

2023



Nuclear Science Week™

NATIONAL NUCLEAR SCIENCE WEEK

CORPORATE SPONSORSHIP

SAN DIEGO, CALIFORNIA



DEAR SPONSOR,

Nuclear Science Week (NSW) is a national and international, broadly observed week-long outreach celebration to focus local, regional, national and international interest on all aspects of nuclear science. NSW takes place each year on the third week of October, and each day of NSW provides for learning about the contributions, innovations and opportunities that can be found by exploring nuclear science. The National Museum of Nuclear Science & History started Nuclear Science Week in 2009 and since its inception, has grown to be celebrated all throughout the country, Canada, and now is in the U.K., Australia, and more. A number of local events take place all over the nation during Nuclear Science Week. It is celebrated in cities big and small, and any community is invited to get involved and host a Nuclear Science Week celebration. Each year, a different city is chosen as “The National Host City”; this year, San Diego, California is the host and NSW activities will take place in and around the area. We are excited about the future of Nuclear Science Week and look forward to partnering with you in this event.

Thank you for taking the time to consider possible future involvement with the National Museum of Nuclear Science & History. The National Museum of Nuclear Science & History is the Nation’s only congressionally chartered museum in its field, is a Smithsonian Affiliate Museum, and is accredited by the American Alliance of Museums. **We appreciate the opportunity to tell you about Nuclear Science Week and share all the ways you can engage with the event.**



2023 NSW EVENT CALENDAR

DAY ONE

WEDNESDAY, 10/11 6–8pm



OPENING VIP RECEPTION

Comic-Con Museum

Balboa Park

2131 Pan American Plaza

By invitation only, NSW Sponsors and Partners are invited to celebrate the 2023 nuclear accomplishments at the Comic-Con Museum in Balboa Park with cocktails, hors d'oeuvres, and an awards presentation.

DAY TWO

THURSDAY, 10/12 10am–3pm



NUCLEAR EXPO

Fleet Science Center

Balboa Park

1875 El Prado

Nuclear Industry partners will interact with an audience of over 1,000 museum visitors and community members, promoting their organizations through engaging activities at their designated booth(s) at the Fleet Science Center, Balboa Park's most highly visited science center.

**SPECIFIC EVENT INVOLVEMENT IS OPEN TO
SPONSORS AT ALL INVESTMENT LEVELS BUT
SUBJECT TO DETERMINATION BASED ON
DISCUSSION WITH THE SPONSORSHIP TEAM.**



SPONSORSHIP OPPORTUNITIES

\$50,000

PLATINUM PRESENTING SPONSOR

- Named as **2023 Nuclear Science Week Leading Partner** with the National Museum of Nuclear Science & History
- Leading partner recognition listed on multiple pages on website and all social media platforms
- Seat on U.S. NSW planning committee
- Prominent logo recognition on all event collateral, printed and digital (i.e. website, annual report, newsletters)
- Two-three company booths at NSW Expo
- Acknowledgment on NSW social media channels
- Recognition in all NSW press releases
- Signage with company logo during Nuclear Science Week 2023 Events
- Logo/company recognition to 11,000 household museum correspondents
- Recognition plaque presented at Opening VIP Reception
- Special feature in Museum Annual Report on company Sustainability and Community involvement with photo
- Speaking role (if desired) during Opening VIP Reception
- Ten tickets to the Opening VIP Reception
- Ten tickets (one table) to the Museum's Annual Einstein Gala and VIP Cocktail Reception

\$25,000

GOLD SPONSOR

- Named as **2023 Nuclear Science Week Partner** with the National Museum of Nuclear Science & History
- Partner recognition listed on multiple pages on website and all social media platforms
- Seat on the U.S. NSW planning committee
- Prominent logo recognition on select event collateral, printed and digital
- Two Company booths at NSW Expo
- Acknowledgment on NSW website and Impact Report
- Signage with company logo during Nuclear Science Week 2023 Events
- Logo/company recognition to 11,000 household museum correspondents
- Recognition plaque presented at Opening VIP Reception
- Eight tickets to the Opening VIP Reception
- Five tickets to the Museum's Annual Einstein Gala and VIP Cocktail Reception



SPONSORSHIP OPPORTUNITIES

\$15,000

SILVER SPONSOR

- Seat on the U.S. NSW planning committee
- Acknowledgment on NSW website and Impact Report
- Signage with company logo during Nuclear Science Week 2023 Events
- Logo recognition on select event collateral, printed and digital
- Logo/company recognition to 11,000 household museum correspondents
- Company booth at NSW Expo
- Recognition plaque presented at Opening VIP Reception
- Six tickets to the Opening VIP Reception

\$10,000

EXPO SPONSOR

- Highlighted logo recognition on all EXPO signage and collateral
- Three company booths at NSW Expo
- Acknowledgement on NSW website and Impact Report
- Recognition plaque presented at Opening VIP Reception
- Signage with company logo during other Nuclear Science Week Events
- Four tickets to Opening VIP Reception

\$10,000

VIP RECEPTION SPONSOR

- Highlighted logo recognition on all VIP Reception signage and collateral
- Company booth at NSW Expo
- Acknowledgment on NSW website and Impact Report
- Recognition plaque presented at Opening VIP Reception
- Signage with company logo during other Nuclear Science Week 2023 Events
- Four tickets to the Opening VIP Reception

\$5,000

MUSEUM STEM/STUDENT SPONSOR*

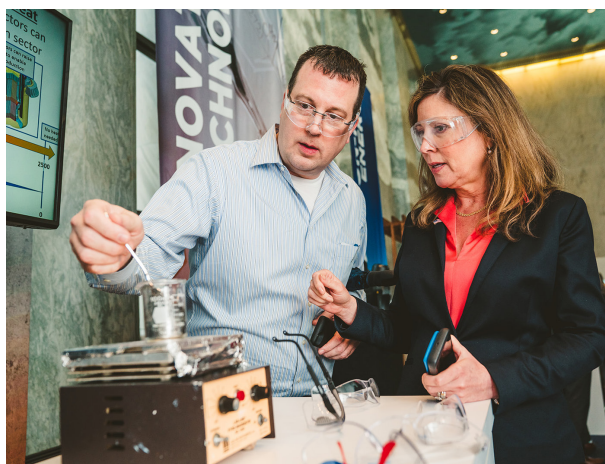
Sponsor support used for bus transportation of local students to NSW Expo of Tours

- Logo recognition at all NSW events
- Company booth at NSW Expo
- Recognition plaques presented at Opening VIP Reception
- Company logo on giveaways to students

** Sponsorship must be made at least two weeks prior to event for logo use on giveaways*

**NOT ABLE TO SPONSOR?
DONATIONS ARE ALWAYS WELCOME.**

NSW - PAST EVENTS





FOR QUESTIONS, CONTACT:

JENNIFER HAYDEN PRESIDENT & CEO

For assistance with sponsorships and donations

JHAYDEN@NUCLEARMUSEUM.ORG
(505) 245-2137 x102

JENNIFER GALLOWAY DIRECTOR OF DEVELOPMENT

For assistance with sponsorships and donations

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LISA GUIDA, M.ED DIRECTOR OF EDUCATION

*For assistance with EXPO
and VIP Reception questions*

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BERNADETTE C. ROBIN DIRECTOR OF COMMUNICATIONS

For assistance with media or website

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*Customizable sponsorship opportunities available upon request.