The charge of My Brother's Keeper is to ensure that all boys and young men of color have the opportunity to fully participate in society. A collective impact approach allows us to address the needs of our participants and communities in a holistic and sustainable manner.

With this in mind, we have developed a strategic framework for the next ten years. This framework includes over 30 indicators, each designed to measure progress towards the goal of ensuring that all boys and young men of color have the opportunity to fully participate in society.

The indicators are grouped into five categories:

1. Social and Emotional Development
2. Academic Development
3. Health and Wellness
4. Economic Security
5. Civic Engagement

Each category includes specific indicators that are measured on a regular basis to ensure that we are making progress towards our goal.

To ensure that we are meeting the needs of our participants, we have established a partnership with the Urban Institute for Social Research to conduct a comprehensive evaluation of our program. This evaluation will help us to identify areas for improvement and ensure that we are making a lasting impact.

Thank you for your continued support of My Brother's Keeper Charlotte Mecklenburg. We are proud of the work we have accomplished and look forward to continuing our partnership with you to ensure that all boys and young men of color have the opportunity to fully participate in society.