



# **XL ONOC** Annual General Assembly

5 DECEMBER 2020

## **Outcomes Paper II**

### **ONOC Pre-Assembly Virtual Workshop - Day II**

3 December 2020

#### **Session III: Partnership for Strategic Communications in Oceania - the new ONOC Website and NOC Multi-Tenancy Options for web development**

#### **Preliminary**

01. The ONOC Pre-Assembly Workshop II, Session III was held virtually on Zoom from ONOC House in Suva, Fiji on 3 December 2020. The paper presented was titled 'Partnership for Strategic Communications in Oceania'. It was jointly presented by Mr Inoke Bainimarama and Mr Sitiveni Tawakevou (ONOC Information Services and Technology Officer).
02. This Session was a presentation of the new ONOC website, its strategic potential and intent for strategic partnerships and visibility with Members and Partners; and information for note on the development of multi-tenancy options for web development for NOCs.

03. The objectives were to: (1) To introduce the new ONOC website to Members and Partners; (2) To seek endorsement for the appointment of Communication Focal Points in all NOCs; and (3) To seek endorsement for the design of an Action Plan for Communications and Media activities between ONOC and NOCs.

04. The session was moderated by Mr Inoke Bainimarama, ONOC Communications and Visibility Officer and the presentation was preceded by ONOC Secretary-General, Mr Ricardo Blas joining from ONOC headquarters in Guam providing background on ONOC digital engagement history. This was expanded on by Mr Tawakevou.

(i) Initially, the ONOC website provider was Sporting Pulse. Key limitations were that content was reactive and there was an absence of engagement between ONOC and Sporting Pulse. In 2017 an Executive decision was passed to explore other providers. In the interim a landing page was created to facilitate transition.

(ii) Olympic Channel Services (OCS) had offered the Multi-Tenancy System which was to host ONOC's website including its members. The plan was to roll out Phase 1 and Phase 2 where they fully build and deliver after Tokyo 2020 (Quarter 3 – 2020). With the deferment of Tokyo 2020 the Olympic Channel had to defer meeting its timeline with ONOC to Quarter 4, 2021.

(iii) ONOC Communications proposed a local build to ONOC Administration and this was approved. This was activated in May 2020 and local contractors were engaged. Mr Michael Irava (Web Developer) and Ms. Mary Rokonadravu (Knowledge Management Specialist) rolled out the plans for a new website and were supported by ONOC Technology (technical build aspect) and ONOC Communications teams (content approach and development aspects).

(iv) The website cutover and soft online launch was on 25 November 2020.

05. Mr Bainimarama presented that in developing the ONOC Website the Contractors together with the Communications team aligned it to the ONOC Strategy and the new Communications Framework Work Block #3; ensured it portrayed a strong, meaningful and value adding digital presence; ensured strategic visibility; ensured it presented a fresh and deeper overview of Oceania Continent especially its Pacific Islands countries and territories vulnerable with challenges but diverse, rich in heritage and with issues linked to global systems; and that it presented resilience of people, especially its contextual realities that can be used for strategic resource mobilisation (partnerships and funding). The full joint-presentation can be accessed [here](#).

06. Mr Bainimarama reiterated that the website is for Member and Associate Member NOCs and Athletes and that it exists to highlight their work and stories. In this regard, it was important for NOCs and Partners to engage actively, provide feedback, collect stories for development either with local teams or in collaboration with ONOC Communications, and to engage actively for the Tokyo2020 Campaign and all national and regional activities.

## Outcomes

**Delegates endorsed the following specific recommendations to be approved and adopted at the ONOC XL Annual General Assembly on 5 December 2020:**

### Recommendation 1

That National Olympic Committees (NOCs) appoint Focal Points for Communications to form the ONOC Communications Network for collaboration and sharing of communications (media) activities.

### Recommendation 2

That NOCs through their Communications Focal Points and other members participate in the design of an action plan for communications and media activities between ONOC, NOCs and other partners and agencies.

## Session IV: Protecting the Integrity of Sport in Oceania

### (Information Session Only)

1. The paper presented was titled 'Protecting the Integrity of Sport in Oceania'. It was jointly presented by Hon. Ms Bakali Temengil, ONOC Vice President and Chair of the ONOC International Relations Commission (ONOC IRC) and Ms Jackie Lauff, CEO of Sport Matters and also a member of ONOC IRC.
2. Hon. Baklai Temengil noted that the former Pacifik Compass Working Group was from 2018, the ONOC International Relations Commission. Hon. Baklai Temengil noted that the former Pacifik Compass Working Group is now the ONOC International Relations Commission as of 2018.

3. Two priorities for 2020 include Sports Integrity & Diplomacy.
4. A Pacific Regional task force, which ONOC is a member, was created to oversee the development and implementation of the Pacific SPAPE (Sport, Physical Activity and Physical Education) Action Plan. With ongoing support by UNESCO, ONOC and USP, the Pacific SPAPE will be drafted and published in 2021 to include activities aligned to the Pacific Ending Childhood Obesity (ECO) network and the 2050 Strategy for the Blue Pacific Continent.
5. Progress on Sports Integrity
  - a. Integrity of Sport includes more than Competition Manipulation. It links to human rights, integrity, and more. The Kazan Action plan aligns with all these areas of Sport Integrity.
  - b. Sport is an emerging topic in the UN and the global arena referencing the Olympic Movement, autonomy in sport and protection against the threat to integrity.
  - c. Along with rights comes obligations to actions against corruption. Sport is starting to gain more traction in the global discussions around policy and international partnership documents
6. Promote the ONOC IRC webinar on Protecting the Integrity of Sport in Oceania
  - a. The Olympic Movement Code is critical to protect the integrity of the sport against competition manipulation, emphasizing the Olympic Values.
  - b. The Olympic Movement Code on the Prevention of the Manipulation of Competitions approved by IOC in December 2015 and first implemented in Rio 2016 and is mandatory for all members.
  - c. There are 3 Pillars in the Code namely, regulation/legislation; Awareness-raising/capacity building; and Monitoring/ intelligence/ investigations.
  - d. Model rules for NOCs - Model Rules have been developed to assist each NOC. Each NOC is recommended to create their policy/code.
  - e. "Guidelines on Sport Integrity" resource is available for NOCs.
  - f. National Stakeholder Mapping is critical to develop National Platforms to develop rules, regulations and sanctions need to be country specific.
  - g. Addressing Competition Manipulation is crucial to involve the various entities, including sport authorities, government, betting agencies, and other national stakeholders.
  - h. IOC Believe in Sport Toolkit is available. There are also other resources available for NOCs to use in regards to Competition Manipulation.
7. The ONOC IR Commission would like to work with NOCs to develop national frameworks to protect sport in each country and assist with developing national stakeholder platforms.
8. ONOC IRC partners with IOC's Olympic Movement Unit on the Prevention of the Manipulation of Competition to deliver a webinar dedicated to sport stakeholders in the Oceania region. Scheduled for Tuesday, December 8, from 11am – 1pm FJT on Zoom. The Webinar was designed for Sport Organizations in Oceania and targeted towards ONOC, PGC, OSFO members including National Federation representatives. All interested parties to register by Monday, December 7 to join the webinar.