



McDonald County, MO

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



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Joplin, Missouri 64802

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Report Parameters

1 County

29119 McDonald County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

23,060

Population (2019)

Population **grew by 228** over the last 5 years and is projected to **grow by 315** over the next 5 years.

8,186

Total Regional Employment

Jobs **decreased by 90** over the last 5 years but are projected to **grow by 232** over the next 5 years.

\$42.0K

Median Household Income (2018)

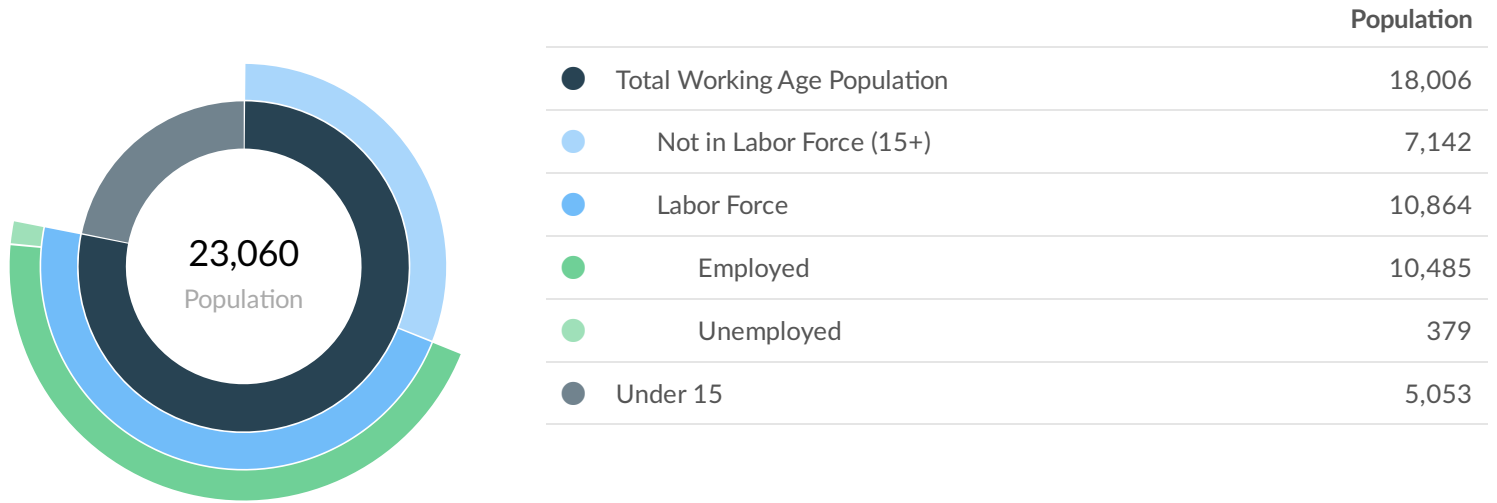
Median household income is **\$18.3K below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **increased by 1.0%** since 2014, growing by 228. Population is expected to **increase by 1.4%** between 2019 and 2024, adding 315.
- From 2014 to 2019, jobs **declined by 1.1%** in McDonald County, MO from 8,277 to **8,186**. This change **fell short of the national growth rate of 7.9% by 9.0%**. As the number of jobs declined, the **labor force participation rate increased from 55.8% to 60.3% between 2014 and 2019**.
- Concerning educational attainment, **6.4% of McDonald County, MO residents possess a Bachelor's Degree** (12.4% below the national average), and **5.7% hold an Associate's Degree** (2.4% below the national average).
- The top three industries in 2019 are Animal Slaughtering and Processing, Animal Production, and Education and Hospitals (Local Government).

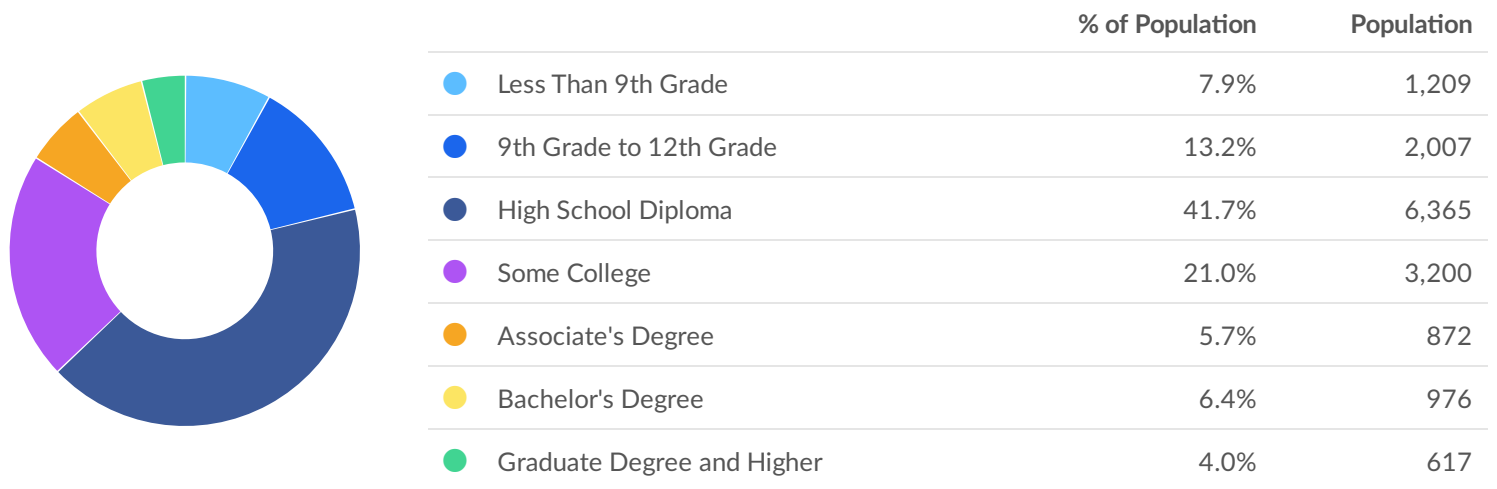
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	23,060	10,864	8,186	87.4	\$636.65M	\$1.41B	\$1.19B
State	6,146,353	3,096,893	3,151,037	89.9	\$326.56B	\$309.82B	\$363.15B

2019 Labor Force Breakdown



Educational Attainment

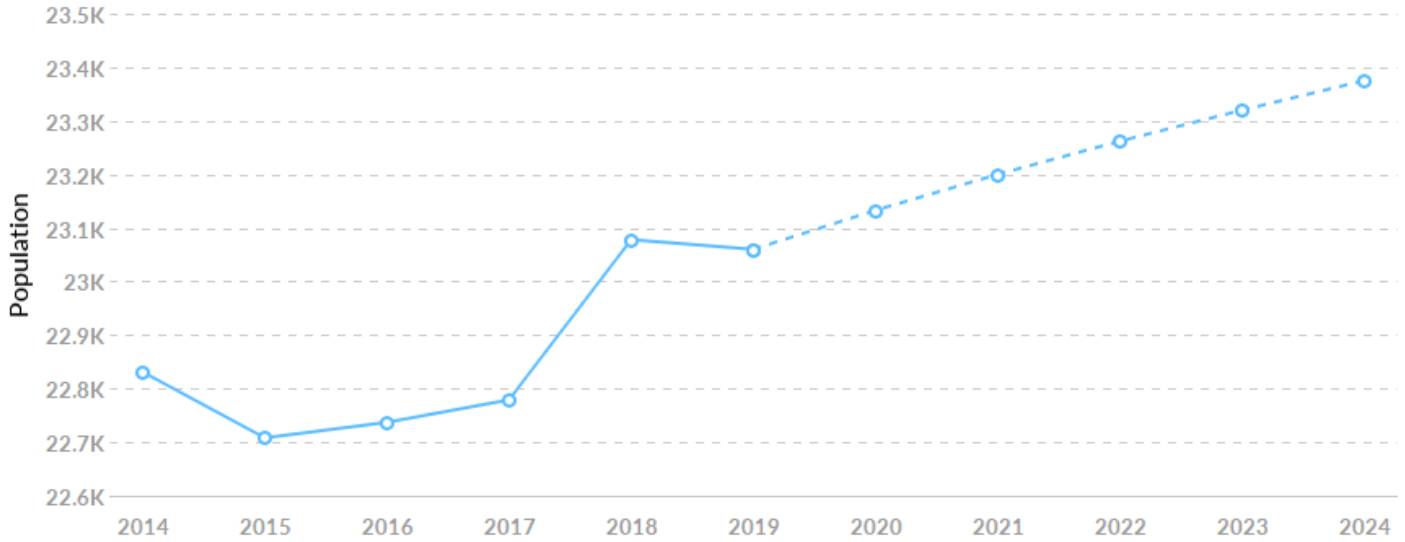
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Historic & Projected Trends

Population Trends

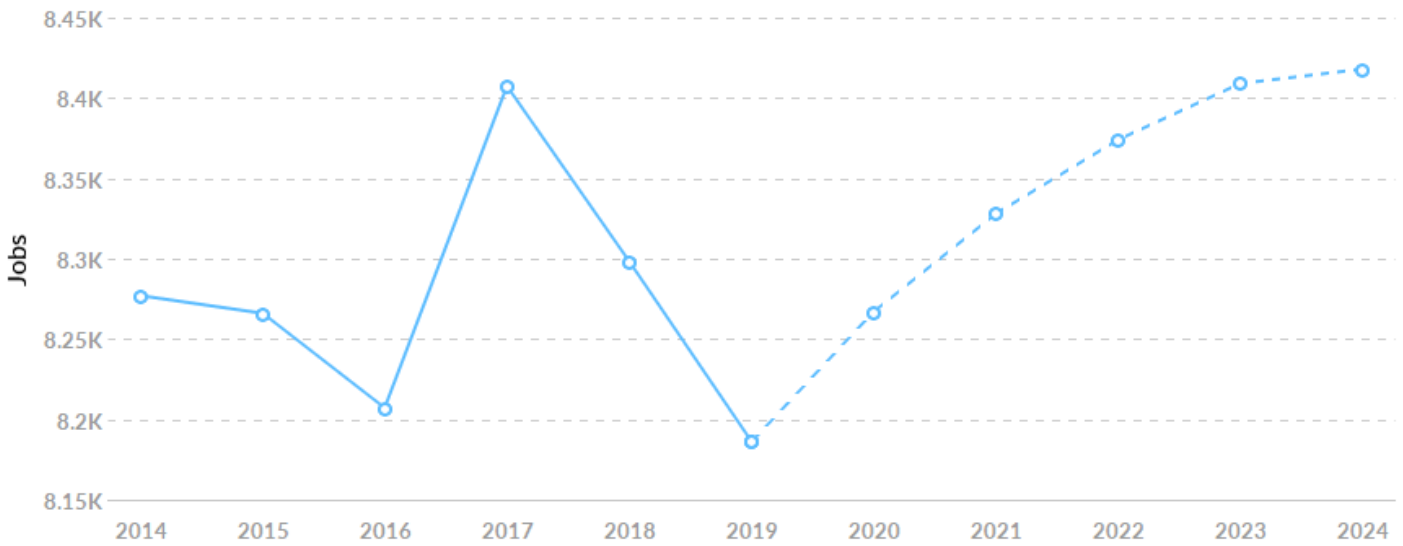
As of 2019 the region's population **increased by 1.0%** since 2014, growing by 228. Population is expected to **increase by 1.4%** between 2019 and 2024, adding 315.



Timeframe	Population
2014	22,831
2015	22,708
2016	22,737
2017	22,779
2018	23,078
2019	23,060
2020	23,133
2021	23,200
2022	23,262
2023	23,320
2024	23,375

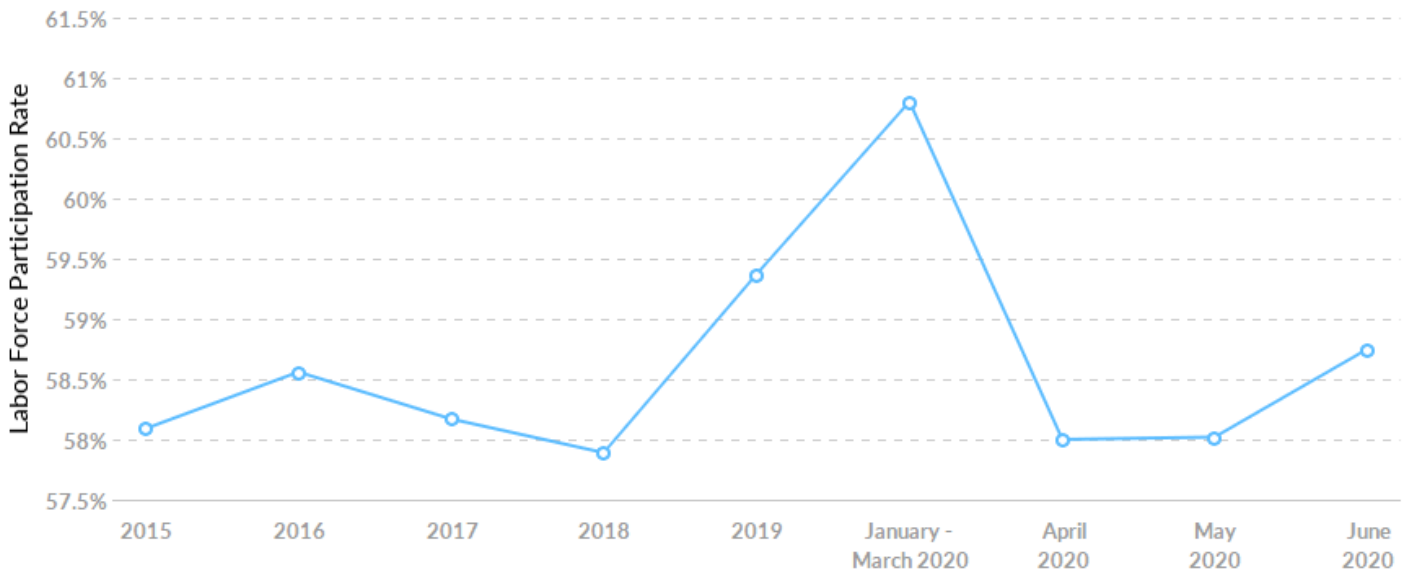
Job Trends

From 2014 to 2019, jobs **declined by 1.1%** in McDonald County, MO from 8,277 to **8,186**. This change **fell short of the national growth rate of 7.9%** by 9.0%.



Timeframe	Jobs
2014	8,277
2015	8,266
2016	8,207
2017	8,407
2018	8,298
2019	8,186
2020	8,267
2021	8,328
2022	8,374
2023	8,409
2024	8,418

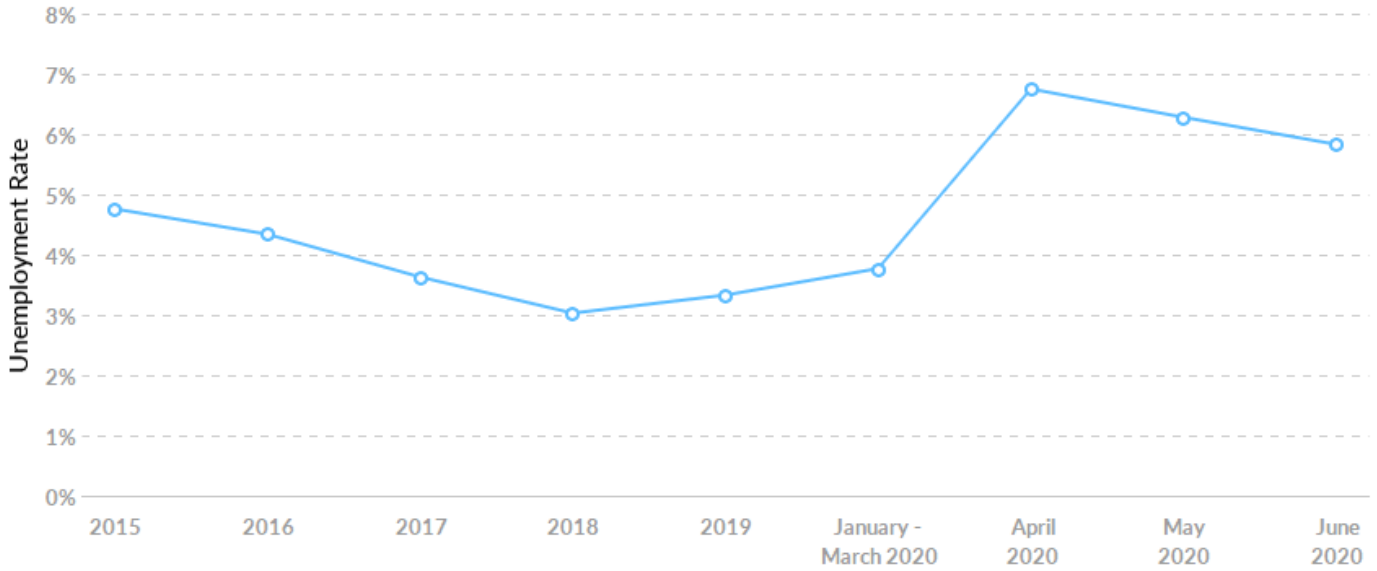
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	58.09%
2016	58.56%
2017	58.17%
2018	57.89%
2019	59.37%
January - March 2020	60.80%
April 2020	58.00%
May 2020	58.02%
June 2020	58.75%

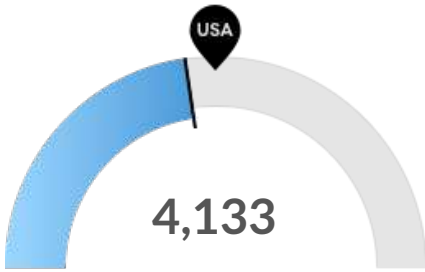
Unemployment Rate Trends

McDonald County, MO had a June 2020 unemployment rate of 5.83%, **increasing from 4.76%** 5 years before.



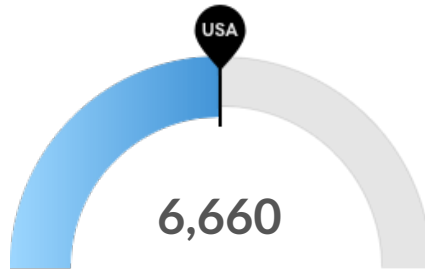
Timeframe	Unemployment Rate
2015	4.76%
2016	4.34%
2017	3.63%
2018	3.03%
2019	3.33%
January - March 2020	3.77%
April 2020	6.75%
May 2020	6.28%
June 2020	5.83%

Population Characteristics



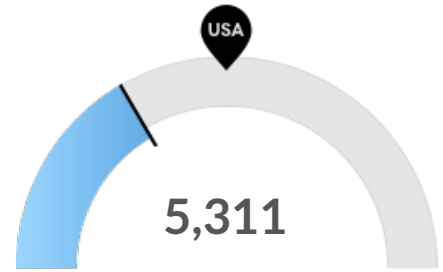
Millennials

McDonald County, MO has 4,133 millennials (ages 25-39). The national average for an area this size is 4,745.



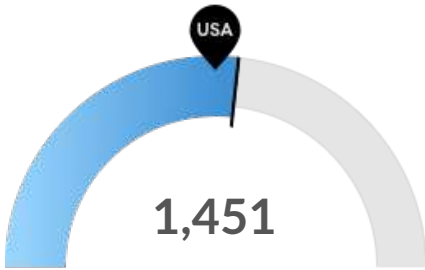
Retiring Soon

Retirement risk is about average in McDonald County, MO. The national average for an area this size is 6,680 people 55 or older, while there are 6,660 here.



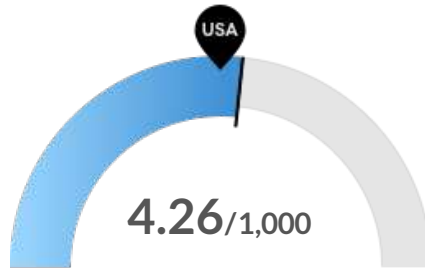
Racial Diversity

Racial diversity is low in McDonald County, MO. The national average for an area this size is 9,143 racially diverse people, while there are 5,311 here.



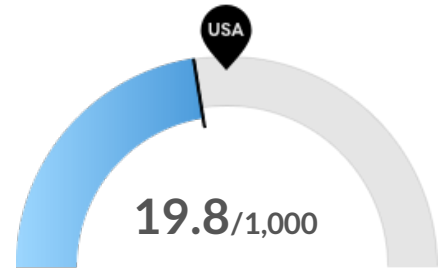
Veterans

McDonald County, MO has 1,451 veterans. The national average for an area this size is 1,313.



Violent Crime

McDonald County, MO has 4.26 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

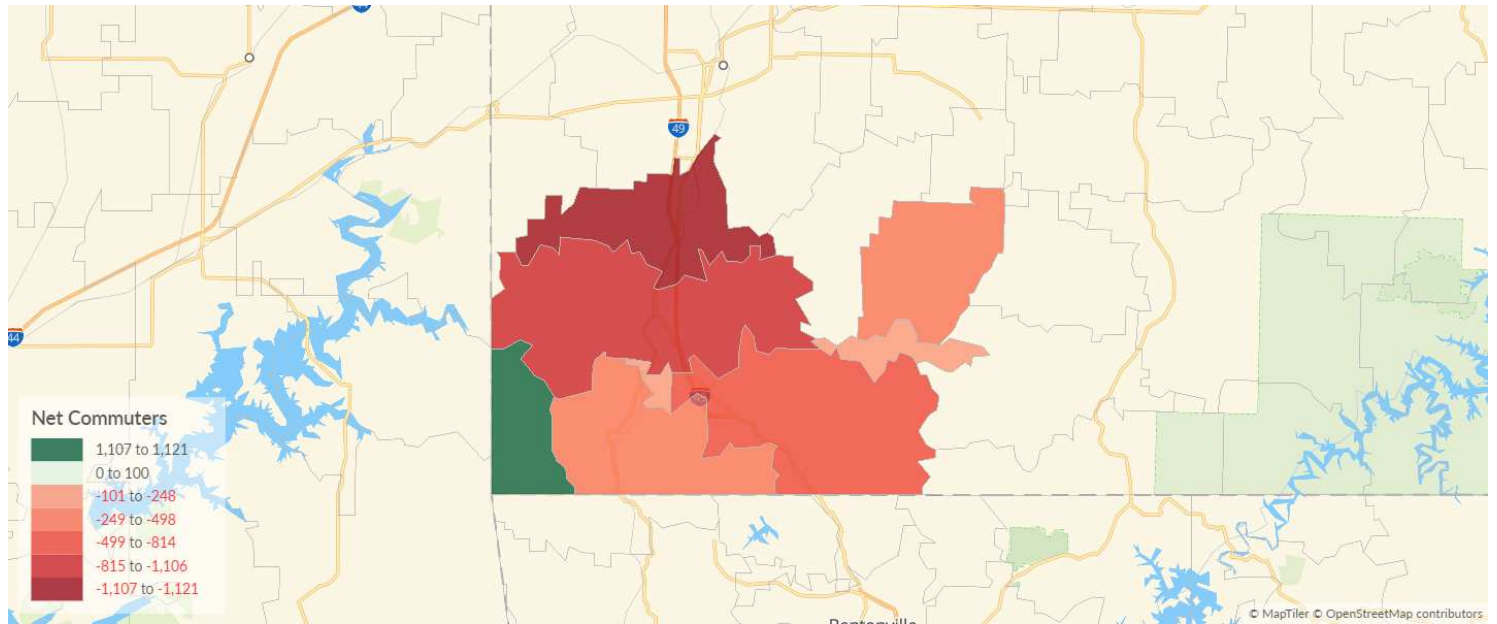


Property Crime

McDonald County, MO has 19.8 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in McDonald County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

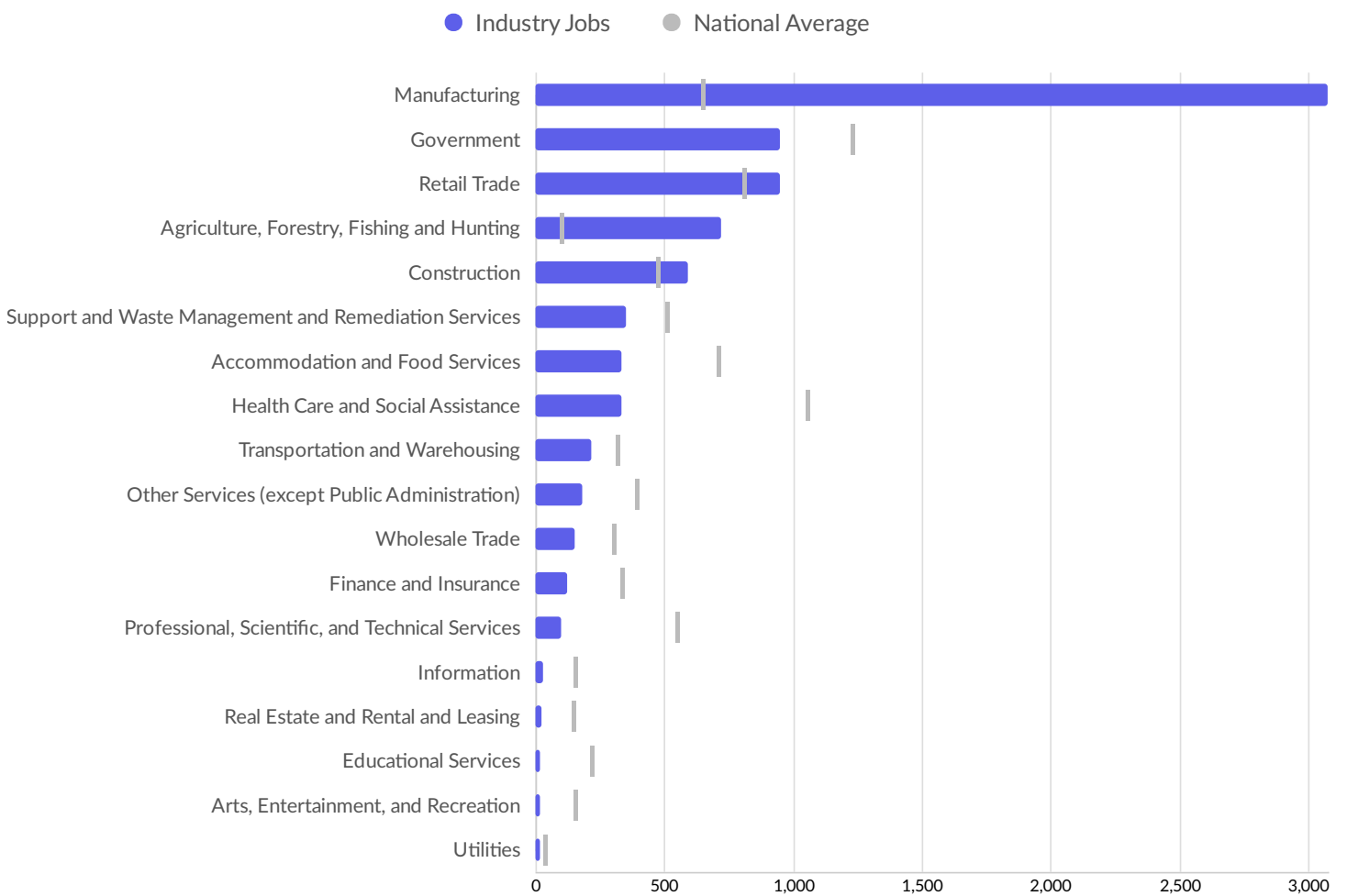
ZIP	Name	2019 Employment
64831	Anderson, MO (in McD...)	2,673
64854	Noel, MO (in McDonald...)	1,926
64863	South West City, MO (in...)	1,782
64856	Pineville, MO (in McDo...)	1,120
64843	Goodman, MO (in McD...)	509

Where Talent Lives

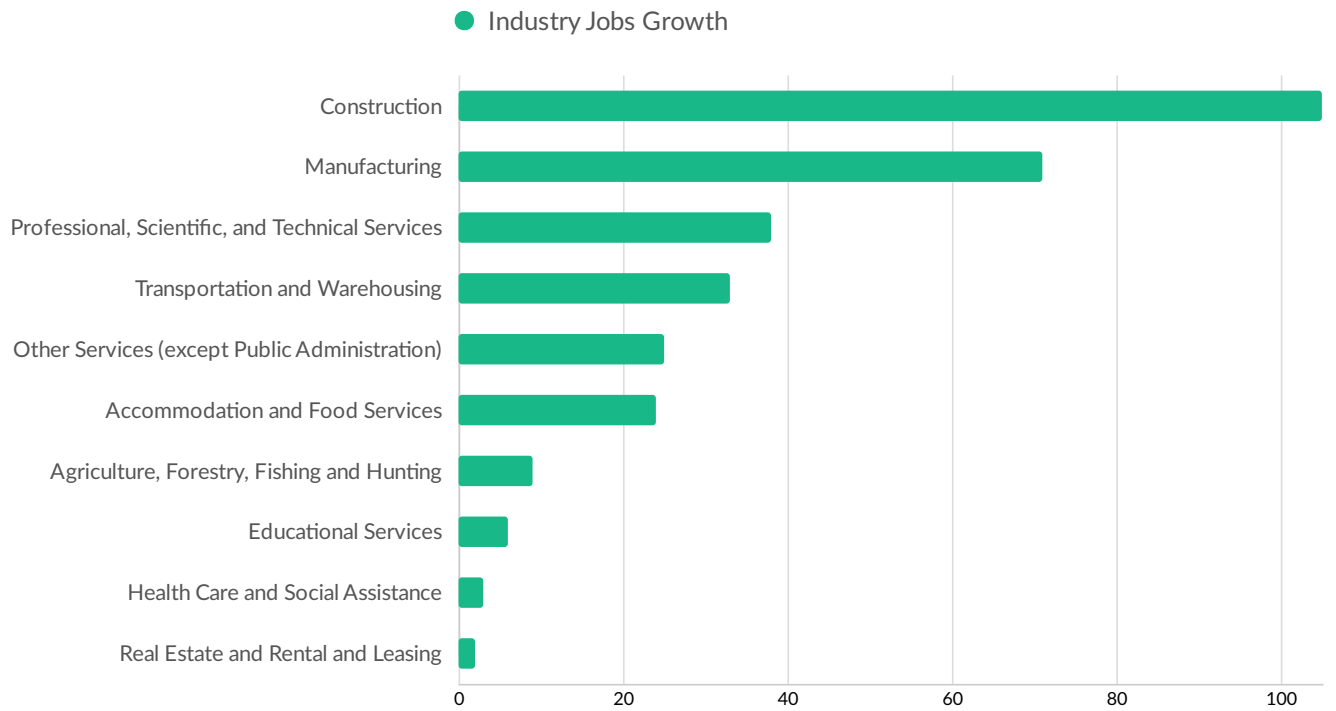
ZIP	Name	2019 Workers
64831	Anderson, MO (in McD...)	3,488
64854	Noel, MO (in McDonald...)	2,175
64856	Pineville, MO (in McDo...)	1,619
64843	Goodman, MO (in McD...)	1,616
64863	South West City, MO (in...)	661

Industry Characteristics

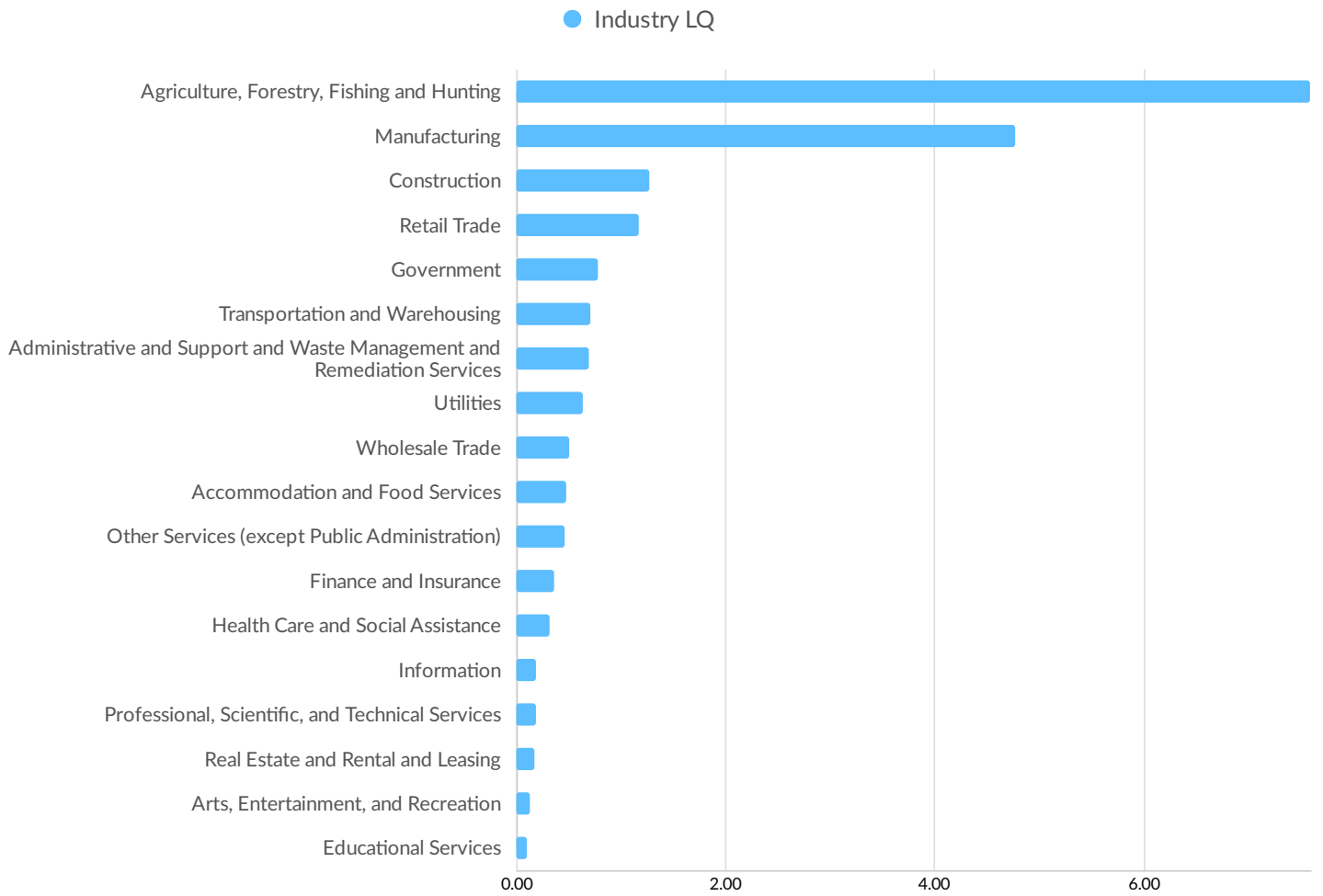
Largest Industries



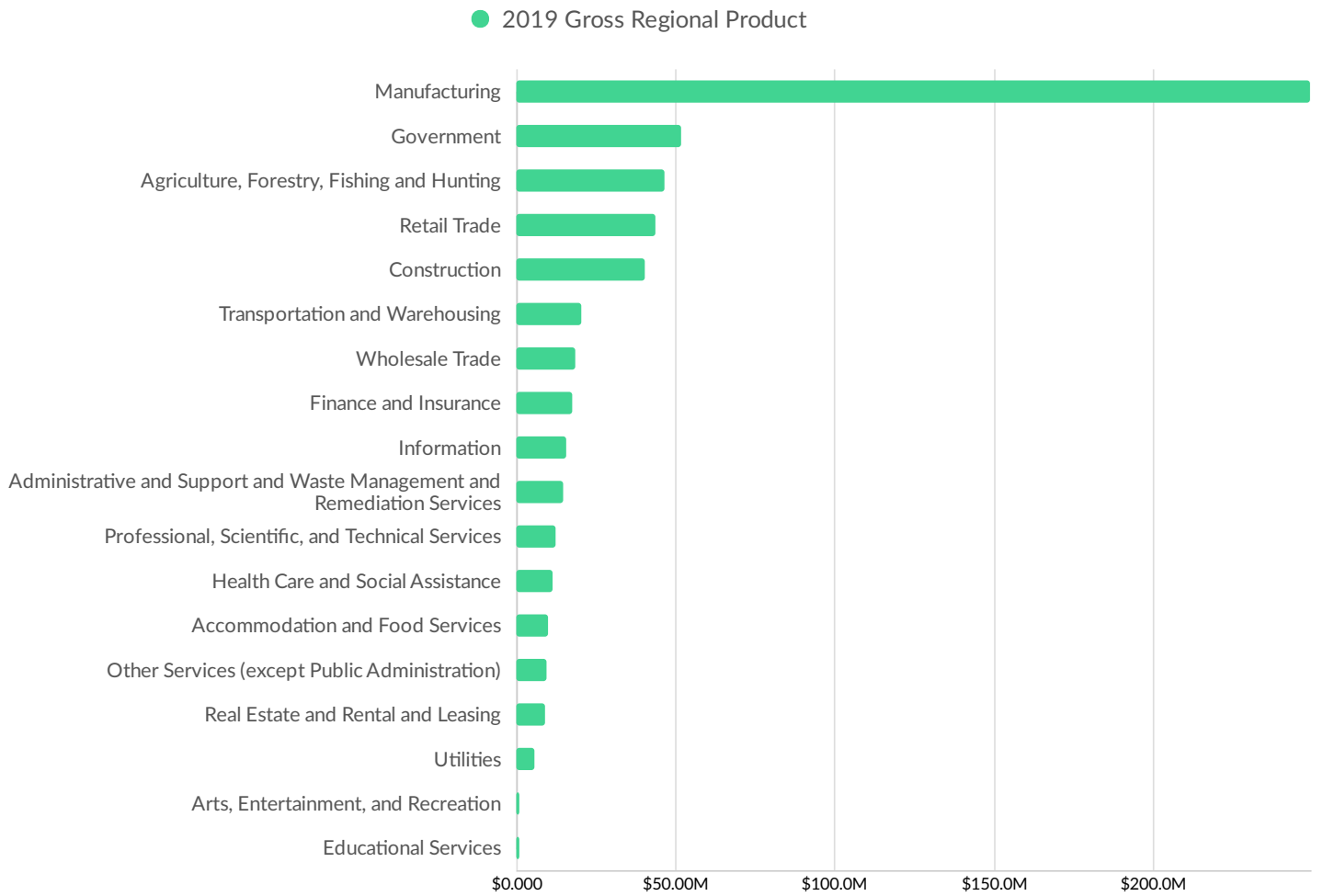
Top Growing Industries



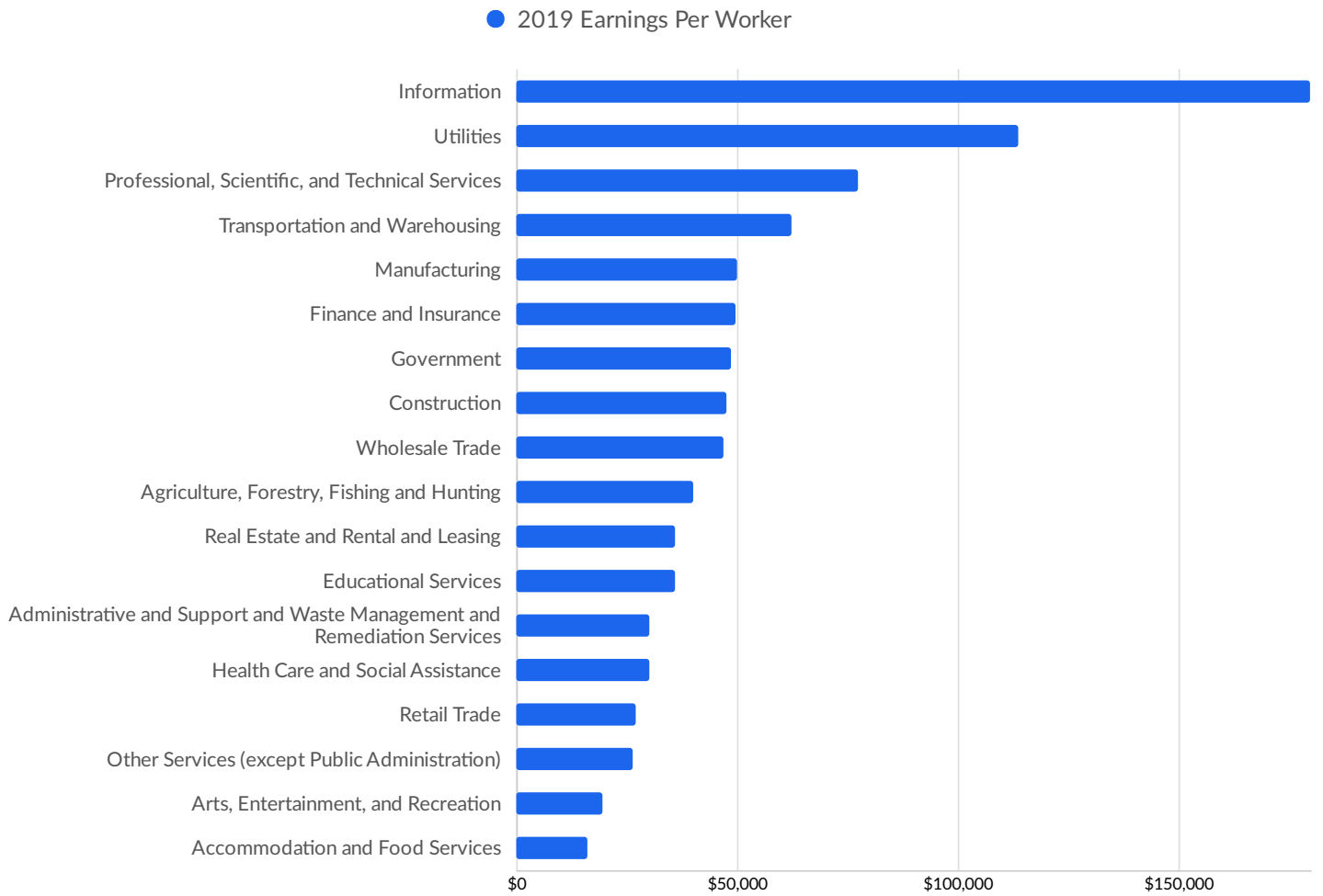
Top Industry LQ



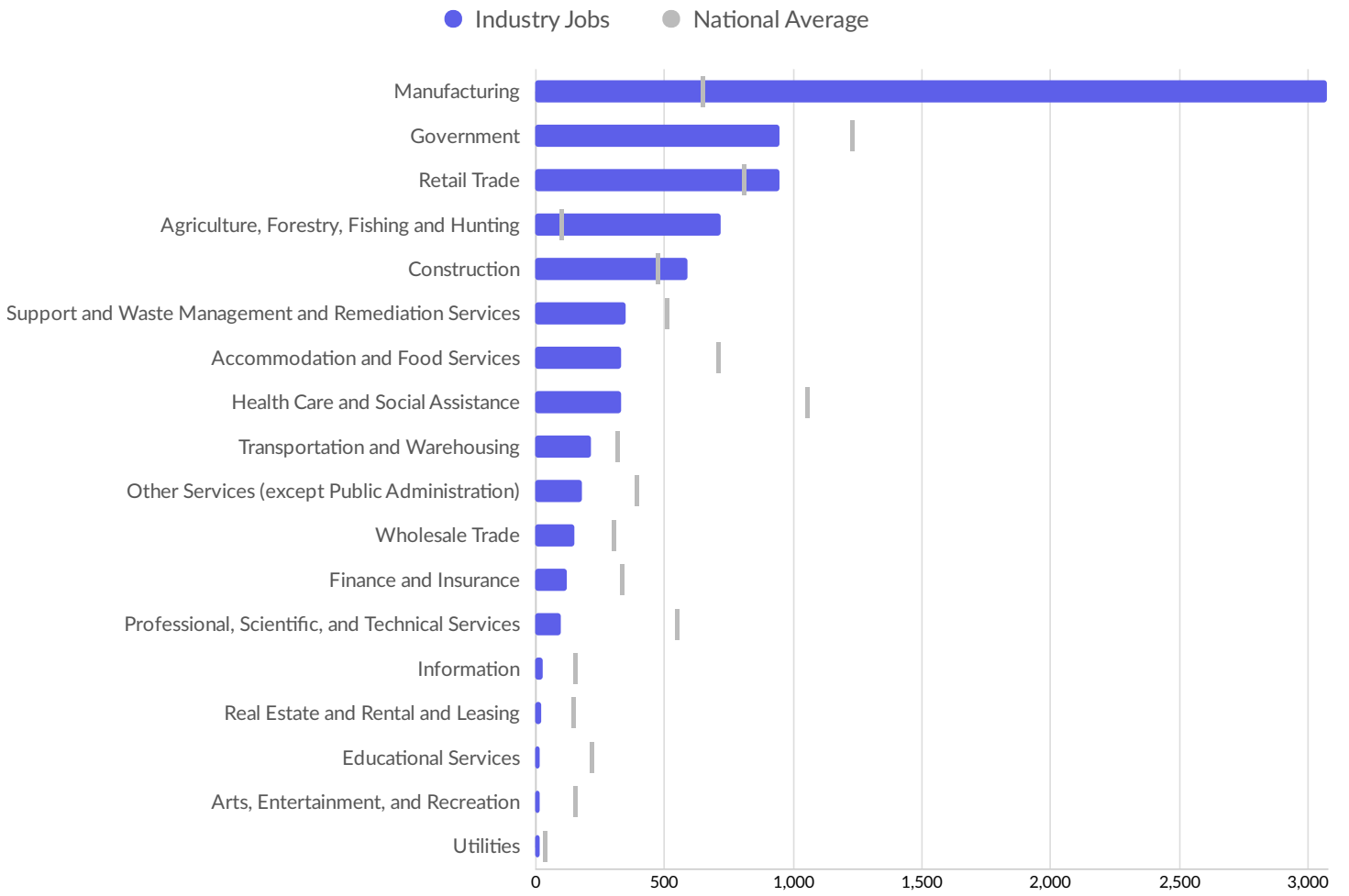
Top Industry GRP



Top Industry Earnings























Largest Industries



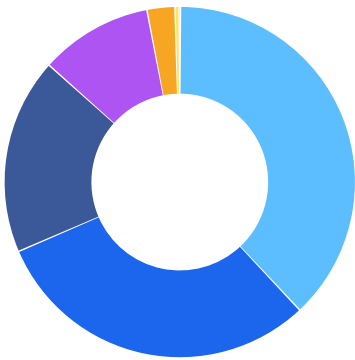
Business Characteristics

949 Companies Employ Your Workers

Online profiles for your workers mention 949 companies as employers, with the top 10 appearing below. In the last 12 months, 273 companies in McDonald County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart, Inc.	97 	CRST International, Inc.	342 
Tyson Foods, Inc.	41 	Platinum Supplemental Insuranc...	207 
Simmons Foods, Inc.	36 	HealthCare Employment Netwo...	157 
Mc Donald County R1 School D...	21 	Hogan Transports Inc	129 
Crowder College	15 	Dollar General Corporation	124 
County of McDonald	10 	Tyson Foods, Inc.	120 
Freeman Health System	9 	Wal-Mart, Inc.	73 
Division of Parks and Public Lan...	8 	Pegasus Transportation, Inc.	70 
Hunte Corp	8 	CareInHomes.com	60 
McDonald County Library	8 	U.S. Xpress, Inc.	54 

Business Size

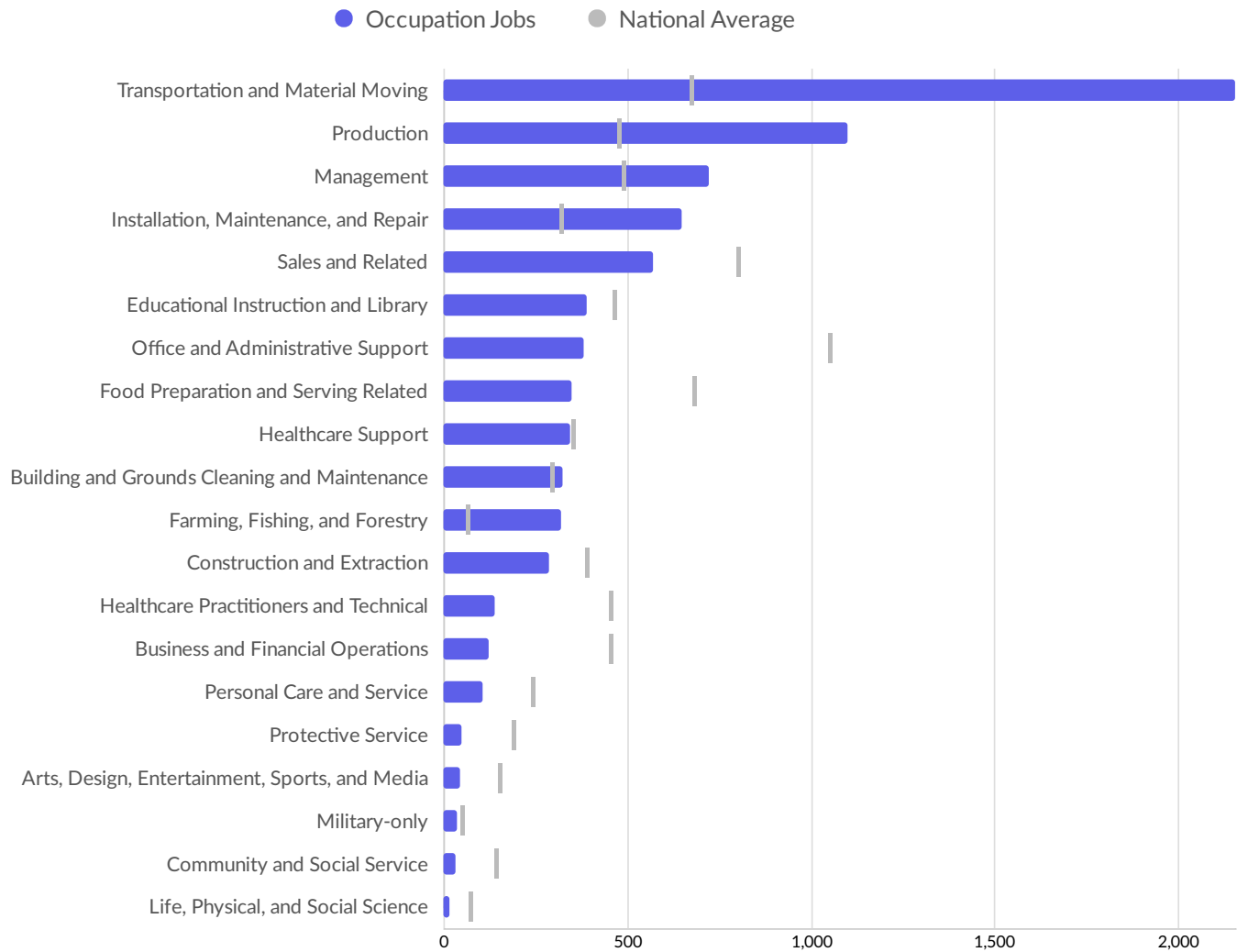


	Percentage	Business Count
● 1 to 4 employees	37.9%	296
● 5 to 9 employees	30.5%	238
● 10 to 19 employees	18.1%	141
● 20 to 49 employees	10.4%	81
● 50 to 99 employees	2.6%	20
● 100 to 249 employees	0.4%	3
● 250 to 499 employees	0.1%	1

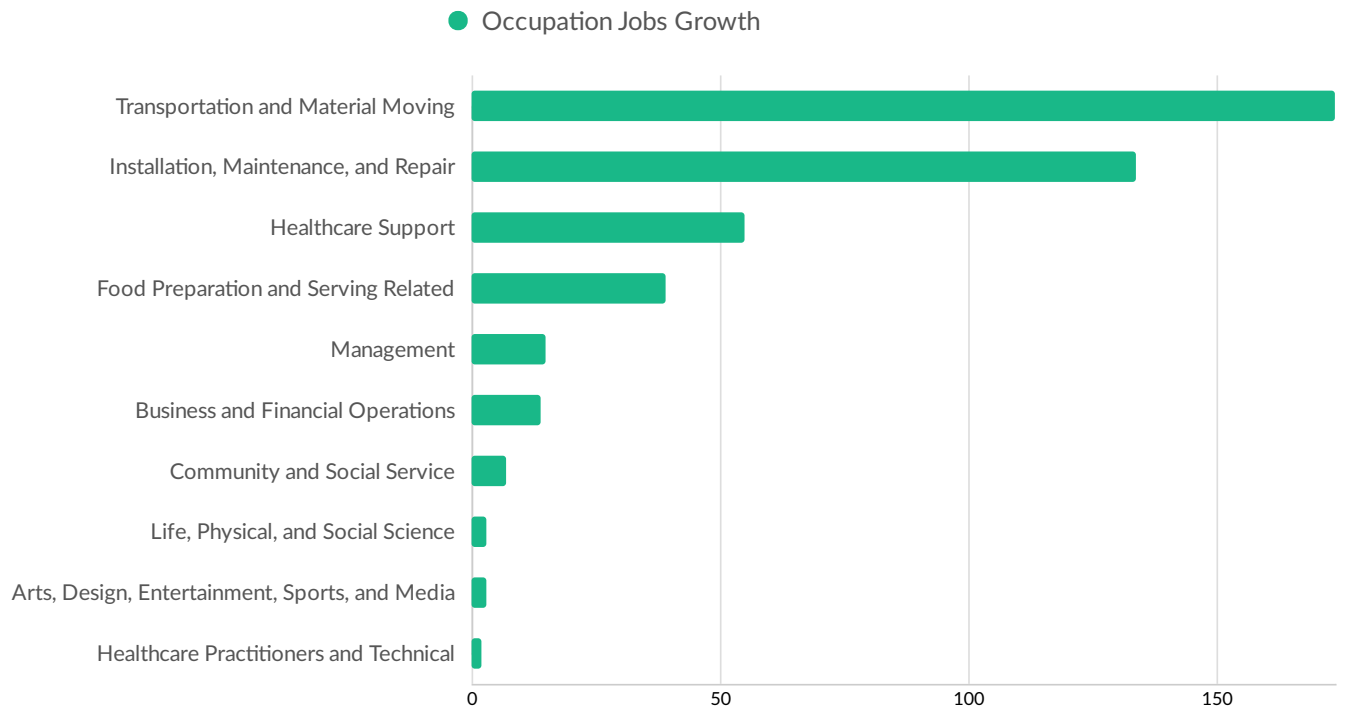
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

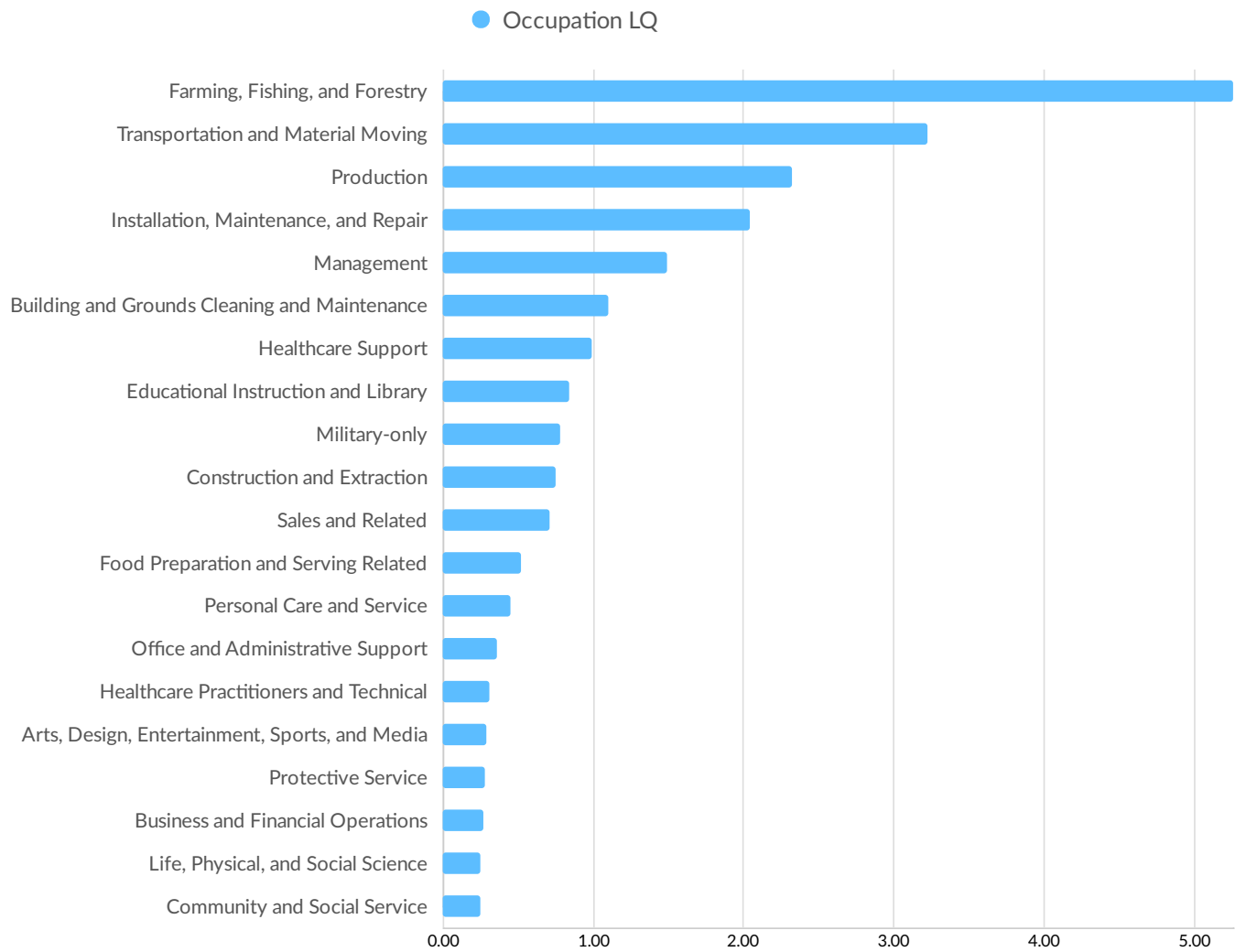
Largest Occupations



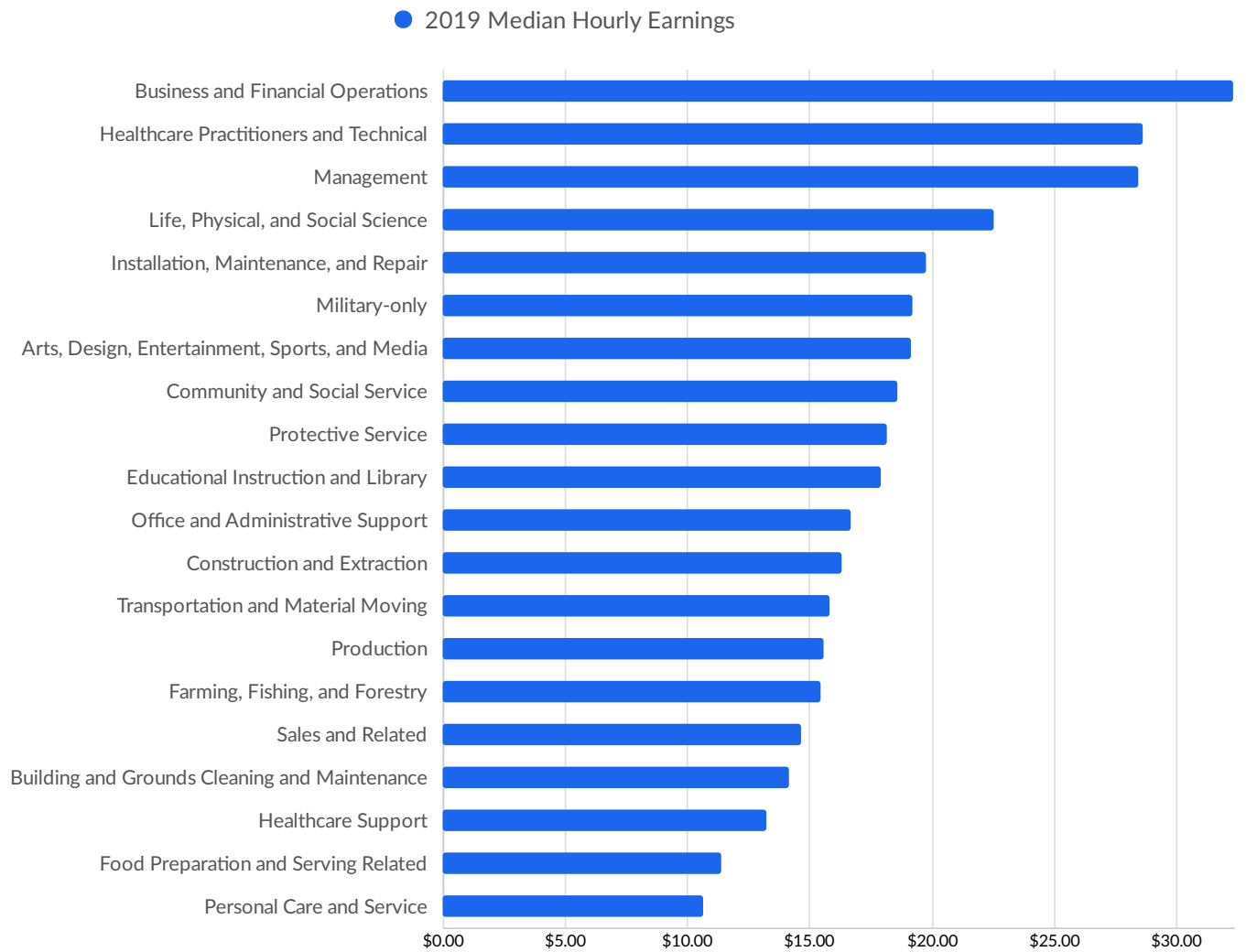
Top Growing Occupations



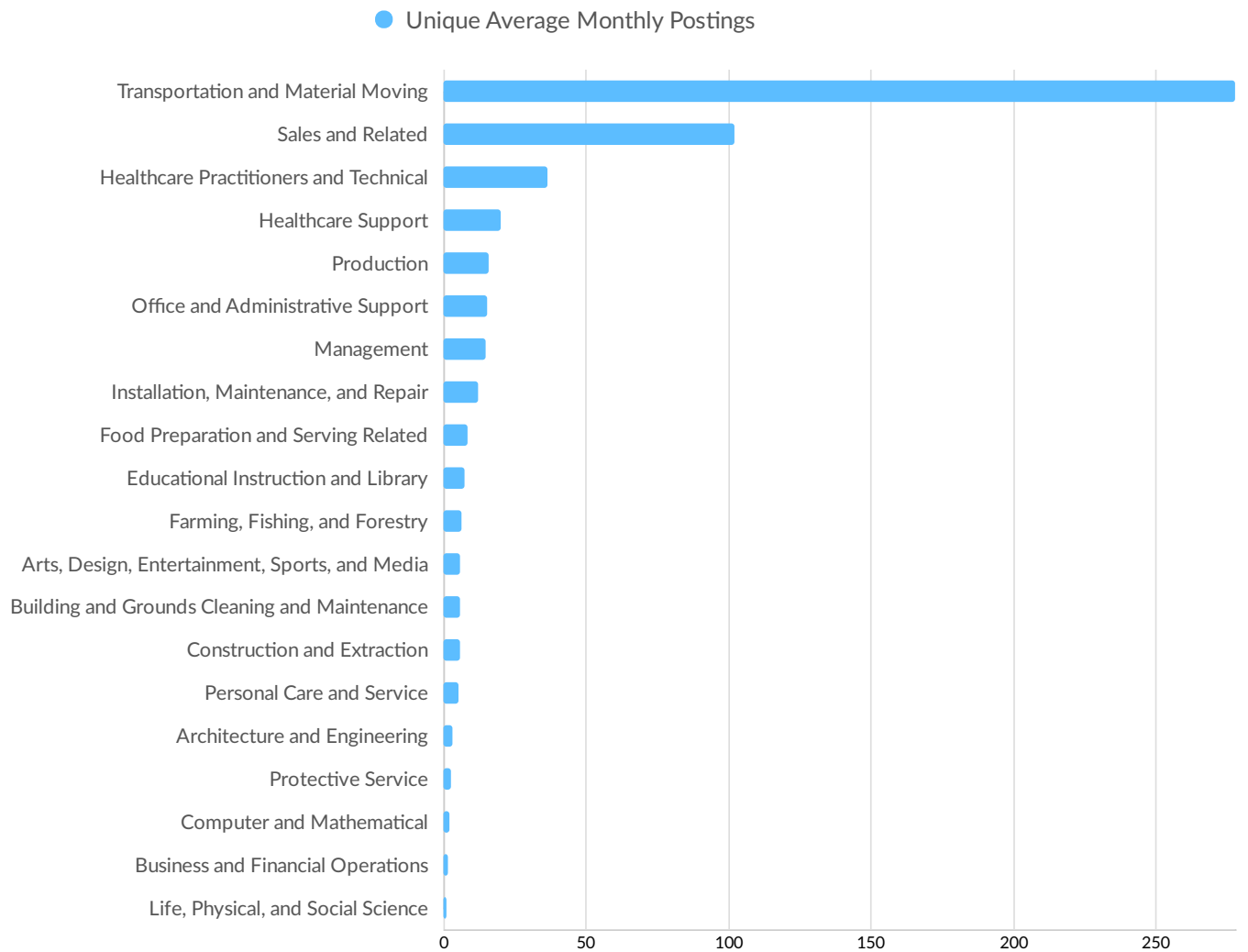
Top Occupation LQ



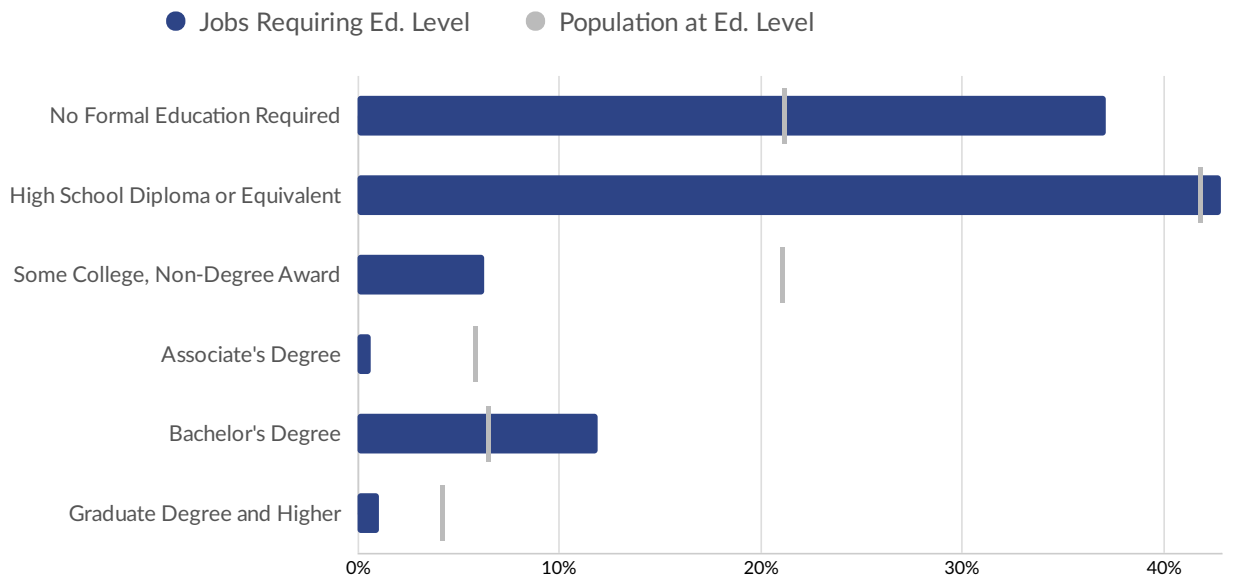
Top Occupation Earnings



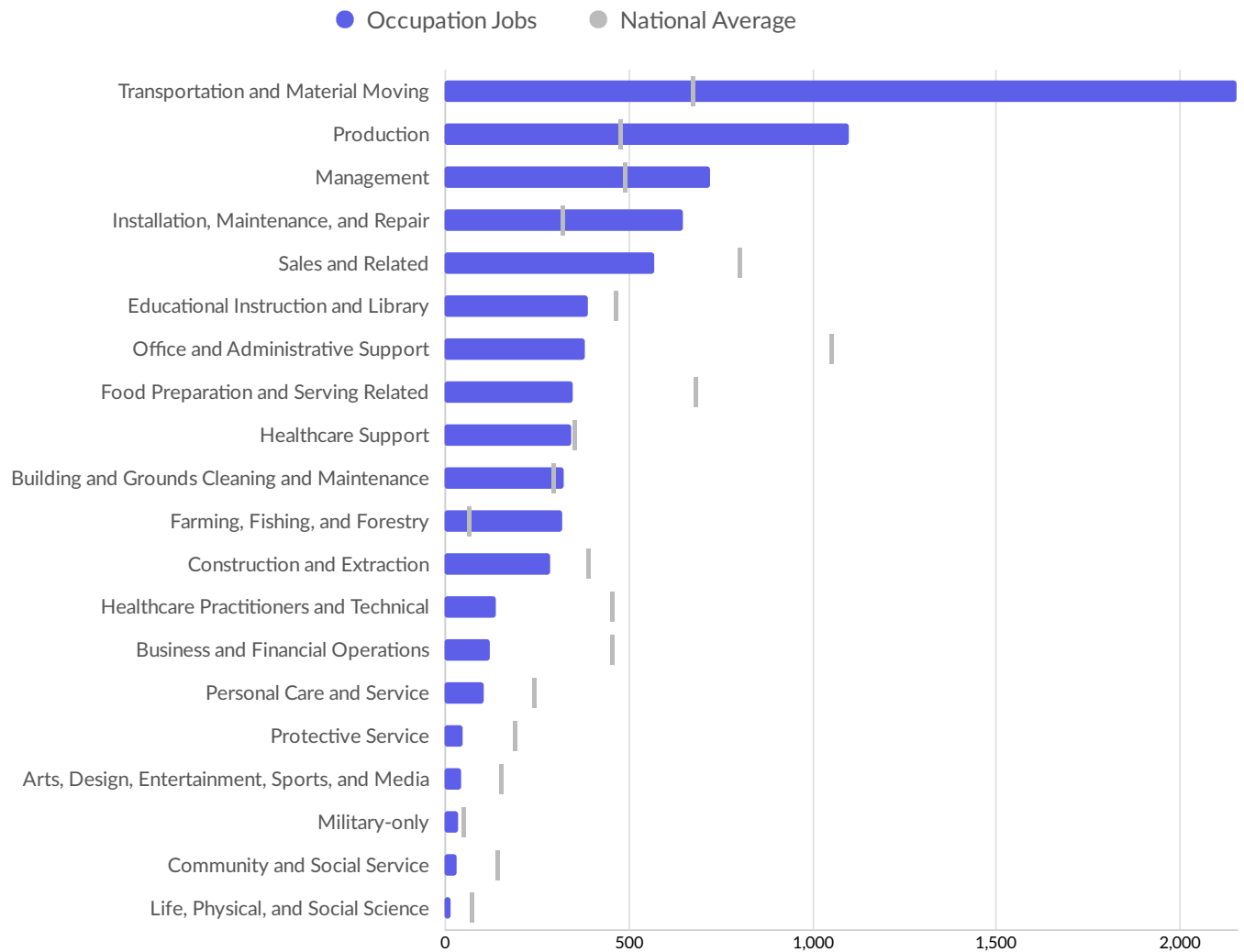
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in McDonald County, MO produced graduates.

In-Demand Skills

