Digital Onboarding, Inc. Joins the Symitar Vendor Integration Program

- VIP enables Digital Onboarding to integrate with Symitar Episys -

April 26, 2021 - BOSTON, MA — Digital Onboarding, Inc, the company that created a fully automated digital engagement platform for credit unions, today announced that it has joined the Symitar® Vendor Integration Program (VIP). Participation in the program will provide Digital Onboarding, Inc. with access to Symitar's technical resources to enable the Digital Onboarding platform to integrate with Symitar Episys®. The Vendor Integration Program is designed to help ensure that Symitar's customers can easily deploy third-party products.

The Digital Onboarding platform integrates Episys via PowerOn®, the sophisticated customization tool that enhances the functionality of Episys enabling third-party vendors and credit unions to develop interfaces with other systems, and to integrate data from multiple sources. It can be used to validate data entry and transactions. These changes are made within the structure and protection of the core system, but independent of the core code.

The platform is designed to help credit unions turn new account openers into deeply engaged member relationships. With Digital Onboarding, credit unions can create email and SMS messages that link to personalized microsites that target members that haven't yet adopted key account-related services and additional products. The platform includes a suite of proprietary widgets that make it easy for members to update default payment information at popular merchants, instantly switch direct deposits, access member numbers securely, adopt digital banking, and more.

"There has never been a better time for credit unions to invest in deepening relationships with existing members," said Ted Brown, CEO, Digital Onboarding, Inc.

"Integrating the Digital Onboarding platform with Symitar Episys will make it easier for credit unions to automatically design and deliver digital campaigns that make it easy for members to fully utilize their accounts and adopt additional products."

Symitar's VIP takes the customer out of the middle, providing vendors with direct access to Symitar's technical resources and test systems. VIP inclusion is not an endorsement of the vendor's product.

About Symitar

Symitar®, a division of Jack Henry & Associates, Inc. (NASDAQ:JKHY), is a provider of integrated computer systems for credit unions of all sizes. Symitar has been selected as the primary technology partner by more than 800 credit unions, serving as a single source for integrated, enterprise-wide automation and as a single point of contact and support. Additional information about Symitar is available at www.symitar.com.

About Jack Henry & Associates, Inc.

Jack Henry (NASDAQ:JKHY) is a leading SaaS provider primarily for the financial services industry. We are an S&P 500 company that serves approximately 8,500 clients nationwide through three divisions: Jack Henry Banking ® provides innovative solutions to community and regional banks. Symitar ® provides industry-leading solutions to credit unions of all sizes; and ProfitStars ® offers highly specialized solutions to financial institutions of every asset size, as well as diverse corporate entities outside of the financial services industry. With a heritage that has been dedicated to openness, partnership, and user centricity for more than 40 years, we are well-positioned as a driving market force in cloud-based digital solutions and payment processing services. We empower our clients and consumers with the human-centered, tech-forward, and insights-driven solutions that will get them where they want to go. Are you future ready? Additional information is available at www.jackhenry.com.

About Digital Onboarding Inc.

Digital Onboarding Inc. is a SaaS technology that offers a fully automated digital engagement platform that is purpose-built for financial institutions. The platform enables banks, credit unions, credit card companies, and investment management firms to create personalized emails, texts, and step-by-step digital guides to engage members, from the moment they join.

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