

Request for Proposal

LeadingAge Georgia Annual Conference

April 25-27, 2022

Westin - Chattanooga, TN

How to Apply

- Proposals are ONLY accepted through our website (www.leadingagega.org).
- You may submit more than one proposal.
- Please prepare the following items for each submission:
 1. Headshot (to be used only if selected)
 2. Contact information (including mobile number)
 3. Brief biographical sketch of **ALL** presenters
 4. Session title – brief is appreciated
 5. Focused, clear learning objectives
 6. Target audiences
 7. Well-written description of session (to be included in conference brochure if selected – Approx. 100 words)
 8. AV needs
 9. Leader presenter's name, this person will be contacted regarding the proposal

Key Dates

- Selection of proposals will begin January 15, 2022.
- The LeadingAge Georgia Education Committee will meet to select proposals.
- The Committee will notify applicants of their selections via email in February. Applicants will not be notified of the official status of their proposal until all final selections are made.

Evaluation Criteria

1. The Education Committee seeks proposals that are high-quality, well-organized, demonstrate best practices, engage, and inspire innovation in the field of aging.
2. The Committee prioritizes well-written, thoughtfully prepared presentations that highlight trends, are thought-provoking, creative, and are relevant to Life Plan Communities, Affordable Housing Communities, Skilled Nursing, and all other community settings in the field of aging services.
3. Multidisciplinary panels are encouraged along with interactive or shared-learning formats that allow participants to retain information that is germane and applicable to real life and workplace settings.
4. In session evaluations, our attendees value speakers who deliver relevant and current perspectives and do not serve as advertisements for services or products (in keeping with our speaker guidelines.)
5. Submissions will be evaluated by LeadingAge Georgia's Education Committee based on the following criteria:

- Innovation, creativity, and originality of topic
- Timeliness and relevance of subject matter
- Practical applicability of topic to aging services
- Qualifications, expertise, and experience of presenter(s)

Suggested Topics

- Adult day - best practices, financial viability, marketing, regulatory issues
- Finance – risk management, financing models, contract types, mergers and acquisitions, planning
- Technology – data management, innovations, quality of life
- Public policy
- Regulation – compliance, survey preparedness, changing models, continuous quality improvement
- Workforce development – education, mentoring, diversity initiatives, benefits, succession planning
- Recruitment and retention – inclusion, implicit bias, change management, civic engagement, creative programs, workforce issues, how to promote careers in long term care
- Affordable housing – operations, trends, innovations, funding, best practices, resident and board support
- Best practices in clinical care settings –quality of care, evidence-based wellness, end of life, research
- Innovative/cutting edge programs and services – green sustainable design, universal design, community benefits, civic engagement, mission-driven programs
- Leadership development – succession planning, governance, ethical practices, emotional intelligence
- Legal issues for aging services-workforce, residents and families
- New business models/partnerships
- Diversity and Inclusion of staff, board and residents
- Marketing and Public Relations – branding, market research, trends, sales techniques, fund development approaches, public relations, media communication strategies, social media
- Development - fundraising, social responsibility, planned giving, capital campaigns
- Additional related topics welcome

Target Audiences

- CEOs
- CFOs
- COOs
- Administrators
- Directors of Nursing
- Human Resource Professionals
- IT Professionals
- Marketing Professionals
- Department Managers

Speaker Guidelines and Reimbursement Policy

1. Sessions at the Annual Conference are intended to educate and support learning, therefore, presenters may not sell, promote, or pitch any specific products and/or services.

2. Copyrighted materials should not be reproduced as part of PowerPoint presentations or handouts without permission from the owner/author and should be cited appropriately.
3. LeadingAge Georgia does not pay concurrent session presenters' honoraria, reimburse expenses (e.g. travel, lodging or copying), or waive conference registration and/or trade show booth fees.
4. Presenters will receive a complimentary registration for the day of their presentation and may attend other sessions on that same day. Additional days will require a separate registration form and payment. All selected presenters will be required to register for the conference.
5. Presenters grant permission to LeadingAge Georgia, or anyone acting on their behalf, permission to photograph, film, or otherwise record and use their name, likeness, image in publications, advertising materials, or in any other form, in any media without compensation.
6. Selected presenter agrees to provide an electronic handout of presentation, PDF formatted, no later than two weeks prior to conference.

About the Annual Conference

The LeadingAge Georgia Annual Conference and Expo is a three-day gathering providing high quality educational sessions, product exhibits, and networking opportunities. The event is our largest of the year and an excellent opportunity for community and business members to gather and share.

In 2022 our theme is **Momentum**.

***Momentum is what propels our field forward.** When harnessed, nurtured, and built upon, it can spread quickly, resulting in significant growth. Our world has changed. Our field has changed. Now we need to build on what we have accomplished to prepare for what lies ahead. You can be an important part of the LeadingAge Georgia 2022 Annual Conference & Expo.*

Assistance

Please contact Scott Bassett, Director of Education & Member Development, at the LeadingAge Georgia office at: 404-889-8536 | 706-816-93443 or sbassett@leadingagega.org.