



# 7 Counties

A Missouri, Oklahoma, and Kansas Economic Development Collaborative

**MOKAN**  
partnership

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## Report Parameters

### 7 Counties

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20021	Cherokee County, KS
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20037	Crawford County, KS
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29011	Barton County, MO
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29097	Jasper County, MO
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29119	McDonald County, MO
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29145	Newton County, MO
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40115	Ottawa County, OK
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

**304,401**

**Population (2019)**

Population **grew by 1,788** over the last 5 years and is projected to **grow by 2,101** over the next 5 years.

**139,902**

**Total Regional Employment**

Jobs **grew by 2,872** over the last 5 years and are projected to **grow by 6,143** over the next 5 years.

**\$46.7K**

**Avg. Earnings Per Job (2019)**

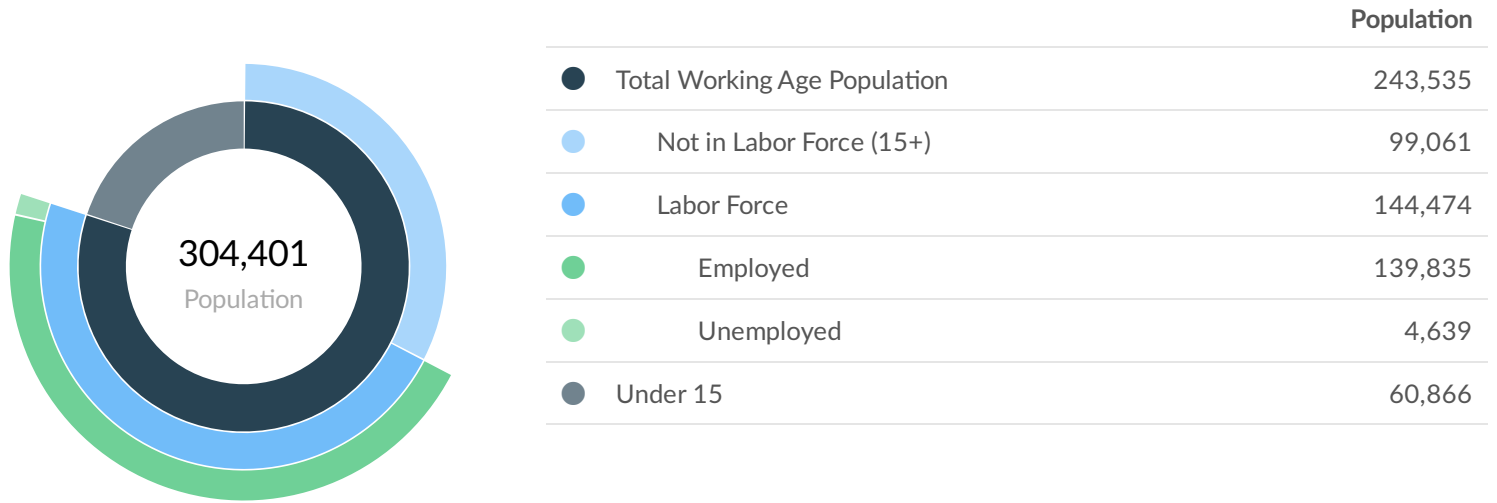
Regional average earnings per job are **\$22.4K below** the national average earnings of \$69.1K per job.

## Takeaways

- As of 2019 the region's population **increased by 0.6%** since 2014, growing by 1,788. Population is expected to **increase by 0.7%** between 2019 and 2024, adding 2,101.
- From 2014 to 2019, jobs **increased by 2.1%** in 7 Counties from 137,029 to **139,902**. This change **fell short of the national growth rate of 7.9% by 5.8%**. As the number of jobs increased, the **labor force participation rate decreased from 60.3% to 59.3% between 2014 and 2019**.
- Concerning educational attainment, **13.4% of the selected regions' residents possess a Bachelor's Degree** (5.5% below the national average), and **7.6% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

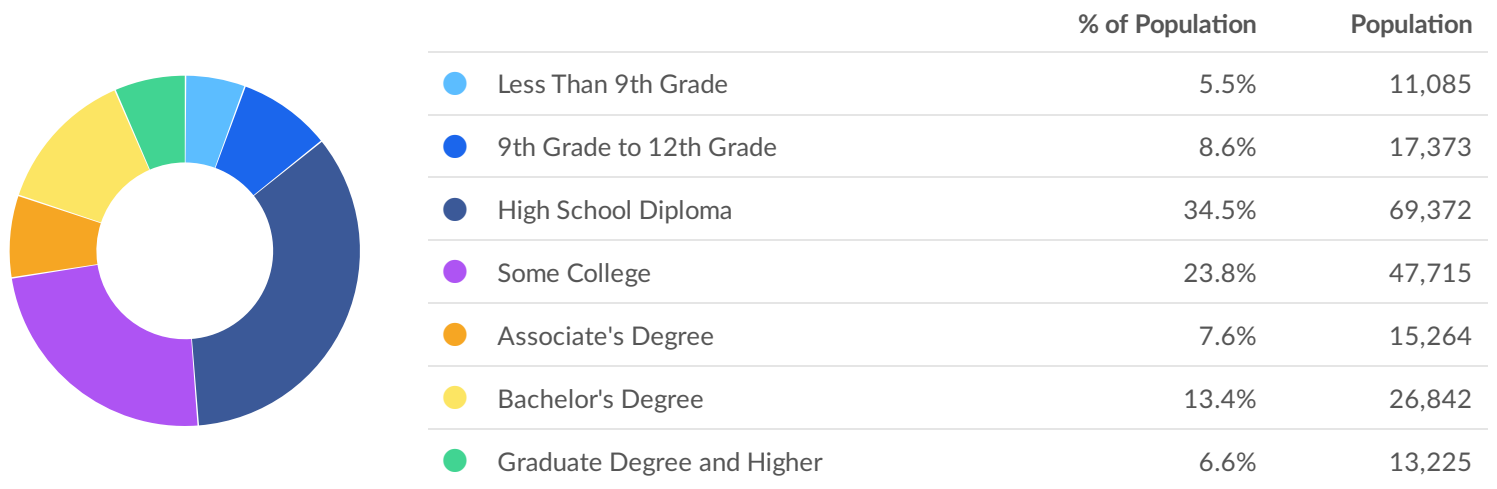
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	304,401	144,474	139,902	90.0	\$11.25B	\$16.18B	\$14.34B
State	13,027,584	6,427,533	6,588,251	93.6	\$703.15B	\$618.05B	\$762.71B

## 2019 Labor Force Breakdown



## Educational Attainment

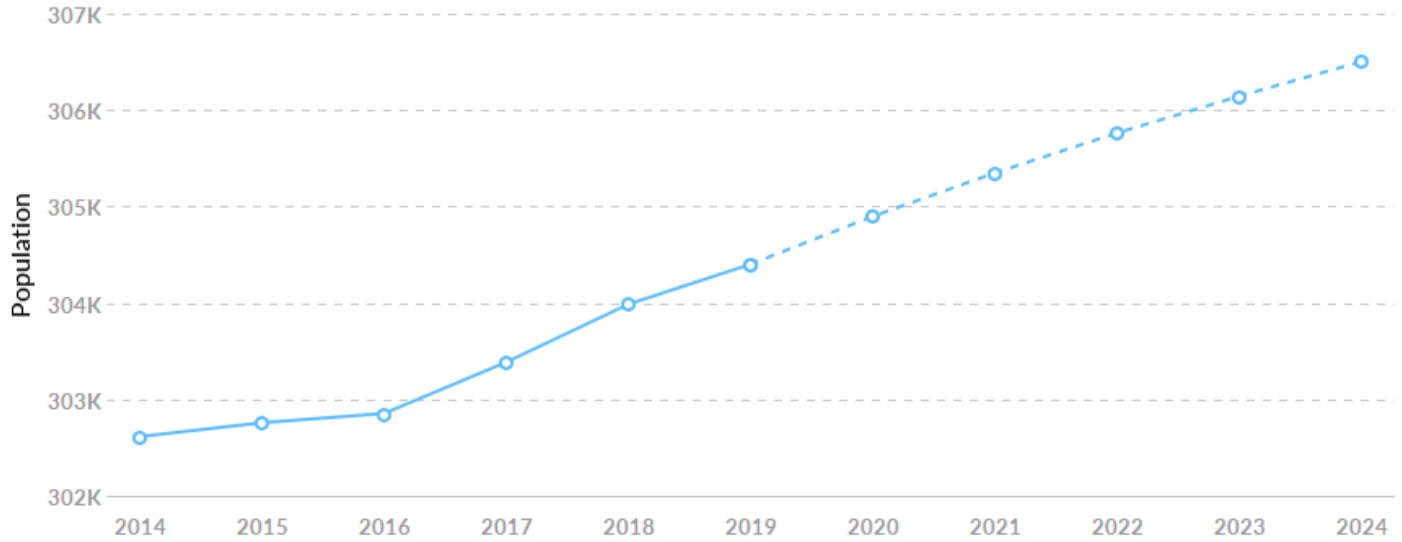
Concerning educational attainment, **13.4%** of the selected regions' residents possess a **Bachelor's Degree** (5.5% below the national average), and **7.6%** hold an **Associate's Degree** (0.5% below the national average).



# Historic & Projected Trends

## Population Trends

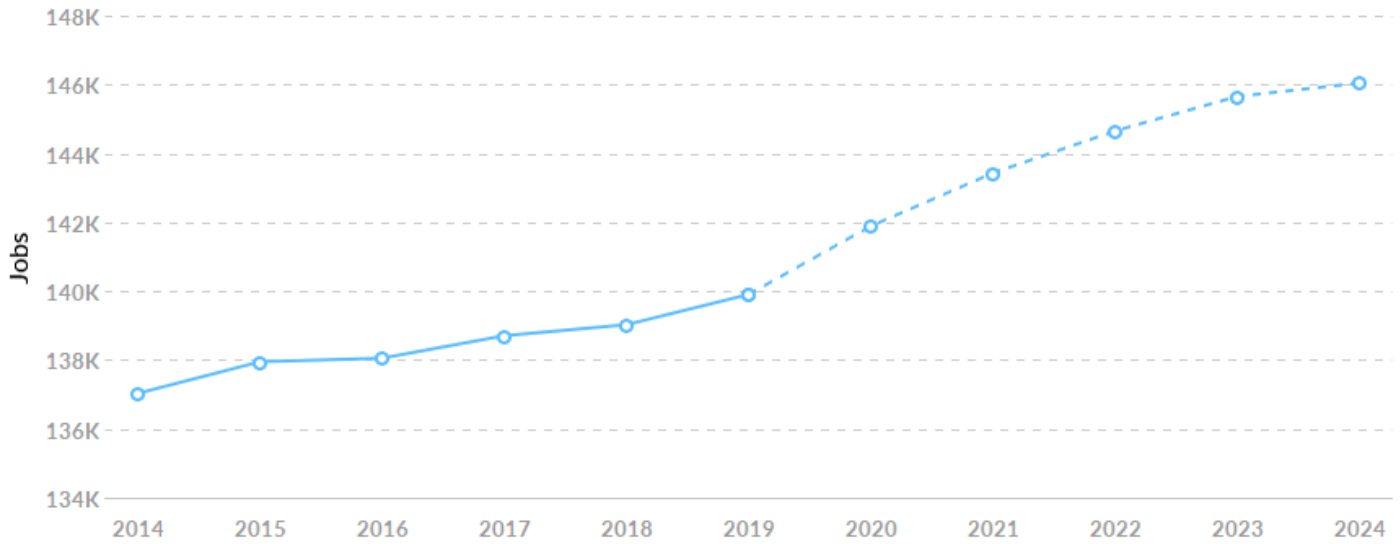
As of 2019 the region's population **increased by 0.6%** since 2014, growing by 1,788. Population is expected to **increase by 0.7%** between 2019 and 2024, adding 2,101.



Timeframe	Population
2014	302,613
2015	302,757
2016	302,853
2017	303,385
2018	303,986
2019	304,401
2020	304,897
2021	305,348
2022	305,762
2023	306,144
2024	306,502

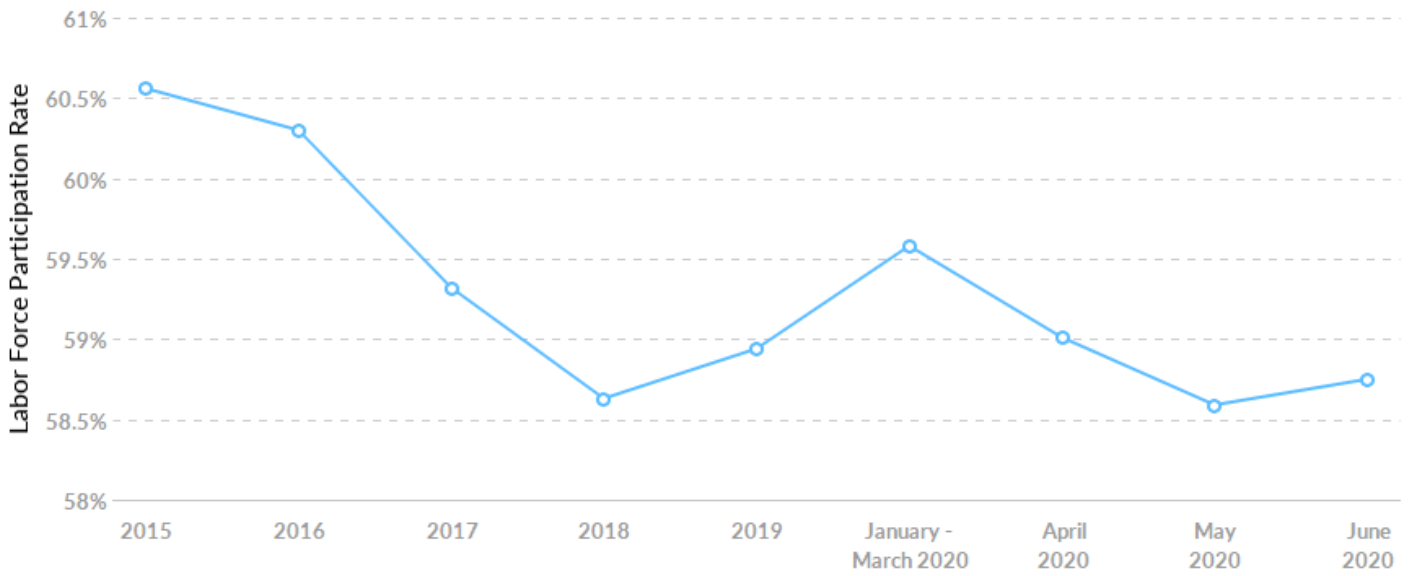
## Job Trends

From 2014 to 2019, jobs increased by 2.1% in 7 Counties from 137,029 to 139,902. This change fell short of the national growth rate of 7.9% by 5.8%.



Timeframe	Jobs
2014	137,029
2015	137,948
2016	138,052
2017	138,704
2018	139,024
2019	139,902
2020	141,887
2021	143,428
2022	144,651
2023	145,654
2024	146,044

## Labor Force Participation Rate Trends

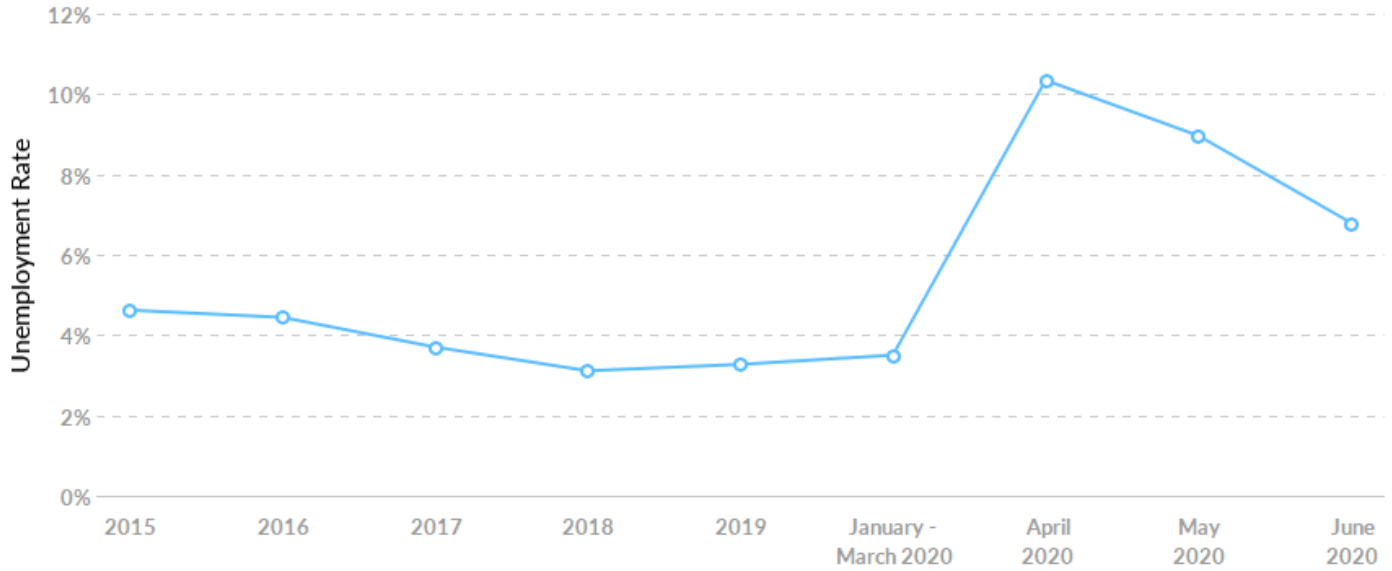


Timeframe	Labor Force Participation Rate
2015	60.56%
2016	60.30%
2017	59.32%
2018	58.63%
2019	58.94%
January - March 2020	59.58%
April 2020	59.01%
May 2020	58.59%
June 2020	58.75%



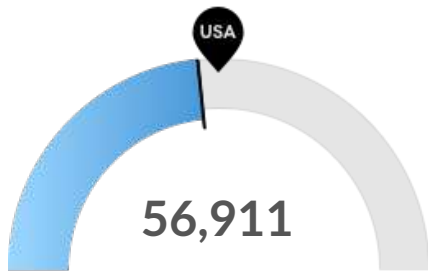
## Unemployment Rate Trends

Your areas had a June 2020 unemployment rate of 6.79%, **increasing from 4.62%** 5 years before.



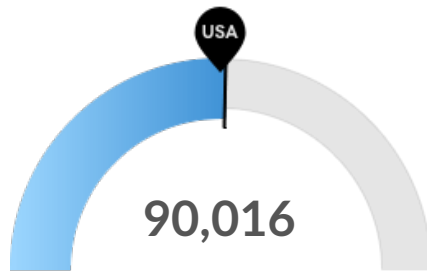
Timeframe	Unemployment Rate
2015	4.62%
2016	4.44%
2017	3.70%
2018	3.11%
2019	3.27%
January - March 2020	3.50%
April 2020	10.34%
May 2020	8.96%
June 2020	6.79%

## Population Characteristics



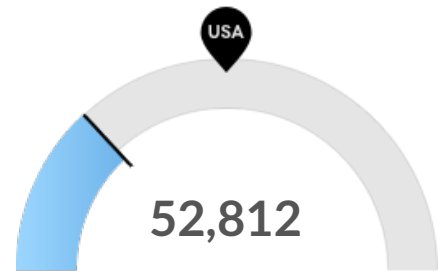
**Millennials**

Your area has 56,911 millennials (ages 25-39). The national average for an area this size is 62,496.



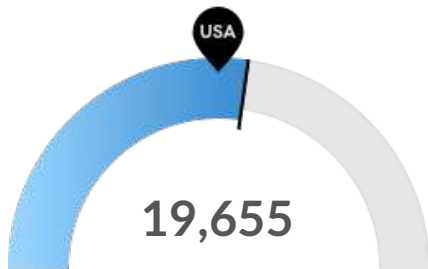
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 87,994 people 55 or older, while there are 90,016 here.



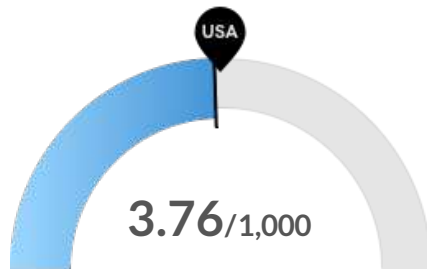
**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 120,437 racially diverse people, while there are 52,812 here.



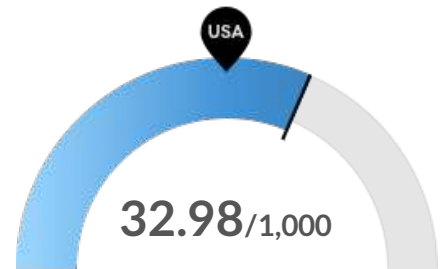
**Veterans**

Your area has 19,655 veterans. The national average for an area this size is 17,293.



**Violent Crime**

Your area has 3.76 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

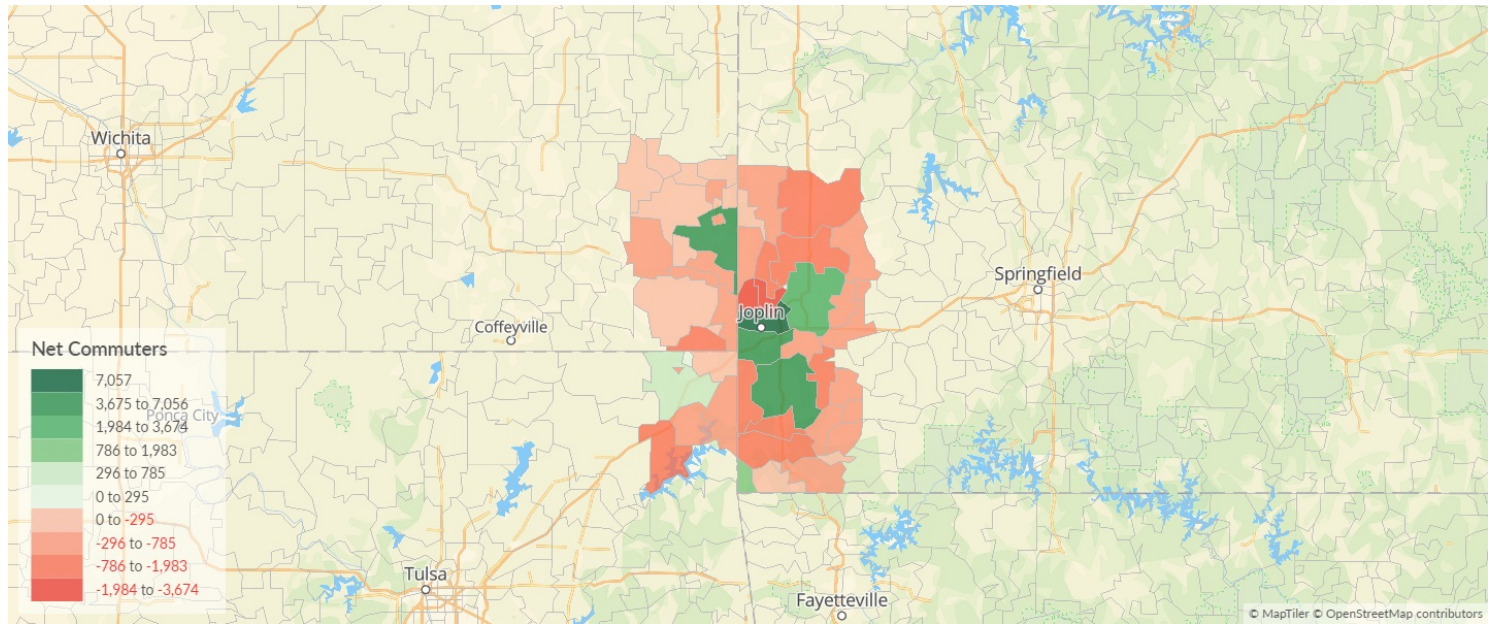


**Property Crime**

Your area has 32.98 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 64804.



### Where Talent Works

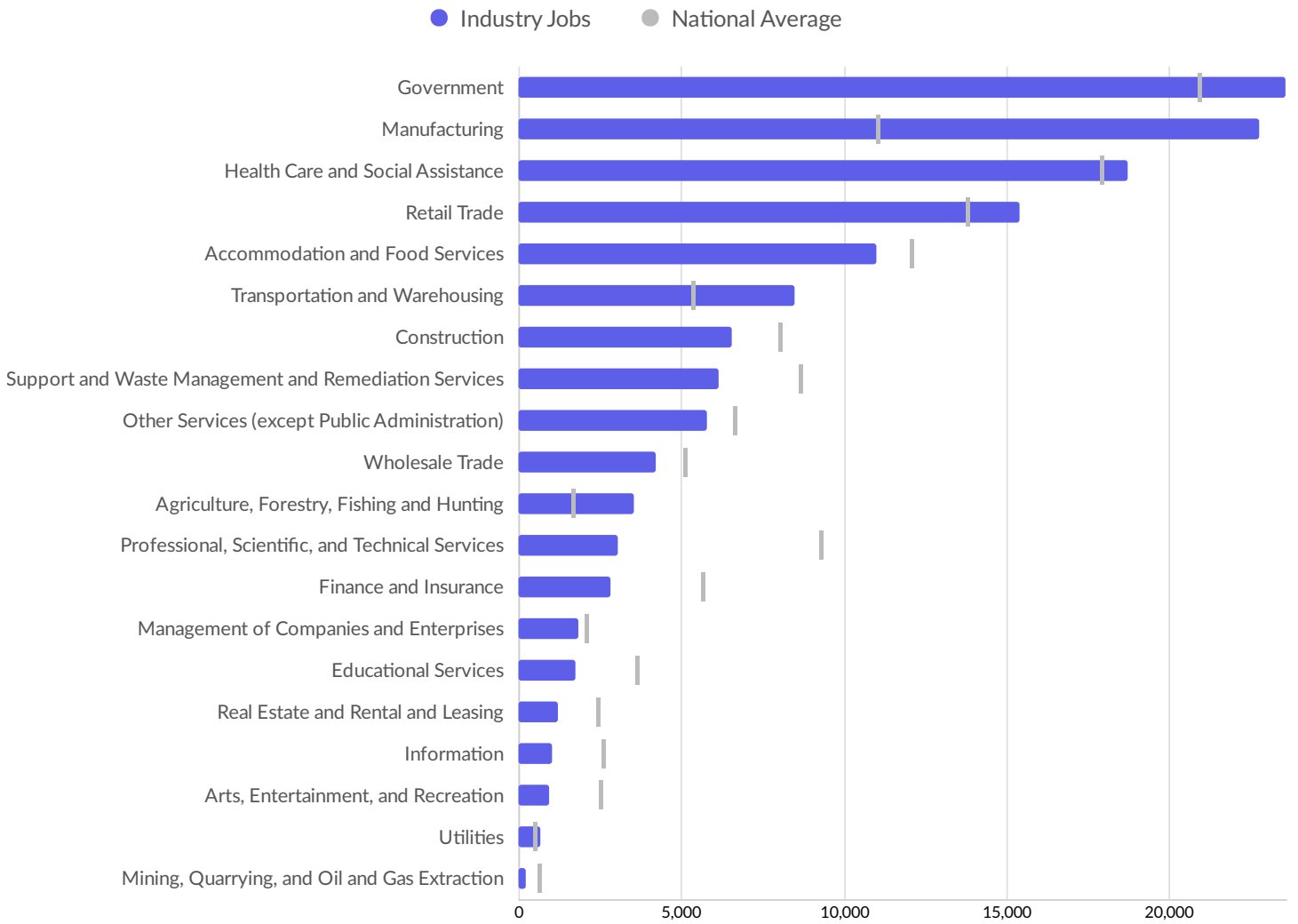
ZIP	Name	2019 Employment
64801	Joplin, MO (in Jasper co...	22,030
64804	Joplin, MO (in Jasper co...	19,736
64850	Neosho, MO (in Newto...	18,825
66762	Pittsburg, KS (in Crawfo...	14,862
64836	Carthage, MO (in Jasper...	12,412

### Where Talent Lives

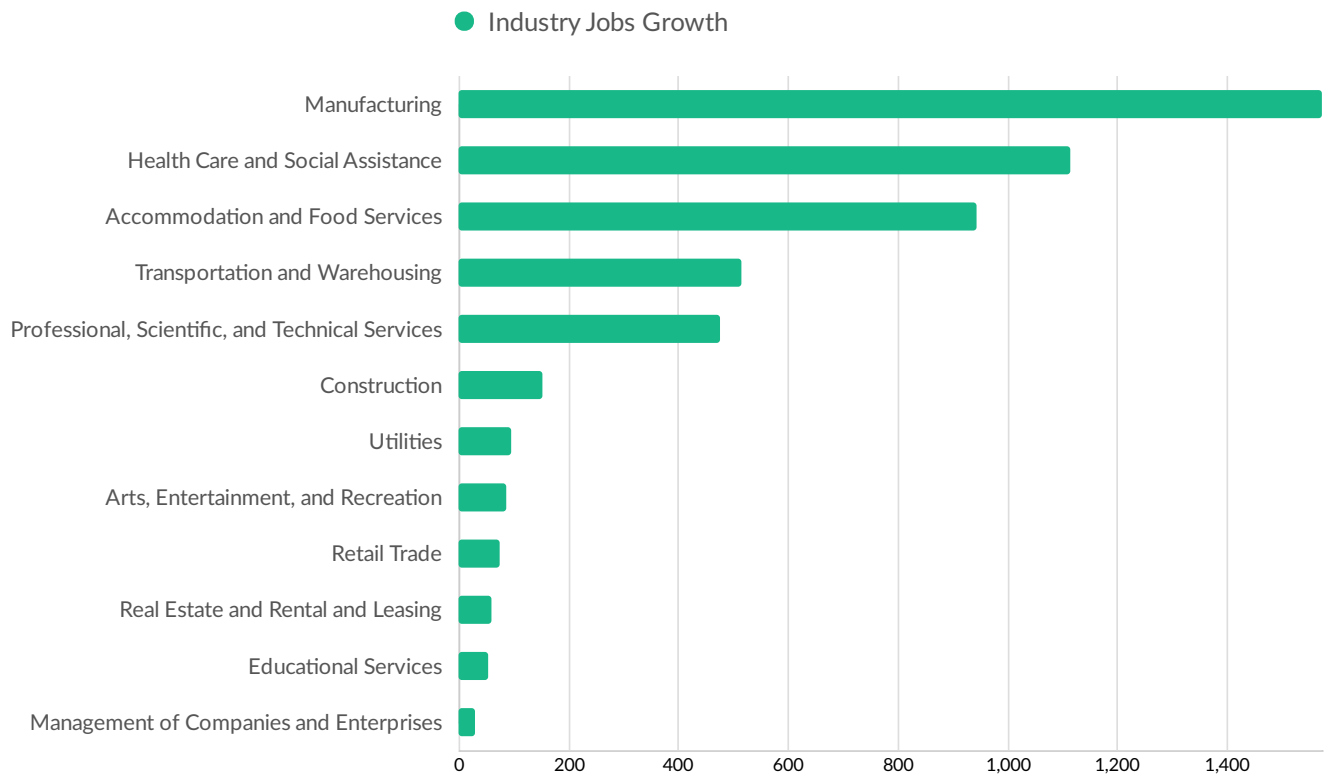
ZIP	Name	2019 Workers
64804	Joplin, MO (in Jasper co...	15,889
64801	Joplin, MO (in Jasper co...	14,973
64850	Neosho, MO (in Newto...	13,984
66762	Pittsburg, KS (in Crawfo...	11,187
64836	Carthage, MO (in Jasper...	10,322

# Industry Characteristics

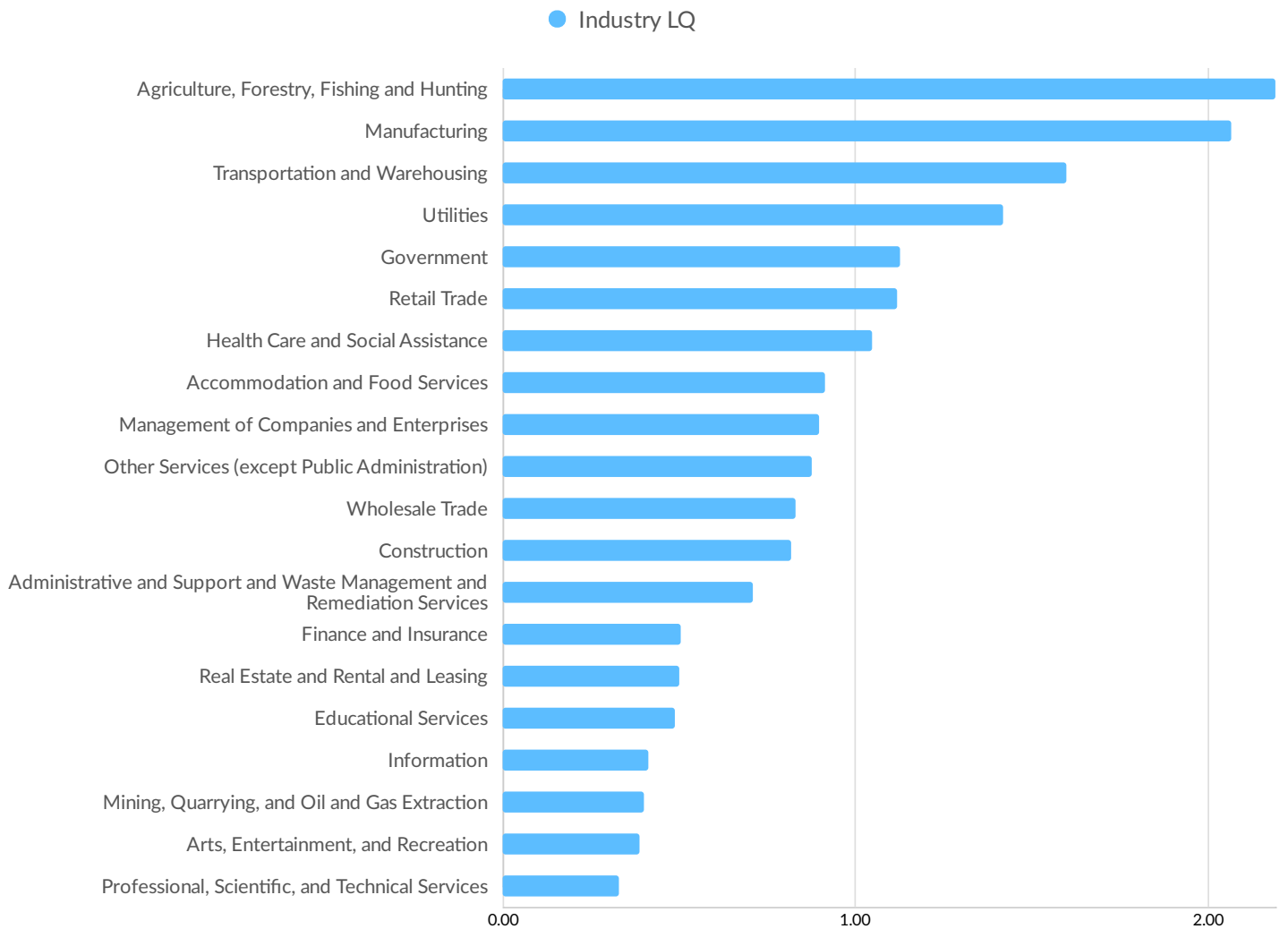
## Largest Industries



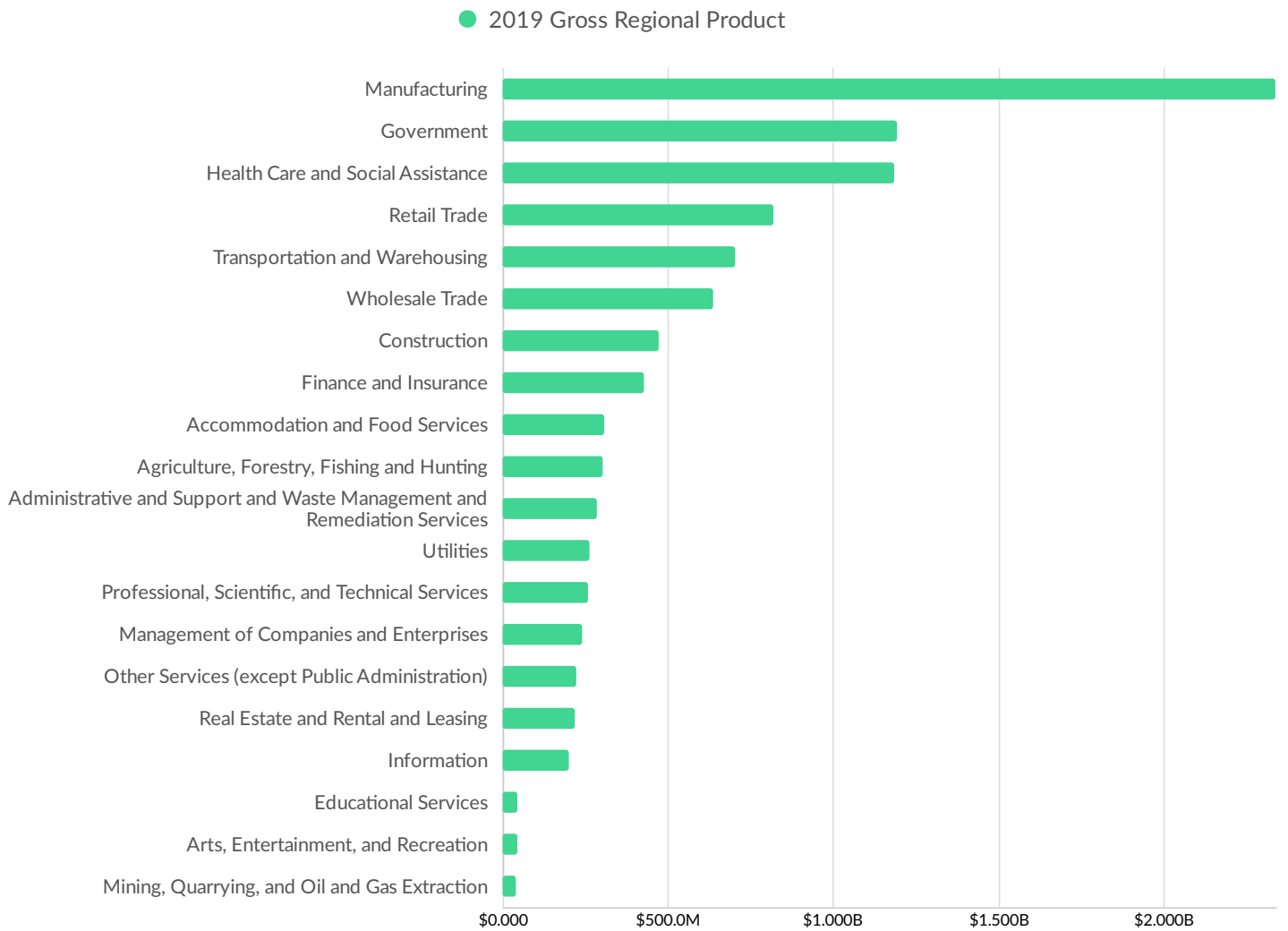
## Top Growing Industries



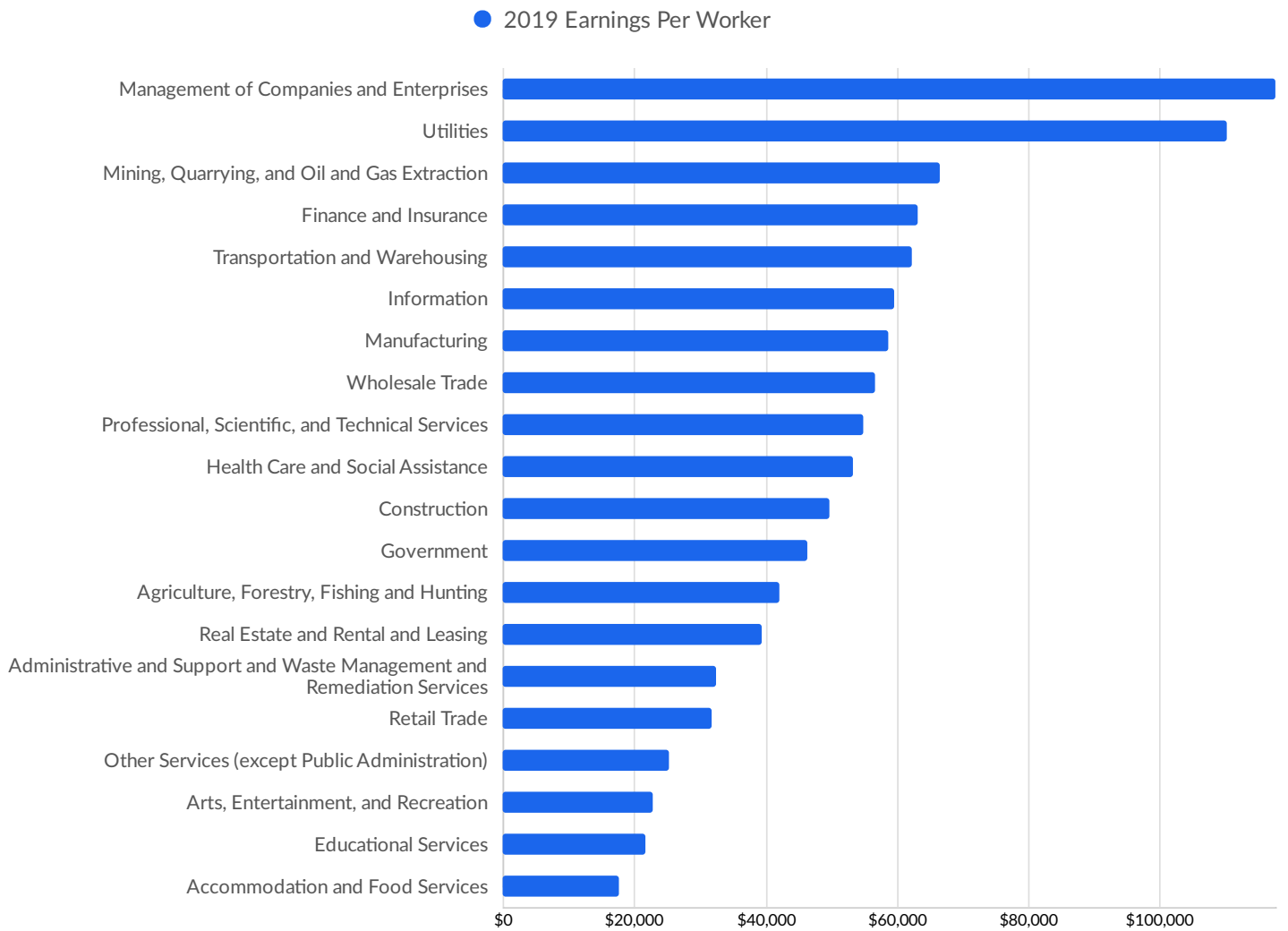
## Top Industry LQ



## Top Industry GRP

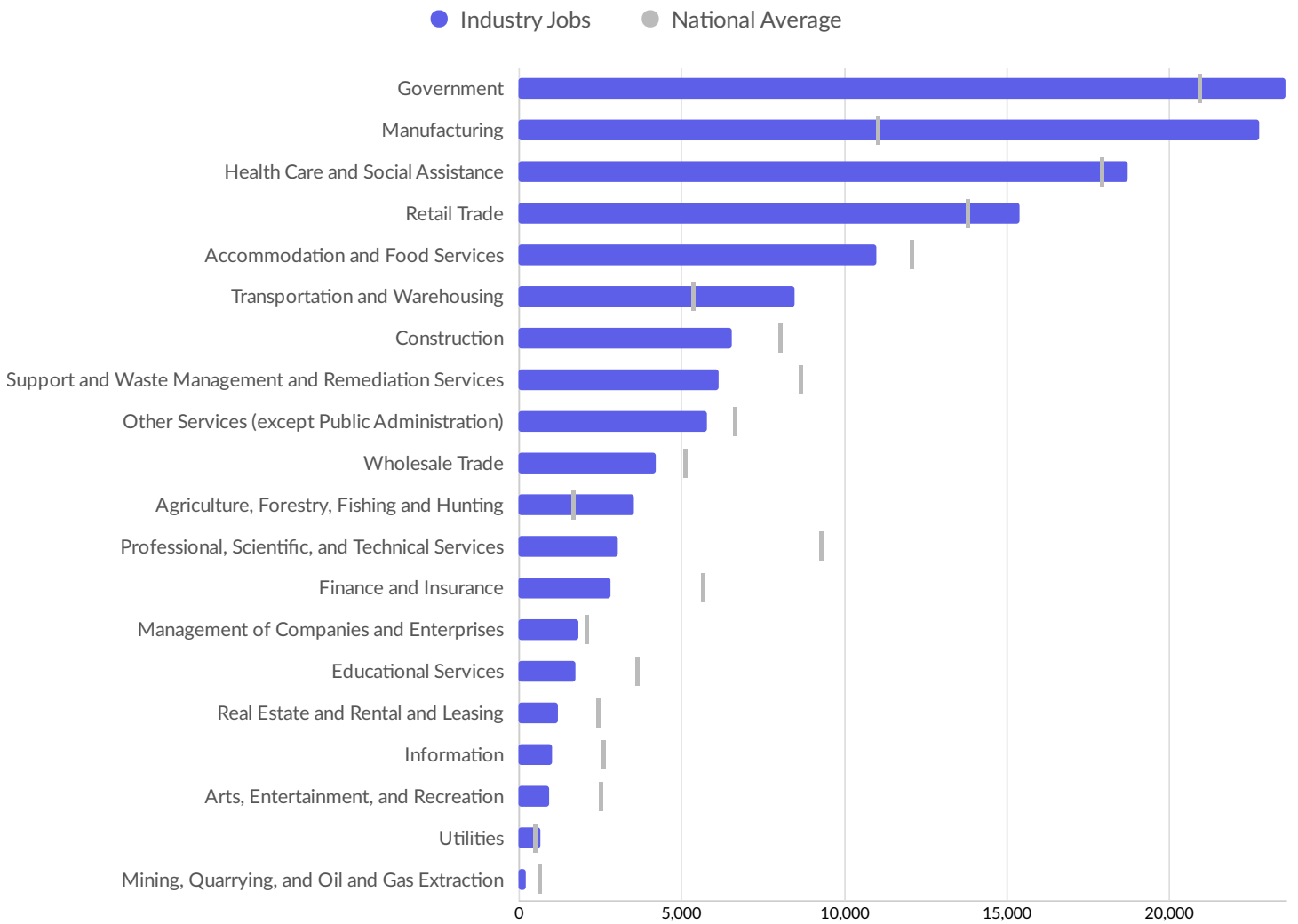


## Top Industry Earnings

























## Largest Industries



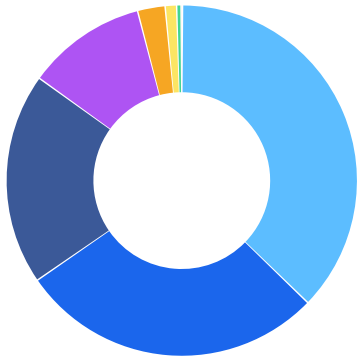
## Business Characteristics

### 17,167 Companies Employ Your Workers

Online profiles for your workers mention 17,167 companies as employers, with the top 10 appearing below. In the last 12 months, 3,453 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Freeman Health System	771 	CRST International, Inc.	2,627 
Pittsburg State University Found...	620 	Platinum Supplemental Insuranc...	1,464 
Wal-Mart, Inc.	587 	HealthCare Employment Netwo...	1,094 
Leggett & Platt, Incorporated	576 	Freeman Health System	880 
Sunbelt Home Health Care Inc	402 	Hogan Transports Inc	827 
Missouri Southern State Univers...	391 	Dollar General Corporation	700 
AT&T Inc.	248 	U.S. Xpress, Inc.	668 
Joplin Schools	241 	Mercy	497 
Eaglepicher Technologies, LLC	238 	Blair Logistics, Inc.	485 
Tamko Building Products, Inc.	213 	Pegasus Transportation, Inc.	432 

## Business Size

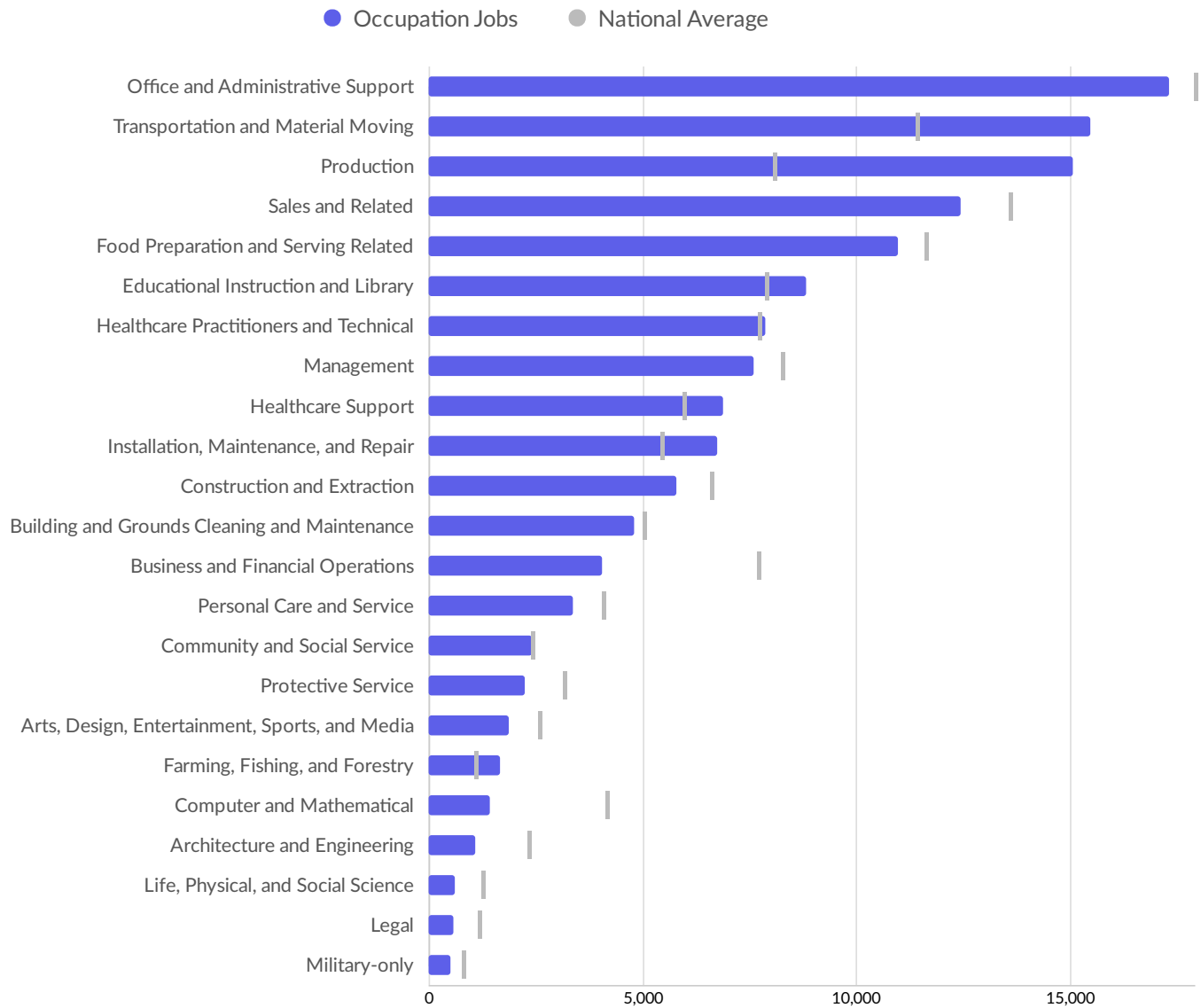


	Percentage	Business Count
1 to 4 employees	37.2%	4,418
5 to 9 employees	28.1%	3,345
10 to 19 employees	19.5%	2,320
20 to 49 employees	11.0%	1,310
50 to 99 employees	2.5%	302
100 to 249 employees	1.1%	125
250 to 499 employees	0.4%	48
500+ employees	0.1%	16

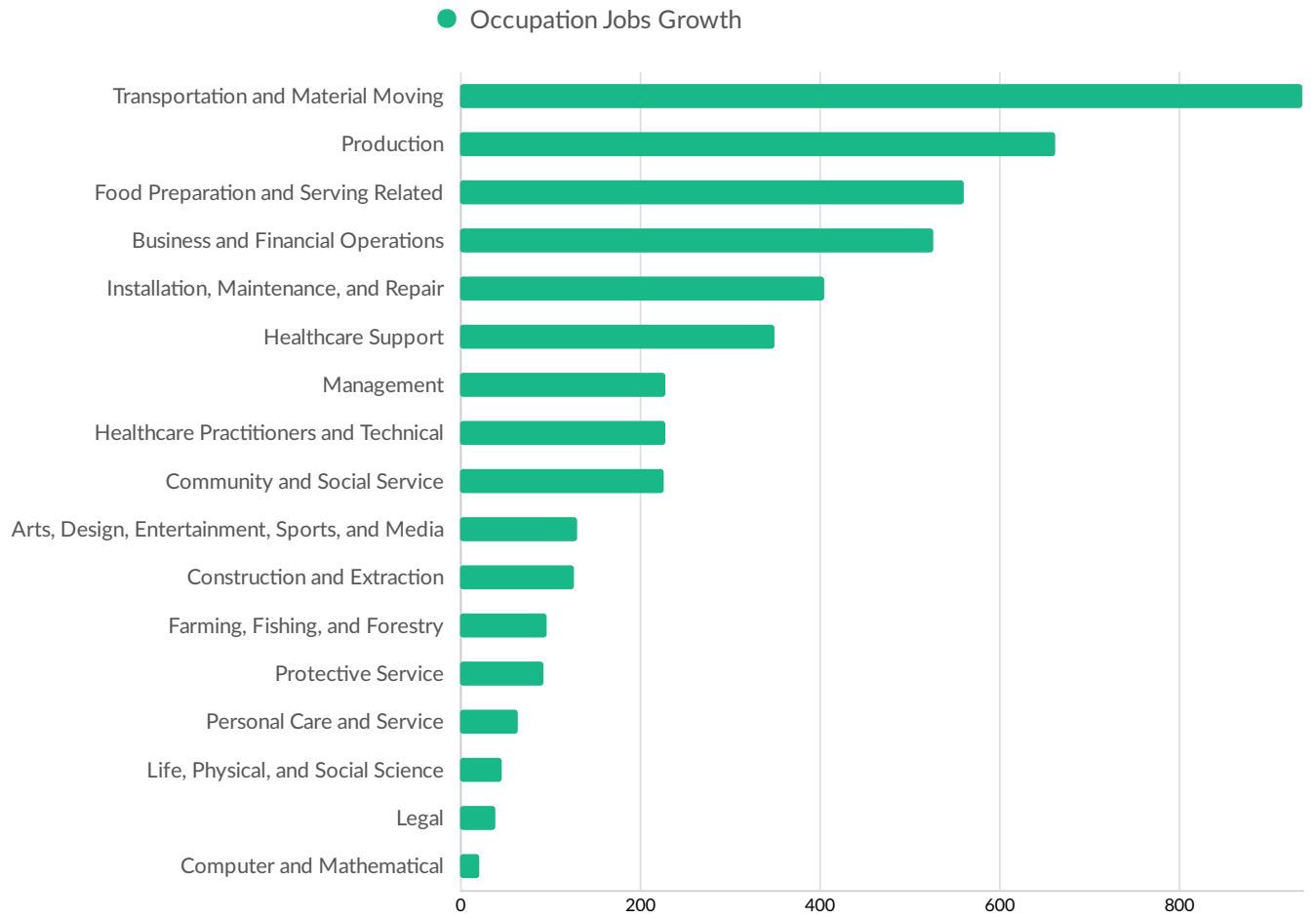
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

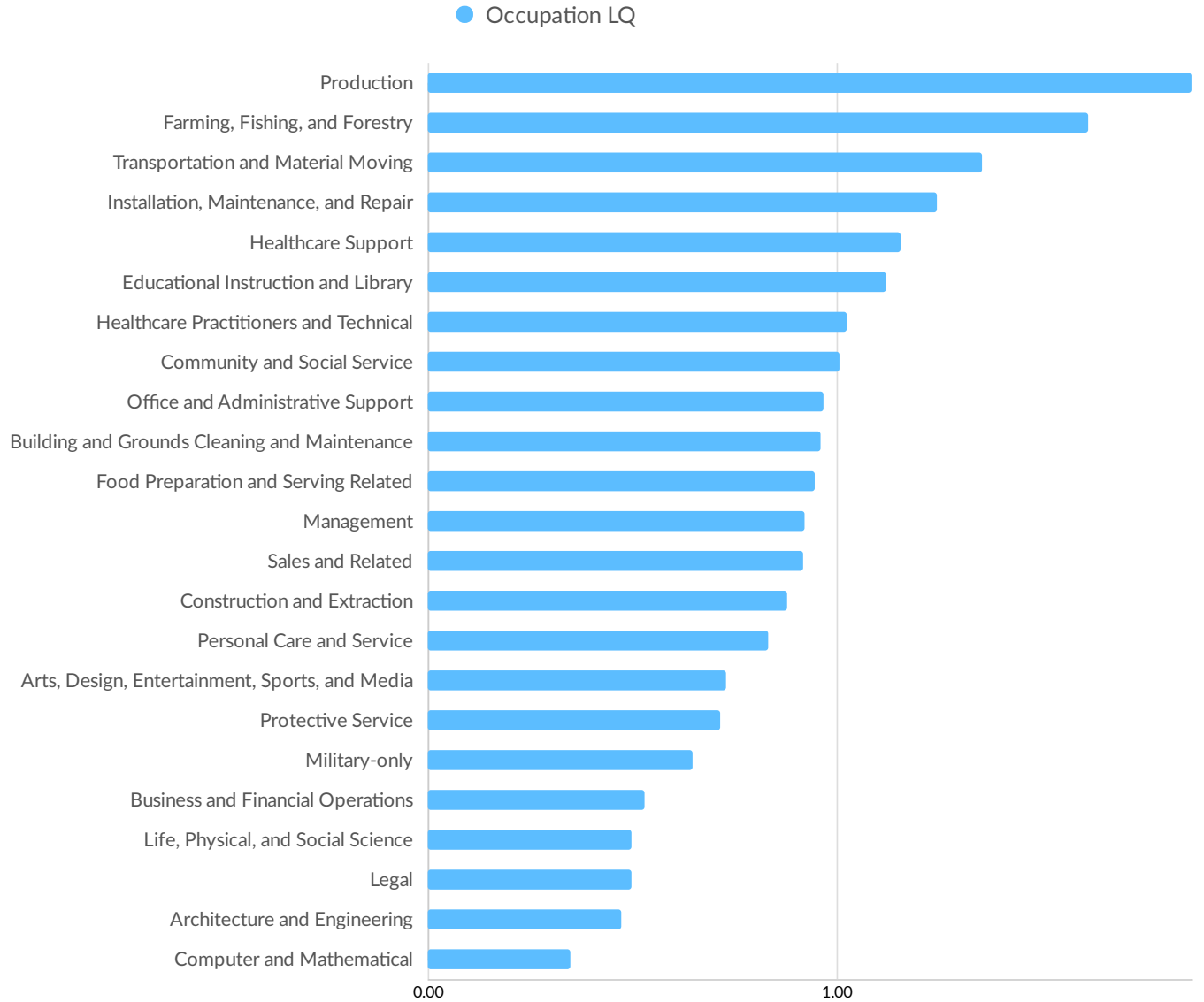
## Largest Occupations



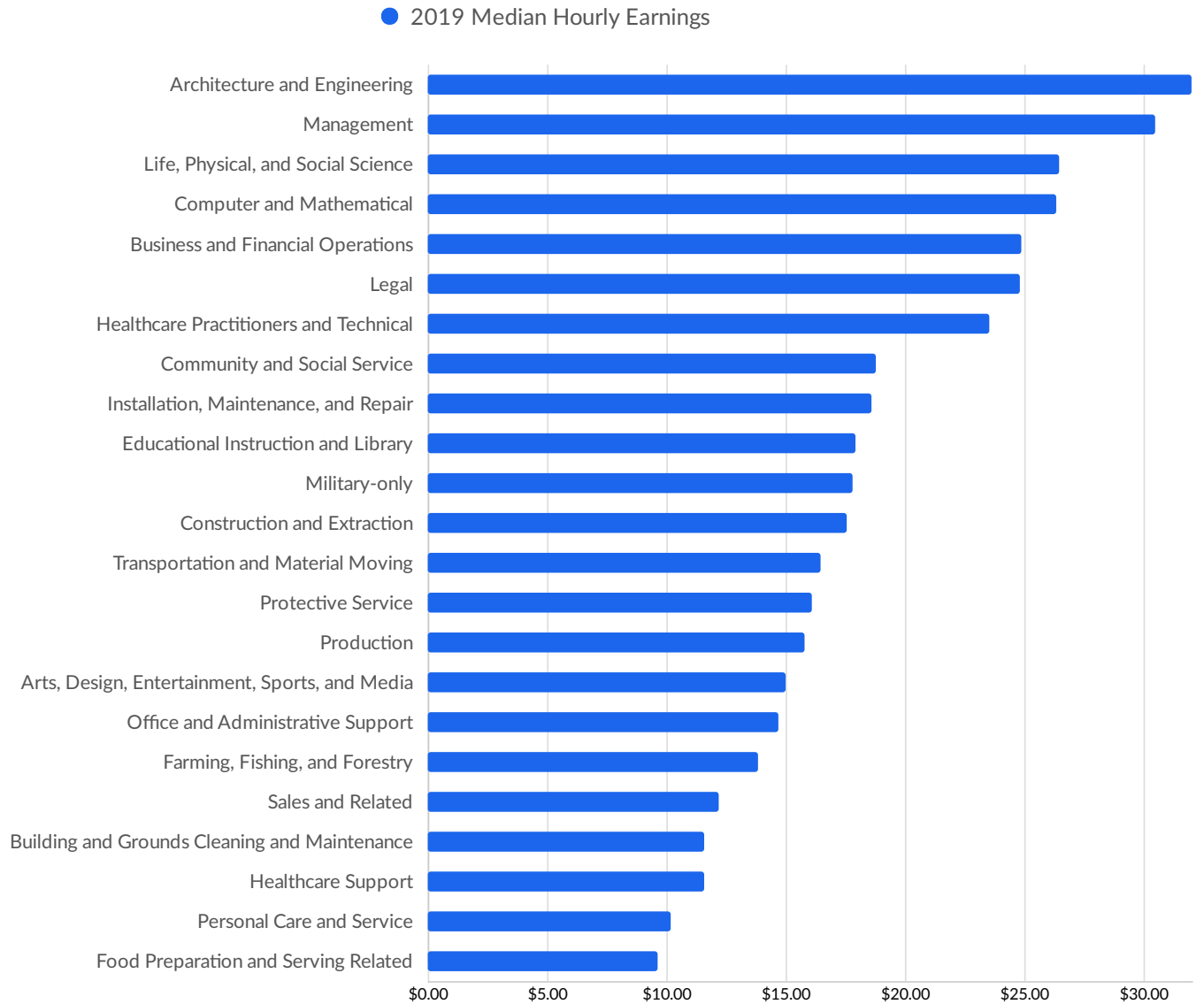
## Top Growing Occupations



## Top Occupation LQ



## Top Occupation Earnings

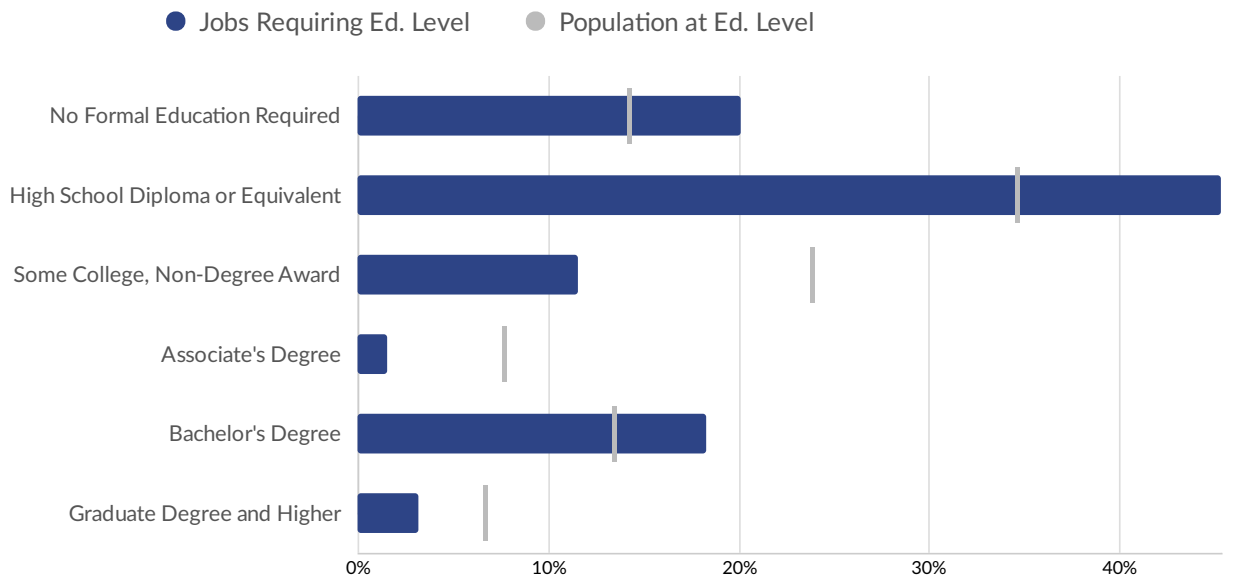


## Top Posted Occupations

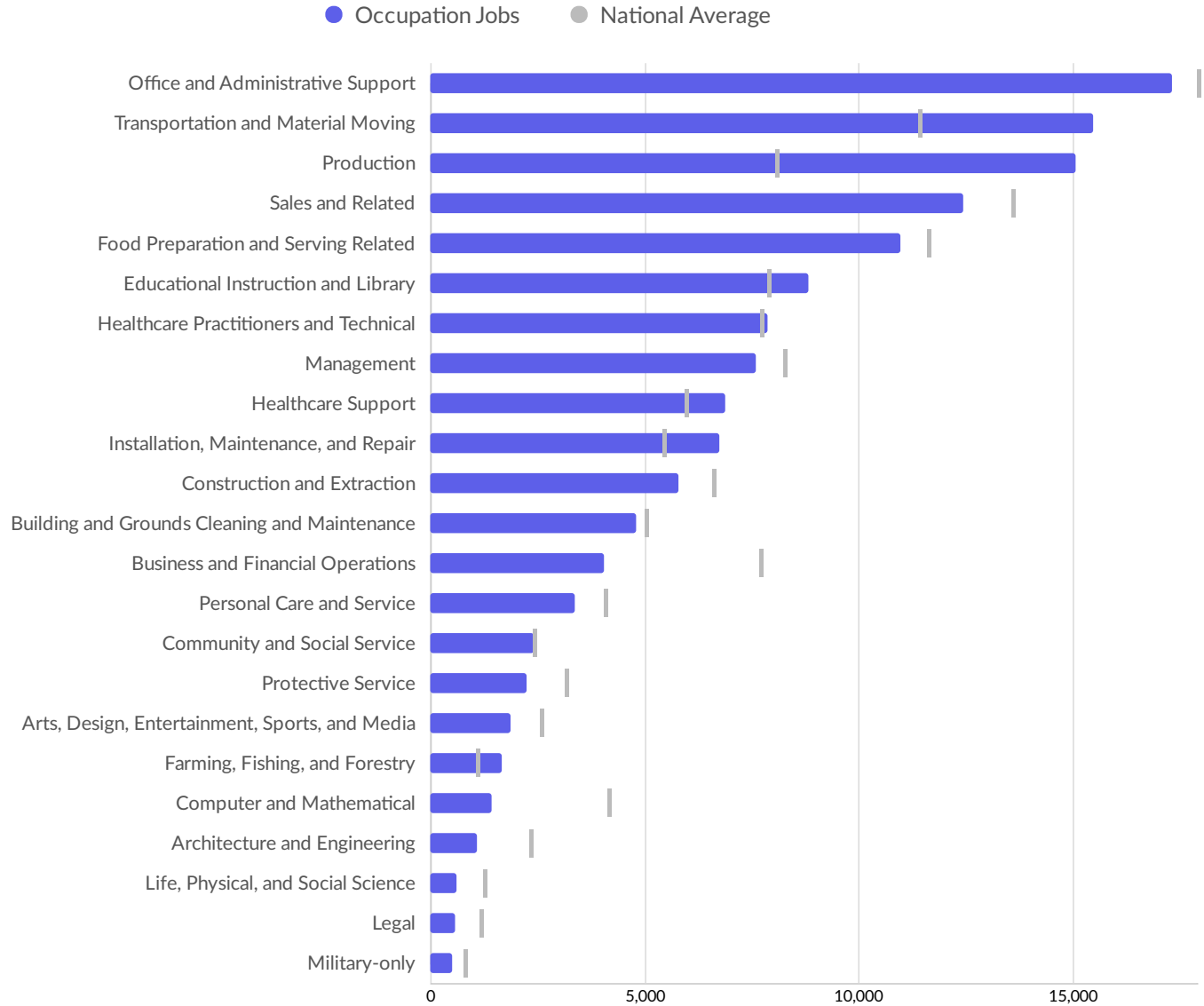




## Underemployment



## Largest Occupations



## Educational Pipeline

In 2019, there were 5,235 graduates in 7 Counties. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from General Studies, "Business/Commerce, General", and Truck and Bus Driver/Commercial Vehicle Operator and Instructor.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Pittsburg State University	1,565	
Missouri Southern State University	1,441	
Crowder College	1,341	
Northeastern Oklahoma A&M College	418	
Ozark Christian College	140	
Northeast Technology Center-Afton	125	
Franklin Technology-MSSU	87	
City Pointe Beauty Academy	59	
Carthage R9 School District-Carthage Technical Center	28	
Neosho Beauty College	19	

● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

## In-Demand Skills

