

VAN LAI-DUMONE

BUILDING STRONGER TEAMS - CREATIVELY



By cultivating idea sharing through creativity, everyone has a chance to have their voice heard. This is the foundation of Van Lai-DuMone's work as the founder of worksmart, a progressive team and leadership development consultancy that activates creativity and experiential learning to enrich company culture and skyrocket performance.

PROFILE

Born in Vietnam and raised in Southern California, after her family fled Vietnam as war refugees, Van watched her parents pave a new life for themselves; exemplifying how creative thinking, innovation, and curiosity can help people overcome their circumstances. In her talks, she often references her mom's role in trailblazing the Vietnamese manicure industry. An industry born through the unlikely teaming up of a Hollywood movie star and 20 Vietnamese women at a refugee camp in 1975; a story that touches on lessons of women empowerment, compassion, diversity, curiosity, and determination.

She studied Psychology at the University of California, Santa Barbara and earned her MBA from Pepperdine University. With over 15 years of corporate and start-up experience, Van actively works to rewrite the way we apply creativity in the workplace, instilling brave thinking in clients who are willing to disrupt traditional thinking. Her clients include game changers such as Google, LinkedIn, and Pandora.

EXPERTISE

What if?: The Life Changing Power of Curiosity
Integrate Creativity to Transform Your Work

Stronger Together

LEGO® SERIOUS PLAY® Methods

Creative Problem Solving

Creative Artifacts (Arts and Crafts)

Further description and learning objectives:

What if?: The Life Changing Power of Curiosity

This inspiring talk is a call to action for each of us to follow our curiosities to create possibilities seen and unforeseeable. Van shares the story of how her mom and 19 other Vietnamese refugee women, with the help of a movie star - followed their curiosity to trail blaze what is now the \$8.3 billion dollar manicure industry in the United States. She then shares her innovative framework to help others follow their curiosity by asking 'What if?', and taking small steps.

Integrate Creativity to Transform Your Work

Companies have historically used creativity as a break from work, for team building or improving morale. This interactive workshop will give you the tools to start incorporating creativity directly *into* the work you do, to have a direct impact on business outcomes and workplace engagement. In addition, you will have the chance to experience how creativity is good for business through LEGO® Serious Play® methods and creative problem solving tools.

Stronger Together

What sets us apart, and the sum of our differences, not our similarities - makes us stronger together. Through interactive & creative exercises, uncover your unique qualities and talents that you can contribute to make any team and organization stronger.