



**Inspire Investing, LLC**

CRD# 171988

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October 25, 2021

**FORM ADV PART 2A  
BROCHURE**

This brochure provides information about the qualifications and business practices of Inspire Investing, LLC. If you have any questions about the contents of this brochure, contact us at **877-658-9473**. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Inspire Investing, LLC is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Inspire Investing, LLC is a Registered Investment Adviser with the SEC. Registration with the United States Securities and Exchange Commission or any state securities authority does not imply a certain level of skill or training.

## Item 2 Material Changes

Form ADV Part 2 requires registered investment advisers to amend their brochure when information becomes materially inaccurate. If there are any material changes to an adviser's disclosure brochure, the adviser is required to notify you and provide you with a description of the material changes.

Generally, Inspire will notify clients of material changes on an annual basis. However, where we determine that an interim notification is either meaningful or required, we will notify our clients promptly. In either case, we will notify our clients in a separate document.

Since the filing of our last annual updating amendment, dated March 26, 2020 we have made the material changes to our Brochure which we previously notified you of. Those disclosures included that:

Item 4 was amended to include a detailed description of Inspire's Portfolio Model Provider and Sub-Advisory services.

Item 5 was revised to update our fee schedule. We further revised Item 5 to add a disclosure stating that certain Associated Persons providing investment advice on behalf of our firm are also investment adviser representatives with Inspire Advisors, LLC (Inspire Advisors), an affiliated federally registered investment adviser and Creative Financial Designs, Inc., a registered investment adviser.

Item 8 was amended to include a detailed description of the Inspire Impact Score™ and additional investment strategies and their associated risks.

We amended Item 10 to disclose that our firm or persons associated with our firm may buy or sell the same securities that we recommend to you or securities in which you are already invested. A conflict of interest exists in such cases because we have the ability to trade ahead of you and potentially receive more favorable prices than you will receive. To mitigate this conflict of interest, it is our policy that neither our firm nor persons associated with our firm shall have priority over your account in the purchase or sale of securities.

We further amended Item 10 to disclose that we are affiliated with Inspire Advisors, LLC through common control and ownership. We will recommend that you use the services of our affiliate if appropriate and suitable for your needs

Subsequent to those previous disclosures we also revised Items 5 and 10 to note that some of our investment adviser representatives are also registered representatives with Foreside Financial Services, LLC ("Foreside"), (instead of Northern Lights Distribution), securities broker-dealer, and members of the Financial Industry Regulatory Authority and the Securities Investor Protection Corporation.

We also revised Item 14 to disclose that we directly compensate non-employee (outside) entities and employees (inside) (i.e., "wholesalers") for marketing the Inspire ETFs to other registered investment advisers and broker dealers. If you are an investor in our funds, your investment adviser may have been solicited by a wholesaler. If you become an investor in our funds the wholesaler that referred your investment adviser to our firm will receive compensation as a consequence of your fund purchase. You will not pay additional fees because of this compensation arrangement, however the wholesaler has a financial incentive to recommend our funds to your investment adviser. This creates a conflict of interest. However, you are not obligated to invest in our funds.

On or about **03/23/2021**, we amended the following items of our brochure to include our involvement with the Investor Cash Management Program:

- Item 4 - Updated the description of our advisory business to include a disclosure that we offer our ICM Program;
- Item 5 - Revised to disclose that we do not charge any fee for the ICM Program.

We have revised our office address to show we have moved from Hollister, California to Meridian, Idaho.

In May of 2021, we provided additional clarity in Item 5 regarding fee schedules and fees charged in client accounts.

In October of 2021 the legal name of the firm was updated from CWM Advisors, LLC dba Inspire to Inspire Investing, LLC. Instances of the firm's name within its documents have been updated to match.

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## Item 4 Advisory Business

### **Business Description**

We provide services to individuals, high-net-worth individuals, institutions and Registered Investment Companies concerning mutual funds, fixed income securities, real estate funds, insurance products including annuities, equities, ETFs (including ETFs in the gold and precious metal sectors), treasury inflation protected/inflation linked bonds and non-U.S. securities. As a registered investment adviser, we are held to the highest standard of client care - a fiduciary standard. As a fiduciary, we always put our client's interests first and must fully disclose any potential conflict of interest. We do not hold customer funds or securities.

### **Description of the Advisory Firm**

Inspire Investing, LLC is a registered investment adviser primarily based in Meridian, Idaho. We are organized as a limited liability company ("LLC") under the laws of the state of Delaware. We have been providing investment advisory services since 2015. We are directly owned by Inspire Impact Group, LLC. The principal owner of Inspire Impact Group, LLC is Robert Netzly.

### **Assets Under Management**

As of December 31, 2020, we provide continuous management services for \$1,314,255,979 in client assets on a discretionary basis.

### **Types of Advisory Services**

#### **Adviser to Registered Investment Company**

Inspire Investing, LLC (hereinafter "Inspire") is an investment adviser to their proprietary series of Exchange Traded Funds ("ETFs"). Inspire's ETFs are passively managed, index based, biblically responsible funds. Inspire is the advisor to the funds and provides investment advice, biblical investment screening, portfolio management and marketing services to the funds. Inspire will recommend one or more of these ETFs to its clients when Inspire deems it suitable and appropriate. Since Inspire receives compensation for managing the ETFs, this presents a conflict of interest since Inspire has a financial incentive to recommend the ETFs to its clients based on such compensation rather than the client's best interests. However, as a fiduciary, Inspire has an obligation to only recommend investments that are appropriate for clients and to only act in the clients' best interest. For a complete listing and details of all Inspire ETFs, please refer to [www.inspireETF.com](http://www.inspireETF.com). See the *Fees and Compensation* section (Item 5) below for additional information.

#### **Biblically Responsible Investing**

Inspire integrates Biblically Responsible Investing (BRI) standards in all of the advice it provides. Inspire uses their proprietary Inspire Impact Score™ methodology to seek out investments in companies that are aligned with biblical values and avoid investments in companies which profit from or support practices at odds with biblical values. Inspire uses an affiliated screening technology called Inspire Insight ([www.inspireinsight.com](http://www.inspireinsight.com)) to ensure that investments in which it puts client money are consistent with the biblically responsible investing strategy described here.

#### **Separately Managed Account (SMA) Services**

Inspire offers ongoing Separately Managed Account services based on the individual goals, objectives, time horizon, and risk tolerance of each client. Inspire ascertains risk tolerance and investment objectives for each client, taking into consideration the client's current situation (income, tax levels, savings, debt, etc.) and then recommends and manages a portfolio that matches each client's specific situation. Separately Managed Account services include, but are not limited to, the following:

- Biblically Responsible Investment Screening
- Asset Allocation
- Risk Tolerance
- Inspire Impact Score Analysis
- Asset Selection
- Regular Portfolio Monitoring

Inspire evaluates the current investments of each client with respect to their risk tolerance levels and time horizon. Inspire will request discretionary authority from clients in order to select securities and execute transactions without permission from the client prior to each transaction. Risk tolerance levels are documented with a Risk Tolerance Questionnaire, which is given to each client.

Inspire seeks to make investment recommendations in accordance with the fiduciary duties owed to its accounts and without consideration of Inspire's economic, investment or other financial interests. To meet its fiduciary obligations, Inspire attempts to avoid, among other things, investment or trading practices that systematically advantage or disadvantage certain client portfolios, and accordingly, Inspire's policy is to seek fair and equitable allocation of investment opportunities/transactions among its clients to avoid favoring one client over another over time. It is Inspire's policy to allocate investment opportunities and transactions it identifies as being appropriate and prudent among its clients on a fair and equitable basis over time.

#### **Portfolio Model Provider (PMP) Services**

We offer Portfolio Model Provider services to unaffiliated registered investment advisers (RIA) and turnkey asset management platforms (TAMP). As part of these services, we will provide model portfolios, which the representatives of these advisers, or other advisors using these platforms, may select for their clients. When providing PMP services, Inspire is not providing investment advice, does not place trades or otherwise service individual client accounts and is not considered a fiduciary on those client accounts. Inspire will not directly manage these individual client accounts. Those unaffiliated representatives will be responsible for selecting the appropriate model for their clients. See the *Fees and Compensation* section (Item 5), the *Other Financial Industry Activities and Affiliations* section (Item 10) and the *Client Referrals and Other Compensation* section (Item 14) below for additional disclosures.

#### **Sub-Advisory Services to Registered Investment Advisers**

We offer sub-advisory services to affiliated and unaffiliated third-party money managers (the "Primary Investment Adviser"). As part of these services, we may provide model portfolios, which the Primary Investment Adviser selects for their clients, or we may customize a portfolio for specific clients at the direction of the Primary Investment Adviser. When providing Sub-Advisory services, Inspire is being compensated for portfolio management and trading services and does not assist with account opening, client service or other account servicing issues. The Primary Investment Adviser will be responsible for selecting the appropriate model for its clients. See the *Fees and Compensation* section (Item 5) below for additional information on this program.

#### **Financial Planning**

Financial plans and financial planning may include, but are not limited to: investment planning; life insurance; tax concerns; retirement planning; college planning; and debt/credit planning.

### **Services Limited to Specific Types of Investments**

Inspire generally limits its investment advice to mutual funds, fixed income securities, real estate funds, ADRs, insurance products including annuities, equities, ETFs (including ETFs in the gold and precious metal sectors), treasury inflation protected/inflation linked bonds and non-U.S. securities. Inspire may use other securities as well to help diversify a portfolio when applicable.

### **Client Tailored Services and Client Imposed Restrictions**

Inspire offers tailored programs for each individual client. This will include an interview session to get to know the client's specific needs and requirements as well as a plan that will be executed by Inspire on behalf of the client. Inspire may use "model portfolios" together with a specific set of recommendations for each client based on their personal restrictions, needs, and targets. Clients may impose restrictions in investing in certain securities or types of securities in accordance with their values or beliefs. However, if the restrictions prevent Inspire from properly servicing the client account, or if the restrictions would require Inspire to deviate from its standard suite of services, Inspire reserves the right to end the relationship.

### **Pension Consulting Services**

We offer pension consulting services to employee benefit plans and their fiduciaries based upon the needs of the plan and the services requested by the plan sponsor or named fiduciary. In general, these services may include an existing plan review and analysis, plan-level advice regarding fund selection and investment options, education services to plan participants, investment performance monitoring, and/or ongoing consulting. These pension consulting services will generally be non-discretionary and advisory in nature. The ultimate decision to act on behalf of the plan shall remain with the plan sponsor or other named fiduciary.

We may also assist with participant enrollment meetings and provide investment-related educational seminars to plan participants on such topics as:

- Diversification
- Asset allocation
- Risk tolerance
- Time horizon

Our educational seminars may include other investment-related topics specific to the particular plan.

We may also provide additional types of pension consulting services to plans on an individually negotiated basis. All services, whether discussed above or customized for the plan based upon requirements from the plan fiduciaries (which may include additional plan-level or participant-level services) shall be detailed in a written agreement and be consistent with the parameters set forth in the plan documents.

Either party to the pension consulting agreement may terminate the agreement upon written notice to the other party in accordance with the terms of the agreement for services. The pension consulting fees will be prorated for the quarter in which the termination notice is given and any unearned fees will be refunded to the client.

### **Investor Cash Management Program**

Inspire serves as the advisor for Inspire's Investor Cash Management ("ICM") program. The ICM program is wholly separate from Inspire's other investment advisory activities and entirely subject to the terms and conditions of the ICM Investment Advisory Agreement, a separate privacy policy, the referenced card holder agreements and disclosures.

*Clients should promptly notify Inspire or their respective advisor (for sub-advisory clients) if there is ever any change in their financial situation or investment objectives to ensure that the proper risk tolerance, investment objectives, and recommendations are reflected on their account.*

**Wrap Fee Programs**

A wrap fee program is an investment program where the investor pays one stated fee that includes management fees, transaction costs, fund expenses, and other administrative fees. Inspire does not participate in any wrap fee programs.

**Item 5 Fees and Compensation**

**Compensation as the Advisor to Exchange Traded Funds (ETFs)**

Separately from other fees for services, Inspire will receive compensation from its proprietary Inspire ETFs for its management thereof, at an annual rate which varies per fund and is detailed in the prospectus for the ETFs. Generally, these fees range between 0.10% - 0.45%, but varies per fund based on current AUM, fund administrative costs and other variables. These fees are based on the assets in the ETFs, are deducted from the ETFs daily and paid to Inspire monthly in arrears. For additional information on the fees associated with Inspire ETFs, please read the ETFs' prospectus which can be found at [www.inspireetf.com](http://www.inspireetf.com).

Because clients come to Inspire seeking our proprietary Inspire Impact Score approach to biblically responsible investing, we believe our ETFs present the best alternative to other funds available to our clients. Nevertheless, client assets that are included in those ETFs will be included in the total of the Client's assets under management in accordance with the fee schedule listed in the relevant section below. To be clear, clients of the firm who are invested in proprietary ETFs within their investment account will pay the management fee associated with the ETF (expense ratio) and will also pay the advisory fee indicated on their client agreement with the firm for the investment advisory services provided under that agreement. This presents a conflict of interest since Inspire has a financial incentive to recommend the ETFs to its clients based on such compensation rather than the client's best interests. However, as a fiduciary, Inspire has an obligation to only recommend investments that are appropriate for clients and to only act in the clients' best interest.

**Separately Managed Account (SMA) Services Fees**

<b>Total Assets Under Management</b>	<b>Portfolio Management</b>	<b>Advisory Services</b>	<b>Annual Fee</b>
\$0 - \$999,999	0.65%	1.25%	1.90%
\$1,000,000 - \$9,999,999	0.65%	1.00%	1.65%
\$10,000,000 - \$49,999,999	0.65%	0.75%	1.40%
\$50,000,000 - And Up	0.65%	0.50%	1.15%
Or Actual Negotiated Fee:*	0.65%	_____%	_____%
<i>*not to exceed 2.50%</i>			

*Description of fees detailed above: "Portfolio Management" indicates fees that are charged by Inspire for maintaining model allocations and facilitating client account services and trading. "Advisory Services" indicates fees that are charged by Inspire for investment advice provided to the client from the Investment Advisor Representative. This portion of the fee is negotiable and may vary based on the scope of services provided. "Annual Fee" is the sum of the Portfolio Management fee and the Advisory Services fee. This is the total fee that the client will be charged by the firm for the advisory*



*relationship. Some investments within a client portfolio may include additional expenses inherent to the product (ie: mutual fund expense ratios) and those fees are separate from and in addition to the investment advisory services fees and portfolio management fees indicated on the client agreement.*

These fees are generally negotiable and the final fee schedule is attached to the Investment Advisory Contract. Fees may vary based on services provided by your Investment Advisor Representative. Additionally, fees are subject to change based on future client servicing needs which will be determined by the client and the representative. Fees for certain existing clients may be based on a legacy fee schedule. When fees are negotiated the Maximum Advisory Fee is not to exceed 2.50% annually. Clients may terminate the agreement without penalty for a full refund of Inspire's fees within five business days of signing the Investment Advisory Agreement. Thereafter, clients may terminate the Investment Advisory Agreement in writing.

Inspire assesses fees based on the balance on the first day of the billing period. See the section *Payment of Fees* below for additional information.

**Portfolio Model Provider (PMP) Services Fees**

<b>Total Assets Under Management</b>	<b>Inspire ETF Portfolios (Annual Fee)</b>	<b>Inspire Select Portfolios (Annual Fee)</b>
\$0 - \$9,999,999	0.65%	0.85%
\$10,000,000 - \$49,999,999	0.55%	0.75%
\$50,000,000 - \$99,999,999	0.45%	0.65%
\$100,000,000 and higher	0.35%	0.55%
Or Actual Negotiated Fee:*	____%	____%

Where investment adviser representatives access Inspire's portfolio models for their client accounts using unaffiliated registered investment advisers (RIA) and/or turnkey asset management platforms (TAMPs), we receive a portion of the fee paid to those RIA/TAMPs as a Portfolio Model Provider. In such cases, Inspire is being compensated by the RIA/TAMP for providing models only, sometimes referred to as "signal sending". When providing PMP services, Inspire is not providing investment advice, does not place trades or otherwise service individual client accounts and is not considered a fiduciary on those client accounts. Following is the fee schedule for PMP services, however, certain accounts may be grandfathered into previous agreements and Inspire may offer negotiated pricing to reflect the specific services required by individual clients and firms. Fees for "Inspire ETF Portfolios" are discounted to offset the revenues Inspire earns from the proprietary Inspire ETFs within the portfolios.

<b>Total Assets Under Management</b>	<b>Inspire ETF Portfolios (Annual Fee)</b>	<b>Inspire Select Portfolios (Annual Fee)</b>
\$0 - \$9,999,999	0.45%	0.65%
\$10,000,000 - \$49,999,999	0.35%	0.55%
\$50,000,000 - \$99,999,999	0.25%	0.45%
\$100,000,000 and higher	0.15%	0.35%
Or Actual Negotiated Fee:*	_____ %	_____ %

Where investment adviser representatives of an affiliated or unaffiliated registered investment adviser (Primary Investment Adviser) select our portfolio management for their own clients, we receive a portion of the fee paid to the Primary Investment Adviser by those clients. When providing Sub-Advisory services, Inspire is being compensated for portfolio management services and does not assist with account opening, client service or other account servicing issues. Following is the fee schedule for Sub-Advisory services, however, certain accounts may be grandfathered into previous agreements and Inspire may offer negotiated pricing to reflect the specific services required by individual clients and firms. Fees for "Inspire ETF Portfolios" are discounted to offset the revenues Inspire earns from the proprietary Inspire ETFs within the portfolios.

### **Financial Planning Fees**

Inspire offers Financial Planning with Fixed Fees or Hourly Fees as detailed below. Clients may terminate the agreement without penalty for a full refund of Inspire's fees within five business days of signing the Financial Planning Agreement. Thereafter, clients may terminate the Financial Planning Agreement generally upon written notice.

- **Fixed Fees**

The negotiated fixed rate for creating client financial plans is between \$100 and \$100,000. Fees are charged 50% in advance, but never more than six months in advance, with the remainder due upon presentation of the plan.

- **Hourly Fees**

The negotiated hourly fee for these services is between \$100 and \$500. Fees are charged 50% in advance, but never more than six months in advance, with the remainder due upon presentation of the plan.

### **Investor Cash Management Program**

Currently, Inspire does not receive any fees in the ICM program. It is offered as a complimentary service to our clients. However, Inspire reserves the right to charge a fee in the ICM program in the future.

### **Additional Fees and Expenses**

While Inspire does provide the opportunity to purchase the firm's proprietary ETFs through advisory accounts managed by the firm, this would result in the client incurring the advisory fees indicated on the Client Agreement. Alternatively, clients may choose to purchase these proprietary ETFs directly through an outside brokerage firm, thereby avoiding advisory fees. This presents a conflict of interest because Inspire will collect higher fees by recommending these ETFs inside of a client account under the firm's management. However, Inspire is a fiduciary and will only recommend these proprietary ETFs when appropriate.

## **Payment of Fees**

### ***Payment of Asset-Based Separately Managed Account (SMA) Fees***

Asset-based Separately Managed Account fees are withdrawn directly from the client's accounts with client's written authorization on a quarterly basis. Fees are paid in advance. When we deduct our fee directly from your account we will do so only through the qualified custodian holding your funds and securities. We will deduct our advisory fee only when the following requirements are met:

- You provide our firm with written authorization permitting the fees to be paid directly from your account held by the qualified custodian.
- We send you an invoice showing the amount of the fee, the value of the assets on which the fee is based, and the specific manner in which the fee was calculated.
- The qualified custodian agrees to send you a statement, at least quarterly, indicating all amounts dispersed from your account including the amount of the advisory fee paid directly to our firm.

We encourage you to reconcile our invoices with the statement(s) you receive from the qualified custodian. If you find any inconsistent information between our invoice and the statement(s) you receive from the qualified custodian call our main office number located on the cover page of this brochure.

### ***Payment of Financial Planning Fees***

Financial planning fees are paid via check, credit card or withdrawal directly from the client's investment account(s). As noted above, we only deduct our fees from your account when you provide our firm with written authorization to do so. If you elect to pay your fees via withdrawal from your investment account under Inspire's management, your account will be deducted through the qualified custodian that maintains your account. We will send you an invoice showing the amount of the fee, the specific manner in which the fee was calculated and the qualified custodian will send you a statement, at least quarterly, indicating all amounts dispersed from your account including the amount of the financial planning fee paid directly to our firm.

Fixed financial planning fees are paid 50% in advance, but never more than six months in advance, with the remainder due upon presentation of the plan.

Hourly financial planning fees are paid 50% in advance, but never more than six months in advance, with the remainder due upon presentation of the plan.

### ***Client Responsibility For Third-Party Fees***

Clients are responsible for the payment of all third-party fees (i.e. custodian fees, brokerage fees, mutual fund fees, transaction fees, etc.). Those fees are separate and distinct from the fees and expenses charged by Inspire. Please see Item 12 of this brochure regarding broker-dealer/custodian.

### ***Prepayment of Fees***

Inspire collects fees in advance. Upon termination, any unearned fees that have been paid in advance will be refunded to the client on a pro rata basis via return deposit back into the client's account. For all asset-based fees paid in advance, the fee refunded will be equal to the balance of the fees collected in advance minus the daily rate\* times the number of days elapsed in the billing period up to and including the day of termination. (\*The daily rate is calculated by dividing the annual asset-based fee rate by 365.)

Fixed fees that are collected in advance will be refunded based on the prorated amount of work completed at the point of termination.

For hourly fees that are collected in advance, the fee refunded will be the balance of the fees collected in advance minus the hourly rate times the number of hours of work that has been completed up to and including the day of termination.

### **Pension Consulting Services**

Our advisory fees for these customized services will be negotiated with the plan sponsor or named fiduciary on a case-by-case basis.

You may terminate the pension consulting services agreement upon 30 days written notice to our firm. You will incur a pro rata charge for services rendered prior to the termination of the agreement, which means you will incur advisory fees only in proportion to the number of days in the quarter for which you are a client. If you have pre-paid advisory fees that we have not yet earned, you will receive a prorated refund of those fees.

### **Compensation for the Sale of Securities or Other Investment Products**

Some of our investment adviser representatives are also registered representatives with CFD Investments, Inc. ("CFD") and/or Foreside Financial Services, LLC ("Foreside"), securities broker-dealers, and members of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation ("SIPC"). When acting as registered representatives, these individuals will operate under the name Christian Wealth Management. Their activities as registered representatives and their use of the name Christian Wealth Management is separate and apart from the services provided by Inspire and their activities as investment adviser representatives with us. As registered representatives, these persons could receive transaction-based compensation (i.e., commissions) from the purchase and sale of securities, including 12b-1 fees for the sale of mutual funds. We would not share in any of that compensation and it is our policy that no dually registered individual may receive commissions on any of Inspire's client's accounts. If we allowed this practice it would present a conflict of interest because these individuals would have an incentive to place trades through CFD or Foreside in order to earn commissions. By prohibiting this practice we avoid the conflict of interest.

Persons providing investment advice on behalf of our firm are licensed as independent insurance agents. These persons will earn commission-based compensation for selling insurance products, including insurance products they sell to you. Insurance commissions earned by these persons are separate and in addition to our advisory fees. This practice presents a conflict of interest because persons providing investment advice on behalf of our firm who are insurance agents have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. You are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

### **Dually Registered Investment Adviser Representatives**

Certain Associated Persons providing investment advice on behalf of our firm are also investment adviser representatives with Inspire Advisors, LLC ("Inspire Advisors"), an affiliated federally registered investment adviser and Creative Financial Designs, Inc., a registered investment adviser.

Compensation earned by these persons in their capacities as investment adviser representatives for Inspire Advisors and Creative Financial Designs, Inc. are separate and in addition to our advisory fees. Thus, a conflict of interest exists due to the investment adviser representative's ability to receive fee-based compensation for managing accounts at both firms, Inspire and Inspire Advisors and Creative

Financial Designs, Inc. However, persons will not earn fee-based compensation from both firms with respect to the same account. Clients are under no obligation to contract for advisory services through our firm or our affiliated firm.

### **Adviser to Registered Investment Company**

Inspire will receive compensation from its proprietary Inspire ETFs for its management thereof, at an annual rate which varies per fund and is detailed in the prospectus for the ETFs. Generally, these fees range between 0.10% - 0.45%, but varies per fund based on current AUM, fund administrative costs and other variables. These fees are based on the assets in the ETFs, are deducted from the ETFs daily and paid to Inspire monthly in arrears. For additional information on the fees associated with Inspire ETFs, please read the ETFs' prospectus which can be found at [www.inspireetf.com](http://www.inspireetf.com). Since Inspire will recommend one or more of the ETFs to its clients when Inspire deems it suitable and appropriate, this presents a conflict of interest since Inspire has a financial incentive to recommend the ETFs to its clients based on such compensation rather than the client's best interests. However, as a fiduciary, Inspire has an obligation to only recommend investments that are appropriate for clients and to only act in the clients' best interest.

### **IRA Rollover Considerations**

As part of our investment advisory services to you, we may recommend that you withdraw the assets from your employer's retirement plan and roll the assets over to an individual retirement account ("IRA") that we will manage on your behalf. If you elect to roll the assets to an IRA that is subject to our management, we will charge you an asset-based fee as set forth in the agreement you executed with our firm. This practice presents a conflict of interest because persons providing investment advice on our behalf have an incentive to recommend a rollover to you for the purpose of generating fee-based compensation rather than solely based on your needs. You are under no obligation, contractually or otherwise, to complete the rollover. Moreover, if you do complete the rollover, you are under no obligation to have the assets in an IRA managed by our firm.

Many employers permit former employees to keep their retirement assets in their company plan. Also, current employees can sometimes move assets out of their company plan before they retire or change jobs. In determining whether to complete the rollover to an IRA, and to the extent the following options are available, you should consider the costs and benefits of:

An employee will typically have four options:

1. Leaving the funds in your employer's (former employer's) plan.
2. Moving the funds to a new employer's retirement plan.
3. Cashing out and taking a taxable distribution from the plan.
4. Rolling the funds into an IRA rollover account.

Each of these options has advantages and disadvantages and before making a change we encourage you to speak with your CPA and/or tax attorney.

If you are considering rolling over your retirement funds to an IRA for us to manage here are a few points to consider before you do so:

1. Determine whether the investment options in your employer's retirement plan address your needs or whether you might want to consider other types of investments.
  - a. Employer retirement plans generally have a more limited investment menu than IRAs.
  - b. Employer retirement plans may have unique investment options not available to the public such as employer securities, or previously closed funds.
2. Your current plan may have lower fees than our fees.

- a. If you are interested in investing only in mutual funds, you should understand the cost structure of the share classes available in your employer's retirement plan and how the costs of those share classes compare with those available in an IRA.
- b. You should understand the various products and services you might take advantage of at an IRA provider and the potential costs of those products and services.
3. Our strategy may have higher risk than the option(s) provided to you in your plan.
4. Your current plan may also offer financial advice.
5. If you keep your assets titled in a 401k or retirement account, you could potentially delay your required minimum distribution beyond age 70.5.
6. Your 401k may offer more liability protection than a rollover IRA; each state may vary.
  - a. Generally, federal law protects assets in qualified plans from creditors. Since 2005, IRA assets have been generally protected from creditors in bankruptcies. However, there can be some exceptions to the general rules so you should consult with an attorney if you are concerned about protecting your retirement plan assets from creditors.
7. You may be able to take out a loan on your 401k, but not from an IRA.
8. IRA assets can be accessed any time; however, distributions are subject to ordinary income tax and may also be subject to a 10% early distribution penalty unless they qualify for an exception such as disability, higher education expenses or the purchase of a home.
9. If you own company stock in your plan, you may be able to liquidate those shares at a lower capital gains tax rate.
10. Your plan may allow you to hire us as the manager and keep the assets titled in the plan name.

It is important that you understand the differences between these types of accounts and to decide whether a rollover is best for you. Prior to proceeding, if you have questions contact your investment adviser representative, or call our main number as listed on the cover page of this brochure.

## **Item 6 Performance-Based Fees and Side-By-Side Management**

We do not accept performance-based fees or participate in side-by-side management. Performance-based fees are fees that are based on a share of a capital gains or capital appreciation of a client's account. Side-by-side management refers to the practice of managing accounts that are charged performance-based fees while at the same time managing accounts that are not charged performance-based fees. Our fees are calculated as described in the *Fees and Compensation* section above and are not charged on the basis of a share of capital gains upon, or capital appreciation of, the funds in your advisory account.

## **Item 7 Types of Clients**

We offer investment advisory services to individuals, including high net worth individuals, registered investment advisory firms, foundations, institutions and registered investment companies.

In general, we do not require a minimum dollar amount to open and maintain an advisory account.

## Item 8 Methods of Analysis, Investment Strategies, and Risk of Investment Loss

### **Methods of Analysis**

Inspire's methods of analysis include the proprietary Inspire Impact Score™, charting analysis, fundamental analysis, technical analysis, cyclical analysis, quantitative analysis and modern portfolio theory.

- **Inspire Impact Score** is a faith-based ESG (environment, social, governance) security selection methodology that seeks to identify the most inspiring, biblically aligned companies in the world. The Inspire Impact Score utilizes both positive inclusionary and negative exclusionary screens in the scoring process. The result is a rules-based system of finding companies which are operating as blessings to their customers, communities, workforce and the world, and excluding companies which are operating at odds with biblical values. Learn more at [www.inspireinvesting.com/impact-score](http://www.inspireinvesting.com/impact-score)
- **Charting analysis** involves the use of patterns in performance charts. Inspire uses this technique to search for patterns used to help predict favorable conditions for buying and/or selling a security.
- **Fundamental analysis** involves the analysis of financial statements, the general financial health of companies, and/or the analysis of management or competitive advantages.
- **Technical analysis** involves the analysis of past market data; primarily price and volume.
- **Cyclical analysis** involves the analysis of business cycles to find favorable conditions for buying and/or selling a security.
- **Quantitative analysis** deals with measurable factors as distinguished from qualitative considerations such as the character of management or the state of employee morale, such as the value of assets, the cost of capital, historical projections of sales, and so on.
- **Modern portfolio theory** is a theory of investment that attempts to maximize portfolio expected return for a given amount of portfolio risk, or equivalently minimize risk for a given level of expected return, each by carefully choosing the proportions of various asset.

### **Investment Strategies**

Inspire offers a diverse range of investment strategies, all of which utilize the proprietary Inspire Impact Score™ to adhere to biblically responsible investing criterion. Investment strategies that Inspire offers include, but are not limited to: index based, strategic allocation, tactical allocation, and long-term.

### **Inspire Impact Score™**

The Inspire Impact Score™ is a proprietary selection methodology that is designed to assign a score to a particular security based on the security's alignment with biblical values and the positive impact the issuing company has on the world through various environmental, social and governance criterion.

The methodology removes from the investment universe the securities of any company that has any degree of participation in the following activities or products that do not align with biblical values:

- **Abortifacients** - Company produces abortifacient drugs. This category includes all pharmaceuticals used to terminate a pregnancy anytime from the moment of conception onward, including those labeled as "contraceptives" but which may cause a fertilized egg to be destroyed.

- Abortion Philanthropy - Corporate guided philanthropy to organizations that advocate for or provide abortions (excludes employee matching programs.)
- Abortion Legislation - Corporate sponsored political, legal or other activism that advocates for or provides abortions.
- Abortion Procedures - Company offers abortion procedures as a service.
- Gambling - Company generates revenue from gambling. This category includes the operation of casinos or other gambling facilities, as well as manufacturing gambling machinery and or other gambling specific equipment.
- Alcohol - Company produces or specifically distributes alcoholic beverages.
- Human Rights - Exploitative labor practices, working conditions or partnerships with exploitative supply partners, including unjust governmental entities and regimes.
- LGBT Legislation - Corporate sponsored legal, political or other activism that advocates for the promotion and acceptance of the LGBT lifestyle.
- LGBT Philanthropy - Corporate guided philanthropy to organizations that advocate for the promotion and acceptance of the LGBT lifestyle (excludes employee match programs).
- LGBT Promotion - Provides products or services designed specifically for the promotion and acceptance of the LGBT lifestyle, or otherwise uses corporate influence for the promotion and acceptance of the LGBT lifestyle.
- Pornography - Company produces or distributes pornography. This category includes all media types, such as film, print and online. Also included are companies that produce AO (Adult Only) rated video games which contain pornographic content.
- Tobacco - Company derives revenue from growing, manufacturing or distributing tobacco products.

The methodology then assigns a positive score based on the company's track record of acting in alignment with biblical values across the following environmental, social and governance (ESG) categories:

- Corporate Governance - Company exhibits above average Corporate Governance performance relative to its industry peer group. This category considers ownership structure, voting, proxy procedures, board structure and tenure, ethical business practices and executive compensation.
- Data Security & Privacy - Company exhibits above average Data Security & Privacy performance relative to its industry peer group. This category considers data and privacy policies and practices related to the corporation and customer data.
- Environmental Stewardship - Company exhibits above average Environmental stewardship performance relative to its industry peer group. This category considers impacts on the atmosphere, land and water including carbon emissions, deforestation, biodiversity, waste water, water pollution and other environmental stewardship issues.
- Innovation - Company exhibits above average Innovation performance relative to its industry peer group. This category considers quality and innovation throughout all aspects of product development and distribution, including R&D, packaging and disposal.
- Labor Practices - Company exhibits above average Labor Practices performance relative to its industry peer group. This category considers compliance with fair labor standards for union and non-union employees, including employee retention, education, training, health, safety, compensation, benefits, diversity and mentoring programs.
- Marketing Ethics - Company exhibits above average Marketing Ethics performance relative to its industry peer group. This category considers honest and appropriate communications and marketing channels, transparent product labeling and social impact of marketing efforts.
- Political Action - Company exhibits above average Political Action performance relative to its industry peer group. This category considers lobbying practices, attempts at regulatory capture and undue political influence such that undermines the government's ability to serve the public interest.



- Renewable Energy - Company exhibits above average Renewable Energy performance relative to its industry peer group for the production and/or use of renewable, sustainable energy.
- Social Impact - Company exhibits above average Social Impact performance relative to its industry peer group. This category considers a company's overall impact on their communities, positive human rights behaviors, philanthropy and charity.
- Supply Chain - Company exhibits above average Supply Chain performance relative to its industry peer group. This category considers a company's overall governance of their supply chain, including social and environmental impacts and ensuring proper compliance with international human rights standards.

***Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.***

## **Material Risks Involved**

### *Risks Relating to Our Methods of Analysis*

- **Inspire Impact Score** involves selecting companies with the highest impact score to include in Inspire portfolios. Companies with higher Inspire Impact Scores are not guaranteed to produce better returns than companies with lower Inspire Impact Scores. The risk involved in using this method is that the companies selected may not perform as well as the companies not selected.
- **Charting analysis** strategy involves using and comparing various charts to predict long and short-term performance or market trends. The risk involved in using this method is that only past performance data is considered without using other methods to crosscheck data. Using charting analysis without other methods of analysis would be making the assumption that past performance will be indicative of future performance. This may not be the case.
- **Fundamental analysis** concentrates on factors that determine a company's value and expected future earnings. This strategy would normally encourage equity purchases in stocks that are undervalued or priced below their perceived value. The risk assumed is that the market will fail to reach expectations of perceived value.
- **Technical analysis** attempts to predict a future stock price or direction based on market trends. The assumption is that the market follows discernible patterns and if these patterns can be identified then a prediction can be made. The risk is that markets do not always follow patterns and relying solely on this method may not take into account new patterns that emerge over time.
- **Cyclical analysis** assumes that the markets react in cyclical patterns which, once identified, can be leveraged to provide performance. The risks with this strategy are two-fold: 1) the markets do not always repeat cyclical patterns; and 2) if too many investors begin to implement this strategy, then it changes the very cycles these investors are trying to exploit.
- **Quantitative Model Risk:** Investment strategies using quantitative models may perform differently than expected as a result of, among other things, the factors used in the models, the weight placed on each factor, changes from the factors' historical trends, and technical issues in the construction and implementation of the models.
- **Modern Portfolio Theory** assumes that investors are risk adverse, meaning that given two portfolios that offer the same expected return, investors will prefer the less risky one. Thus, an investor will take on increased risk only if compensated by higher expected returns. Conversely, an investor who wants higher expected returns must accept more risk. The exact trade-off will

be the same for all investors, but different investors will evaluate the trade-off differently based on individual risk aversion characteristics. The implication is that a rational investor will not invest in a portfolio if a second portfolio exists with a more favorable risk-expected return profile - i.e., if for that level of risk an alternative portfolio exists which has better expected returns.

### Risks Relating to Our Investment Strategies

- **Index-Based:** Seeks to provide broad diversification and to passively track the risk and return of a given index of securities. Certain risks associated with index-based investing include tracking error relative to the index, market risk, missing out on opportunities to outperform an index rather than just tracking the index.
- **Strategic Allocation:** Seeks to outperform a benchmark of similar risk levels by strategically allocating the portfolio among various categories, geographies, sectors or other factors that are perceived to have potential for outperformance. Risks associated with strategic allocation include potential underperformance if the allocation decisions made in the portfolio perform poorly compared to the benchmark and market risk.
- **Tactical Allocation:** Seeks to outperform a benchmark of similar risk levels by tactically allocating the portfolio in an active manner to produce enhanced returns. Risks associated with tactical allocation include potential for underperformance if the tactical decisions made in the portfolio result in reduced performance, tax inefficiency due to higher portfolio turnover, performance drag produced by transactional costs including spreads and market risk.
- **Long term trading** is designed to capture market rates of both return and risk. Due to its nature, the long-term investment strategy can expose clients to various types of risk that will typically surface at various intervals during the time the client owns the investments. These risks include but are not limited to inflation (purchasing power) risk, interest rate risk, economic risk, market risk, and political/regulatory risk.

***Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.***

### Risks Relating to Specific Securities Utilized

Clients should be aware that there is a material risk of loss using any investment strategy. The investment types listed below (leaving aside Treasury Inflation Protected/Inflation Linked Bonds) are not guaranteed or insured by the FDIC or any other government agency.

- **Mutual Funds:** Investing in mutual funds carries the risk of capital loss and thus you may lose money investing in mutual funds. All mutual funds have costs that lower investment returns. The funds can be of bond "fixed income" nature (lower risk) or stock "equity" nature.
- **Equity** investment generally refers to buying shares of stocks in return for receiving a future payment of dividends and/or capital gains if the value of the stock increases. The value of equity securities may fluctuate in response to specific situations for each company, industry conditions and the general economic environments.
- **Fixed income** investments generally pay a return on a fixed schedule, though the amount of the payments can vary. This type of investment can include corporate and government debt securities, leveraged loans, high yield, and investment grade debt and structured products, such as mortgage and other asset-backed securities, although individual bonds may be the best known type of fixed income security. In general, the fixed income market is volatile and

fixed income securities carry interest rate risk. (As interest rates rise, bond prices usually fall, and vice versa. This effect is usually more pronounced for longer-term securities.) Fixed income securities also carry inflation risk, liquidity risk, call risk, and credit and default risks for both issuers and counterparties. The risk of default on treasury inflation protected/inflation linked bonds is dependent upon the U.S. Treasury defaulting (extremely unlikely); however, they carry a potential risk of losing share price value, albeit rather minimal. Risks of investing in foreign fixed income securities also include the general risk of non-U.S. investing described below.

- **Exchange Traded Funds (ETFs):** An ETF is an investment fund traded on stock exchanges, similar to stocks. Investing in ETFs carries the risk of capital loss (sometimes up to a 100% loss in the case of a stock holding bankruptcy). Areas of concern include the lack of transparency in products and increasing complexity, conflicts of interest and the possibility of inadequate regulatory compliance. Precious Metal ETFs (e.g., Gold, Silver, or Palladium Bullion backed "electronic shares" not physical metal) specifically may be negatively impacted by several unique factors, among them (1) large sales by the official sector which own a significant portion of aggregate world holdings in gold and other precious metals, (2) a significant increase in hedging activities by producers of gold or other precious metals, (3) a significant change in the attitude of speculators and investors.
- **Real Estate** funds (including REITs) face several kinds of risk that are inherent in the real estate sector, which historically has experienced significant fluctuations and cycles in performance. Revenues and cash flows may be adversely affected by: changes in local real estate market conditions due to changes in national or local economic conditions or changes in local property market characteristics; competition from other properties offering the same or similar services; changes in interest rates and in the state of the debt and equity credit markets; the ongoing need for capital improvements; changes in real estate tax rates and other operating expenses; adverse changes in governmental rules and fiscal policies; adverse changes in zoning laws; the impact of present or future environmental legislation and compliance with environmental laws.
- **Annuities** are a retirement product for those who may have the ability to pay a premium now and want to guarantee they receive certain monthly payments or a return on investment later in the future. Annuities are contracts issued by a life insurance company designed to meet requirement or other long-term goals. An annuity is not a life insurance policy. Variable annuities are designed to be long-term investments, to meet retirement and other long-range goals. Variable annuities are not suitable for meeting short-term goals because substantial taxes and insurance company charges may apply if you withdraw your money early. Variable annuities also involve investment risks, just as mutual funds do.
- **Non-U.S. securities** present certain risks such as currency fluctuation, political and economic change, social unrest, changes in government regulation, differences in accounting and the lesser degree of accurate public information available.
- An **American depositary receipt (ADR)** is a negotiable security that represents securities of a non-US company that trades in the US financial markets, which has certain of the same risks as investing directly in non-U.S. securities.

**Past performance is not indicative of future results. Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.**

## **Item 9 Disciplinary Information**

We are required to disclose the facts of any legal or disciplinary events that are material to a client's evaluation of our advisory business or the integrity of our management. We do not have any required disclosures under this item.

## **Item 10 Other Financial Industry Activities and Affiliations**

As noted above in Item 5, *Fees and Compensation*, some of our investment adviser representatives are also registered representatives with CFD Investments, Inc. ("CFD") and/or Foreside Financial Services, LLC ("Foreside"), securities broker-dealers, and members of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation ("SIPC"). When acting as registered representatives, these individuals will operate under the name Christian Wealth Management. Their activities as registered representatives and their use of the name Christian Wealth Management is separate and apart from the services provided by Inspire and their activities as investment adviser representatives with us. As registered representatives, these persons could receive transaction-based compensation (i.e., commissions) from the purchase and sale of securities, including 12b-1 fees for the sale of mutual funds. We would not share in any of that compensation and it is our policy that no dually registered individual may receive commissions on any of Inspire's client's accounts. If we allowed this practice it would present a conflict of interest because these individuals would have an incentive to place trades through CFD or Foreside in order to earn commissions. By prohibiting this practice we avoid the conflict of interest.

Persons providing investment advice on behalf of our firm are licensed as independent insurance agents. These persons will earn commission-based compensation for selling insurance products, including insurance products they sell to you. Insurance commissions earned by these persons are separate and in addition to our advisory fees. This practice presents a conflict of interest because persons providing investment advice on behalf of our firm who are insurance agents have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. You are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

### **Arrangements with Affiliated Entities**

We are affiliated with Inspire Advisors, LLC through common control and ownership. We will recommend that you use the services of our affiliate if appropriate and suitable for your needs. Our advisory services are separate and distinct from the fees paid to our affiliate for their services. Referral arrangements with an affiliated entity present a conflict of interest for us because we may have a direct or indirect financial incentive to recommend an affiliated firm's services. While we believe that compensation charged by an affiliated firm is competitive, such compensation may be higher than fees charged by other firms providing the same or similar services. You are under no obligation to use the services of any firm we recommend, whether affiliated or otherwise, and may obtain comparable services and/or lower fees through other firms.

### **Adviser to Registered Investment Company**

Inspire is an investment adviser to their proprietary series of Exchange Traded Funds ("ETFs"). Inspire's ETFs are passively managed, index based, biblically responsible funds. Inspire is the advisor to the funds and provides investment advice, biblical investment screening, portfolio management and marketing services to the funds. Inspire will recommend one or more of these ETFs to its clients when Inspire deems it suitable and appropriate. Since Inspire receives compensation for managing the ETFs, this presents a conflict of interest since Inspire has a financial incentive to recommend the ETFs to its clients based on such compensation rather than the client's best interests. However, as a fiduciary, Inspire has an obligation to only recommend investments that are appropriate for clients and to only act in the clients' best interest. For a complete listing and details of all Inspire ETFs, please refer to [www.inspireETF.com](http://www.inspireETF.com). See the *Fees and Compensation* section (Item 5) below for additional information.

## **Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

### **Code of Ethics**

Inspire has a written Code of Ethics that covers the following areas: Prohibited Purchases and Sales, Insider Trading, Personal Securities Transactions, Exempted Transactions, Prohibited Activities, Conflicts of Interest, Gifts and Entertainment, Confidentiality, Service on a Board of Directors, Compliance Procedures, Compliance with Laws and Regulations, Procedures and Reporting, Certification of Compliance, Reporting Violations, Compliance Officer Duties, Training and Education, Recordkeeping, Annual Review, and Sanctions. Inspire's Code of Ethics is available free upon request to any client or prospective client.

### **Recommendations Involving Material Financial Interests**

Our firm or persons associated with our firm may buy or sell the same securities that we recommend to you or securities in which you are already invested. A conflict of interest exists in such cases because we have the ability to trade ahead of you and potentially receive more favorable prices than you will receive. To mitigate this conflict of interest, it is our policy that neither our firm nor persons associated with our firm shall have priority over your account in the purchase or sale of securities.

### **Investing Personal Money in the Same Securities as Clients**

From time to time, representatives of Inspire may buy or sell securities for themselves that they also recommend to clients. This may provide an opportunity for representatives of Inspire to buy or sell the same securities before or after recommending the same securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest. Inspire will always document any transactions that could be construed as conflicts of interest and will never engage in trading that operates to the client's disadvantage when similar securities are being bought or sold.

### **Trading Securities At/Around the Same Time as Clients' Securities**

From time to time, representatives of Inspire may buy or sell securities for themselves at or around the same time as clients. This may provide an opportunity for representatives of Inspire to buy or sell securities before or after recommending securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest; however, Inspire will never engage in trading that operates to the client's disadvantage if representatives of Inspire buy or sell securities at or around the same time as clients.

## Item 12 Brokerage Practices

We recommend the custodial services of FOLIO<sup>fn</sup> Investments, Inc. (aka Folio Institutional hereinafter "Folio"), Charles Schwab ("Schwab"), and TD Ameritrade ("TDA"). Folio, Schwab and TDA are unaffiliated SEC-registered broker-dealers and members of FINRA and SIPC. While you may utilize the broker-dealer of your choice and have no obligation to purchase or sell securities through such broker-dealer as we recommend, if you do not use the broker-dealer or custodian that we recommend we may not be able to accept your account. Not all advisers require clients to use a particular Broker/Dealer.

### Research and Other Soft-Dollar Benefits

Inspire has no formal soft-dollar program with any broker-dealer and does not receive any soft dollar benefits.

### Directed Brokerage

Inspire does not require you to direct brokerage to a specific broker-dealer.

### Brokerage for Client Referrals

We do not receive referrals from any broker-dealer.

### Block Trades

Transactions for each Client account generally will be effected independently, unless Adviser decides to purchase or sell the same securities for several Clients at approximately the same time. Adviser may (but is not obligated to) combine or "batch" such orders to obtain best execution, to negotiate more favorable commission rates or to allocate equitably among Adviser's clients differences in prices and commissions or other transaction costs that might have been obtained had such orders been placed independently. Under this procedure, transactions will be averaged as to price and will be allocated among Adviser's Clients in proportion to the purchase and sale orders placed for each Client account on any given day. To the extent that the Adviser determines to aggregate Client orders for the purchase or sale of securities, including securities in which Adviser's principal(s) and/or associated person(s) may invest, the Adviser shall generally do so in accordance with the parameters set forth in the SEC No-Action Letter *Clower Capital*. The Adviser shall not receive any additional compensation or remuneration as a result of the aggregation.

As mentioned in Item 5, *Fees and Compensation*, one of the persons affiliated with Inspire is a registered representative of CFD Investments, Inc. ("CFD"). CFD is registered as a full service, general securities broker-dealer. CFD is a member of the Financial Industry Regulatory Authority, Inc. ("FINRA") and the Securities Investor Protection Corporation ("SIPC"). See item 5 for more details.

It should be noted that generally, individuals who are registered representatives of a broker-dealer are subject to applicable rules that restrict them from conducting securities transactions away from that broker-dealer unless the broker-dealer has provided them with written authorization to do so. CFD has done so in this case and, therefore, the individual is permitted to place trades Folio, Schwab, and TDA.

It is our policy that any investment adviser representative of our firm that is dually registered with a broker-dealer may not accept transaction based compensation (i.e., commissions). Therefore no conflict of interest exists since the representative has no incentive to use one broker-dealer over another.

## **Item 13 Reviews of Accounts**

### **Frequency and Nature of Periodic Reviews and Who Makes Those Reviews**

All client accounts for Inspire's advisory services are reviewed periodically by the CCO or the CCO's delegate, with regard to clients' respective investment policies and risk tolerance levels. All accounts at Inspire are assigned to this reviewer or the reviewer's delegate.

All financial planning accounts are reviewed upon financial plan creation and plan delivery by the CCO or the CCO's delegate. There is only one level of review for financial planning, and that is the total review conducted to create the financial plan.

### **Factors That Will Trigger a Non-Periodic Review of Client Accounts**

Reviews may be triggered by material market, economic or political events, or by changes in client's financial situations (such as retirement, termination of employment, physical move, or inheritance).

With respect to financial plans, Inspire's services will generally conclude upon delivery of the financial plan.

### **Content and Frequency of Regular Reports Provided to Clients**

Each client of Inspire's advisory services provided on an ongoing basis will receive a quarterly report detailing the client's account, including assets held, asset value, and calculation of fees. This written report will come from the custodian.

Each client will receive the financial plan upon completion.

## **Item 14 Client Referrals and Other Compensation**

### **Economic Benefits Provided by Third Parties for Advice Rendered to Clients (Includes Sales Awards or Other Prizes)**

Inspire does not receive any economic benefit, directly or indirectly from any third party for advice rendered to Inspire's clients.

As disclosed under the *Fees and Compensation* section in this brochure, persons providing investment advice on behalf of our firm are licensed insurance agents, and one is a registered representative with CFD Investments, Inc, a securities broker-dealer, and a member of FINRA and SIPC. For information on the conflicts of interest this presents, and how we address these conflicts, refer to the *Fees and Compensation* section.

### **Compensation to Outside Entities and Internal Wholesalers**

We directly compensate non-employee (outside) entities and employees (inside) (i.e., "wholesalers") for marketing the Inspire ETFs to other registered investment advisers and broker dealers. If you are an investor in our funds, your investment adviser may have been solicited by a wholesaler. If you become an investor in our funds the wholesaler that referred your investment adviser to our firm will receive compensation as a consequence of your fund purchase. You will not pay additional fees because of this compensation arrangement, however the wholesaler has a financial incentive to recommend our funds to your investment adviser. This creates a conflict of interest. However, you are not obligated to invest in our funds.

### **Compensation to Non-advisory Personnel for Client Referrals**

We directly compensate non-employee (outside) consultants, individuals, and/or entities (Solicitors) for client referrals. In order to receive a cash referral fee from our firm, Solicitors must comply with the requirements of the jurisdictions in which they operate. If you were referred to our firm by a Solicitor,

you should have received a copy of this brochure along with the Solicitor's disclosure statement at the time of the referral. If you become a client, the Solicitor that referred you to our firm will receive either a one-time fixed referral fee at the time you enter into an advisory agreement with our firm or a percentage of the advisory fee you pay our firm for as long as you are a client with our firm, or until such time as our agreement with the Solicitor expires.

You will not pay additional fees because of this referral arrangement. In certain cases, referral fees paid to a Solicitor may be contingent upon your entering into an advisory agreement with our firm. Therefore, a Solicitor has a financial incentive to recommend our firm to you for advisory services. This creates a conflict of interest; however, you are not obligated to retain our firm for advisory services. Comparable services and/or lower fees may be available through other firms.

Solicitors that refer business to more than one investment adviser may have a financial incentive to recommend advisers with more favorable compensation arrangements. We request that our Solicitors disclose to you whether multiple referral relationships exist and that comparable services may be available from other advisers for lower fees and/or where the Solicitor's compensation is less favorable.

One of our Solicitors is Creative Financial Designs, Inc. ("Designs"). Designs is a registered investment adviser and affiliated with CFD Investments, Inc. ("CFD"), a broker-dealer, through common control and ownership. While we are not affiliated with either Designs or CFD, one of our investment adviser representatives is also a registered representative of CFD.

## **Item 15 Custody**

As paying agent for our firm, your independent custodian will directly debit your account(s) for the payment of our advisory fees. This ability to deduct our advisory fees from your accounts causes our firm to exercise limited custody over your funds or securities. We do not have physical custody of any of your funds and/or securities. Your funds and securities will be held with a bank, broker-dealer, or other qualified custodian. You will receive account statements from the qualified custodian(s) holding your funds and securities at least quarterly. The account statements from your custodian(s) will indicate the amount of our advisory fees deducted from your account(s) each billing period. You should carefully review account statements for accuracy.

We will also provide statements to you reflecting the amount of the advisory fee deducted from your account. You should compare our statements with the statements from your account custodian(s) to reconcile the information reflected on each statement. If you have a question regarding your account statement, or if you did not receive a statement from your custodian, contact us immediately at the telephone number on the cover page of this brochure.



## **Item 16 Investment Discretion**

Inspire provides discretionary and non-discretionary investment advisory services to clients. The Investment Advisory Contract established with each client sets forth the discretionary authority for trading. Where investment discretion has been granted, Inspire generally manages the client's account and makes investment decisions without consultation with the client as to when the securities are to be bought or sold for the account, the total amount of the securities to be bought/sold, what securities to buy or sell, or the price per share. In some instances, Inspire's discretionary authority in making these determinations may be limited by conditions imposed by a client (in investment guidelines or objectives, or client instructions otherwise provided to Inspire.)

## **Item 17 Voting Client Securities**

Pursuant to the adoption by the Securities and Exchange Commission (the "Commission") of Rule 206(4)-6 (17 CFR 275.206(4)-6) and amendments to Rule 204-2 (17 CFR 275.204-2) under the Investment Advisers Act of 1940 (the "Act"), it is a fraudulent, deceptive, or manipulative act, practice or course of business, within the meaning of Section 206(4) of the Act, for an investment adviser to exercise voting authority with respect to client securities, unless (i) the adviser has adopted and implemented written policies and procedures that are reasonably designed to ensure that the adviser votes proxies in the best interests of its clients, (ii) the adviser describes its proxy voting procedures to its clients and provides copies on request, and (iii) the adviser discloses to clients how they may obtain information on how the adviser voted their proxies.

In its standard investment advisory agreement, Inspire specifically states that it does not vote proxies and the clients for Separately Managed Accounts ("SMAs"), including clients governed by ERISA, is responsible for voting any proxies. Therefore, Inspire will not vote proxies for these clients. However, Inspire will vote proxies on behalf of investment company clients ("Funds"). Inspire has instructed all custodians, other than Fund custodians, to forward proxies directly to its clients, and if Inspire accidentally receives a proxy for any non-Fund client, current or former, the Chief Compliance Officer will promptly forward the proxy to the client. In order to fulfill its responsibilities to Funds, Inspire has adopted the following policies and procedures for proxy voting with regard to companies in any Fund's investment portfolios.

### **Proxy Voting**

Each Fund exercises its proxy voting rights with regard to the companies in that Fund's investment portfolio, with the goals of maximizing the value of the Fund's investments, promoting accountability of a company's management and board of directors to its shareholders, aligning the interests of management with those of shareholders, increasing transparency of a company's business and operations, and encouraging company alignment with biblical values which are supported by the Funds' biblically responsible investing (BRI) mandate per prospectus.

### **Policy**

It is the policy of Inspire to identify any potential conflicts of interest prior to the voting of any proxies. When reviewing proxy proposals, the CCO will monitor for conflicts of interest. If the proposal falls within our predetermined voting guidelines, we will vote according to the guidelines. If a conflict is identified, Inspire may disclose the conflict to the applicable clients or contact a third party to advise Inspire to determine the vote and/or provide voting recommendations.

It is feasible that from time to time a potential conflict of interest may arise in the voting of proxies. Such conflicts may occur if an adviser manages a pension plan, administers employee benefit plans, or provides brokerage, underwriting, insurance, or banking services to a company whose management is soliciting proxies. Failure to vote in favor of management may harm the adviser's relationship with the company. The adviser may also have relationships with participants in proxy contests, corporate directors or candidates for directorships. For example, an executive of the adviser may have a spouse or other close relative who serves as a director or executive of a company. Another potential conflict of interest would be voting for an increase in 12b-1 fees when this is a source of compensation for advisers.

## **Item 18 Financial Information**

Our firm does not have any financial condition or impairment that would prevent us from meeting our contractual commitments to you. We do not take physical custody of client funds or securities, or serve as trustee or signatory for client accounts, and, we do not require the prepayment of more than \$1,200 in fees six or more months in advance nor have we filed a bankruptcy petition at any time in the past ten years. Therefore, we are not required to include a financial statement with this brochure.

## **Item 19 Requirements For State Registered Advisers**

We are a federally registered investment adviser; therefore, we are not required to respond to this item.

## **Item 20 Additional Information**

### **Your Privacy**

We view protecting your private information as a top priority. Pursuant to applicable privacy requirements, we have instituted policies and procedures to ensure that we keep your personal information private and secure.

We do not disclose any nonpublic personal information about you to any non-affiliated third parties, except as permitted by law. In the course of servicing your account, we may share some information with our service providers, such as transfer agents, custodians, broker-dealers, accountants, consultants, and attorneys.

We restrict internal access to nonpublic personal information about you to employees, who need that information in order to provide products or services to you. We maintain physical and procedural safeguards that comply with regulatory standards to guard your nonpublic personal information and to ensure our integrity and confidentiality. We will not sell information about you or your accounts to anyone. We do not share your information unless it is required to process a transaction, at your request, or required by law.

You will receive a copy of our privacy notice prior to or at the time you sign an advisory agreement with our firm. Thereafter, we will deliver a copy of the current privacy policy notice to you when updated. Contact our main office at the telephone number on the cover page of this brochure if you have any questions regarding this policy.

**Trade Errors**

In the event a trading error occurs in your account, our policy is to restore your account to the position it should have been in had the trading error not occurred. Depending on the circumstances, corrective actions may include canceling the trade, adjusting an allocation, and/or reimbursing the account.

**Class Action Lawsuits**

We do not determine if securities held by you are the subject of a class action lawsuit or whether you are eligible to participate in class action settlements or litigation nor do we initiate or participate in litigation to recover damages on your behalf for injuries as a result of actions, misconduct, or negligence by issuers of securities held by you.