



# McDonald County, MO

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



105 North Rangeline PO Box 1706  
Joplin, Missouri 64802

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## Report Parameters

### 1 County

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29119 McDonald County, MO

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**22,923**

**Population (2020)**

Population **grew by 240** over the last 5 years and is projected to **grow by 196** over the next 5 years.

**8,162**

**Total Regional Employment**

Jobs **decreased by 109** over the last 5 years but are projected to **grow by 173** over the next 5 years.

**\$42.0K**

**Median Household Income (2018)**

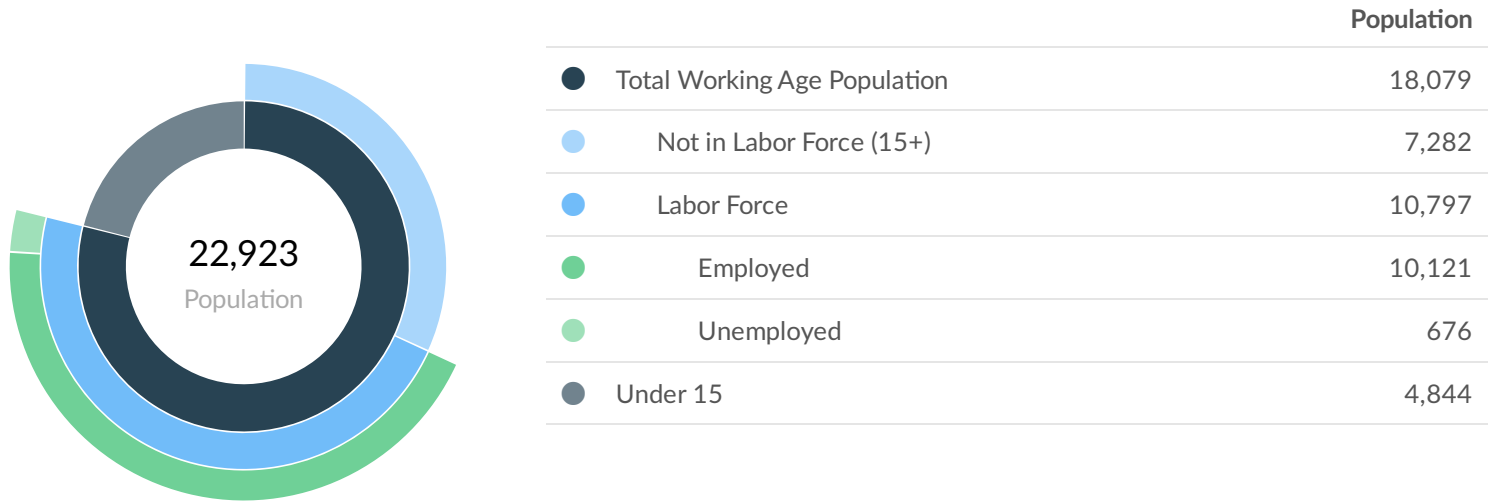
Median household income is **\$18.3K below** the national median household income of \$60.3K.

### Takeaways

- As of 2020 the region's population **increased by 1.1%** since 2015, growing by 240. Population is expected to **increase by 0.9%** between 2020 and 2025, adding 196.
- From 2015 to 2020, jobs **declined by 1.3%** in McDonald County, MO from 8,271 to **8,162**. This change **fell short of the national growth rate of 6.2% by 7.5%**. As the number of jobs declined, the **labor force participation rate increased from 58.3% to 59.7% between 2015 and 2020**.
- Concerning educational attainment, **7.1% of McDonald County, MO residents possess a Bachelor's Degree** (12.0% below the national average), and **5.3% hold an Associate's Degree** (2.8% below the national average).
- The top three industries in 2020 are Animal Slaughtering and Processing, Animal Production, and Education and Hospitals (Local Government).

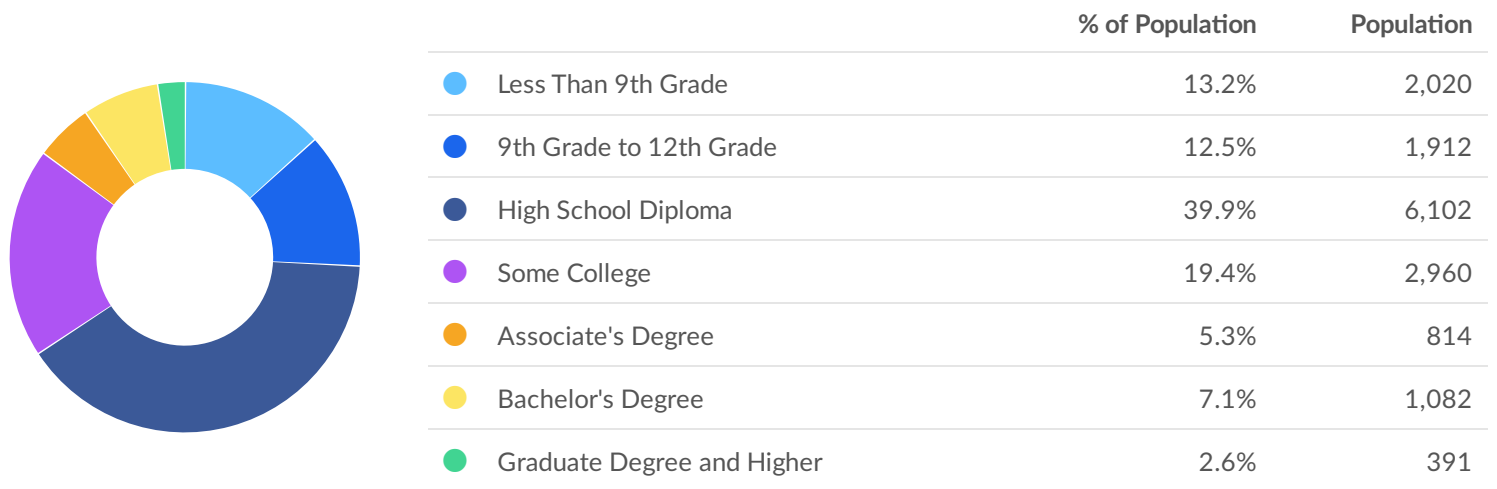
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	22,923	10,797	8,162	87.4	\$634.87M	\$1.40B	\$1.16B
Nation	330,354,682	160,966,313	166,243,585	100.0	\$21.12T	\$0	\$8.97T

## 2020 Labor Force Breakdown



## Educational Attainment

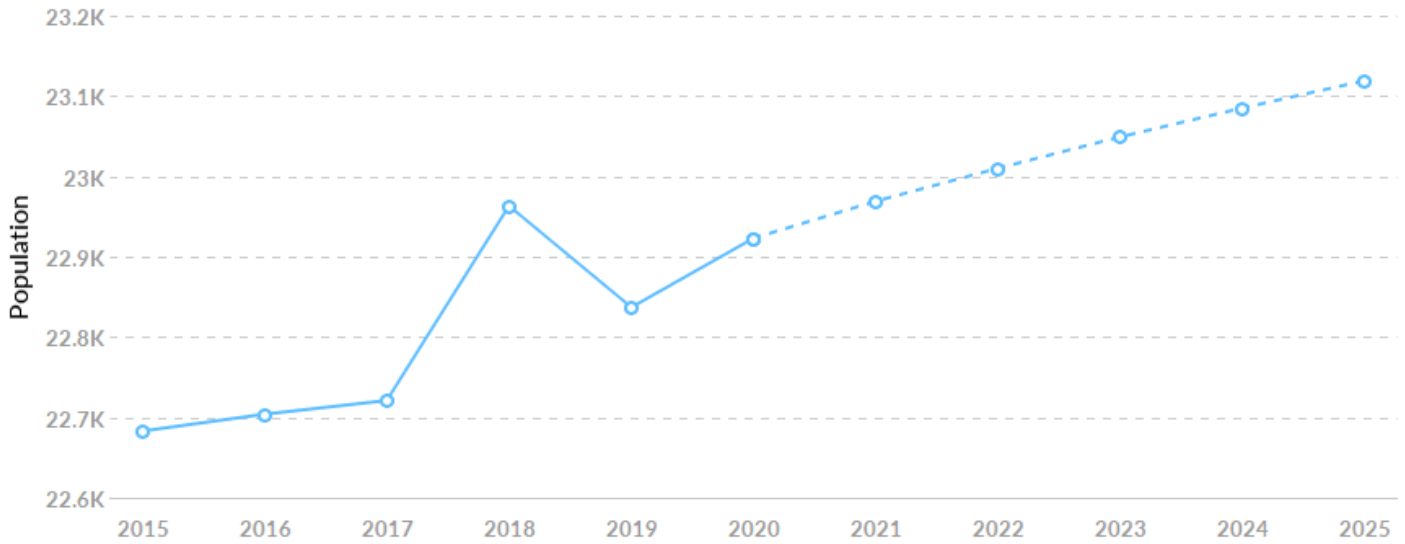
Concerning educational attainment, **7.1% of McDonald County, MO residents possess a Bachelor's Degree** (12.0% below the national average), and **5.3% hold an Associate's Degree** (2.8% below the national average).



# Historic & Projected Trends

## Population Trends

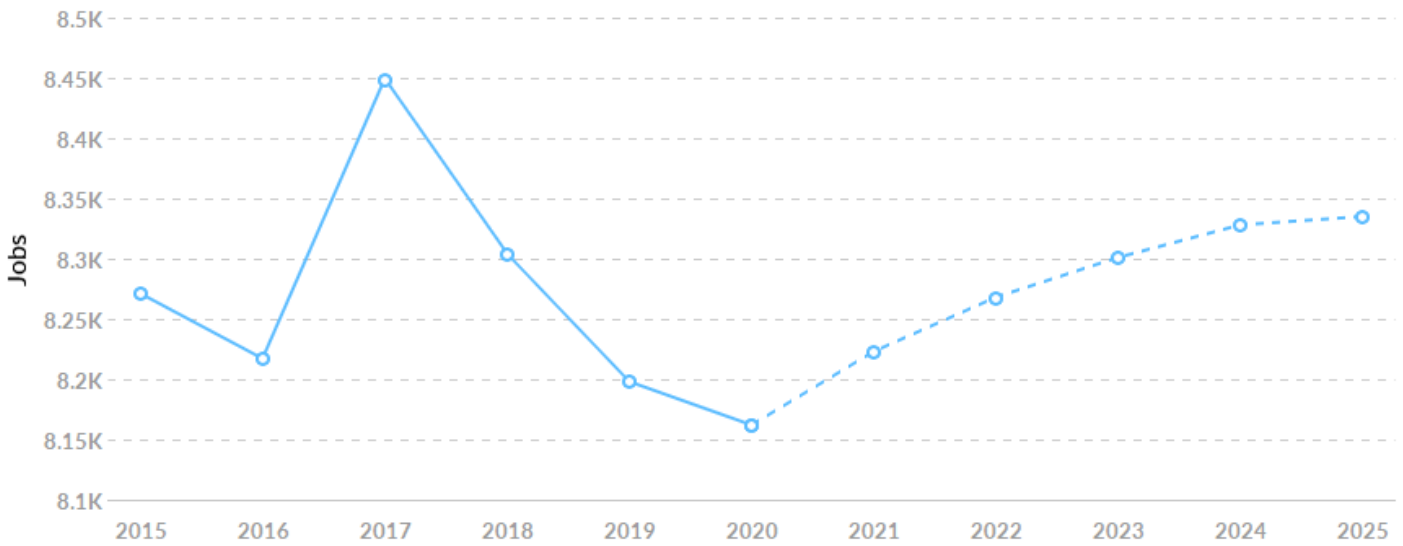
As of 2020 the region's population **increased by 1.1%** since 2015, growing by 240. Population is expected to **increase by 0.9%** between 2020 and 2025, adding 196.



Timeframe	Population
2015	22,683
2016	22,704
2017	22,721
2018	22,963
2019	22,837
2020	22,923
2021	22,969
2022	23,010
2023	23,049
2024	23,085
2025	23,119

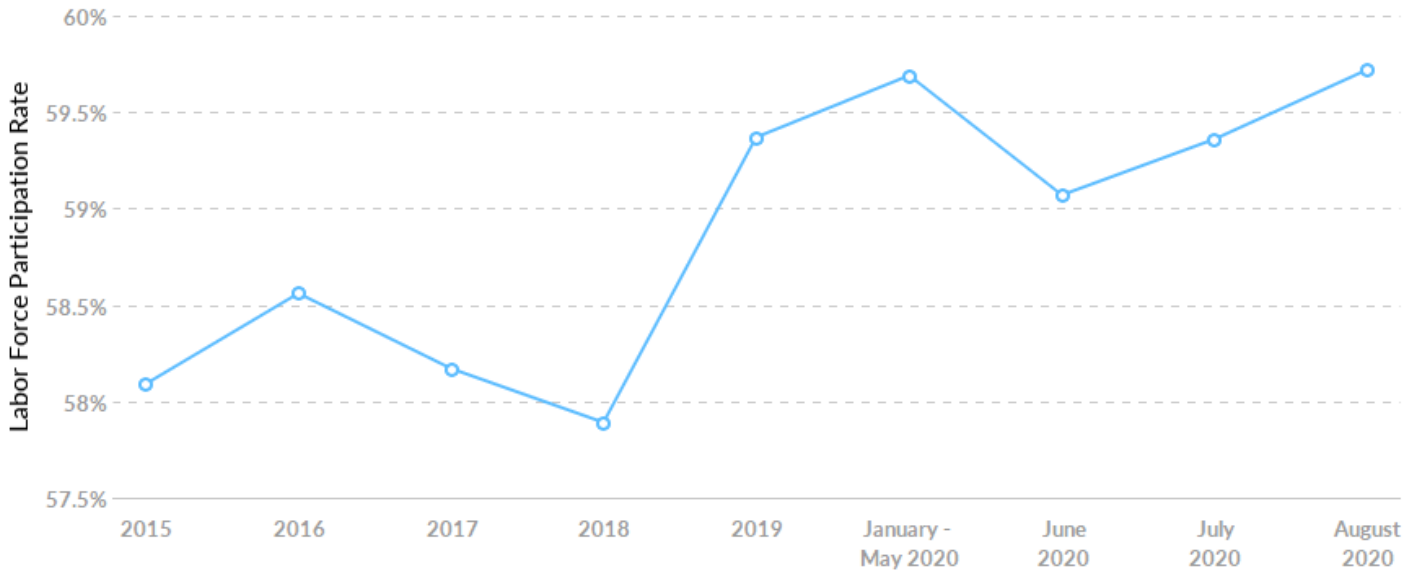
## Job Trends

From 2015 to 2020, jobs **declined by 1.3%** in McDonald County, MO from 8,271 to **8,162**. This change **fell short of the national growth rate of 6.2% by 7.5%**.



Timeframe	Jobs
2015	8,271
2016	8,217
2017	8,449
2018	8,304
2019	8,198
2020	8,162
2021	8,223
2022	8,268
2023	8,301
2024	8,328
2025	8,335

## Labor Force Participation Rate Trends

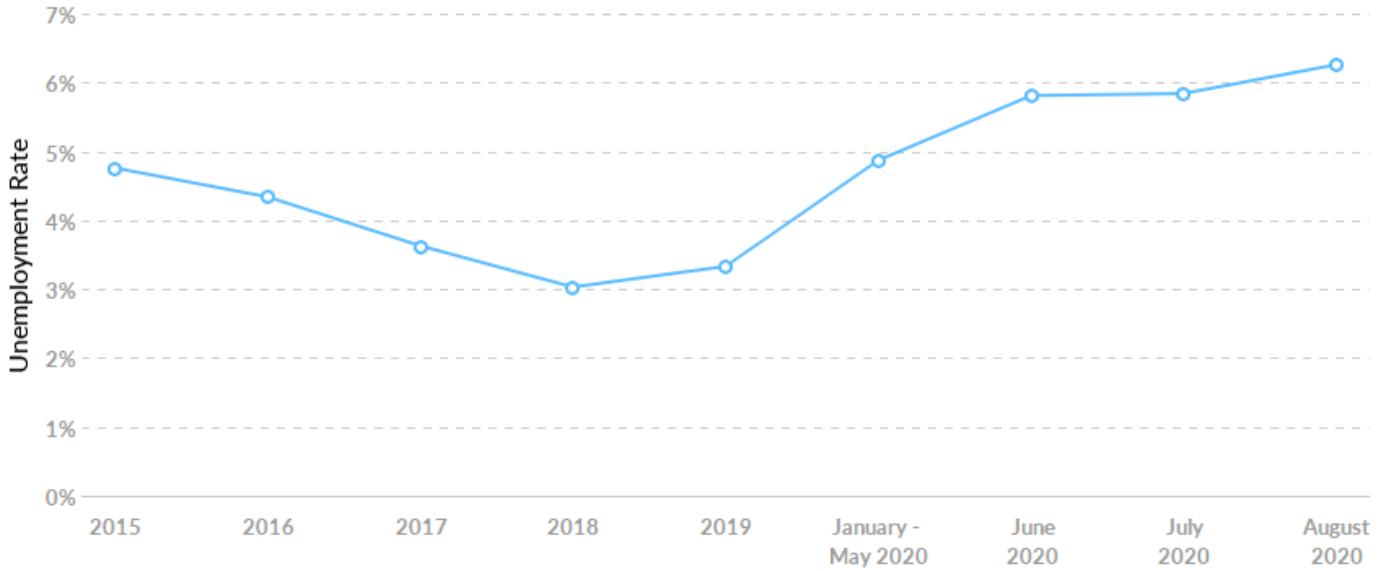


Timeframe	Labor Force Participation Rate
2015	58.09%
2016	58.56%
2017	58.17%
2018	57.89%
2019	59.37%
January - May 2020	59.69%
June 2020	59.07%
July 2020	59.36%
August 2020	59.72%



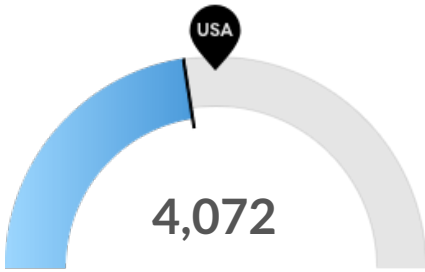
## Unemployment Rate Trends

McDonald County, MO had an August 2020 unemployment rate of 6.26%, **increasing from 4.76%** 5 years before.



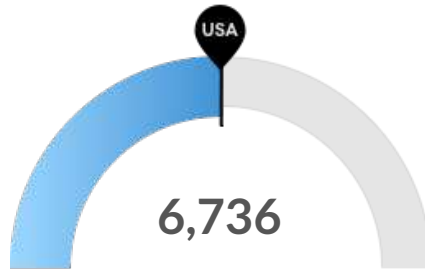
Timeframe	Unemployment Rate
2015	4.76%
2016	4.34%
2017	3.63%
2018	3.03%
2019	3.33%
January - May 2020	4.87%
June 2020	5.81%
July 2020	5.84%
August 2020	6.26%

## Population Characteristics



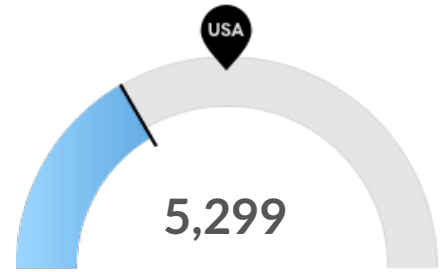
**Millennials**

McDonald County, MO has 4,072 millennials (ages 25-39). The national average for an area this size is 4,709.



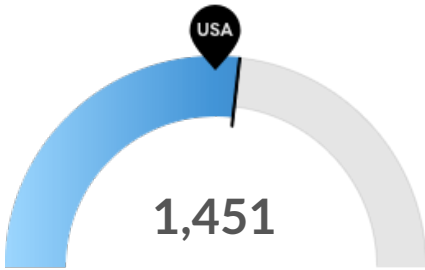
**Retiring Soon**

Retirement risk is about average in McDonald County, MO. The national average for an area this size is 6,714 people 55 or older, while there are 6,736 here.



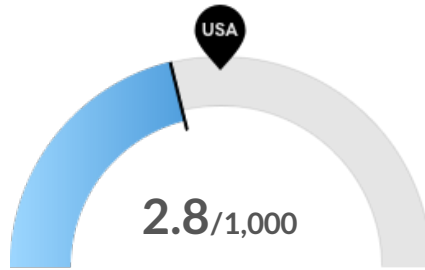
**Racial Diversity**

Racial diversity is low in McDonald County, MO. The national average for an area this size is 9,109 racially diverse people, while there are 5,299 here.



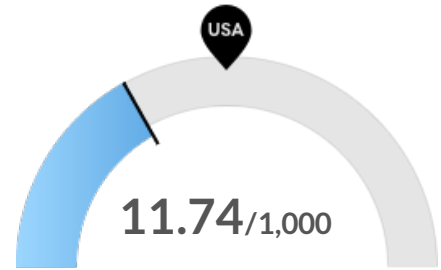
**Veterans**

McDonald County, MO has 1,451 veterans. The national average for an area this size is 1,308.



**Violent Crime**

McDonald County, MO has 2.8 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

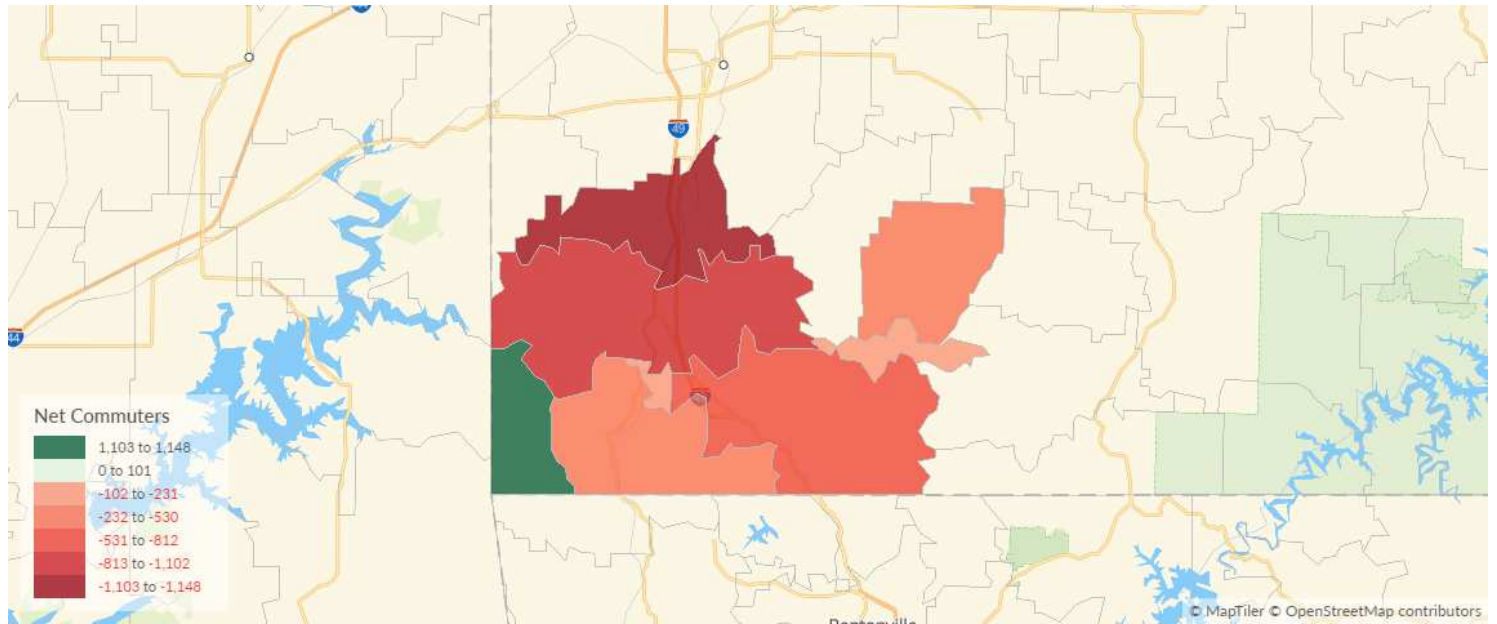


**Property Crime**

McDonald County, MO has 11.74 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in McDonald County, MO currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

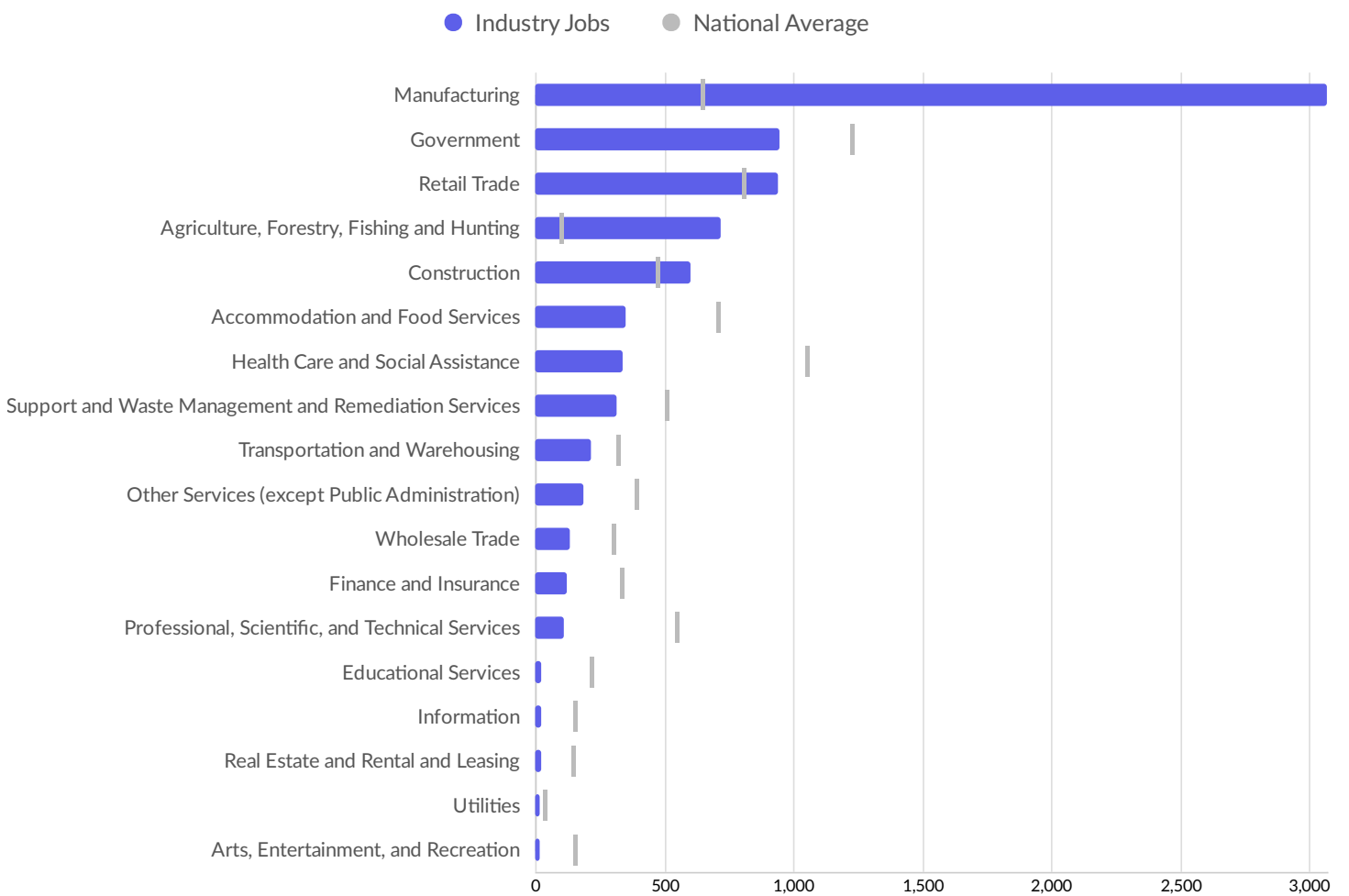
ZIP	Name	2020 Employment
64831	Anderson, MO (in McD...)	2,685
64854	Noel, MO (in McDonald...)	1,945
64863	South West City, MO (in...)	1,765
64856	Pineville, MO (in McDo...)	1,100
64843	Goodman, MO (in McD...)	477

### Where Talent Lives

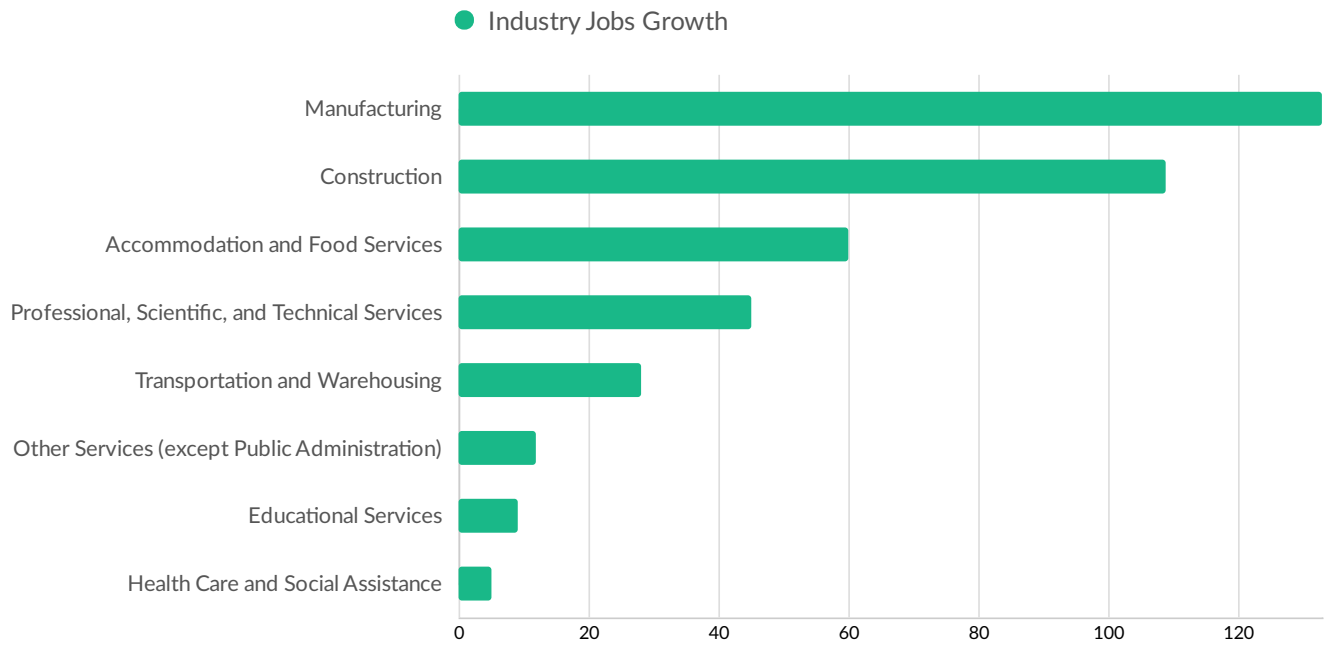
ZIP	Name	2020 Workers
64831	Anderson, MO (in McD...)	3,498
64854	Noel, MO (in McDonald...)	2,176
64856	Pineville, MO (in McDo...)	1,631
64843	Goodman, MO (in McD...)	1,625
64863	South West City, MO (in...)	662

# Industry Characteristics

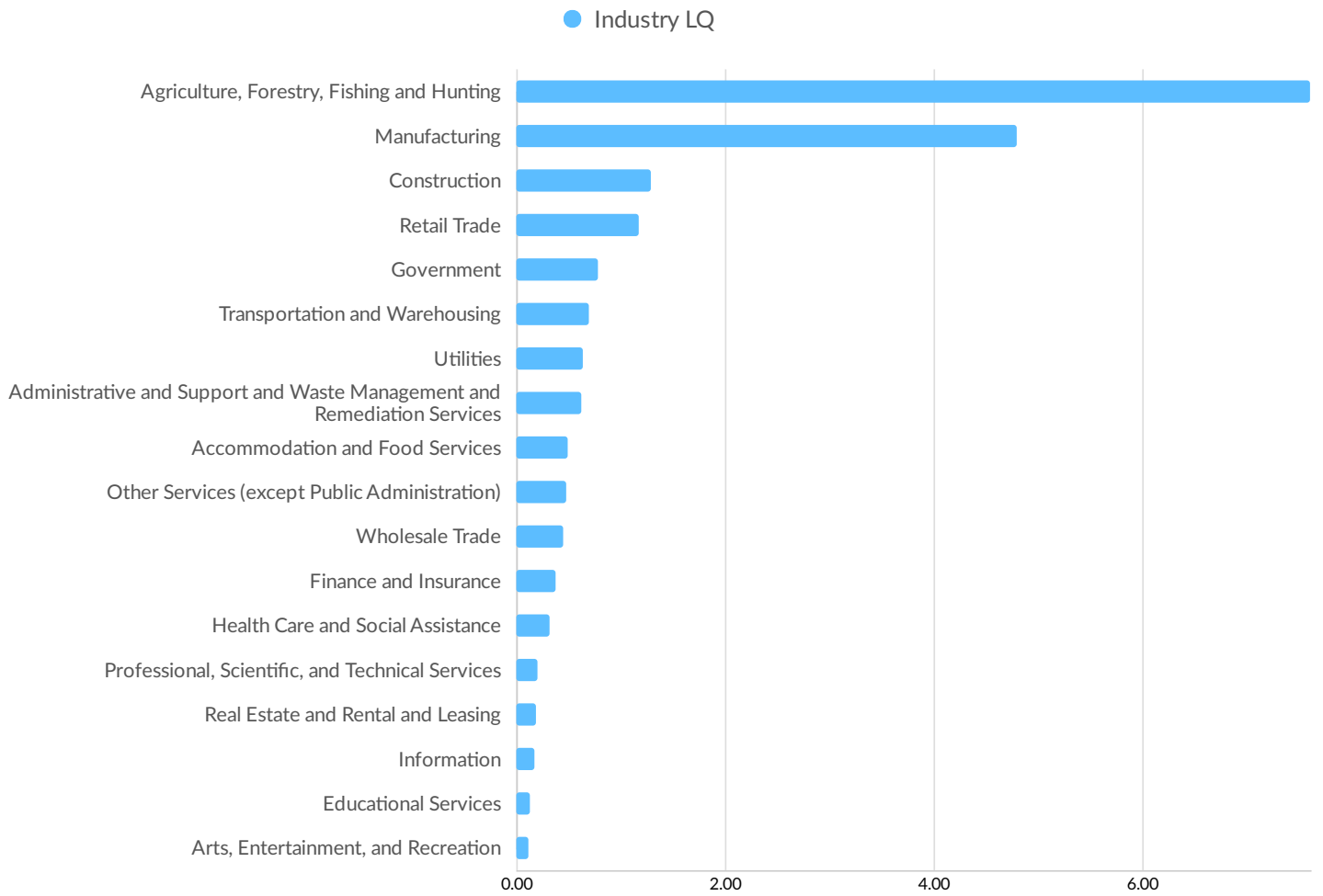
## Largest Industries



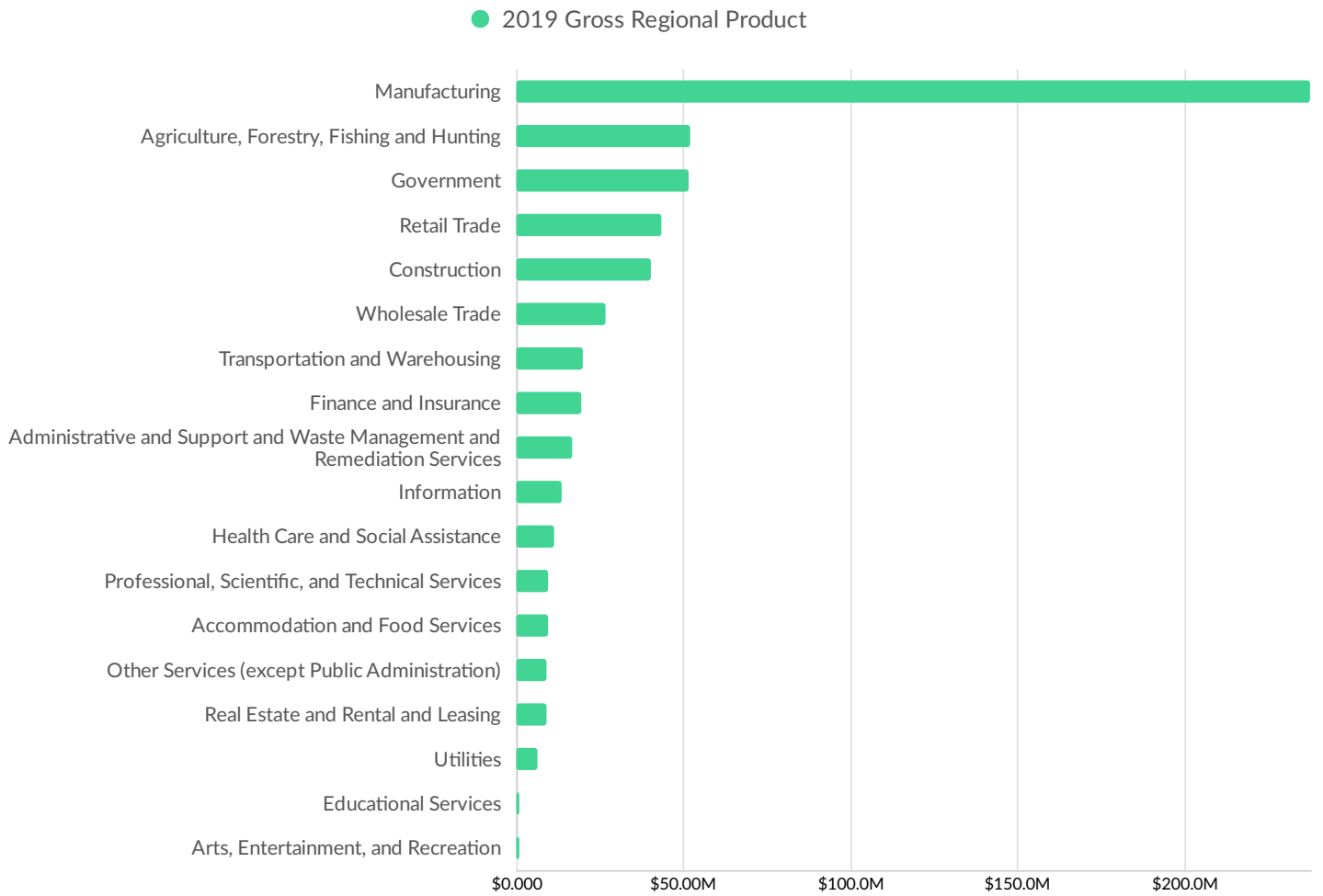
## Top Growing Industries



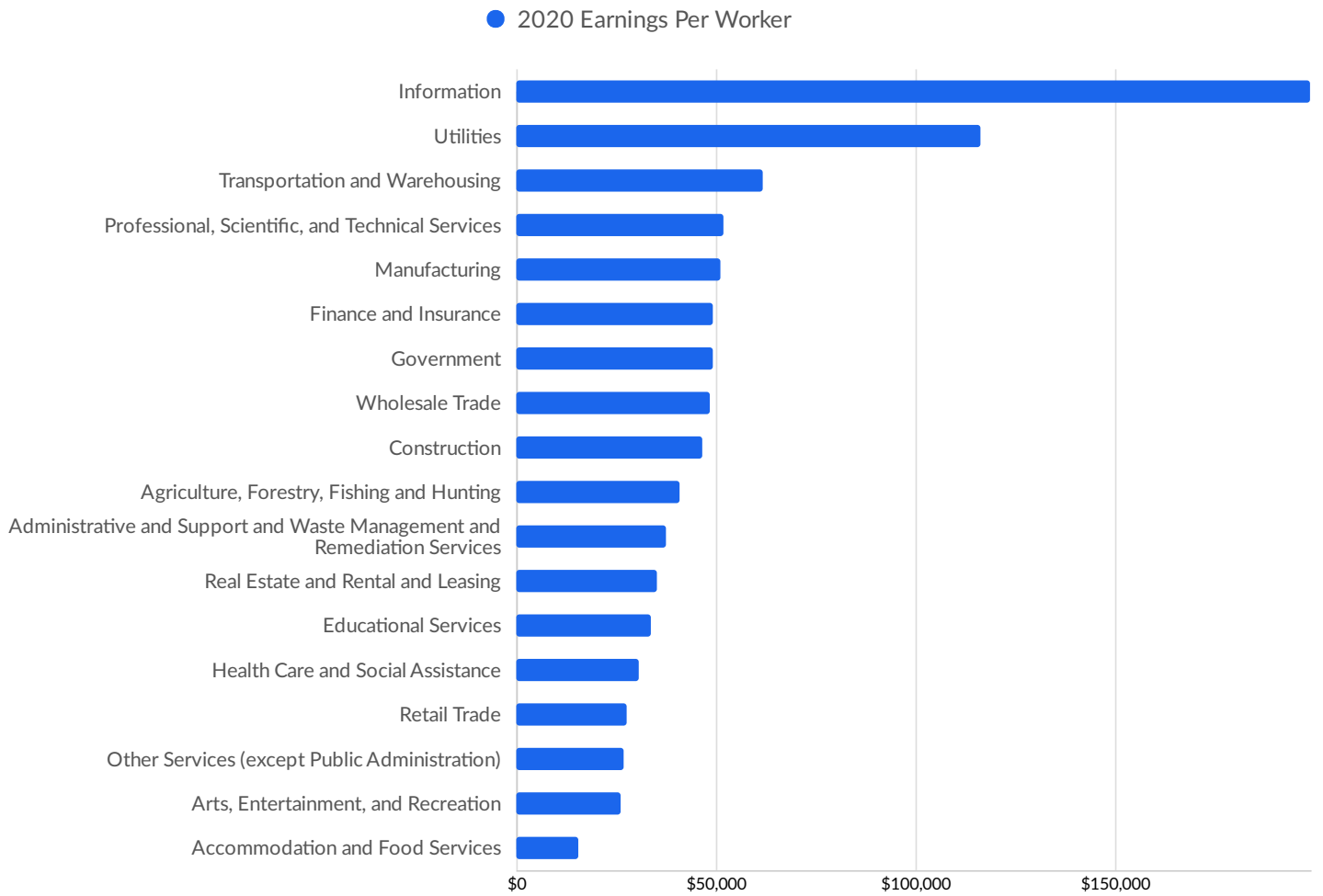
## Top Industry LQ



## Top Industry GRP

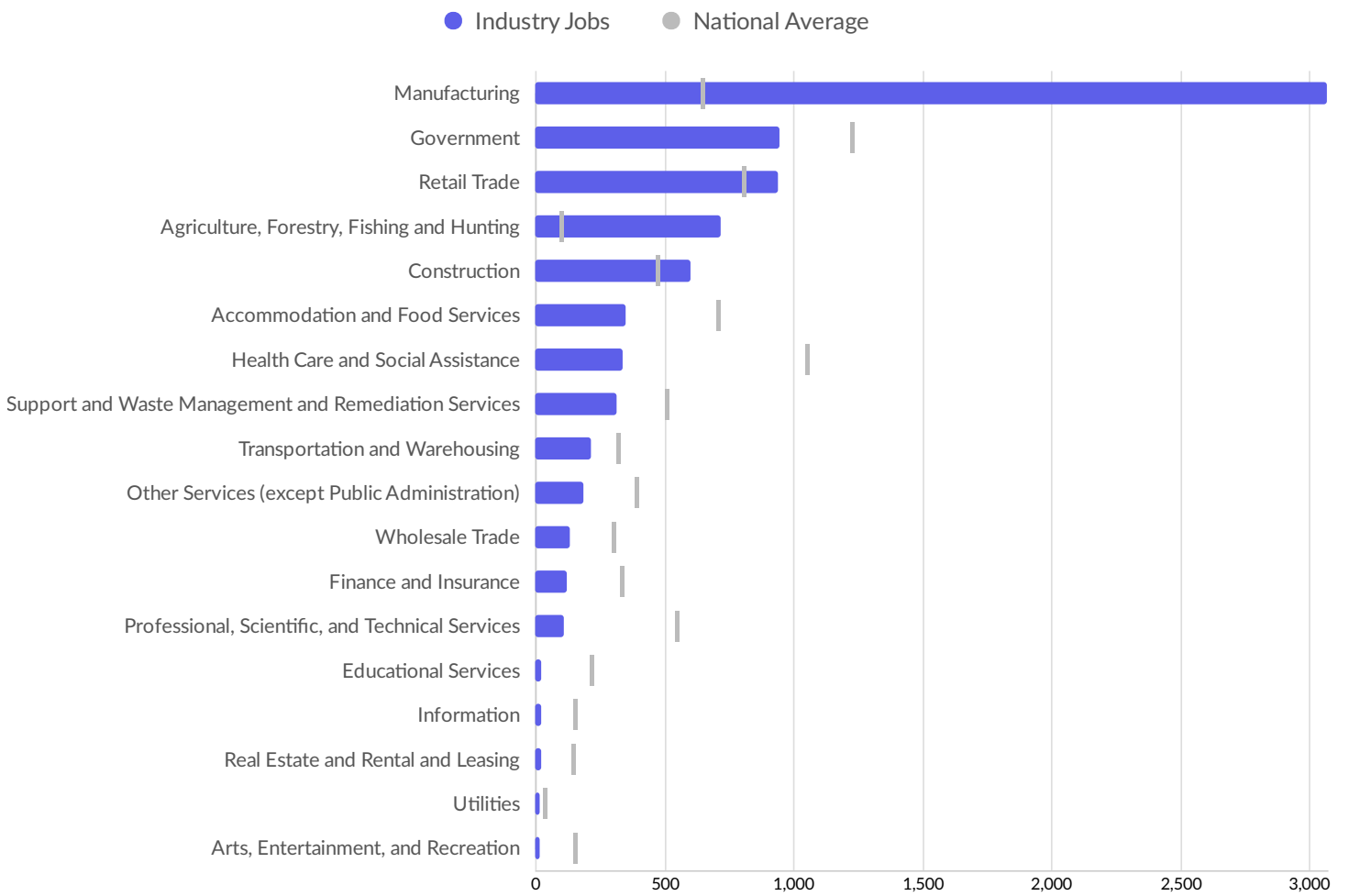


## Top Industry Earnings

























## Largest Industries



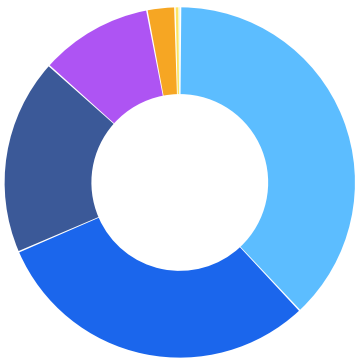
## Business Characteristics

### 968 Companies Employ Your Workers

Online profiles for your workers mention 968 companies as employers, with the top 10 appearing below. In the last 12 months, 252 companies in McDonald County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart, Inc.	95 	CRST International, Inc.	301 
Tyson Foods, Inc.	43 	Platinum Supplemental Insuranc...	154 
Simmons Foods, Inc.	38 	Dollar General Corporation	126 
Mc Donald County R1 School D...	21 	Tyson Foods, Inc.	120 
Crowder College	16 	CareInHomes.com	107 
McDonald County Library	10 	Hogan Transports Inc	105 
County of McDonald	9 	Wal-Mart, Inc.	79 
Freeman Health System	9 	Pegasus Transportation, Inc.	61 
Hunte Corp	9 	U.S. Xpress, Inc.	58 
McDonald's Corporation	7 	USA Truck, Inc.	44 

## Business Size

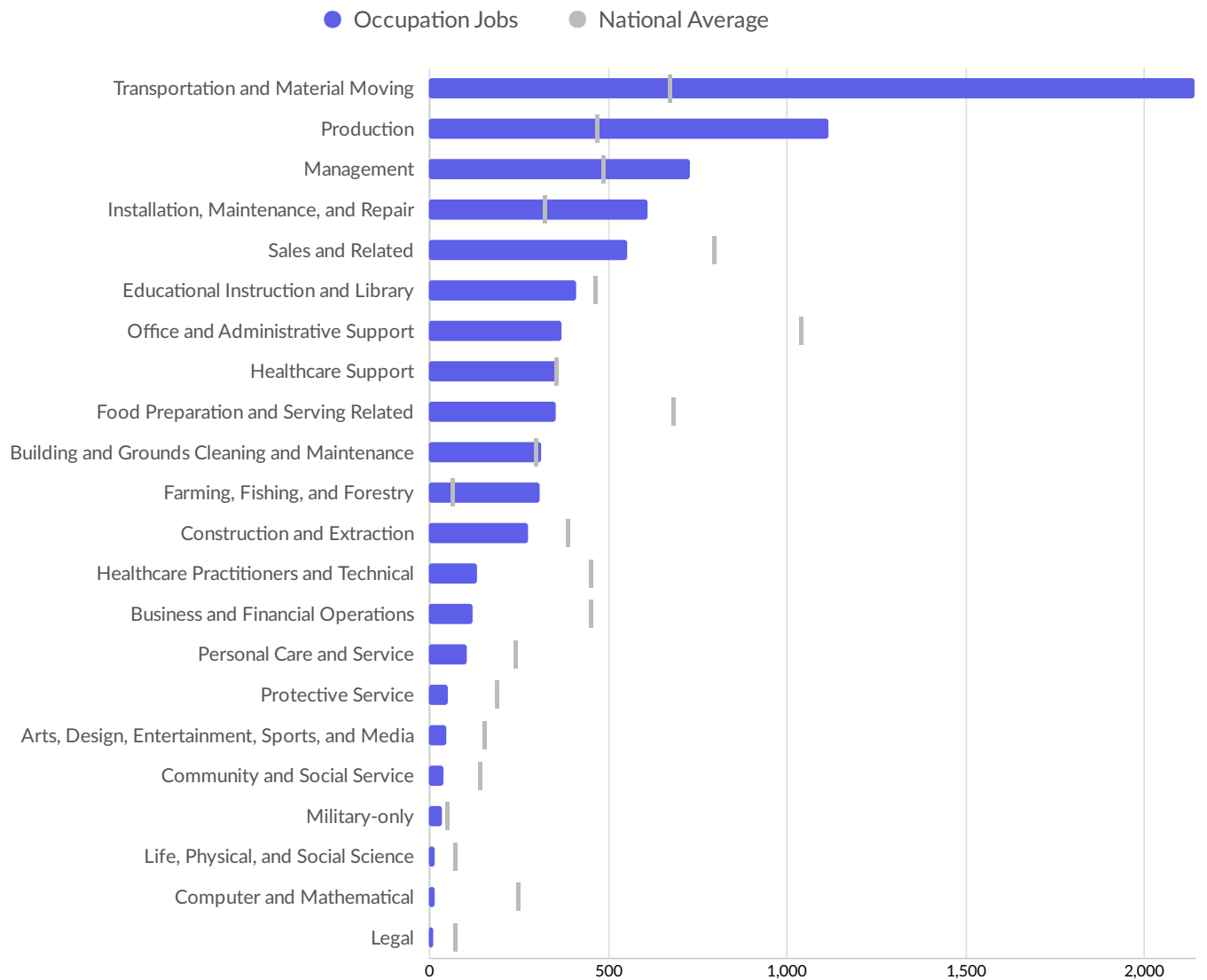


	Percentage	Business Count
● 1 to 4 employees	37.9%	296
● 5 to 9 employees	30.5%	238
● 10 to 19 employees	18.1%	141
● 20 to 49 employees	10.4%	81
● 50 to 99 employees	2.6%	20
● 100 to 249 employees	0.4%	3
● 250 to 499 employees	0.1%	1

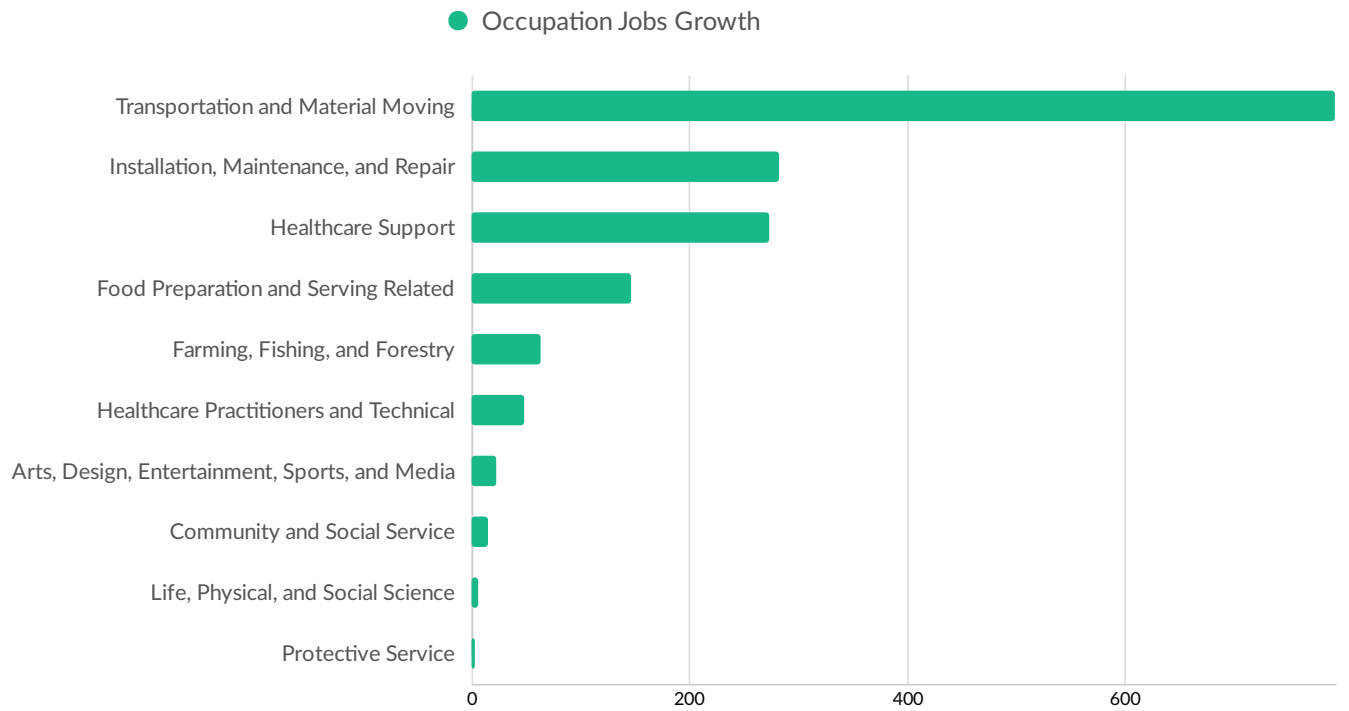
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

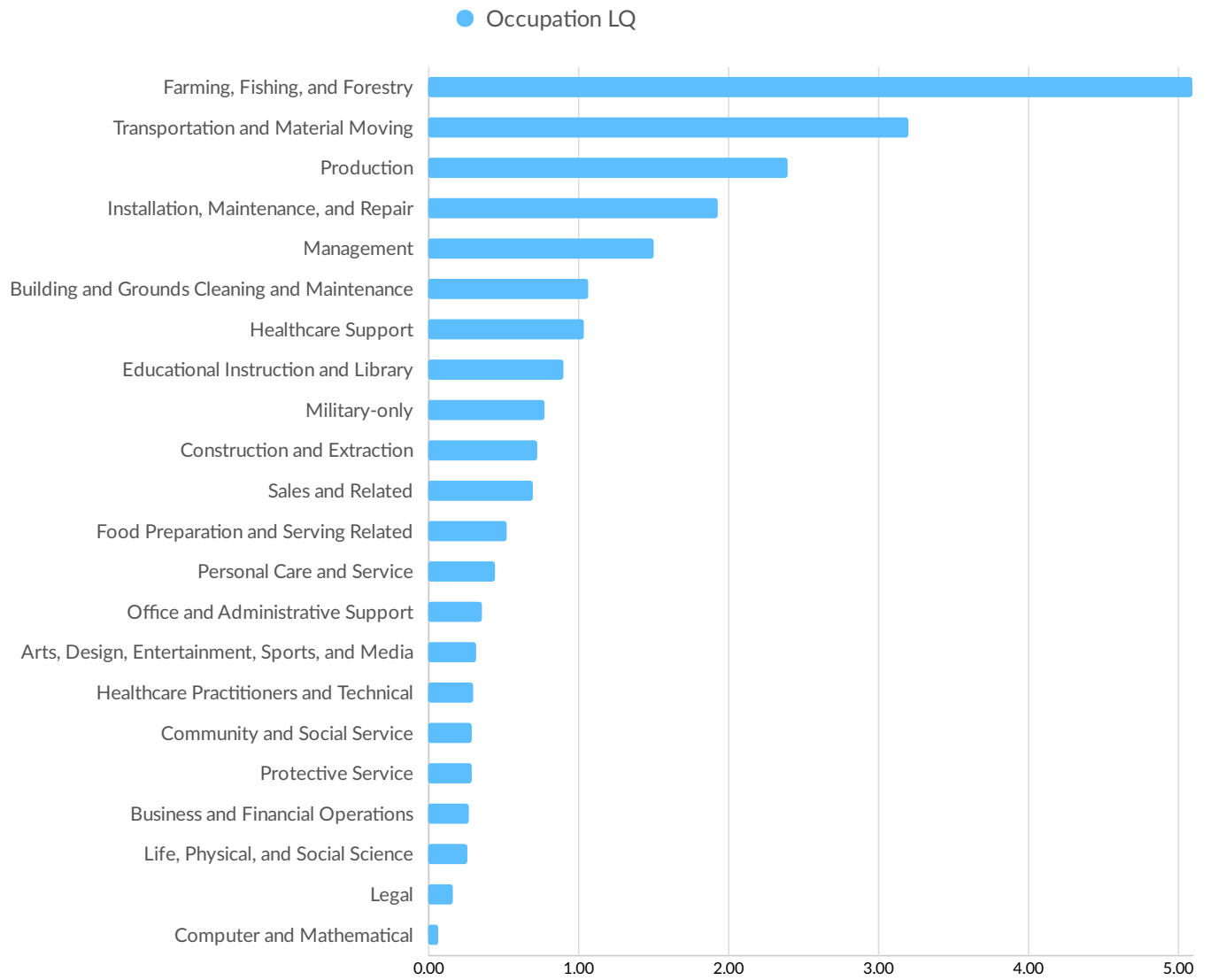
## Largest Occupations



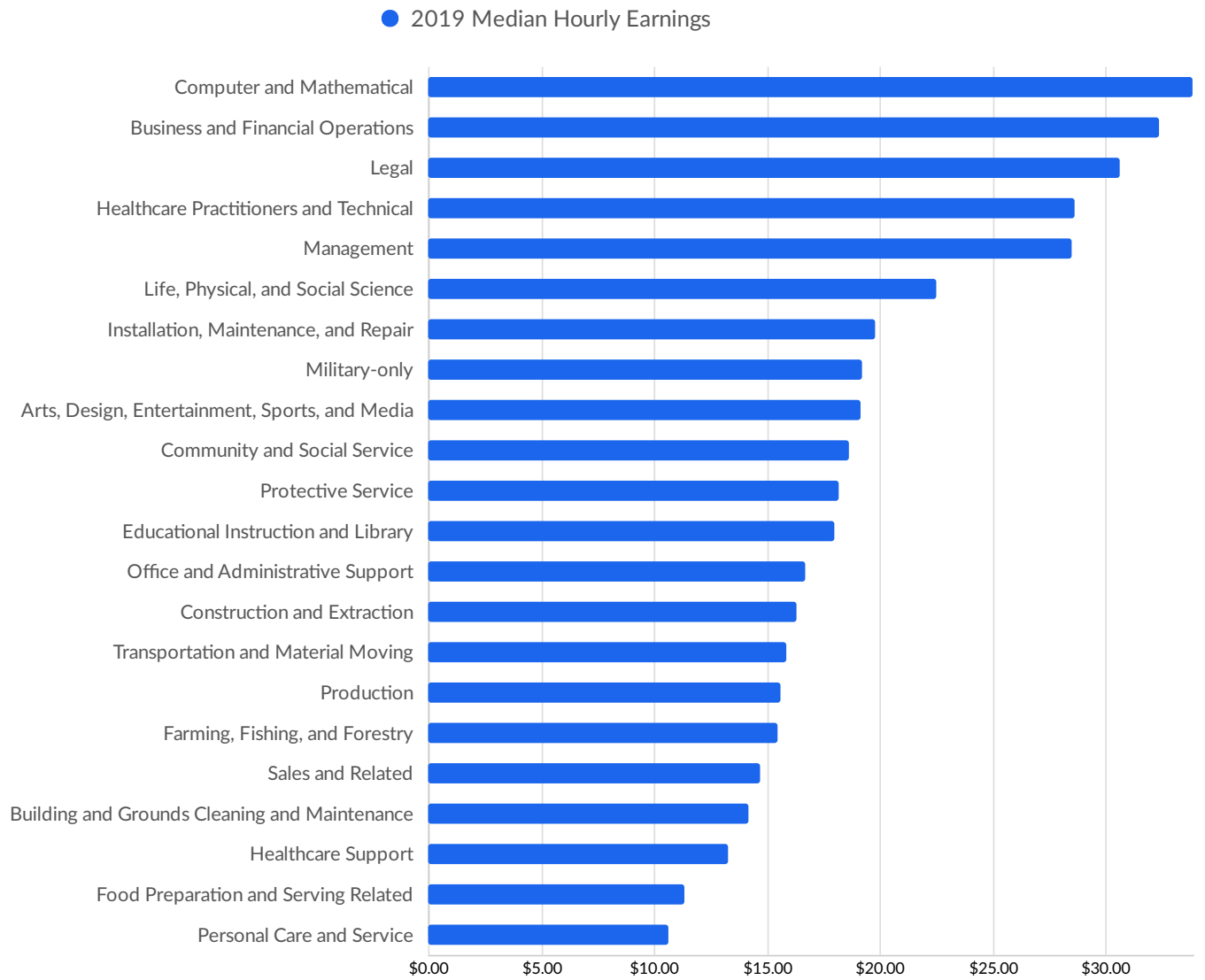
## Top Growing Occupations



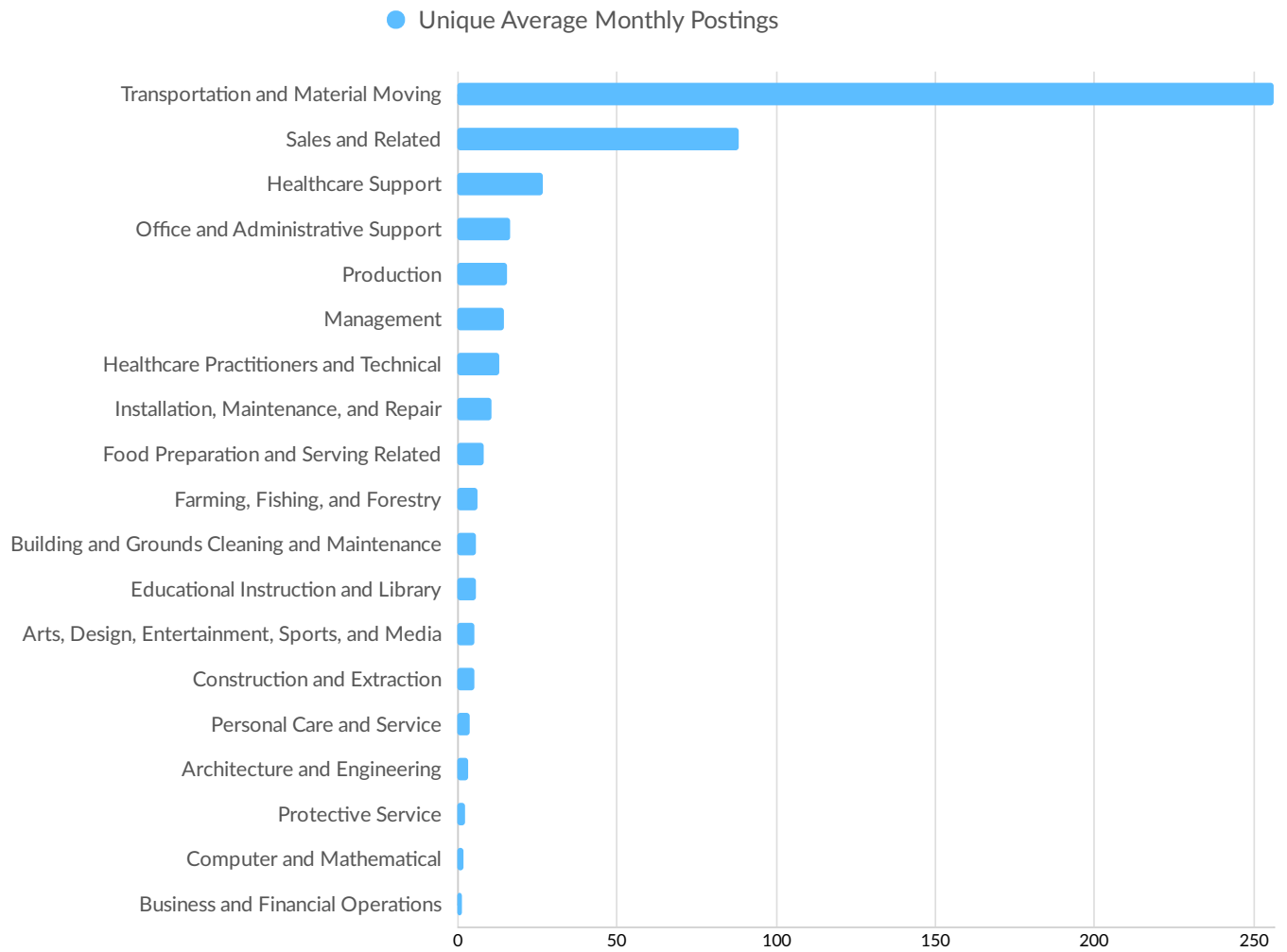
## Top Occupation LQ



## Top Occupation Earnings

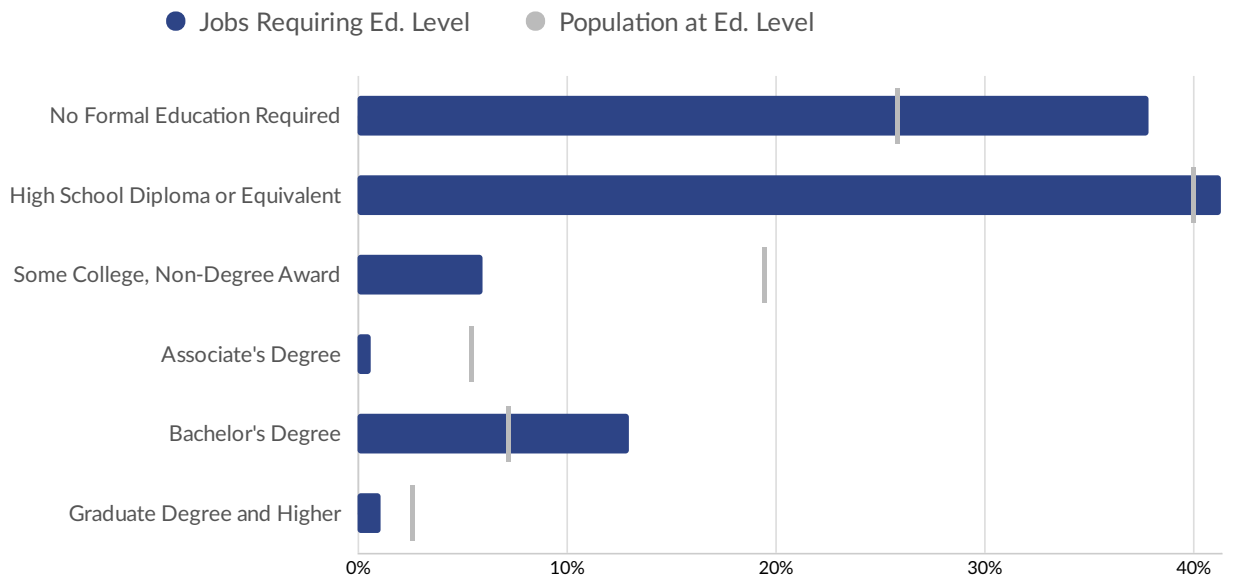


## Top Posted Occupations

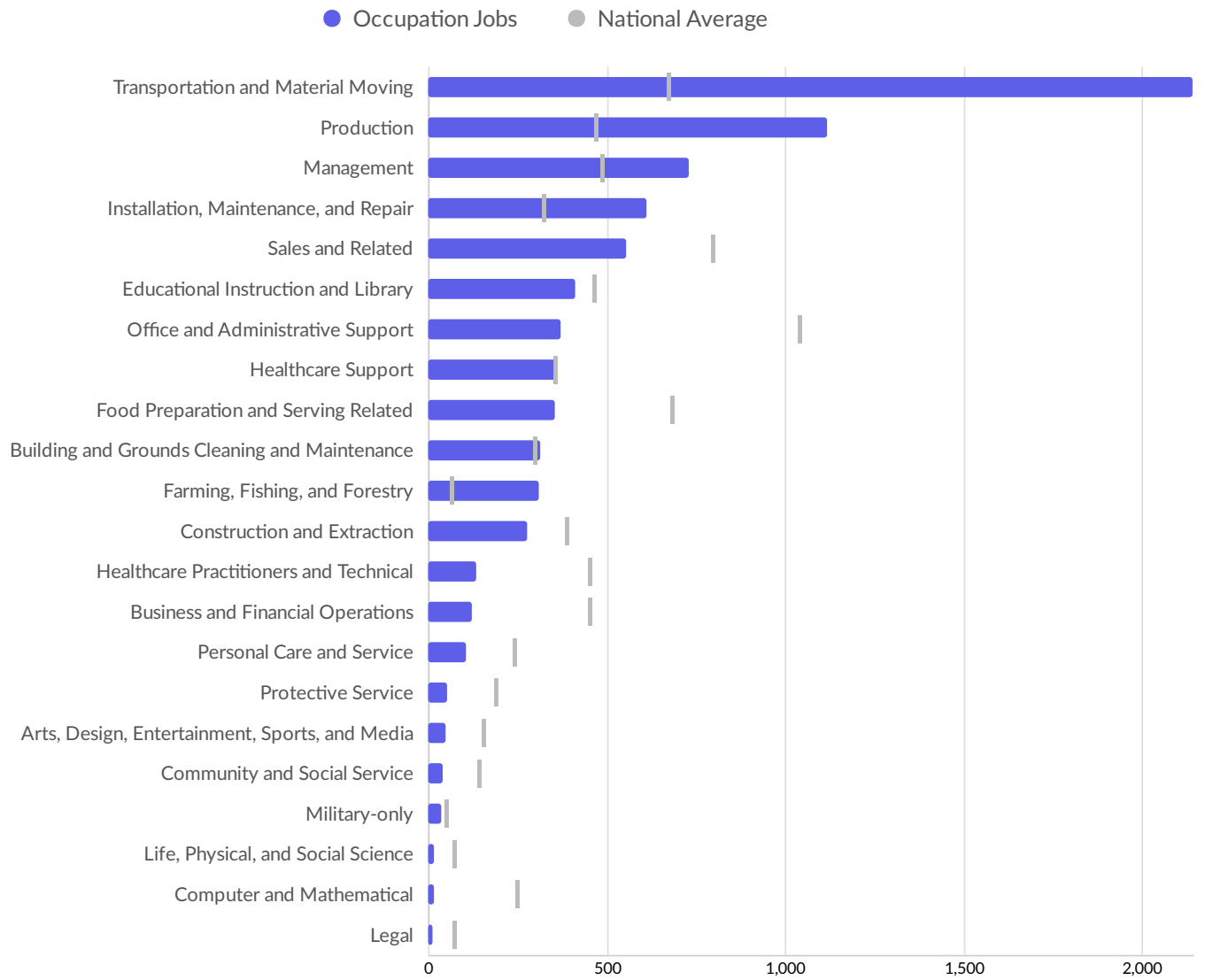




## Underemployment



## Largest Occupations



## Educational Pipeline

Over the last 5 years, no schools in McDonald County, MO produced graduates.

# In-Demand Skills

