



Job Title: Media Monitoring Associate
Working For: Hanbury Strategy
Location: London
Start Date: 2021, ASAP
Salary: Competitive and dependent on experience

Media Monitoring Associate - Hanbury Strategy [REF: 0009]

About Hanbury Strategy

Hanbury is a strategic advisory firm that provides political analysis and insight to help businesses navigate a time of global change; manages all aspects of communications to help firms tell their story; and builds winning campaigns to help shape public opinion.

With offices in London, Brussels and Berlin, Hanbury has ambitious plans for 2021 and beyond. Described as 'one of the most exciting start-ups in the space for some years', Hanbury's public affairs team is fast-growing and our experienced campaigners and communications professionals have advised CEOs, major investors, Prime Ministers and Cabinet Ministers across Europe.

To lead our new Monitoring Unit, we are looking for someone who will play the driving role in launching a best-in-class monitoring product for our clients and help grow our reputation for high quality updates. The monitoring will be across print, broadcast and online, including both media and political sources, with a UK focus together with some Europe coverage.

The Role

You will play the central role in launching and running Hanbury's new Monitoring Unit, overseeing its remit and staff, and developing our monitoring products further, working closely with the senior Public Affairs and Communications teams:

- Acting as the head of media monitoring and with responsibility for the development and functioning of the unit
- Overseeing the staff of the monitoring unit, ensuring that capacity and time of staff is matched with the requirements for output and quality demanded by our clients
- Ensuring a timely and consistently high-quality monitoring product across client accounts, including adapting for real-time monitoring and special projects as and when required
- Proactively helping to identify new ideas for services to our clients and opportunities for business development
- Effectively managing teams to deliver against tight deadlines and supporting the development of junior colleagues.

About You

- Over 3 years' experience working in a monitoring agency, for a political party, or in a related role.
- Excited to be part of a dynamic team, working with clients from a range of industries
- Not afraid to break new ground and find new ways to solve old problems
- Dedicated to producing high-quality work and going the extra mile
- Entrepreneurial in approach, with the ability to think on your feet
- Interested in politics and the wider impact on our PA and corporate communications clients
- Enjoy working with people with a diverse range of backgrounds and opinions
- Personable, professional and a team player.

The following is desirable:

- Significant experience in political and media monitoring, and the operation of a monitoring unit.

Further Information and Benefits

- 28 days' paid leave plus bank holidays and discretionary additional days off between the Christmas and New Year period
- Pension plan, discretionary bonus and competitive pay
- Complimentary Employee Assistance Programme and Doctor Care Anywhere.
- Regular working hours are 9am to 6pm with an hour for lunch. There may be a need to amend working hours slightly to effectively support the rhythms of the unit
- Membership of Second Home, the co-working office space in which Hanbury's London office is currently based, which offers a range of additional complimentary benefits including cultural and wellness programmes: <https://secondhome.io/spitalfields>
- Access to a full social and cultural calendar and employee wellness programmes - we are currently working remotely so this programme is virtual
- A rich and diverse people development calendar including fortnightly internal training sessions and a full annual programme of external trainers and inspirational speakers

Please send your CV with the subject: **Media Monitoring - Hanbury Strategy [REF: 0009]** to careers@hanburystategy.com should you be considered for interview, we will contact you by email within two weeks of receiving your application.

Hanbury Strategy is an equal opportunities employer and welcomes applications from all suitably qualified persons regardless of age, disability, gender or gender reassignment, marital or civil partner status, pregnancy or maternity, race, religion or belief, colour, nationality, ethnic or national origin, sex or sexual orientation. As part of our commitment to equal opportunities, we are open to discussions about alternative working patterns or hours.