

Only the best. For your guests.

planted.

Before your guests place their orders, your dishes compete for their attention. Here's how you can help Planted draw their appetite and make their Planted meal delicious.

How Planted can land on their plate.



- 1 Ask your guests if they would like to try something new that is tasty, healthy and good for the environment.
- 2 Identify every dish that can be prepared with Planted accordingly. To make it clearer, you could show them our product logo in the menu - e.g. "planted.pulled Burger".
- 3 Offer your guests the option of replacing conventional pulled pork with **planted.pulled**.
- 4 When asked, you should be able to name the advantages of plant-based products - after all, there are many good reasons to try Planted.

Your menu
could look
like this.

planted.pulled

Like pork, from plants.

planted.pulled Burger V

With plant-based pulled pork, coleslaw, tomato ketchup with balsamic vinegar, Pimentón de la Vera, homemade brioche bun and BBQ sauce.

Pulled pork cheeseburger*

With Emmentaler, lamb's lettuce, BBQ sauce, red onions and homemade bun.

*Also available with 100% vegan planted.pulled instead of meat!

Plant-based burger with planted.pulled V

Red cabbage, coleslaw, fine chili sauce and homemade bread.

Burger with pulled pork or planted.pulled

Scamorza, BBQ sauce, homemade bun and optional salad.

With a greener selection, guests pay attention.

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- 1 Ask your guests if they would like to try something new that is tasty, healthy and good for the environment.
- 2 Identify every dish that can be prepared with Planted accordingly. To make it clearer, you could show them our product logo in the menu - e.g. "planted.chicken Curry" or "planted.chicken Burger".
- 3 Offer your guests the option of replacing conventional chicken with **planted.chicken**.
- 4 When asked, you should be able to name the advantages of plant-based products - after all, there are many good reasons to try Planted.

Your menu
could look
like this.

planted.chicken

Like chicken, from plants.

planted.chicken Cheeseburger

With plant-based chicken, fresh lettuce, red onions, sun-ripened tomatoes, vegan cheddar, homemade bun and delicious sauces.



Plant-based burger with planted.chicken

Fresh lettuce, red onions, sun-ripened tomatoes, homemade bun and our special sauce.

Chicken Cheeseburger*

With fresh lettuce, red onions, sun-ripened tomatoes, homemade bun and cheddar.

*Also available with 100% vegan planted.chicken instead of meat!



Cheeseburger with chicken fillet or planted.chicken

Fresh lettuce, red onions, sun-ripened tomatoes, homemade bun and cheddar.