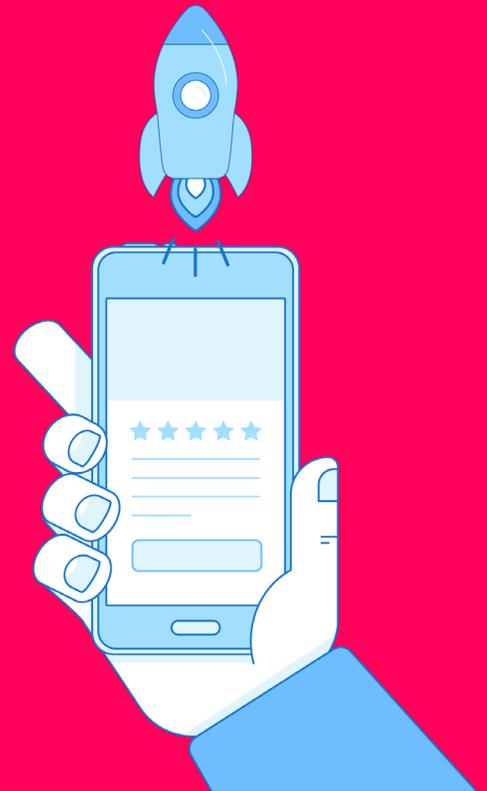




TAKE YOUR GAME BEYOND THE APP

Expand your mobile game business to PC and web to reach new players.



BRING YOUR GAME ONLINE

Enhanced player experience

Create a central, online destination hub for your community, complete with an intuitive, easy payment system.

Increased revenue opportunities

Enable additional revenue online by offering your players access to exclusive content, loyalty programs and more.

Valuable gameplay data

Gain actionable information to improve the game experience and economy for you and your players.

GET SEEN IN MORE PLACES



Multi-platform



Global reach



Brand recognition



Improved UA

EXTEND THE LIFE OF YOUR GAME

Organic brand growth

Make a code-free, branded landing page that easily ties in to your marketing efforts and online social presence.

Meaningful connections

Foster new connections via the Xsolla Partner Network to connect with key influencers that can promote your mobile game.

Simple and trustworthy

Use the Xsolla Store SDK to provide consistency across platforms and give your players the same secure experience no matter where they shop.

GET STARTED TODAY

business@xsolla.com



QUICK INTEGRATION STEPS

It all starts with your [Xsolla Publisher Account](#), an easy-to-use, all-in-one control center that lets you set up and manage every Xsolla product you need to optimize and monetize your games.

1	If you're an existing Xsolla partner, log in to your Publisher Account and follow the steps below.	If you're new to Xsolla, simply register for an account , and select "Create a game sales landing page" or follow the steps below.
2	Create a new project. In your project Settings, under Integration Settings, make sure that "New store management methods" is enabled.	
3	Create your virtual items and virtual currency under the Store settings. For specific instructions on the store setup, please see this guide .	
4	For user authentication, you can do one or both of the following: a. Implement Xsolla Login ; b. Implement UI Tokens (note that you will need your own server to generate UI Tokens)	
5	In your game or web client, implement the Store API .	
6	For advanced how-tos or technical assistance, please contact our integration team - we're always happy to help.	

QUICK INTEGRATION STEPS

NEXTERS

The team at Nexters, a game developer and publisher from Cyprus, wanted to increase their mobile game's UA. Within a month of partnering with us, they gained new players in key markets like Japan, South Korea, and Taiwan.

[LEARN MORE ABOUT NEXTERS AND XSOLLA](#)