

PEOPLE GIVING TO PEOPLE



An update on how gifts are changing lives in PMMA communities

GIFTS & PRAYERS HELP IN A PANDEMIC

by Sarah Oenning, vice president Department of Giving

We cannot succeed and sustain without you. The outpouring of prayers, encouragement, and donations to PMMA communities is extraordinary.

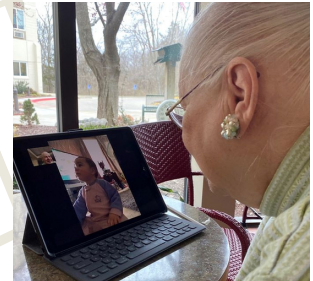
When PMMA's Department of Giving issued a call asking for support to offset COVID-19 expenses, our donors rose to the challenge. In the midst of this pandemic, we received \$65,000 for safety and sanitation needs as well as life enrichment and technology.

While the pandemic continues, everyone at PMMA is committed to creating an environment that is nurturing, patient, and even fun. One donor shared this message, *"Thank you for all that you and your staff are doing to care for my dad. I know it's not easy, but we appreciate you."*

As we continue to navigate this unimaginable time, please feel free to reach out to a Department of Giving team member with questions. If you have feedback about our fundraising efforts, we'd love to hear from you. Send an email to development@pmma.org or contact us at 316-685-1100.

Finally, it is worth noting that under the CARES Act, as a donor, if you take the standard deduction on your 2020 tax return (the one you'll file in 2021), you can claim a brand new "above-the-line" deduction of up to \$300 for cash donations to charity.

We want all of our donors to be aware of this provision so they can maximize their gifts for their own tax liability. Please consult with your tax advisor to learn how this opportunity may complement your own personal, philanthropic, and tax planning objectives.



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A RICH HISTORY OF SELFLESS GIVING WITH A NEW LOOK

You have probably heard about Alice Kalb. She had an important role in the history of PMMA. In the late 1940's, Alice Kalb was a tenacious, 90-year old widow looking to make a difference in the lives of seniors. She urged the Presbyterian Church to build a home for the aged. It is with that passion, that she influenced the first bequest needed to build the first building in Newton, Kansas.



*Alice Kalb, pictured at the groundbreaking of
Newton Presbyterian Manor*

In 2004, PMMA established a planned giving recognition club to celebrate and honor Alice Kalb.



Today, we announce the new look of the Alice Kalb Society. The rebranding initiative is a result of celebrating and cultivating the special donors who designate a gift through their estate plans. The new logo for the society (*pictured above right*) features an oak tree in a gold-brown tone as a symbol of a living legend encompassing strength, knowledge, and wholesomeness. The horizon line represents the fertile soil from which our historical roots grow. Lastly, the blue serif font gives credit to Alice Kalb's passionate spirit.

Ultimately, the society represents the guardians of PMMA – the donors whose generosity has and will affect the residents of PMMA in profound and as yet unimagined ways, ensuring the mission of Christian care and service in perpetuity.

To learn more about how to plan for your heirs and your favorite charity, please visit **Giving.PresbyterianManors.org**. Stay tuned for more stories and news about the people who are making a difference in the lives of seniors we serve.



THE CHRISTMAS SEASON IS ALMOST UPON US.

Be looking for details on the annual Angel Tree tradition in your community. For more than 50 years, "angels" have helped sustain the mission of PMMA.

COVID can't stop our angels.

FOR MORE INFORMATION:
316-685-1100 | DEVELOPMENT@PMMA.ORG