

# Privacy Policy

Constellix values your privacy. Please read the following document carefully as this is the official policy in force at the present time. The policy listed below outlines how Constellix handles private information. If you have any questions or comments about this policy, please do not hesitate to contact us.

## WHAT THIS POLICY COVERS

This Privacy Policy covers Constellix's treatment of personally identifiable information that Constellix collects when you are on the Constellix site, and when you use Constellix's services. This policy also covers Constellix's treatment of any personally identifiable information that Constellix's business partners share with Constellix or that Constellix may collect on a partner's site. This policy does not apply to the practices of companies that Constellix does not own or control, or to people that Constellix does not employ or manage.

## INFORMATION COLLECTION AND USE

Constellix collects personally identifiable information when you register for a Constellix account, when you use certain Constellix products or services, and when you visit Constellix web pages. Constellix may also receive personally identifiable information from our business partners.

When you register with Constellix, we ask for your name, address, email address, zip code, business or industry, and phone number. Once you register with Constellix and sign in to our services, you are not anonymous to us.

Constellix also automatically receives and records information on our server logs from your browser including your IP address.

Constellix uses information for four general purposes: to customize the advertising and content you see, to fulfill your requests for certain products and services, to contact you about special services and new products, to contact you with informational messages regarding your account or services.

## DATA PRESERVATION

**ACCOUNT SUSPENSION:** In the event of suspension of Services by Constellix, during the period of suspension Constellix will not erase any account or user data stored in the Services.

**ACCOUNT TERMINATION:** In the event of account termination, after Constellix no longer has legal reasons to retain the data, Constellix shall not be obligated to store any account or user data and that data will be purged.

**GDPR COMPLIANCE:** Constellix Services have committed to be GDPR compliant by May 2018, through a system of data protection protocols.

## INFORMATION SHARING AND DISCLOSURE

Constellix will not sell or rent your personally identifiable information to anyone. You agree that Constellix / Tiggee may use your name and logo in presentations, marketing materials, customer lists, financial reports, web site listings of customers, search results web pages, and referral web pages.

Constellix may send personally identifiable information about you to other companies or people when:

1. We have your consent to share the information;

2. We need to share your information to provide the product or service you have requested;
3. We need to send the information to companies who work on behalf of Constellix to provide a product or service to you. Third party companies do not have any right to use the personally identifiable information we provide to them beyond what is necessary to assist us;
4. We respond to subpoenas, court orders or legal process;
5. We find that your actions on our web site(s) violate the Constellix Warranty, Indemnification, and Disclaimer, or any of our usage guidelines outlined in our Acceptable Use Policy for specific products or services.

## CHOICES REGARDING COLLECTED INFORMATION

Constellix uses personal information to provide requested services securely. It is impossible for users to “opt-out” of information tracking by not using Constellix services.

### COOKIES:

Constellix may set and access cookies on your computer. Constellix allows other companies that are presenting advertisements on our web pages to set and access their cookies on your computer. Other companies’ use of their cookies is subject to their own privacy policies, not this one. Advertisers or other companies do not have access to Constellix’s cookies.

**ANNOUNCEMENTS AND MARKETING:** Constellix may send you announcements regarding Services and other content Constellix believes may be of interest to you using the address(es) you have on file. You understand and agree that Constellix may publicly list you as a recipient of the Services on its website and in marketing materials. Constellix may publicly announce that you use its Services and use your logo/trade name/service marks on the Constellix website and/or marketing materials.

**ANALYTICS:** Constellix uses third-party analytics and email marketing services on its websites and in the control panel to monitor, analyze user behavior, deliver targeted advertisements, and emails. All analytics services that Constellix uses have expressed that they will be compliant with GDPR by May 25, 2018. You can read each service's individual commitment to GDPR compliance below:

- [Google](#) (AdWords, Google Analytics, Remarketing Audiences, and Google Tag Manager)
- [Hotjar](#)
- [Mixpanel](#)
- [Microsoft](#) (Bing Ads)
- [Mailchimp](#)

**THIRD-PARTY SERVICES:** Constellix uses third-party services such as Gmail and Kayako to communicate with clients, all of which have committed to being GDPR compliant by May 25, 2018.

- [Google](#) (Gmail, Google Drive, and Google Docs)
- [Kayako](#)

#### SONAR RUM BEACON:

Constellix may retain Sonar RUM Data collected from Sonar RUM Beacons through the use of the Sonar Lite Extension or Sonar RUM services. Advertisers and other companies do not have access to Sonar RUM Data. To see what information the Sonar RUM Data may retain, please refer to our [Sonar RUM Beacon Terms of Use](#).

#### ABILITY TO EDIT OR DELETE ACCOUNT INFORMATION AND PREFERENCES:

Constellix gives you the ability to edit your Constellix Account Information or Preferences at any time, with exception of your email address. A valid email address must remain on file for your account at all times.

## SECURITY:

Your Constellix Account Information is password-protected for your privacy and security. In certain areas Constellix may use industry-standard SSL-encryption to protect data transmissions. All information is stored in Constellix databases which are password protected to protect your data from unauthorized employee access. User Account passwords are encrypted and stored in a password protected database.

## CREDIT CARD TRANSACTIONS:

For your protection, financial transactions accepted by the Constellix website use secure processing services. Your entry of credit card information is encrypted when transmitted in secure mode. All credit card information saved on file in Constellix user accounts is encrypted in a password protected database.

## CHANGES TO THIS POLICY:

Constellix may amend this policy from time to time. All users of Constellix services should review this page regularly.