



Ottawa County, OK

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



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Report Parameters

1 County

40115 Ottawa County, OK

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

30,988

Population (2020)

Population decreased by 875 over the last 5 years and is projected to decrease by 521 over the next 5 years.

14,036

Total Regional Employment

Jobs decreased by 57 over the last 5 years but are projected to grow by 664 over the next 5 years.

\$39.1K

Median Household Income (2018)

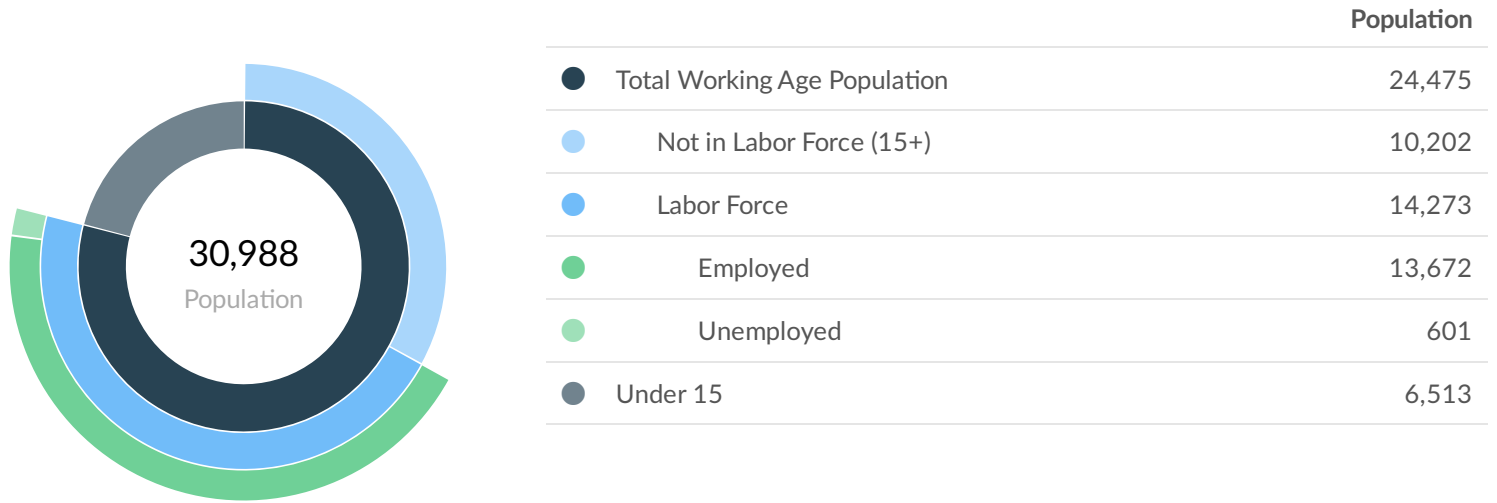
Median household income is \$21.2K below the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population declined by 2.7% since 2015, falling by 875. Population is expected to decrease by 1.7% between 2020 and 2025, losing 521.
- From 2015 to 2020, jobs declined by 0.4% in Ottawa County, OK from 14,093 to 14,036. This change fell short of the national growth rate of 6.2% by 6.6%. As the number of jobs declined, the labor force participation rate increased from 57.6% to 58.3% between 2015 and 2020.
- Concerning educational attainment, 8.9% of Ottawa County, OK residents possess a Bachelor's Degree (10.1% below the national average), and 10.2% hold an Associate's Degree (2.0% above the national average).
- The top three industries in 2020 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Crop Production.

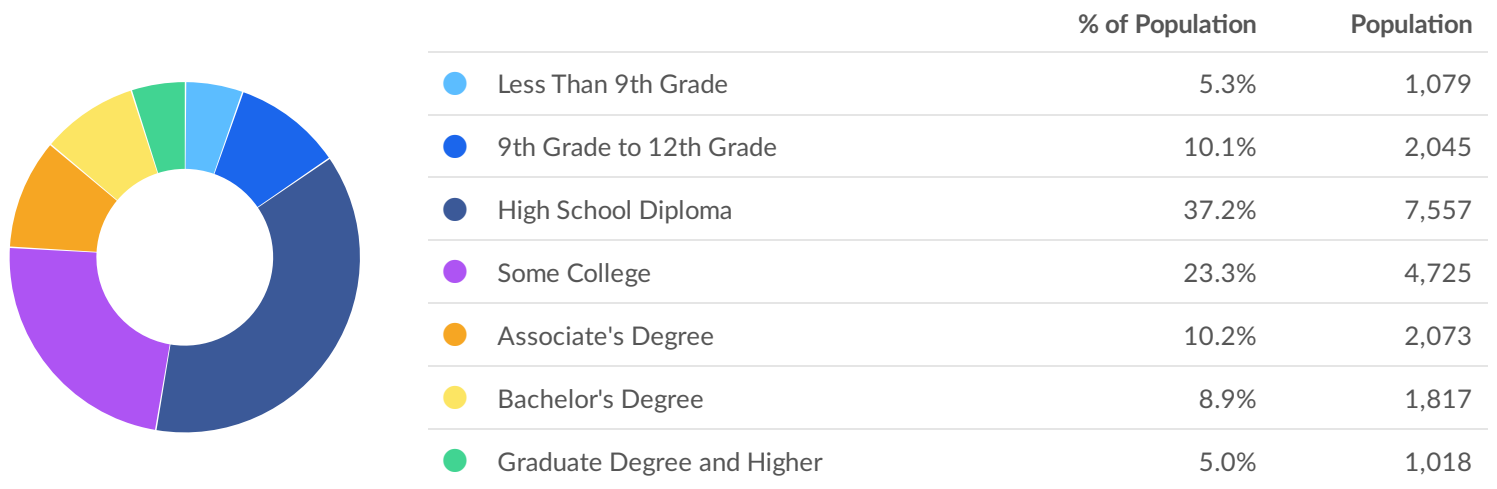
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	30,988	14,273	14,036	93.4	\$934.44M	\$1.85B	\$1.52B
Nation	330,354,682	160,966,313	166,243,585	100.0	\$21.12T	\$0	\$8.97T

2020 Labor Force Breakdown



Educational Attainment

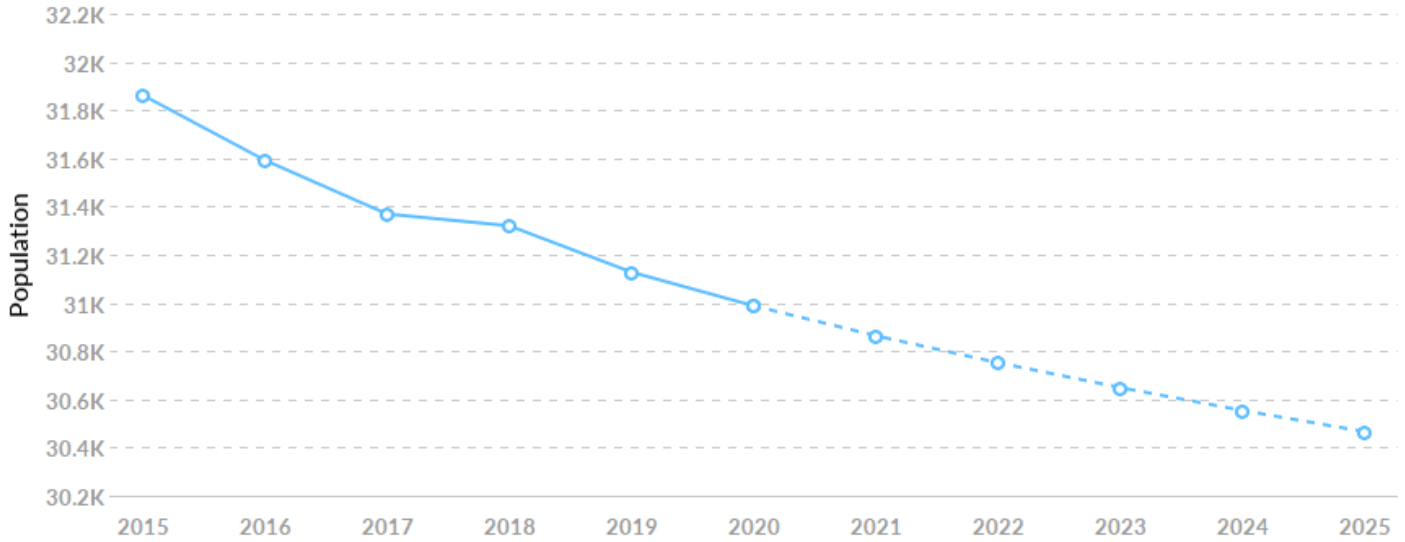
Concerning educational attainment, **8.9% of Ottawa County, OK residents possess a Bachelor's Degree** (10.1% below the national average), and **10.2% hold an Associate's Degree** (2.0% above the national average).



Historic & Projected Trends

Population Trends

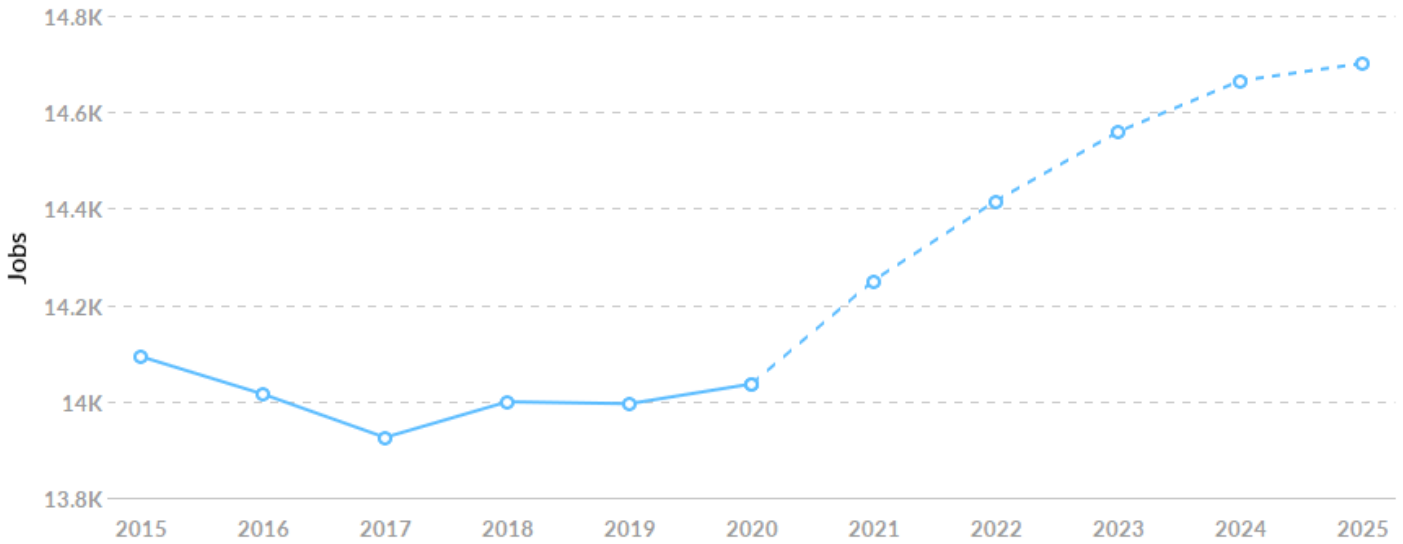
As of 2020 the region's population **declined by 2.7%** since 2015, falling by 875. Population is expected to **decrease by 1.7%** between 2020 and 2025, losing 521.



Timeframe	Population
2015	31,862
2016	31,592
2017	31,369
2018	31,320
2019	31,128
2020	30,988
2021	30,864
2022	30,752
2023	30,649
2024	30,554
2025	30,466

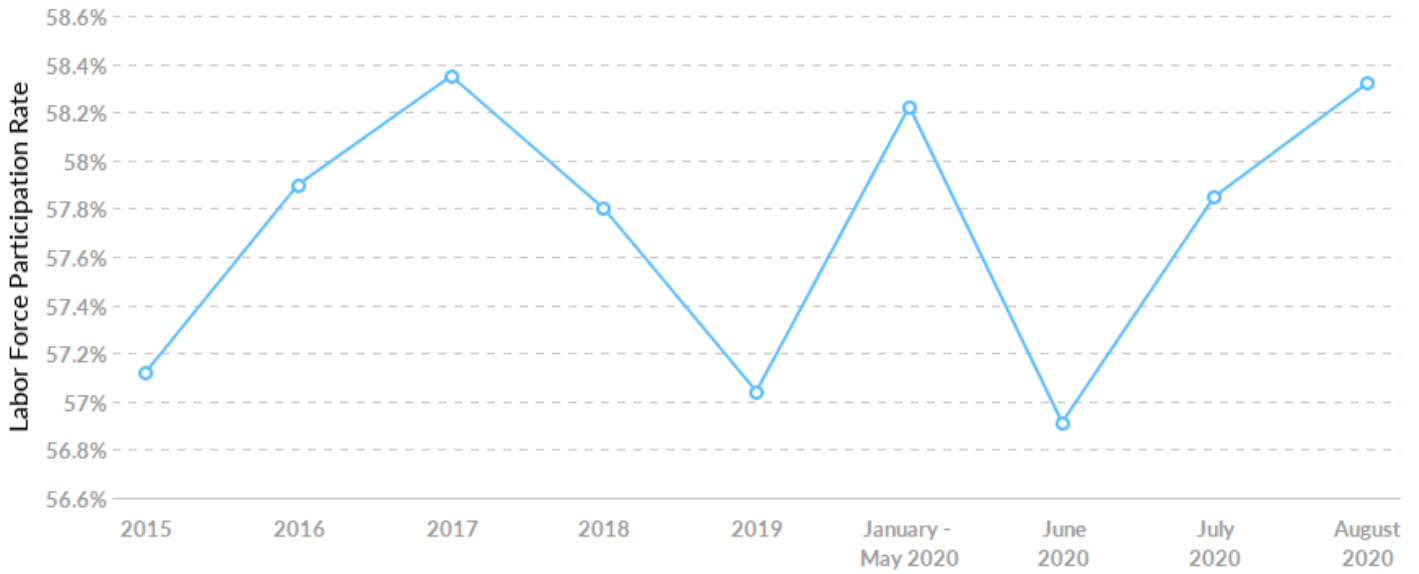
Job Trends

From 2015 to 2020, jobs declined by 0.4% in Ottawa County, OK from 14,093 to 14,036. This change fell short of the national growth rate of 6.2% by 6.6%.



Timeframe	Jobs
2015	14,093
2016	14,015
2017	13,925
2018	13,999
2019	13,995
2020	14,036
2021	14,251
2022	14,416
2023	14,559
2024	14,665
2025	14,701

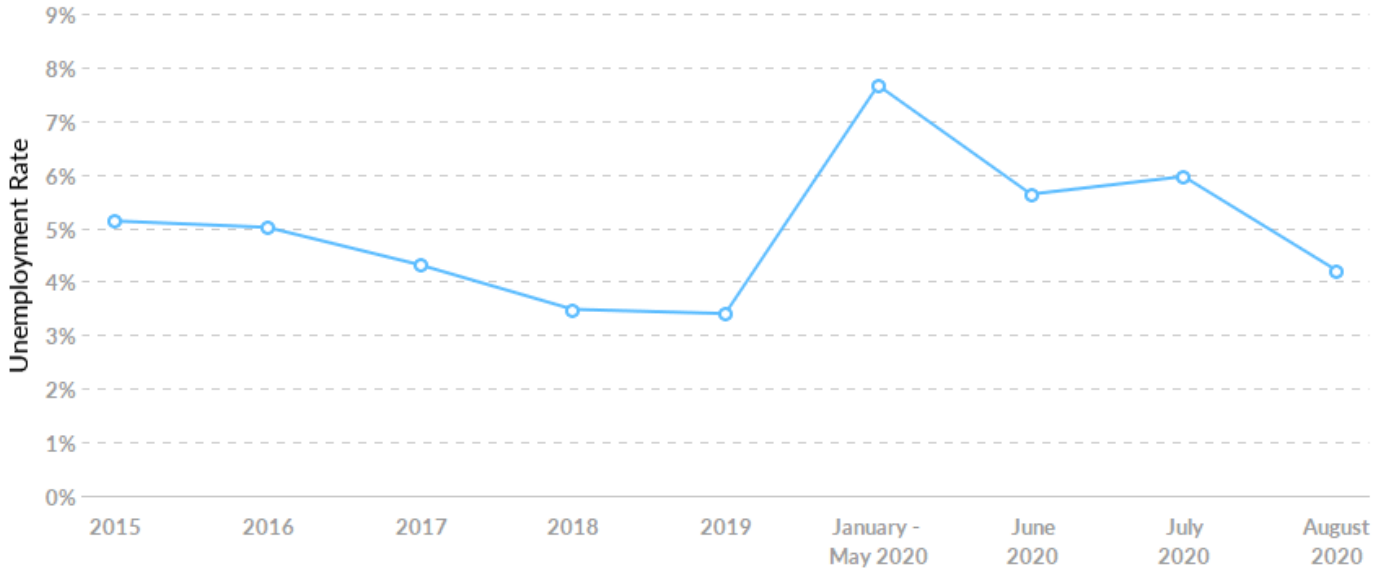
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	57.12%
2016	57.90%
2017	58.35%
2018	57.80%
2019	57.04%
January - May 2020	58.22%
June 2020	56.91%
July 2020	57.85%
August 2020	58.32%

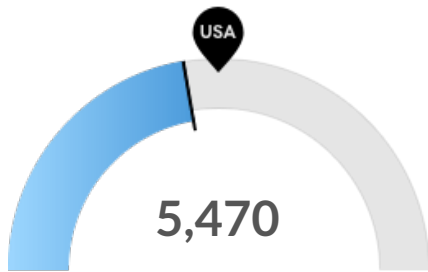
Unemployment Rate Trends

Ottawa County, OK had an August 2020 unemployment rate of 4.21%, decreasing from 5.13% 5 years before.



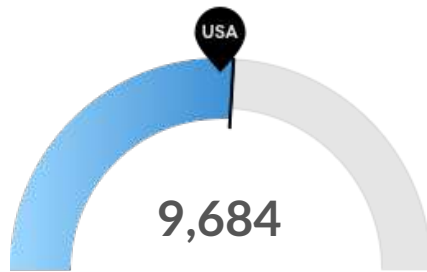
Timeframe	Unemployment Rate
2015	5.13%
2016	5.01%
2017	4.31%
2018	3.48%
2019	3.40%
January - May 2020	7.66%
June 2020	5.63%
July 2020	5.96%
August 2020	4.21%

Population Characteristics



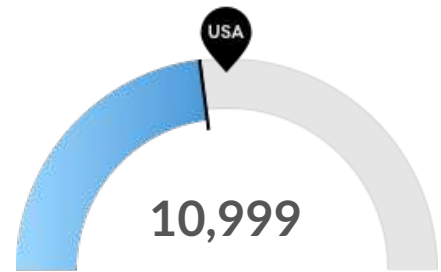
Millennials

Ottawa County, OK has 5,470 millennials (ages 25-39). The national average for an area this size is 6,418.



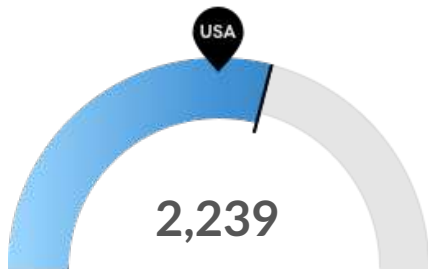
Retiring Soon

Retirement risk is about average in Ottawa County, OK. The national average for an area this size is 9,152 people 55 or older, while there are 9,684 here.



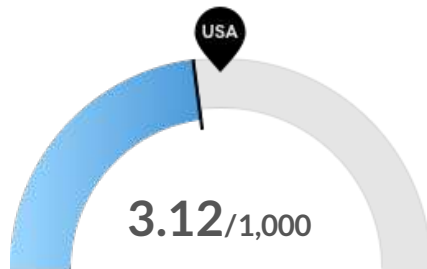
Racial Diversity

Racial diversity is low in Ottawa County, OK. The national average for an area this size is 12,416 racially diverse people, while there are 10,999 here.



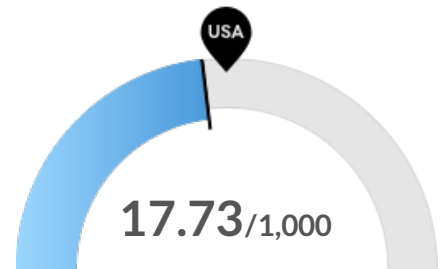
Veterans

Ottawa County, OK has 2,239 veterans. The national average for an area this size is 1,784.



Violent Crime

Ottawa County, OK has 3.12 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

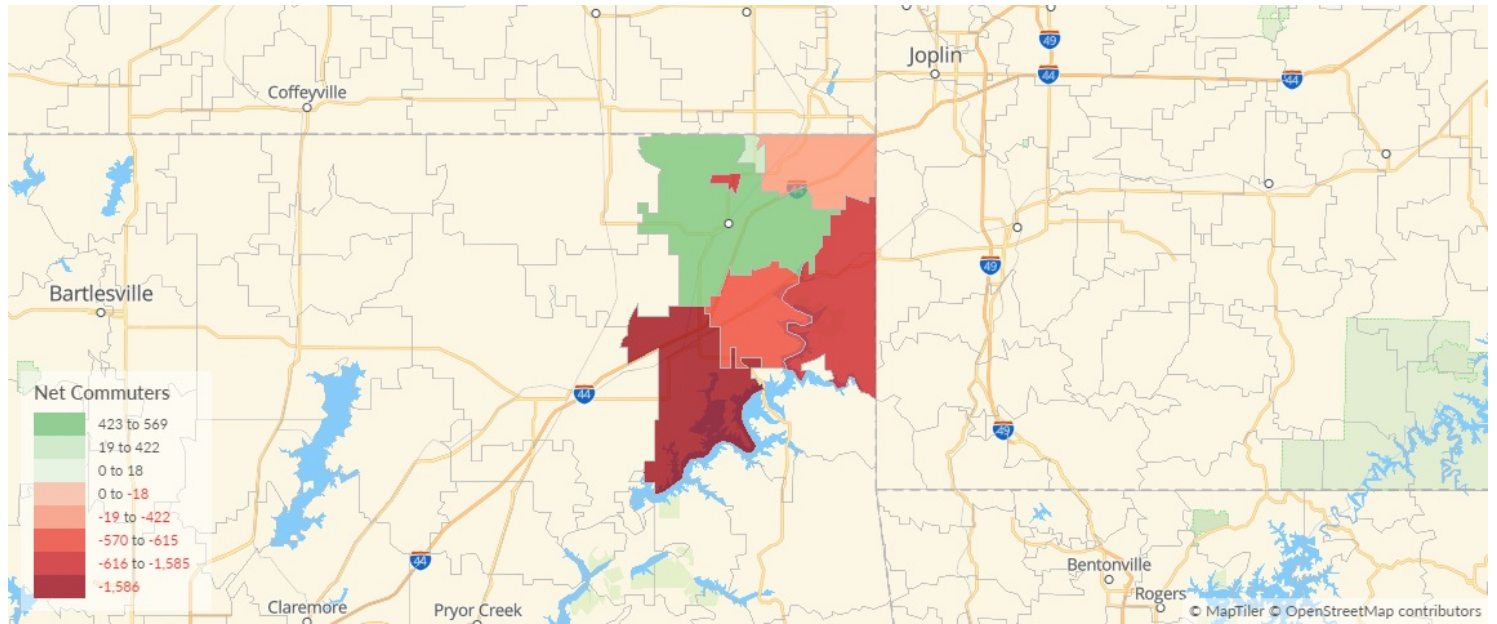


Property Crime

Ottawa County, OK has 17.73 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Ottawa County, OK currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

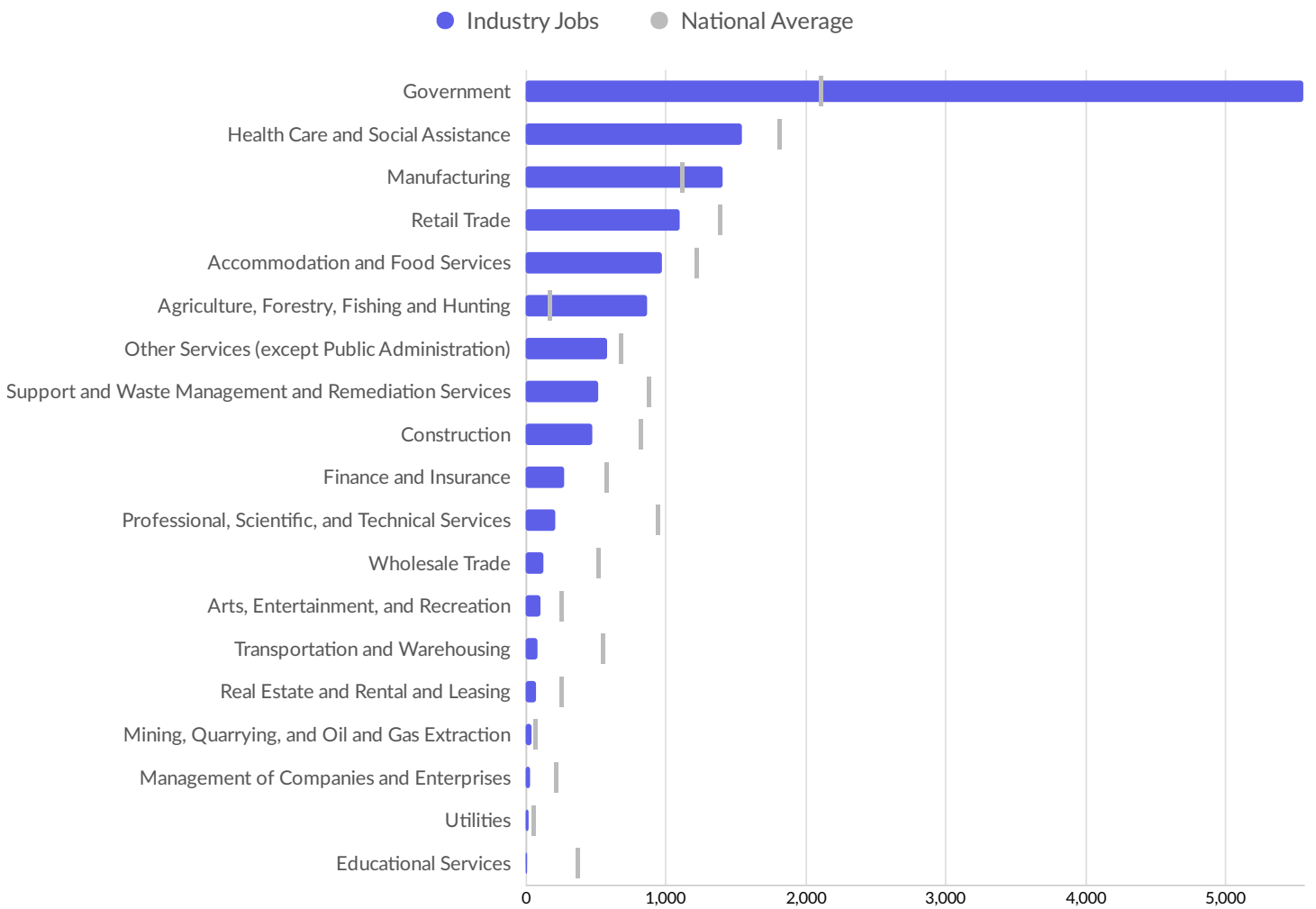
ZIP	Name	2020 Employment
74354	Miami, OK (in Ottawa c...	8,886
74331	Afton, OK (in Ottawa co...	1,450
74363	Quapaw, OK (in Ottawa...	1,193
74370	Wyandotte, OK (in Otta...	845
74343	Fairland, OK (in Ottawa ...	774

Where Talent Lives

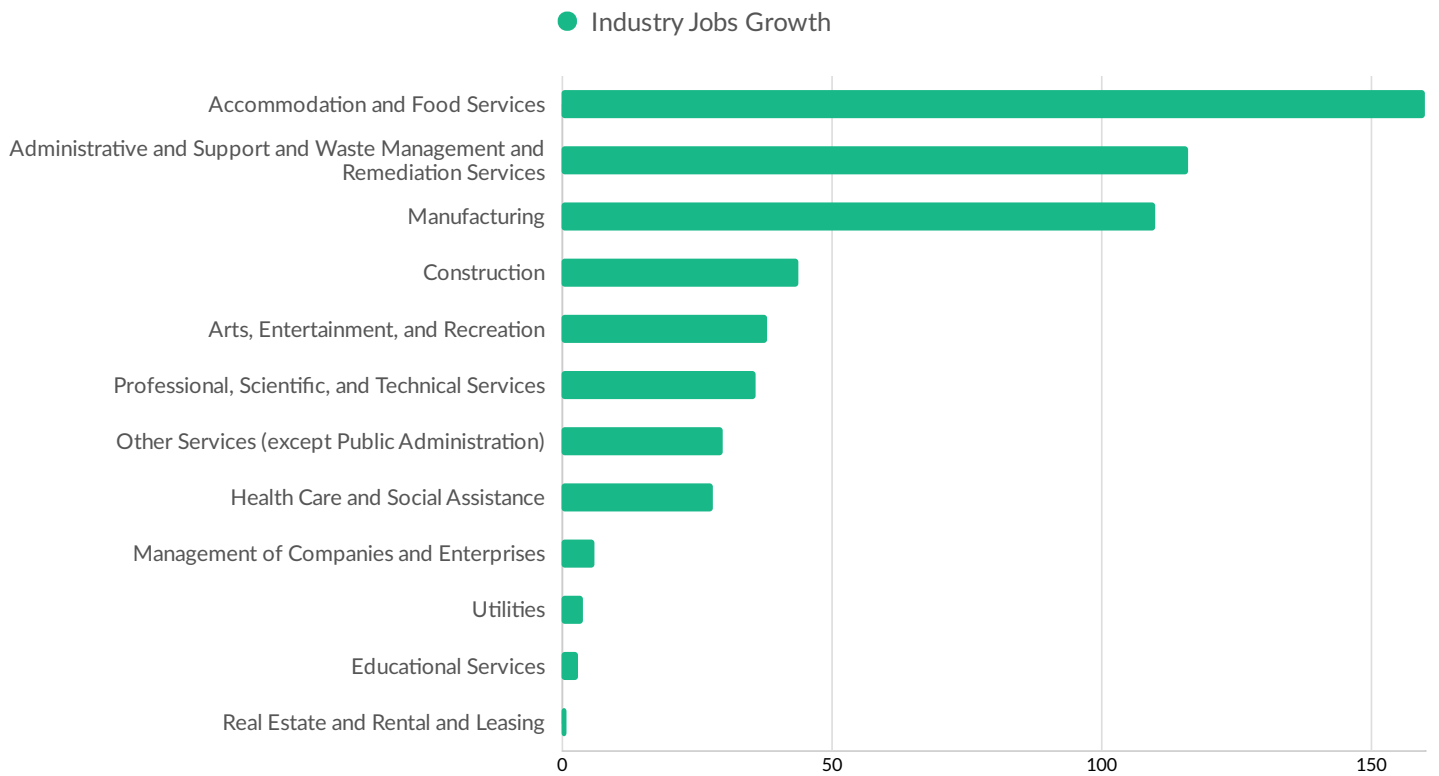
ZIP	Name	2020 Workers
74354	Miami, OK (in Ottawa c...	8,463
74331	Afton, OK (in Ottawa co...	3,036
74370	Wyandotte, OK (in Otta...	1,461
74343	Fairland, OK (in Ottawa ...	1,343
74363	Quapaw, OK (in Ottawa...	1,212

Industry Characteristics

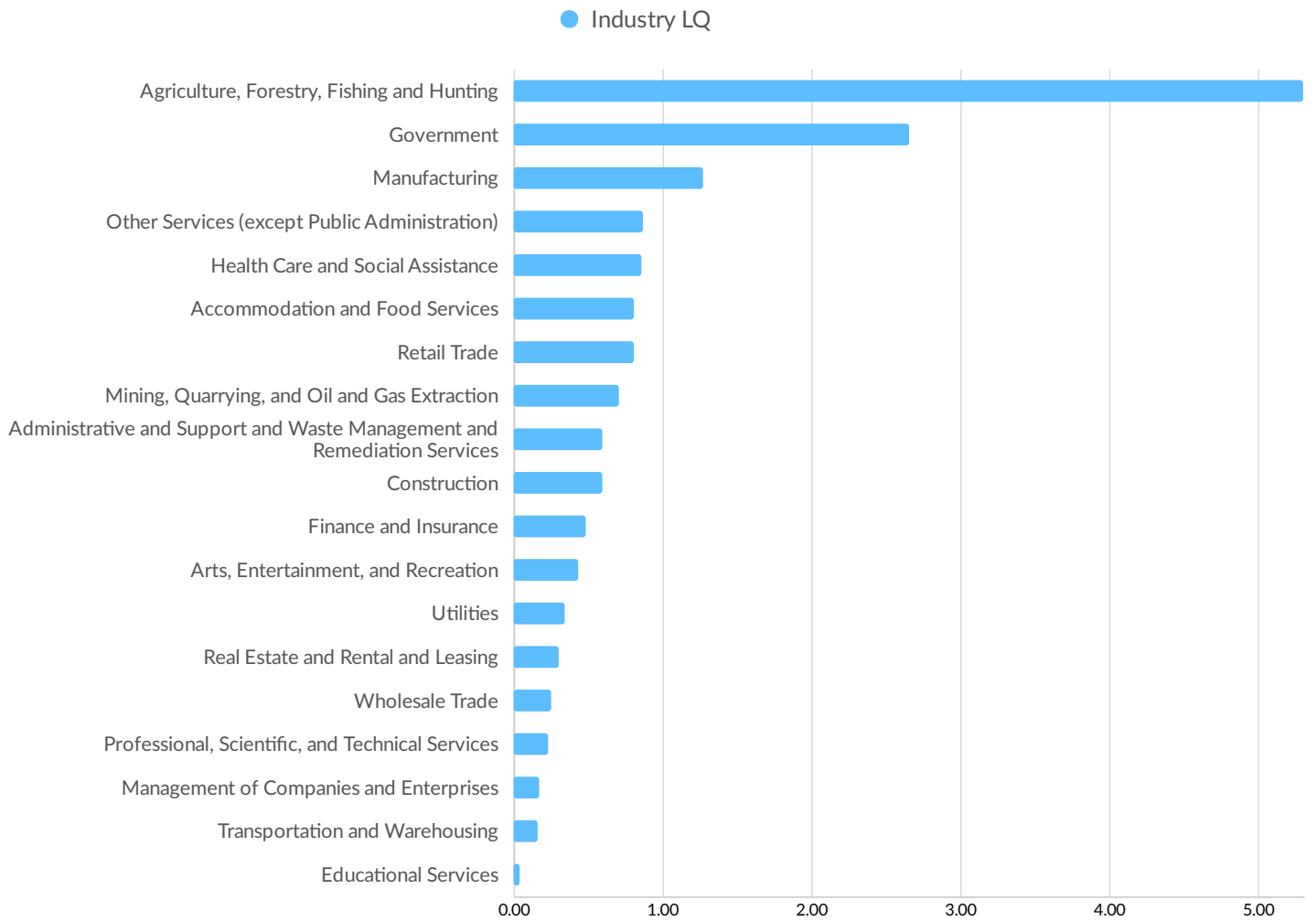
Largest Industries



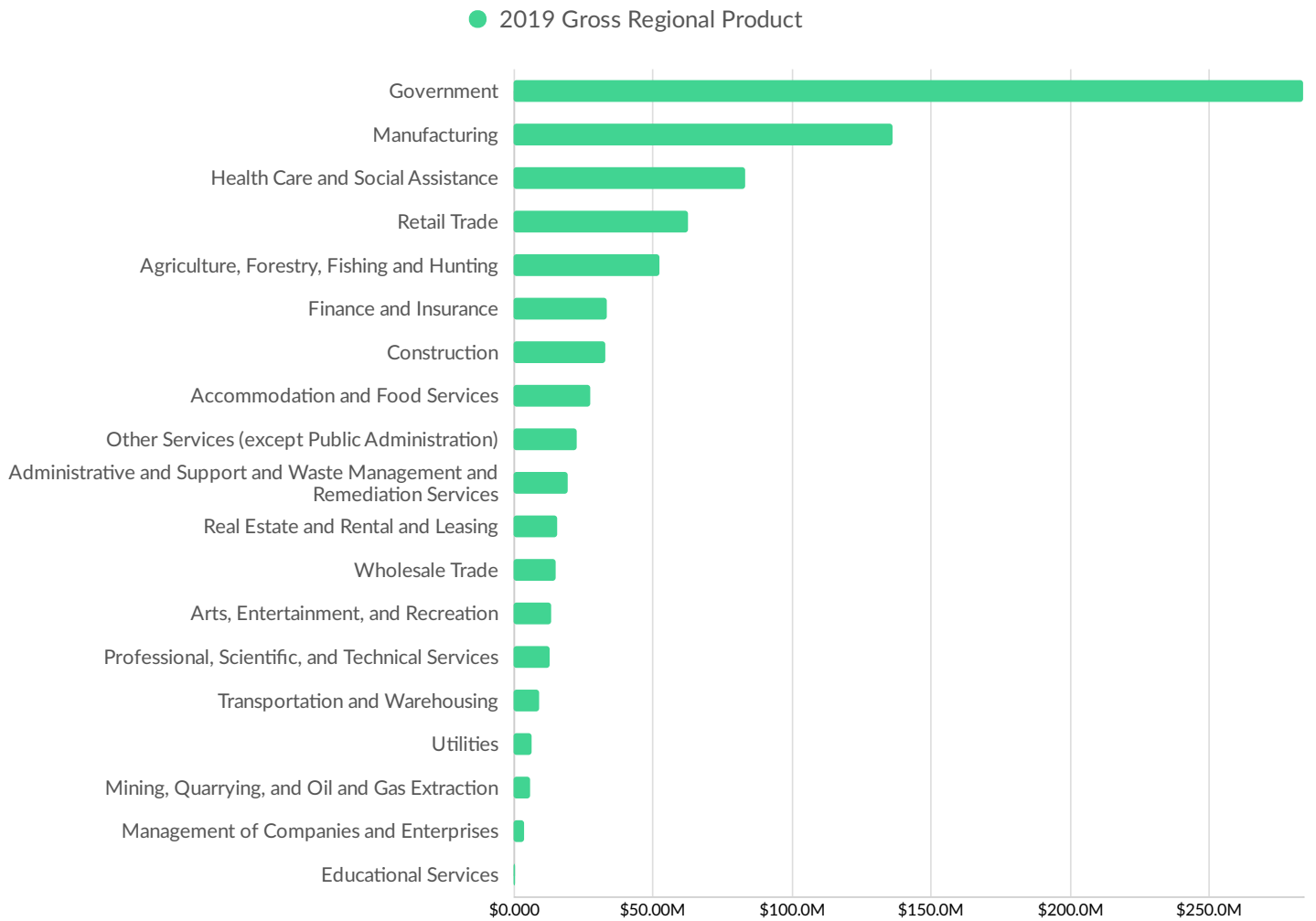
Top Growing Industries



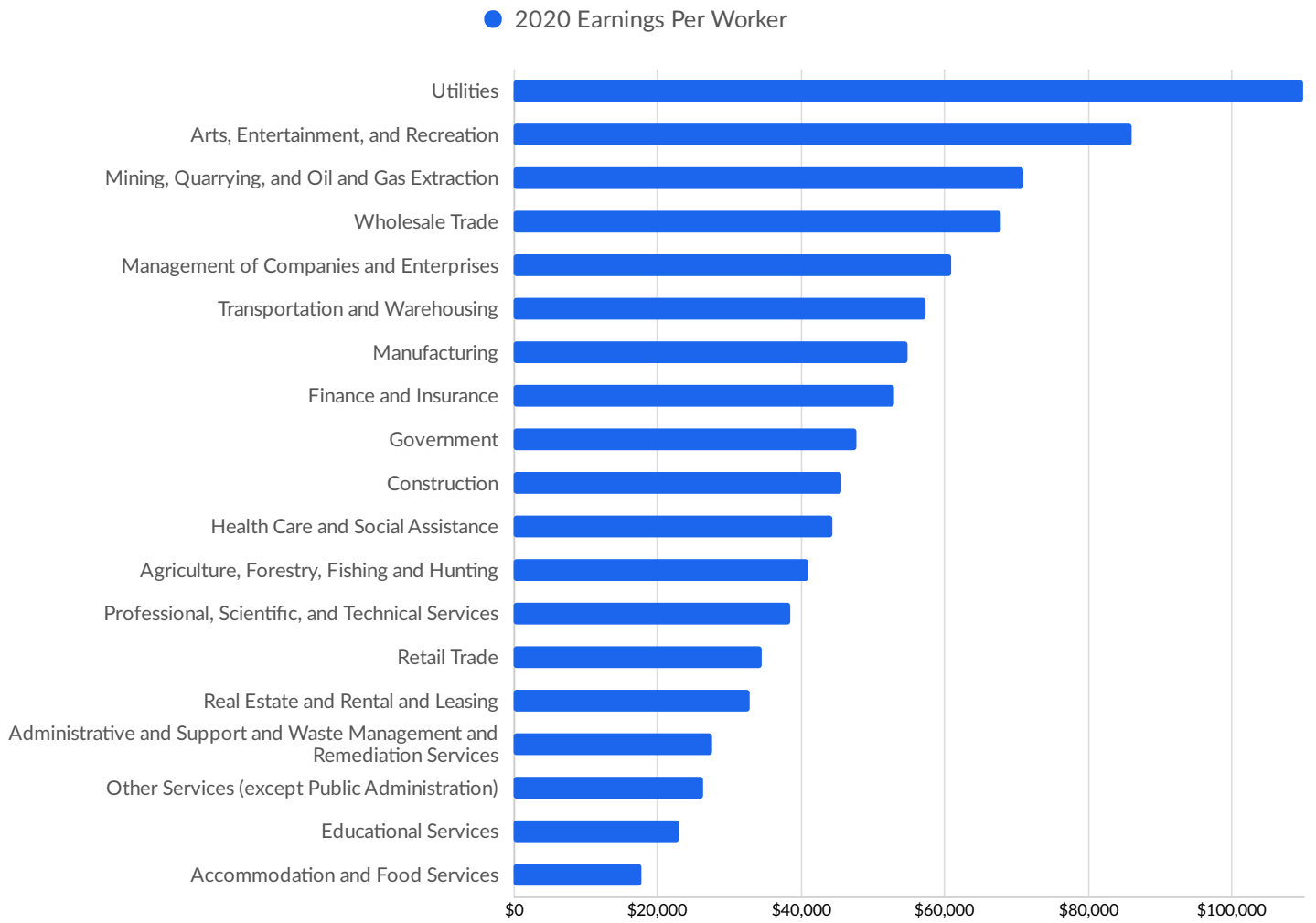
Top Industry LQ



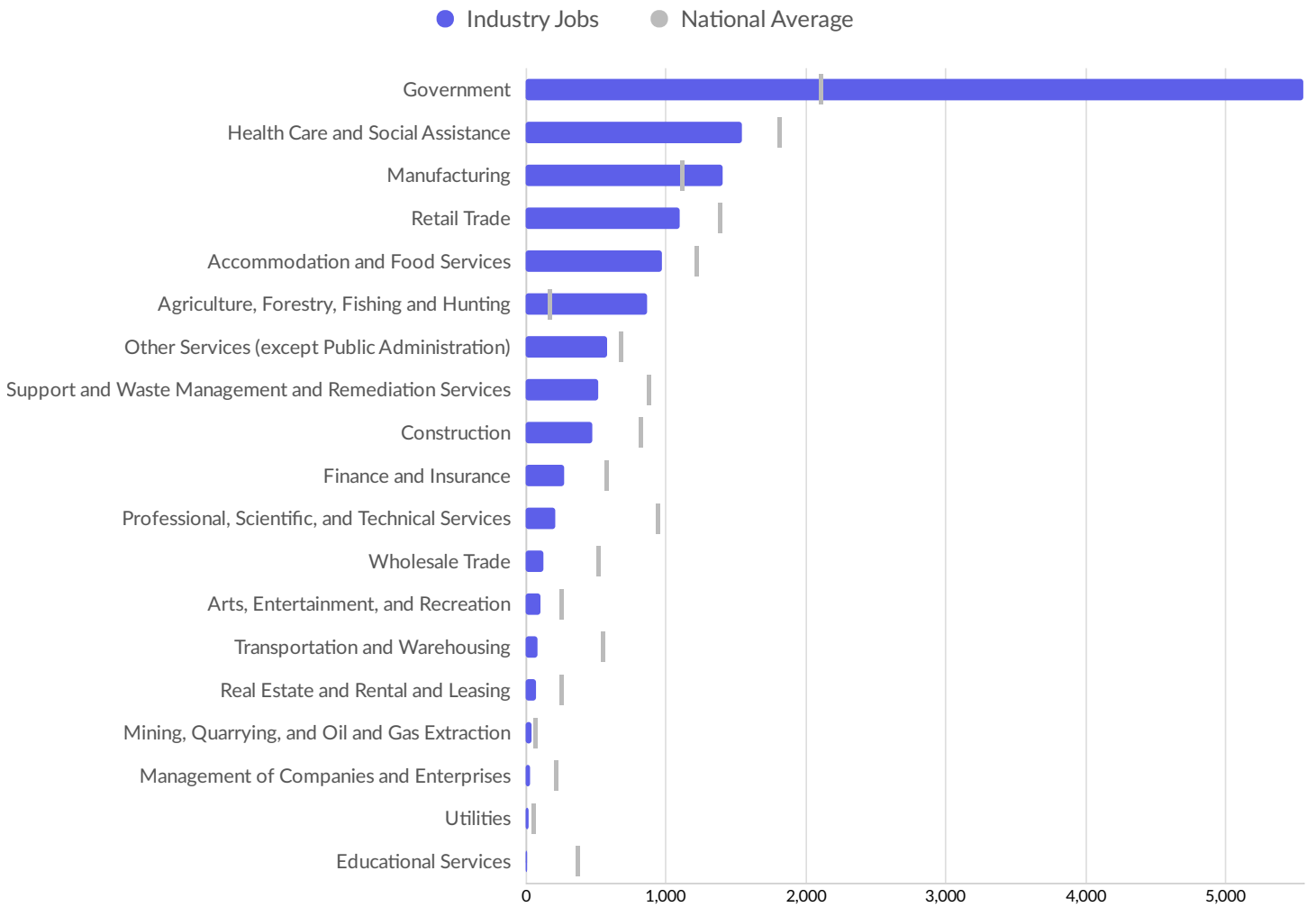
Top Industry GRP



Top Industry Earnings






















Largest Industries



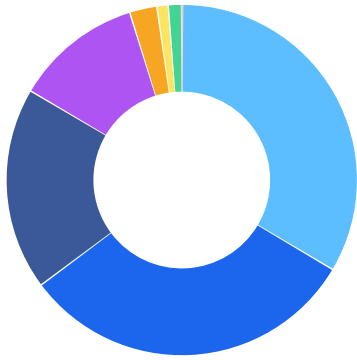
Business Characteristics

1,511 Companies Employ Your Workers

Online profiles for your workers mention 1,511 companies as employers, with the top 10 appearing below. In the last 12 months, 618 companies in Ottawa County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Integrus Health, Inc.	64 	CRST International, Inc.	285 
Northeastern Oklahoma A & M ...	60 	Dollar General Corporation	99 
Quapaw Tribe of Oklahoma	32 	Integrus Health, Inc.	93 
Downstream Casino Resort	31 	Integrus	91 
Wyandotte Nation Casino	30 	Buffalo Run Casino	83 
Buffalo Run Casino	24 	Downstream Casino Resort	63 
Miami-Dade County Public Scho...	24 	U.S. Xpress, Inc.	58 
Quapaw Company Inc	23 	USA Truck, Inc.	55 
Wal-Mart, Inc.	23 	C.R. England, Inc.	51 
Freeman Health System	19 	Wal-Mart, Inc.	51 

Business Size

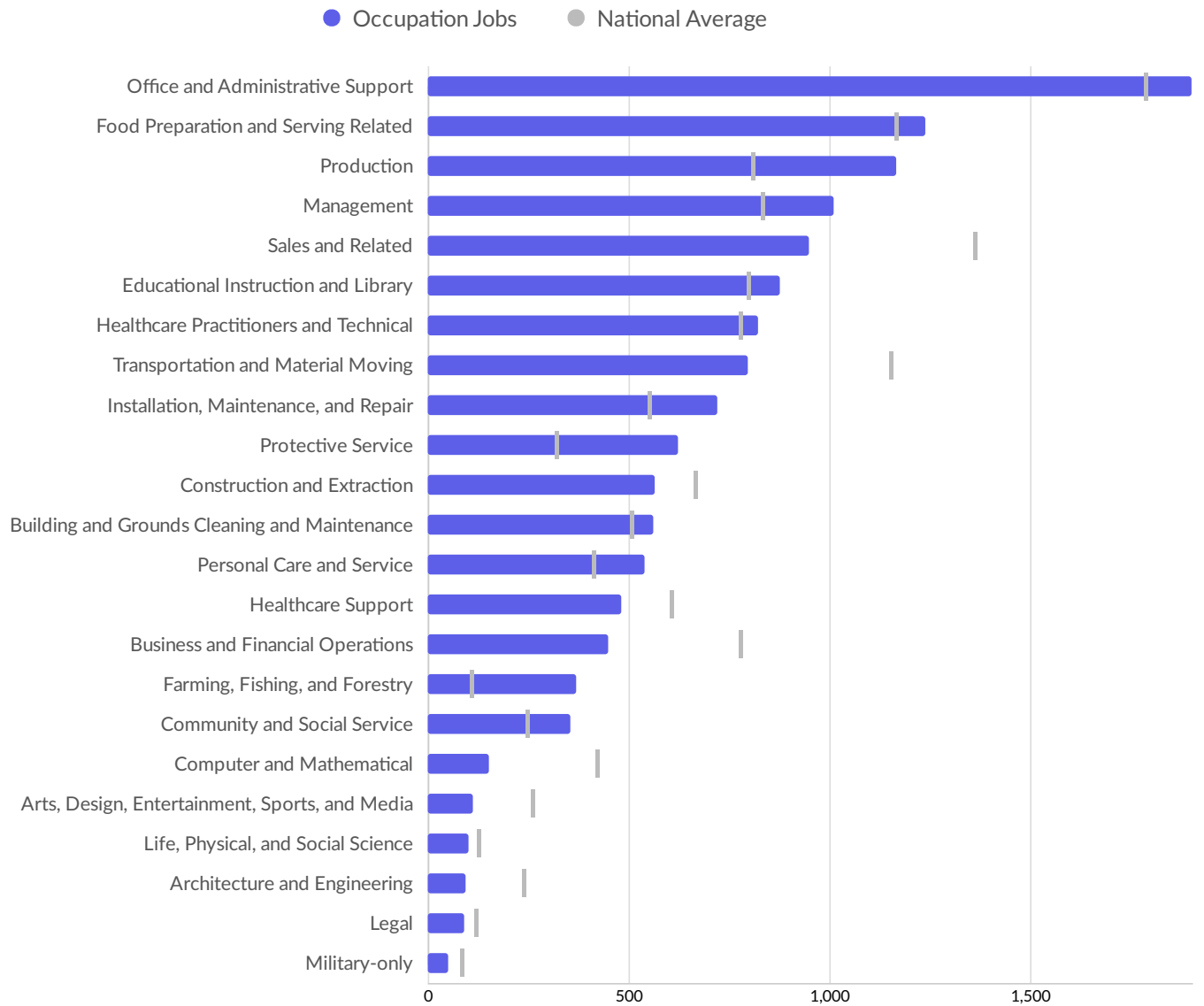


	Percentage	Business Count
1 to 4 employees	33.4%	385
5 to 9 employees	31.3%	360
10 to 19 employees	18.7%	215
20 to 49 employees	11.7%	135
50 to 99 employees	2.5%	29
100 to 249 employees	1.0%	12
250 to 499 employees	1.2%	14
500+ employees	0.1%	1

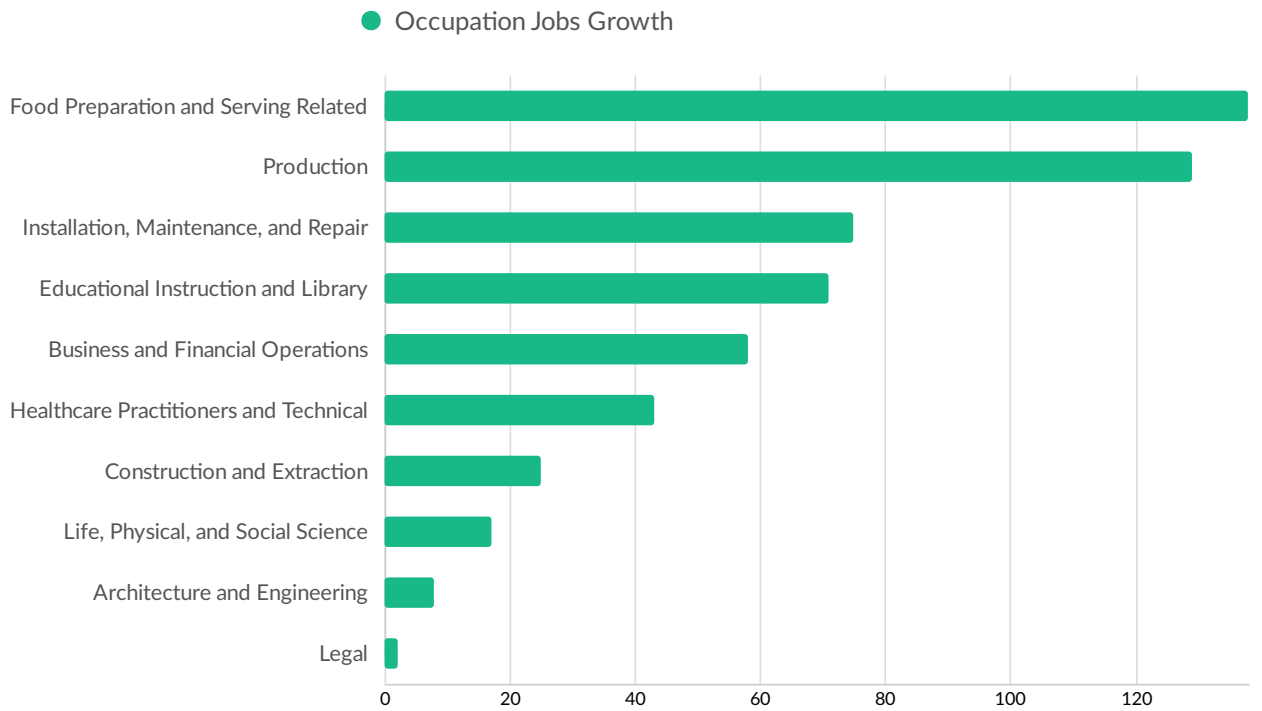
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

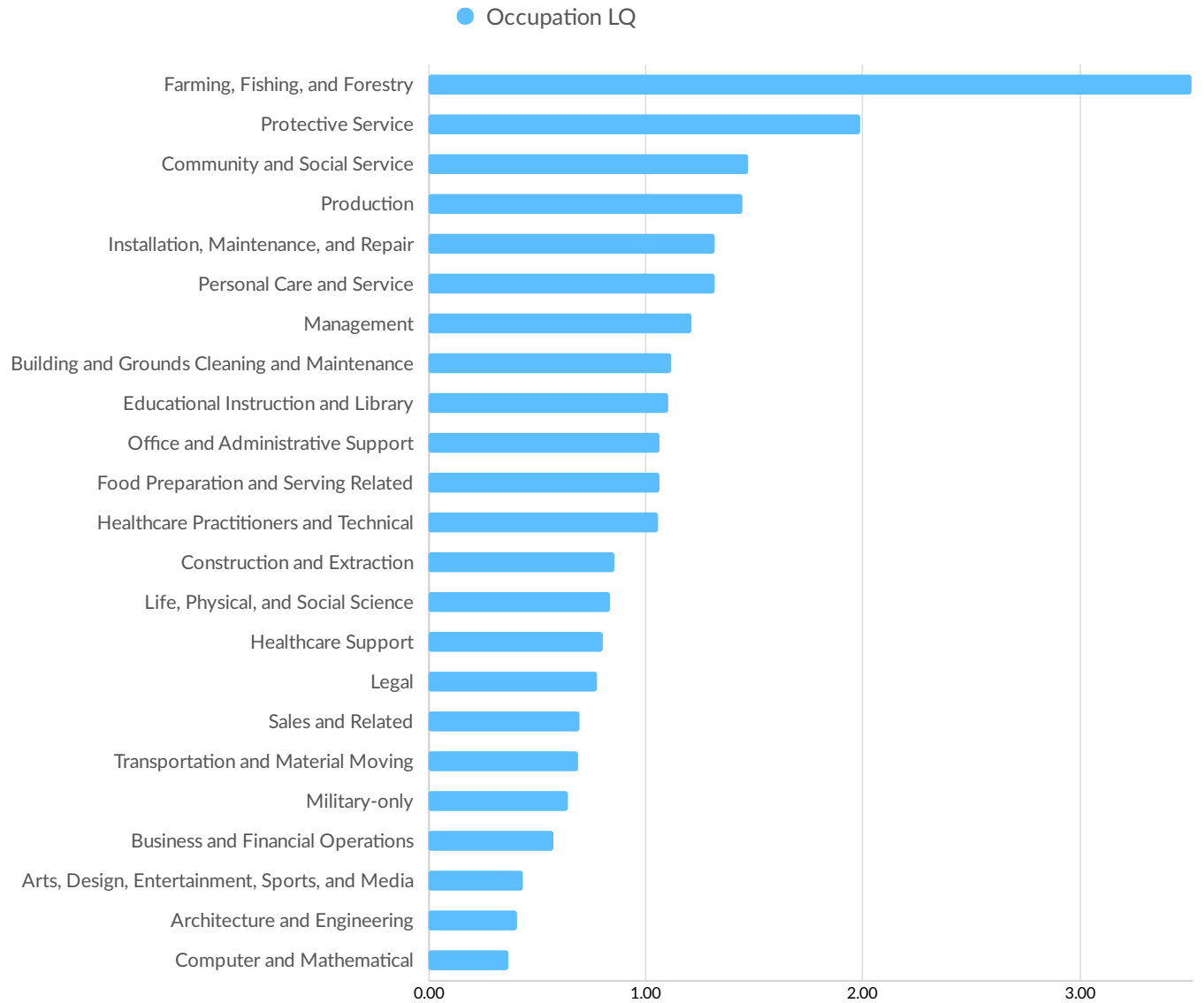
Largest Occupations



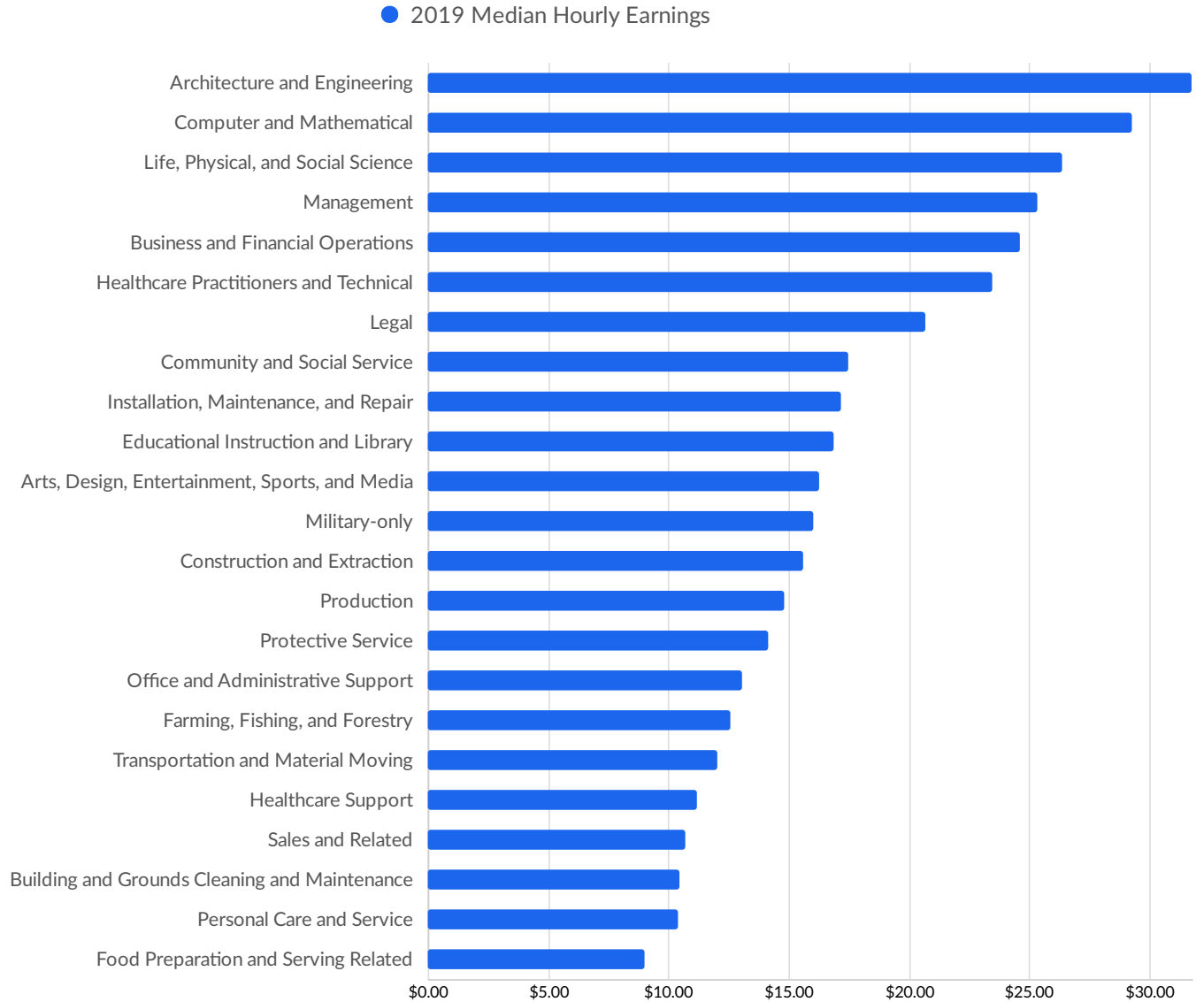
Top Growing Occupations



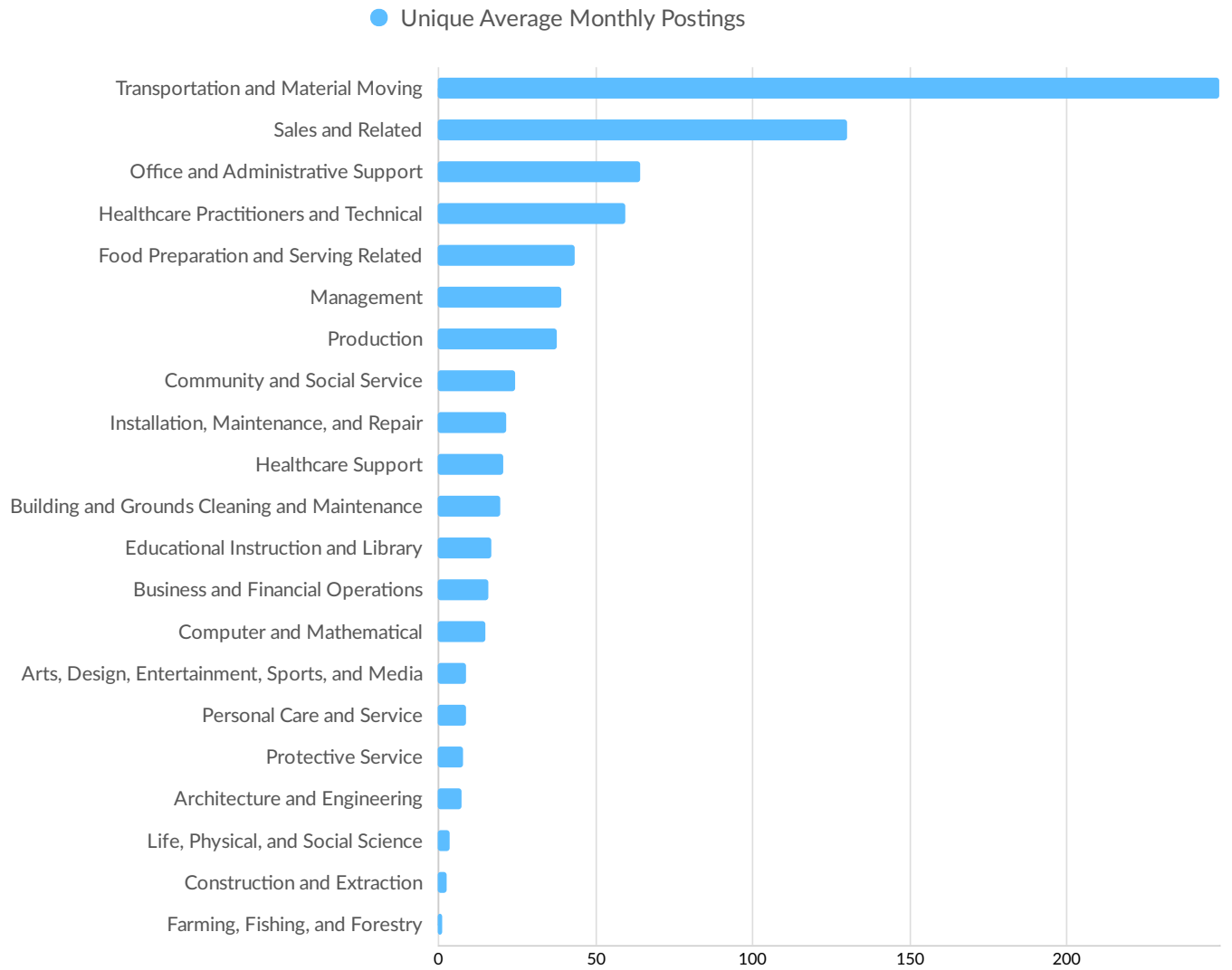
Top Occupation LQ



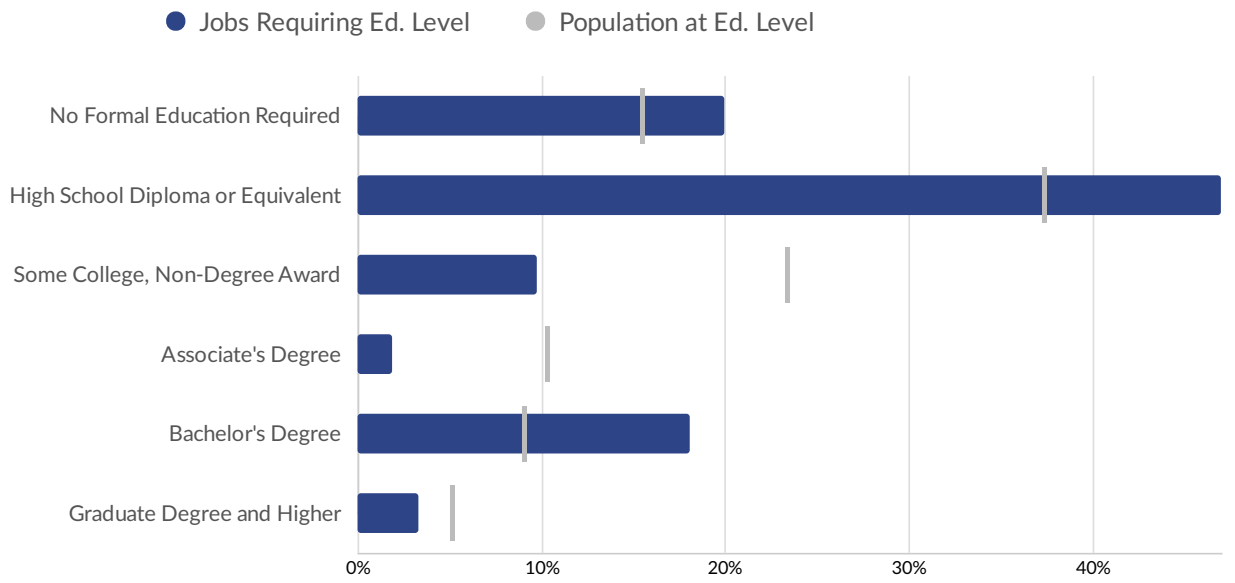
Top Occupation Earnings



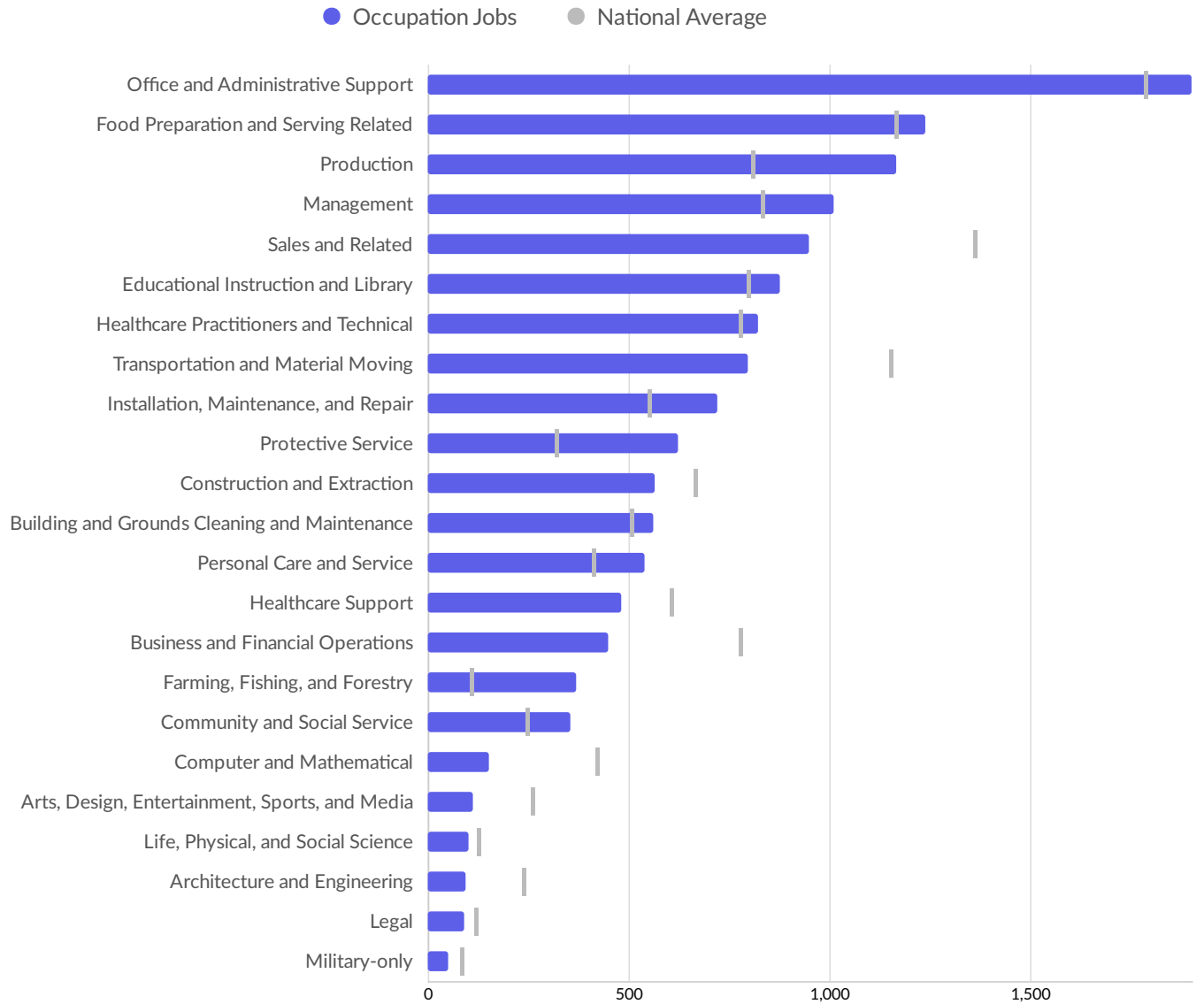
Top Posted Occupations



Underemployment

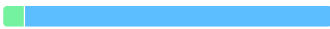





Largest Occupations



Educational Pipeline

In 2019, there were 543 graduates in Ottawa County, OK. This pipeline has shrunk by 21% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, General Studies, and "Agriculture, General".

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Northeastern Oklahoma A&M College	418 	
Northeast Technology Center-Afton	125 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

