Drive product & service adoption

Enroll in any service & accept product terms without logging in

THE OPPORTUNITY

Financial institutions typically require customers and members to log into digital banking to adopt services like eStatements, Overdraft Protection, and Courtesy Pay. They must also complete applications to open additional products such as credit cards.

To build deep and profitable relationships, financial institutions need to make it easier for customers and members to adopt additional products and services.

THE SOLUTION

With the Digital Onboarding platform's Enrollment Widget, people can enroll in any service and accept product terms without logging into digital banking.

Customize terms and conditions, capture eSign, and update backend systems with completed enrollment data using webhooks.

Opt-in from one interface
Collect acceptance of cross-sell offer terms and conditions

Update back-end systems
Webhooks are created upon enrollment completion to update back-end systems

Fully customizable
Customize all content including compliance requirements

Retarget abandoners
Easily retarget those that have abandoned the enrollment process

Capture compliance data
Obtain their acceptance, eSign, date and time, and a copy of terms & conditions

Track enrollments
Customize the Enrollment Widget for any service that you'd like, and track enrollments automatically

GET STARTED

Contact your Account Manager or message sales@digitalonboarding.com to get started.