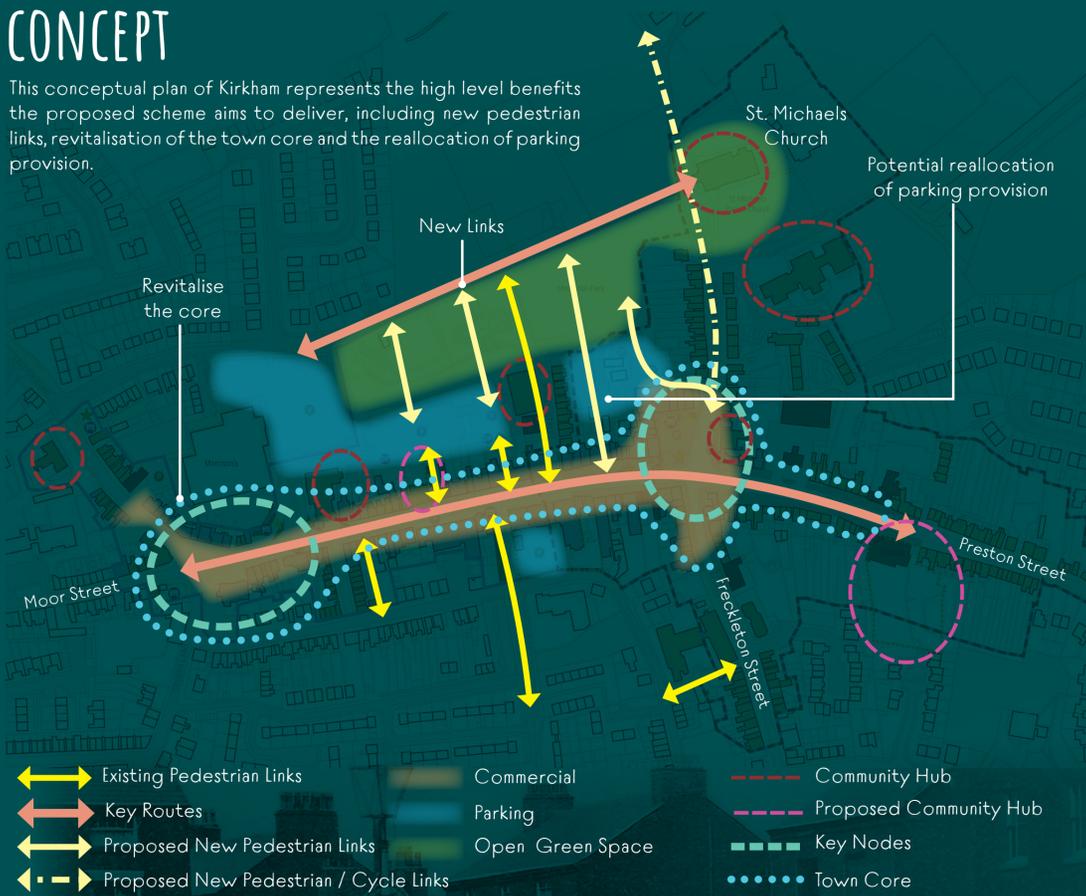


Kirkham Public Realm

the paul hogarth company

CONCEPT

This conceptual plan of Kirkham represents the high level benefits the proposed scheme aims to deliver, including new pedestrian links, revitalisation of the town core and the reallocation of parking provision.



INTRODUCTION

The Paul Hogarth Company have been appointed by Fylde Council to develop a public realm scheme for Kirkham Town Centre.

The design has been developed following initial community consultation and site analysis and it is presented on these boards.

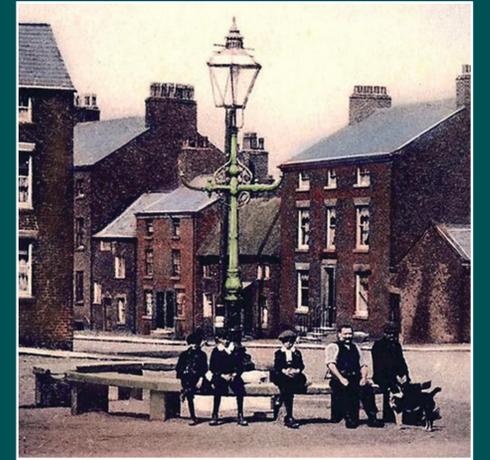
To ensure the proposals best reflect the needs and desires of the community, we would love to hear your thoughts.

Your feedback helps us to shape a vision that is uniquely about Kirkham, revitalising the town for its people and bringing with it tangible positive change for you.

KIRKHAM TODAY

The current streetscape in Kirkham includes a mixture of different material types, finishes, street furniture and signage. The cumulative affect of these piecemeal changes and additions to the streetscape can distract from the overall heritage character of the town.

Through simplification of this material palette, rationalising of 'street clutter' and by raising awareness to the existing heritage assets, the town's historic character can be restored, while at the same time creating new opportunities for people to feel pride and connection to their town.



HERITAGE ENGLAND STREETS FOR ALL

Heritage England have published five goals for improvement to historic streets. These principles are the core aspirations for this scheme.

FIVE GOALS FOR THE IMPROVEMENT OF HISTORIC STREETS

1. PROVIDE AN ENCLUSIVE ENVIRONMENT
2. PROMOTE PUBLIC SAFETY AND EASE OF MOVEMENT
3. CREATE A HEALTHY ENVIRONMENT THAT SUPPORTS OUR WELLBEING AND COHESION
4. IS A HIGH QUALITY ENVIRONMENT
5. PROVIDE ECONOMIC BENEFIT

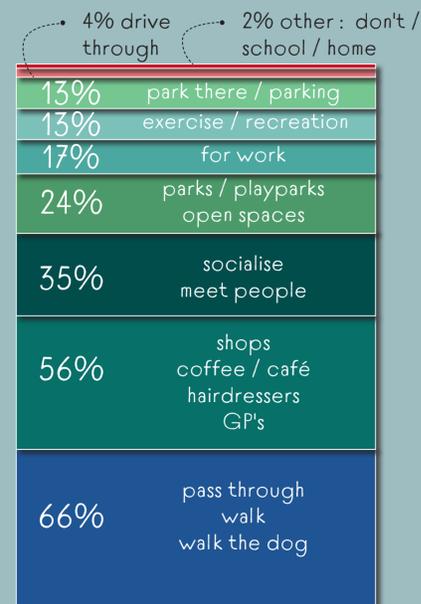
PUBLIC CONSULTATION SUMMARY

An initial public consultation was held from 19th April - 3rd May. This consisted of online consultation workshops with the public and local business owners, an online survey and interactive public realm map which was found at www.kirkhamfutures.org. Below is a brief summary of some of the key points that arose.

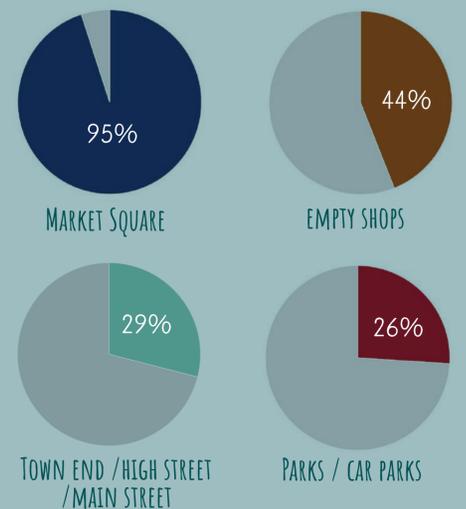
KEY TOPICS FROM PUBLIC WORKSHOPS 1 & 2

Town & main streets
Cars, traffic & parking
Town events & community
Accessibility, connectivity & wayfinding
Night time economy / town after dark
Things to do in Kirkham

HOW DO YOU USE THE STREETS AND SPACES?



ARE THERE ANY SPACES IN THE TOWN CENTRE YOU WOULD LIKE TO SEE ENHANCED?



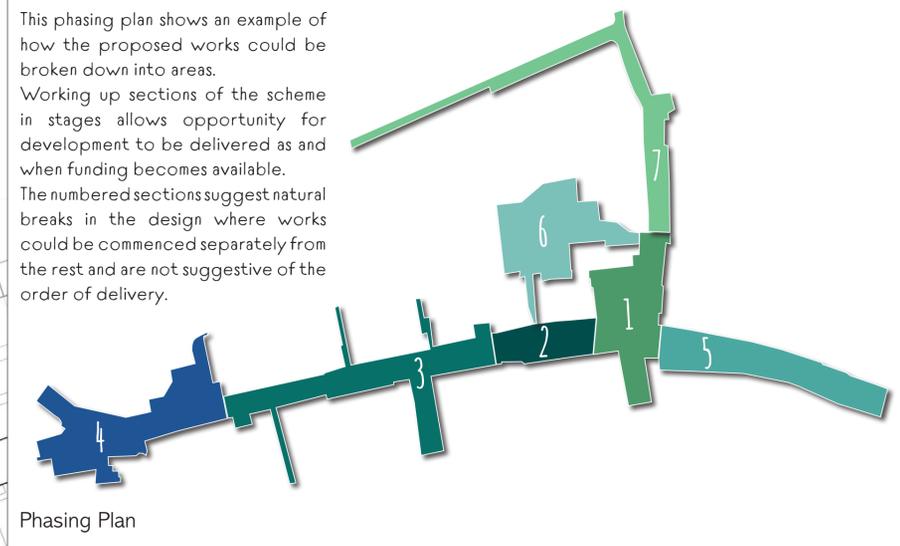
HOW TO RESPOND:

- Scan this QR code and fill in the survey
- Fill in a questionnaire and place it in the comments box
- Visit www.kirkhamfutures.org
- Email kirkham@paulhogarth.com

TOWN WIDE PUBLIC REALM PLAN

This layout provides an overview of how the town core could be redeveloped. This includes projects such as changing Market Square into a pedestrian only space, introducing planting and street trees to Town End, enhancing existing and establishing new pedestrian links. This is all proposed to be developed utilising a coherent palette of materials to offer consistency, legibility and a strong sense of place.

This phasing plan shows an example of how the proposed works could be broken down into areas. Working up sections of the scheme in stages allows opportunity for development to be delivered as and when funding becomes available. The numbered sections suggest natural breaks in the design where works could be commenced separately from the rest and are not suggestive of the order of delivery.



Market Square, is the jewel in the crown of Kirkham. It is the hub of town life and a key meeting point. The proposals aim to celebrate the value of this space, offering increased flexibility and usability for all people and for a variety of occasions.

This would be achieved through the relocation of the current parking, both within Market Square and on Church Street. Along with a reduction in the width of Church Street, significant space can be given over to the pedestrian.

Levelling out the square will provide an open flat space that can accommodate market stalls, marquees, circus tents, etc. increasing the opportunity for new events to take place.

A mixture of formal and informal seating offers flexible everyday use for visitors of the town to sit and enjoy watching life pass by.

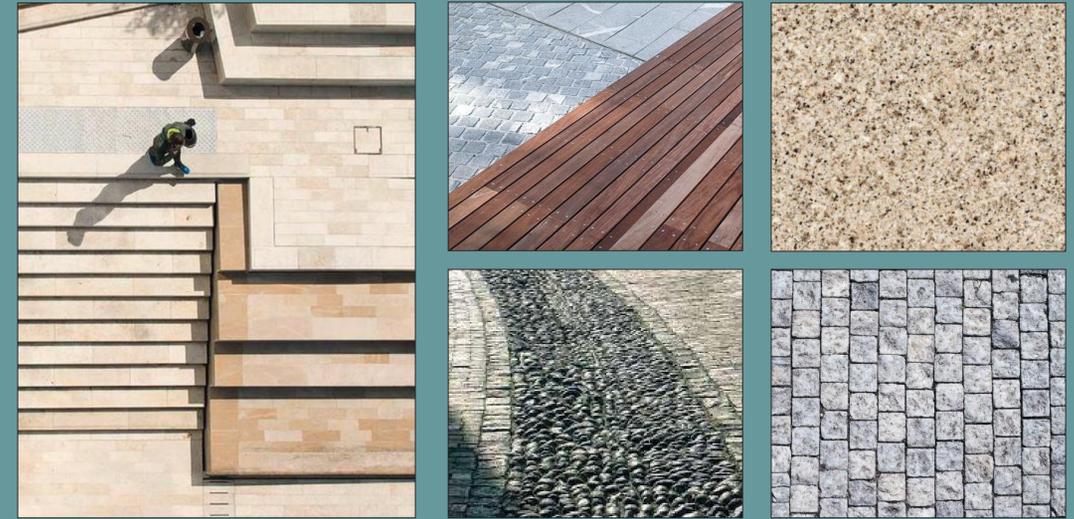


Market Square Design Layout Option 1: No Parking

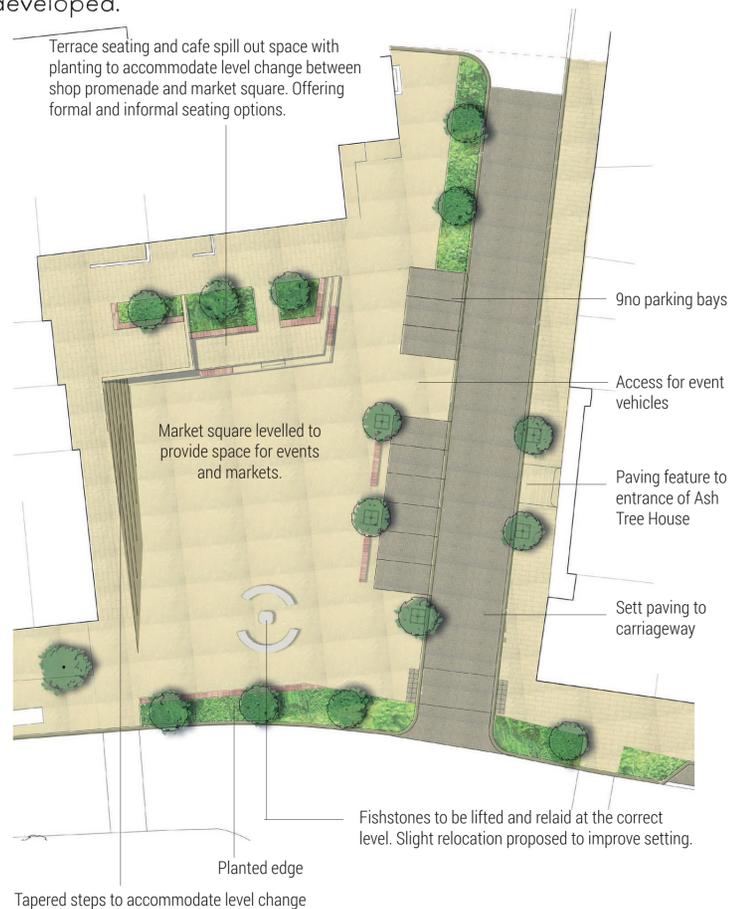
MATERIALS PALETTE

Aligning with the Heritage England Streets for All goal no.4, this scheme aims to provide Kirkham with a high quality environment. The choice of materials has a strong bearing on the sense of quality and timelessness a place has. It is therefore proposed that the scheme will be developed using a mixture of natural materials and local craftspeople to provide the highest quality finishes.

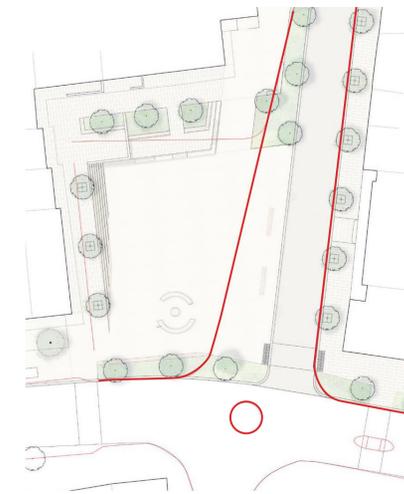
The images here give an indication of the selected materials, such as natural sandstone, granite setts, hardwood timber and river-washed cobble trims to pick out features and specific details.



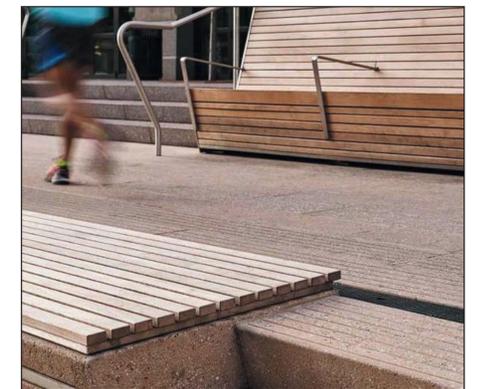
As an alternative design some parking can be retained, this layout includes nine on street spaces. While the extent of the function event space for Market Square is reduced, much of the content of option 1 can still be developed.



Market Square Design Layout Option 2: Reduced Parking

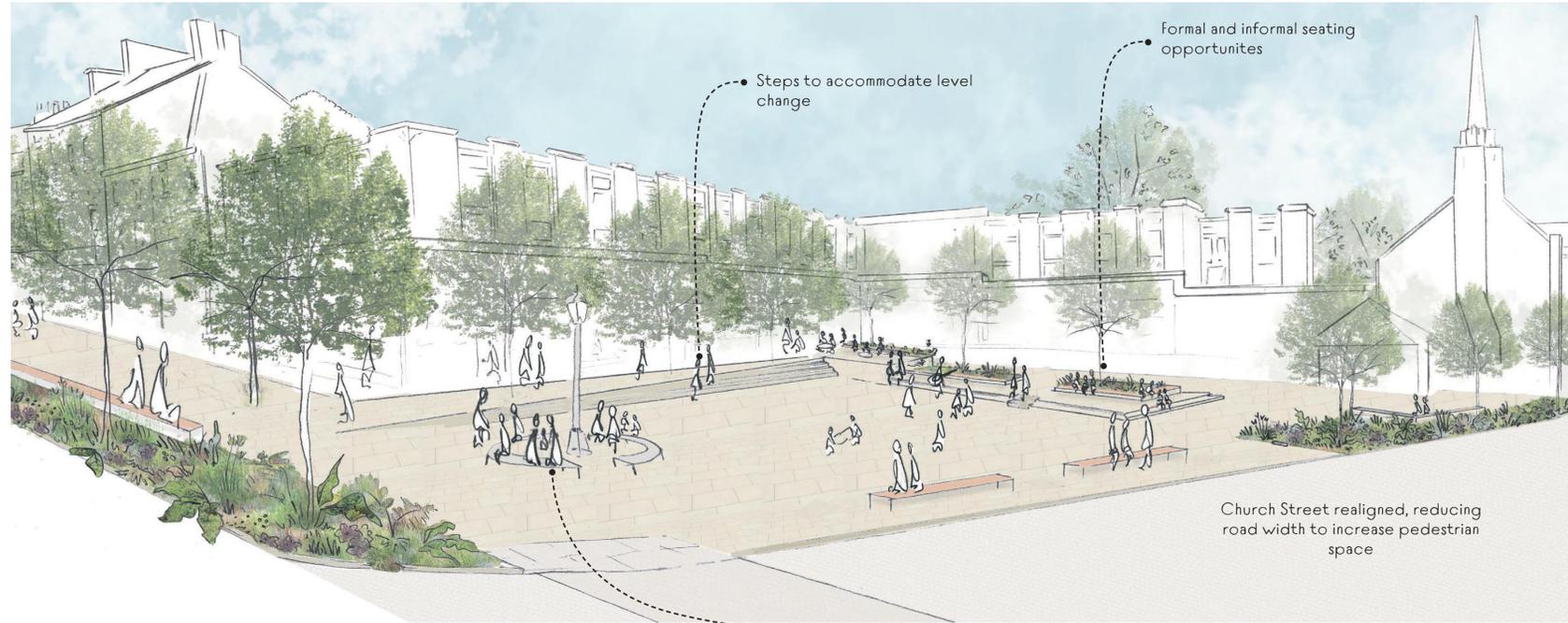


This diagram shows the proposed layout in relation to the existing street alignment. The red lines show the existing kerb line. As you can see Church Street is currently very wide. By reducing the width of the road (to a more standard width) more space can be gained for pedestrians!



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Market Square

- Steps to accommodate level change
- Formal and informal seating opportunities

Church Street realigned, reducing road width to increase pedestrian space

- Fishstones and lantern carefully lifted, restored and repositioned level with surrounding surfacing.



Memorial Park & St. Michaels Church

- New walking routes between Poulton Street and The Park

- Improved avenue tree planting to promenade

- Off-road pedestrian / cycle route developed to Wesham

- Streetscape improvements to Church Street and the approach to St. Michaels



Poulton Street

- Pedestrian access opened up to new parking area to rear of shops

- Listed phone box retained and celebrated as street feature

- Street Tree Planting

- Parking bays relocated to southern side of the street

- Planting bed providing seasonal colour and separation from the traffic

- New natural stone paving. Paving pattern defines extent of spill out space



Town End

- Kerb alignment works to increase pedestrian space and provide opportunity for planting to be introduced

- Footpath widened and new planting introduced

- Existing planting and seating area upgraded to provide cohesion and connection throughout the town

- Additional street tree planting

- Pocket Park developed with increased planting and integrated seating opportunity