

Marketing & Communications Manager

Clever in writing short copy? You can switch from one twitter account to the next? Know how to handle SEA?

In other words: you have some serious marketing skills but too much time on your hands? We're in need of a new marcom manager: content creation, social media planning, community management, analytics & tracking, ... never the same day, never a dull moment!

What's on your to do-list?

→ Content creation

- Copywriting (social & blogs)
- Overall content maintenance
- Press & media support

→ Digital marketing

- SEA optimization
- Analytics & tracking
- Social media management

→ Newsletter management

- Mail campaign marketing
- Manage newsletter content
- Database & audience management

→ Extra-curricular activities

- Hilarious morning meetings
- Sunny rooftop lunches
- Sporty & gastronomic team buildings

What about your superpowers?

- You can easily navigate between different social media channels
- Hootsuite and Mailchimp are no strangers to you
- Effortless copy writing skills in English & Dutch
- Experience & connected in the tech startup & scale-up scene
- Know your way around SEA, Google Analytics, tracking tools, etc.
- Strategic mindset & creative thinker
- In development: Photoshop or InDesign

And most important, this may sound cliché, but we truly are an awesome team! Whatever challenges or villains cross our paths we manage to conquer! So a true team player will always get a head start.

How we will reward you for your strengths?

- A dynamic job with offices in The Beacon (Antwerp) or BeCentral (Brussels)
- Flexible working hours & (home)office days
- Attractive salary with extras based on your experience
- Some stress, a little chaos but mainly lots of fun
- Did we mention our awesome team yet?

Want to join forces? Let's connect!

Tell us why you would be a great fit for the team and send over your resume to info@scale-ups.eu. We can't wait to meet you!