



"A New Iteration"

The VOUCon Opportunity

vouscon.com

June 15 — 18, 2023 / Miami, FL

The VOUSCon Opportunity

Each year, VOUSCon draws thousands of leaders from across the country and around the world. For 13 years we've gathered. While our meeting has grown, our mission has remained the same — encounter God, equip the Church, and empower the next generation of leaders.

With 2023 on the horizon we couldn't imagine the year without this moment: VOUSCon — a new iteration. Building on where we've been, VOUSCon will lead transformative conversations in culture, faith, and leadership.

Discover a wide array of sponsorship packages, capture leads and gain exposure for your brand, products, and services. Plus, gain access to business leaders, creative influencers, and global communicators.



Points of Interest

Entering its 13th consecutive year, VOUSCon 2023 is set to be our largest gathering yet. Hosted in the cultural epicenter of Miami at the Watsco Arena, VOUSCon sponsors have front-row access to guests during three dynamic days of event programming, workshops, after-parties, and so much more.



Workshops



Meetings



After Parties



VOUS Expo



An Engaged Network at Your Fingertips

- **6,000** expected attendees
- **669** Church groups represented



A Dynamic Experience to Activate

- **25+** workshop experiences
- **7** arena sessions
- **Additional** afterparties, activations, and event spaces
- **VOUS Expo** experience



A Digital Community To Inspire

- **8,000+** Members in the Friends + Family Network
- **335.9K** Instagram Followers
- **373.2K** Youtube Subscribers
- **34.6K** Email Subscribers

Sponsorship Packages

We are looking for strategic partners. Sponsoring VOUSCon is a unique opportunity to reach your target audience, build strong community ties for your business, and create lasting engagement.

Platinum+

\$30,000

Platinum \$20,000

Gold \$15,000

Silver \$10,000

Bronze \$5,000



Platinum+

\$30,000

As a Platinum + sponsor, communicate your brand message at the forefront of the VOUSCon experience. Integrate your brand into the core elements of the program, event spaces, workshops, and more.

Limited spots available.

Perks

- Capture Workshop Data
- After Party Sponsorship (Based on Availability)
- Sponsorship Placement in the Friends+Family Lounge
- Arena Session Mention
- Print Placement in the Con Program
- Logo Placement on VOUSCon website
- Exclusive Email Blast to VOUSCon attendees
- Sponsorship Placement at the Leadership with Rich Lunch (Based on Availability)
- Premiere Placement in the Expo Space or Concourse (Booth Size 1)

Platinum

\$20,000

As a Platinum sponsor, capture key data for your brand messaging and amplify your brand presence via print, digital integrations, and in-person activations.

Limited spots available.

Perks

- Capture Workshop Data
- Print Promotion at Tier 1 workshop
- After Party Sponsorship
- Print Placement in the Con Program
- Logo Placement on VOUSCon website
- Exclusive Email Blast to VOUSCon attendees
- Premiere Placement in the Expo Space (Booth Size 1)



Gold

\$15,000

As a Gold sponsor, place your message in front of a captivated audience through digital and physical integrations, plus interact with Con attendees in an interactive expo space.

Perks

- Capture Workshop Data
- Print Promotion at Tier 2 workshop
- Print Placement in the Con Program
- Logo Placement on VOUSCon website
- Exclusive Email Blast to VOUSCon attendees
- Premiere Placement in the Expo Space (Booth Size 2)

Silver

\$10,000

As a Silver sponsor, interact with VOUSCon attendees through an interactive expo space and workshop content.

Perks

- Print Promotion at Tier 2 workshop
- Print Placement in the Con Program
- Logo Placement on VOUSCon website
- Premiere Placement in the Expo Space (Booth Size 3)



Bronze

\$5,000

As a Bronze sponsor, interact with VOUSCon attendees through an interactive expo space and workshop content.

Perks

- Print Promotion at Tier 3 workshop
- Print Placement in the Con Program
- Logo Placement on VOUSCon website
- Exterior Sponsor space



Let's Partner Together!

Our team is passionate about creating a space for you to interact and engage with VOUSCon guests. We're excited to partner with you to bring your vision to life. Whether it's an existing package or a custom build — we're ready to talk next steps.

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Sponsorship Team

sponsors@vouscon.com



Previous Sponsors



Overflow





VOUSCon