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# **Report Parameters**

## 1 County

20021 Cherokee County, KS

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# **Economy Overview**

19,827

Population (2019)

Population decreased by 940 over the last 5 years and is projected to decrease by 581 over the next 5 years. 6,846

**Total Regional Employment** 

Jobs grew by 101 over the last 5 years and are projected to grow by 281 over the next 5 years.

\$41.1K

Median Household Income (2018)

Median household income is \$19.2K below the national median household income of \$60.3K.

### **Takeaways**

- As of 2019 the region's population **declined by 4.5**% since 2014, falling by 940. Population is expected to **decrease by 2.9**% between 2019 and 2024, losing 581.
- From 2014 to 2019, jobs increased by 1.5% in Cherokee County, KS from 6,745 to 6,846. This change fell short of the national growth rate of 7.9% by 6.4%. As the number of jobs increased, the labor force participation rate increased from 62.1% to 62.9% between 2014 and 2019.
- Concerning educational attainment, **11.0% of Cherokee County, KS residents possess a Bachelor's Degree** (7.8% below the national average), and **8.5% hold an Associate's Degree** (0.4% above the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), Nonresidential Building Construction, and Restaurants and Other Eating Places.

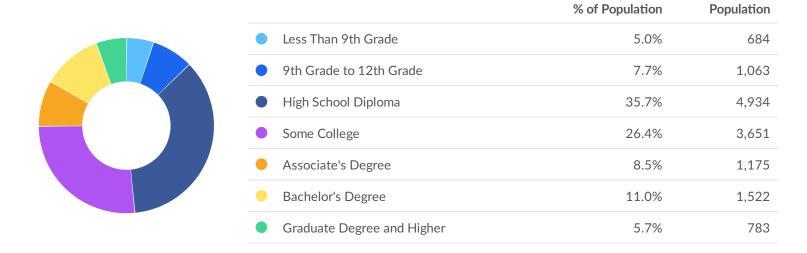
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	19,827	10,159	6,846	94.1	\$727.48M	\$1.16B	\$1.02B
State	2,917,176	1,492,702	1,585,465	97.9	\$171.67B	\$165.36B	\$200.13B

#### 2019 Labor Force Breakdown



### **Educational Attainment**

Concerning educational attainment, **11.0% of Cherokee County, KS residents possess a Bachelor's Degree** (7.8% below the national average), and **8.5% hold an Associate's Degree** (0.4% above the national average).

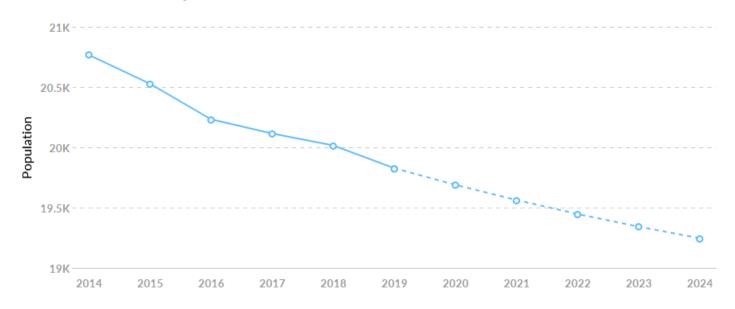




# Historic & Projected Trends

## **Population Trends**

As of 2019 the region's population **declined by 4.5**% since 2014, falling by 940. Population is expected to **decrease by 2.9**% between 2019 and 2024, losing 581.

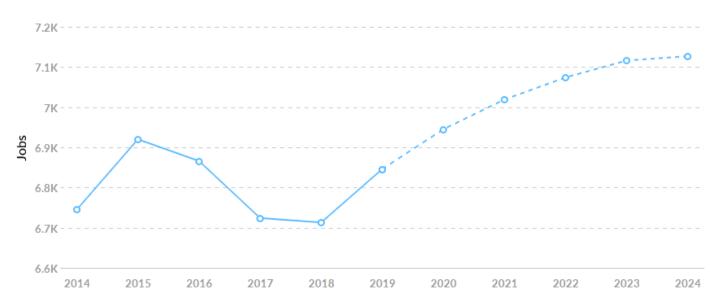


Timeframe	Population
2014	20,767
2015	20,528
2016	20,233
2017	20,115
2018	20,016
2019	19,827
2020	19,689
2021	19,563
2022	19,447
2023	19,342
2024	19,246

# **...! Emsi** Economy Overview

### **Job Trends**

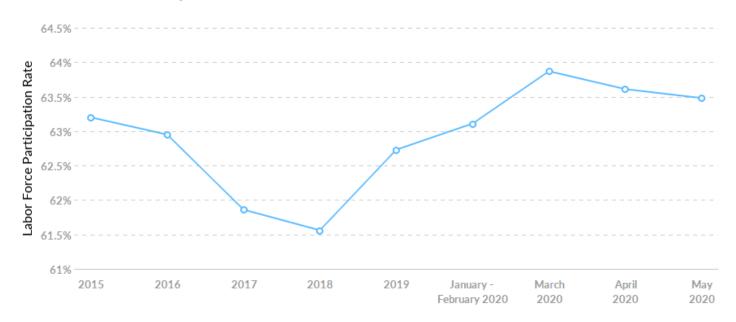
From 2014 to 2019, jobs increased by 1.5% in Cherokee County, KS from 6,745 to 6,846. This change fell short of the national growth rate of 7.9% by 6.4%.



Timeframe	Jobs
2014	6,745
2015	6,920
2016	6,866
2017	6,724
2018	6,713
2019	6,846
2020	6,945
2021	7,019
2022	7,074
2023	7,116
2024	7,127

# **... Economy** Overview

# **Labor Force Participation Rate Trends**

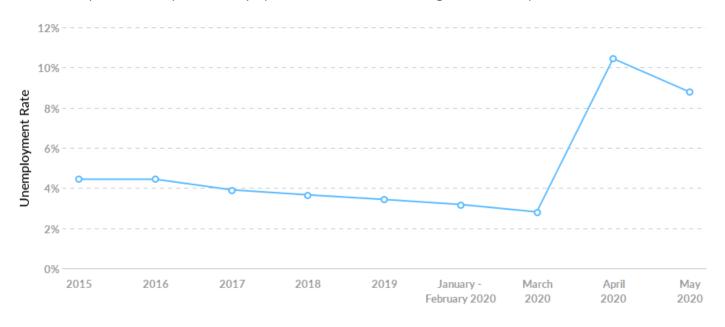


Timeframe	Labor Force Participation Rate
2015	63.20%
2016	62.95%
2017	61.86%
2018	61.56%
2019	62.73%
January - February 2020	63.11%
March 2020	63.87%
April 2020	63.61%
May 2020	63.48%

# **...! Emsi** Economy Overview

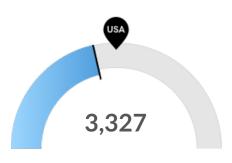
## **Unemployment Rate Trends**

Cherokee County, KS had a May 2020 unemployment rate of 8.78%, increasing from 4.44% 5 years before.



Timeframe	Unemployment Rate
2015	4.44%
2016	4.44%
2017	3.91%
2018	3.66%
2019	3.43%
January - February 2020	3.18%
March 2020	2.81%
April 2020	10.44%
May 2020	8.78%

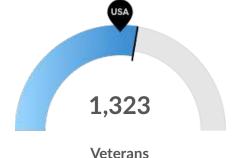
# **Population Characteristics**



#### **Millennials**

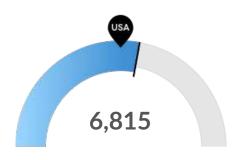
Cherokee County, KS has 3,327 millennials (ages 25-39). The national average for an area this size is 4,115.





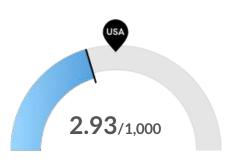
veterans. The national average for an area this size is 1.139.

Cherokee County, KS has 1,323



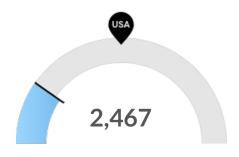
#### **Retiring Soon**

Retirement risk is high in Cherokee County, KS. The national average for an area this size is 5,794 people 55 or older, while there are 6,815 here.



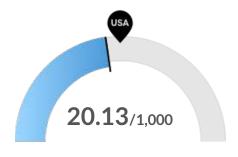
#### **Violent Crime**

Cherokee County, KS has 2.93 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.



#### **Racial Diversity**

Racial diversity is low in Cherokee County, KS. The national average for an area this size is 7,930 racially diverse people, while there are 2,467 here.

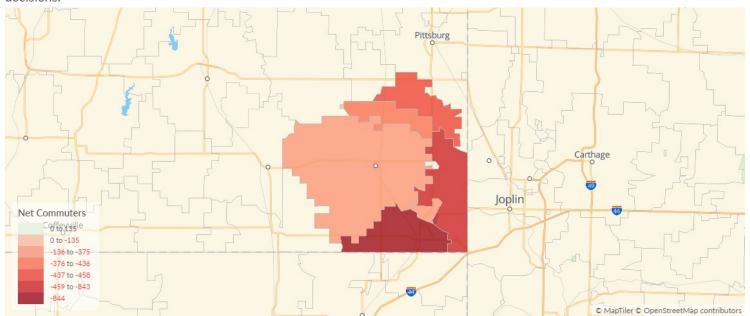


#### **Property Crime**

Cherokee County, KS has 20.13 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

### Place of Work vs Place of Residence

Understanding where talent in Cherokee County, KS currently works compared to where talent lives can help you optimize site decisions.



Where	Talent	: Wo	orks
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ZIP	Name	2019 Employment
66725	Columbus, KS (in Chero	2,480
66739	Galena, KS (in Cherokee	1,987
66713	Baxter Springs, KS (in C	1,606
66770	Riverton, KS (in Cheroke	393
66781	Weir, KS (in Cherokee c	110

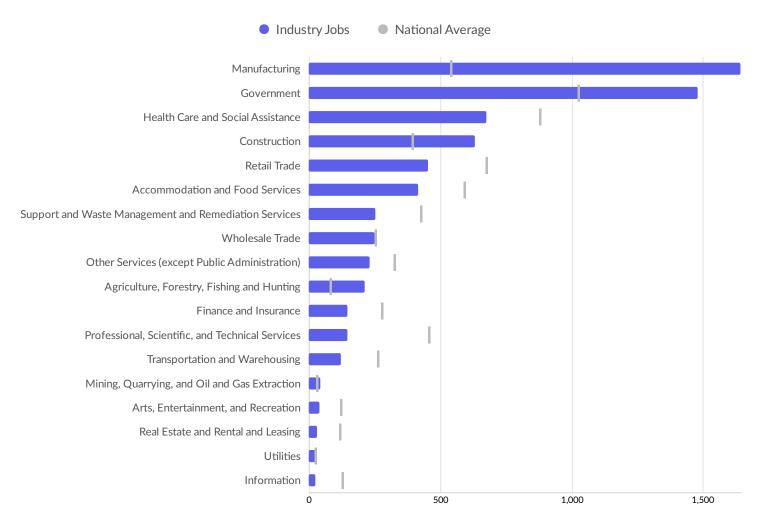
#### Where Talent Lives

ZIP	Name	Workers
66725	Columbus, KS (in Chero	2,629
66713	Baxter Springs, KS (in C	2,451
66739	Galena, KS (in Cherokee	2,446
66781	Weir, KS (in Cherokee c	547
66770	Riverton, KS (in Cheroke	529



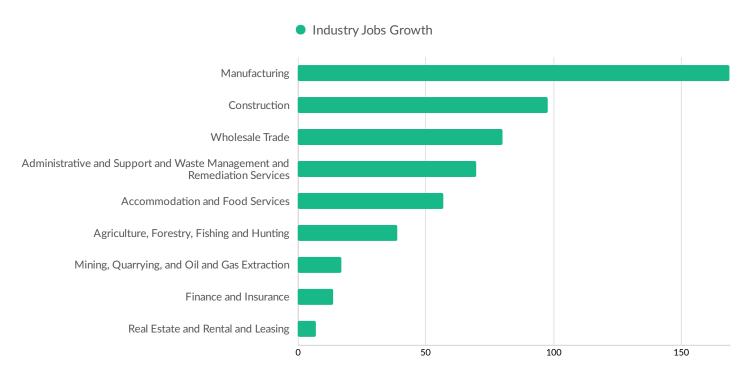
# **Industry Characteristics**

## **Largest Industries**



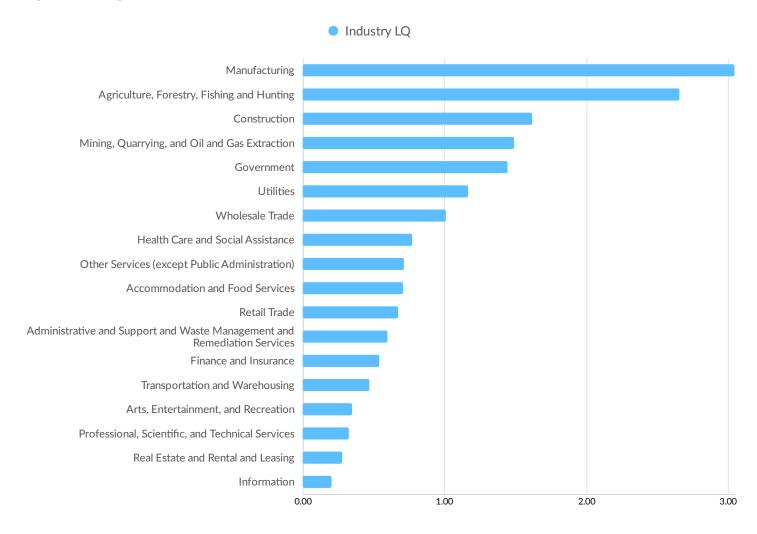


# **Top Growing Industries**





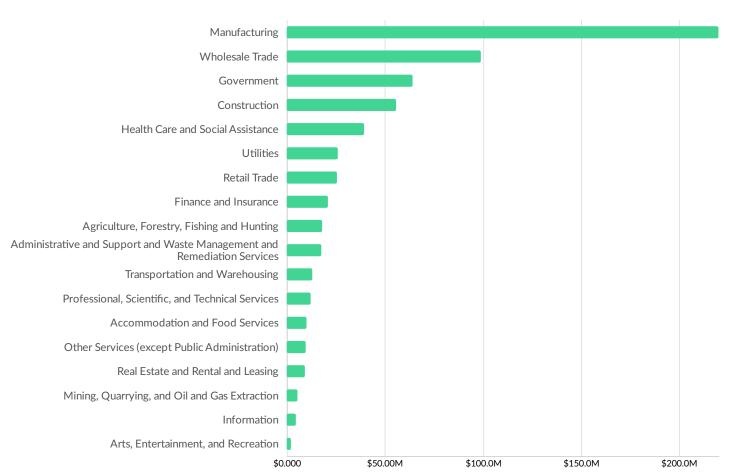
## **Top Industry LQ**





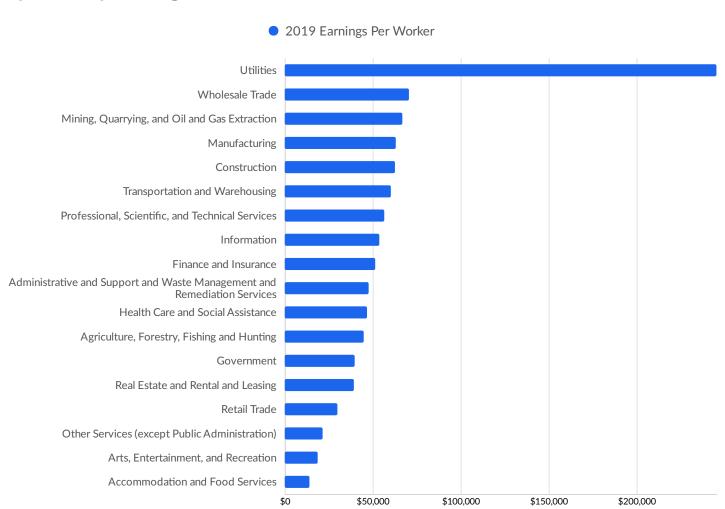
### **Top Industry GRP**





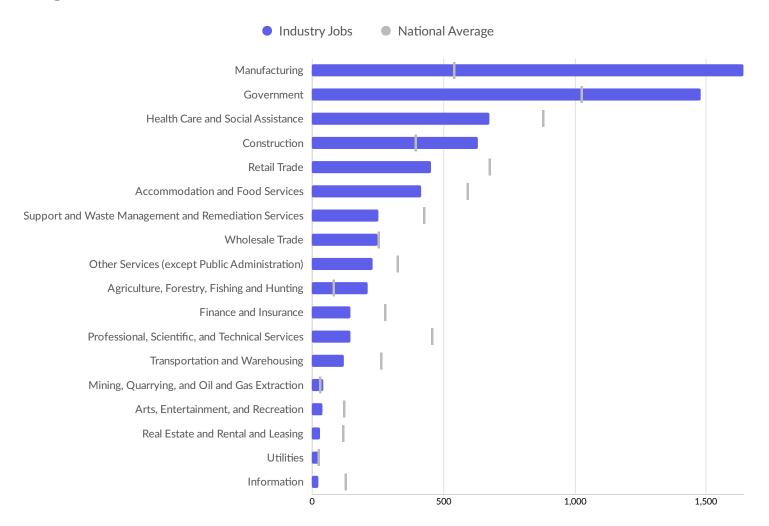


### **Top Industry Earnings**





## **Largest Industries**



# **Business Characteristics**

## 1,534 Companies Employ Your Workers

Online profiles for your workers mention 1,534 companies as employers, with the top 10 appearing below. In the last 12 months, 389 companies in Cherokee County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Crossland Construction Compan	56	CRST International, Inc.	342
Usd 493	42	Platinum Supplemental Insuranc	213
Freeman Health System	37	Dollar General Corporation	89
Celltron Inc	36	Hogan Transports Inc	87
Atec Steel, L.L.C.	31	Teleperformance	70
Kmt Waterjet Systems, Inc	29	HomeAdvisor, Inc.	67
Sunbelt Home Health Care Inc	28	Samsung	65
Wal-Mart, Inc.	28	Wesley Medical Center, LLC	65
Pittsburg State University Found	20	Sonic Drive-In	61
Downstream Casino Resort	19	Blair Logistics, Inc.	53

### **Business Size**

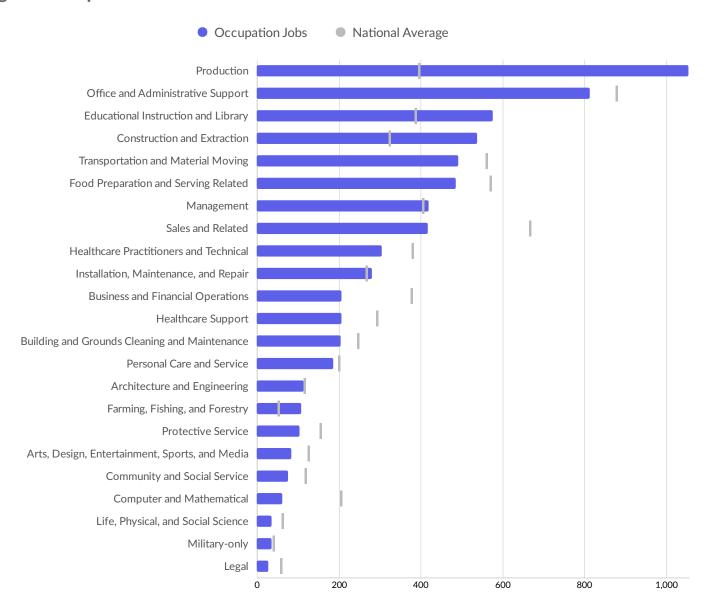


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



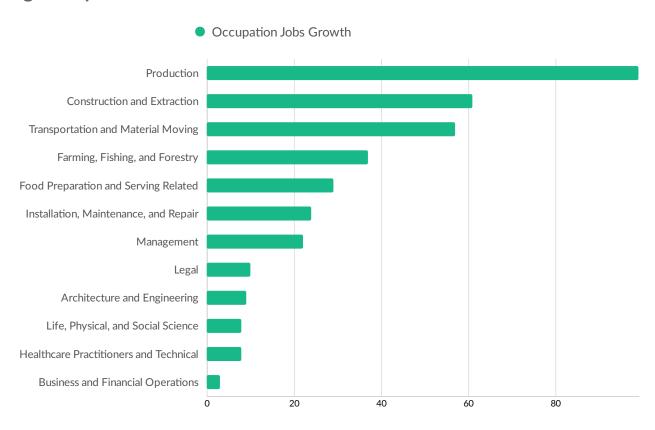
### **Workforce Characteristics**

### **Largest Occupations**



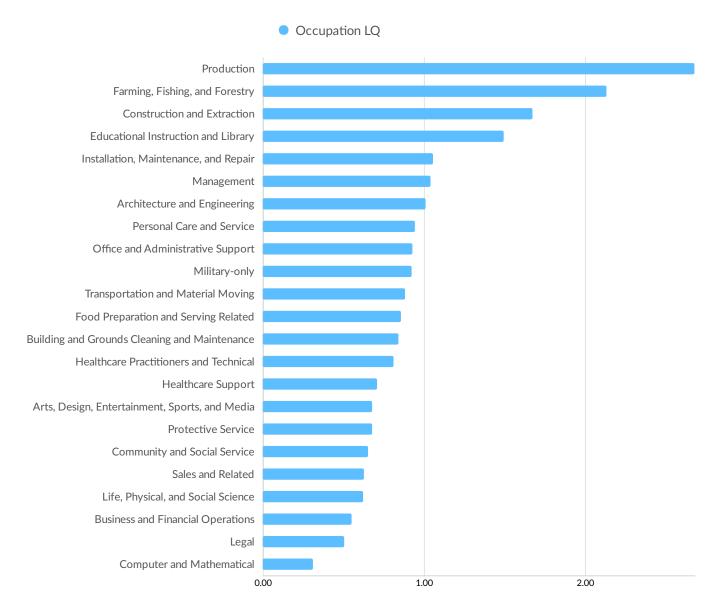


### **Top Growing Occupations**





### **Top Occupation LQ**



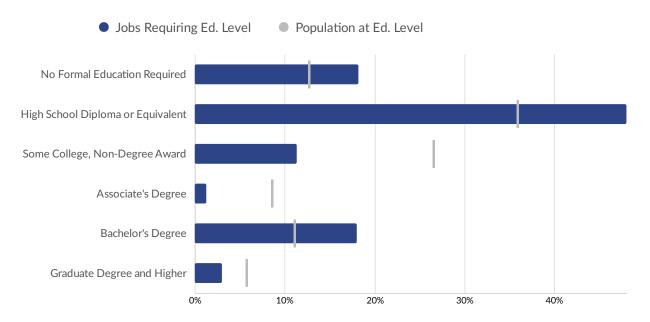
### **Top Occupation Earnings**

2019 Median Hourly Earnings

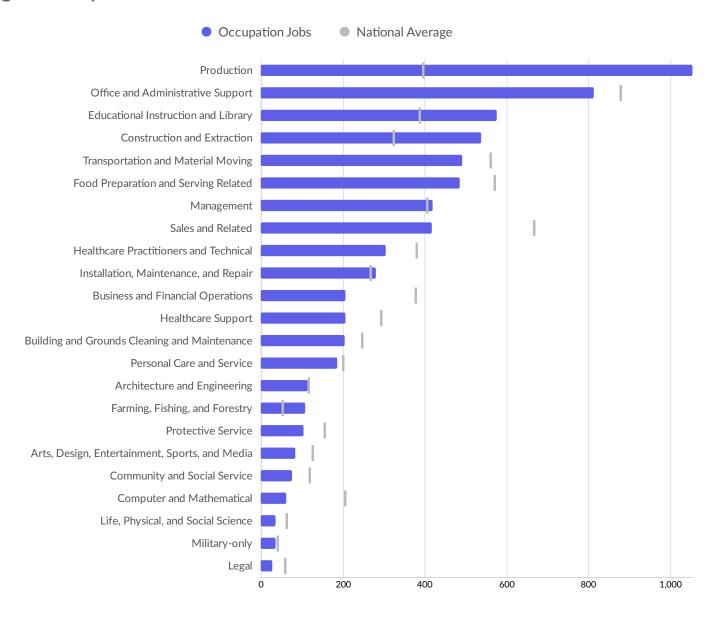
### **Top Posted Occupations**

Unique Average Monthly Postings

# Underemployment



# **Largest Occupations**





# **Educational Pipeline**

Over the last 5 years, no schools in Cherokee County, KS produced graduates.

# **In-Demand Skills**

