



Crawford County, KS

A Missouri, Oklahoma, and Kansas Economic Development Collaborative



105 North Rangeline PO Box 1706
Joplin, Missouri 64802

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
Educational Pipeline	25
In-Demand Skills	26

Report Parameters

1 County

20037 Crawford County, KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

38,965

Population (2019)

Population **decreased by 292** over the last 5 years and is projected to **decrease by 182** over the next 5 years.

19,957

Total Regional Employment

Jobs **grew by 144** over the last 5 years and are projected to **grow by 339** over the next 5 years.

\$40.2K

Median Household Income (2018)

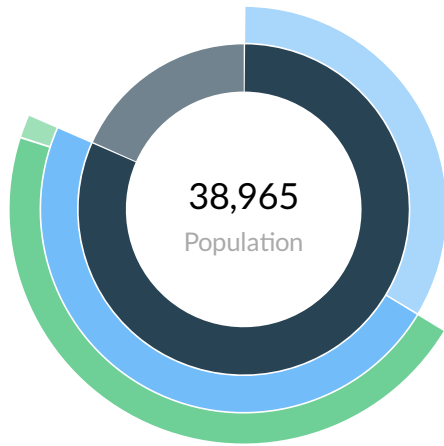
Median household income is **\$20.1K below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **declined by 0.7%** since 2014, falling by 292. Population is expected to **decrease by 0.5%** between 2019 and 2024, losing 182.
- From 2014 to 2019, jobs **increased by 0.7%** in Crawford County, KS from 19,813 to **19,957**. This change **fell short of the national growth rate of 7.9% by 7.2%**. As the number of jobs increased, the **labor force participation rate decreased from 59.7% to 58.8% between 2014 and 2019**.
- Concerning educational attainment, **17.6% of Crawford County, KS residents possess a Bachelor's Degree** (1.2% below the national average), and **7.9% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Education and Hospitals (State Government).

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	38,965	18,698	19,957	89.8	\$1.43B	\$2.09B	\$1.89B
State	2,917,176	1,492,702	1,585,465	97.9	\$171.67B	\$165.36B	\$200.13B

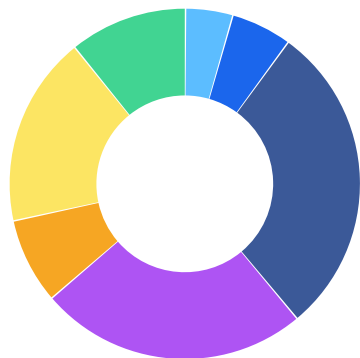
2019 Labor Force Breakdown



	Population
● Total Working Age Population	31,773
● Not in Labor Force (15+)	13,075
● Labor Force	18,698
● Employed	18,054
● Unemployed	644
● Under 15	7,191

Educational Attainment

Concerning educational attainment, **17.6% of Crawford County, KS residents possess a Bachelor's Degree** (1.2% below the national average), and **7.9% hold an Associate's Degree** (0.2% below the national average).

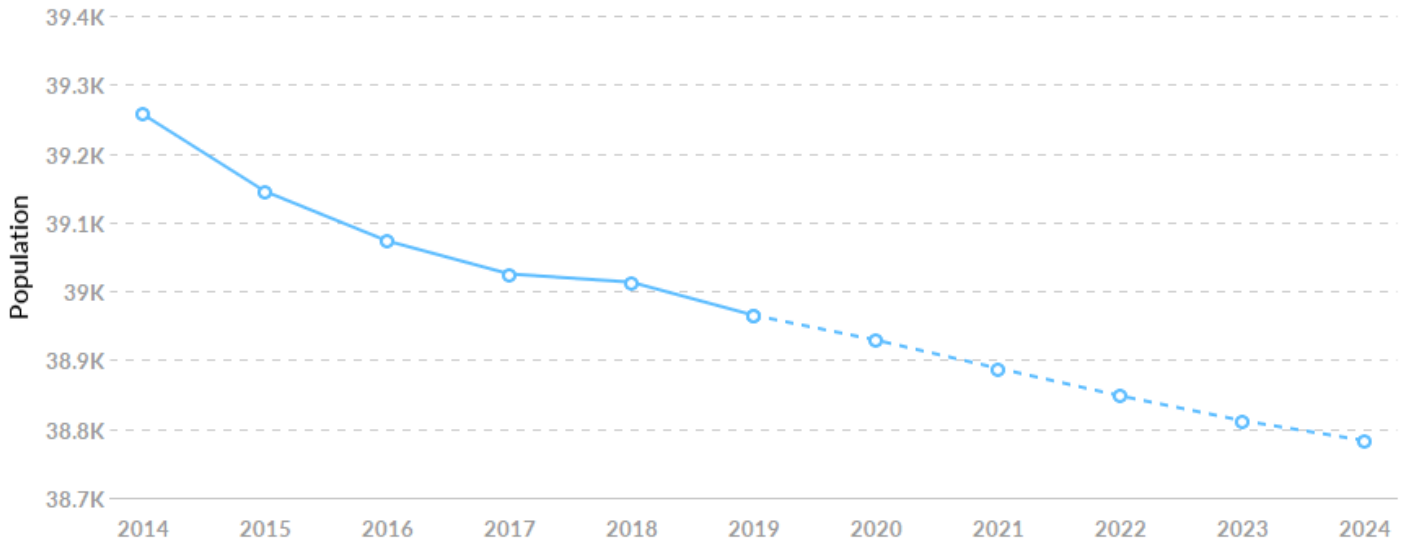


	% of Population	Population
● Less Than 9th Grade	4.4%	1,025
● 9th Grade to 12th Grade	5.6%	1,317
● High School Diploma	28.9%	6,786
● Some College	24.8%	5,814
● Associate's Degree	7.9%	1,854
● Bachelor's Degree	17.6%	4,133
● Graduate Degree and Higher	10.9%	2,553

Historic & Projected Trends

Population Trends

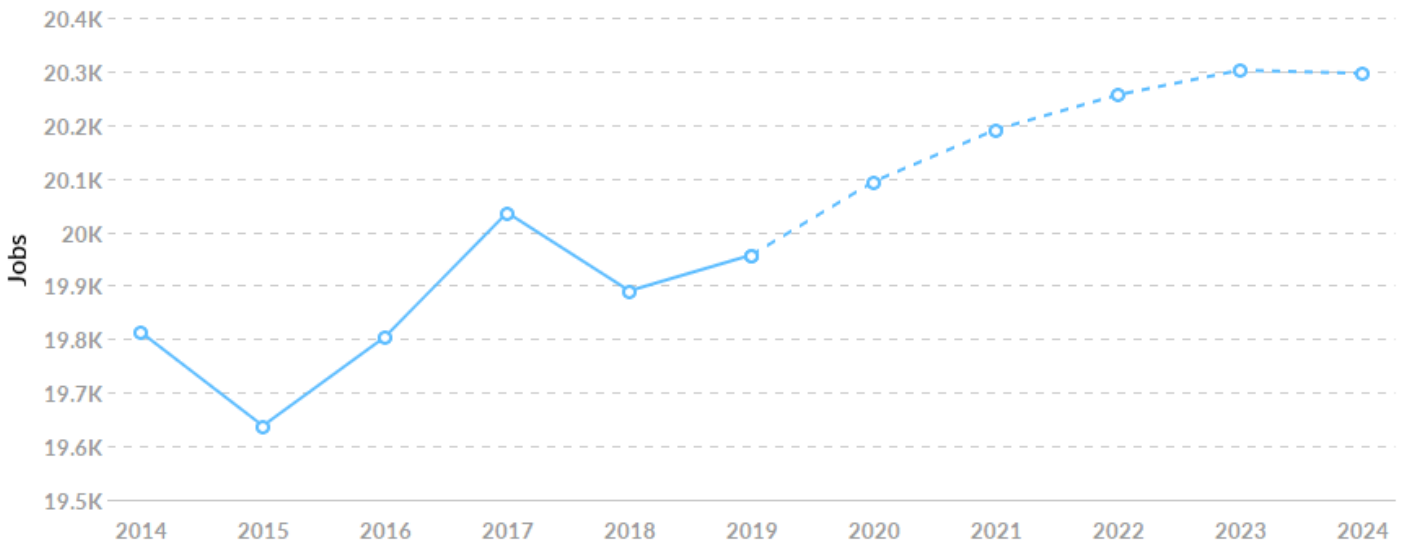
As of 2019 the region's population **declined by 0.7%** since 2014, falling by 292. Population is expected to **decrease by 0.5%** between 2019 and 2024, losing 182.



Timeframe	Population
2014	39,257
2015	39,145
2016	39,073
2017	39,025
2018	39,013
2019	38,965
2020	38,929
2021	38,888
2022	38,848
2023	38,812
2024	38,783

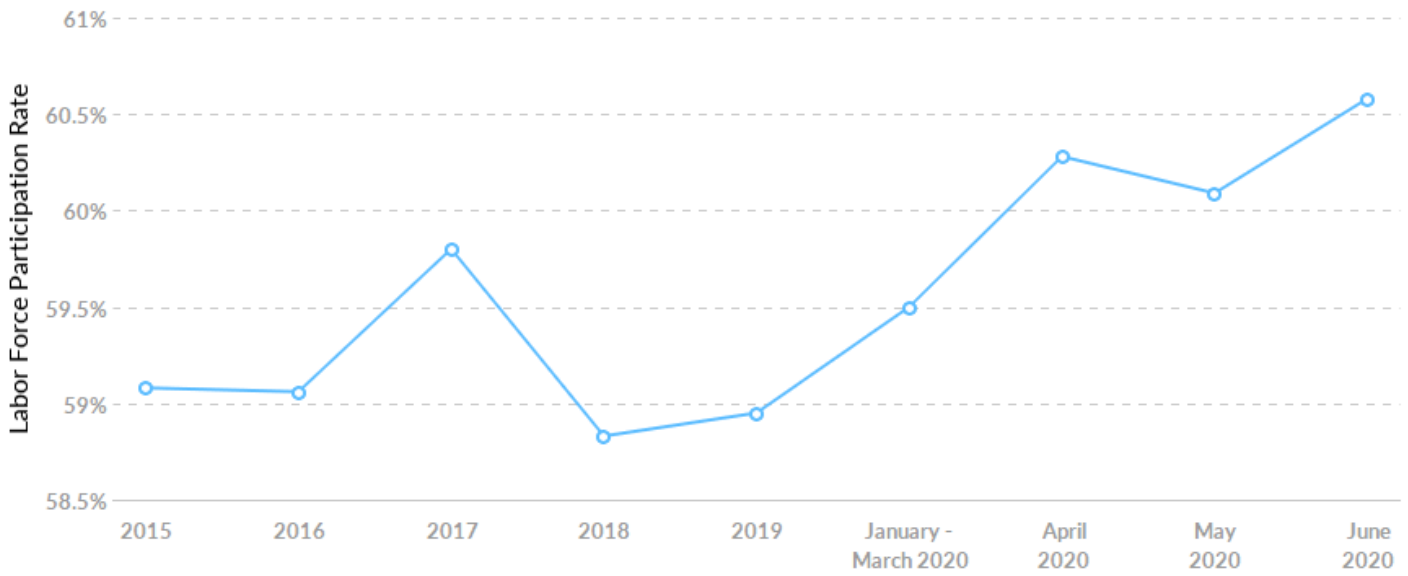
Job Trends

From 2014 to 2019, jobs increased by 0.7% in Crawford County, KS from 19,813 to 19,957. This change fell short of the national growth rate of 7.9% by 7.2%.



Timeframe	Jobs
2014	19,813
2015	19,638
2016	19,804
2017	20,036
2018	19,890
2019	19,957
2020	20,094
2021	20,191
2022	20,256
2023	20,302
2024	20,296

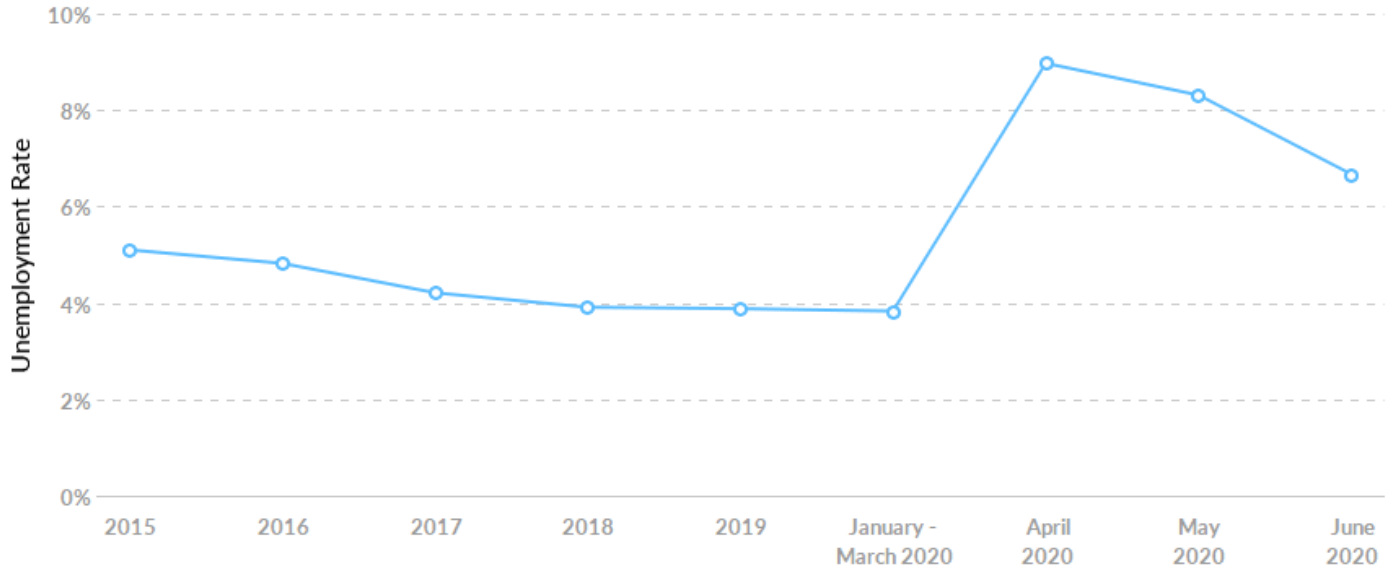
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	59.08%
2016	59.06%
2017	59.80%
2018	58.83%
2019	58.95%
January - March 2020	59.50%
April 2020	60.28%
May 2020	60.09%
June 2020	60.58%

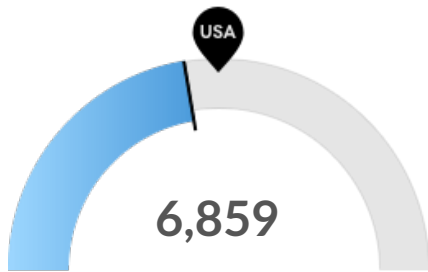
Unemployment Rate Trends

Crawford County, KS had a June 2020 unemployment rate of 6.67%, **increasing from 5.10%** 5 years before.



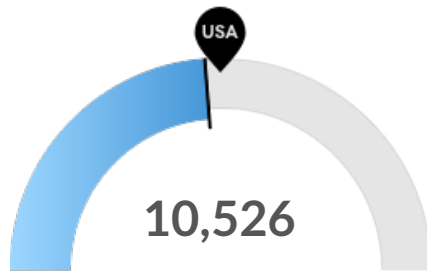
Timeframe	Unemployment Rate
2015	5.10%
2016	4.82%
2017	4.21%
2018	3.91%
2019	3.88%
January - March 2020	3.83%
April 2020	8.97%
May 2020	8.31%
June 2020	6.67%

Population Characteristics



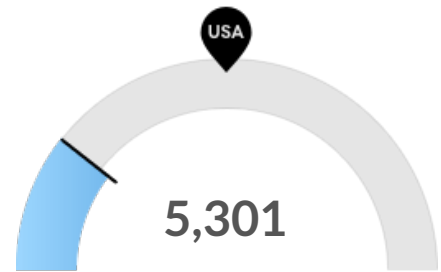
Millennials

Crawford County, KS has 6,859 millennials (ages 25-39). The national average for an area this size is 8,021.



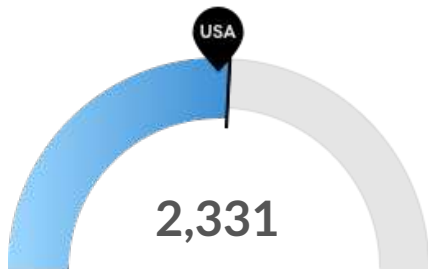
Retiring Soon

Retirement risk is about average in Crawford County, KS. The national average for an area this size is 11,293 people 55 or older, while there are 10,526 here.



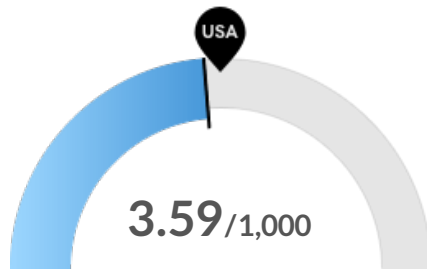
Racial Diversity

Racial diversity is low in Crawford County, KS. The national average for an area this size is 15,457 racially diverse people, while there are 5,301 here.



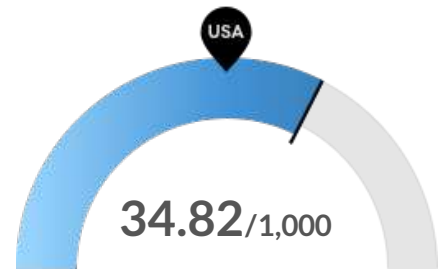
Veterans

Crawford County, KS has 2,331 veterans. The national average for an area this size is 2,219.



Violent Crime

Crawford County, KS has 3.59 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

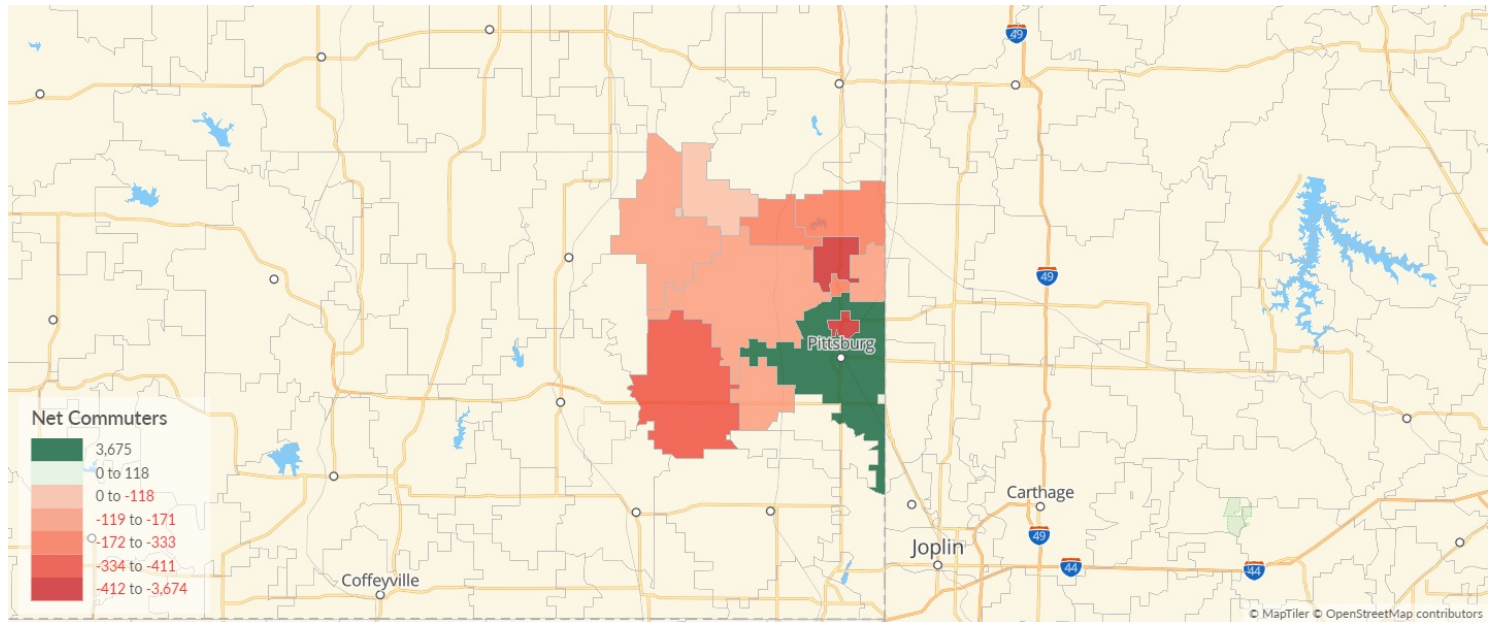


Property Crime

Crawford County, KS has 34.82 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Crawford County, KS currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

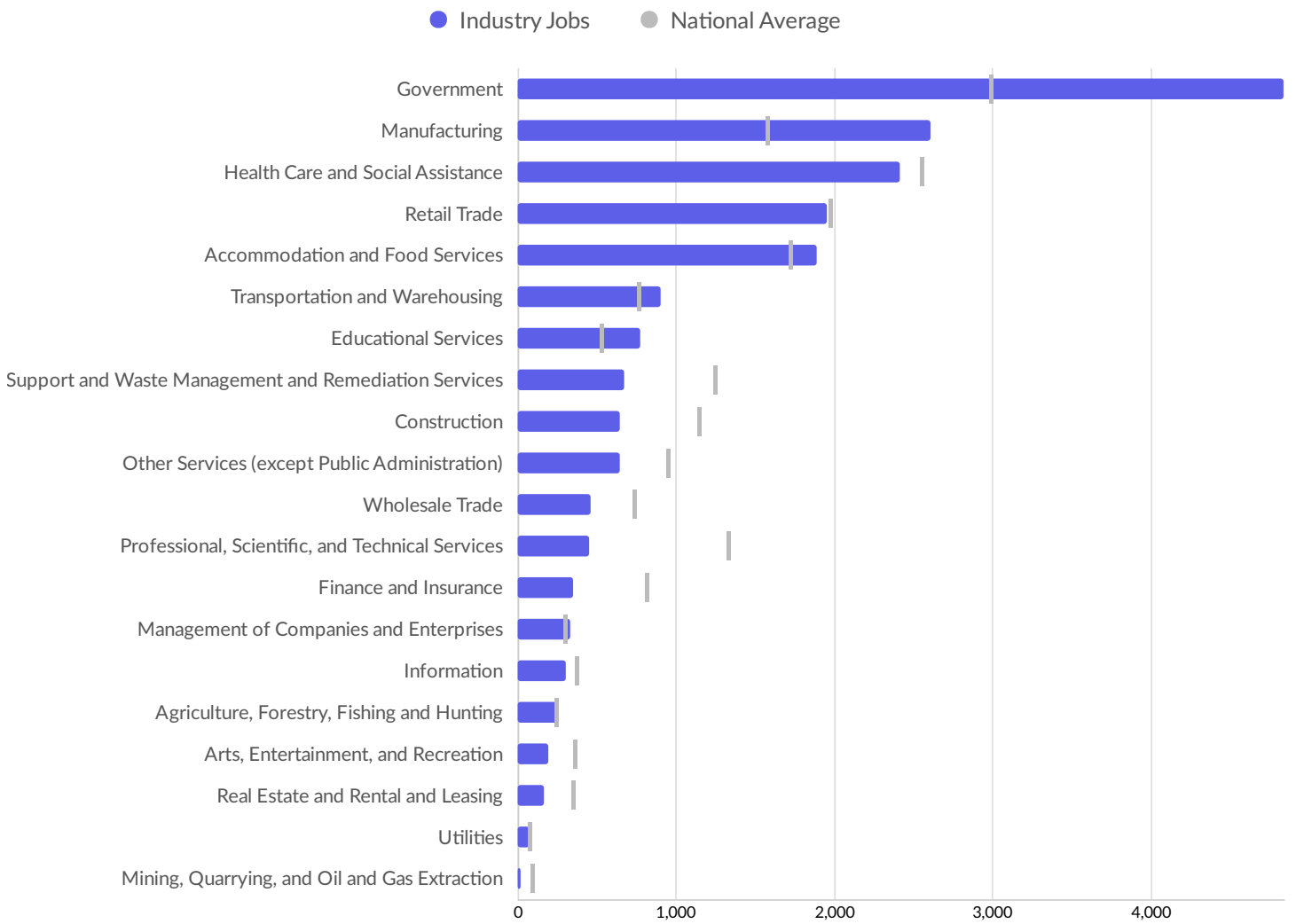
ZIP	Name	2019 Employment
66762	Pittsburg, KS (in Crawfo...	14,862
66743	Girard, KS (in Crawford ...	1,948
66763	Frontenac, KS (in Crawf...	1,449
66712	Arma, KS (in Crawford c...	419
66724	Cherokee, KS (in Crawfo...	308

Where Talent Lives

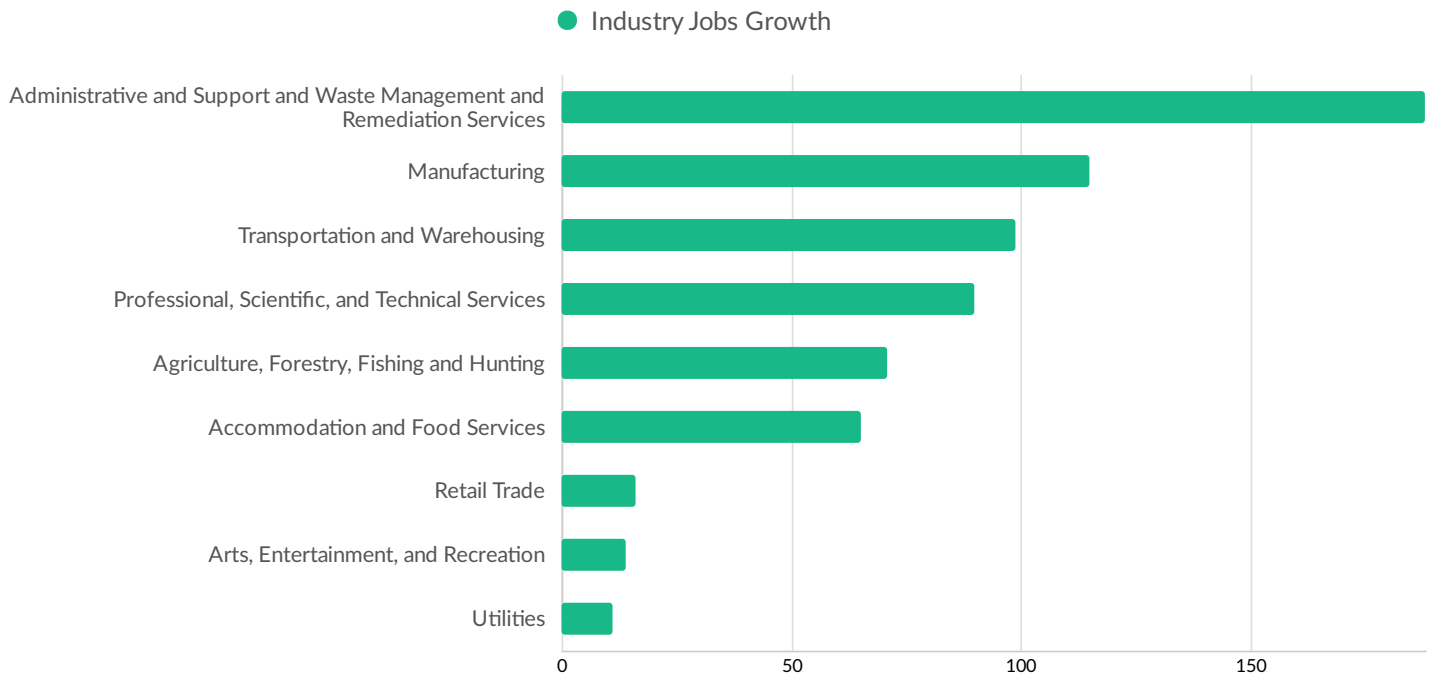
ZIP	Name	2019 Workers
66762	Pittsburg, KS (in Crawfo...	11,187
66743	Girard, KS (in Crawford ...	2,102
66763	Frontenac, KS (in Crawf...	1,914
66712	Arma, KS (in Crawford c...	832
66753	Mc Cune, KS (in Crawfo...	563

Industry Characteristics

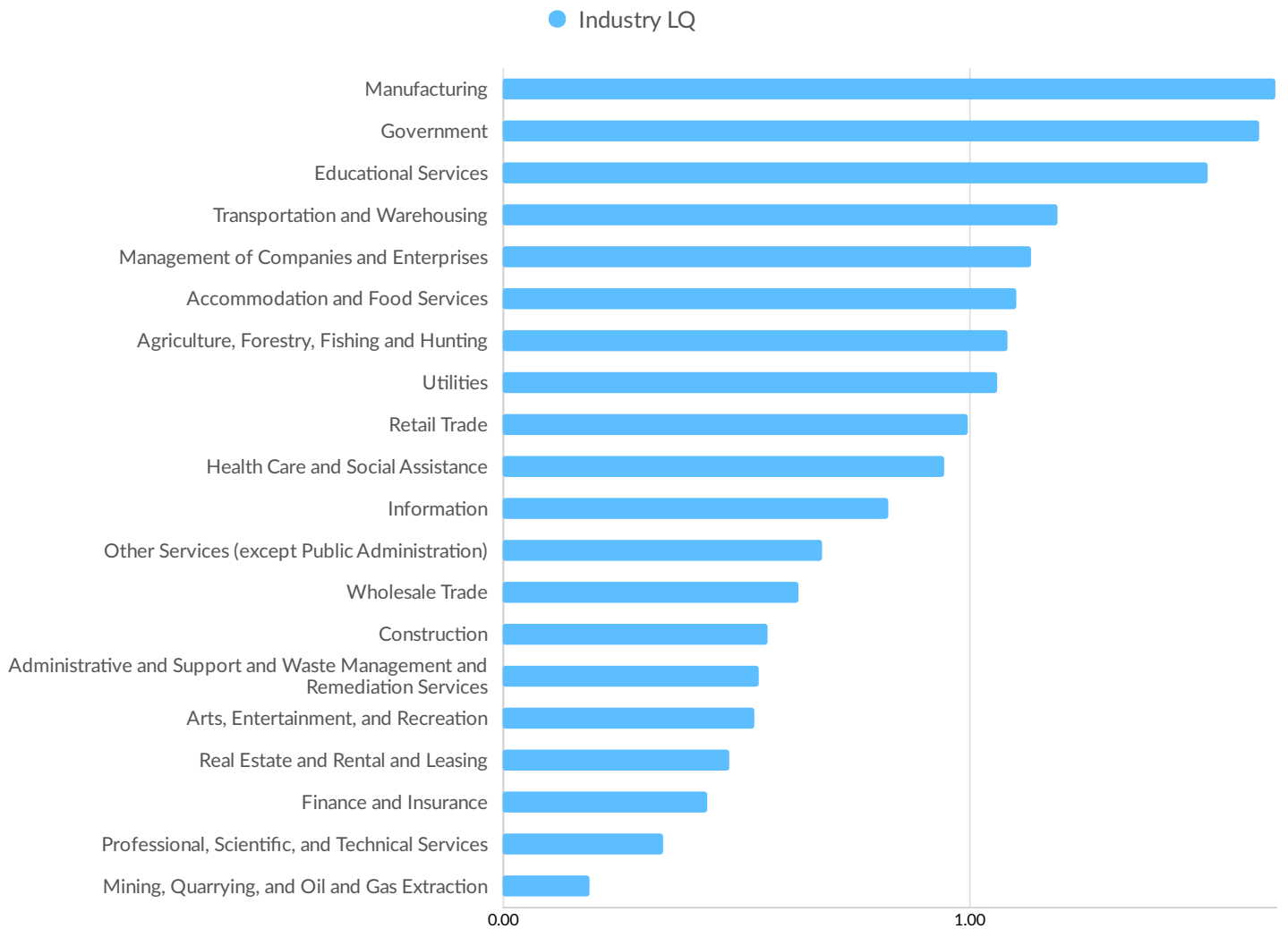
Largest Industries



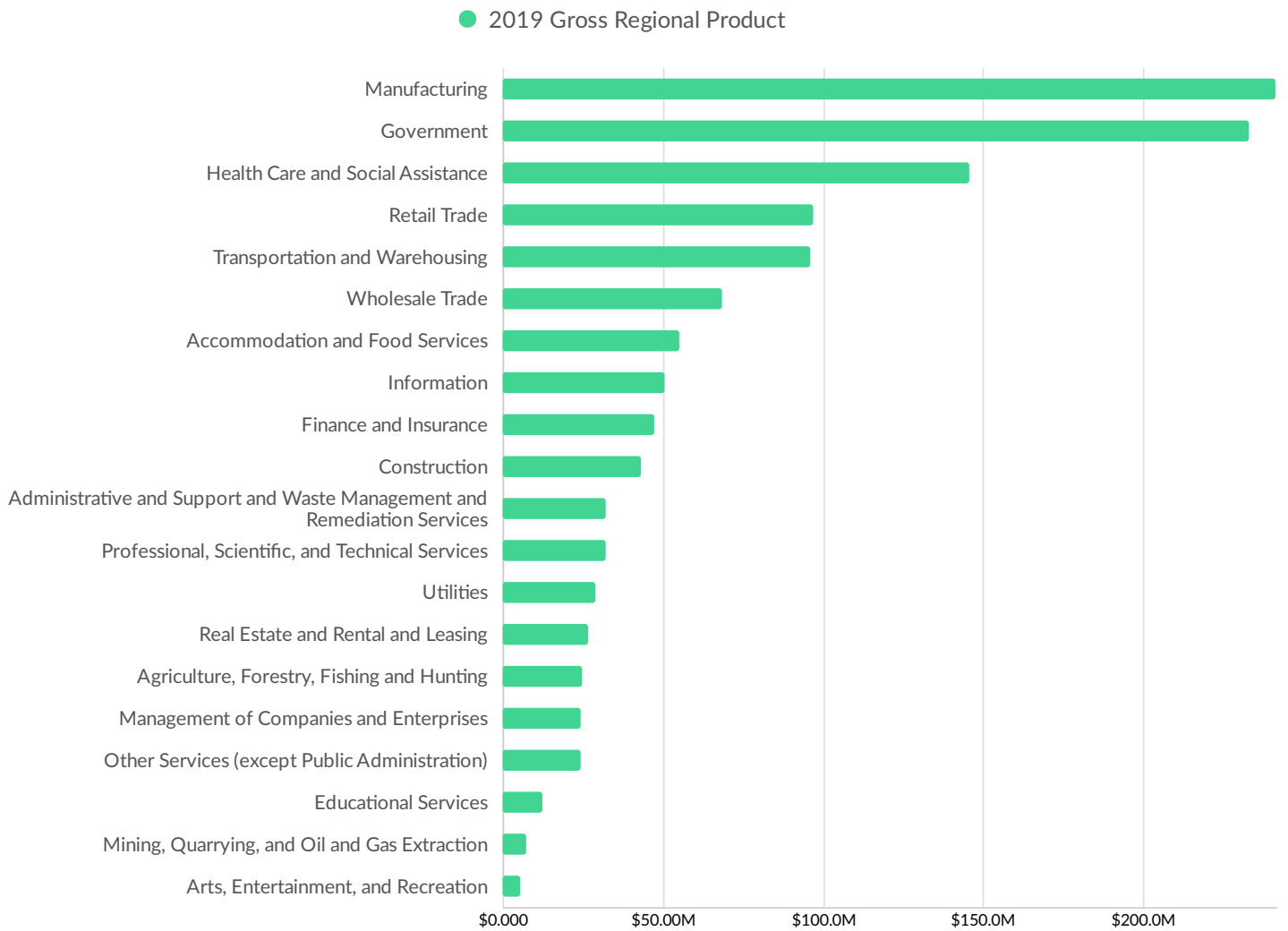
Top Growing Industries



Top Industry LQ



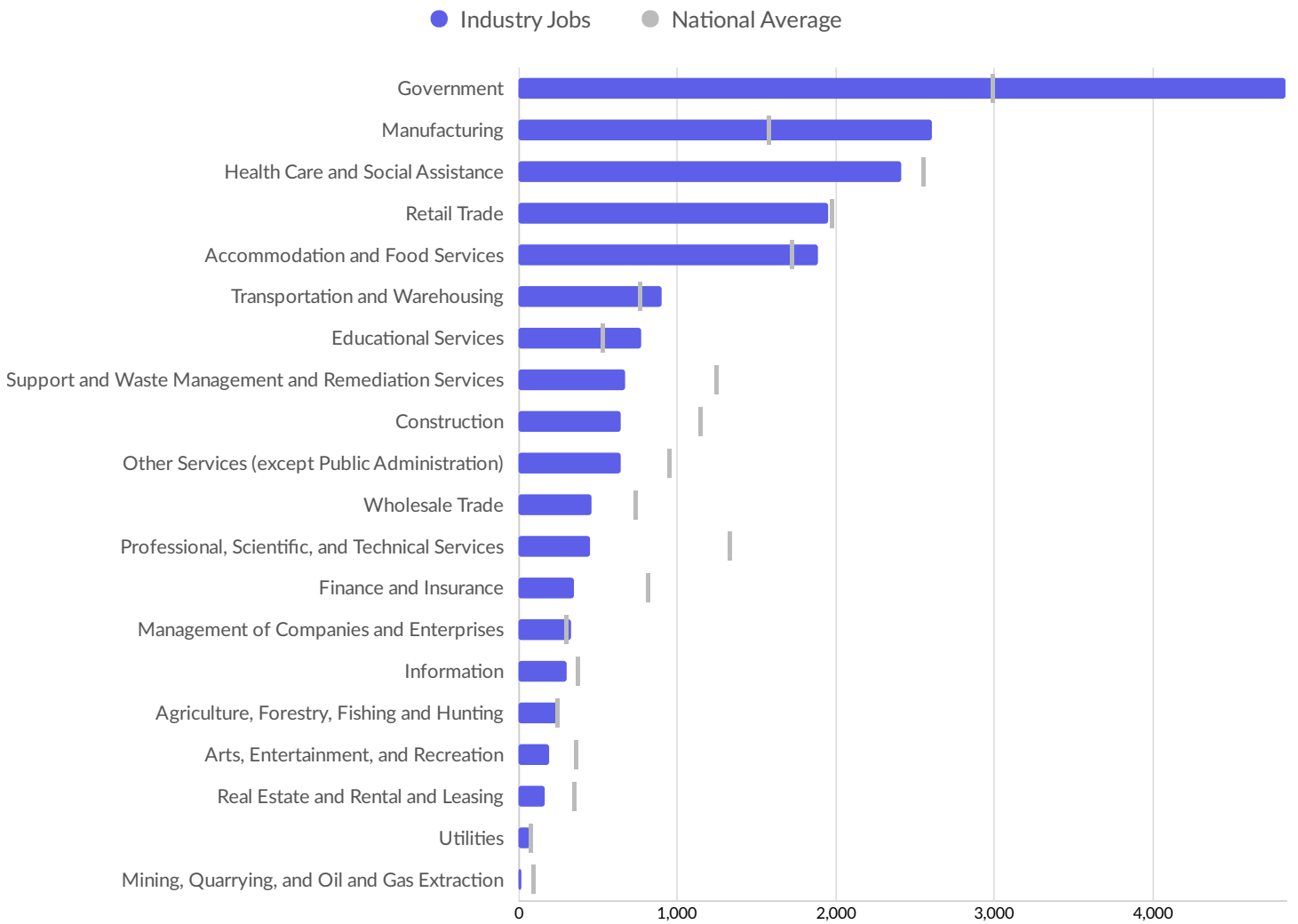
Top Industry GRP



Top Industry Earnings























Largest Industries



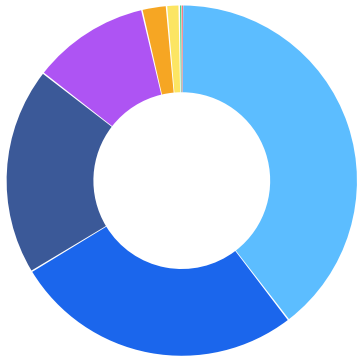
Business Characteristics

2,483 Companies Employ Your Workers

Online profiles for your workers mention 2,483 companies as employers, with the top 10 appearing below. In the last 12 months, 1,016 companies in Crawford County, KS posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found...	363 	CRST International, Inc.	501 
Crawford County	76 	Platinum Supplemental Insuranc...	266 
Via Christi Health, Inc.	75 	HealthCare Employment Netwo...	217 
Wal-Mart, Inc.	65 	Ascension	165 
Watco Companies, Inc.	65 	Medicalodges, Inc.	135 
Pitsco Inc	46 	Hogan Transports Inc	121 
Pitt Plastics, Inc.	45 	The Home Depot	105 
Usd 244	45 	U.S. Xpress, Inc.	105 
Girard Medical Center	44 	Dollar General Corporation	97 
Npc International, Inc.	43 	Blair Logistics, Inc.	94 

Business Size

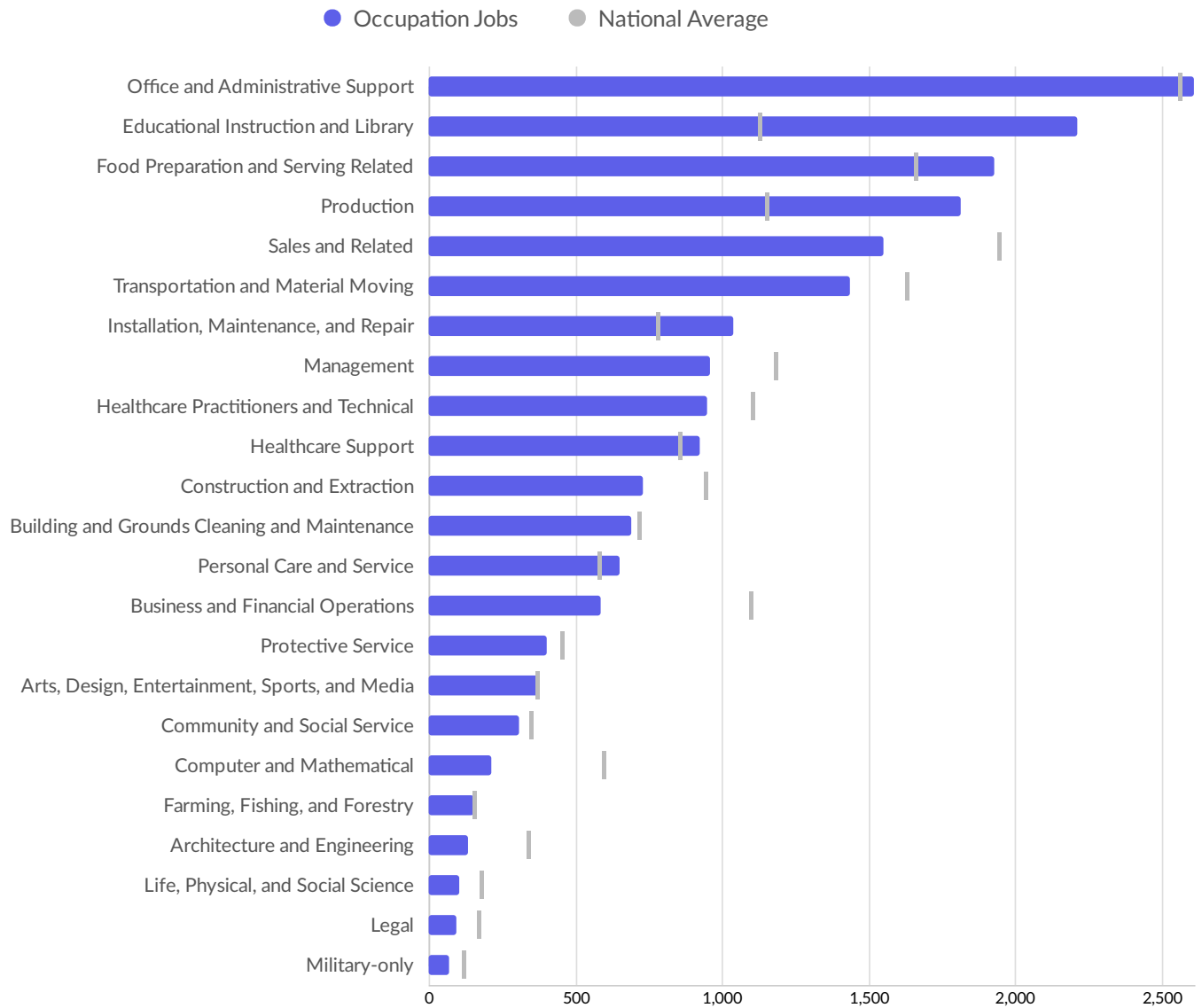


	Percentage	Business Count
1 to 4 employees	39.5%	784
5 to 9 employees	26.8%	531
10 to 19 employees	19.2%	380
20 to 49 employees	10.8%	215
50 to 99 employees	2.3%	45
100 to 249 employees	1.2%	23
250 to 499 employees	0.3%	5
500+ employees	0.1%	1

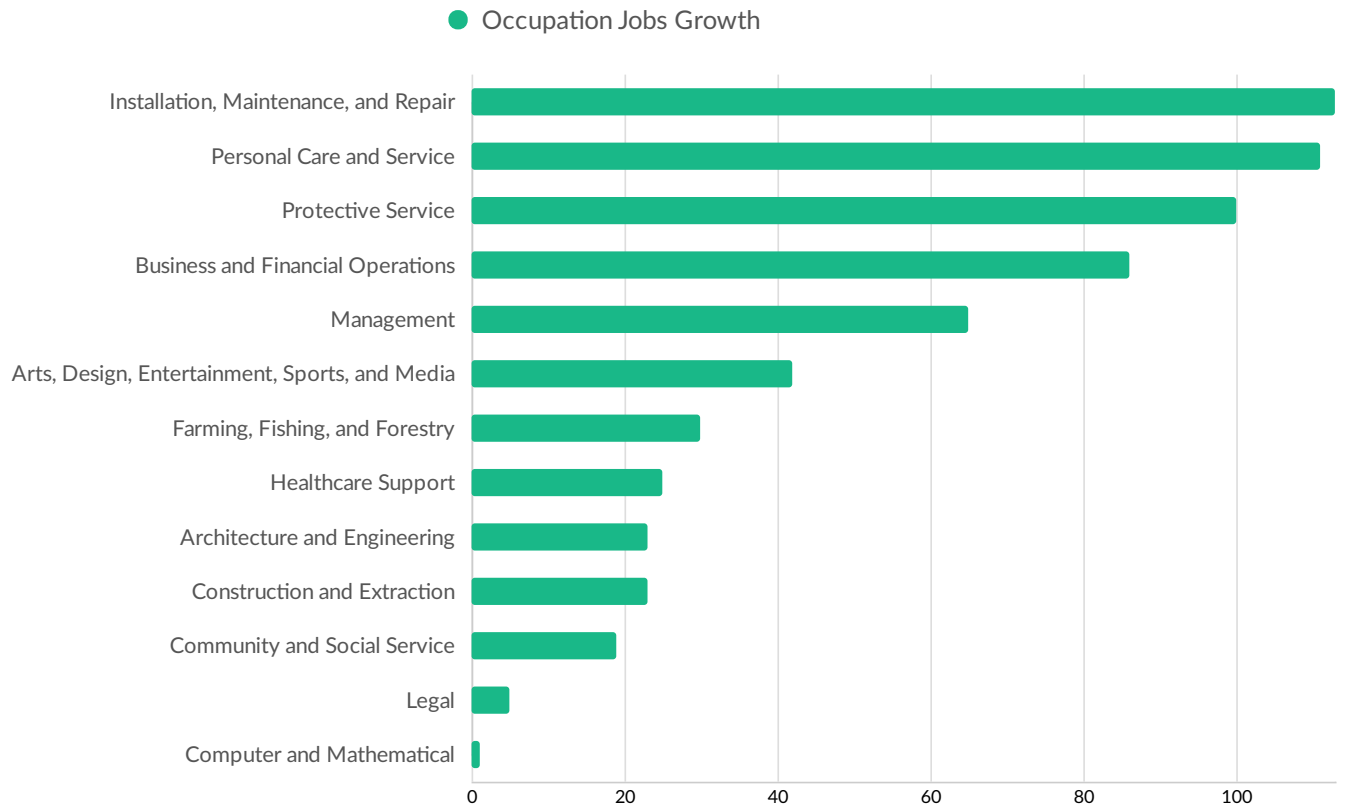
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

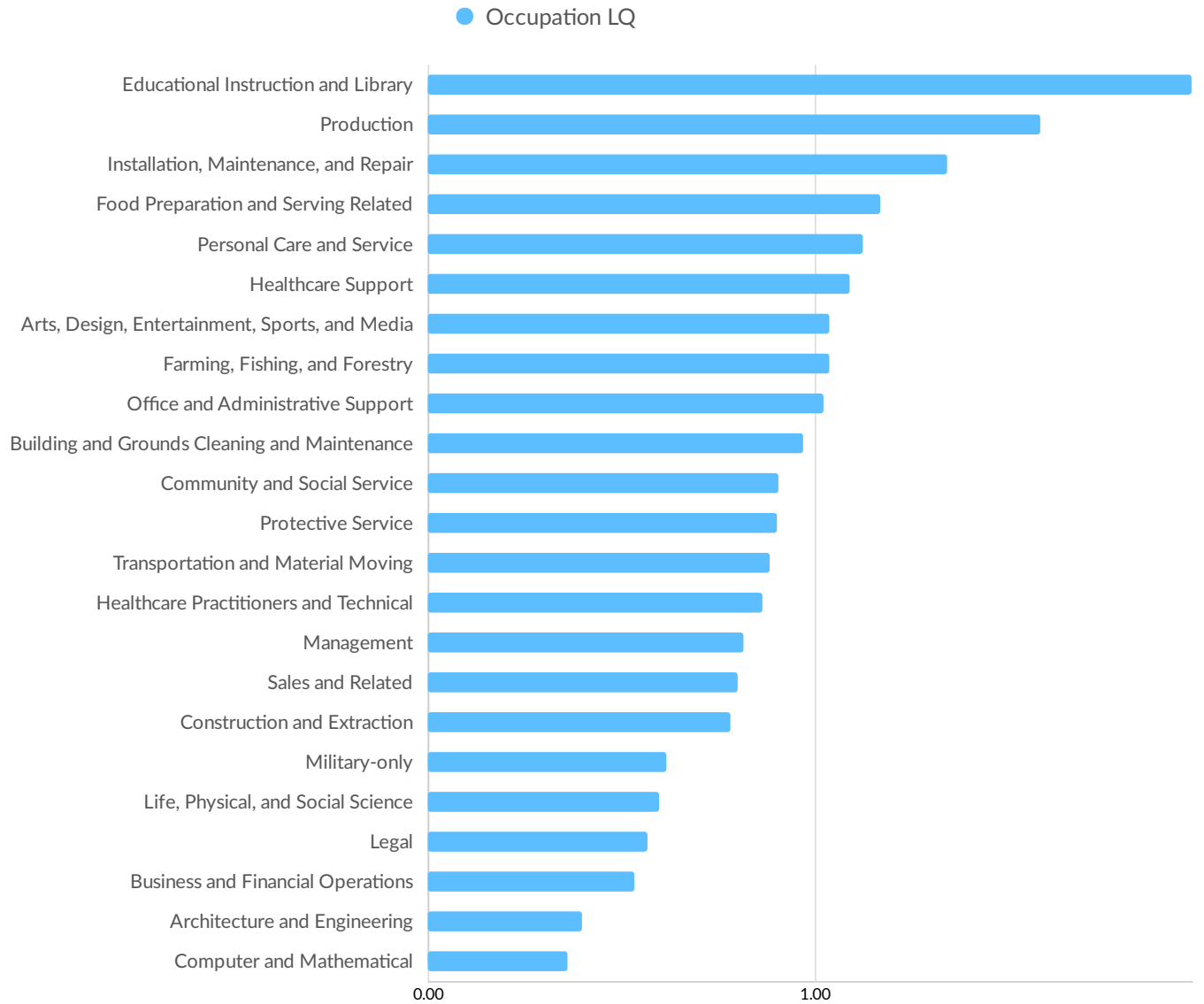
Largest Occupations



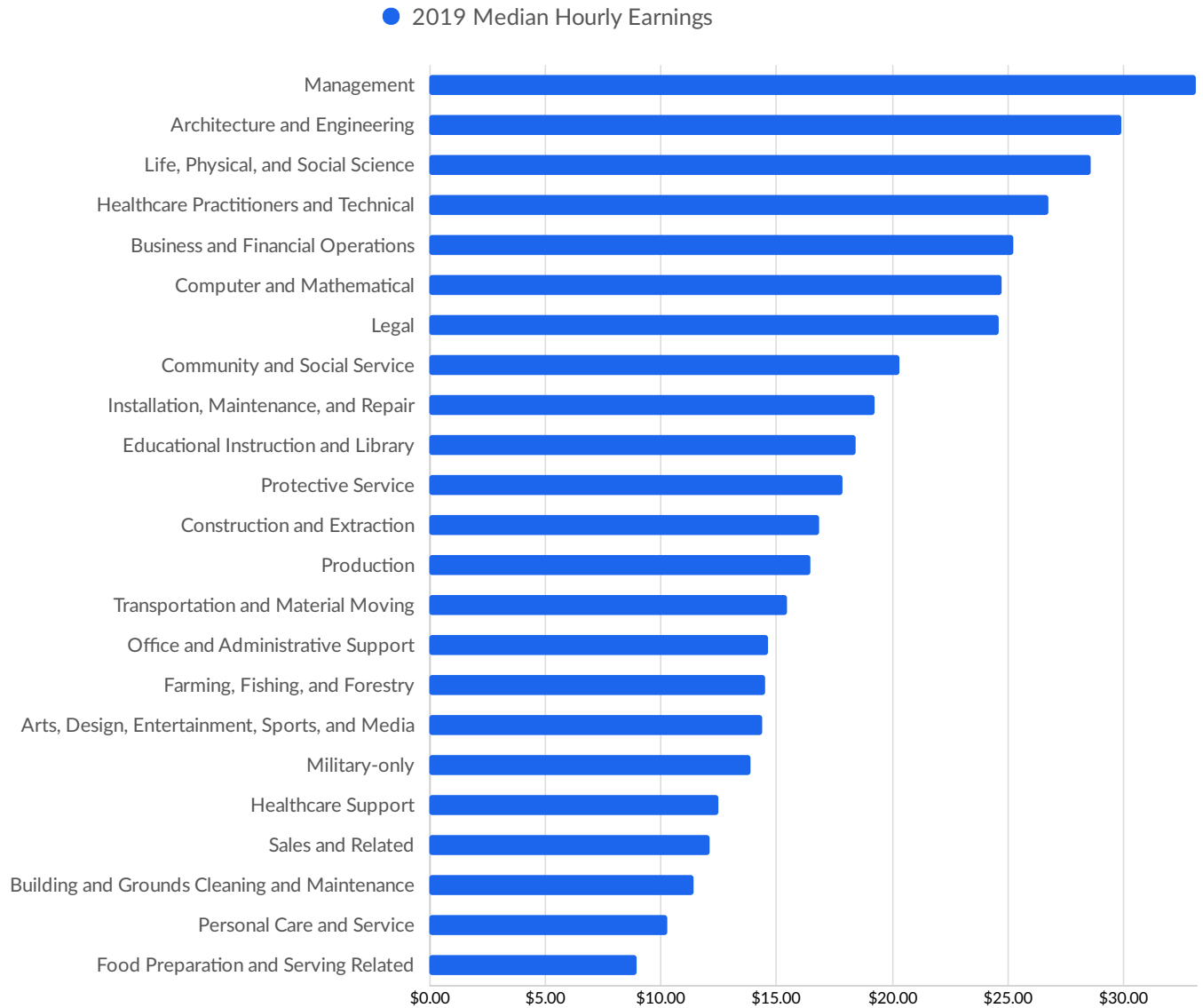
Top Growing Occupations



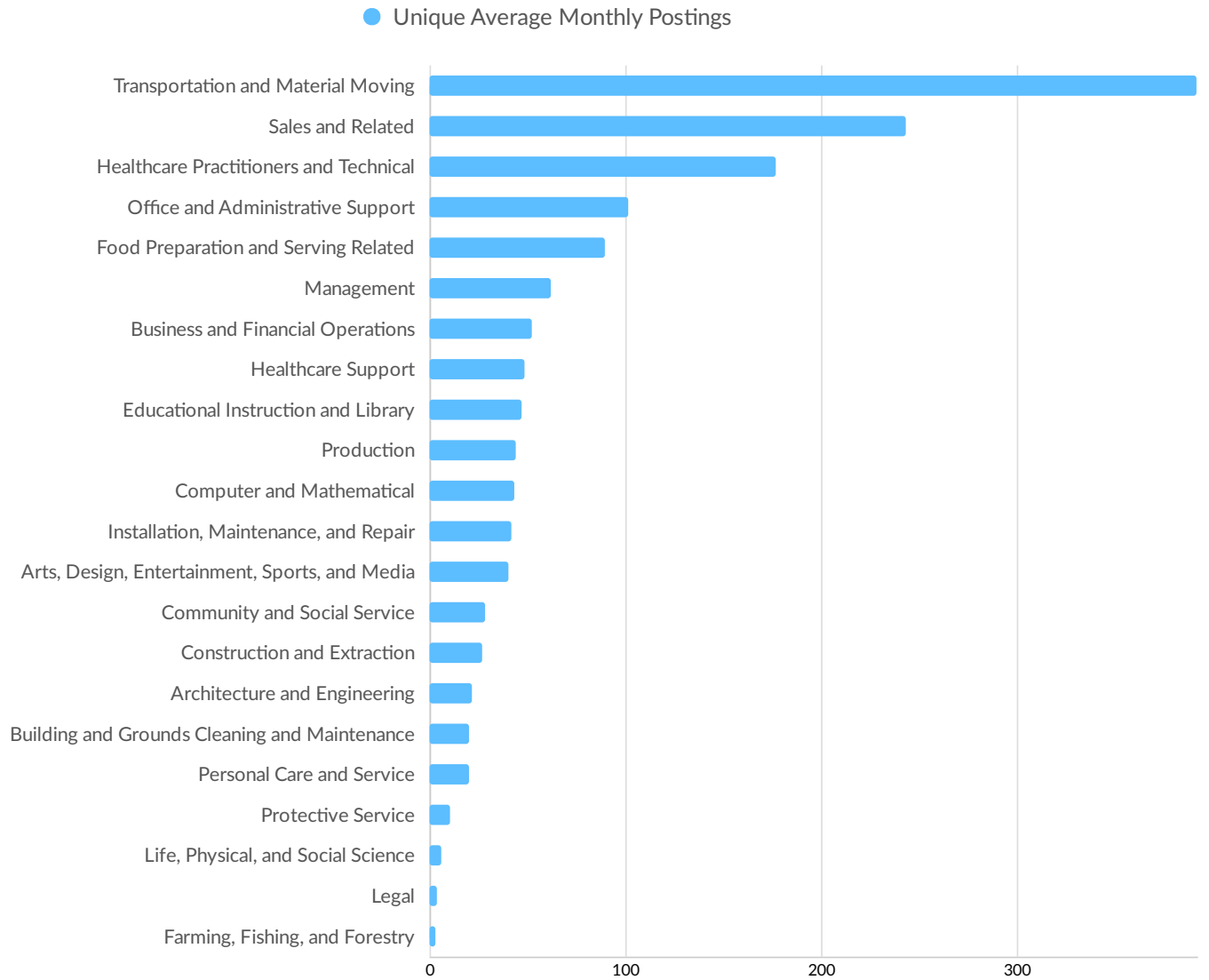
Top Occupation LQ



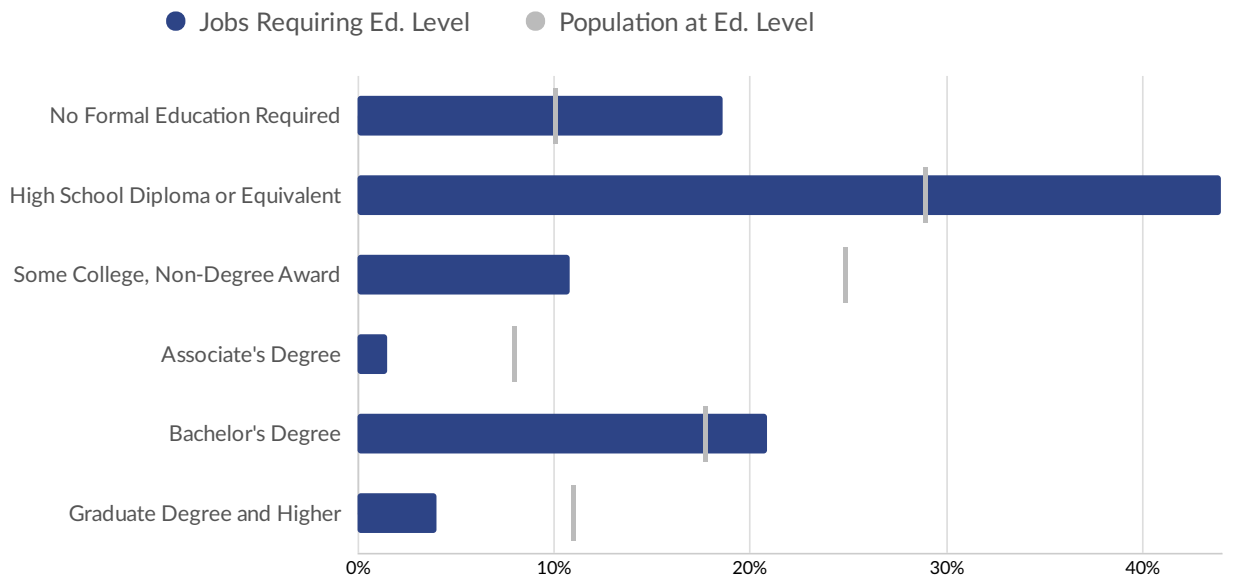
Top Occupation Earnings



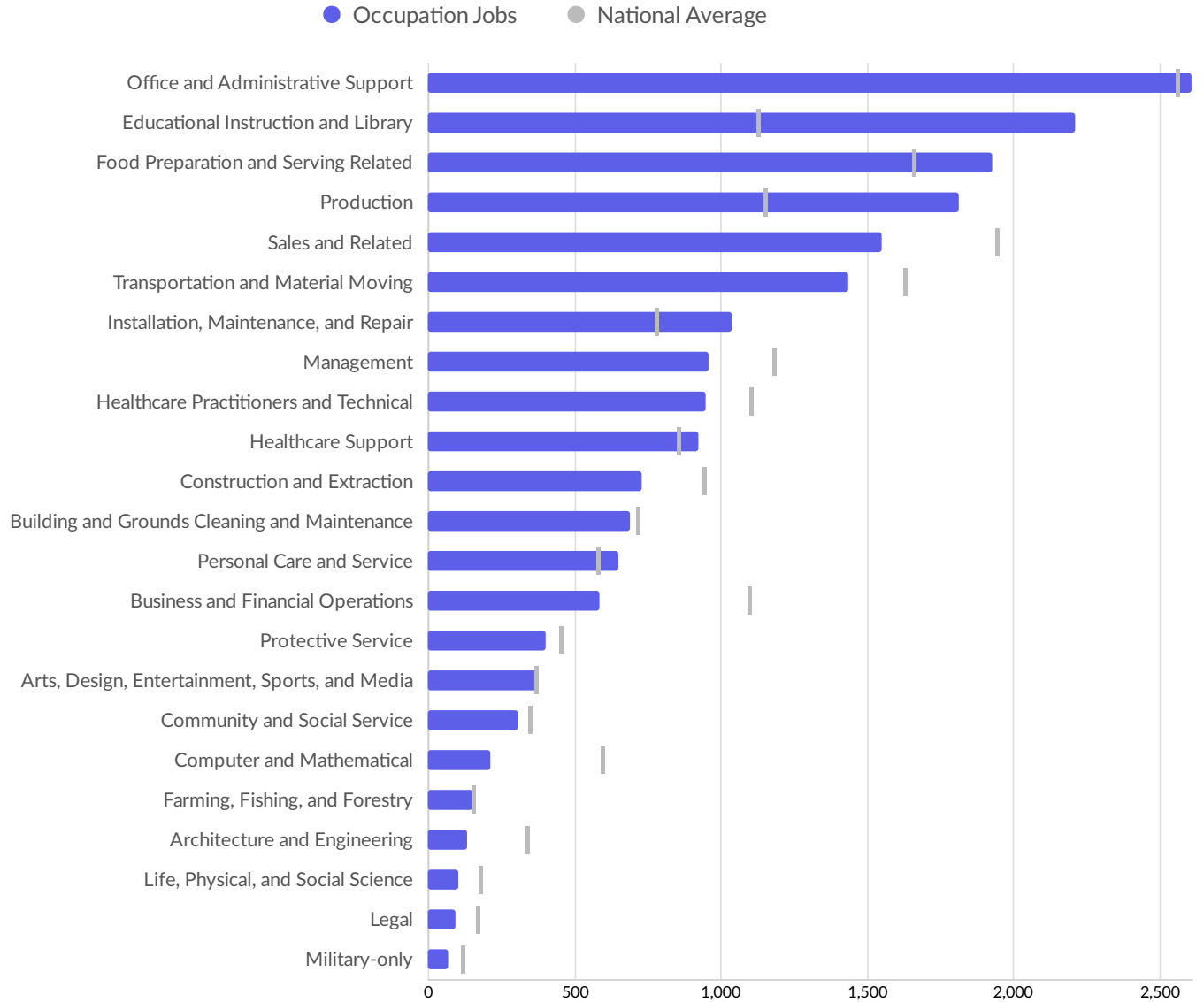
Top Posted Occupations



Underemployment

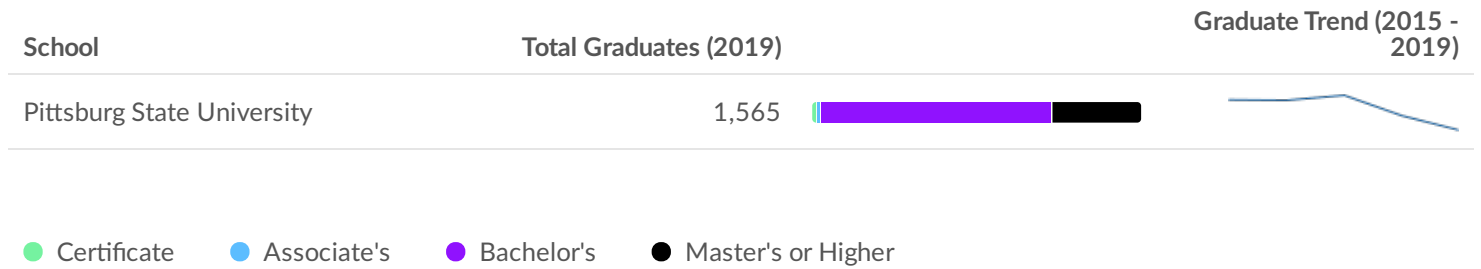


Largest Occupations



Educational Pipeline

In 2019, there were 1,565 graduates in Crawford County, KS. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Elementary Education and Teaching, and Elementary Education and Teaching.



In-Demand Skills

