

Local Interior Designer Receives National Recognition

BY MICHAEL SAMSON

Tanna By Design, a Yakima-based interior design company offering everything from new floor plans to tips on decorations, received a “Praiseworthy Pick” in the 2022 National Kitchen and Bath Association’s Person of the Year competition.

“The Kitchen and Bath Association has international reach, but it’s headquartered in the United States,” Owner Tanna Edler said. “They have a publication I was featured in called the Kitchen and Bath Business. It hosts a Person of the Year award every year—it’s a big deal because the Kitchen and Bath Industry show happens once a year in Las Vegas.

“You have to be a member of the association, and you need to be a credited designer with years of experience and notoriety—you also have to be a kitchen and bath designer.”

Edler works alongside architects, cabinet makers, and other specialists and offers numerous packages, including a “full-service beginning-to-end, shoulder-to-shoulder home remodel.”

“The process starts with a complimentary call,” Edler said.



From kitchen floors to countertops and cabinets and appliances, Tanna By Design can handle it all.

“I do a free call or schedule a time online to talk to everyone. We go through what they’re looking for and what they want to do.

“I have all my packages broken out, like my material and finish package on my website. Sometimes people don’t need the full enchilada but do need help with a bathroom and don’t know what tile to select or what paint will match. I can help them with that too.”

Edler also offers other resources on her website, such as “Tanna’s Top 10,” where she selects 10 designer items and pieces of furniture every

month that can be purchased from Edler’s manufacturer and delivered directly to the client’s home.

As an Amazon influencer with a storefront, Edler compiles a list of furnishings or appliances she finds through the company, from mirrors and tables to kitchen tools.

“Through all the change in our world and the virtual side of everything, I’ve added a ton of resources on my website,” Edler said. “Maybe they (her clients) need a sofa or rug, or maybe they just want designer input. I realize there can be something for everyone and a way for everyone

to achieve an elevated look without engaging completely or blowing their budget.”

In her 13 years in business, Edler has received numerous awards for her work in the industry. She was honored by the Interior Design Society, receiving the Designer of the Year for Best Interior Design Blog 2022, Best Living Rooms (2022), Best Bathrooms (2021), Best Kitchens (2020) and Best Bedrooms (2019).

She said her enthusiasm for interior design dates to her youth.

“I’ve always had a passion since I was small, updating a bedroom or moving furniture around at my parent’s house or helping friends fix their homes,” Edler said. “When I left for college in Seattle, it was the rise of Microsoft and Amazon, so I got a lot of practice on friends’ downtown lofts. I did a lot of that. One day, someone said, ‘This looks like Tanna by design, which is what inspired the name (of her business) and off I went.’”

Tanna By Design is open from 9 a.m. to 4 p.m., Monday through Thursday. Call (425) 737-1193 or visit www.tannabydesign.com for more information.

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