



**Job Title:** Director, Strategic Communications  
**Working For:** Hanbury Strategy  
**Location:** London  
**To start:** ASAP 2021  
**Salary:** Competitive and dependent on experience

**Director - Hanbury Strategy [REF: 0016]**

**About Hanbury Strategy**

Hanbury is a strategic advisory firm that manages communications to help firms tell their story, provides political analysis and insight to help businesses navigate a time of global change; and builds winning campaigns to help shape public opinion. With strategies rooted in data driven insight, we craft messages that work and deliver communications that influence stakeholders, shape policy and drive reputation outcomes.

Hanbury has grown rapidly in the past 12 months and has ambitious plans for 2021 and beyond. Hanbury's communications team is fast growing and our experienced campaigners and communications professionals have advised CEOs, major investors, Prime Ministers and Cabinet Ministers across Europe. Hanbury has offices in London and Brussels.

**The role**

As we expand our strategic communications counsel to clients, developing our already strong corporate reputation offer is a priority and we are looking for first class talent to help shape and drive this part of the business. Directors play a key role in ensuring the quality of what we deliver for clients.

They ensure every team has an agreed strategy, clear goals and priorities, and consistently exceeds client expectations. Directors work with partners to set the scope and design the structure of our teams to ensure we have the right resources to deliver our best work. They give first class advice to our clients and coach teams to do the same.

We are looking to bring on board a Director who enjoys thinking strategically about reputation challenges, who is brilliant at corporate communications and passionate about helping to develop and articulate Hanbury's offer. The ideal candidate is hungry to tap and expand their network to drive client results and Hanbury growth.

As future leaders of the company, Directors play a pivotal role managing both 'up and down' internally and with clients. Directors are instrumental in the development of the firm, across the design and delivery of plans for quality, talent and growth.

### **Responsibilities will include the following:**

#### *Leadership and management*

- Setting clear goals and priorities for teams, and holding people above and below to account for delivering them.
- Supporting the team to develop and deliver communications plans to meet those goals.
- Drawing on the full expertise and resources of the firm to develop and deliver advice that helps our clients build and protect their reputations.

#### *Thinking and doing*

- Leading from the front drafting strategy recommendations, communications materials, etc.
- Giving our clients counsel even if our view isn't what they want to hear.
- Using data to underpin our strategies with insight.

#### *Business development*

- Growing and evolving the work we do (our services) and how we do it (our process and structure).
- Playing a role in identifying and winning new business opportunities.

### **The ideal candidate**

- Is interested in current affairs and the intersection of business, politics and society
- May specialise in a specific area of corporate reputation but is comfortable managing strategies that encompass different disciplines, e.g. media, research, social, etc.; and has the capacity and willingness to delve into new disciplines, for example internal communications and public affairs, even if this is not your expertise highly collaborative and has exceptional team building skills
- Is comfortable managing up and down
- Has excellent interpersonal skills to encourage debate but not argue, and is not afraid to offer contrarian views or swim against the tide
- Is well versed in both the protect and promote sides of reputation management
- Has first class verbal and written communications skills

### **About you**

- Excited to be part of a dynamic team, working with clients from a range of industries.
- We expect you to have at least 7 years' experience, preferably in strategic communications consulting
- Not afraid to break new ground and find new ways to solve old problems.
- Dedicated to producing high quality work and going the extra mile.

- An entrepreneurial approach, with the ability to think on your feet.
- Have an interest in current affairs and how it impacts corporate clients.
- Enjoy working with people with a diverse range of backgrounds and opinions.
- Personable, respectful and a team player.

## Benefits

- 28 days' paid leave plus bank holidays and time off over Christmas.
- Pension plan - 4% company contribution.
- Annual discretionary bonus scheme.
- Normal working hours are 9am - 6pm.
- Offices in Spitalfields Second Home.
- Complimentary Employee Assistance Programme and Dr Care Anywhere (virtual private GP).
- Access to a full social and cultural calendar and employee wellness programmes - this summer/autumn we are adopting hybrid working practices and so the programme is part virtual, part face-to-face.
- A rich and diverse people development programme including fortnightly internal training sessions and a full annual programme of external trainers and inspirational speakers.

## How to apply

Please send your CV with the subject: **Director [REF: 0016]** to [careers@hanburystrategy.com](mailto:careers@hanburystrategy.com) by Sunday 25th July 23:59 pm BST.

We do reserve the right to close this advertisement early if we receive a high volume of suitable applications. Should you be considered for interview, we will contact you by email within two weeks of the closing date.

*Hanbury Strategy is an equal opportunities employer and welcomes applications from all suitably qualified persons regardless of age, disability, gender or gender reassignment, marital or civil partner status, pregnancy or maternity, race, religion or belief, colour, nationality, ethnic or national origin, sex or sexual orientation. As part of our commitment to equal opportunities, we are open to discussions about alternative working patterns or hours.*

*Please let us know if you need any reasonable adjustments to be made during recruitment or in employment for reasons associated with your physical or mental health. We are committed to ensuring everyone is able to fully participate in whatever way is most appropriate for them.*