



# Ottawa County, OK

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



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## Report Parameters

### 1 County

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40115 Ottawa County, OK

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**31,016**

**Population (2019)**

Population **decreased by 889** over the last 5 years and is projected to **decrease by 622** over the next 5 years.

**14,025**

**Total Regional Employment**

Jobs **grew by 431** over the last 5 years and are projected to **grow by 914** over the next 5 years.

**\$39.1K**

**Median Household Income (2018)**

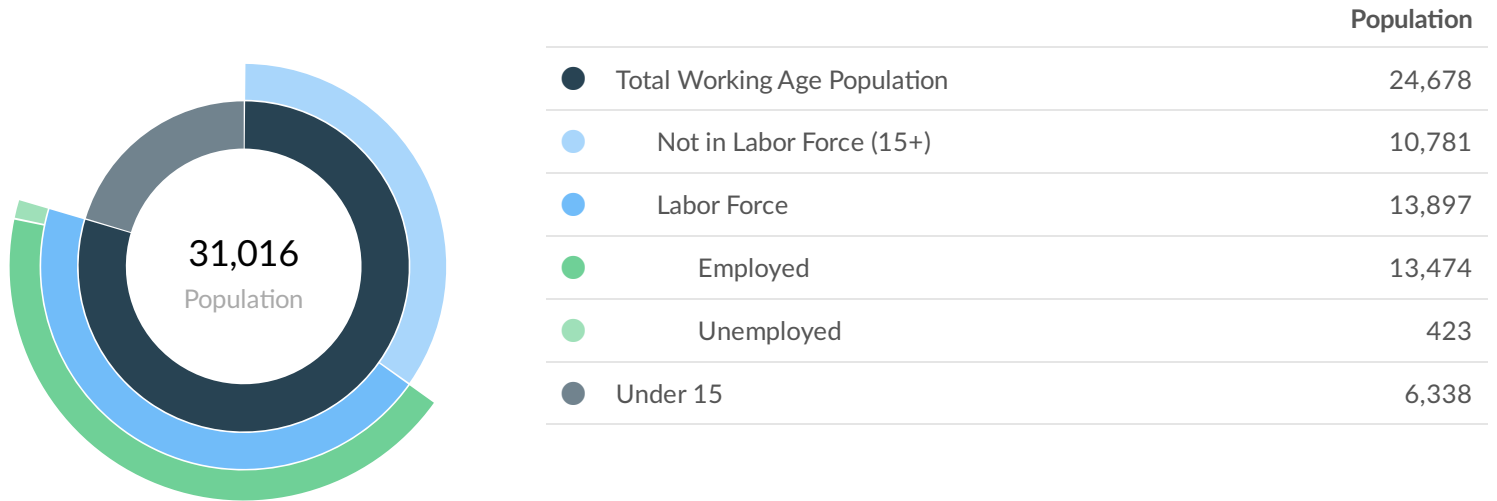
Median household income is **\$21.2K below** the national median household income of \$60.3K.

## Takeaways

- As of 2019 the region's population **declined by 2.8%** since 2014, falling by 889. Population is expected to **decrease by 2.0%** between 2019 and 2024, losing 622.
- From 2014 to 2019, jobs **increased by 3.2%** in Ottawa County, OK from 13,593 to **14,025**. This change **fell short of the national growth rate of 7.9% by 4.7%**. As the number of jobs increased, the **labor force participation rate increased from 54.8% to 56.3% between 2014 and 2019**.
- Concerning educational attainment, **8.4% of Ottawa County, OK residents possess a Bachelor's Degree** (10.4% below the national average), and **10.7% hold an Associate's Degree** (2.6% above the national average).
- The top three industries in 2019 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Crop Production.

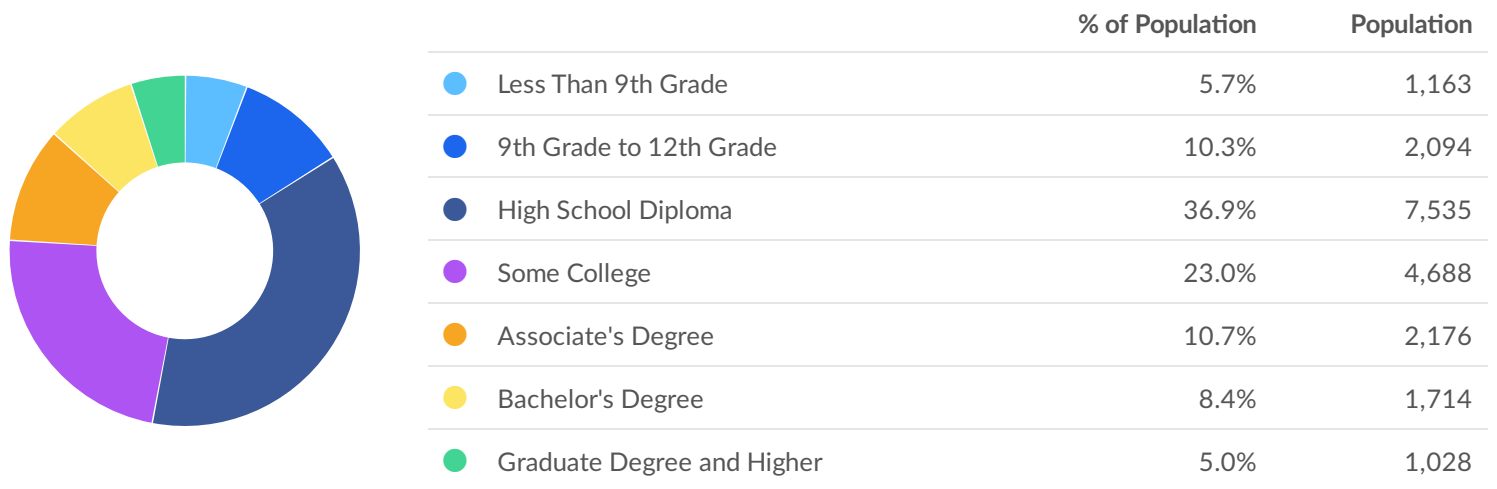
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	31,016	13,897	14,025	93.4	\$933.08M	\$1.84B	\$1.52B
State	3,964,054	1,837,938	1,851,749	93.2	\$204.92B	\$200.14B	\$255.02B

## 2019 Labor Force Breakdown



## Educational Attainment

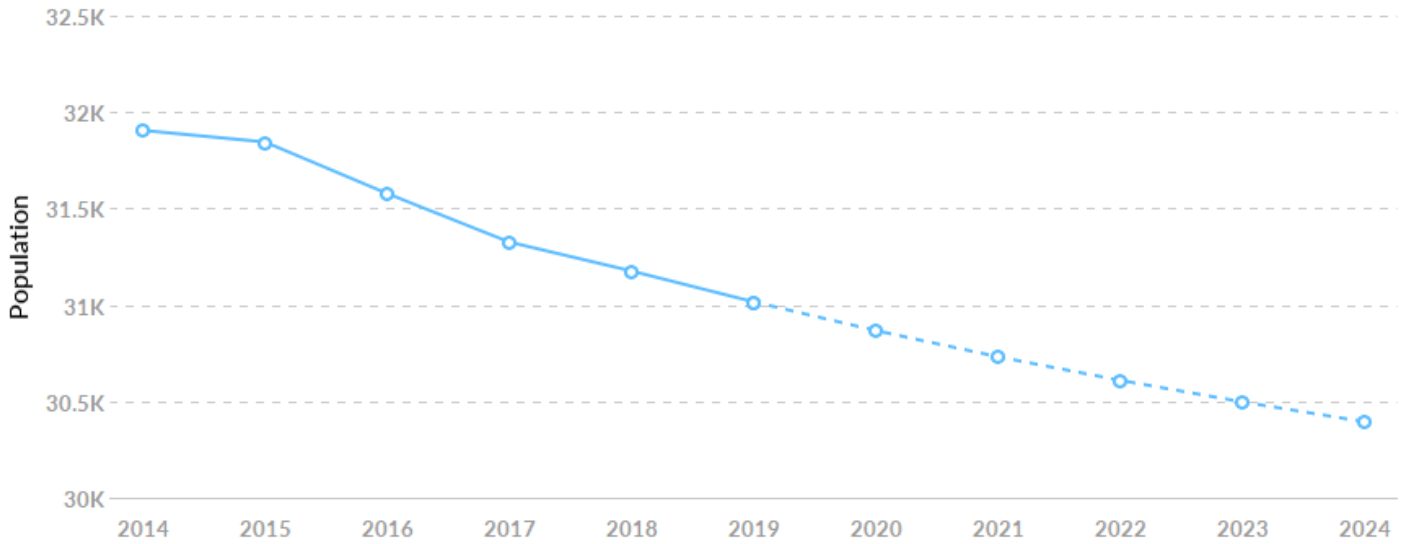
Concerning educational attainment, **8.4% of Ottawa County, OK residents possess a Bachelor's Degree** (10.4% below the national average), and **10.7% hold an Associate's Degree** (2.6% above the national average).



# Historic & Projected Trends

## Population Trends

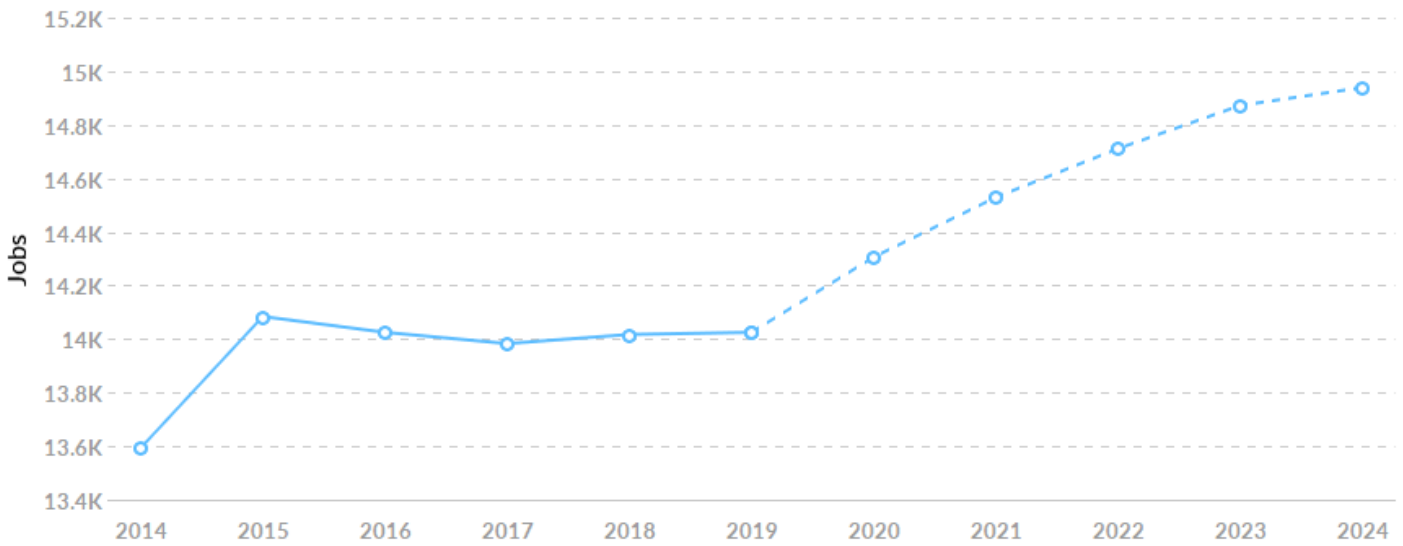
As of 2019 the region's population **declined by 2.8%** since 2014, falling by 889. Population is expected to **decrease by 2.0%** between 2019 and 2024, losing 622.



Timeframe	Population
2014	31,905
2015	31,845
2016	31,578
2017	31,326
2018	31,176
2019	31,016
2020	30,867
2021	30,731
2022	30,609
2023	30,497
2024	30,394

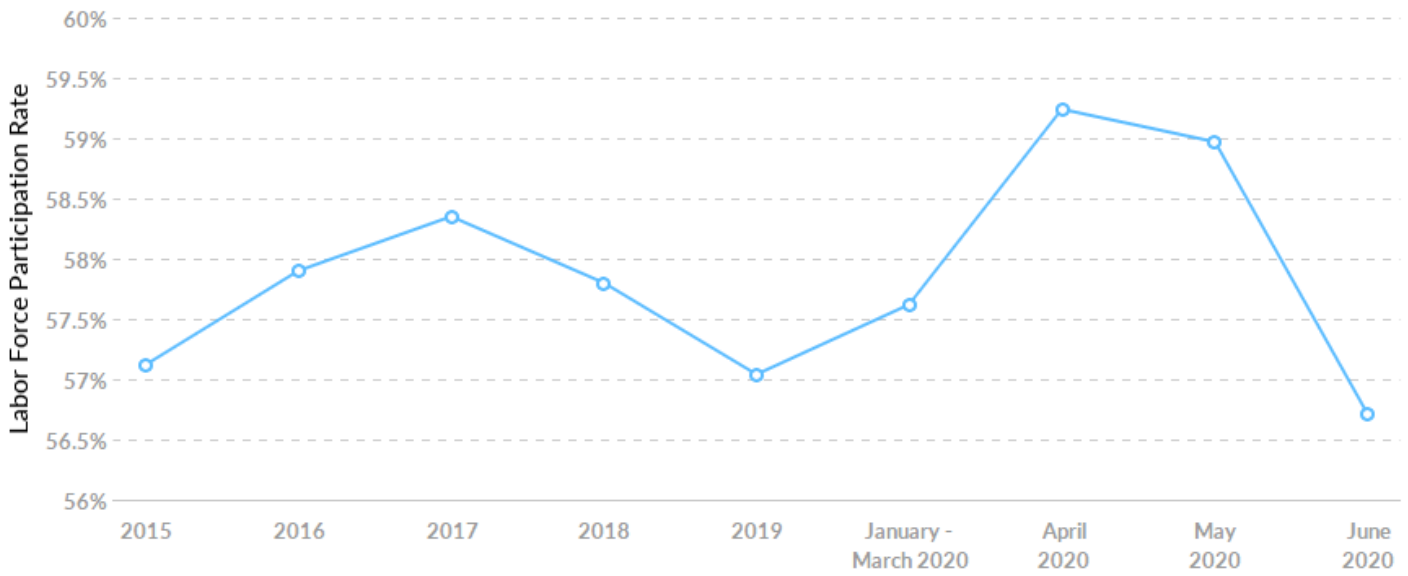
## Job Trends

From 2014 to 2019, jobs increased by 3.2% in Ottawa County, OK from 13,593 to 14,025. This change fell short of the national growth rate of 7.9% by 4.7%.



Timeframe	Jobs
2014	13,593
2015	14,084
2016	14,025
2017	13,983
2018	14,017
2019	14,025
2020	14,306
2021	14,529
2022	14,711
2023	14,872
2024	14,939

## Labor Force Participation Rate Trends

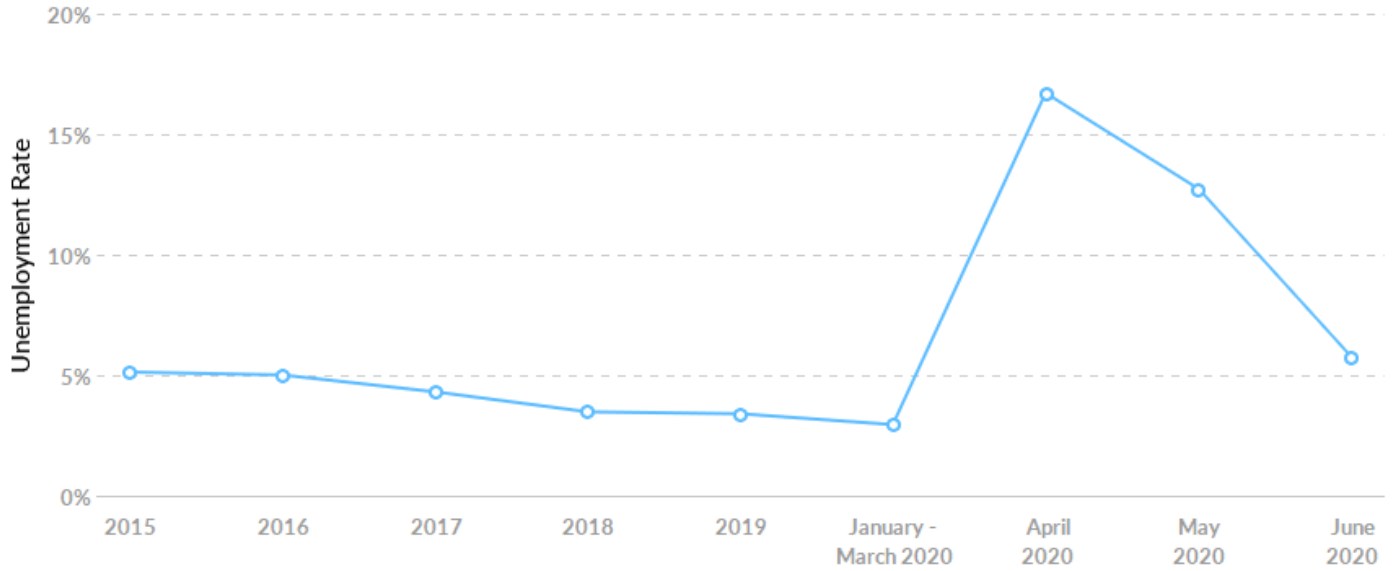


Timeframe	Labor Force Participation Rate
2015	57.12%
2016	57.90%
2017	58.35%
2018	57.80%
2019	57.04%
January - March 2020	57.62%
April 2020	59.24%
May 2020	58.97%
June 2020	56.71%



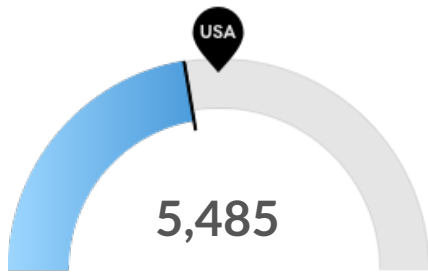
## Unemployment Rate Trends

Ottawa County, OK had a June 2020 unemployment rate of 5.76%, increasing from 5.13% 5 years before.



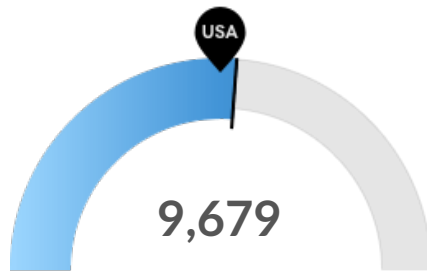
Timeframe	Unemployment Rate
2015	5.13%
2016	5.01%
2017	4.31%
2018	3.48%
2019	3.40%
January - March 2020	2.95%
April 2020	16.70%
May 2020	12.73%
June 2020	5.76%

## Population Characteristics



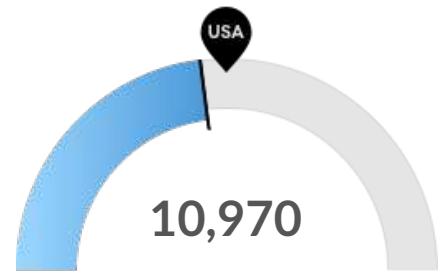
**Millennials**

Ottawa County, OK has 5,485 millennials (ages 25-39). The national average for an area this size is 6,409.



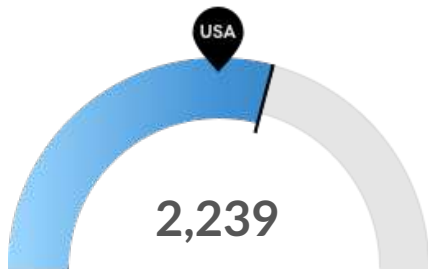
**Retiring Soon**

Retirement risk is about average in Ottawa County, OK. The national average for an area this size is 9,024 people 55 or older, while there are 9,679 here.



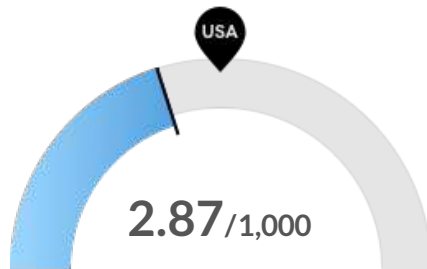
**Racial Diversity**

Racial diversity is low in Ottawa County, OK. The national average for an area this size is 12,352 racially diverse people, while there are 10,970 here.



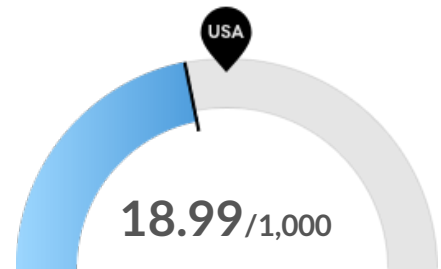
**Veterans**

Ottawa County, OK has 2,239 veterans. The national average for an area this size is 1,773.



**Violent Crime**

Ottawa County, OK has 2.87 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

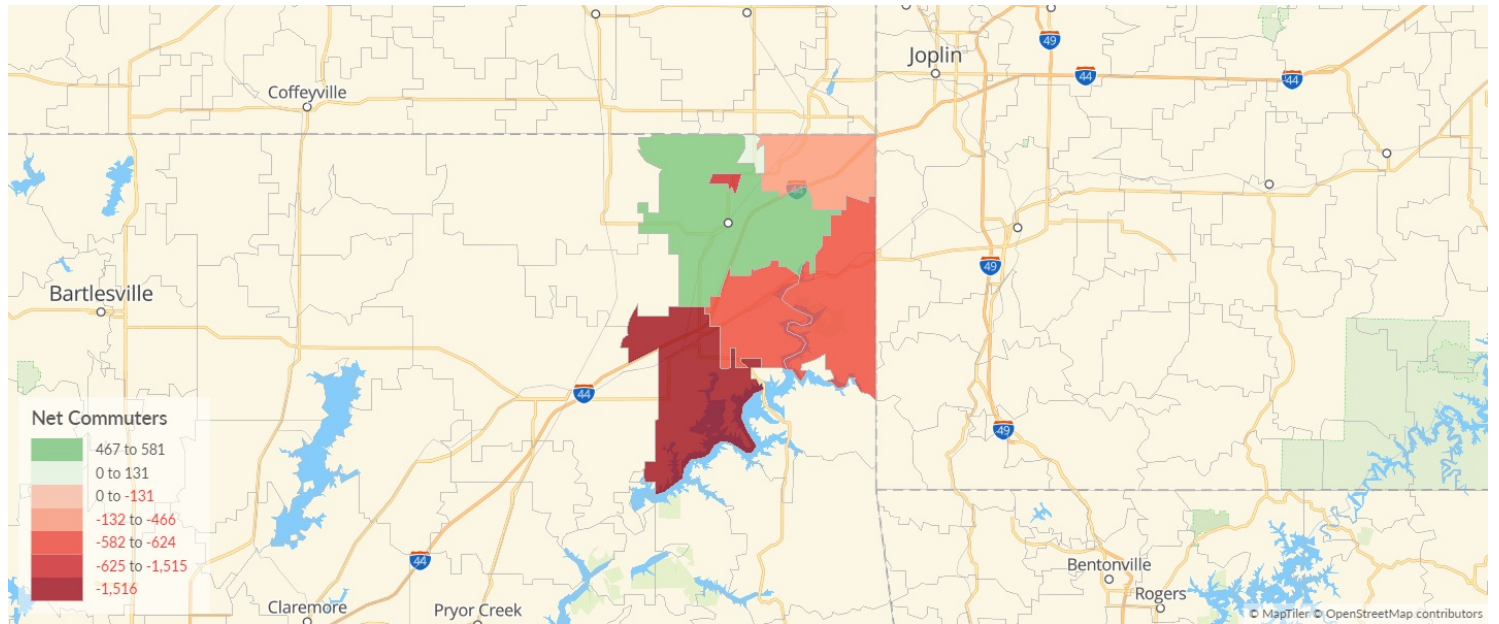


**Property Crime**

Ottawa County, OK has 18.99 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Ottawa County, OK currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

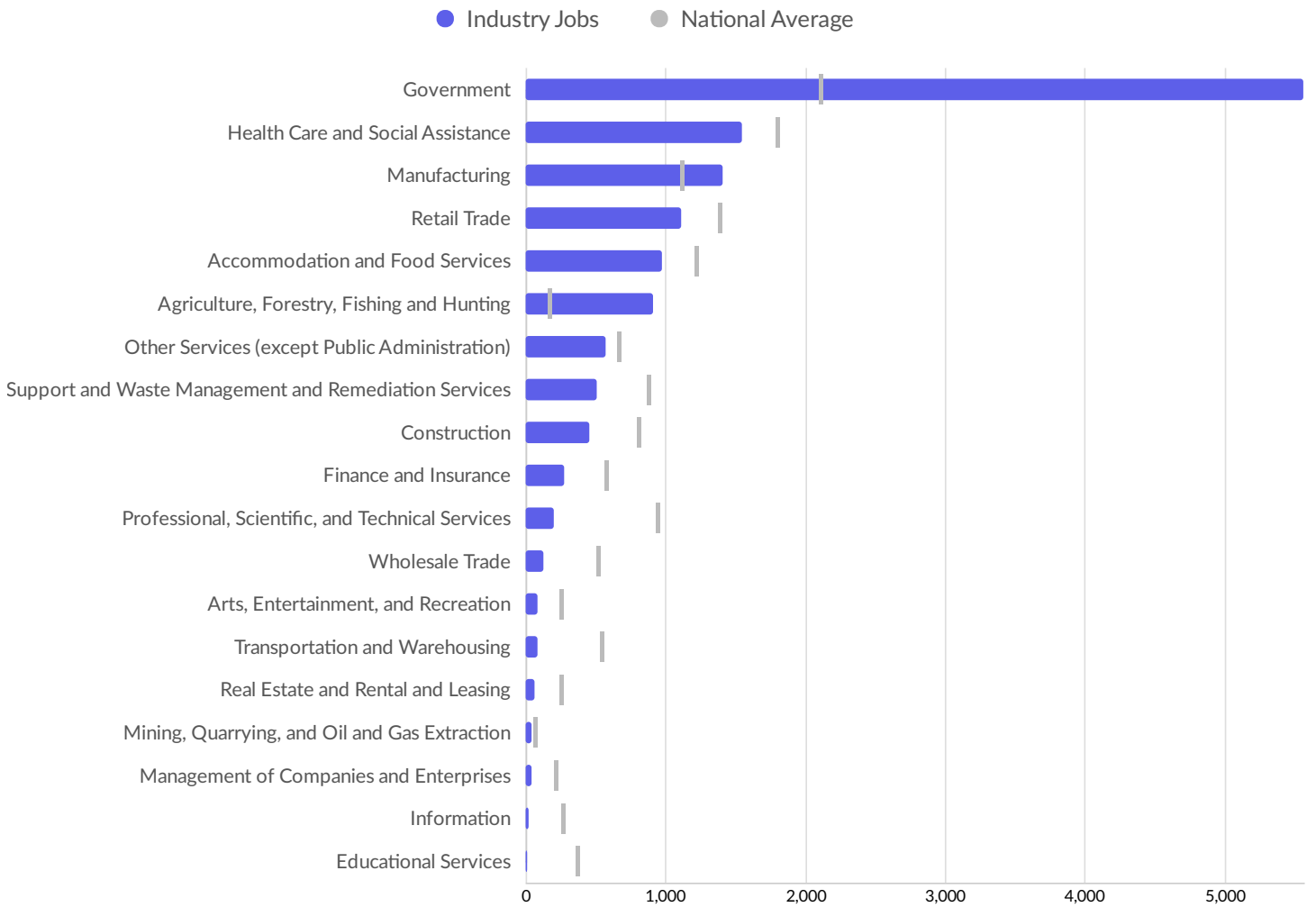
ZIP	Name	2019 Employment
74354	Miami, OK (in Ottawa c...	8,965
74331	Afton, OK (in Ottawa co...	1,508
74363	Quapaw, OK (in Ottawa...	1,065
74370	Wyandotte, OK (in Otta...	855
74343	Fairland, OK (in Ottawa ...	769

### Where Talent Lives

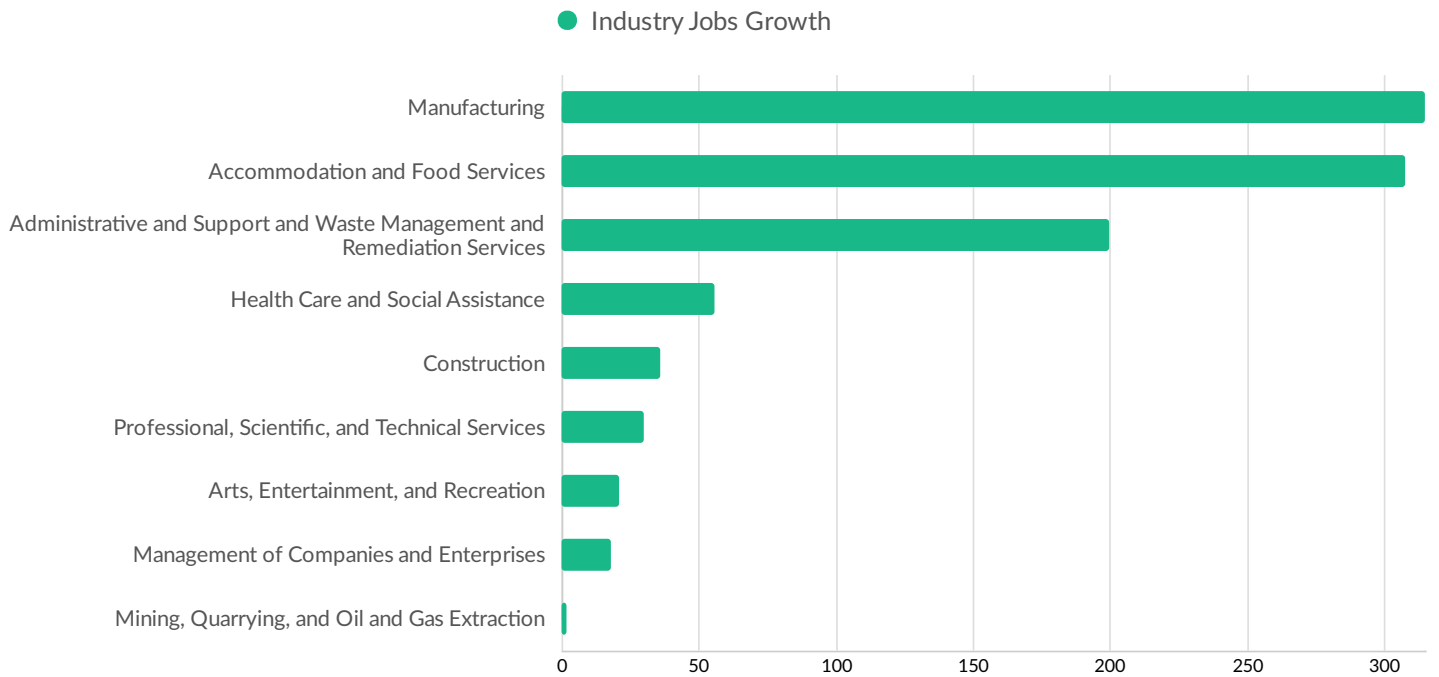
ZIP	Name	2019 Workers
74354	Miami, OK (in Ottawa c...	8,497
74331	Afton, OK (in Ottawa co...	3,024
74370	Wyandotte, OK (in Otta...	1,456
74343	Fairland, OK (in Ottawa ...	1,351
74363	Quapaw, OK (in Ottawa...	1,197

# Industry Characteristics

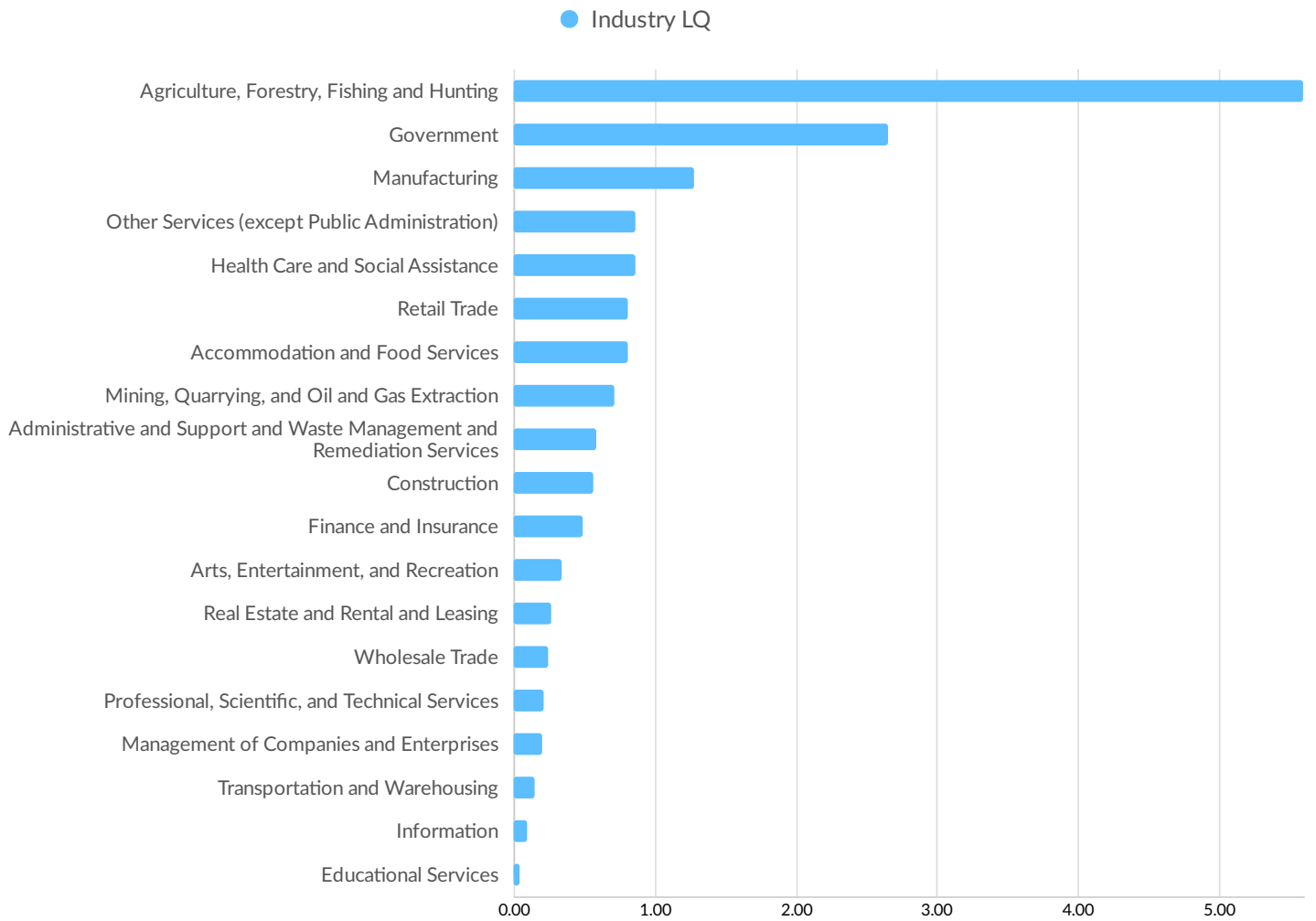
## Largest Industries



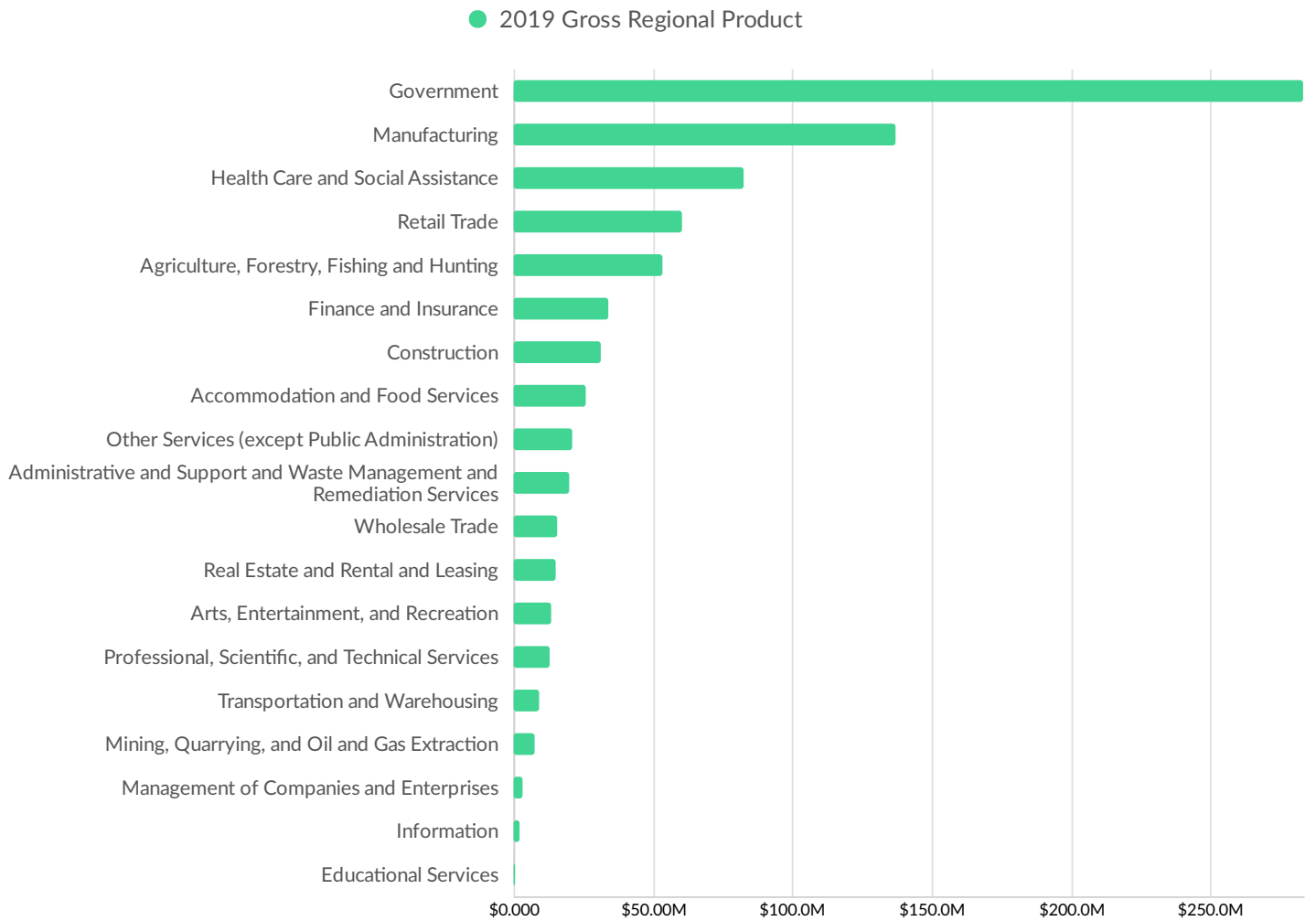
## Top Growing Industries



## Top Industry LQ

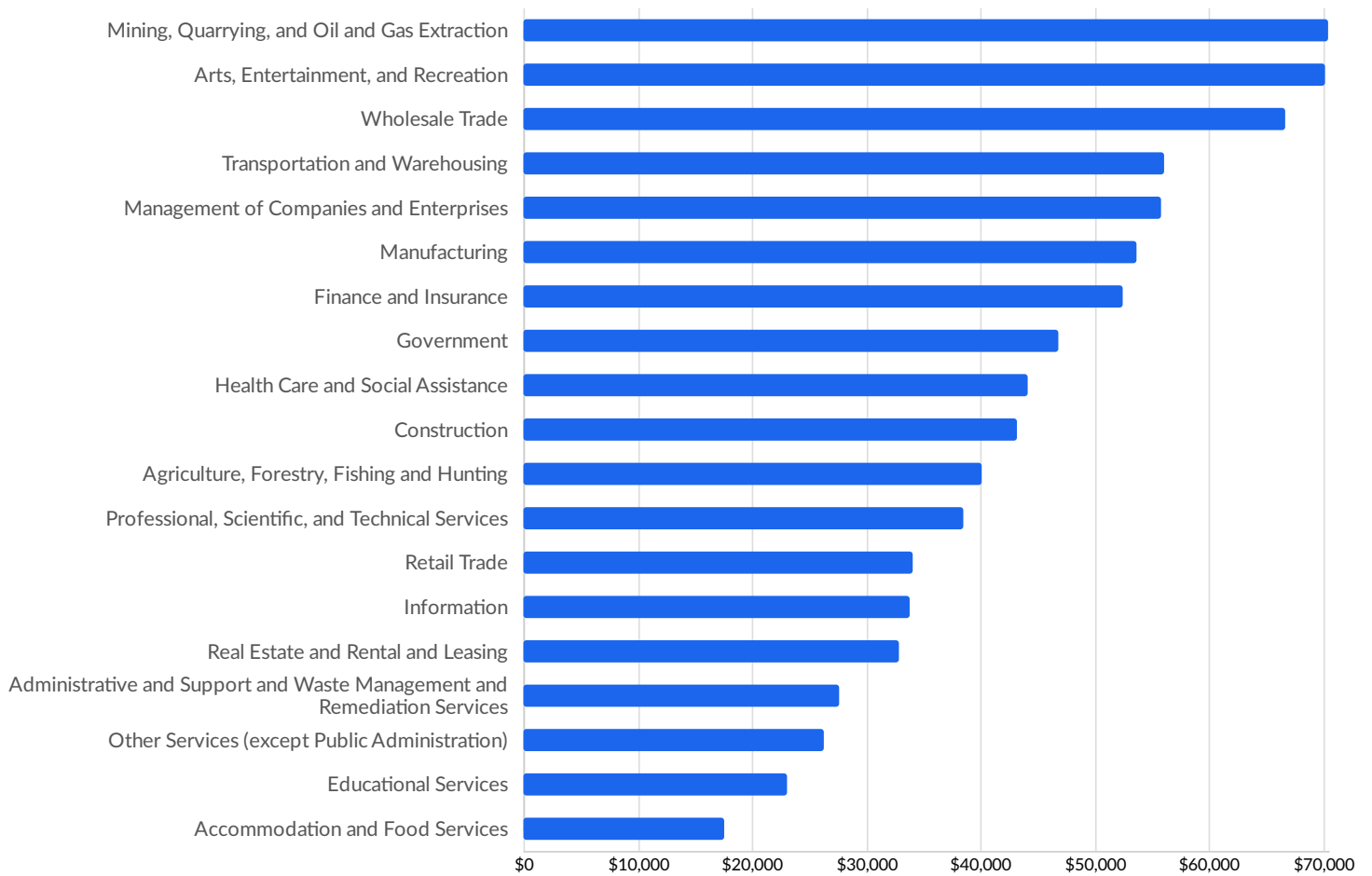


## Top Industry GRP



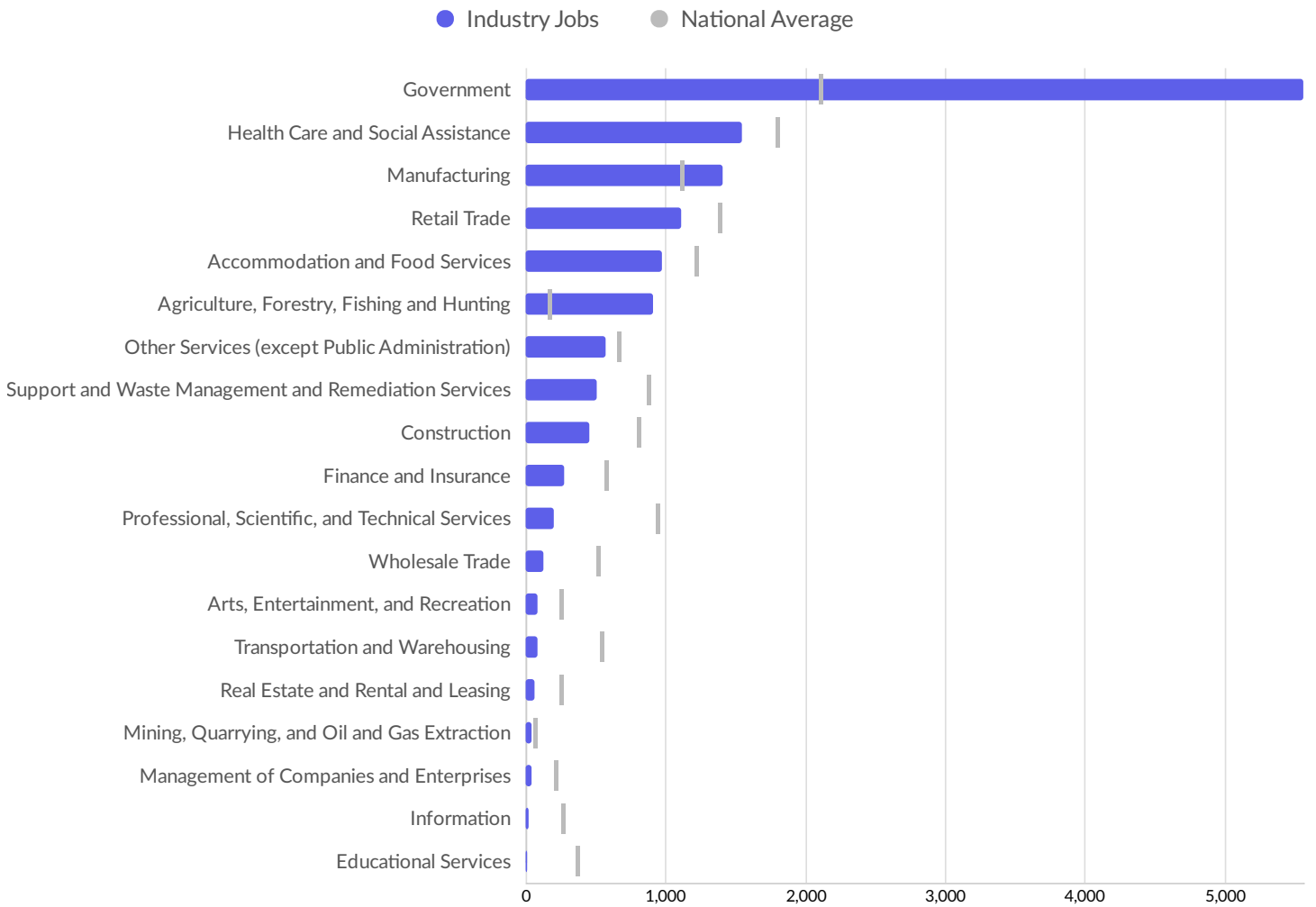
## Top Industry Earnings

● 2019 Earnings Per Worker

























## Largest Industries



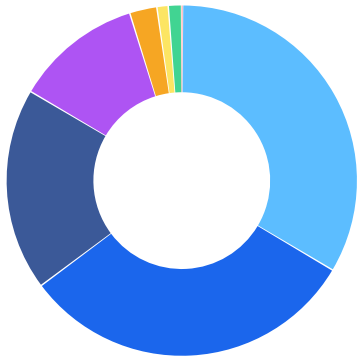
## Business Characteristics

### 1,408 Companies Employ Your Workers

Online profiles for your workers mention 1,408 companies as employers, with the top 10 appearing below. In the last 12 months, 720 companies in Ottawa County, OK posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Integris Health, Inc.	62 	CRST International, Inc.	307 
Northeastern Oklahoma A & M ...	59 	HealthCare Employment Netwo...	195 
Quapaw Tribe of Oklahoma	33 	Dollar General Corporation	94 
Downstream Casino Resort	31 	Integris Health, Inc.	84 
Wyandotte Nation Casino	29 	Buffalo Run Casino	81 
Miami-Dade County Public Scho...	24 	Blair Logistics, Inc.	65 
Buffalo Run Casino	23 	HomeAdvisor, Inc.	59 
Wal-Mart, Inc.	23 	K.B. Transportation, Inc.	56 
Quapaw Company Inc	22 	U.S. Xpress, Inc.	56 
City of Miami	20 	Downstream Casino Resort	55 

## Business Size

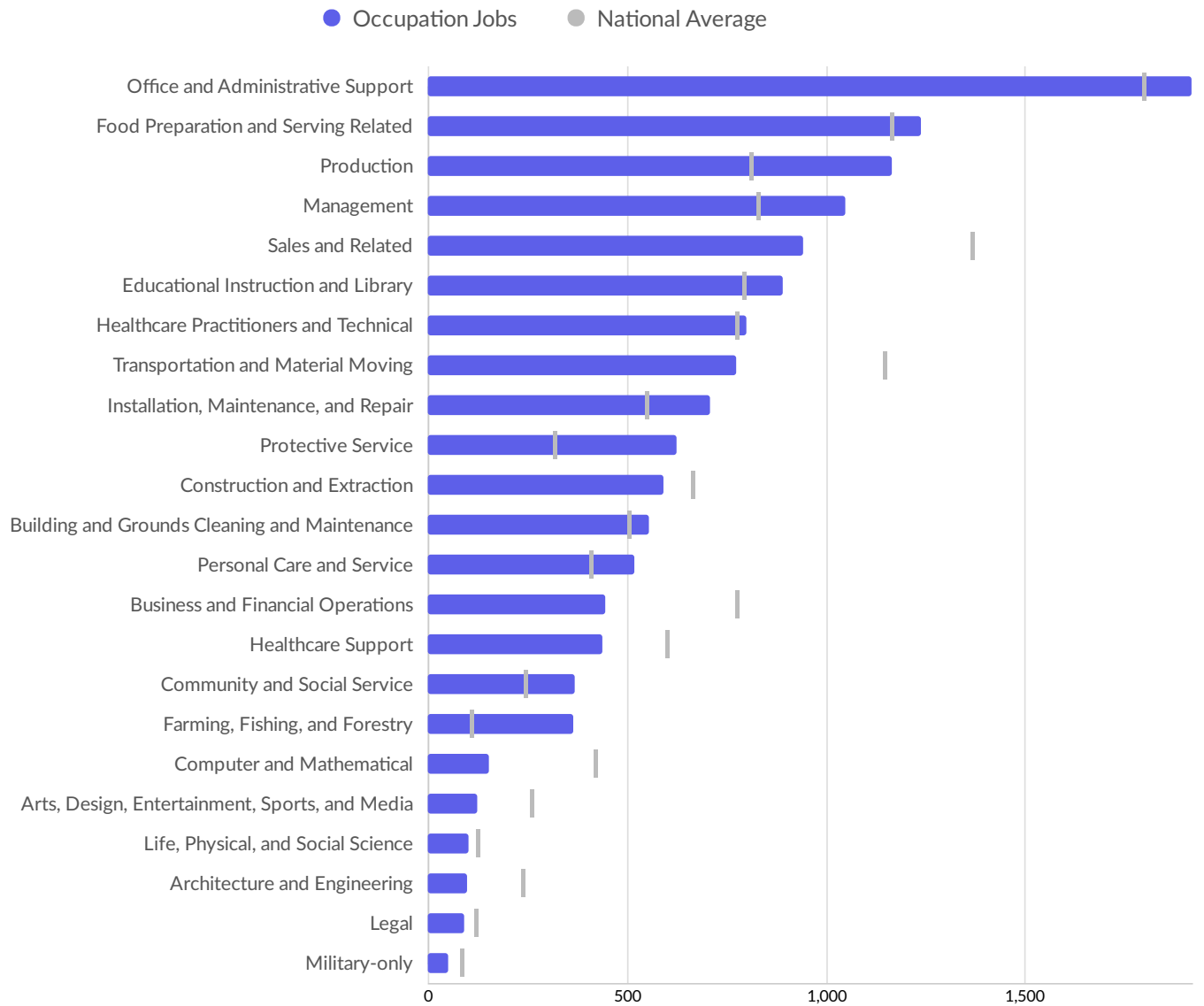


	Percentage	Business Count
1 to 4 employees	33.4%	385
5 to 9 employees	31.3%	360
10 to 19 employees	18.7%	215
20 to 49 employees	11.7%	135
50 to 99 employees	2.5%	29
100 to 249 employees	1.0%	12
250 to 499 employees	1.2%	14
500+ employees	0.1%	1

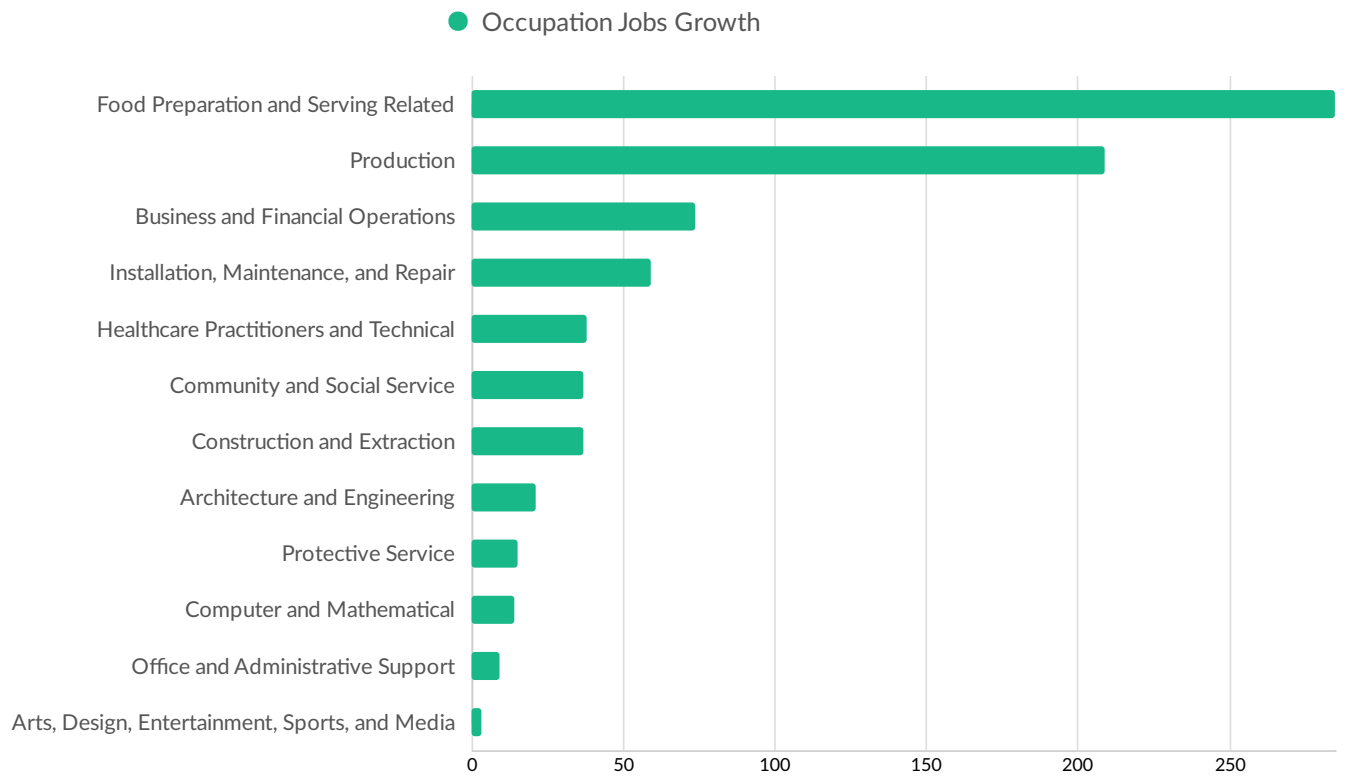
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

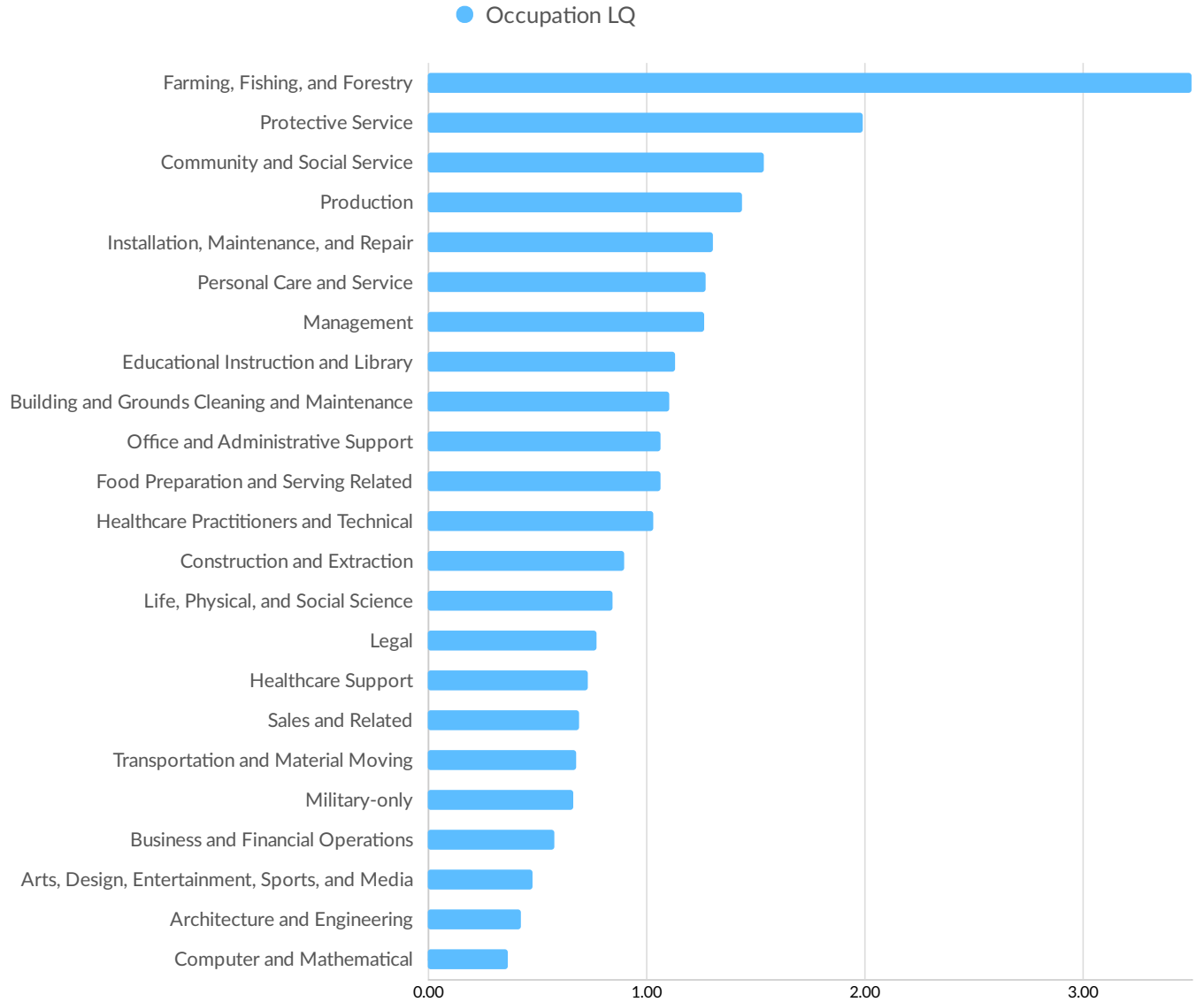
## Largest Occupations



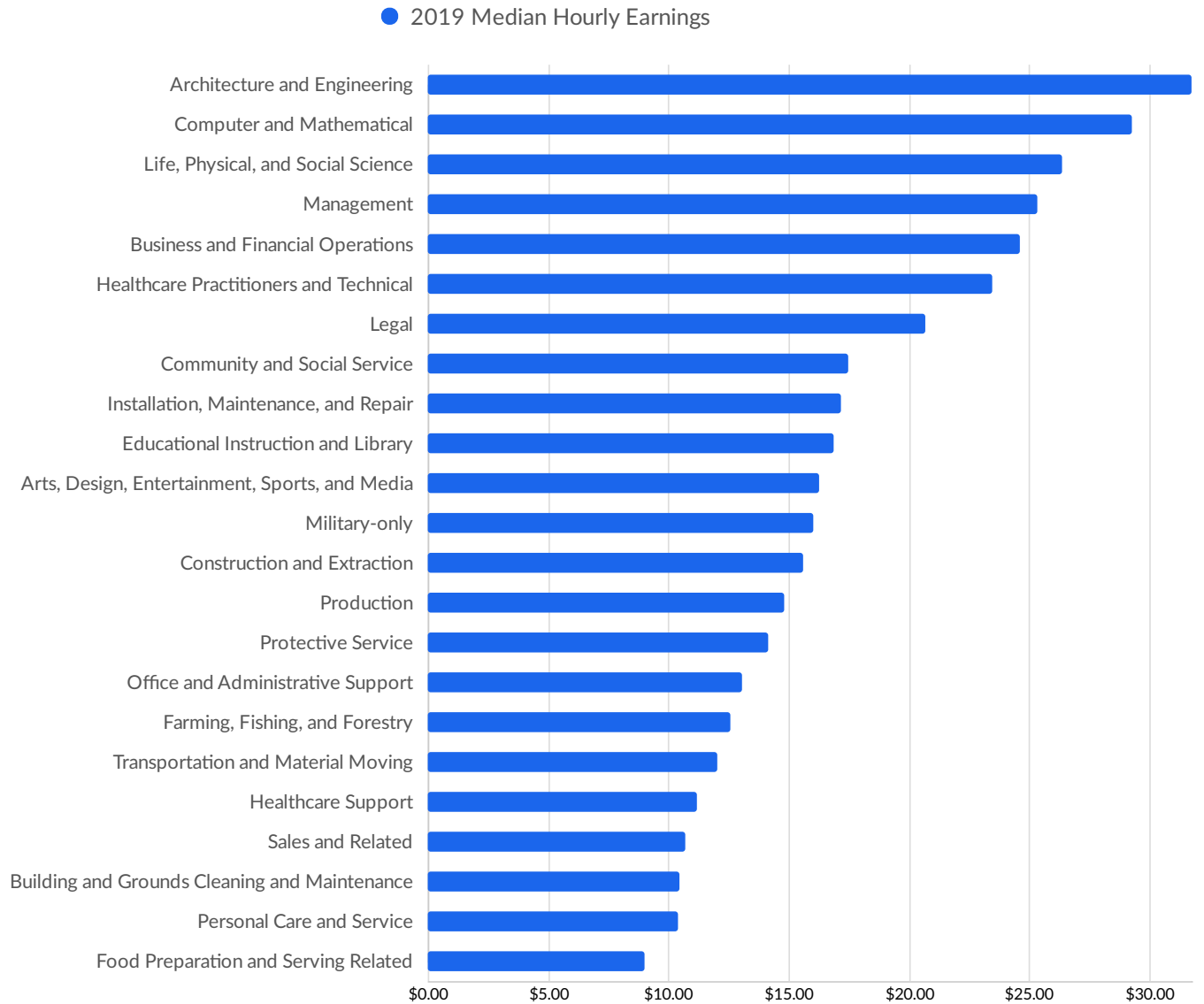
## Top Growing Occupations



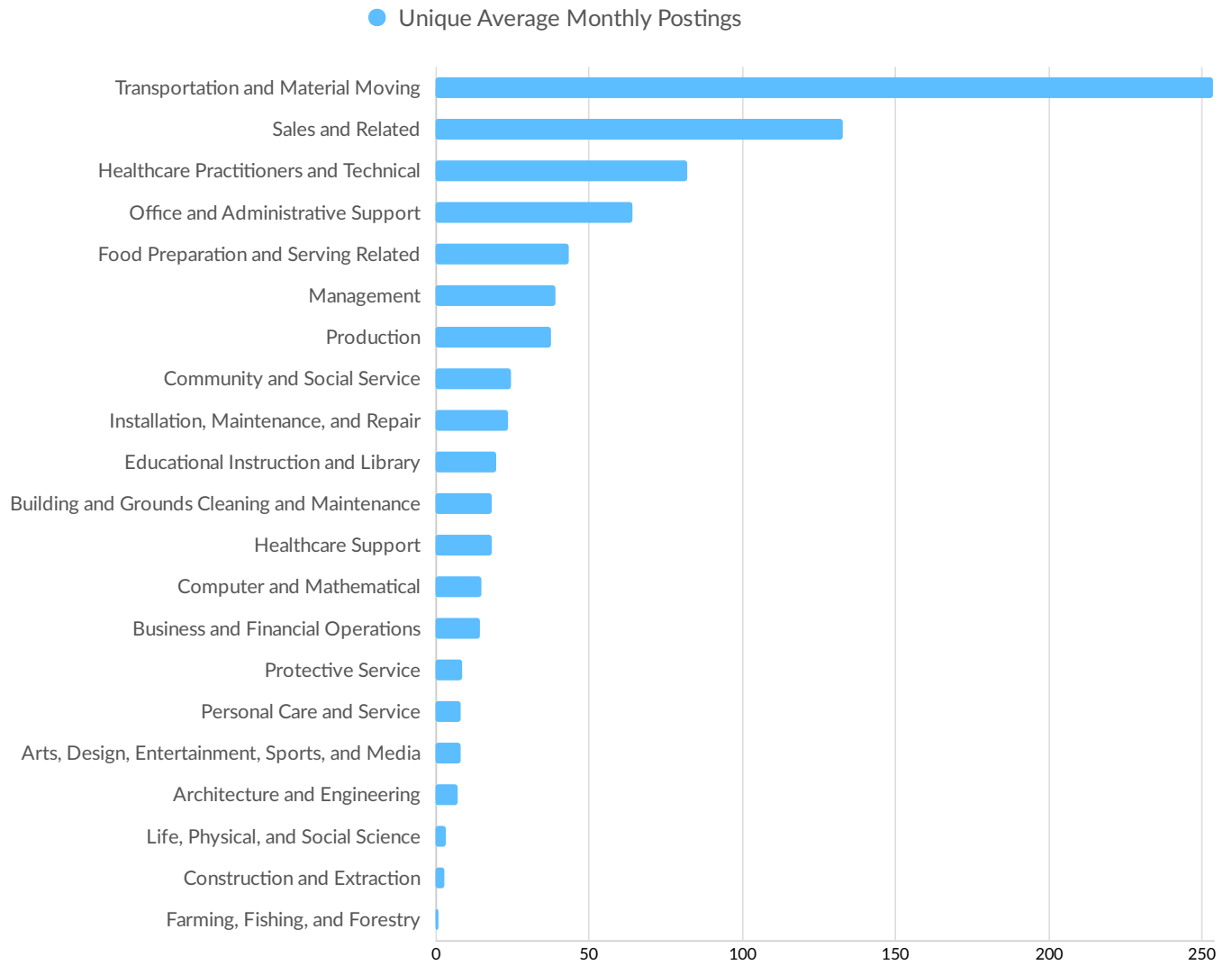
## Top Occupation LQ



## Top Occupation Earnings

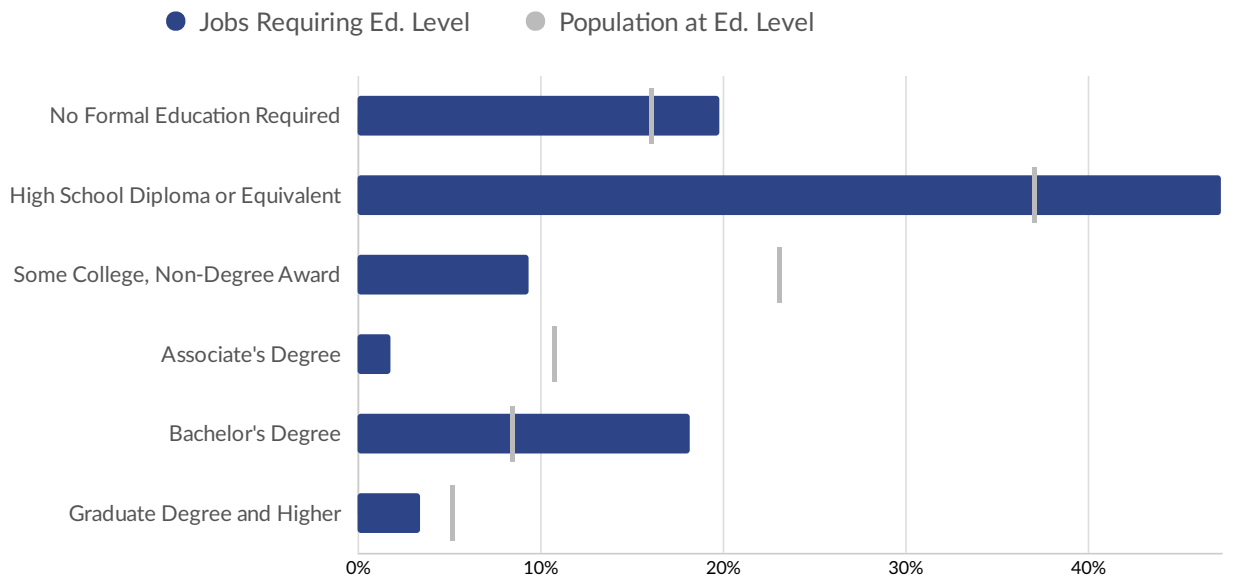


## Top Posted Occupations

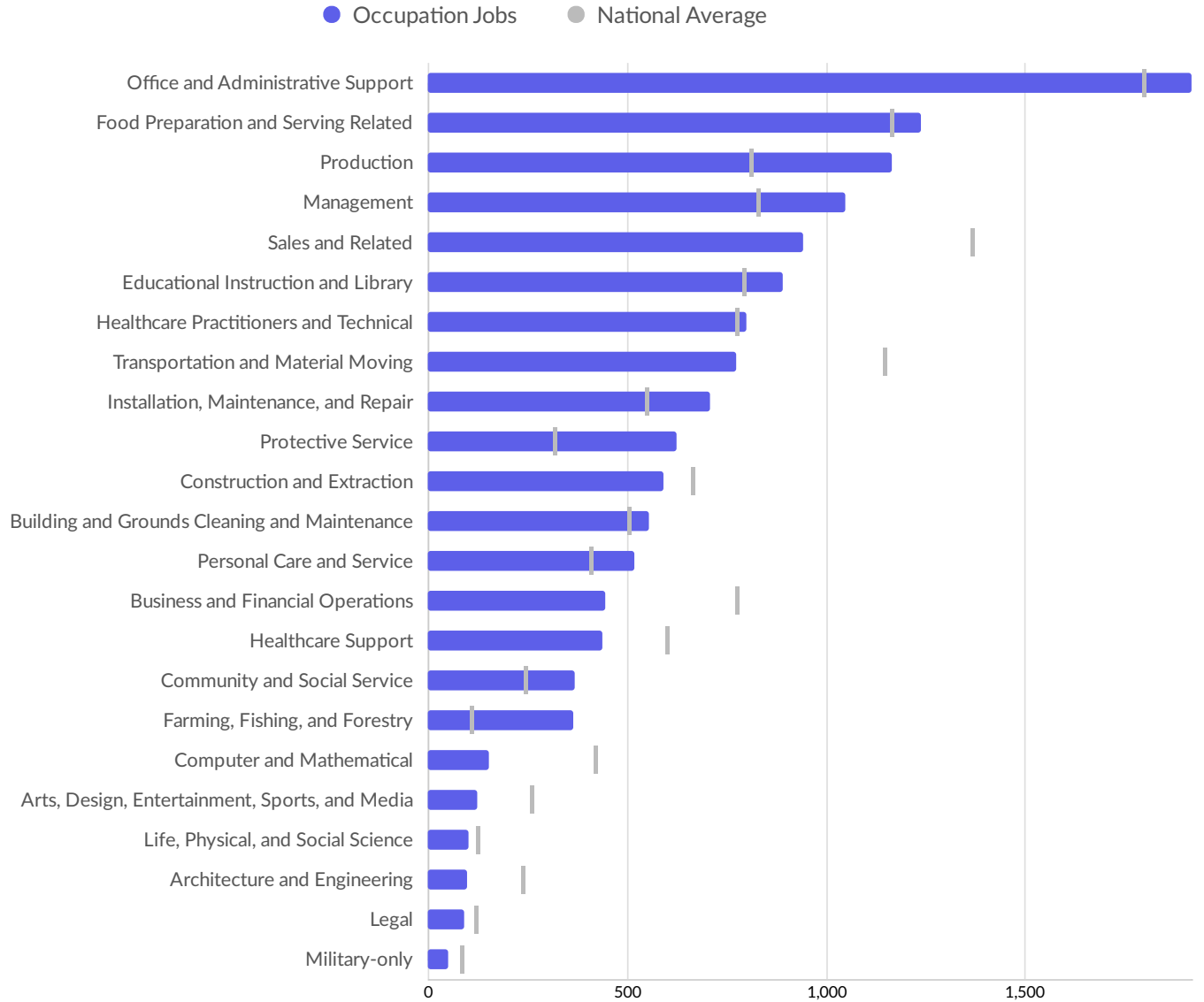




## Underemployment

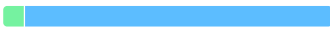





## Largest Occupations



## Educational Pipeline

In 2019, there were 543 graduates in Ottawa County, OK. This pipeline has shrunk by 21% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, General Studies, and "Agriculture, General".

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Northeastern Oklahoma A&M College	418 	
Northeast Technology Center-Afton	125 	

● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

