

# ***KNOWLEDGE AS A SERVICE***

## **SERVICES**

This Subscription Services document describes the Services offered by Knowledge as a Service, Inc. ("KAAS").

Both the Enterprise and the Professional versions provide access to the following:

### **Experience Design Portal:**

Links Business Results and Goals with Habits and behaviors - Programs, Series and Challenges  
Content creation and organization

### **Experience Scheduling Tool:**

Enables the Customer to choose when and for which cohort of Users content is delivered, and how frequently, and over what period of time

### **Experience Delivery:**

Combination of Notification, Clue, Multiple-Choice Question, Insight, Learn More Item and Leaderboard, and prizes and badges capability

### **Experience Analytics:**

Predefined reports that show or measure:

- Who is engaging and how often
- Level of recall
- Amount of time spent in the application
- Progress toward achieving desired habits and behaviors
- Improvement over time on all those metrics
- Award recipients

All Services delivered via our software as a service platform.

The Professional version utilizes a multi-tenant environment.

The Enterprise version utilizes a single tenant environment customized to the needs of the Customer as agreed between KAAS and Customer and identified in the Order Form.