NATIONAL NUCLEAR SCIENCE WEEK
CORPORATE SPONSORSHIP
2022
ANN ARBOR, MICHIGAN
DEAR SPONSOR,

Nuclear Science Week (NSW) is a national and international, broadly observed week-long outreach celebration to focus local, regional, national and international interest on all aspects of nuclear science. NSW takes place each year on the third week of October, and each day of NSW provides for learning about the contributions, innovations and opportunities that can be found by exploring nuclear science. The National Museum of Nuclear Science & History started Nuclear Science Week in 2009 and since its inception, has grown to be celebrated all throughout the country, Canada, and now is in the U.K., Australia, and more. A number of local events take place all over the nation during Nuclear Science Week. It is celebrated in cities big and small, and any community is invited to get involved and host a Nuclear Science Week celebration. Each year a different city is chosen as the “The National Host City”; this year, Ann Arbor, Michigan, is the host and NSW activities will take place in and around the area. Future plans for Nuclear Science Week include Washington D.C. in the odd years and a different host city in the even years. We are excited about the future of Nuclear Science Week and look forward to partnering with you in this opportunity.

Thank you for taking the time to consider possible future involvement with the National Museum of Nuclear Science & History. The National Museum of Nuclear Science & History is the Nation’s only congressionally chartered museum in its field, is a Smithsonian Affiliate Museum, and is accredited by the American Alliance of Museums. We appreciate the opportunity to tell you about Nuclear Science Week and share all the ways you can engage with the event.
SPONSORSHIP OPPORTUNITIES

$50,000 PLATINUM PRESENTING SPONSOR*

• Participate in the Museum’s NSW planning committee.
• Opportunity to host Nuclear Science Week
• National recognition plaque for contributions to nuclear industry.
• Input on National NSW Host City Agenda
• Special feature in Museum Annual Report on Company Sustainability and Community Involvement w/photo.
• Speaking role (if desired) during week.
• Prominent logo recognition on all event collateral, printed and digital (i.e. website, annual report, newsletters).
• Acknowledgment on NSW social media channels.
• Logo/company recognition to 11,000 household museum correspondents.
• 10 tickets to the opening night reception.
• Recognition in all NSW press releases.
• 8 tickets to the Museum’s Annual Einstein Gala, VIP Cocktail Reception.

$25,000 GOLD SPONSOR*

• Seat on the U.S. Planning Committee.
• Prominent logo recognition on select event collateral, printed and digital, and press releases.
• Company booth at NSW (pending site venue availability).
• Acknowledgement on NSW website, Annual Report and email newsletters.
• Signage with company logo during Nuclear Science Week 2022 Events.
• Logo company recognition to 11,000 household museum correspondents.
• 8 Tickets to the opening night reception.
• 4 tickets to the museum’s annual Einstein gala, VIP Cocktail Reception.
• Museum recognition plaque.

IN 2021, NSW REACHED OVER 15,543,893 IMPRESSIONS IN THE MONTH OF OCTOBER.
SPONSORSHIP OPPORTUNITIES

$15,000 SILVER SPONSOR*

• Seat on the U.S. Planning Committee.
• Acknowledgement on NSW website, Annual Report, and email newsletters.
• 6 tickets to the opening night reception.
• Signage with company logo during Nuclear Science Week 2022 events.
• Logo/Company recognition to 11,000 household museum correspondents.
• Logo recognition on opening event collateral, printed and digital.
• 4 tickets to the opening night reception.
• Museum recognition plaque.

$10,000 BRONZE SPONSOR*

• Acknowledgement on NSW website, Annual Report and email newsletters.
• 4 tickets to the Opening Reception.
• Signage with company logo during Nuclear Science Week 2022 events.
• Logo/company recognition to 11,000 household Museum correspondents.
• 4 tickets to the NSW opening Reception.
• Museum recognition plaque.

$5,000 EVENT SPONSOR*

• Logo recognition at designated event.
• Acknowledgement on NSW website, Annual Report and email newsletters.
• 2 tickets to opening reception night.
• Logo/company recognition to 11,000 household museum correspondents.
• Tickets to designated sponsor event – quantity depends on event.

$2,500 MUSEUM STEM/STUDENT SPONSOR*

• Logo recognition at the Museum during NSW.
• Other prominent recognition plaque.

*Customizable sponsorship opportunities available upon request.

43,901 PEOPLE ENGAGED WITH NSW SOCIAL MEDIA IN 2020.
NSW - PAST EVENTS
FOR QUESTIONS, CONTACT:

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