

PerformYard, Inc. Privacy Policy – Category Description

The following chart details the categories of Personal Data that we collect and have collected over the past twelve (12) months.

Personal Data Collected	Purposes of Use	Source	Categories of third parties to whom we disclose the information for business purposes
Identifiers such as name, email address, phone number	<ul style="list-style-type: none"> • Provide the Services • Communicate with You and provide customer service • Personalize your experience • Improve the Services • Bug detection and error reporting • Auditing Consumer Interactions • Security, Fraud and Legal Compliance 	<ul style="list-style-type: none"> • You • Your employer • Third Parties 	<ul style="list-style-type: none"> • Service Providers • Our Affiliates • Other Individuals, Services, and Partners at Your Request • Entities for Legal Purposes • Entities for Sales or Transfer of Business or Assets
Commercial information such as history of purchased services	<ul style="list-style-type: none"> • Provide the Services • Internal accounting • Provide customer service • Performance of legal obligations 	<ul style="list-style-type: none"> • You • Your employer • Third Parties 	<ul style="list-style-type: none"> • Service Providers • Our Affiliates • Entities for Legal Purposes • Entities for Sales or Transfer of Business or Assets
Internet activity such as IP address and interaction with the Website	<ul style="list-style-type: none"> • Communicate with You and provide customer service • Improve the Services • Bug detection and error reporting • Auditing Consumer Interactions • Security, Fraud and Legal Compliance 	<ul style="list-style-type: none"> • You 	<ul style="list-style-type: none"> • Service Providers • Our Affiliates • Entities for Legal Purposes
Geolocation data such as the location from which you are logging in	<ul style="list-style-type: none"> • Provide the Services • Security, Fraud and Legal Compliance 	<ul style="list-style-type: none"> • You • Your employer • Third Parties 	<ul style="list-style-type: none"> • Service Providers • Our Affiliates • Entities for Legal Purposes
Professional or employment information such as job title	<ul style="list-style-type: none"> • Provide the Services • Communicate with You and provide customer service • Personalize your experience • Improve the Services 	<ul style="list-style-type: none"> • You • Your employer • Third Parties 	<ul style="list-style-type: none"> • Service Providers • Our Affiliates
Education information such as education history	<ul style="list-style-type: none"> • Provide the Services • Communicate with You and provide customer service • Personalize your experience • Improve the Services 	<ul style="list-style-type: none"> • You • Your employer • Third Parties 	<ul style="list-style-type: none"> • Service Providers • Our Affiliates