

Deepen relationships via digital banking

Deliver campaign content, tools & widgets inside digital banking. Sync reporting & analytics across channels.

THE OPPORTUNITY

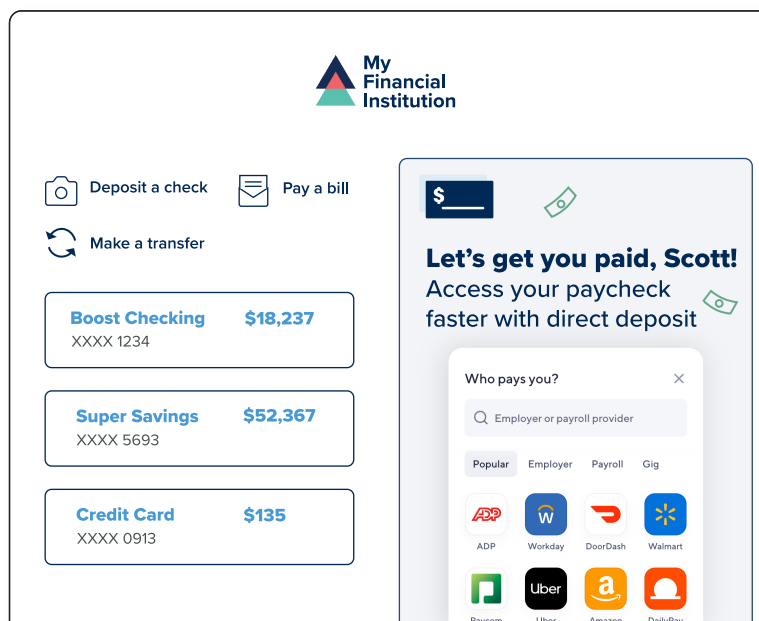
Financial institutions deliver promotional content inside digital banking to get people and businesses to adopt more products and services. However, results can be lackluster.

The average digital banking session lasts just 90 seconds. Institutions must ensure that promotional content captures attention and inspires action. They need cross-channel reporting to understand which promotional offers perform best across channels.

THE SOLUTION

The Digital Onboarding platform's Cross-Channel Engagement Tool lets financial institutions deliver campaign content, tools, and widgets inside digital banking and sync reporting across channels.

It's easy to resize and edit existing campaign content to display well in a digital banking environment. Even better, you can ensure that people receive the same offers and self-service enrollment tools inside and outside digital banking. Consistency and repetition drive better results. When someone completes an action, they will automatically be presented with the next best action or product to consider.





Easily manage

channels, dimensions & default content

Quickly enable

Digital Onboarding campaign content, tools, and widgets to display in digital banking

Confidently track

interactions coming from digital banking to understand the impact of the Cross-Channel Engagement Tool on achieving your business goals



GET STARTED

The Cross-Channel Engagement Tool can integrate with most digital banking providers. Contact your Account Manager or email sales@digitalonboarding.com to learn more.



Corporate Headquarters

68 Harrison Ave
#605, PMB 42644
Boston, MA 02111

Phone: (267) 422-5292