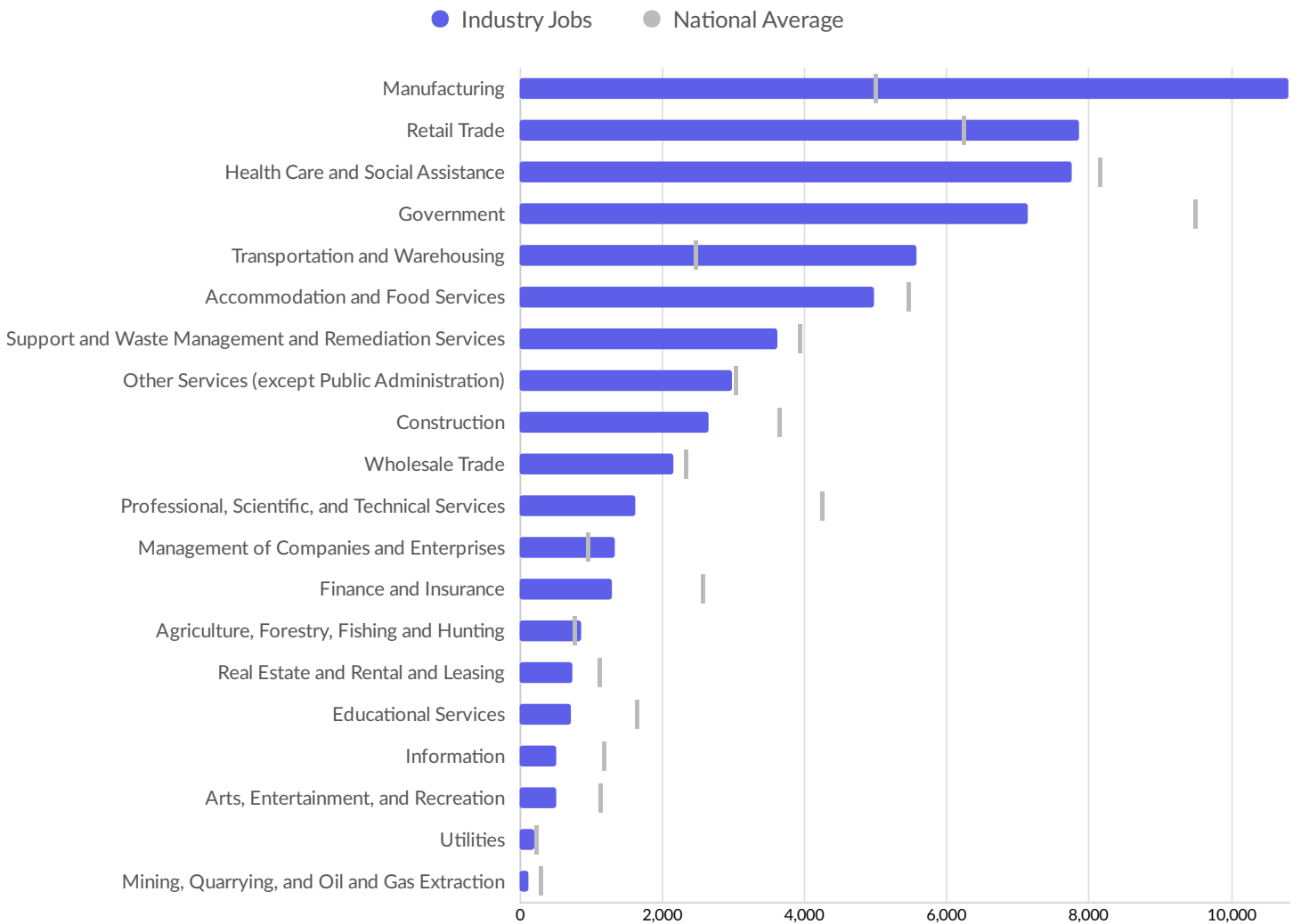
Top Industry GRP



Top Industry Earnings


















Largest Industries



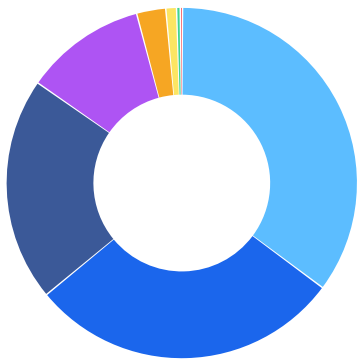
Business Characteristics

12,766 Companies Employ Your Workers

Online profiles for your workers mention 12,766 companies as employers, with the top 10 appearing below. In the last 12 months, 2,277 companies in Jasper County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	634 	Freeman Health System	800 
Leggett & Platt, Incorporated	542 	CRST International, Inc.	460 
Missouri Southern State Univers...	358 	Mercy	454 
Sunbelt Home Health Care Inc	338 	U.S. Xpress, Inc.	320 
Wal-Mart, Inc.	310 	Platinum Supplemental Insuranc...	275 
Pittsburg State University Found...	225 	Mercy Health	244 
Joplin Schools	218 	Care.com, Inc.	242 
Eaglepicher Technologies, LLC	194 	Hogan Transports Inc	226 
AT&T Inc.	188 	Leggett & Platt, Incorporated	200 
Tamko Building Products, Inc.	174 	Wal-Mart, Inc.	190 

Business Size

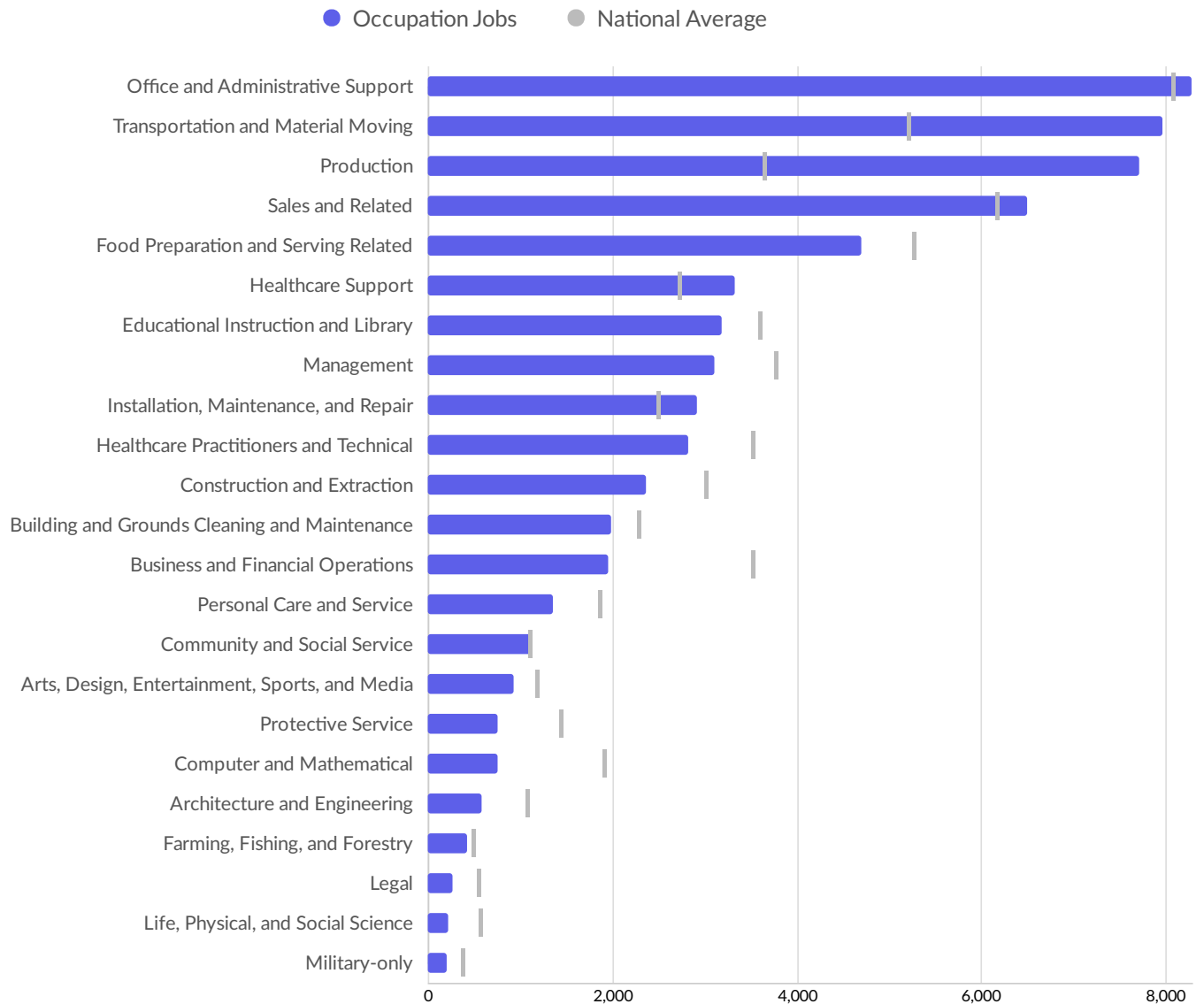


	Percentage	Business Count
1 to 4 employees	35.1%	1,673
5 to 9 employees	28.9%	1,375
10 to 19 employees	20.6%	984
20 to 49 employees	11.2%	533
50 to 99 employees	2.7%	128
100 to 249 employees	1.0%	47
250 to 499 employees	0.3%	16
500+ employees	0.2%	10

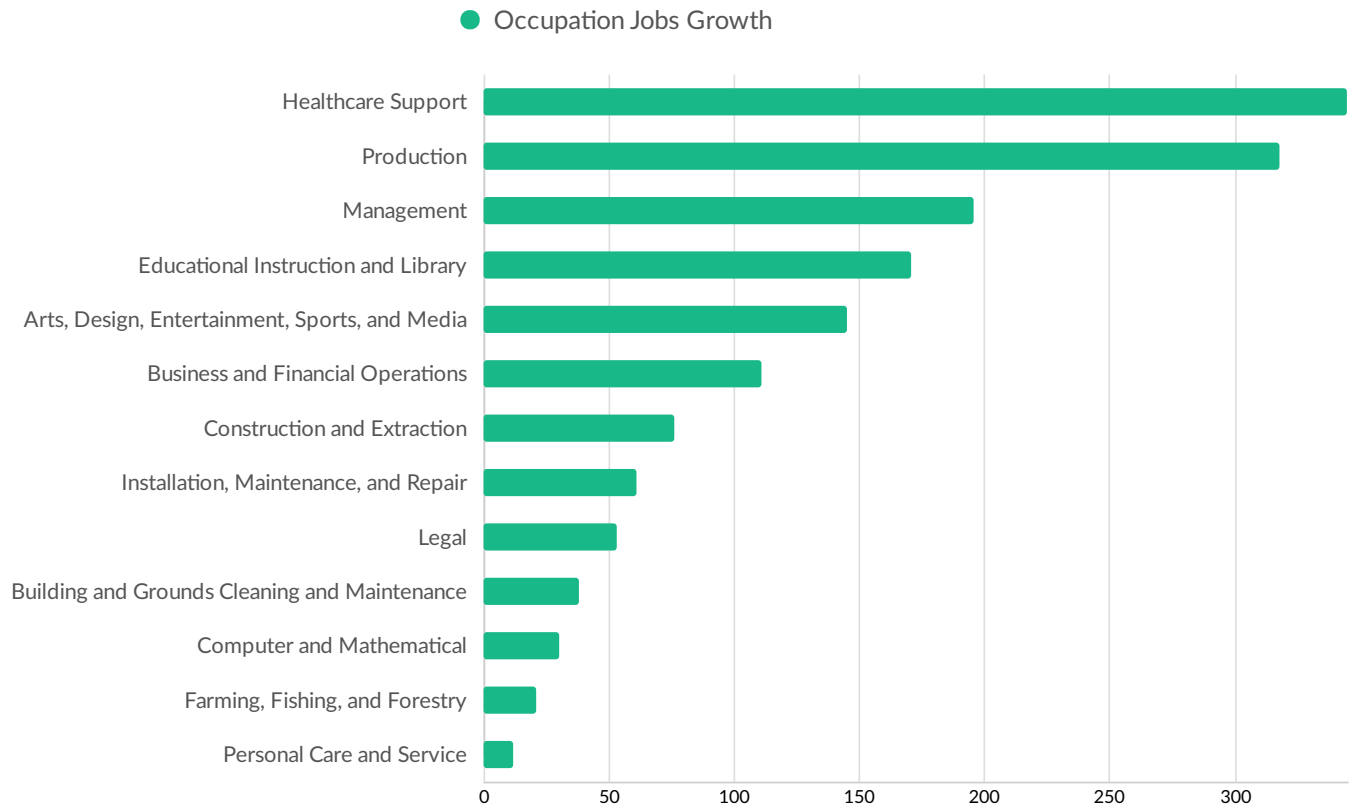
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

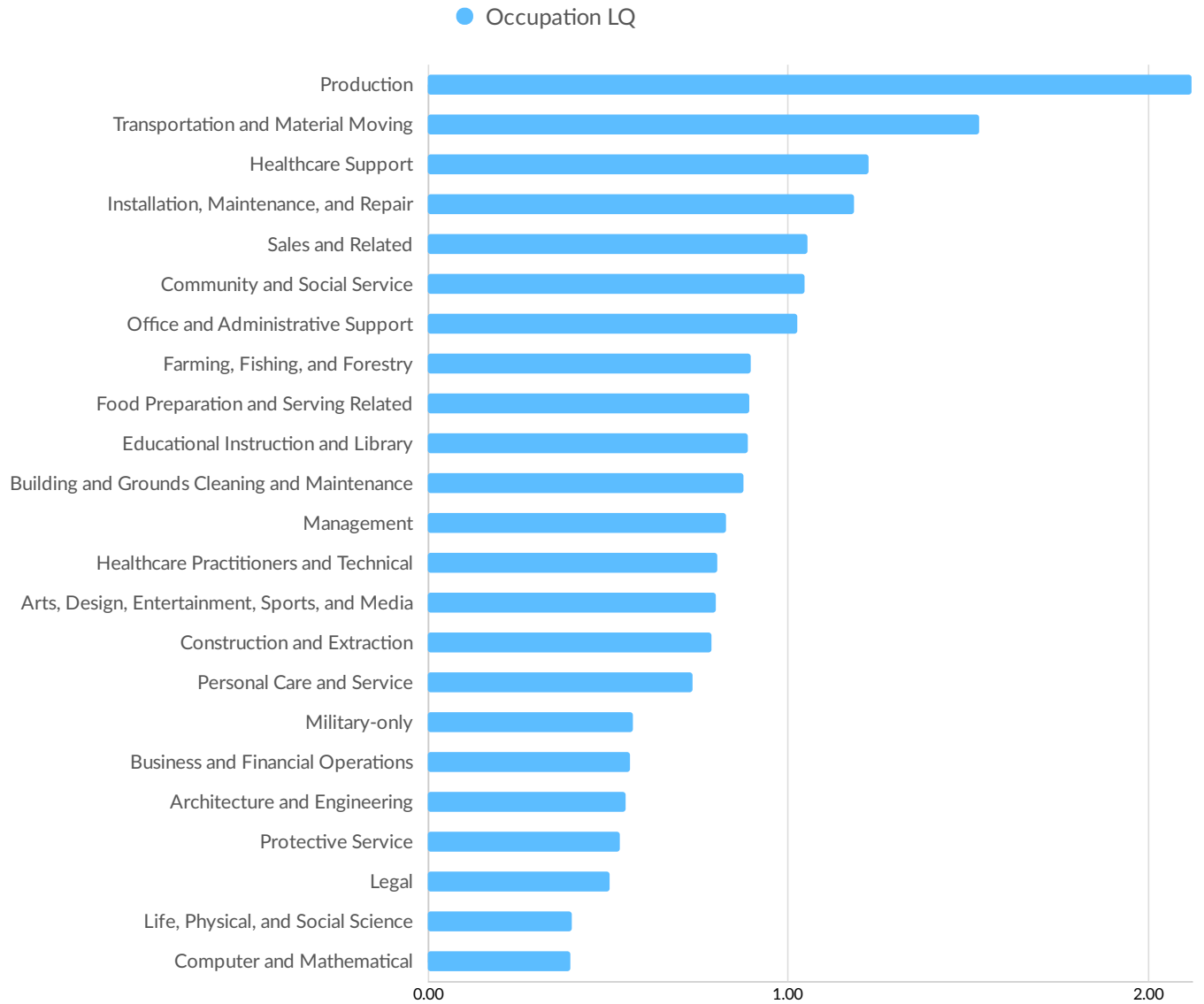
Largest Occupations



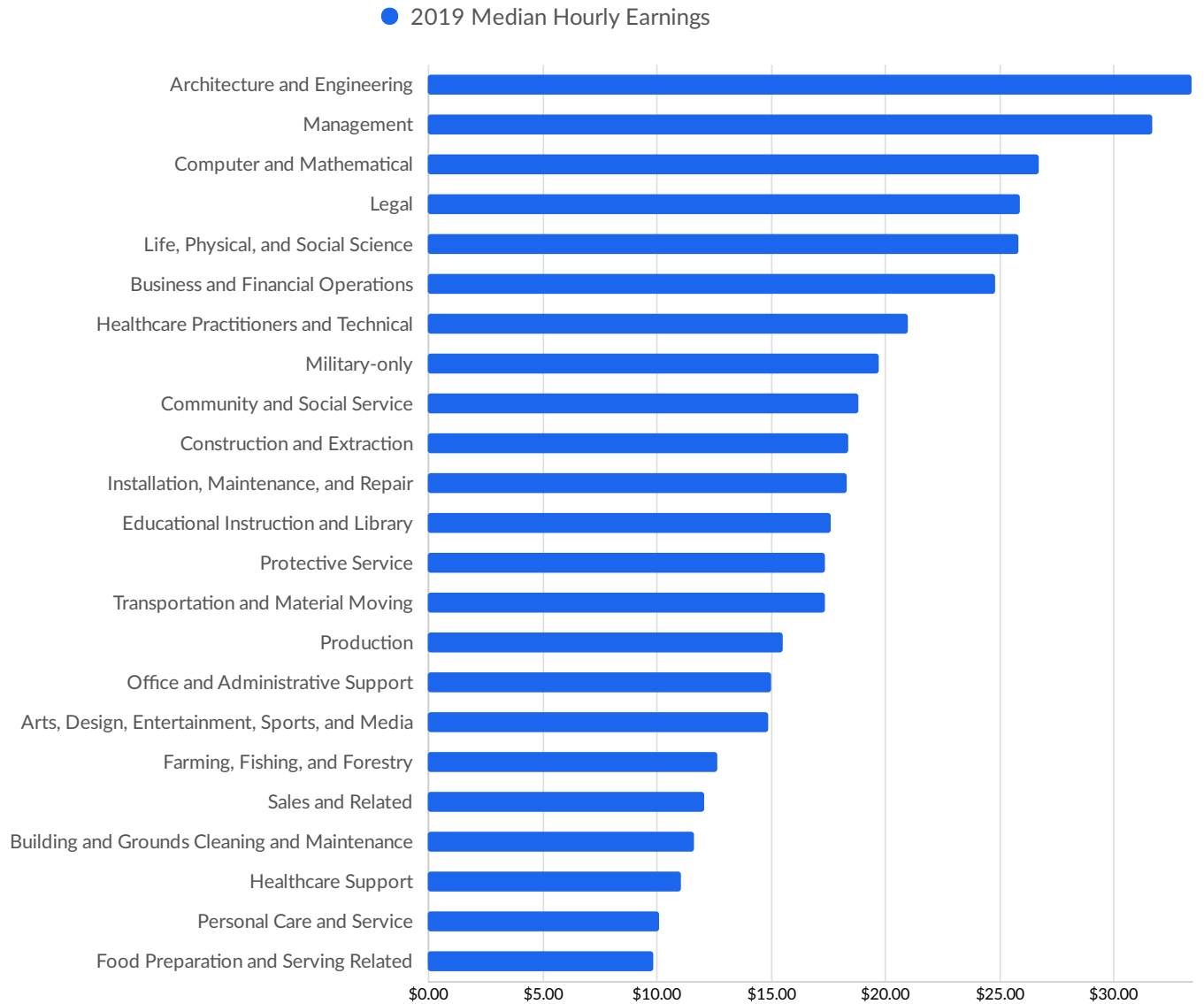
Top Growing Occupations



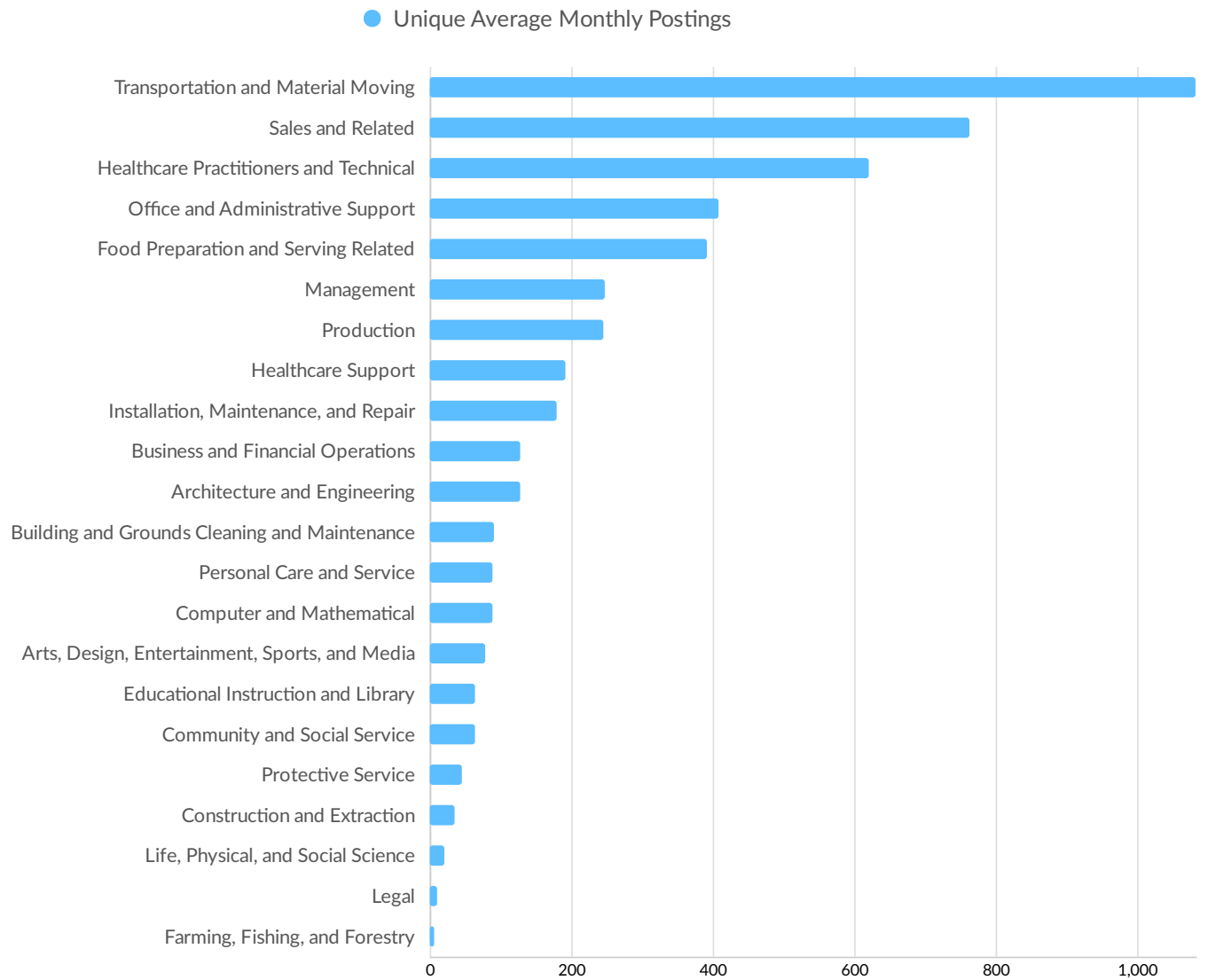
Top Occupation LQ



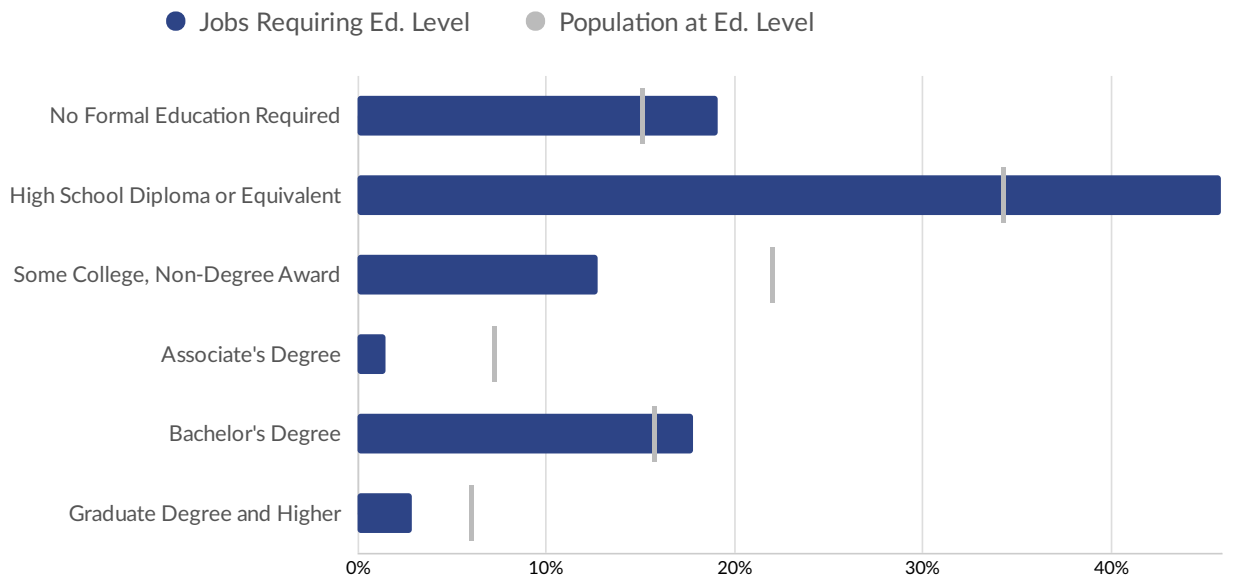
Top Occupation Earnings



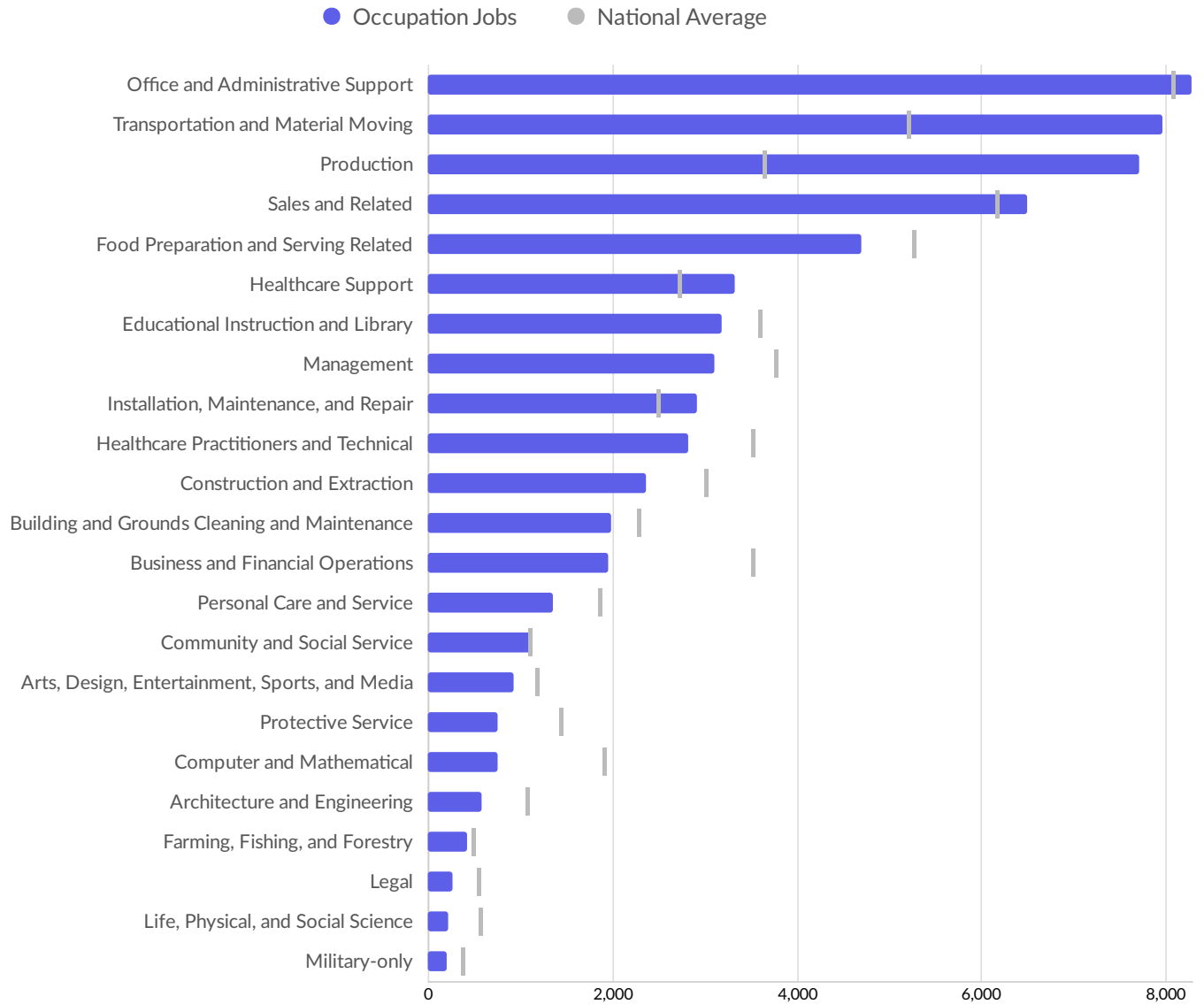
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

In 2019, there were 1,767 graduates in Jasper County, MO. This pipeline has grown by 18% over the last 5 years. The highest share of these graduates come from "Business/Commerce, General", Bible/Biblical Studies, and Criminal Justice/Police Science.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Missouri Southern State University	1,441	
Ozark Christian College	140	
Franklin Technology-MSSU	87	
City Pointe Beauty Academy	59	
Carthage R9 School District-Carthage Technical Center	28	
New Dimensions School of Hair Design	12	
Vatterott College-Joplin	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

