



SACRAMENTO AREA
MUSEUMS

Join the Fun...

March is Museum Membership Month!

SACRAMENTO, Calif. (February 24, 2020) – Many Sacramento area museums are proud to present a variety of special membership opportunities during Museum Membership Month in March 2020.

The benefits of museum membership often extend well beyond a financial savings and include exclusive experiences only available to members. Plus, there's something for everyone as the thriving local museum community offers memberships at virtually every museum and/or destination – from fine art and culture to native, exotic and endangered wildlife. To highlight Museum Membership Month in March, many of the 30 museums are offering special incentives and discounts for enthusiasts who choose to become members of their favorite museums and destinations. A number of limited-time offers include the following:

- **Aerospace Museum of California** – Guests who sign up for a new membership in March will receive an additional month free (13 months total). For more information, visit <https://aerospaceca.org/membership/>;
- **California Agriculture Museum** – Guests who sign up for a new membership in March will receive 10 percent off plus an additional month free (13 months total). For more information, visit www.californiaagmuseum.org/memberships;
- **California Automobile Museum** – new members in March will receive an additional three months free plus a California Automobile Museum enamel pin. For more, please visit www.calautomuseum.org/museum-membership-month;
- **California State Railroad Museum** – All new members will receive an additional three months of membership during the month of March for those who purchase online at www.californiarailroad.museum/get-involved/membership1;
- **Crocker Art Museum** – New members will receive an additional two free months with purchase of an annual membership during the month of March using promo code SAM2020. Member benefits include free general admission; invitations to exclusive, members-only events and exhibition previews; *ArtLetter* magazine; free and discounted programs, lectures, concerts, and classes; plus discounts at the Museum Store and Crocker Café. For more, visit www.crockerart.org/membership;

- **Sacramento Children’s Museum** – Guests will receive \$10 off when they sign up or renew memberships in March. For more information visit <https://sackids.org/membership-signup> or email memberships@sackids.org;
- **Sacramento History Museum** – During the month of March, new members will receive a \$10 gift certificate to use in the Museum Store and two complimentary Gold Fever! Game tickets for the 2020 season. For more information, please visit <http://sachistorymuseum.org/get-involved/become-a-member/>;
- **Sacramento Regional Fire Museum** – New members in the month of March receive a free Sacramento Regional Fire Museum branded t-shirt. For more information, please visit sacfiremuseum.org/membership;
- **Sutter’s Fort State Historic Park** – New members who join the Friends of Sutter’s Fort in March will receive an additional two months of membership free. Current members who choose to renew early* will receive an additional three months of membership. *As an added incentive, current members that renew AND upgrade their existing membership to Fort Clerk or above will also receive two additional tickets to Tour by Chocolate in May. For more, please visit <https://suttersfort.org/become-a-member/>;
- **Verge Center for the Arts** – during the month of March, Verge members have the opportunity to pay \$99 instead of the regular \$150 Sac Open Studios registration fee. They will also be entered into a drawing to win a \$300 gift card to Blick Art Materials. Artists are encouraged to register early to open their studios to the public and save more than 30 percent. For more information, visit www.vergeart.com/support/.

In addition to these special incentives offered during March, membership has special privileges (which vary by museum) and can include benefits such as the following: free museum entrance all year long, special invitations to member-only events and receptions, preview and/or “behind-the-scenes” opportunities for new exhibits and offerings, free guest admission passes (to share with friends and family), discounts and/or advance purchase opportunities on special programs and events, reciprocal admission at museums across the nation, and more.

For more information about upcoming activities offered by Sacramento area museums, “like” them on Facebook at www.Facebook.com/SacMuseums, follow them on Instagram and Twitter @SacMuseums or visit the user-friendly website at www.SacMuseums.org. Those interested can also sign up for emails to learn more about your Sacramento Area Museums via the website at www.sacmuseums.org.

About Sacramento Area Museums (SAM)

Comprised of 30 greater Sacramento area museums working in partnership with Visit Sacramento, SAM’s mission is to raise awareness of local museums by giving the community the opportunity to discover the region’s fine art, history, science and wildlife treasures. SAM achieves its mission through implementing cooperative promotions and developing strategic marketing alliances, by encouraging sharing of knowledge and resources among its partner institutions. For more information, visit www.SacMuseums.org.

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