



PORTFOLIO GUIDANCE:
FOUNDATION: DIPLOMA IN FASHION DESIGN

To support your application, you will be asked to submit a digital portfolio, online, prior to an interview. Your portfolio is an opportunity to show us who you are, your creative ability and your potential.

This page provides detailed insight into how to submit the best possible portfolio for the course you have applied for:

Foundation Diploma in Fashion

It is important to note that portfolios are subjective, so what you select to include and show us is entirely up to you, however if you are struggling with ideas of what to include or how to structure it, take a look at the following guidance.

SKILLS WE WOULD LIKE TO SEE

- Drawing and painting skills from primary source material is important—both in large and small scale.
- Demonstrate an ability and interest in colour, texture and shape from a wide variety of work.
- Show how you record and develop ideas in sketchbooks.
- Diversity—show a range of different skills—from drawing with a range of different media, mixed media and show us some digital skills.
- Reflect your independence in the work you select.
- An understanding and love of fashion, evidenced by visits to galleries, museums.

Remember don't worry; our interviewers won't expect you to have technical skills already, as you will be learning these on the course/program.

You will need to upload a portfolio of work that demonstrates your creativity, enthusiasm and shows the skills you have already developed to your interviewers.

This work will need to be related to the creative subjects you're studying or have studied - either Art or Textiles. We would like to see evidence of observational drawing and textiles work in your portfolio and you will need to photograph large pieces of work to show us the breadth of your skills.

If you have not studied GCSE Art you need to show examples of observational drawings from life (not from photographs). These could include; plants, fruit, vegetables, details of clothing.

PORTFOLIO PRESENTATION

There is no set way to order your portfolio, but we do advise that you arrange it in a way that allows you to talk through it confidently. For example, you may find it useful to cluster your portfolio into projects, or put it in a chronological order, or start and finish with your best pieces.

Even in a digital portfolio it is important to show that you have mounted/considered the presentation of your work well, ensure you take care to cut things carefully, glue things neatly and keep edges tidy as untidy work will be seen in a photograph or scan. If you are presenting your portfolio in an unusual way, keep it clean crisp, elegant.

- Make sure your portfolio is presented clearly in a way that makes it easy to look through, with uniform background colours.
- Present your work in easily identifiable sections, e.g. life-drawing or photographs.
- Edit your portfolio and pick the strongest work, but don't be afraid to show ideas that are still developing.
- Remember to add a nametag to your portfolio and label your work in the introduction and file name.

PREPARING FOR YOUR INTERVIEW

The final part of putting your portfolio together is to practise speaking about it, as we will ask you about your work and your interest in the course during your interview.

When preparing for your interview consider the following questions:

- Why have you chosen to apply for the Foundation Diploma in Fashion at JCA
- Who or what inspires you?
- What is your career/future aspiration?

Remember, this isn't to put you on the spot; it's a dialogue to help us understand your future aspirations and how the course and the JCA fit them.

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