

TERMS OF USE

Last update: June 15, 2020

Cookie Policy: vroomorford.com

1 INTRODUCTION

1.1 Les Studios Moment Factory Inc. ("Moment Factory", "us", "we" or "our" for short) is committed to protecting the privacy of our users. This Cookies Policy ("Policy") is intended to inform you how our Website uses a technology called "cookies" and web server logs to collect information about how our Website is used. This Policy is intended to assist you in making informed decisions when using the website, superrealnyc.com (the "Website"). Please take a minute to read and understand the Policy.

1.2 This Policy, and our separate Privacy Policy should be read in conjunction with our Website Terms of Use.

2 WHAT ARE COOKIES

2.1 A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a website, a computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies.

2.2 Information gathered through cookies and web server logs may include the date and time of visits, the pages viewed, time spent at our Website, and the websites visited just before and just after our Website.

2.3 For further details on cookies please visit [All About Cookies](#) where you can find comprehensive information on cookies and similar technologies.

3 CONSENT TO THE USE OF COOKIES ON OUR WEBSITE

By continuing to use our Website, you are deemed to consent to our use of the cookies described in this Cookie Policy. If you do not consent to Moment Factory using cookies, then please read the next section of this Cookie Policy entitled "Blocking our use of cookies".

4 BLOCKING OUR USE OF COOKIES

4.1 You can block our use of cookies by activating the settings in your browser. Please visit All About Cookies where you can find comprehensive information on cookie management and blocking for a wide variety of browsers.

4.2 However, in order to access all of the pages and features of this Website you may need to accept cookies. If you choose to reject or block cookies, certain features of this Website may not work as we intended and you may not be able to access all pages of the Website.

5 HOW WE USE COOKIES

5.1 We use both first party and third party cookies. That is, both Moment Factory and third party companies set cookies through this Website.

5.2 We use “analytical” cookies which, in conjunction with our web server’s log files, allow us to calculate the number of people visiting our Website and to see how our Website is used. This helps us gather feedback so that we can improve our Website and better serve users of our Website.

5.3 We also use personalization cookies to build profiles relating to you and other visitors (where we have received consent) so that we can direct more relevant content to you based on your use of our Website. Such personalization uses cookies to recognize visitors returning to our Website so that relevant content can be directed based on previous visits.

5.4 We use ‘session’ cookies which enable you to carry information across pages of the Website and avoid having to re-enter information. Session cookies enable us to compile statistics that help us to understand how the Website is being used and to improve its structure.

5.5 We use ‘persistent’ cookies which are cookies that remain in the cookies file of your browser for longer and help us to recognize you as a unique visitor to the Website and remember your preferences or actions even after you have closed your browser.

6 COOKIES WE USE

Here is a list of the cookies we use, their purpose and how long they will remain on your computer (unless you actively delete them earlier):

Google Analytics

Duration: Up to 26 months

We use Google Analytics and Google Tag Manager to carry out statistical analysis of page use, page interactions and paths through the Website. This is known as ‘web analytics’. We may also record certain information that customers provide during a Website purchase or other process. This information allows us to more accurately understand individual behaviours and needs. This means that we can more easily tailor offers and information which may be of interest to individuals.