



Invest in  cityzenith

**Market-leading Digital Twin company Cityzenith is raising \$15 million in a Regulation A+ offering to help the company support its rapidly growing pipeline and continue its expansion globally.**

## Background and Business Model

- [70% of the world's carbon emissions come from buildings](#), driving a multi trillion-dollar market for smart cities, infrastructure and energy resilient technologies that are going to enable the planet to transition to carbon neutrality. The United States' recent re-joining of the Paris Accord is set to accelerate the development of this market in America and around the world.
- The overall Smart Cities market was valued at USD 410.8 billion in 2020 and is set to grow to USD 820.7 billion by 2025 according to a [Market and Markets report](#).
- The Digital Twin technology market is set to grow from last year's USD 3.1 billion to a forecast annual growth of 58% CAGR to USD 48.2 billion by 2026 according to Market and Markets report.
- Cityzenith has a unique product advantage—the company's SmartWorld flexible platform was designed to handle the demands of complex, urban-scale Digital Twins, enabling the company to successfully take on large projects of any scale anywhere in the world. Today, [Cityzenith's SmartWorld Digital Twin platform](#) aggregates more data and analytics tools than any other in the market serving the building, infrastructure, and energy industries globally.
- Alongside Siemens, Microsoft and Bentley, Cityzenith was one of the companies—and the only startup—highlighted in these reports as an early market leader poised to win significant market share.
- Cityzenith has secured significant media attention and commercial traction with its groundbreaking SmartWorldPro Digital Twin software; the company and its projects were mentioned over 1,000 times in the international media in 2020 alone. [Find out more about our international Clean Cities – Clean Future initiative](#).
- Cityzenith sells enterprise-wide, scalable Digital Twin software solutions to major companies in the real estate, energy services, and infrastructure sectors, uniquely customized and white-labeled for re-sale to their customer networks worldwide. Contracts are large-scale, and include both recurring annual revenues from software licensing fees and supporting professional services fees.

## Business and Pipeline

### Major recent contract wins include:

- Lamina Tower contract in Saudi Arabia worth over \$1 million USD. This is a breakthrough contract for a landmark building and location that highlights the fact that sophisticated real estate owners are getting smarter about Digital Twins, not just in the United States and Europe, but in the Middle East, Asia, and around the whole world.
- A smart basecamp project for a prominent US defense department.
- Cityzenith has signed an LOI with an energy services firm to deploy its Digital Twin technology across 6 renewable energy-powered new smart cities in the State of New Mexico. The company has a goal to sign the detailed agreement in Q1 2021.
- New project in Battery Park City New York (approval awaited)
- New project in at the Brooklyn Navy Yard, New York (approval awaited)
- [The Orlando Sports + Entertainment Smart District.](#)
- Clientele includes Cushman & Wakefield, CBRE, Foster & Partners, W.S. Atkins, Amaravati Smart City, et al

### Cityzenith's traction over the last 12 months:

- [Named as a Top Digital Twin provider by Informed Infrastructure magazine.](#)
- In 2020, the company featured in over 1000 media organizations in relation to the Digital Twin market media, and was seen on CNN, CNBC, Bloomberg, and other major media outlets.
- Strong 2021 pipeline of \$11 million including recurring revenue that builds over the next 2-3 years.

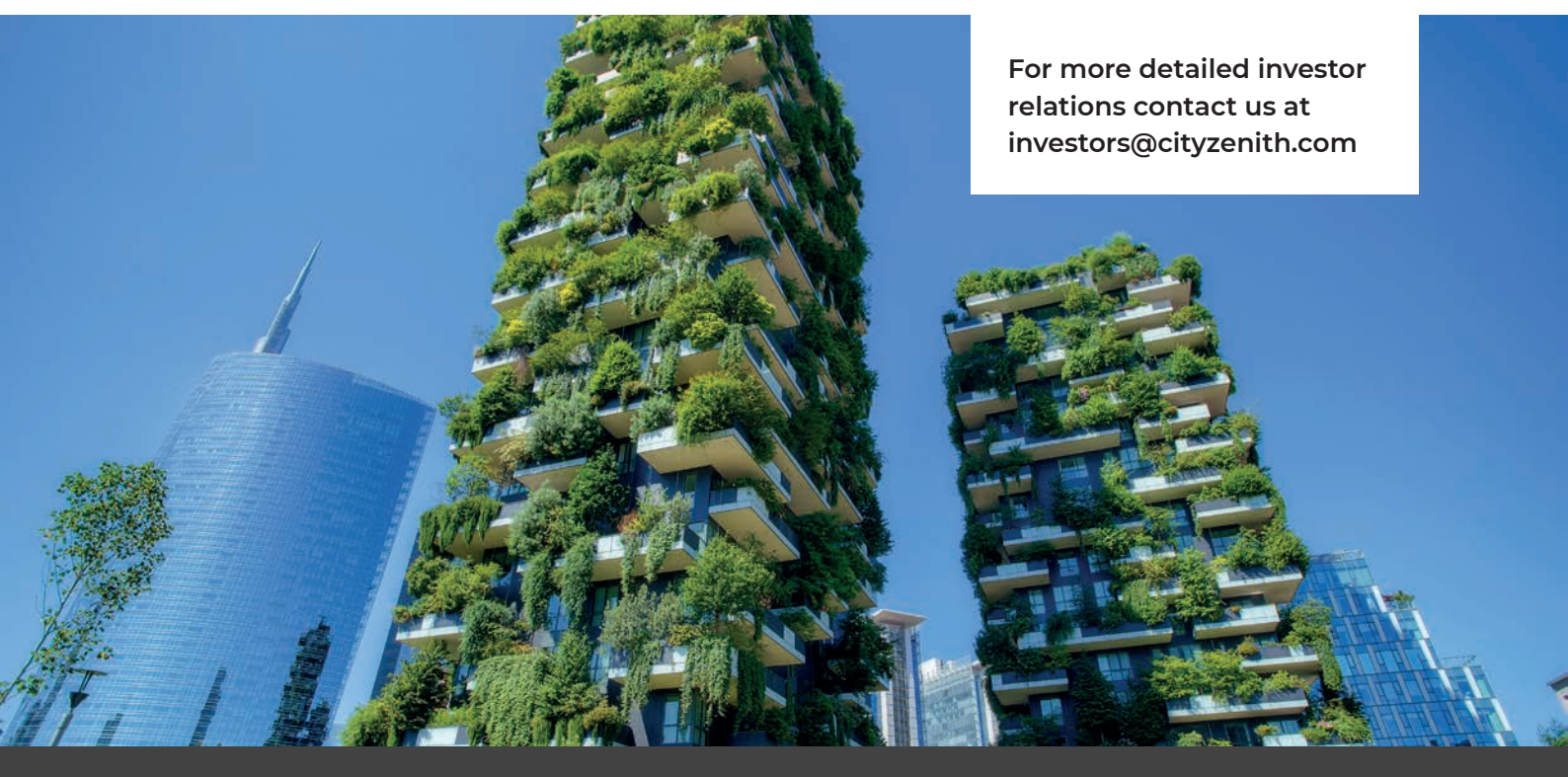
## Capital

- Cityzenith has raised nearly \$10 million since inception and is now embarking on a \$15 million Regulation A+ investment raise during 2021.
- In less than five months [Cityzenith raised over \\$2.5 million through its own investment platform](#) on the company's website.
- [Cityzenith](#) signed an LOI with a major energy services program management firm to deploy its technology across 5 zero carbon smart cities with more in the pipeline.
- Added over 4000 investors over the last 15 months and are now reaching out to accredited investors.

## Management:

### Founder and CEO, Michael Jansen is a respected industry leader:

- A graduate of the Yale and Cambridge Schools of Architecture
- 20 years developing fast-growth companies in Asia, Europe, and the United States.
- His last company raised \$11 million from Sequoia Capital and grew from 10 to 450 employees in just four years.
- Building Design & Construction Magazine's '40 under 40' winner, World Smart Cities Award winner, Chicago Innovation Award winner, Realcomm Digie Award winner, and World Cities Summit Young Leaders award winner.
- Globally-acknowledged cities, buildings, and infrastructure expert and influencer, Michael has been featured on CNN, CNBC, the BBC and in numerous trade publications worldwide for more than two decades.



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