



SOURCEABILITY™

Sourceability Mark its 5th Birthday with New Company Identity

The company re-launches core and affiliate sites to support the full supply chain ecosystem with a digital approach

July 15th 2020, Doral, Florida: As [Sourceability](#) reaches its 5th birthday, the company has taken advantage of this milestone to completely revamp its brand image and affiliate sites to better reflect the company's ambition to digitize the electronics industry supply chain and their transformation from a traditional distributor to a digital solutions provider.

Through its three affiliate services, the company represents and serves every stage of the supply chain ecosystem from its digital marketplace ([Sourcengine](#)) to hardware development ([Surcle](#)) and even the engineering community itself via news and lifestyle site [the Burn-in](#).

Via Sourcengine, Sourceability offers BoM management functions, real-time data and a global database of parts direct to the customer. With full traceability, engineers and purchasing managers can find, compare and buy parts quickly and with confidence.

Jens Gamperl, CEO of Sourceability, said: "Our goals have always been to put as much power into the hands of engineers and purchasers as possible and this means providing access to a truly global supply chain in real-time".

"Sourceability has been working to match the fast-growing need for flexible supply chain services by rapidly developing its product offerings with cutting edge digital technologies that gives companies multiple solutions to resolve conflicts in their supply chain."

Alongside Sourcengine, Sourceability operates also Surcle, which combines professional matchmaking, crowdsourcing, and a global supplier marketplace to accelerate hardware development. Start-ups and medium-sized businesses can post projects to a global network of engineers and manufacturers who bid with solutions to help product managers adapt to shifting priorities, unforeseen issues and internal time-constraints.

Gamperl continued: "With Surcle and, by extension, the Burn-In, we are aiming to support the design process from start to finish. Budgets are tight, especially when it comes to smaller teams and businesses. By providing access to a network of fellow



innovators, we can help companies get over the line in terms of product development and reduce time to market”.

“Ultimately, we see ourselves as a tech company providing platforms that enrich the engineering community by giving every link in the supply chain the tools, solutions and network they need to do what they’re best at without being held back by unnecessarily complicated or inflexible logistics.”

Notes to Editors:

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About Sourceability: Sourceability develops technology that allows our customers to operate in and navigate the electronic component market, providing them with the best opportunities to find success. The backbone of Sourceability is innovation, quality and logistics. We have invested heavily in our global distribution centers in Singapore, Hong Kong and Miami. Each distribution center is supported by regional offices to maintain an understanding of customer supply chain needs. Sourceability will continue to innovate, building upon their initial success by investing in the core beliefs that have made them successful: innovation, customer empowerment, and integrity.

As Sourceability celebrates its fifth birthday, it also acknowledges that this journey would not have been possible without the support of its global employees, its customers, suppliers and partners that have been enabling and trusting the high-quality services around the world.

<https://sourceability.com/>

