



DIGITAL MEDIA DESIGN PORTFOLIO & CV

GEMMA CARROLL

COVER LETTER

Dear Sir /Madame

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Kind Regards,
Gemma

CURRICULUM VITAE

Details

Mobile : 086 665 2918

Email : gemmadesigns@gmail.com

Portfolio: www.gemmadesigns.ie

Education

2015-2018 Letterkenny Institute of Technology
Bachelor of Arts Digital Media

2019 Northwest Regional College Derry
Level 2 Principles in Cognitive Behavioural Therapy

2019-Now Sligo Institute of Technology
Honors Degree in Creative Design

Experience

2018 Graphic/UX Design Summer Internship
Pramerica

2019 Creative Specialist
Pramerica

2019-2020 Freelance
Start Up Company Kudos Health

Awards

2018 Outstanding Student Award
LYIT School Of Business

2018 Fintech Hackathon 2025
Member of the winning team

Skills

Graphic Design

Logo Design, Branding, Corporate Identity, Business Cards Stationary, Invites, Poster Design, Illustration.

UX Design

App Design, Web Design, Hosting Ideation sessions
Facilitating Wallpaper process sessions.

Motion Design

Filming, Editing, Motion Graphics.

Software

Indesign, Illustrator, Photoshop, After Effects,
Premiere, XD, Invision, Procreate.

PORTFOLIO

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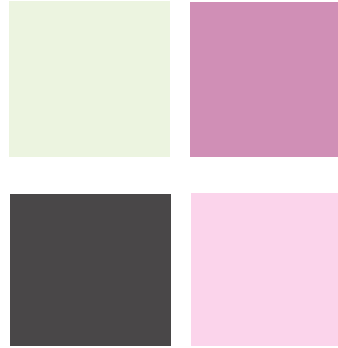
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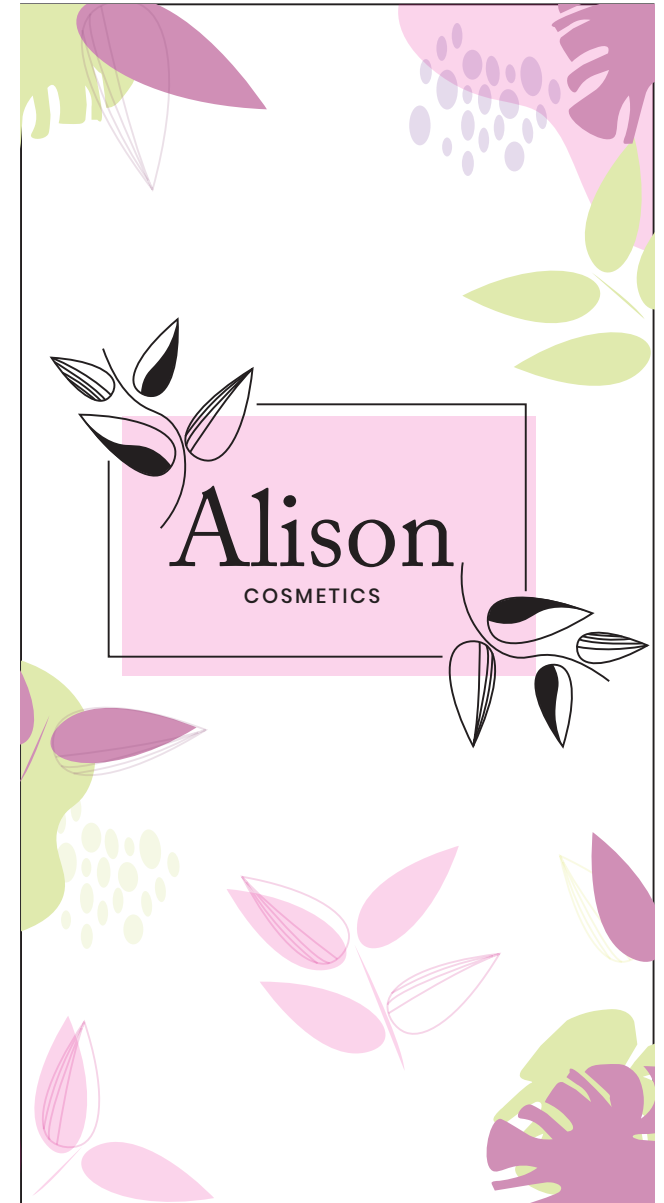




The Brief : As a self driven project I decided to take part in the 'Logo Core' 30 day logo challenge.

The Brief for this project was to create a delicate identity for a fictional vegan cosmetic brand called Allison Cosmetics.

Fonts: Adobe Caslon Pro
Poppins









Fonts: SUPERNATURAL KNIGHT
DOWNCOME



The Brief : Aspart of the 'Logo Core'
30 day logo challenge.

I created a logo for a
fictional gamers website
that would provide tips
and insights for the
popular Nintendo game
The Legend of Zelda.



ZELDA
GUIDES



ZELDA
GUIDES



VORTEX ANALYTICS



The Brief : This branding project about creating a logo for a company that collects analytical data from website users in order to give feedback to business owners on how their sites are used.



VORTEX ANALYTICS

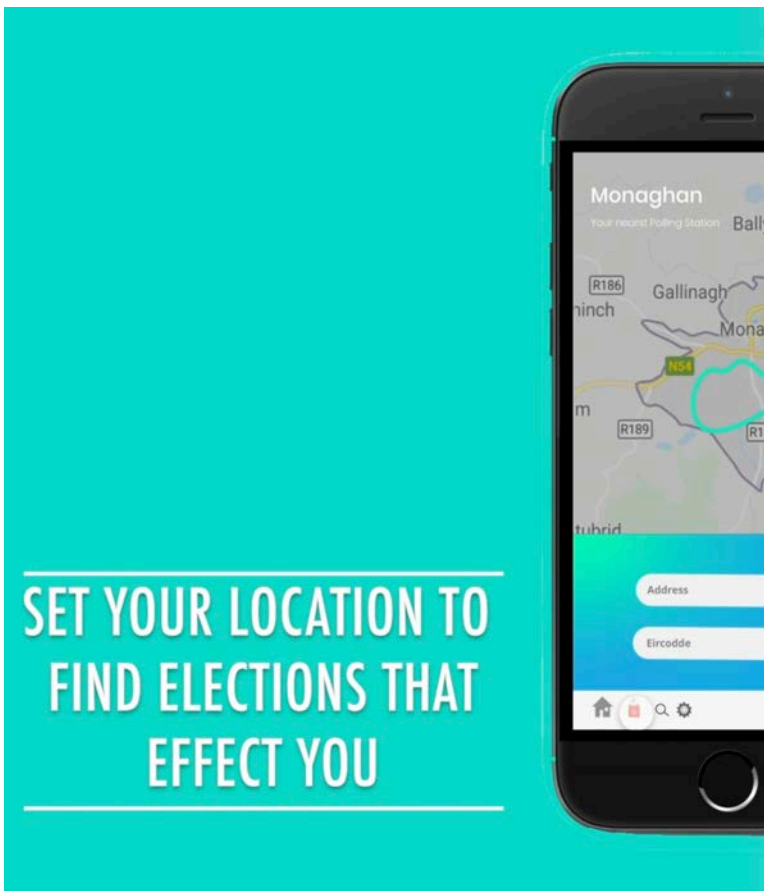
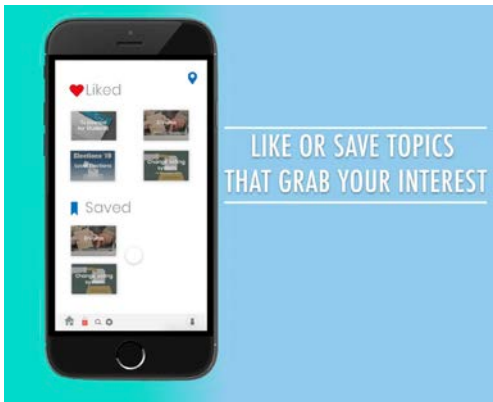
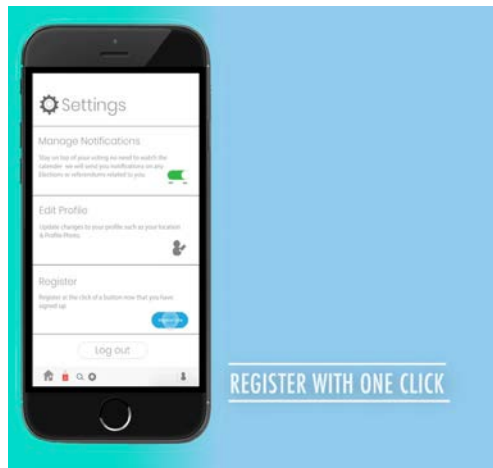
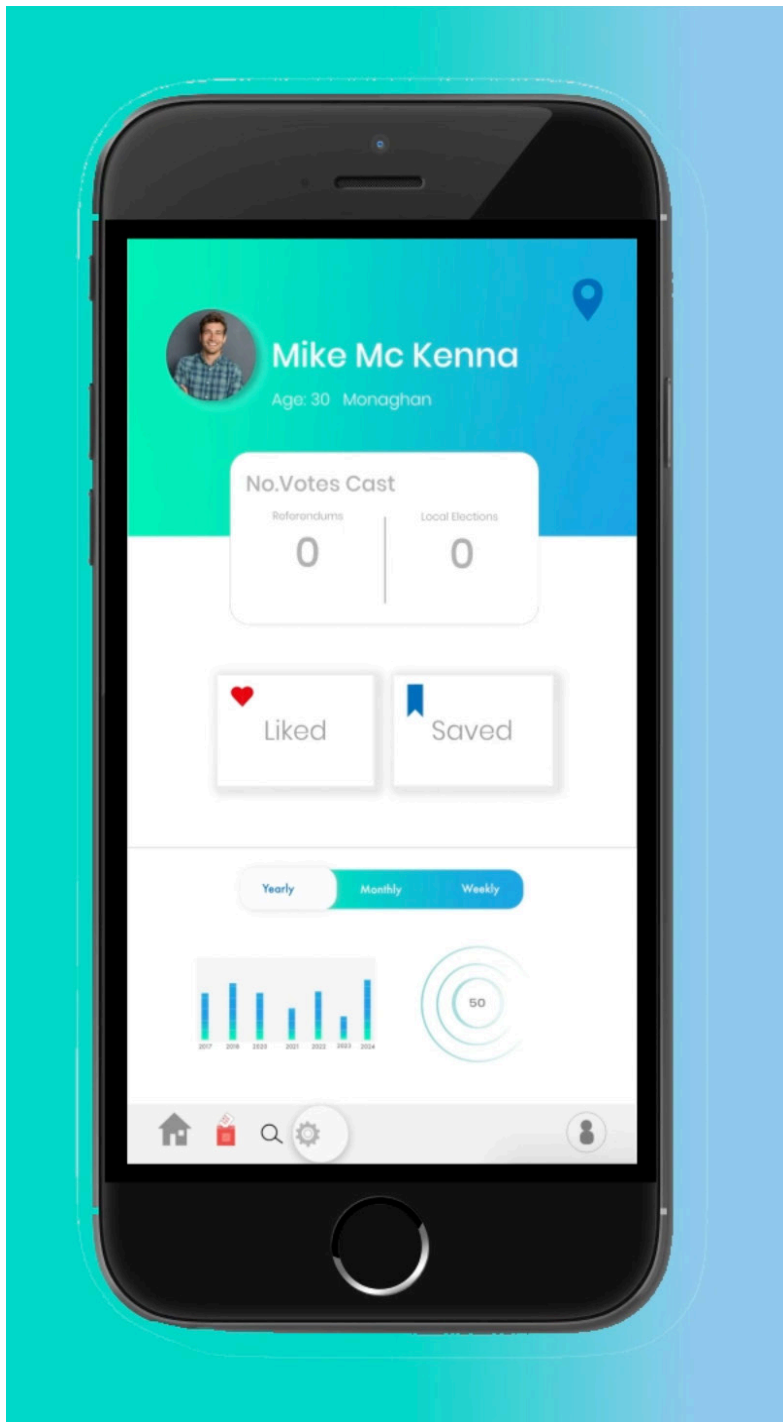


VORTEX ANALYTICS





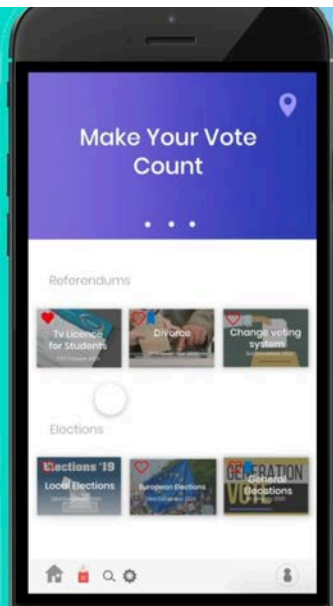
UX App Design



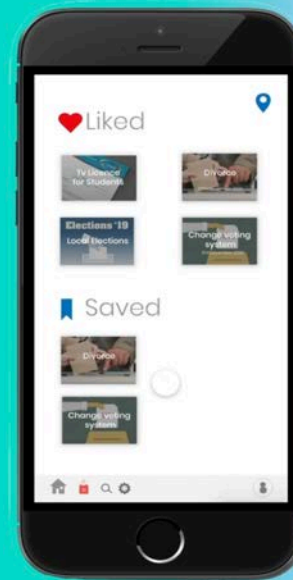
The Brief : This Project was part of my first semester at Sligo IT.

We were asked to design a concept design for a voting App for Ireland using the PR System in order to encourage voting among a younger generation.

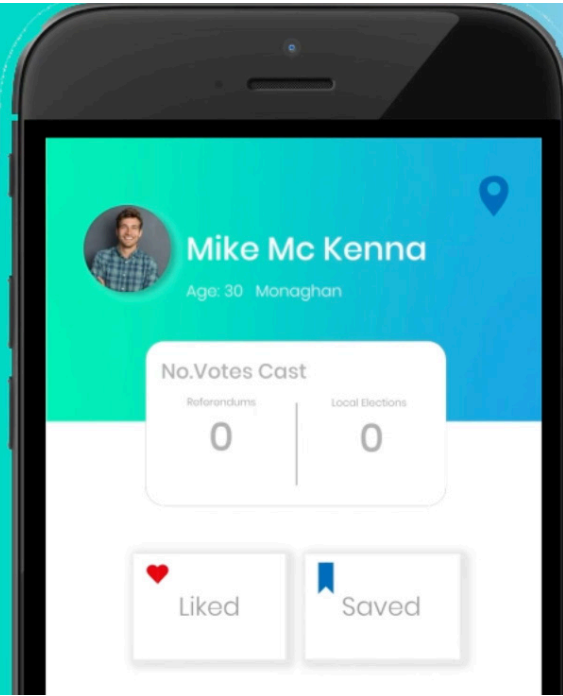
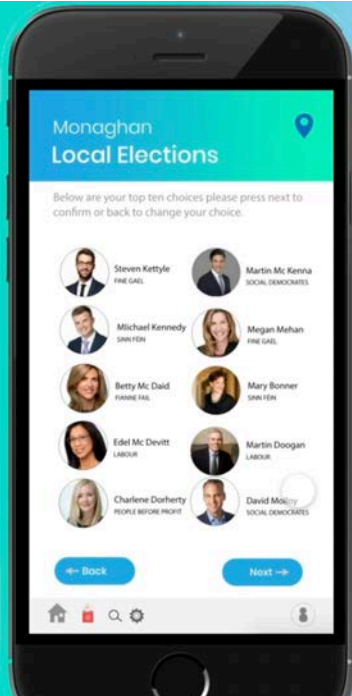
HAVE YOUR SAY IN REFERENDUMS



LIKE OR SAVE TOPICS THAT GRAB YOUR INTEREST



CAST YOUR VOTE QUICKLY & EASILY FROM HOME



| Twice **Shy**

TWICE SHY

A Poem by

by Seamus Heaney

In motion

Motion Design



Our Juvenilia



had taught us both to wait . .



*not to publish feeling
and regret it all too late*



mushroom loves already had puffed



in hate



So, chary and excited,

As a thrush linked on a hawk,



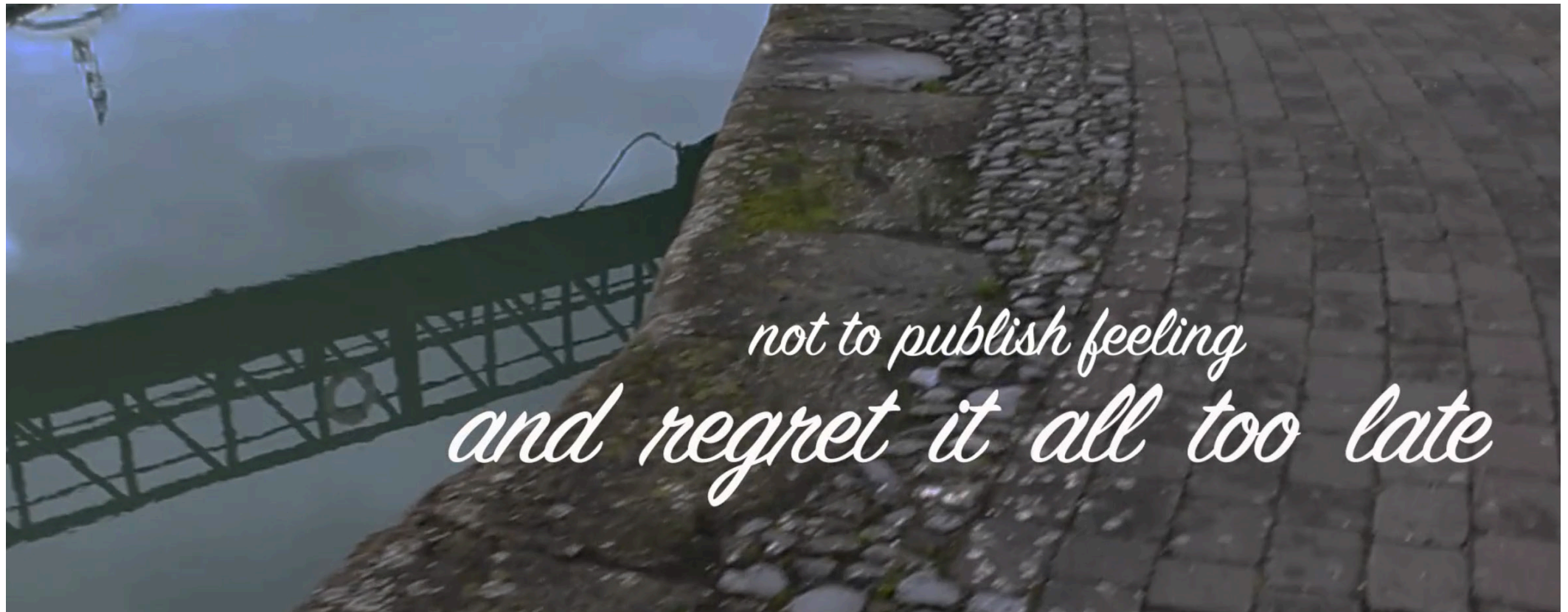
*We thrilled to the March twilight
With nervous childish talk*



Still waters running deep,



Along the embankment walk



*not to publish feeling
and regret it all too late*



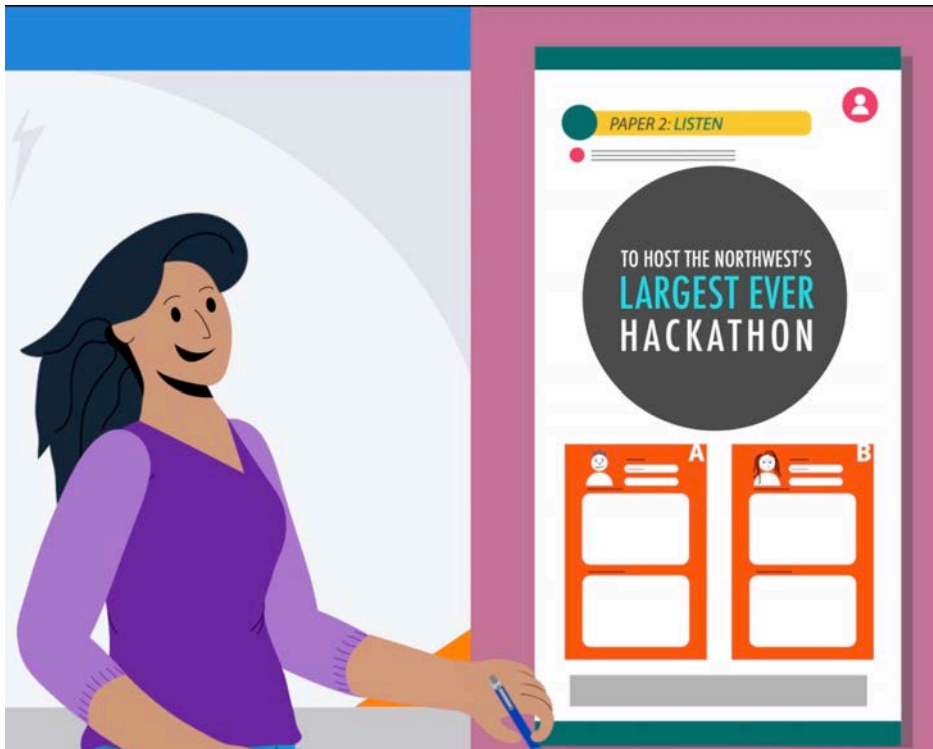
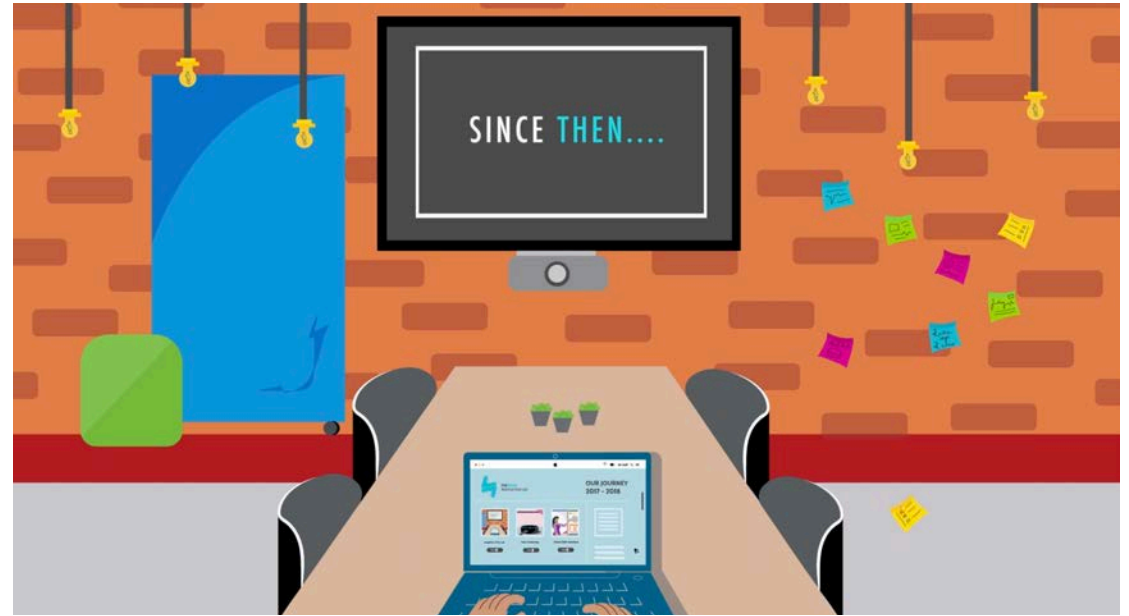
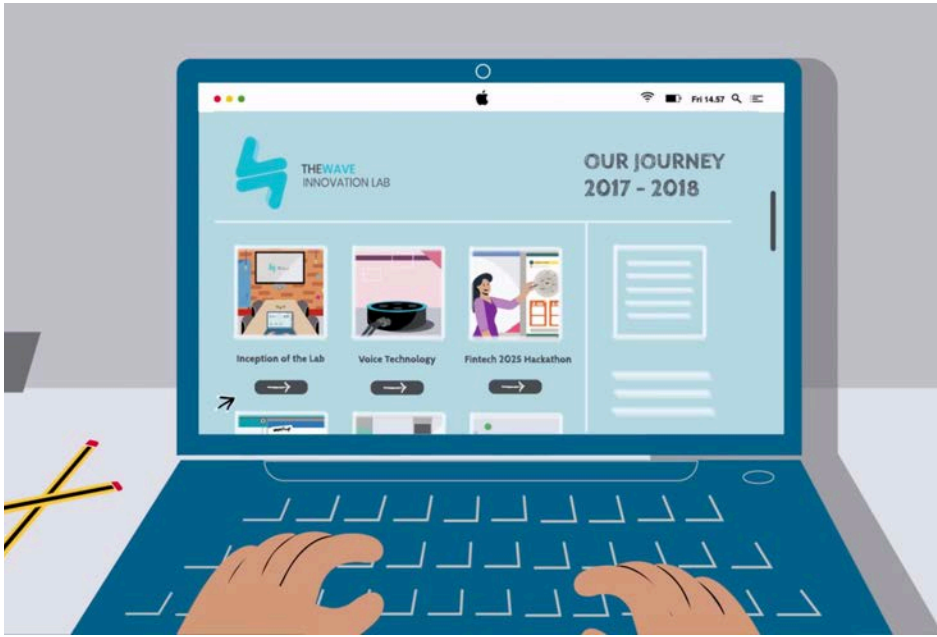
mushroom loves already had puffed

The Brief : Twice Shy was a project I took on in my third year at the LYIT.

We were asked to choose a poem by Seamus Heaney and create a motion piece to express the poem and its atmosphere. I carried out filming in Derry and along the keyside in Dungarvan a small town in Waterford.



THEWAVE
INNOVATION LAB



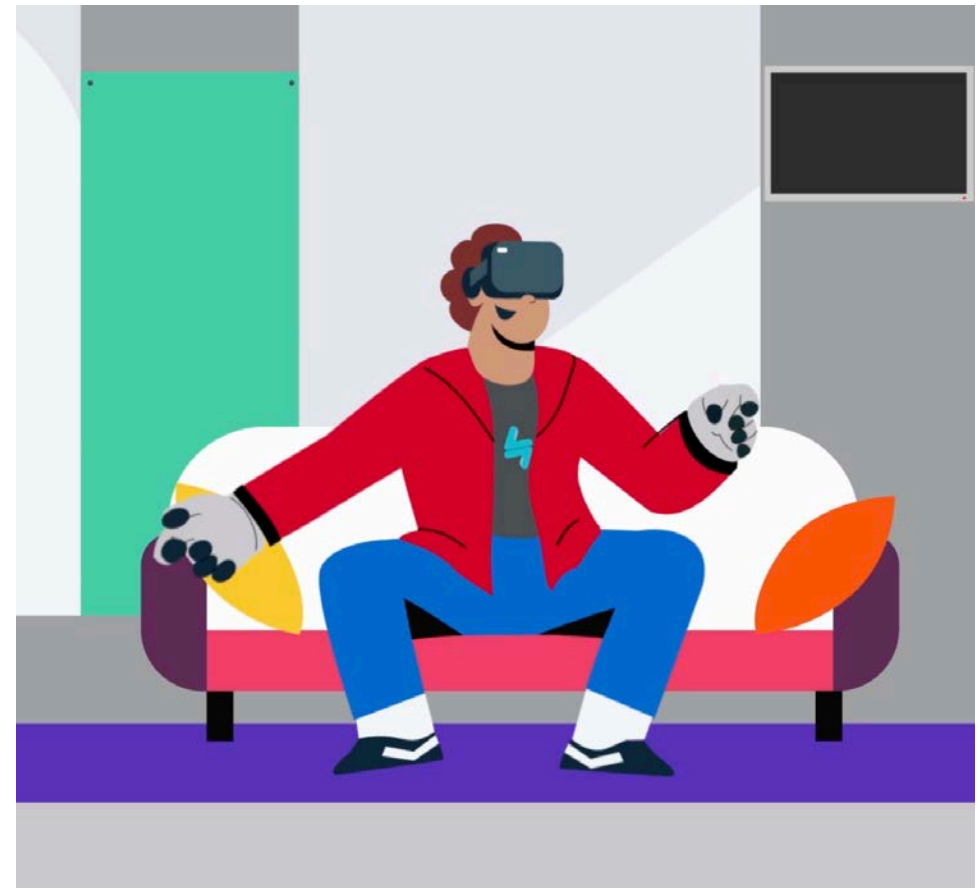
THEWAVE
INNOVATION LAB

The Brief : This Animation Project was a group project and part of my Summer Internship with Pramerica.

Myself and my fellow intern Chloe Doherty were ask to create a innovative way to showcase the achievements of "the Wave Lab" an innovative meeting space and team within the company. and define a brand that would represent the team and space.



We based the setting of the illustration on areas of the office the illustrations of events that the team had held.



For this project Chloe took lead on the Illustrations and I focused on how we could best create the separate layers of the illustrations in order to carry out the animation in After Effects.

