



SACRAMENTO AREA
MUSEUMS

Local Museum Community Hopeful for Much-Needed Boost for Big Day of Giving

SACRAMENTO, Calif. (May 1, 2020) – With popular museums and destinations temporarily closed, many local area museums need financial support now more than ever so they can re-open and resume interpretive, educational and/or engaging programming after the shelter-in-place restrictions are lifted. The annual Big Day of Giving fundraising drive leading up to and on Thursday, May 7 provides the perfect opportunity to show support for the local museum community – from the comfort of home – while also shining a spotlight on what museums and destinations do to make the Sacramento region so very special.

While virtually every local museum and/or destination is participating in the 2020 Big Day of Giving, below is a sampling of a few special opportunities to show support:

Aerospace Museum of California – is asking interested donors to contribute to their Heroes Membership Drive for First Responders. For every \$100 collected, a family membership will be offered to a local front line/first responder family. For more, please visit www.aerospaceca.org.

California State Railroad Museum Foundation –The Foundation is raising funds to support the “Steam Alive” initiative for the second floor of the world-class museum. Through the generosity of an amazing donor, up to \$20,000 in donations will be matched dollar-for-dollar as part of the Big Day of Giving fundraising drive. To show support, please visit www.bigdayofgiving.org/californiastaterailroadmuseumfoundation.

Crocker Art Museum – At a time when our community is most vulnerable, the Crocker Art Museum remains committed to serving the Sacramento region by connecting people in unexpected ways with art, ideas, each other, and the world around them. The community is invited to join the Crocker Quarantine Challenge by supporting the museum on the Big Day of Giving or donating today at www.crockerart.org/donate. For more, please visit www.crockerart.org/oculus/big-day-of-giving.

Sacramento History Museum – All Big Day of Giving donations will help fund the museum’s exciting and new “Home Made History” online education resources for families and teachers. All donations totaling up to \$10,000 will be matched dollar-for-dollar, thanks to a matching grant from the *James and Susan McClatchy Fund* of the Sacramento Region Community Foundation. Plus, for every gift of \$100 or more, local historian and author Annette Kassis will give an autographed copy of one of her books. Contributors can choose from three titles: *Weinstocks*, *Sacramento On the Air* or *Prohibition in Sacramento*. To donate, please visit www.bigdayofgiving.org/sachistorymuseum.

Sutter's Fort State Historic Park – Local artist Kevin Wilhite has painted "Sutter's Fort Interior Building" – a gorgeous 48" X 24" oil on canvas piece that would nicely enhance a home or office. Mr. Wilhite has generously offered to donate half of the proceeds of this painting to Friends of Sutter's Fort if purchased between now and May 7 in support of Big Day of Giving efforts. Friends of Sutter's Fort will arrange to have it delivered within 30 miles of Sacramento. Price is \$1,155; to purchase, please contact linsey@suttersfort.org.

Verge Center for the Arts – Verge Center for the Arts invites interested community members to become Verge Heroes this Big Day of Giving. Any donor who gives during this unprecedented time of need will be recognized as a Verge Hero in a prominent lobby display as well as in the popular Sac Open Studios guide. In addition, their longtime supporter Susan McClatchy has pledged to match up to a total of \$20,000 in Big Day of Giving donations. In addition, every donor will be entered into a raffle for a chance to win a Verge Mystery Box – a curated mix of limited edition exhibition merchandise and handmade pieces from local makers that comes with a complimentary Verge Family Membership and a Verge Class Pass. For more, please visit www.vergeart.com/attend/bdog2020/.

For more information about the Big Day of Giving effort led by the Sacramento Region Community Foundation, please visit www.sacregcf.org/our-impact/expanding-philanthropy/big-day-of-giving/.

For more information about upcoming activities offered by Sacramento area museums, "like" them on Facebook at www.Facebook.com/SacMuseums, follow them on Instagram and Twitter @SacMuseums or visit the user-friendly website at www.SacMuseums.org. Those interested can also sign up for emails to learn more about your Sacramento Area Museums via the website at www.sacmuseums.org.

About Sacramento Area Museums (SAM)

Comprised of 30 greater Sacramento area museums working in partnership with Visit Sacramento, SAM's mission is to raise awareness of local museums by giving the community the opportunity to discover the region's fine art, history, science and wildlife treasures. SAM achieves its mission through implementing cooperative promotions and developing strategic marketing alliances, by encouraging sharing of knowledge and resources among its partner institutions. For more information, visit www.SacMuseums.org.

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