



Barton County, MO

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



105 North Rangeline PO Box 1706
Joplin, Missouri 64802

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Report Parameters

1 County

29011 Barton County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

11,726

Population (2019)

Population decreased by 257 over the last 5 years and is projected to decrease by 159 over the next 5 years.

4,010

Total Regional Employment

Jobs decreased by 138 over the last 5 years but are projected to grow by 349 over the next 5 years.

\$41.6K

Median Household Income (2018)

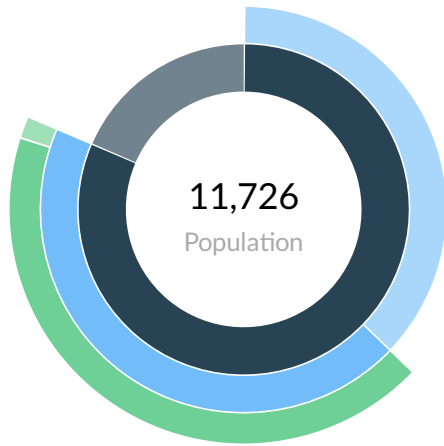
Median household income is \$18.7K below the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population declined by 2.1% since 2014, falling by 257. Population is expected to decrease by 1.4% between 2019 and 2024, losing 159.
- From 2014 to 2019, jobs declined by 3.4% in Barton County, MO from 4,149 to 4,010. This change fell short of the national growth rate of 7.9% by 11.3%. As the number of jobs declined, the labor force participation rate decreased from 57.8% to 54.4% between 2014 and 2019.
- Concerning educational attainment, 10.6% of Barton County, MO residents possess a Bachelor's Degree (8.2% below the national average), and 5.5% hold an Associate's Degree (2.6% below the national average).
- The top three industries in 2019 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	11,726	5,192	4,010	88.5	\$317.49M	\$585.65M	\$361.24M
State	6,146,353	3,096,893	3,151,037	89.9	\$326.56B	\$309.82B	\$363.15B

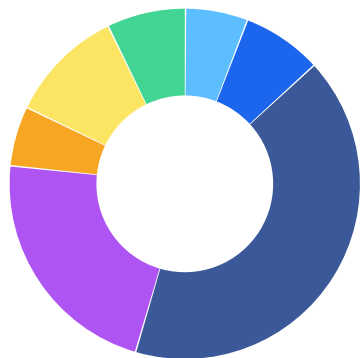
2019 Labor Force Breakdown



	Population
● Total Working Age Population	9,545
● Not in Labor Force (15+)	4,353
● Labor Force	5,192
● Employed	5,013
● Unemployed	179
● Under 15	2,182

Educational Attainment

Concerning educational attainment, **10.6% of Barton County, MO residents possess a Bachelor's Degree** (8.2% below the national average), and **5.5% hold an Associate's Degree** (2.6% below the national average).

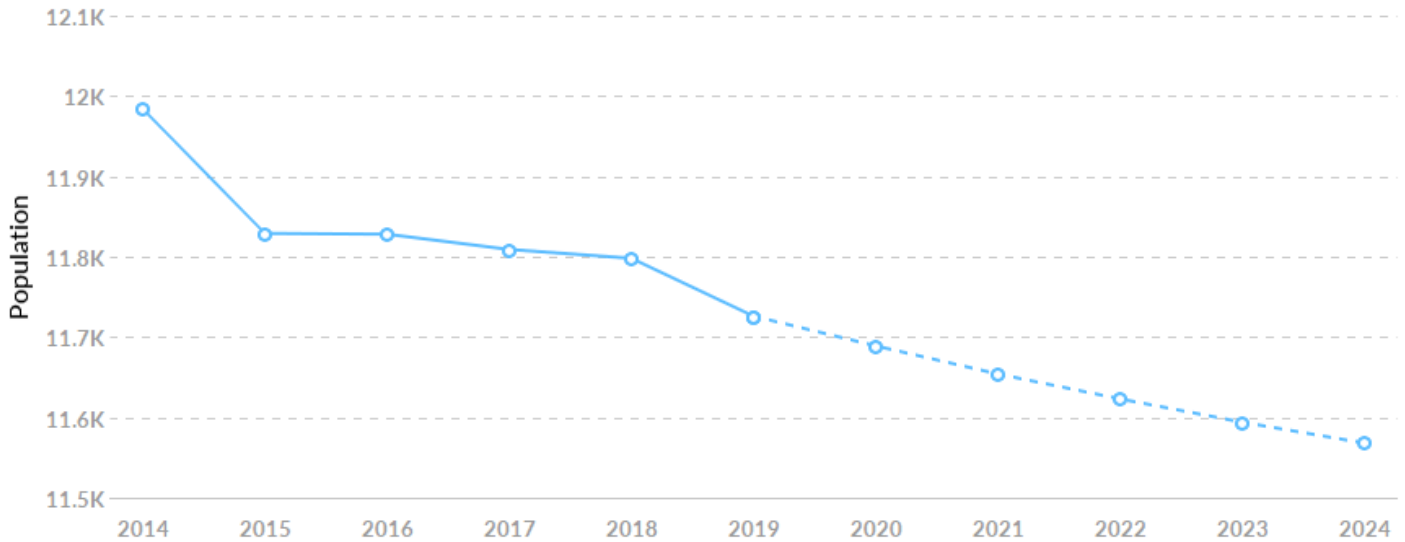


	% of Population	Population
● Less Than 9th Grade	5.8%	465
● 9th Grade to 12th Grade	7.4%	595
● High School Diploma	41.3%	3,341
● Some College	22.1%	1,786
● Associate's Degree	5.5%	446
● Bachelor's Degree	10.6%	860
● Graduate Degree and Higher	7.3%	587

Historic & Projected Trends

Population Trends

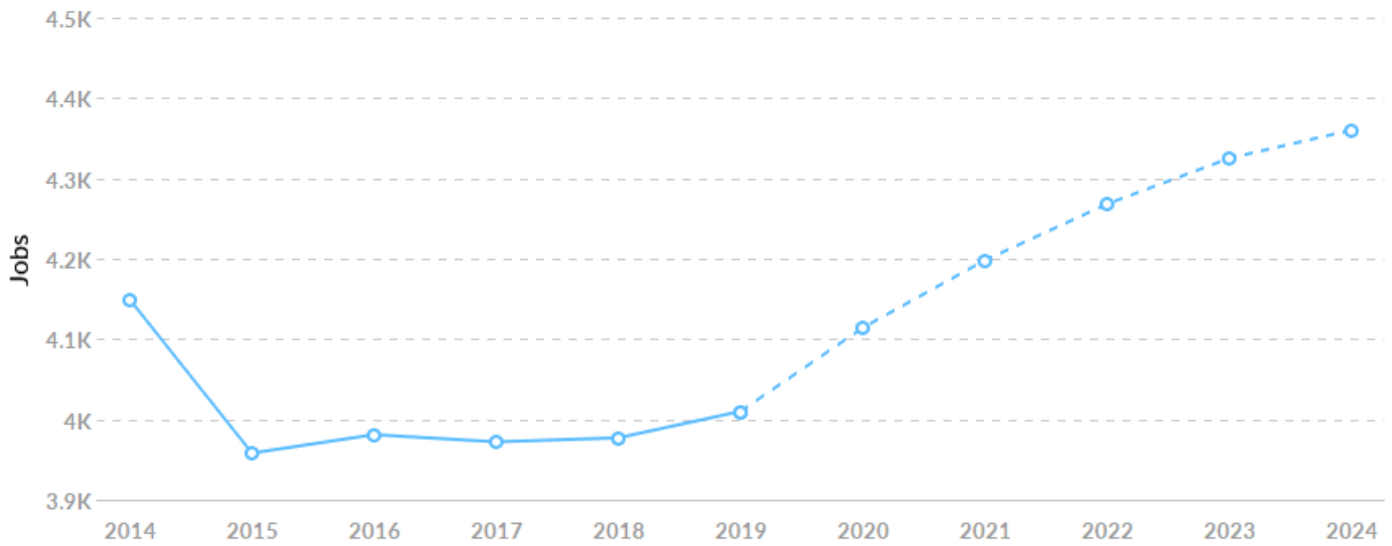
As of 2019 the region's population **declined by 2.1%** since 2014, falling by 257. Population is expected to **decrease by 1.4%** between 2019 and 2024, losing 159.



Timeframe	Population
2014	11,984
2015	11,829
2016	11,828
2017	11,809
2018	11,798
2019	11,726
2020	11,689
2021	11,654
2022	11,623
2023	11,594
2024	11,568

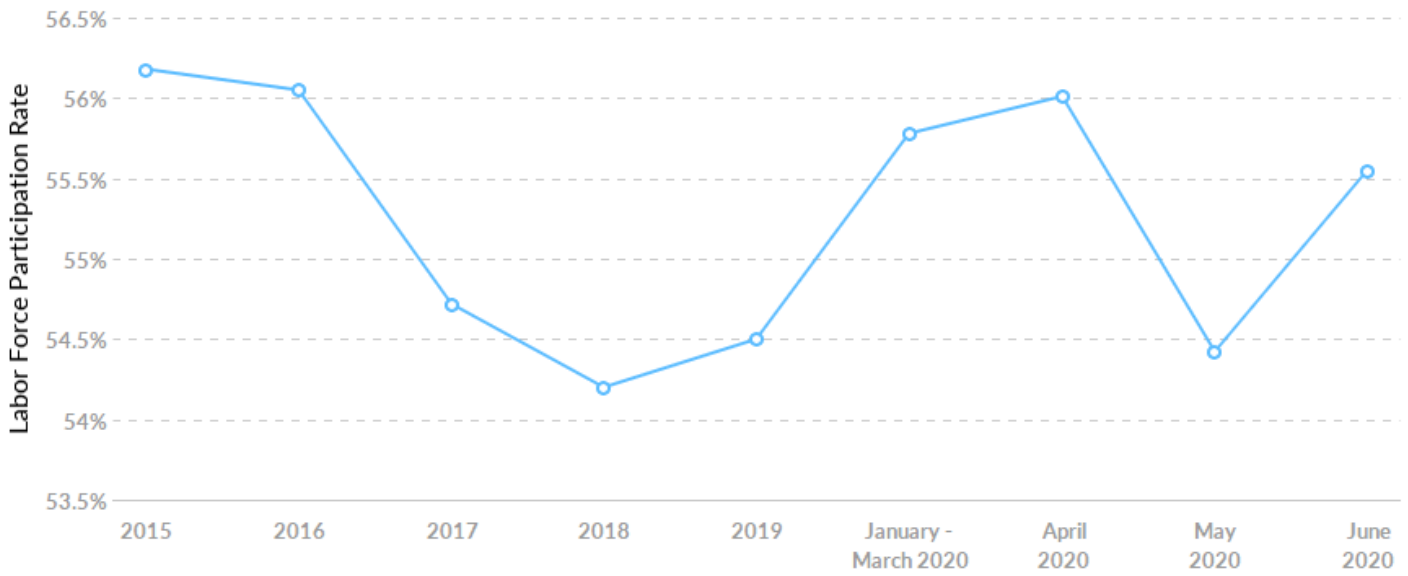
Job Trends

From 2014 to 2019, jobs declined by 3.4% in Barton County, MO from 4,149 to 4,010. This change fell short of the national growth rate of 7.9% by 11.3%.



Timeframe	Jobs
2014	4,149
2015	3,958
2016	3,981
2017	3,972
2018	3,977
2019	4,010
2020	4,114
2021	4,198
2022	4,268
2023	4,325
2024	4,360

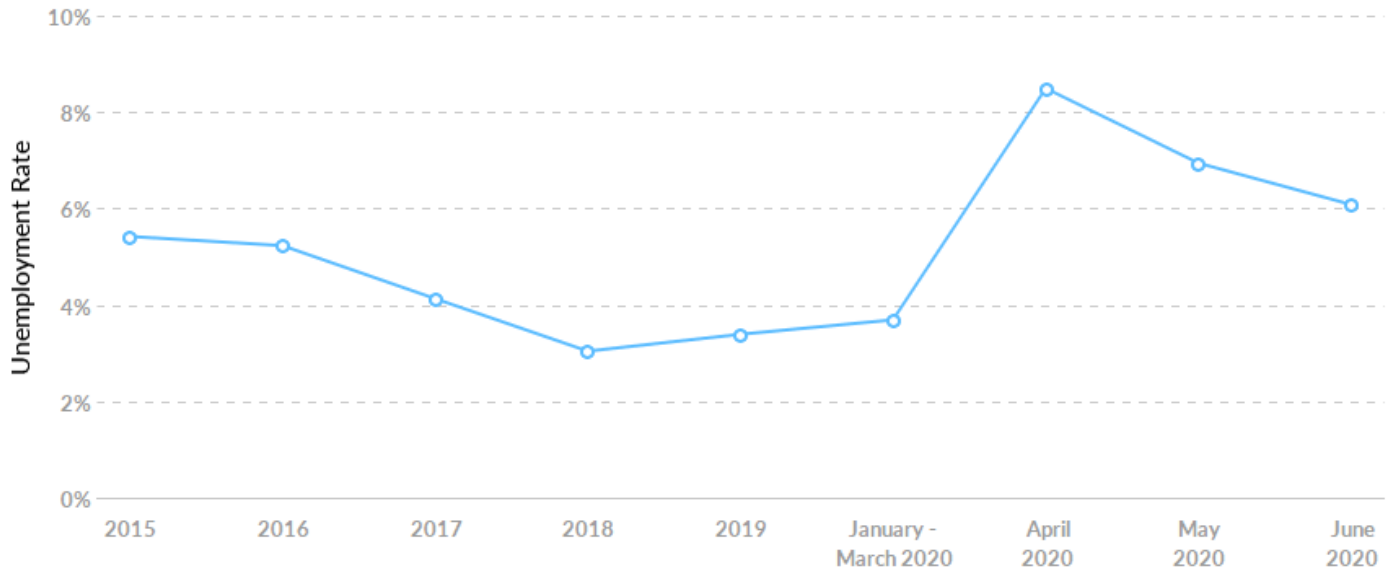
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	56.18%
2016	56.05%
2017	54.72%
2018	54.20%
2019	54.50%
January - March 2020	55.78%
April 2020	56.01%
May 2020	54.42%
June 2020	55.55%

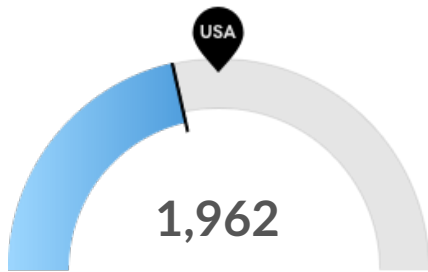
Unemployment Rate Trends

Barton County, MO had a June 2020 unemployment rate of 6.08%, increasing from 5.42% 5 years before.



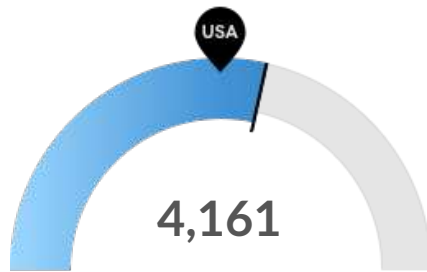
Timeframe	Unemployment Rate
2015	5.42%
2016	5.23%
2017	4.13%
2018	3.04%
2019	3.39%
January - March 2020	3.69%
April 2020	8.49%
May 2020	6.94%
June 2020	6.08%

Population Characteristics



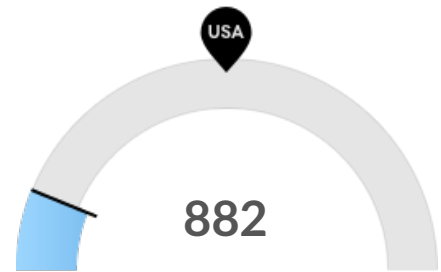
Millennials

Barton County, MO has 1,962 millennials (ages 25-39). The national average for an area this size is 2,425.



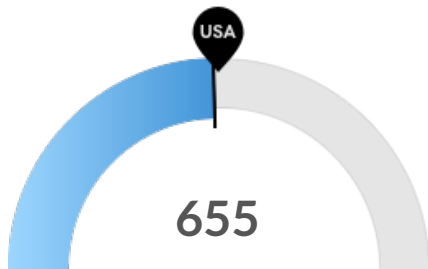
Retiring Soon

Retirement risk is high in Barton County, MO. The national average for an area this size is 3,415 people 55 or older, while there are 4,161 here.



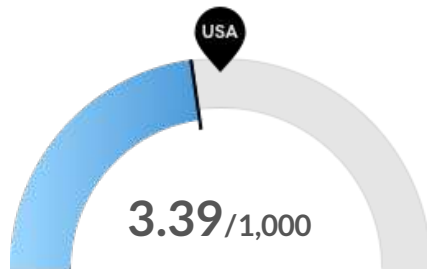
Racial Diversity

Racial diversity is low in Barton County, MO. The national average for an area this size is 4,674 racially diverse people, while there are 882 here.



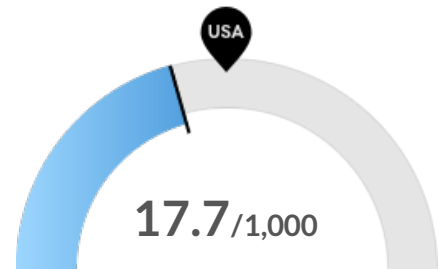
Veterans

Barton County, MO has 655 veterans. The national average for an area this size is 671.



Violent Crime

Barton County, MO has 3.39 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

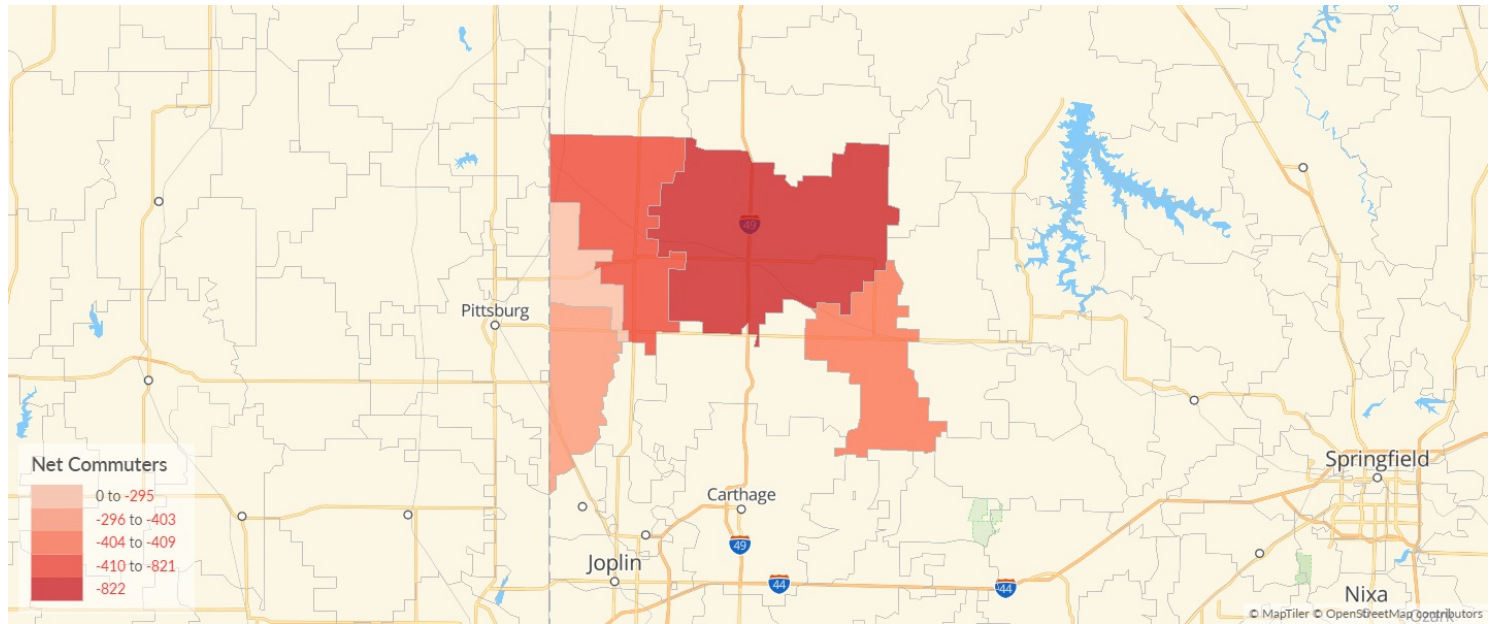


Property Crime

Barton County, MO has 17.7 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Barton County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

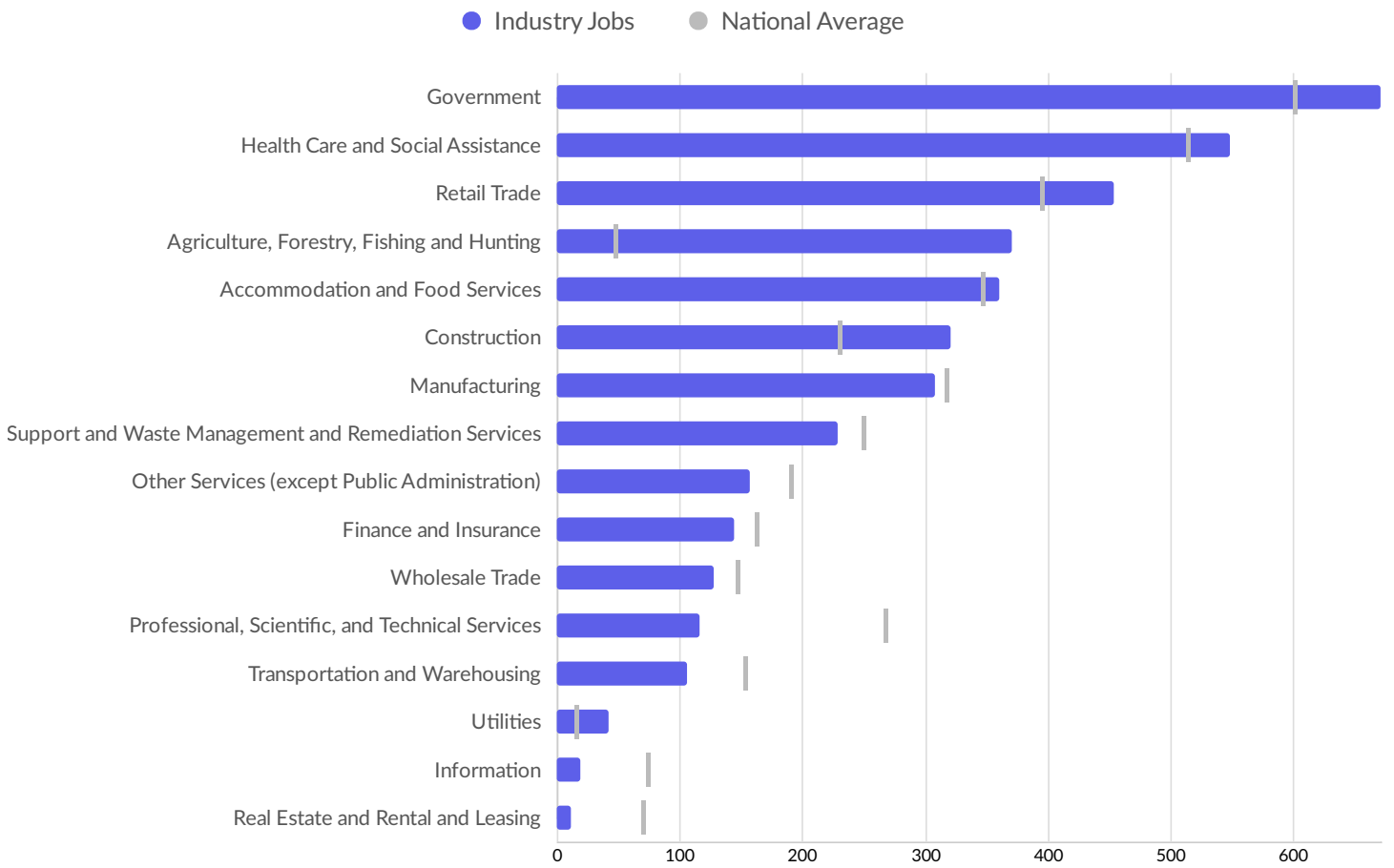
ZIP	Name	2019 Employment
64759	Lamar, MO (in Barton co...	3,028
64762	Liberal, MO (in Barton c...	528
64748	Golden City, MO (in Bar...	289
64769	Mindenmines, MO (in B...	88
64832	Asbury, MO (in Barton c...	77

Where Talent Lives

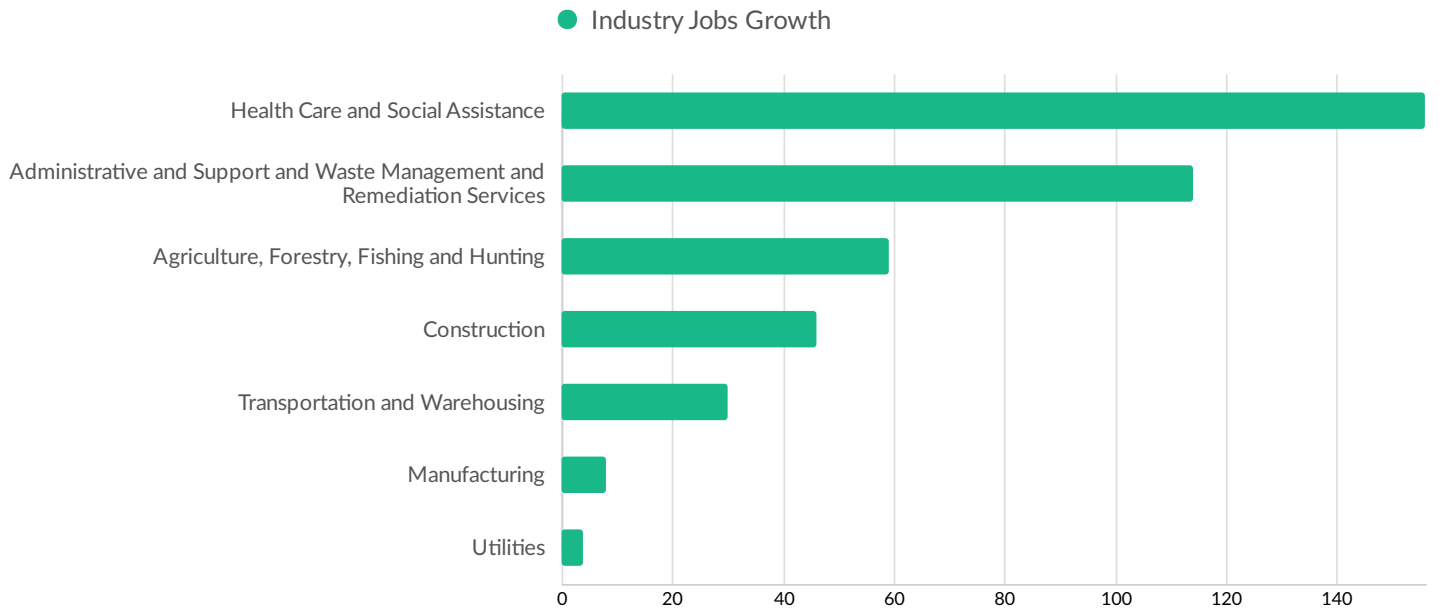
ZIP	Name	2019 Workers
64759	Lamar, MO (in Barton co...	3,850
64762	Liberal, MO (in Barton c...	938
64748	Golden City, MO (in Bar...	694
64832	Asbury, MO (in Barton c...	373
64769	Mindenmines, MO (in B...	227

Industry Characteristics

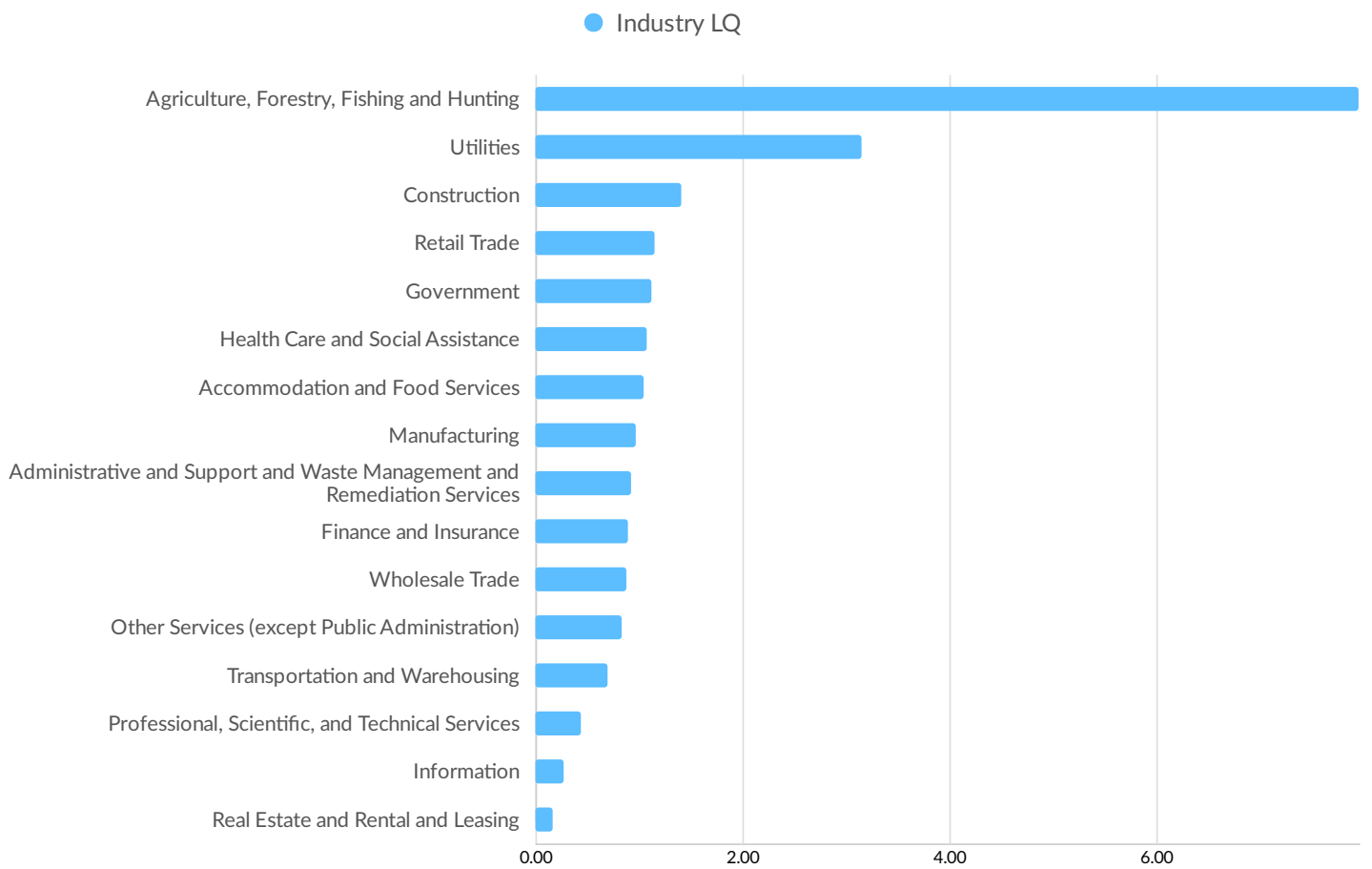
Largest Industries



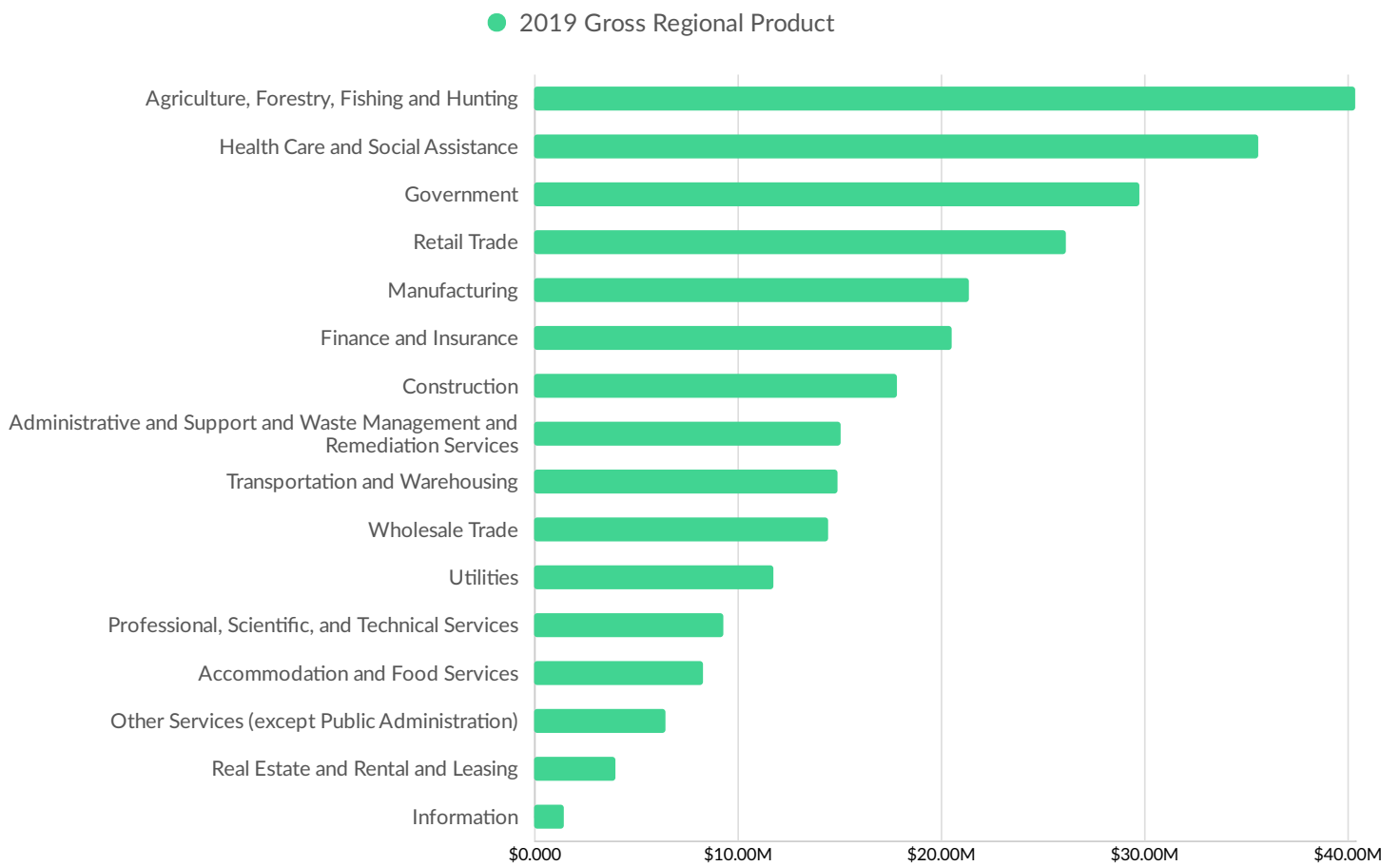
Top Growing Industries



Top Industry LQ



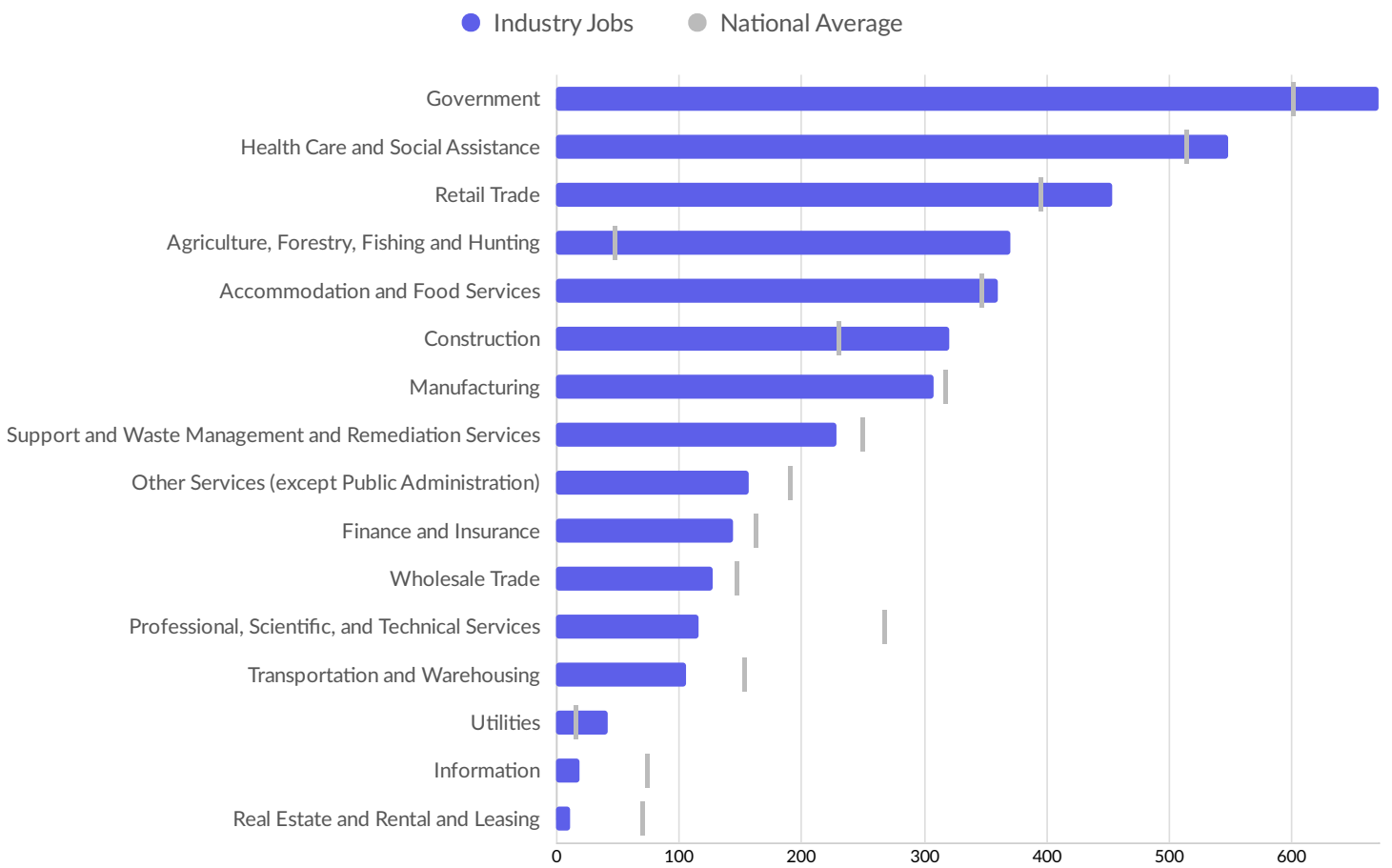
Top Industry GRP



Top Industry Earnings












Largest Industries



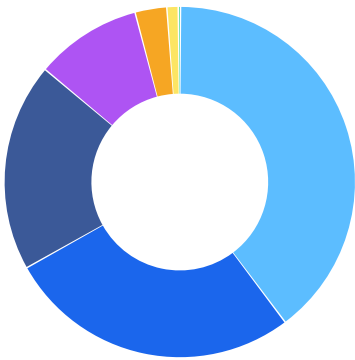
Business Characteristics

532 Companies Employ Your Workers

Online profiles for your workers mention 532 companies as employers, with the top 10 appearing below. In the last 12 months, 268 companies in Barton County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Barton County Memorial Hospital	30 	CRST International, Inc.	231 
Leggett & Platt, Incorporated	10 	Platinum Supplemental Insuranc...	143 
O'Sullivan Industries, Inc.	10 	Army National Guard	137 
Finley Engineering Company, Inc.	9 	Hogan Transports Inc	91 
Thorco Inc	8 	Coxhealth	85 
Wal-Mart, Inc.	8 	Pegasus Transportation, Inc.	41 
3M Company	7 	U.S. Xpress, Inc.	39 
Barton County Electric Coopera...	7 	Dollar General Corporation	38 
Tamko Building Products, Inc.	7 	Wal-Mart, Inc.	37 
Truman Healthcare	7 	Taco Bell Corp	32 

Business Size

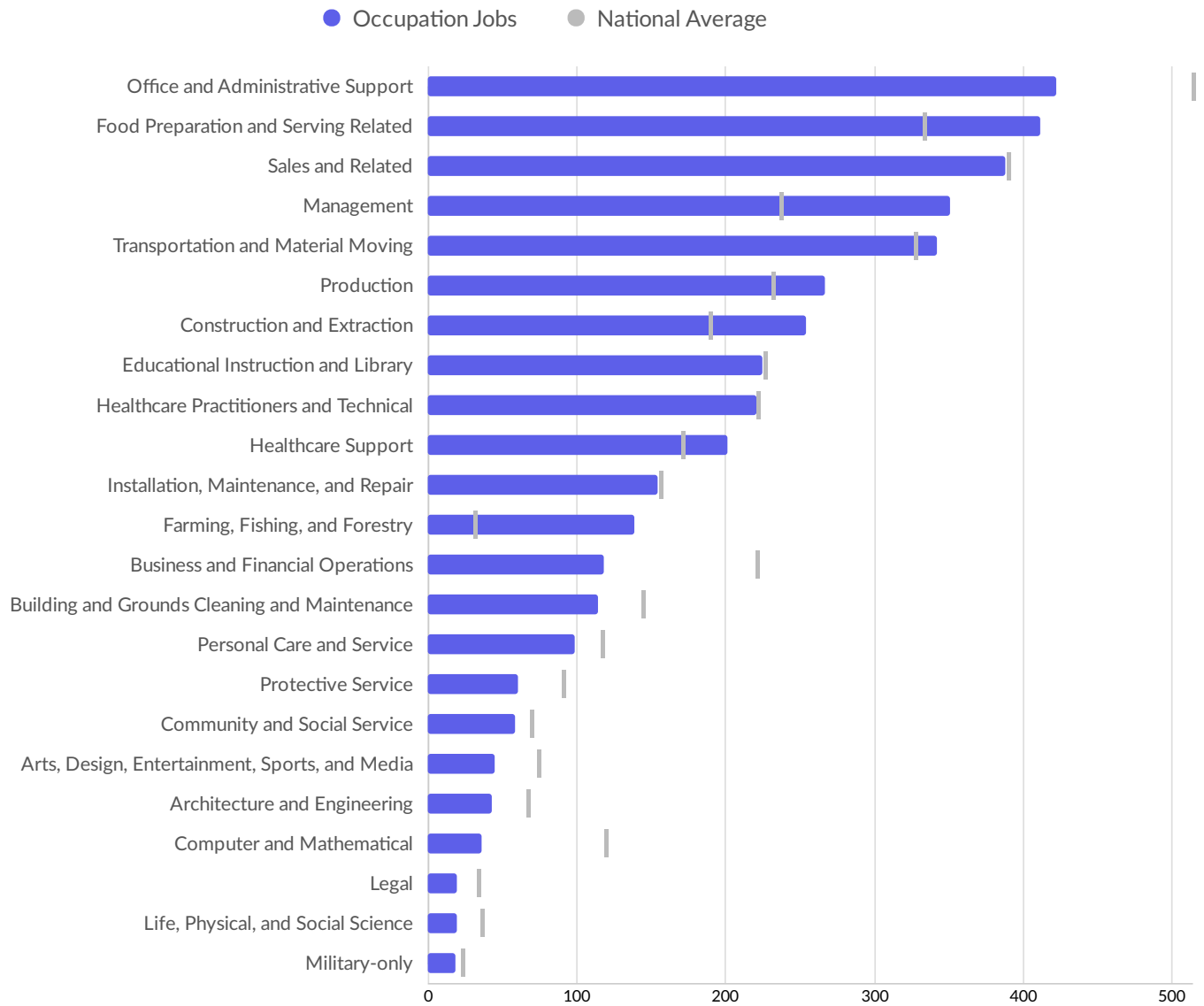


	Percentage	Business Count
1 to 4 employees	39.7%	190
5 to 9 employees	27.1%	130
10 to 19 employees	19.2%	92
20 to 49 employees	9.8%	47
50 to 99 employees	2.9%	14
100 to 249 employees	1.0%	5
250 to 499 employees	0.2%	1

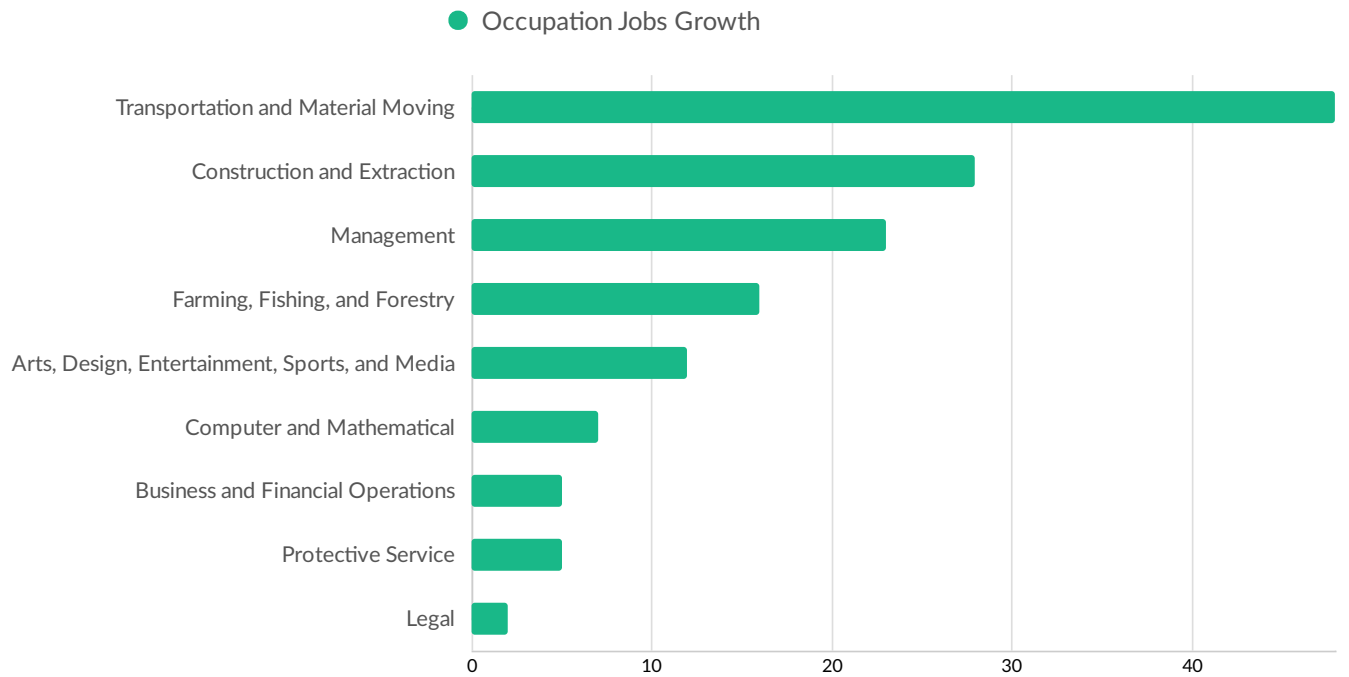
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

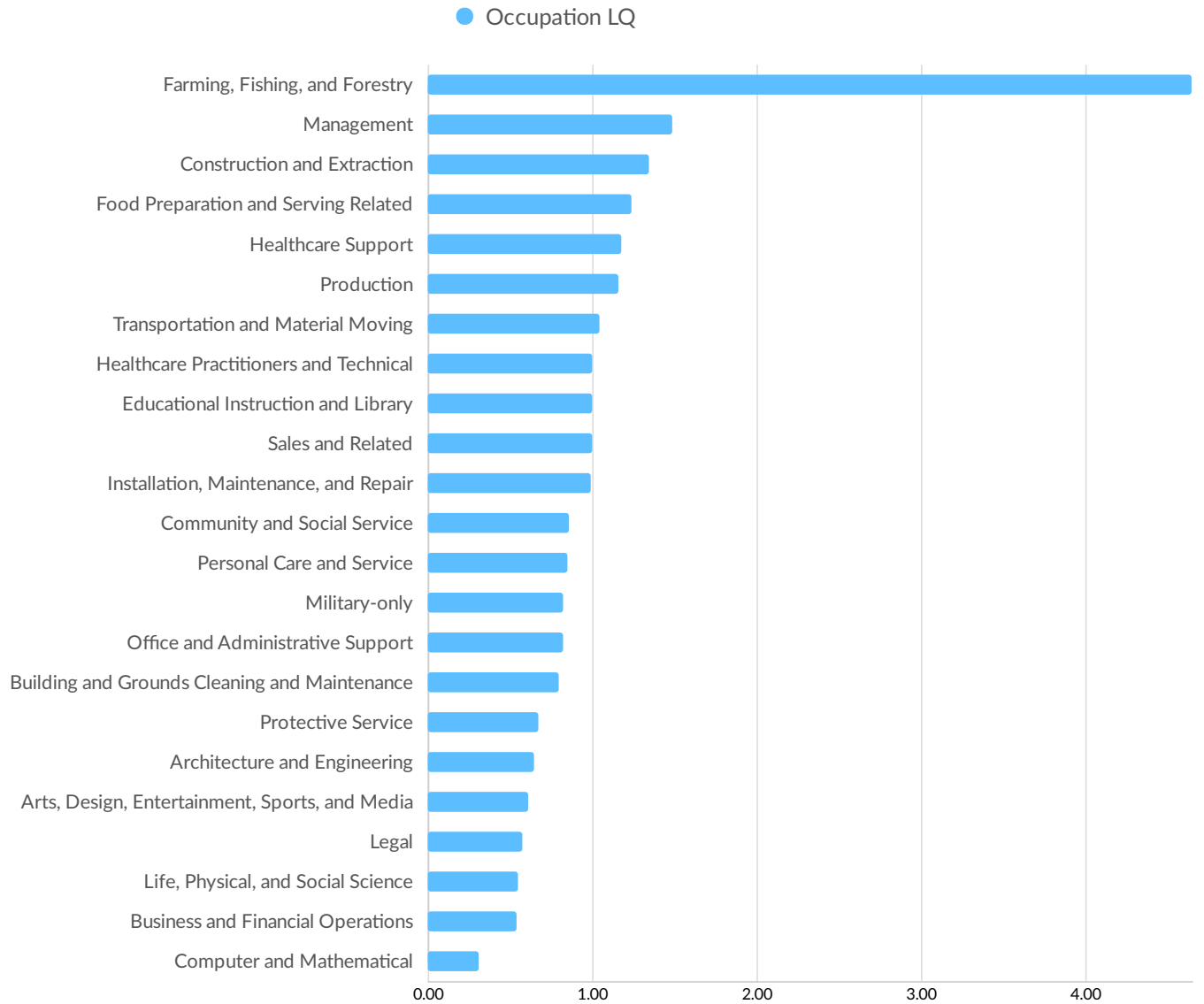
Largest Occupations



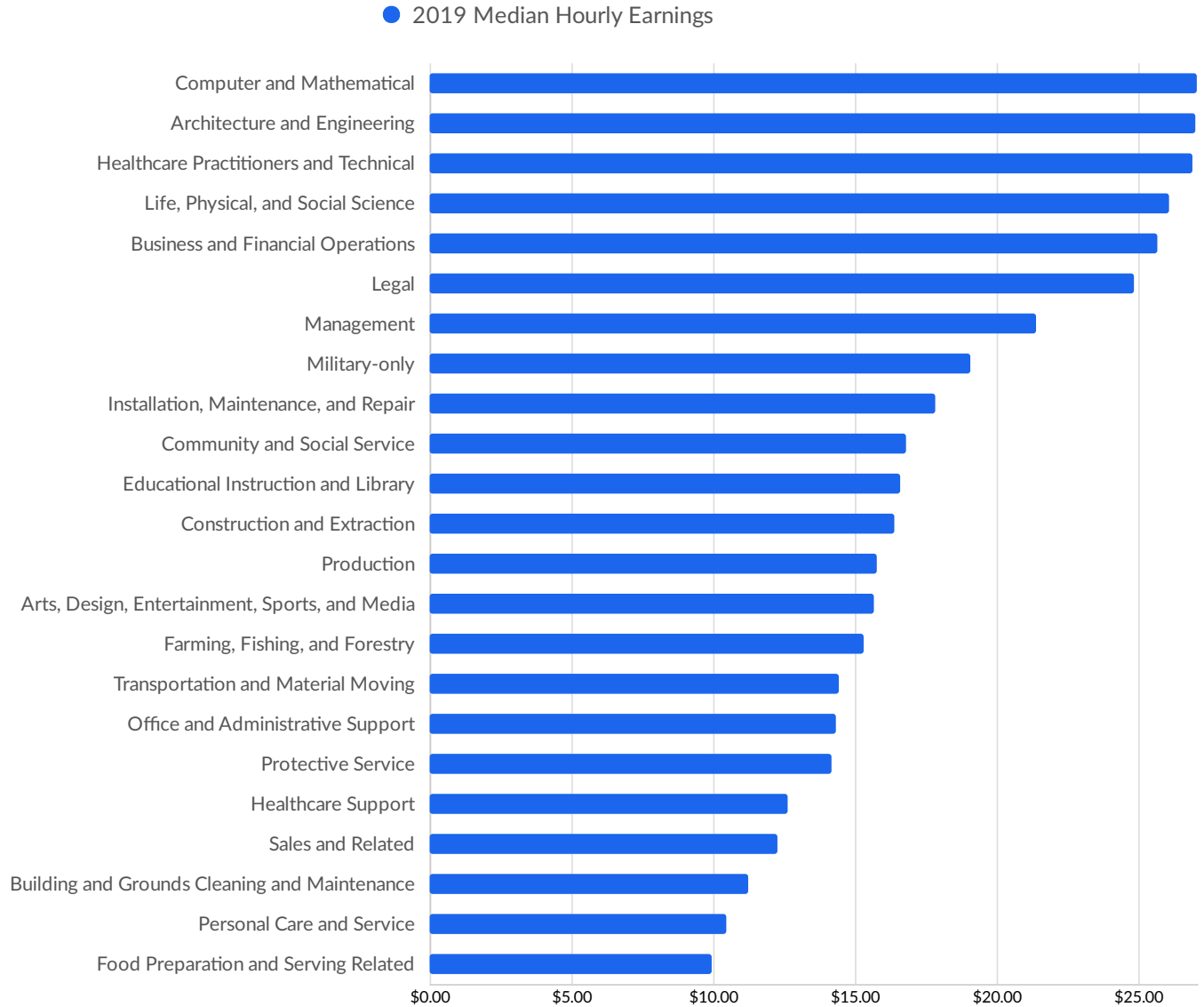
Top Growing Occupations



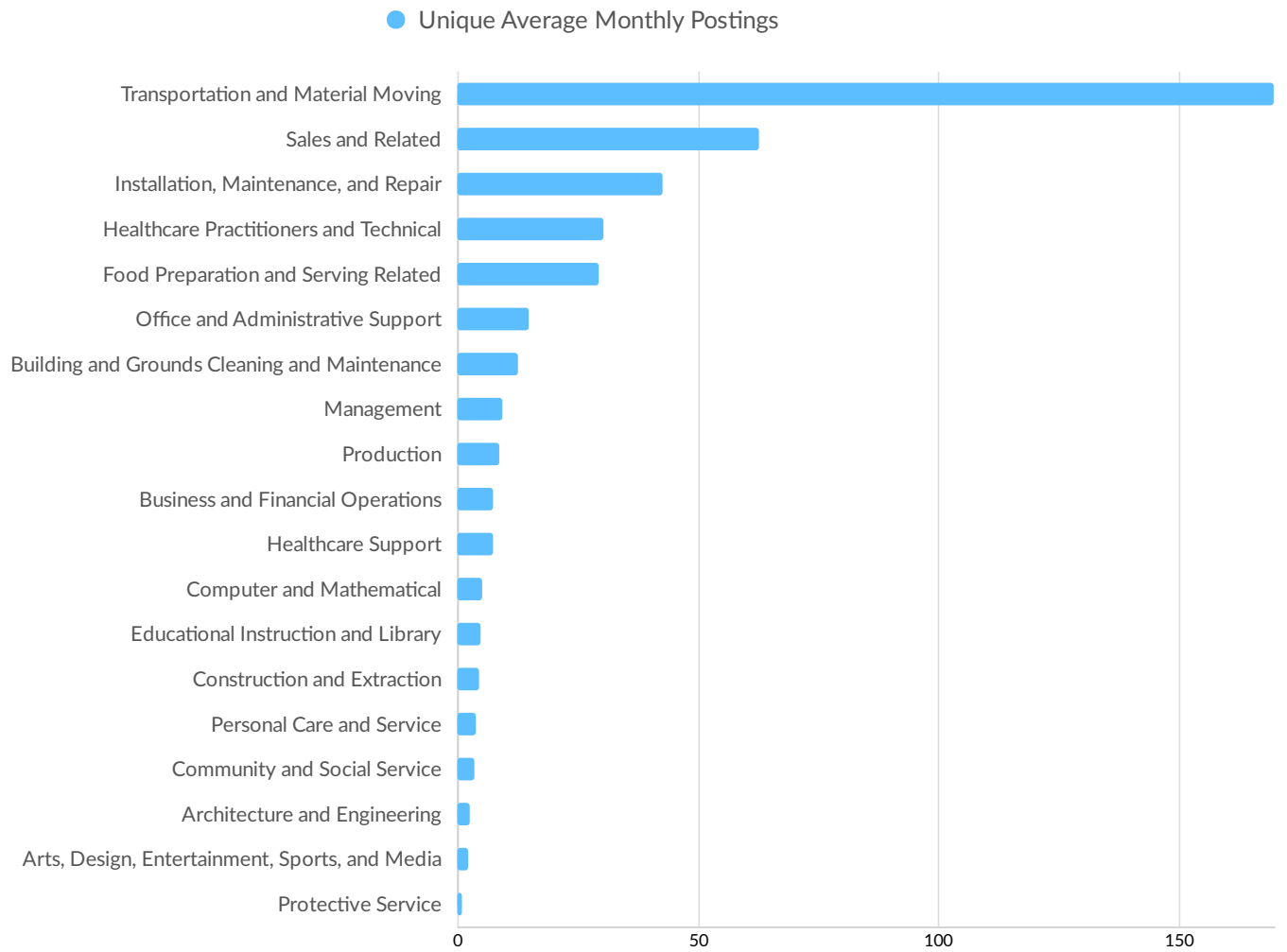
Top Occupation LQ



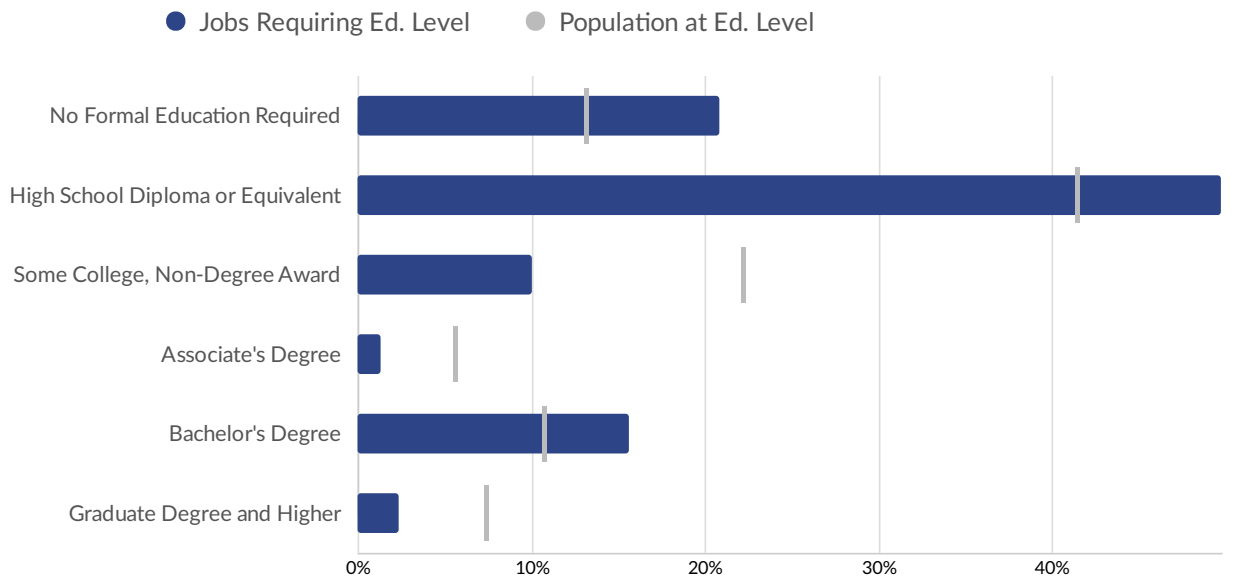
Top Occupation Earnings



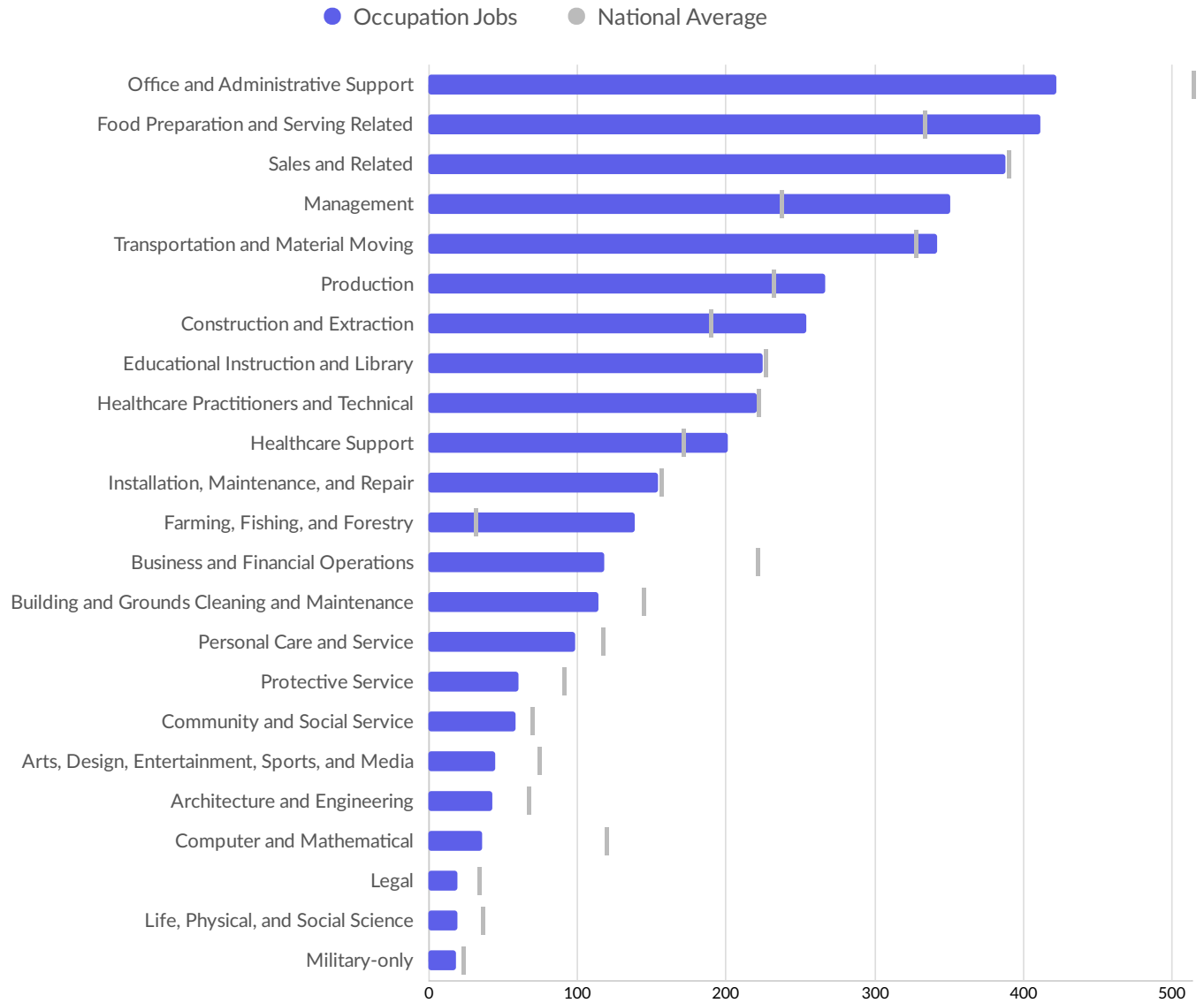
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Barton County, MO produced graduates.

In-Demand Skills

